

ITEM #2

RPT 24-031

Police Chief Report & Fire Chief Report

The image shows the Hayward Fire Department building, a large, multi-story structure with a brick and stone facade. In front of the building, several fire trucks are parked in bays. A red SUV is parked on the left side. The text "HAYWARD FIRE DEPARTMENT" is overlaid in a large, stylized font. Below it, "Incident Data 2024 YTD" is written in a smaller, bold font. The building has arches labeled "ENGINE COMPANY", "TRUCK COMPANY", and "ENGINE COMPANY". A "BATTALION CHIEF" sign is visible on the left. An American flag and a Hayward Fire Department flag are flying on poles to the left. A traffic light and a street sign with the number "2700" are also visible.

HAYWARD FIRE DEPARTMENT

**Incident Data
2024 YTD**



eso



ANALYTICS

Total Record Volume By Incident Type

15%

FIRE

Percentage of Total Incidents

83%

EMS

Percentage of Total Incidents

4,695

INCIDENTS

In Selected Time Slice

100

DAYS

In Selected Time Slice



	Jan '24	Feb '24	Mar '24	Apr '24	Total
(10) Fire, other	3	1	3		7
(11) Structure Fire	7	6	12	3	28
(12) Fire in mobile property used as a fixed structure			1		1
(13) Mobile property (vehicle) fire	2	5	9	2	18
(14) Natural vegetation fire			1		1
(15) Outside rubbish fire	16	11	17	6	50
(16) Special outside fire	1		2		3
(25) Excessive heat, scorch burns with no ignition		1		1	2
(30) Rescue, emergency medical call (EMS), other	22	37	27	12	98
(31) Medical assist	23	27	38	9	97
(32) Emergency medical service (EMS) incident	1,163	1,129	1,163	257	3,712
(35) Extrication, rescue		3			3
(38) Rescue or EMS standby			1		1
(40) Flammable gas or liquid condition, other	1				1
(41) Combustible/flammable spills & leaks	5	2	5	1	13
(42) Chemical release, reaction, or toxic condition	1		2	1	4
(44) Electrical wiring/equipment problem	3	6	5		14
(46) Accident, potential accident			1		1
(50) Service call, other	9	15	10	4	38
(51) Person in distress			1	1	2
(52) Water problem	4	4	9	6	23
(53) Smoke, odor problem	2	1	1	1	5
(55) Public service assistance	45	36	39	15	135
(57) Cover assignment, standby at fire station, move-up		1			1
(60) Good intent call, other	5	8	12		25
(61) Dispatched and canceled en route	7	31	27	7	72
(62) Wrong location, no emergency found	7	10	17	2	36
(65) Steam, other gas mistaken for smoke	3	7	8	3	21
(70) False alarm and false call, other	22	18	19	8	67
(71) Malicious, mischievous false alarm	2	4	8		14
(72) Bomb scare			1		1
(73) System or detector malfunction	20	11	17	2	50
(74) Unintentional system/detector operation (no fire)	23	15	17	6	61
(90) Special type of incident, other	5	5	5	1	16
(91) Citizen complaint			1		1
NULL	24	18	26	4	72
UNK			1		1
Total	1,425	1,412	1,506	352	4,695



16%

FIRE
Percentage of Total Incidents

84%

EMS
Percentage of Total Incidents

4,079

INCIDENTS
In Selected Time Slice

100

DAYS
In Selected Time Slice



	Jan '24	Feb '24	Mar '24	Apr '24	Total
Battalion Two Headquarters	1				1
Fire Station 1	348	314	354	94	1,110
Fire Station 2	229	156	166	42	593
Fire Station 3	53	31	47	19	150
Fire Station 4	127	139	98	27	391
Fire Station 5	25	18	25	6	74
Fire Station 6	127	124	114	21	386
Fire Station 7	150	117	126	23	416
Fire Station 8	47	42	29	13	131
Fire Station 9	41	28	24	5	98
UNK	186	219	271	53	729
Total	1,334	1,188	1,254	303	4,079



