

ITEM #2

RPT 24-031

Police Chief Report & Fire Chief Report

The image shows the Hayward Fire Department building, a two-story structure with a combination of red brick and light-colored stone or concrete. The building features classical architectural elements like cornices and pilasters. In front of the building, three red fire trucks are parked in their respective bays. The bays are labeled "ENGINE COMPANY", "TRUCK COMPANY", and "ENGINE COMPANY". To the left of the trucks, a red Chevrolet pickup truck is parked. A traffic light and two flagpoles (one with the American flag and another with a fire department flag) are visible on the left side of the frame. The sky is clear and blue.

HAYWARD FIRE DEPARTMENT

**Incident Data
2024 YTD**



eso



ANALYTICS

Total Record Volume By Incident Type

15%

FIRE

Percentage of Total Incidents

83%

EMS

Percentage of Total Incidents

4,695

INCIDENTS

In Selected Time Slice

100

DAYS

In Selected Time Slice



| | Jan '24 | Feb '24 | Mar '24 | Apr '24 | Total |
|---|---------|---------|---------|---------|-------|
| (10) Fire, other | 3 | 1 | 3 | | 7 |
| (11) Structure Fire | 7 | 6 | 12 | 3 | 28 |
| (12) Fire in mobile property used as a fixed structure | | | 1 | | 1 |
| (13) Mobile property (vehicle) fire | 2 | 5 | 9 | 2 | 18 |
| (14) Natural vegetation fire | | | 1 | | 1 |
| (15) Outside rubbish fire | 16 | 11 | 17 | 6 | 50 |
| (16) Special outside fire | 1 | | 2 | | 3 |
| (25) Excessive heat, scorch burns with no ignition | | 1 | | 1 | 2 |
| (30) Rescue, emergency medical call (EMS), other | 22 | 37 | 27 | 12 | 98 |
| (31) Medical assist | 23 | 27 | 38 | 9 | 97 |
| (32) Emergency medical service (EMS) incident | 1,163 | 1,129 | 1,163 | 257 | 3,712 |
| (35) Extrication, rescue | | 3 | | | 3 |
| (38) Rescue or EMS standby | | | 1 | | 1 |
| (40) Flammable gas or liquid condition, other | 1 | | | | 1 |
| (41) Combustible/flammable spills & leaks | 5 | 2 | 5 | 1 | 13 |
| (42) Chemical release, reaction, or toxic condition | 1 | | 2 | 1 | 4 |
| (44) Electrical wiring/equipment problem | 3 | 6 | 5 | | 14 |
| (46) Accident, potential accident | | | 1 | | 1 |
| (50) Service call, other | 9 | 15 | 10 | 4 | 38 |
| (51) Person in distress | | | 1 | 1 | 2 |
| (52) Water problem | 4 | 4 | 9 | 6 | 23 |
| (53) Smoke, odor problem | 2 | 1 | 1 | 1 | 5 |
| (55) Public service assistance | 45 | 36 | 39 | 15 | 135 |
| (57) Cover assignment, standby at fire station, move-up | | 1 | | | 1 |
| (60) Good intent call, other | 5 | 8 | 12 | | 25 |
| (61) Dispatched and canceled en route | 7 | 31 | 27 | 7 | 72 |
| (62) Wrong location, no emergency found | 7 | 10 | 17 | 2 | 36 |
| (65) Steam, other gas mistaken for smoke | 3 | 7 | 8 | 3 | 21 |
| (70) False alarm and false call, other | 22 | 18 | 19 | 8 | 67 |
| (71) Malicious, mischievous false alarm | 2 | 4 | 8 | | 14 |
| (72) Bomb scare | | | 1 | | 1 |
| (73) System or detector malfunction | 20 | 11 | 17 | 2 | 50 |
| (74) Unintentional system/detector operation (no fire) | 23 | 15 | 17 | 6 | 61 |
| (90) Special type of incident, other | 5 | 5 | 5 | 1 | 16 |
| (91) Citizen complaint | | | 1 | | 1 |
| NULL | 24 | 18 | 26 | 4 | 72 |
| UNK | | | 1 | | 1 |
| Total | 1,425 | 1,412 | 1,506 | 352 | 4,695 |

