

Public Facilities & Services Element

| Program  | Description   | Implements Which Policy(ies)?               | Responsible Departments  | Supporting Departments/Partners  | Implementation Timeframe | Status             | 2024 Update   | Strategic Priority  |
|--|---|---|--|--|--------------------------|--------------------|---|---|
| PFS-1: Capital Improvement Program   | <b>1. Capital Improvement Program.</b> The City shall annually review and update the Capital Improvement Program to ensure adequate and timely provision of public facility and municipal utility provisions. <i>[Source: Existing City Program] (MPSP/FB)</i>  | PFS-1.1                                     | Public Works – Engineering and Transportation, Public Works-Utilities and Environmental Services | City Manager, Maintenance Services, Finance  | Annual                   | Ongoing            | Public Works & Utilities staff updates City's Capital Improvement Program annually.   |   |
| PFS-2: Water Conservation Programs   | <b>2. Water Conservation Programs.</b> The City shall regularly develop cost effective conservation programs that decrease water use. <i>[Source: New Program, City staff] (MPSP)</i>   | PFS-3.15                                    | Public Works-Utilities and Environmental Services  | Development Services, BAWSCA   | Ongoing                  | Ongoing            | Hayward offers conservation programs such as free water-conserving devices and rebates for smart irrigation controllers, rain barrels, and turf replacement. Also offered are free water wise landscape classes throughout the year and water education programs for schools.   |   |
| PFS-3: Public Use Telecommunications Systems and Services Plan                     | <b>3. Public Use Telecommunications Systems and Services Plan.</b> The City shall prepare a plan for the incorporation and accessibility of state-of-the-art, attractive telecommunication systems and services for public use in public buildings and support the development of internet-connected informational kiosks in public places and streetscapes. <i>[Source: New Program, City staff] (MPSP)</i>                        | PFS-9.1 through PFS-9.10                    | Information Technology   | City Manager, Development Services   | 2017-2019                | Not started        | The City has not begun this program due to limited staff and fiscal resources, along with other City priorities.  |   |
| PFS-4: Requirements for Telecommunication Technologies in New Planned Development. | <b>4. Requirements for Telecommunication Technologies in New Planned Development.</b> The City shall prepare an ordinance to establish requirements for the installation of state-of-the-art internal telecommunication technologies in new planned developments and office and commercial developments. <i>[Source: New Program, City staff] (RDR)</i>   | PFS-9.5                                     | Development Services   | Information Technology, Public Works – Engineering and Transportation  | 2017-2019                | Complete           | In 2019, the City passed a Dig-Once Ordinance and Policy that requires public right-of-way excavation projects that have a trench length of at least 300 feet to install conduit for utilities, including communications. Joint Trench installations are standard practice for all major new residential, commercial, and industrial development projects. Open trench utility installations exceeded 300 feet in length are reviewed Public Works for compliance with all City Municipal Ordinances. Various Internet Services Providers have been permitted to expand their fiber optic network within the City's ROW. These efforts meet the intent of this program. |   |
| PFS-5: Construction and Demolition Debris Recycling Ordinance                      | <b>5. Construction and Demolition Debris Recycling Ordinance.</b> The City shall revise the Construction and Demolition Debris Recycling Ordinance to be consistent with the processing capabilities Alameda County transfer stations and waste facilities. <i>[Source: New Program, Climate Action Plan] (RDR)</i>   | PFS-7.4, PFS-7.12                           | Public Works-Utilities and Environmental Services  | Development Services, Alameda County Waste Management Authority, City's franchisee for solid waste and recycling | 2017-2019                | Complete           | Construction and Demolition Debris Recycling Ordinance was updated in 2017 and is available at: <a href="https://www.hayward-ca.gov/services/city-services/construction-and-demolition-debris-disposal">https://www.hayward-ca.gov/services/city-services/construction-and-demolition-debris-disposal</a> . These efforts meet the intent of this program.  |   |
| PFS-6: Rainwater Harvesting and Greywater Systems                                  | <b>6. Rainwater Harvesting and Greywater Systems.</b> The City shall study the feasibility of amending the City's building and development codes to encourage rainwater harvesting and greywater systems. Based on findings from the study, the City shall prepare and submit recommendations to the City Council to amend the building and development codes as necessary. <i>[Source: New Program, Climate Action Plan] (PSR)</i> | PFS-5.4, PFS-5.9                            | Public Works-Utilities and Environmental Services, Development Services                          | City Manager   | 2017-2019                | Ongoing            | Staff is continuing to implement the Bay-Friendly Water Efficient Landscape Ordinance, and provide rebates for rain barrels ( see also CAP Action WW-1.12).   |   |