03:33

MM:SS
Average First
Apparatus Travel Time

05:25

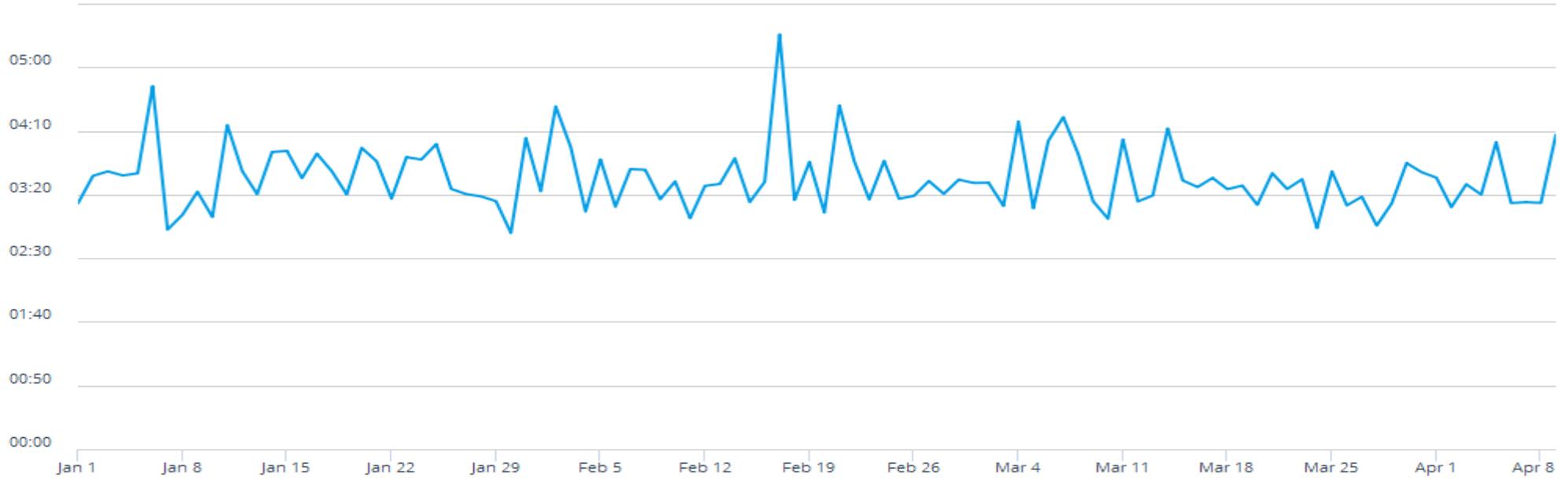
MM:SS
90th Percentile First
Apparatus Travel Time

100

DAYS
In Selected Time Slice

4,431

INCIDENTS
In Selected Time Slice



	Jan '24	Feb '24	Mar '24	Apr '24	Total
00:00 - 03:59	982	959	989	241	3,171
04:00 - 07:59	378	323	340	83	1,124
08:00 - 11:59	24	21	36	5	86
12:00 - 15:59	5	7	12		24
16:00 - 29:59	11	7	4		22
30:00 - 1:29:59	1	3			4
Total	1,401	1,320	1,381	329	4,431
Exceptions					262