16%

FIRE
Percentage of Total Incidents

84%

EMS
Percentage of Total Incidents

4,079

INCIDENTS
In Selected Time Slice

100

DAYS
In Selected Time Slice



| | Jan '24 | Feb '24 | Mar '24 | Apr '24 | Total |
|----------------------------|---------|---------|---------|---------|-------|
| Battalion Two Headquarters | 1 | | | | 1 |
| Fire Station 1 | 348 | 314 | 354 | 94 | 1,110 |
| Fire Station 2 | 229 | 156 | 166 | 42 | 593 |
| Fire Station 3 | 53 | 31 | 47 | 19 | 150 |
| Fire Station 4 | 127 | 139 | 98 | 27 | 391 |
| Fire Station 5 | 25 | 18 | 25 | 6 | 74 |
| Fire Station 6 | 127 | 124 | 114 | 21 | 386 |
| Fire Station 7 | 150 | 117 | 126 | 23 | 416 |
| Fire Station 8 | 47 | 42 | 29 | 13 | 131 |
| Fire Station 9 | 41 | 28 | 24 | 5 | 98 |
| UNK | 186 | 219 | 271 | 53 | 729 |
| Total | 1,334 | 1,188 | 1,254 | 303 | 4,079 |



eso



ANALYTICS

Average First Apparatus Travel Time

03:33

MM:SS

Average First
Apparatus Travel Time

05:25

MM:SS

90th Percentile First
Apparatus Travel Time

100

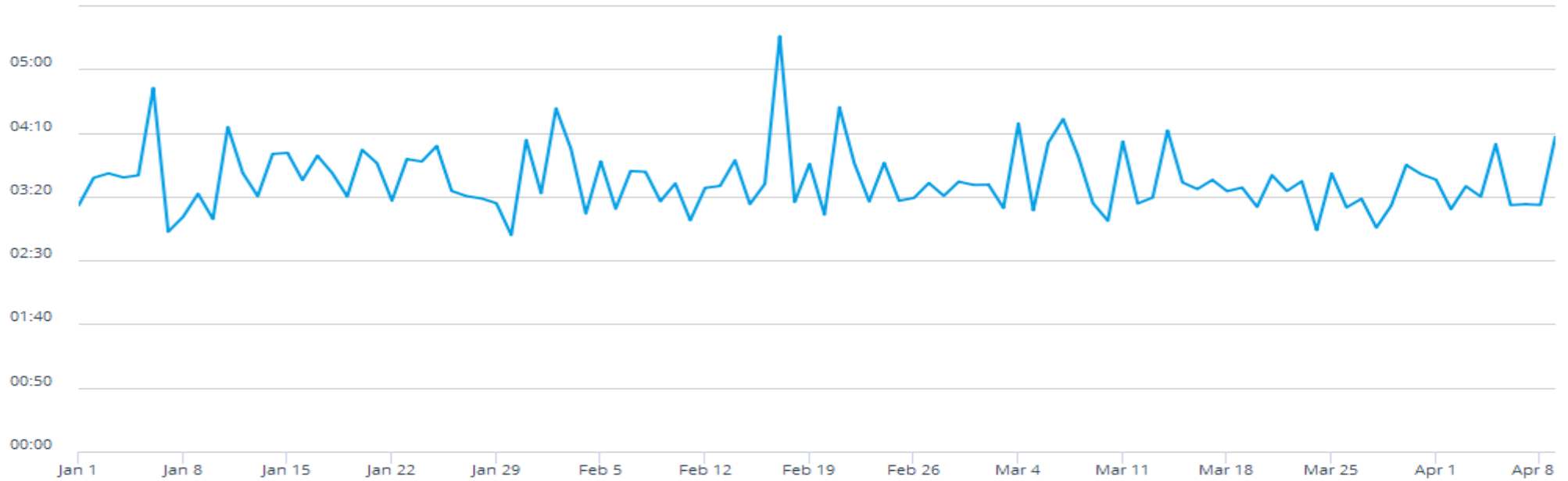
DAYS

In Selected Time Slice

4,431

INCIDENTS

In Selected Time Slice



| | Jan '24 | Feb '24 | Mar '24 | Apr '24 | Total |
|-----------------|---------|---------|---------|---------|-------|
| 00:00 - 03:59 | 982 | 959 | 989 | 241 | 3,171 |
| 04:00 - 07:59 | 378 | 323 | 340 | 83 | 1,124 |
| 08:00 - 11:59 | 24 | 21 | 36 | 5 | 86 |
| 12:00 - 15:59 | 5 | 7 | 12 | | 24 |
| 16:00 - 29:59 | 11 | 7 | 4 | | 22 |
| 30:00 - 1:29:59 | 1 | 3 | | | 4 |