| PFS-7: Underground Utility Ordinance   | <b>7. Underground Utility Ordinance.</b> The City shall prepare an ordinance that establishes thresholds and requirements for private developers to underground utilities along the street frontage of their project site. <i>[Source: New Program; City Staff] (RDR)</i>   | PFS-8.3, PFS-8.5, PFS-8.6, PFS-8.7, LU-4.11 | Development Services   | Public Works & Utilities, Public Works – Engineering and Transportation, City Manager                            | 2020-2040                | Partially complete | Public Works requires underground utility distribution systems within land development and along street improvement projects for enhanced safety. This policy will be formally adopted by Council.  |   |
| SW-1.1: Purchase recovered organic waste products                                  | <b>8. CAP Action SW-1.1.</b> Adopt procurement policies to comply with SB 1383 requirements for jurisdictions to purchase recovered organic waste products. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2  | Public Works & Utilities – Environmental Services  |  | 2020-2040                | Partially complete | Program is in progress. Staff is working on a plan for procurement policies by updating the environmental preference purchasing policy (EP3) to comply with SB 1383, investing paper procurement requirements. Further, this information was also provided to Facilities staff, who is releasing an RFP for new janitorial services next year, to ensure janitorial supplies comply with SB 1383. Staff has also hosted multiple compost giveaways and have purchased part of the compost and mulch requirement.  | Champion Climate Resilience & Environmental Justice (CP1) |

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| SW-1.10: Establish an edible food recovery program   | <b>17. CAP Action SW-1.10.</b> Establish an edible food recovery program to minimize food waste. Leverage CalRecycle supports projects that prevent food waste or rescue edible food. Partner with existing food pantries like CSUEB, South Hayward Parish to identify and advertise locations for surplus food to be taken in the community. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff in the City Manager's Office coordinates edible food recovery efforts. City of Hayward's webpage on food recovery lists food rescued facilities and the Leaflet, a bi-monthly newsletter managed by Environmental Service staff, often has educational resources on minimizing food waste.                                      |   |
| SW-1.11: Work with hauler to review contamination, label bins, and monitor consumer behavior | <b>18. CAP Action SW-1.11.</b> Work with contracted hauler to: - Provide quarterly route reviews to identify prohibited contaminants potentially found in containers that are collected along route. - Clearly label all new containers indicating which materials are accepted in each container, and by January 1, 2024, place or replace labels on all containers. - Develop and implement a comprehensive monitoring and quality control program with a focus on consumer behavior change. <i>[Source: 2024 Climate Action Plan]</i> | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | The City has an agreement with WMAC to work on this program. WMAC has cameras on their vehicles to monitor compliance and prohibited contaminants. Currently WMAC is changing out the lids in commercial properties and labeling the bins.  | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.12: Fund edible food recovery organizations   | <b>19. CAP Action SW-1.12.</b> Work with local organizations, StopWaste, and investigate various funding/grant opportunities to fund edible food recovery organizations so they can expand and handle increased volume. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Not started | Due to staffing constraints, Environmental Services has not had time to actively investigate and apply for grants on food recovery. Now with new staff added in late 2024 this program can be prioritized.  | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.13: Partner with schools to create waste diversion plan                                 | <b>20. CAP Action SW-1.13.</b> Partner with schools, retirement communities, and other large institutions to create waste diversion and prevention program/procedure/plan. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | The Go Green Initiative has been working with HUSD schools to create Green Teams and implement waste diversion and prevention programs.   | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.14: Evaluate edible food reuse infrastructure in Hayward                                | <b>21. CAP Action SW-1.14.</b> Partner with StopWaste to conduct a feasibility study and identify next steps to ensure edible food reuse infrastructure in Hayward is sufficient to accept capacity needed to recover 20% of edible food disposed of within Hayward. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | StopWaste conducts the annual Alameda County Waste Characterization Study and coordinates next step efforts with the jurisdictions.   | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.2: Continue to regulate haulers collecting organic waste                                | <b>9. CAP Action SW-1.2.