Hayward Police Department

Incident Data
January 1, 2024- February 29 2024

Presented By : Chief Bryan Matthews

Offense Reporting

Group "A"	Offenses Reported	Offenses Cleared	Offenses Reported Last Year
Murder	1	0	2
Negligent Manslaughter	0	0	0
Justifiable Homicide	0	0	0
Rape	3	0	16
Robbery	74	12	48
Aggravated Assault	93	46	114
Burglary	96	4	98
Larceny	532	25	553
Motor Vehicle Theft	430	25	272
Arson	4	1	3
Simple Assault	99	34	130
Intimidation	15	5	20
Bribery	0	0	0
Counterfeiting/Forgery	7	1	3
Vandalism	249	17	175
Drug/Narcotic Violations	35	31	40
Drug Equipment Violations	26	20	19
Embezzlement	4	0	4
Extortion/Blackmail	0	0	1
Fraud	64	7	22
Gambling	0	0	0
Kidnapping	10	4	8
Pornography	1	1	2
Prostitution	0	0	0
Sodomy	2	0	3
Sexual Assault w/Object	0	0	2
Fondling	3	2	5
Incest	0	0	1
Statutory Rape	0	0	0
Stolen Property	30	25	10
Weapons Law Violations	41	22	32
Human Trafficking, Commercial Sex Acts	0	0	0
Human Trafficking, Involuntary Servitude	0	0	0
Animal Cruelty	0	0	2
Total Group "A"	1,819	282	1,581

Crime Against Person

226 - This year
 301 - Last year
 -24.92% - Percent Change

Crime Against Property

1,490 - This year
 1,185 - Last year
 25.74% - Percent Change

Crime Against Society

103 - This year
 95 - Last year
 8.42% - Percent Change

Arrest Reporting

Group "A"	Adult	Juvenile	Unknown	Total Arrests	Arrests Reported Last Year
Murder	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0
Justifiable Homicide	0	0	0	0	0
Rape	1	0	0	1	4
Robbery	6	0	0	6	3
Aggravated Assault	35	0	0	35	34
Burglary	3	0	0	3	1
Larceny	21	0	0	21	15
Motor Vehicle Theft	6	0	0	6	4
Arson	0	1	0	1	0
Simple Assault	16	1	0	17	30
Intimidation	4	0	0	4	4
Bribery	0	0	0	0	0
Counterfeiting/Forgery	2	0	0	2	0
Vandalism	10	3	0	13	5
Drug/Narcotic Violations	21	0	0	21	27
Drug Equipment Violations	12	0	0	12	13
Embezzlement	0	0	0	0	2
Extortion/Blackmail	0	0	0	0	0
Fraud	3	0	0	3	6
Gambling	0	0	0	0	0
Kidnapping	3	0	0	3	3
Pornography	0	0	0	0	0
Prostitution	0	0	0	0	0
Sodomy	0	0	0	0	0
Sexual Assault w/Object	0	0	0	0	2
Fondling	0	0	0	0	1
Incest	0	0	0	0	0
Statutory Rape	0	0	0	0	0
Stolen Property	26	0	0	26	8
Weapons Law Violations	18	2	0	20	16
Human Trafficking, Commercial Sex Acts	0	0	0	0	0
Human Trafficking, Involuntary Servitude	0	0	0	0	0
Animal Cruelty	0	0	0	0	1
Total Group A Arrests	187	7	0	194	179

Crime Reporting

Total Offenses 1,819
 % change from last year 15.05%

Total Arrests 279 **Hate Crime Offenses** 0
 % change from last year 2.57% **Law Officers Assaulted** 9

Group A Crime Rate per 100,000 Population : 1136.88

Arrest Rate per 100,000 Population : 174.38

Group "B" Arrests	Adult	Juvenile	Unknown	Total Arrests	Arrests Reported Last Year
Bad Checks	0	0	0	0	0
Curfew/Vagrancy	0	0	0	0	0
Disorderly Conduct	34	0	0	34	20
DUI	26	0	0	26	30
Drunkenness	0	0	0	0	0
Family Offenses-nonviolent	0	0	0	0	0
Liquor Law Violations	0	0	0	0	0
Peeping Tom	0	0	0	0	0
Runaways	0	0	0	0	0
Trespass	3	0	0	3	10
All Other Offenses	22	0	0	22	33
Total Group B Arrests	85	0	0	85	93
Total Arrests	272	7	0	279	272

Crime Data

Comparison of the first two months of 2023 and 2024

- Crimes against persons - Down 25%
- Property Crimes - Up 26%

Top 5 reported crimes

Motor Vehicle Theft

Vandalism

Theft from a motor vehicle

Larceny (Basic Theft)