| Total | 1,401 | 1,320 | 1,381 | 329 | 4,431 |
| Exceptions | | | | | 262 |



Hayward Police Department

Incident Data
January 1, 2024- February 29 2024

Presented By : Chief Bryan Matthews

Offense Reporting

| Group "A" | Offenses Reported | Offenses Cleared | Offenses Reported Last Year |
|--|-------------------|------------------|-----------------------------|
| Murder | 1 | 0 | 2 |
| Negligent Manslaughter | 0 | 0 | 0 |
| Justifiable Homicide | 0 | 0 | 0 |
| Rape | 3 | 0 | 16 |
| Robbery | 74 | 12 | 46 |
| Aggravated Assault | 93 | 46 | 114 |
| Burglary | 96 | 4 | 96 |
| Larceny | 532 | 25 | 553 |
| Motor Vehicle Theft | 430 | 25 | 272 |
| Arson | 4 | 1 | 3 |
| Simple Assault | 99 | 34 | 130 |
| Intimidation | 15 | 5 | 20 |
| Bribery | 0 | 0 | 0 |
| Counterfeiting/Forgery | 7 | 1 | 3 |
| Vandalism | 249 | 17 | 175 |
| Drug/Narcotic Violations | 35 | 31 | 40 |
| Drug Equipment Violations | 26 | 20 | 19 |
| Embezzlement | 4 | 0 | 4 |
| Extortion/Blackmail | 0 | 0 | 1 |
| Fraud | 64 | 7 | 22 |
| Gambling | 0 | 0 | 0 |
| Kidnapping | 10 | 4 | 8 |
| Pornography | 1 | 1 | 2 |
| Prostitution | 0 | 0 | 0 |
| Sodomy | 2 | 0 | 3 |
| Sexual Assault w/Object | 0 | 0 | 2 |
| Fondling | 3 | 2 | 5 |
| Incest | 0 | 0 | 1 |
| Statutory Rape | 0 | 0 | 0 |
| Stolen Property | 30 | 25 | 10 |
| Weapons Law Violations | 41 | 22 | 32 |
| Human Trafficking, Commercial Sex Acts | 0 | 0 | 0 |
| Human Trafficking, Involuntary Servitude | 0 | 0 | 0 |
| Animal Cruelty | 0 | 0 | 2 |
| Total Group "A" | 1,819 | 282 | 1,581 |