</b> Continue to implement exclusive hauling agreement with Waste Management of Alameda County (WMAC) that regulates haulers collecting organic waste, including collection program requirements and identification of organic waste receiving facilities. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff is continuing to fulfill this program.  | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.3: Continue to implement edible food recovery ordinance                                 | <b>10. CAP Action SW-1.3.</b> Continue to implement edible food recovery ordinance for edible food generators, food recovery services, or organizations that are required to comply with SB 1383. Ordinance requires all residential and commercial customers to subscribe to an organic waste collection program and/or report self-hauling or backhauling of organics. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff continues to partner with StopWaste and Alameda County Health Department to fulfil this program.  | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.4: Charge fee for incorrectly sorted materials  | <b>11. CAP Action SW-1.4.</b> Implement enforcement and fee for incorrectly sorted materials with sensitivity to shared collection. Utilize funding to implement programs and efforts to increase communitywide organic waste diversion. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff works with Waste Management of Alameda County (WMAC) to implement enforcement for sorting materials in bins through the franchise agreement. WMAC has cameras in their trucks that check for contamination. Residents and businesses who do not correctly sort their bins receive a warning and get a fee if warnings continue. | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.5: Conduct SB 1383 outreach with food organizations                                     | <b>12. CAP Action SW-1.5.</b> Work with StopWaste to conduct targeted outreach with food recovery organizations, generators, haulers, facilities, and local agencies to promote strategies to implement requirements of SB 1383. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff is collaborating with StopWaste on outreach.  | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.6: Encourage employee sorting and organics diversion education                          | <b>13. CAP Action SW-1.6.</b> Encourage businesses to educate their employees about organic waste diversion and proper sorting annually by providing training resources and rebate programs to fund employee time for training. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff coordinates with StopWaste and WMAC to send resources to businesses. Additionally, the City has a Recycling Fellow that works with WMAC staff to offer trainings on-request to businesses on proper sorting and organic waste diversions.   | Champion Climate Resilience & Environmental Justice (CP1) |
| SW-1.7: Partner to implement SB 1383   | <b>14. CAP Action SW-1.7.</b> Partner with local community organizations, public agencies like StopWaste and businesses to implement all required activities under SB 1383. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff is partnering with the necessary organizations to comply with SB 1383.  | Champion Climate Resilience & Environmental Justice (CP1) |

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| SW-1.8: Provide free compost bins to low-income communities of color and elderly households | <b>15. CAP Action SW-1.8.</b> Provide free compost bins and kitchen-top food waste containers to low-income communities of colors and elderly households in order to increase compost participation. Evaluate opportunities to have a community compost hub that is easily accessible to disadvantaged neighborhoods. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff gives out free compost bins at city-wide events such as the Downtown Hayward Street Parties. Staff is in the process of establishing a compost hub at the Hayward Community Gardens. | Champion Climate Resilience & Environmental Justice (CP1, CP6) |
| SW-1.9: Work with multi-family property owners  | <b>16. CAP Action SW-1.9.</b> Establish relationships with multi-family property owners/managers to develop signage for their properties. Present at Homeowner Associations in Hayward annually and provide supplies and education for proper sorting. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | The City has a Recycling Fellow that works with WMAC staff to offer proper sorting trainings on-request that are open to multi-family properties and HOAs.                                 | Champion Climate Resilience & Environmental Justice (CP1)      |
| SW-2.1: Continue to implement ORRO  | <b>22. CAP Action SW-2.1.</b> Continue to implement the Organics Reduction and Recycling Ordinance (ORRO) adopted in November 2021 in alignment with the Countywide ORRO ordinance. Support StopWaste and County Environmental Health in the enforcement of the ORRO within the City. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff is continuing to implement the Organics Reduction and Recycling Ordinance.   |  |
| SW-2.10: Promote extended producer responsibility   | <b>31. CAP Action SW-2.10.</b> Work with StopWaste and the business community to design and promote extended producer responsibility such as take-back programs. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services | City Manager’s Office – Economic Development | 2020-2040 | Ongoing     | Staff is working with StopWaste to implement SB 54, the Plastic Pollution Prevention and Packaging Producer Responsibility Act. A report will be presented to the CSC in May 2025.         |  |