Auto Burglary

Crime Trends

- Organized Retail Theft (ORT)
- Development of technology that allows for key fobs to be cloned
- Flight/Initiation of Pursuits
- Victims interrupting thefts and being shot at

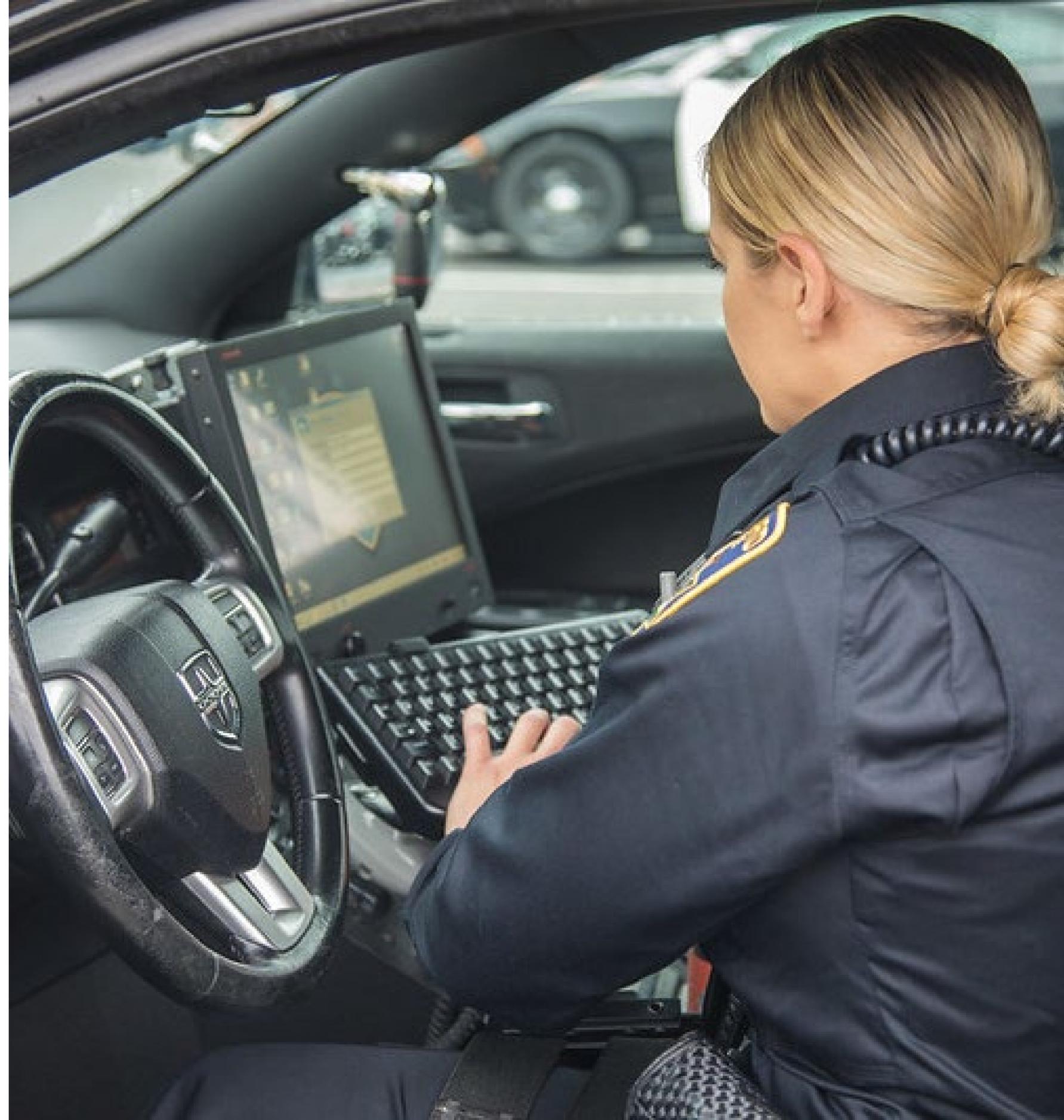
Flock Cameras

Flock Cameras program expansion

- There are currently 29 cameras
- Staff identifying grant funding for additional cameras
- HPD awarded a grant through Alameda County to purchase additional cameras