Crime Against Person

226 - This year
 301 - Last year
 -24.92% - Percent Change

Crime Against Property

1,490 - This year
 1,185 - Last year
 25.74% - Percent Change

Crime Against Society

103 - This year
 95 - Last year
 8.42% - Percent Change

Arrest Reporting

| Group "A" | Adult | Juvenile | Unknown | Total Arrests | Arrests Reported Last Year |
|--|------------|----------|----------|---------------|----------------------------|
| Murder | 0 | 0 | 0 | 0 | 0 |
| Negligent Manslaughter | 0 | 0 | 0 | 0 | 0 |
| Justifiable Homicide | 0 | 0 | 0 | 0 | 0 |
| Rape | 1 | 0 | 0 | 1 | 4 |
| Robbery | 6 | 0 | 0 | 6 | 3 |
| Aggravated Assault | 35 | 0 | 0 | 35 | 34 |
| Burglary | 3 | 0 | 0 | 3 | 1 |
| Larceny | 21 | 0 | 0 | 21 | 15 |
| Motor Vehicle Theft | 6 | 0 | 0 | 6 | 4 |
| Arson | 0 | 1 | 0 | 1 | 0 |
| Simple Assault | 16 | 1 | 0 | 17 | 30 |
| Intimidation | 4 | 0 | 0 | 4 | 4 |
| Bribery | 0 | 0 | 0 | 0 | 0 |
| Counterfeiting/Forgery | 2 | 0 | 0 | 2 | 0 |
| Vandalism | 10 | 3 | 0 | 13 | 5 |
| Drug/Narcotic Violations | 21 | 0 | 0 | 21 | 27 |
| Drug Equipment Violations | 12 | 0 | 0 | 12 | 13 |
| Embezzlement | 0 | 0 | 0 | 0 | 2 |
| Extortion/Blackmail | 0 | 0 | 0 | 0 | 0 |
| Fraud | 3 | 0 | 0 | 3 | 6 |
| Gambling | 0 | 0 | 0 | 0 | 0 |
| Kidnapping | 3 | 0 | 0 | 3 | 3 |
| Pornography | 0 | 0 | 0 | 0 | 0 |
| Prostitution | 0 | 0 | 0 | 0 | 0 |
| Sodomy | 0 | 0 | 0 | 0 | 0 |
| Sexual Assault w/Object | 0 | 0 | 0 | 0 | 2 |
| Fondling | 0 | 0 | 0 | 0 | 1 |
| Incest | 0 | 0 | 0 | 0 | 0 |
| Statutory Rape | 0 | 0 | 0 | 0 | 0 |
| Stolen Property | 26 | 0 | 0 | 26 | 8 |
| Weapons Law Violations | 18 | 2 | 0 | 20 | 16 |
| Human Trafficking, Commercial Sex Acts | 0 | 0 | 0 | 0 | 0 |
| Human Trafficking, Involuntary Servitude | 0 | 0 | 0 | 0 | 0 |
| Animal Cruelty | 0 | 0 | 0 | 0 | 1 |
| Total Group A Arrests | 187 | 7 | 0 | 194 | 179 |

Crime Reporting

Total Offenses 1,819
 % change from last year 15.05%

Total Arrests 279 Hate Crime Offenses 0
 % change from last year 2.57% Law Officers Assaulted 9

Group A Crime Rate per 100,000 Population : 1136.88

Arrest Rate per 100,000 Population : 174.38

| Group "B" Arrests | | | | | |
|------------------------------|------------|----------|----------|------------|------------|
| Bad Checks | 0 | 0 | 0 | 0 | 0 |
| Curfew/Vagrancy | 0 | 0 | 0 | 0 | 0 |
| Disorderly Conduct | 34 | 0 | 0 | 34 | 20 |
| DUI | 26 | 0 | 0 | 26 | 30 |
| Drunkenness | 0 | 0 | 0 | 0 | 0 |
| Family Offenses-nonviolent | 0 | 0 | 0 | 0 | 0 |
| Liquor Law Violations | 0 | 0 | 0 | 0 | 0 |
| Peeping Tom | 0 | 0 | 0 | 0 | 0 |
| Runaways | 0 | 0 | 0 | 0 | 0 |
| Trespass | 3 | 0 | 0 | 3 | 10 |
| All Other Offenses | 22 | 0 | 0 | 22 | 33 |
| Total Group B Arrests | 85 | 0 | 0 | 85 | 93 |
| Total Arrests | 272 | 7 | 0 | 279 | 272 |

Crime Data

Comparison of the first two months of 2023 and 2024

- Crimes against persons - Down 25%
- Property Crimes - Up 26%

Top 5 reported crimes

Motor Vehicle Theft

Vandalism

Theft from a motor vehicle

Larceny (Basic Theft)

Auto Burglary

Crime Trends

- Organized Retail Theft (ORT)
- Development of technology that allows for key fobs to be cloned
- Flight/Initiation of Pursuits
- Victims interrupting thefts and being shot at

Flock Cameras

Flock Cameras program expansion

- There are currently 29 cameras
- Staff identifying grant funding for additional cameras
- HPD awarded a grant through Alameda County to purchase additional cameras

ORT Case with Flock Cameras

HPD responded to a theft at Walgreens (Tennyson Road) using Flock system in which a total of 893 items were recovered (\$11k+ in value)



HPD Staffing Update

35 Police Officer
Vacancies

Includes 5 frozen positions

20.5 Professional
Staff Vacancies

Includes 10 in Communications Center

33% of Sworn
Workforce Unavailable

Continuous Recruitment

14 in academy and currently hiring for July
academy (about 80 attended Athlete to Office
event Saturday)

Questions?



