

Employee Home Loan Survey Results
2018

Q1. Do you currently reside in Hayward?

75% No and 25% Yes

Q2. Do you plan to purchase a home in the next three years?

60% Yes and 40% No

Q3. Are you considering purchasing your home in Hayward?

66% No and 34% Yes

Q4. If you are not considering purchasing in Hayward, why not? (could select more than one)

58% Too expensive

52% Quality of schools

42% Crime

28% Other (close to Hayward fault, schools, crime, want to keep anonymity)

7% Want to be near family

Q5. Will you be a first-time homeowner?

56% No and 44% Yes

Q6. Which of the following home purchase assistance options would you be interested in? (could select more than one)

75% Down payment assistance

62% Full Mortgage Financing

26% Debt reduction

17% Improving credit score

13% Other