| SW-2.11: Conduct a consumption-based GHG inventory  | <b>32. CAP Action SW-2.11.</b> Conduct a consumption-based GHG emissions inventory to understand the community’s worst consumption habits and emission reduction potential and provide educational materials on a closed-loop circular economy. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Not started | The City has not begun this program.   |  |
| SW-2.12: Establish post-consumer recycled content requirements                              | <b>33. CAP Action SW-2.12.</b> Work with local businesses to establish post-consumer recycled content requirements that meet SB 343 recyclability claims as part of their purchasing criteria. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services | City Manager’s Office – Economic Development | 2020-2040 | Not started | The City has not begun this program.   |  |
| SW-2.13: Establish pop-up repair cafes for easily repaired items                            | <b>34. CAP Action SW-2.13.</b> Partner with local organizations, schools, and libraries to establish pop-up repair cafes for commonly broken and easily repaired items. Partner with library to promote reuse by increasing accessibility to shared tools through a tool lending library. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Not started | The City has not begun this program.   |  |
| SW-2.14: Increase bans on "problem materials"   | <b>35. CAP Action SW-2.14.</b> Based on existing StopWaste waste characterization studies and Litterati litter assessment, increase bans on "problem materials" (i.e., items without means of recycling or recycling markets, such as sale of polystyrene, plastic packaging, straws, plastics #4-7, mixed materials). Enforce the single-use plastic precheckout ban, by January 1, 2025, in alignment with SB 1046. <i>[Source: 2024 Climate Action Plan]</i> | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff is in the process of determining the implementation structure for enforcing SB 1046.   | Champion Climate Resilience & Environmental Justice (CP1)      |
| SW-2.15: Increase circular food economy   | <b>36. CAP Action SW-2.15.</b> Explore funding opportunities to increase the circular food economy. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services | City Manger’s Office                         | 2020-2040 | Ongoing     | Staff is exploring funding opportunities on circular food economy.   | Champion Climate Resilience & Environmental Justice (CP1)      |
| SW-2.2: Review and incorporate new circular economy bills                                   | <b>23. CAP Action SW-2.2.</b> Review recent circular economy bills signed by the governor (i.e., SB 343, AB 881, AB 1201, AB 962, AB 1276) and incorporate requirements into hauling agreements, and municipal codes for full-service restaurants and local manufacturing businesses. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | Staff is currently reviewing these circular economy bills and determining if and what updates are required to the hauling agreements and municipal codes.                                  |  |
| SW-2.3: Continue to enforce Hayward Construction and Demolition Debris Recycling Ordinance  | <b>24. CAP Action SW-2.3.</b> Continue to enforce the Hayward Construction and Demolition Debris Recycling Ordinance. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Ongoing     | City staff continues to enforce the Hayward Construction and Demolition Debris Recycling Ordinance to eligible building permits.   | Champion Climate Resilience & Environmental Justice (CP1)      |
| SW-2.4: Adopt citywide Zero Waste Goal  | <b>25. CAP Action SW-2.4.</b> Adopt a citywide Zero Waste Goal and develop a Zero Waste Strategic Plan to increase diversion from the landfill by 85% 2045. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services |  | 2020-2040 | Not started | The City has not begun this program.   |  |

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| SW-2.5: Require a waste management team for large events                           | <b>26. CAP Action SW-2.5.</b> Create a requirement for large events to hire an event waste management team. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services                      |  | 2020-2040 | Partially complete | Currently all event permits have certain solid waste requirements they have to adhere to. This program requiring large events to have an event waste management team can be explored now with new staff onboarded in late 2024.   |   |
| SW-2.6: Regularly revisit franchise agreement with WMAC to increase diversion      | <b>27. CAP Action SW-2.6.</b> Regularly evaluate and update new franchise agreement with Waste Management of Alameda County to meet SB 1383 requirements and to implement new components to further divert waste from landfills. Work with WMAC to determine data necessary to meet zero waste goals and establish protocol for regular collection and reporting of associated metrics. Identify dedicated staff responsible for this. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services                      |  | Annual    | Ongoing            | Staff continues to regularly evaluate and update the franchise agreement to meet state requirements and local zero waste goals.   | Champion Climate Resilience & Environmental Justice (CP1)       |