ITEM #3

RPT 24-030

Bloomberg Data Track Update

A nighttime photograph of the San Francisco Bay Bridge, illuminated with warm lights, stretching across the water. In the foreground, there are green, rolling hills with some rocks. The city lights of San Francisco are visible in the background under a dark blue sky.

Bloomberg Data Track Update



Council Public Safety Committee

April 9, 2024

The data track includes:

5

Learning Phases: Each phase builds on the last and activates a new stage of the track.

1. Onboarding
Prepare yourself and your team
2. Learning and Reflection
Learn critical concepts on data use and capacity building
3. Build a Culture
Set the vision for how your team will use data to address this problem and define the problem, accompanying metrics, and relevant interventions.
4. Develop Routines and Practices
Refine the problem and set up the processes you need to turn data into measurable evidence that will be used in performance management.
5. Act, Iterate, and Sustain
Stress test your processes and newly formed habits.

4

Complementary Supports available through July 2024:



Virtual Classes on November 13, 14, and 17 (mayor attends Nov 13 and 14 only).



Hands-on workshops for your team and peer cities on January 24, April 17, and May 22.



Tailored coaching for each city team on a biweekly basis (and one in-person visit).



Dedicated mayoral coach for each mayor, meet four times including once in person.

What is the Data Track?

The Data Track helps cities learn how to use data to set goals, improve performance, monitor and evaluate progress, and communicate results **to make city operations more effective, efficient, equitable, and accountable to the residents you serve.**

The combination of supports included in the data track will help your city:



Foster a **safe, collaborative space** where ideas and opportunities for improvement are shared.



Create a **consistent language** and approach to using data within city hall.



Use data to frame an approach to solving a persistent problem that perpetuates inequity.



Establish, launch, and/or improve a **performance management routine** to monitor and evaluate progress.



Incorporate internal and external **stakeholder feedback** into their performance management program, communicating back progress and impact.



Commit to applying data routines to another persistent problem.

| City | Mayor | Issue area | Senior Advisor | Data Coach |
|------------------------|--------------------|---|--------------------|----------------------------------|
| Bethlehem, PA | William Reynolds | Increasing equitable service delivery | Jordan Barry | Martin O'Malley |
| Calgary, Canada | Jyoti Gondek | Using an equity lens to implement a newly designed mobility network | Rachel Bloom | Stephanie Miner |
| Capetown, South Africa | Geordin Hill-Lewis | Increasing equitable service delivery | Laurie Moïse Sears | Greg Fischer |
| Columbia, MO | Barbara Buffaloe | Addressing racial discrimination in traffic stops | Jordan Barry | Sari Ladin-Sienne |
| Gainesville, FL | Harvey Ward | Data-informed prioritization of comprehensive plan | Jordan Barry | Greg Fischer |
| Hayward, CA | Mark Salinas | Increasing safety in school zones | Laurie Moïse Sears | Sari Ladin-Sienne |
| Iowa City, IA | Bruce Teague | Increasing bus ridership to meet climate goals | Rachel Bloom | Stephanie Miner |
| Salem, OR | Chris Hoy | Increasing affordable housing development | Rachel Bloom | Stephanie Miner |
| Torino, Italy | Stefano Lo Russo | Reducing backlog to streamline permitting process | Vidushani Jayalal | Greg Fischer / Sari Ladin-Sienne |
| Peoria, IL | Rita Ali | Blight | Laurie Moïse Sears | Beth Blauer |