ORT Case with Flock Cameras

HPD responded to a theft at Walgreens (Tennyson Road) using Flock system in which a total of 893 items were recovered (\$11k+ in value)



HPD Staffing Update



35 Police Officer
Vacancies

Includes 5 frozen positions

20.5 Professional
Staff Vacancies

Includes 10 in Communications Center

33% of Sworn
Workforce Unavailable

Continuous Recruitment

14 in academy and currently hiring for July
academy (about 80 attended Athlete to Office
event Saturday)

Questions?



ITEM #3

RPT 24-030

Bloomberg Data Track Update

A nighttime photograph of a city and a bridge. The bridge, illuminated with warm lights, spans across a body of water. The city below is lit up with numerous lights, and the foreground shows rolling green hills under a dark sky.

Bloomberg Data Track Update



Council Public Safety Committee

April 9, 2024

The data track includes:

5

Learning Phases: Each phase builds on the last and activates a new stage of the track.

1. Onboarding
Prepare yourself and your team
2. Learning and Reflection
Learn critical concepts on data use and capacity building
3. Build a Culture
Set the vision for how your team will use data to address this problem and define the problem, accompanying metrics, and relevant interventions.
4. Develop Routines and Practices
Refine the problem and set up the processes you need to turn data into measurable evidence that will be used in performance management.
5. Act, Iterate, and Sustain
Stress test your processes and newly formed habits.

4

Complementary Supports available through July 2024:



Virtual Classes on November 13, 14, and 17 (mayor attends Nov 13 and 14 only).



Hands-on workshops for your team and peer cities on January 24, April 17, and May 22.



Tailored coaching for each city team on a biweekly basis (and one in-person visit).



Dedicated mayoral coach for each mayor, meet four times including once in person.

What is the Data Track?

The Data Track helps cities learn how to use data to set goals, improve performance, monitor and evaluate progress, and communicate results **to make city operations more effective, efficient, equitable, and accountable to the residents you serve.**

The combination of supports included in the data track will help your city:



Foster a **safe, collaborative space** where ideas and opportunities for improvement are shared.



Create a **consistent language** and approach to using data within city hall.



Use data to frame an approach to solving a persistent problem that perpetuates inequity.



Establish, launch, and/or improve a **performance management routine** to monitor and evaluate progress.



Incorporate internal and external **stakeholder feedback** into their performance management program, communicating back progress and impact.



Commit to applying data routines to another persistent problem.

City	Mayor	Issue area	Senior Advisor	Data Coach
Bethlehem, PA	William Reynolds	Increasing equitable service delivery	Jordan Barry	Martin O'Malley
Calgary, Canada	Jyoti Gondek	Using an equity lens to implement a newly designed mobility network	Rachel Bloom	Stephanie Miner
Capetown, South Africa	Geordin Hill-Lewis	Increasing equitable service delivery	Laurie Moïse Sears	Greg Fischer
Columbia, MO	Barbara Buffaloe	Addressing racial discrimination in traffic stops	Jordan Barry	Sari Ladin-Sienne
Gainesville, FL	Harvey Ward	Data-informed prioritization of comprehensive plan	Jordan Barry	Greg Fischer
Hayward, CA	Mark Salinas	Increasing safety in school zones	Laurie Moïse Sears	Sari Ladin-Sienne
Iowa City, IA	Bruce Teague	Increasing bus ridership to meet climate goals	Rachel Bloom	Stephanie Miner
Salem, OR	Chris Hoy	Increasing affordable housing development	Rachel Bloom	Stephanie Miner
Torino, Italy	Stefano Lo Russo	Reducing backlog to streamline permitting process	Vidushani Jayalal	Greg Fischer / Sari Ladin-Sienne
Peoria, IL	Rita Ali	Blight	Laurie Moïse Sears	Beth Blauer