| SW-2.7: Implement a fee for single-use food ware                                   | <b>28. CAP Action SW-2.7.</b> Require food service providers to implement a fee for single-use food ware. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Environmental Services                      | City Manager’s Office – Economic Development | 2020-2040 | Partially complete | Staff presented a report to the CSC in September 2023. Community engagement is needed before drafting an ordinance.   |   |
| SW-2.8: Conduct multi-lingual and multi-cultural education on waste diversion      | <b>29. CAP Action SW-2.8.</b> Partner with StopWaste to conduct targeted, multi-lingual, culturally appropriate, and geographically diverse waste prevention educational and technical assistance campaigns based on outcomes of a waste characterization study (WCS). Such as food waste prevention, edible food recovery strategies, proper storage, how to fix clothes/electronics, how to donate, reusable alternatives, effects of over consumption, sustainable consumption habits, buying second hand, buying durable, sharing, repurposing. Continue to conduct outreach regarding AB 1276 to full-service restaurants. <i>[Source: 2024 Climate Action Plan]</i> | NR-2 | Public Works & Utilities – Environmental Services                      |  | 2020-2040 | Ongoing            | Staff provides waste prevention education through educational articles published in the City Leaflet newsletter. City partnerships with WMAC and StopWaste also provide waste prevention education through their marketing efforts. The City website is in the process of being revamped and the new version will include a webpage with information on waste prevention.   | Champion Climate Resilience & Environmental Justice (CP1)       |
| SW-2.9: Monitor participation in residential recycling programs                    | <b>30. CAP Action SW-2.9.</b> Continue to work with StopWaste and haulers to monitor participation in residential recycling programs, create education materials for the community, provide technical assistance to business to implement mandatory recycling, and identify other opportunities and means to promote zero waste efforts. <i>[Source: 2024 Climate Action Plan]</i>  | NR-2 | Public Works & Utilities – Environmental Services                      |  | 2020-2040 | Ongoing            | Staff continues to partner with StopWaste and haulers to encourage zero waste habits to the public.   | Champion Climate Resilience & Environmental Justice (CP1)       |
| WW-1.1: Continue to implement the Bay-Friendly Water Efficient Landscape Ordinance | <b>37. CAP Action WW-1.1.</b> Continue to implement the City’s Bay-Friendly Water Efficient Landscape ordinance applicable to all land use types to decrease water consumption. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Utilities, Maintenance Services - Landscape |  | 2020-2040 | Ongoing            | Hayward Municipal Code Chapter 10, Article 12, Bay Friendly Water Efficient Landscape Ordinance applies to all new development. Consistency with this Ordinance is assured on a project by project basis through the plan and permitting review process.  | Champion Climate Resilience & Environmental Justice (CP1)       |
| WW-1.10: Advance commercial and industrial water recycling                         | <b>46. CAP Action WW-1.10.</b> Continue to coordinate with commercial and industrial customers including the Hayward Area Recreation and Park District and the Hayward Unified School District to advance water recycling programs.   | NR-2 | Public Works & Utilities – Utilities, Maintenance Services – Landscape |  | 2020-2040 | Ongoing            | Recycled water is currently being delivered to a number of Hayward Area Recreation and Park District, and Hayward Unified School District sites for irrigation purposes through Hayward’s Phase 1 Recycled Water Project. Staff began development of a Recycled Water System Master Plan to evaluate potential water quality needs and expansion of the system to deliver recycled water to additional commercial and industrial customers. | Champion Climate Resilience & Environmental Justice (CP1)       |
| WW-1.11: Develop a Recycled Water Master Plan                                      | <b>47. CAP Action WW-1.11.</b> Develop a Recycled Water Master Plan to assess the feasibility of expanding the recycled water system and establish a roadmap for a recycled water expansion program. The plan will identify the locations available for recycled water use, the capacity needed to fully replace potable water use at identified locations and establish a schedule for potable water replacement with recycled water for appropriate applications.   | NR-2 | Public Works & Utilities – Utilities                                   |  |           | Partially complete | Development of a Recycled Water System Master Plan is underway and is estimated to be completed in 2026.  | Champion Climate Resilience & Environmental Justice (CP1, FP13) |
| WW-1.12: Promote gray water and rainwater collection                               | <b>48. CAP Action WW-1.12.</b> Promote the use of on-site gray water and rainwater collection systems.  | NR-2 | Public Works & Utilities – Utilities                                   |  | 2020-2040 | Ongoing            | Staff is continuing to implement the Bay-Friendly Water Efficient Landscape Ordinance, and provide rebates for rain barrels.  |   |