Milestones for the City of Hayward

Team Members

Mayor: Mark Salinas

Project Manager: Mary Thomas, Assistant to the City Manager

Senior Leader: Kelly McAdoo, City Manager

Performance Lead: Bryan Matthews, Police Chief

Data/Performance Analyst: Lesley Hayes, Senior Crime & Intelligence Analyst

Subject Matter Expert: Lisa Bolger, Deputy Director of IT

Subject Matter Expert: Amy Cole-Bloom, Community Services Manager

Subject Matter Expert: Heather Linteo, Police Captain

Data/Performance Analyst: Michael Loconte, GIS Coordinator

Team Milestones

- Completed onboarding
- Created group norms & expectations
- Participated in in-person workshop to aid in performance management development
- Selected area of focus - based on community feedback & supporting data
- Identified relevant data points to address need

Narrowing the Problem Statement

Started by focusing on Public Safety

- The City's resident satisfaction data (N = 914) shows residents' general "sense of safety" has been trending downward



Narrowed in on the George Beat

- We have data from the South Hayward Promise Neighborhood survey (N = 625) showing that residents listed crime as the top problem facing their neighborhood
- Within South Hayward, focusing on the George Beat because it has the highest percentage of students who qualify for free lunch and we place value in placing our first efforts in our most resource-limited neighborhoods

Narrowed in further on vehicle thefts and break-ins within the George Beat

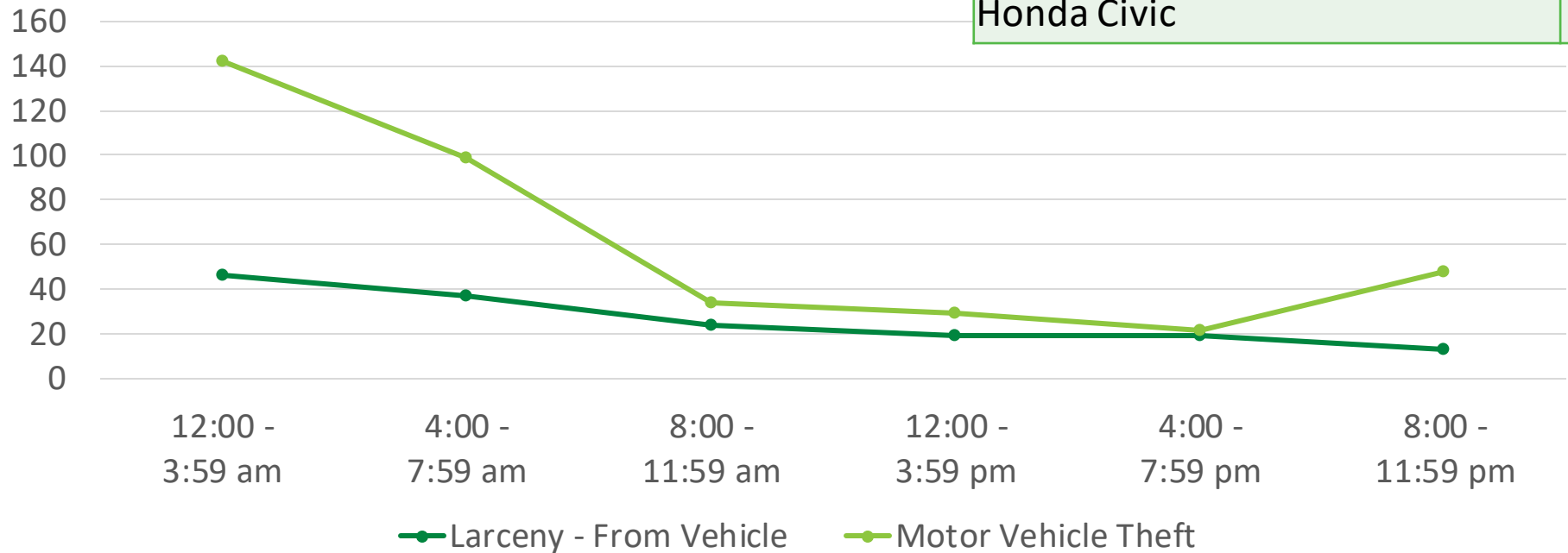
We ran crime data from this beat and found that vehicle thefts was the top reported crime. We included larceny from vehicle as a related crime.