Milestones for the City of Hayward

Team Members

Mayor: Mark Salinas

Project Manager: Mary Thomas, Assistant to the City Manager

Senior Leader: Kelly McAdoo, City Manager

Performance Lead: Bryan Matthews, Police Chief

Data/Performance Analyst: Lesley Hayes, Senior Crime & Intelligence Analyst

Subject Matter Expert: Lisa Bolger, Deputy Director of IT

Subject Matter Expert: Amy Cole-Bloom, Community Services Manager

Subject Matter Expert: Heather Linteo, Police Captain

Data/Performance Analyst: Michael Loconte, GIS Coordinator

Team Milestones

- Completed onboarding
- Created group norms & expectations
- Participated in in-person workshop to aid in performance management development
- Selected area of focus - based on community feedback & supporting data
- Identified relevant data points to address need

Narrowing the Problem Statement

Started by focusing on Public Safety

- The City's resident satisfaction data (N = 914) shows residents' general "sense of safety" has been trending downward



Narrowed in on the George Beat

- We have data from the South Hayward Promise Neighborhood survey (N = 625) showing that residents listed crime as the top problem facing their neighborhood
- Within South Hayward, focusing on the George Beat because it has the highest percentage of students who qualify for free lunch and we place value in placing our first efforts in our most resource-limited neighborhoods

Narrowed in further on vehicle thefts and break-ins within the George Beat

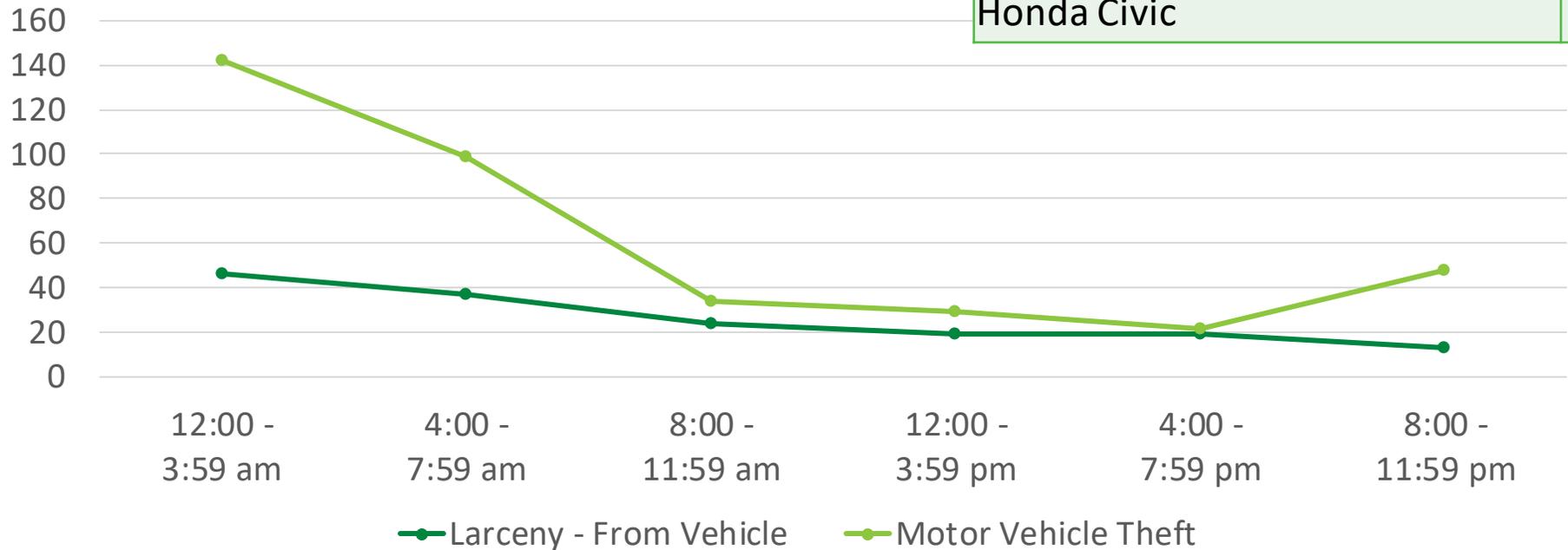
We ran crime data from this beat and found that vehicle thefts was the top reported crime. We included larceny from vehicle as a related crime.