| WW-1.2: Enforce the Water Conservation Standards                                   | <b>38. CAP Action WW-1.2.</b> Continue to implement and enforce the Water Conservation Standards within the Municipal Code via the Prohibition of Wasteful Water Practices Ordinance for households, businesses, industries, and public infrastructure. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Utilities                                   |  | 2020-2040 | Ongoing            | Staff continues to implement and enforce the Prohibition of Wasteful Water Practices Ordinance for households, businesses, industries, and public infrastructure.   | Champion Climate Resilience & Environmental Justice (CP1)       |

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| WW-1.3: Track rebates and water devices distributed                       | <b>39. CAP Action WW-1.3.</b> Continue to implement rebate and water conservation device tracking system to track the number of rebates and water devices distributed. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Utilities |        | 2020-2040 | Ongoing            | Staff continues to track the number of water conservation rebates and devices distributed to customers.  | Champion Climate Resilience & Environmental Justice (CP1) |
| WW-1.4: Continue the Recycled Water Program                               | <b>40. CAP Action WW-1.4.</b> Continue to implement the Recycled Water Program which includes expanding facilities if necessary to deliver recycled water to additional customers, working with customers to complete site retrofits, connecting customers to the recycled water system, and ensuring customer deliveries. <i>[Source: 2024 Climate Action Plan]</i> | NR-2 | Public Works & Utilities – Utilities |        | 2020-2040 | Partially complete | Hayward began deliveries of recycled water to more than 30 customers in March 2022 through its Phase 1 Program. Staff began development of a Recycled Water System Master Plan to identify potential upgrades to, and expansion of the recycled water system.                      | Champion Climate Resilience & Environmental Justice (CP1) |
| WW-1.5: Continue to offer water conservation programs                     | <b>41. CAP Action WW-1.5.</b> Continue to offer water conservation programs to the community including educational programs like water education program for schools and water wise landscape classes as well as incentives like free water conserving deceives, and rebates for rain barrels and turf replacement. <i>[Source: 2024 Climate Action Plan]</i>        | NR-2 | Public Works & Utilities – Utilities | BAWSCA | 2020-2040 | Ongoing            | Hayward continues to offer water conservation programs to the community including educational programs such as water education program for schools and water wise landscape classes, as well as free water conserving deceives, and rebates for rain barrels and turf replacement. | Champion Climate Resilience & Environmental Justice (CP1) |
| WW-1.6: Create water conservation education campaign                      | <b>42. CAP Action WW-1.6.</b> As part of the water conservation programs offered, implement a public education campaign that in addition to highlighting water conservation practices, with focus on low-income households with high utility bill burdens. <i>[Source: 2024 Climate Action Plan]</i>   | NR-2 | Public Works & Utilities – Utilities |        | 2020-2040 | Not started        | A Water Resources Planner has been hired and will be working on a water conservation communication strategy.   | Champion Climate Resilience & Environmental Justice (CP1) |
| WW-1.7: Create multi-lingual and accessible water education materials     | <b>43. CAP Action WW-1.7.</b> Ensure that water conservation educational materials, programs and outreach efforts are in multiple languages and accessible for low-income or disadvantaged communities.  | NR-2 | Public Works & Utilities – Utilities |        | 2020-2040 | Not started        | Conservation materials are available and accessible in in multiple languages. A Water Conservation Planner has been hired and will be working on a water conservation communication strategy.  | Champion Climate Resilience & Environmental Justice (CP1) |
| WW-1.8: Conduct outreach to low-income communities and elderly households | <b>44. CAP Action WW-1.8.</b> Perform targeted outreach to low-income communities and elderly households to provide free water conservation devices and aid disadvantaged community members in obtaining available rebates for water conservation devices.   | NR-2 | Public Works & Utilities – Utilities |        | 2020-2040 | Not started        | A Water Resources Planner has been hired and will be working on a water conservation communication strategy.   | Champion Climate Resilience & Environmental Justice (CP1) |
| WW-1.9: Support equitable installation of water saving devices            | <b>45. CAP Action WW-1.9.</b> Partner with programs such as Green House Call or other similar programs to support community members with installation of water saving devices with a particular focus of support for low-income, elderly, or disadvantaged elderly residents.  | NR-2 | Public Works & Utilities – Utilities |        | 2020-2040 | Not started        | A Water Resources Planner has been hired and will be working on a water conservation program strategy.   | Champion Climate Resilience & Environmental Justice (CP1) |