| Crime Type | 2020 | 2021 | 2022 | 2023 | Grand Total |
|------------------------|------|------|------|------|-------------|
| Aggravated Assault | 86 | 87 | 92 | 95 | 360 |
| Burglary - Commercial | 17 | 11 | 11 | 27 | 66 |
| Burglary - Residential | 9 | 7 | 4 | 13 | 33 |
| Disorderly Conduct | 15 | 8 | 9 | 18 | 50 |
| Intimidation | 36 | 21 | 16 | 21 | 94 |
| Larceny | 6 | 6 | 17 | 60 | 89 |
| Larceny - From Vehicle | 44 | 52 | 56 | 102 | 254 |
| Motor Vehicle Theft | 154 | 182 | 153 | 226 | 715 |
| Robbery | 33 | 20 | 27 | 34 | 114 |
| Simple Assault | 80 | 70 | 75 | 101 | 326 |
| Stolen Property | 6 | 14 | 8 | 12 | 40 |
| Trespassing | 3 | 5 | 8 | 2 | 18 |
| Vandalism | 97 | 92 | 73 | 91 | 353 |
| Weapons Offenses | 40 | 51 | 48 | 59 | 198 |
| Grand Total | 626 | 628 | 604 | 866 | 2,724 |

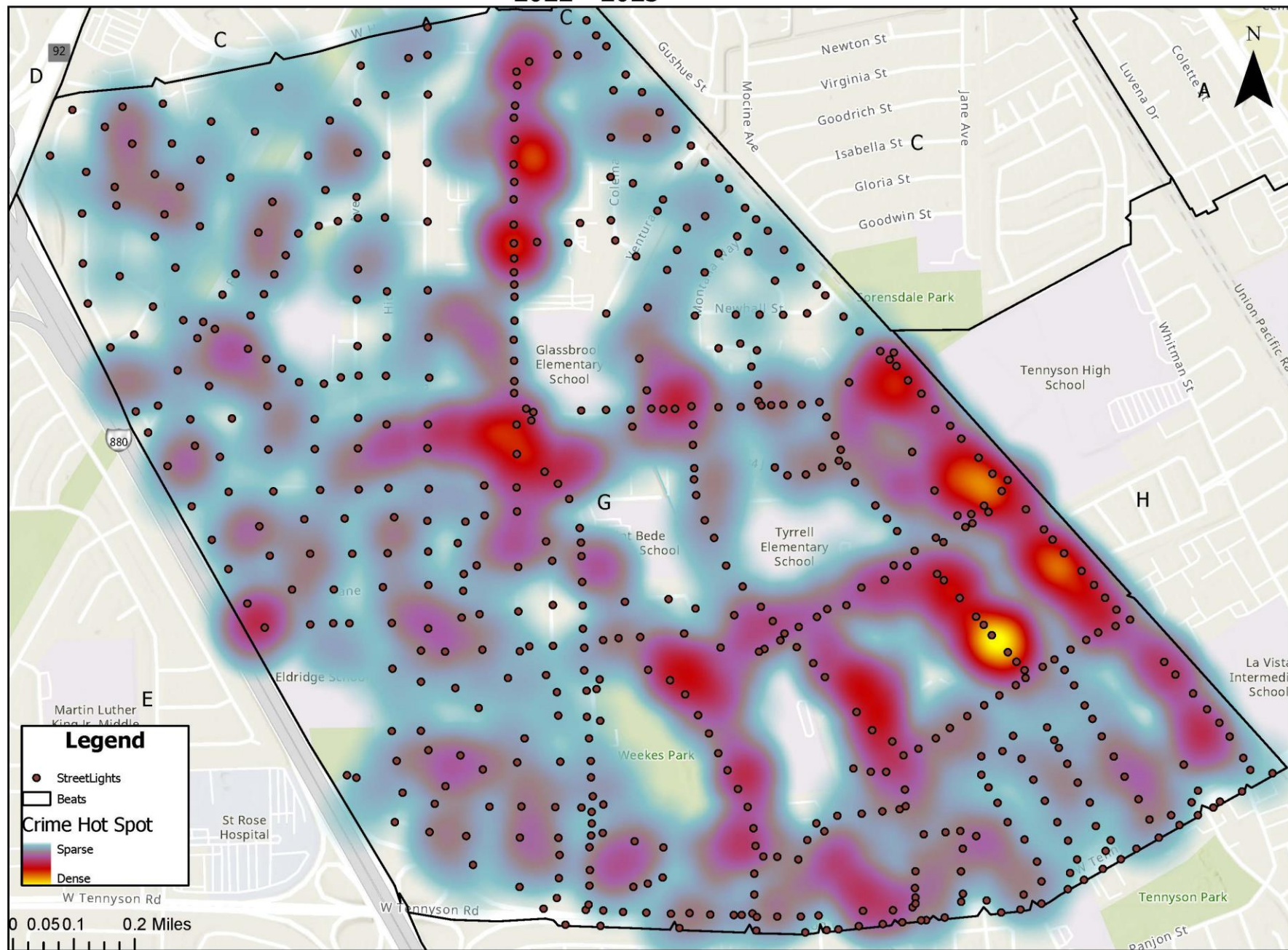
George Beat Vehicle Break-in and Theft Data