Crime Type	2020	2021	2022	2023	Grand Total
Aggravated Assault	86	87	92	95	360
Burglary - Commercial	17	11	11	27	66
Burglary - Residential	9	7	4	13	33
Disorderly Conduct	15	8	9	18	50
Intimidation	36	21	16	21	94
Larceny	6	6	17	60	89
Larceny - From Vehicle	44	52	56	102	254
Motor Vehicle Theft	154	182	153	226	715
Robbery	33	20	27	34	114
Simple Assault	80	70	75	101	326
Stolen Property	6	14	8	12	40
Trespassing	3	5	8	2	18
Vandalism	97	92	73	91	353
Weapons Offenses	40	51	48	59	198
Grand Total	626	628	604	866	2,724

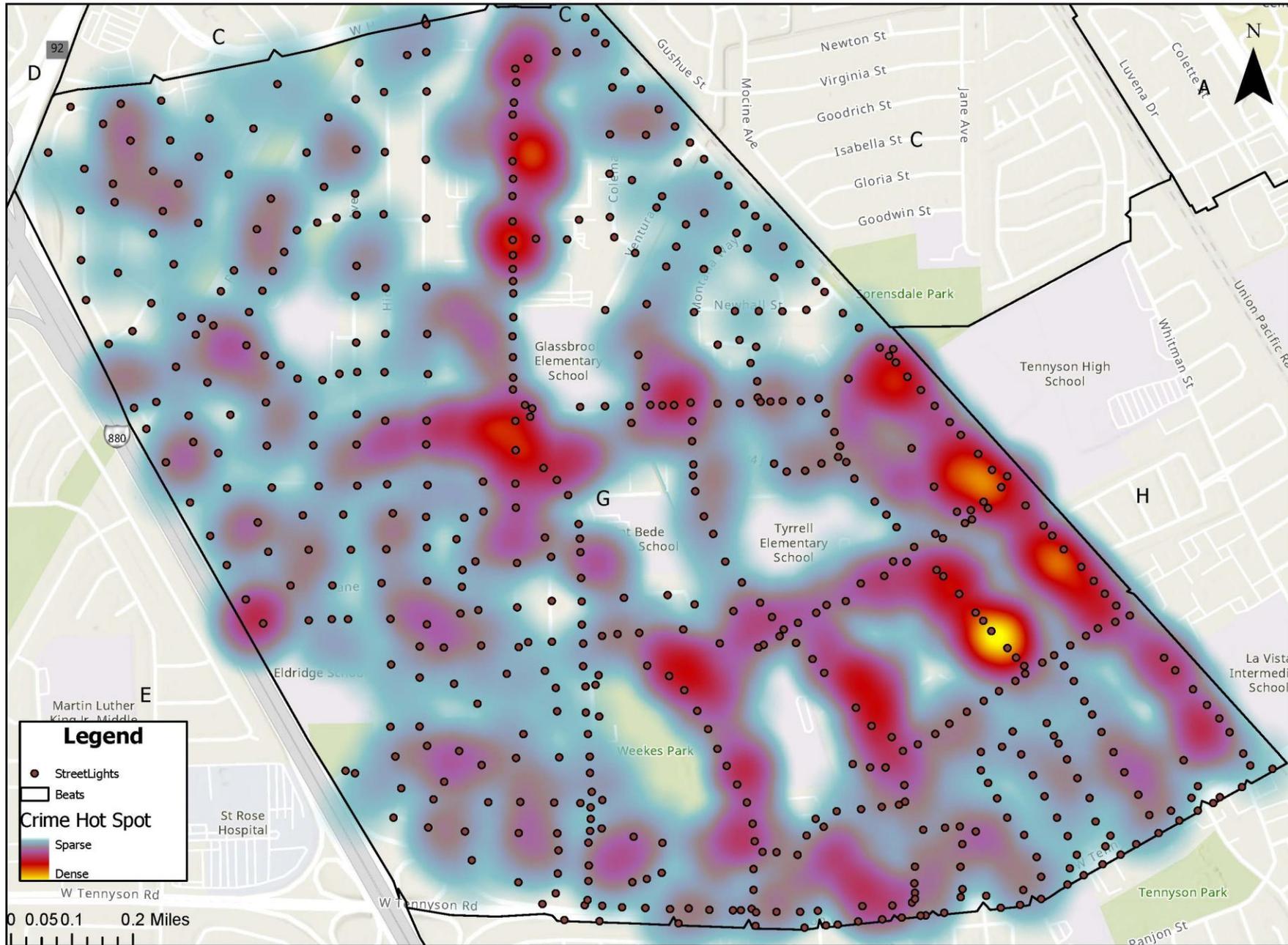
George Beat Vehicle Break-in and Theft Data