| Locations | Larceny – From Vehicle | Motor Vehicle Theft |
|--------------------|---------------------------|------------------------|
| Road-Highway | 92 | 300 |
| Parking Lot-Garage | 37 | 31 |
| Other | 19 | 26 |
| Driveway | 10 | 16 |

| Top 6 Make/Model Stolen | |
|-------------------------|----|
| Chevrolet Silverado | 37 |
| Hyundai Sonata | 28 |
| Chevrolet Tahoe | 20 |
| Hyundai Elantra | 20 |
| Chevrolet Camaro | 15 |
| Honda Civic | 13 |



Theft from Vehicle and Vehicle Theft - G Beat 2022 - 2023



Next Steps

- Staff will further explore the trends shown in the data, including doing a visual audit of streetlights
- Staff will research and brainstorm intervention ideas over the next month and bring them to the CPSC at the May meeting
- Staff will report back to the Committee quarterly as interventions are implemented
- Staff will be presenting this project to the full Bloomberg Harvard Leadership Initiative Data Track cohort at a data showcase on June 26

A scenic night view of a city and a bridge over a body of water, with green hills in the foreground. The bridge is illuminated with warm lights, and the city lights are visible in the background. The foreground shows rolling green hills with some rocks and sparse vegetation.

Questions?

ITEM #4

RPT 24-028

Hayward Fire Department Unmanned Aircraft
Systems Program: Adopt a Resolution and Policy
Statement Regarding the Use of Monitoring
Technologies and an Operational Policy
for the Hayward Fire Department's Unmanned
Aircraft Systems Program

HAYWARD FIRE DEPARTMENT

Unmanned Aircraft
Systems (UAS)

HFD UAS MISSION

The use of Unmanned Aircraft Systems can greatly enhance situational awareness by providing intelligence to Incident Commanders in a timely manner. UAS can increase mission effectiveness, efficiency, and increase public and firefighter safety by providing visual perspective in areas that cannot safely be accessed by personnel and can significantly reduce exposure time to both rescuers and public.



Implementation Requirements

HFD will name a program coordinator to perform the following functions:

- Identify equipment/software needs
- Apply for Part 107 Waivers
- Create UAS policy
- Create training plan
- Ensure local and state compliance
- Ensure proper documentation for all activities
- Stay current on policy, technology and industry standards

Primary Usage

- Weather Emergencies
- Hazmat and Hazardous Events
- Significant Earthquake
- Wildland Fire
- Unusual Structure Fire
- Over the bridge/Boat Rescue
- Mass Casualty Incidents
- Mutual Aid
- Training/Recruitment
- Situations needing increased situational awareness
- Lost Hiker



Budget Proposal

Total Proposed Fiscal Impact

\$100,000

Includes:

- Training
- 8 Drones, 2 models
- Batteries
- Loudspeakers
- Portable Monitor
- Necessary Equipment/Cables