Locations	Larceny – From Vehicle	Motor Vehicle Theft
Road-Highway	92	300
Parking Lot-Garage	37	31
Other	19	26
Driveway	10	16

Top 6 Make/Model Stolen	
Chevrolet Silverado	37
Hyundai Sonata	28
Chevrolet Tahoe	20
Hyundai Elantra	20
Chevrolet Camaro	15
Honda Civic	13



Theft from Vehicle and Vehicle Theft - G Beat
2022 - 2023



Next Steps

- Staff will further explore the trends shown in the data, including doing a visual audit of streetlights
- Staff will research and brainstorm intervention ideas over the next month and bring them to the CPSC at the May meeting
- Staff will report back to the Committee quarterly as interventions are implemented
- Staff will be presenting this project to the full Bloomberg Harvard Leadership Initiative Data Track cohort at a data showcase on June 26



Questions?

ITEM #4

RPT 24-028

Hayward Fire Department Unmanned Aircraft
Systems Program: Adopt a Resolution and Policy
Statement Regarding the Use of Monitoring
Technologies and an Operational Policy
for the Hayward Fire Department's Unmanned
Aircraft Systems Program

HAYWARD FIRE DEPARTMENT

Unmanned Aircraft
Systems (UAS)

HFD UAS MISSION

The use of Unmanned Aircraft Systems can greatly enhance situational awareness by providing intelligence to Incident Commanders in a timely manner. UAS can increase mission effectiveness, efficiency, and increase public and firefighter safety by providing visual perspective in areas that cannot safely be accessed by personnel and can significantly reduce exposure time to both rescuers and public.



Implementation Requirements

HFD will name a program coordinator to perform the following functions:

- Identify equipment/software needs
- Apply for Part 107 Waivers
- Create UAS policy
- Create training plan
- Ensure local and state compliance
- Ensure proper documentation for all activities
- Stay current on policy, technology and industry standards

Primary Usage

- Weather Emergencies
- Hazmat and Hazardous Events
- Significant Earthquake
- Wildland Fire
- Unusual Structure Fire
- Over the bridge/Boat Rescue
- Mass Casualty Incidents
- Mutual Aid
- Training/Recruitment
- Situations needing increased situational awareness
- Lost Hiker



Budget Proposal

Total Proposed Fiscal Impact

\$100,000

Includes:

- Training
- 8 Drones, 2 models
- Batteries
- Loudspeakers
- Portable Monitor
- Necessary Equipment/Cables

