

Hayward Housing Navigation Center

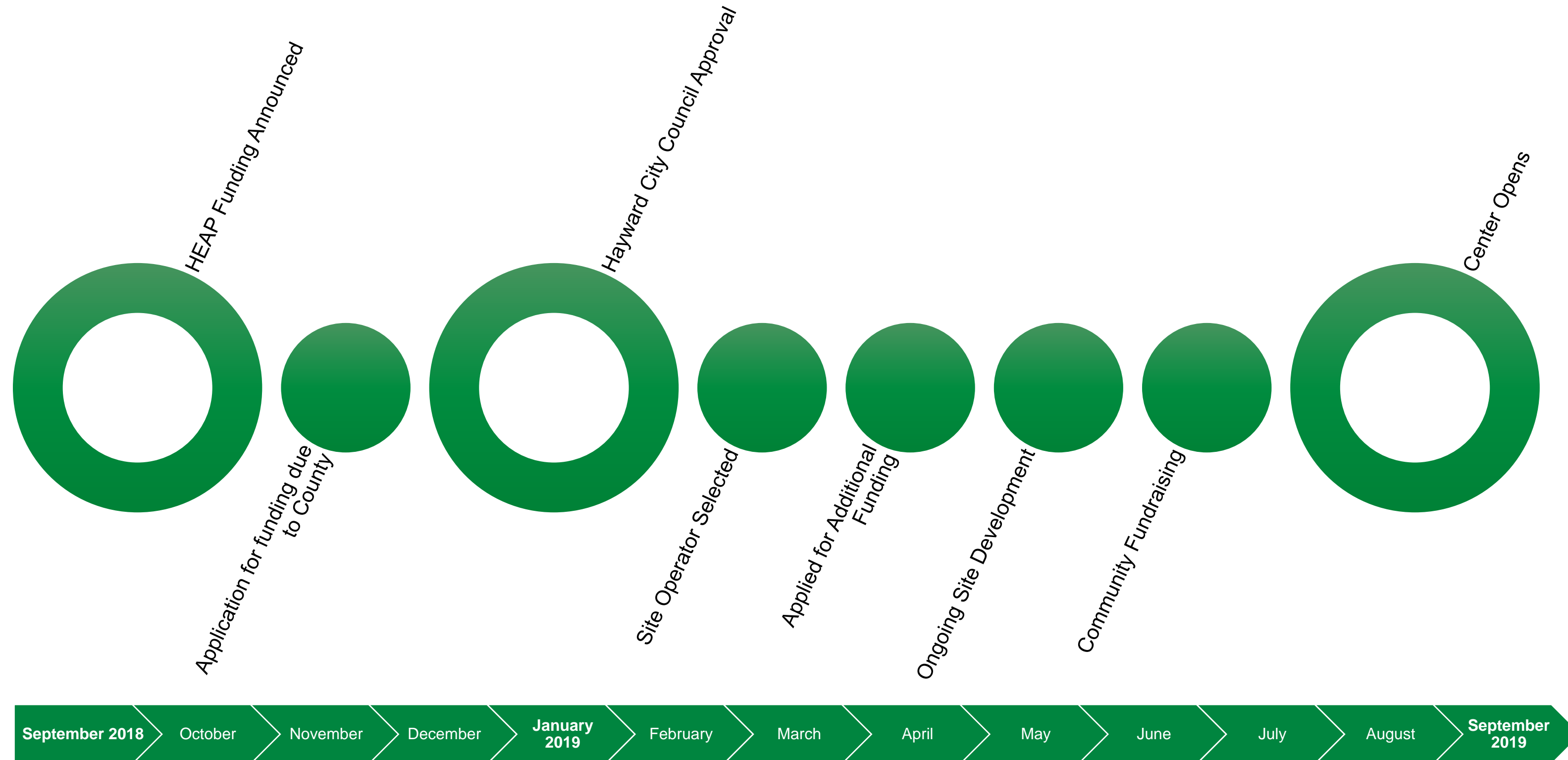
Update on the Hayward Housing Navigation Center and Provide Feedback on the Proposed Policy Approach for Prioritizing Future Residents of the Center

Presentation Focus

Provide update on Hayward Housing Navigation Center (Center) since January 2019 City Council meeting.

Seek Task Force feedback on the proposed approach for prioritizing the residents for the Center.

Hayward Navigation Center: Timeline



Updates since January 2019

Site Operator Selection, Additional Funding, Site Development, Community Engagement and Fundraising

Selection of Operator

Bay Area Community Services (BACS)

- Local non-profit committed to ending homelessness
- Current operator of the Berkeley STAIR Center
- Part of the Hayward community since 1975, programs include:
 - Hedco Wellness Center, which provides a drop-in site for adults living with behavioral health challenges and housing insecurity
 - Atherton Permanent Supportive Housing program, which provides housing and supportive services to individuals living with complex physical/behavioral health issues
 - Woodroe Place Crisis Residential Treatment, which provides adults experiencing a mental health crisis a place to recover

BACS Demonstrates Success

- Outcomes for BACS Housing Navigation Centers:
 - Oakland Center – In 5 Years, served 1,301 people, housed 1,106 = 85% Permanently Housed
 - Berkeley Center – In 9 months, 94 people exited STAIR, 78 of them permanently housed – 82% Permanently Housed

Types of Housing Success – Shared Housing, Living with Family/Friends with a Lease, Living by Self with a Lease

Additional Funding

May 2019: Prop 47 Application Submitted

June 2019: Initiate Community Fundraising Campaign to Solicit Donations for the Center and Received In-Kind Donations of Trees, Plants, Other Landscaping Materials via HomeAid and BrightView Conference

Late Summer 2019: Notice of Awards for Prop 47 Funding

Plant and Tree Donations: BrightView and HomeAid



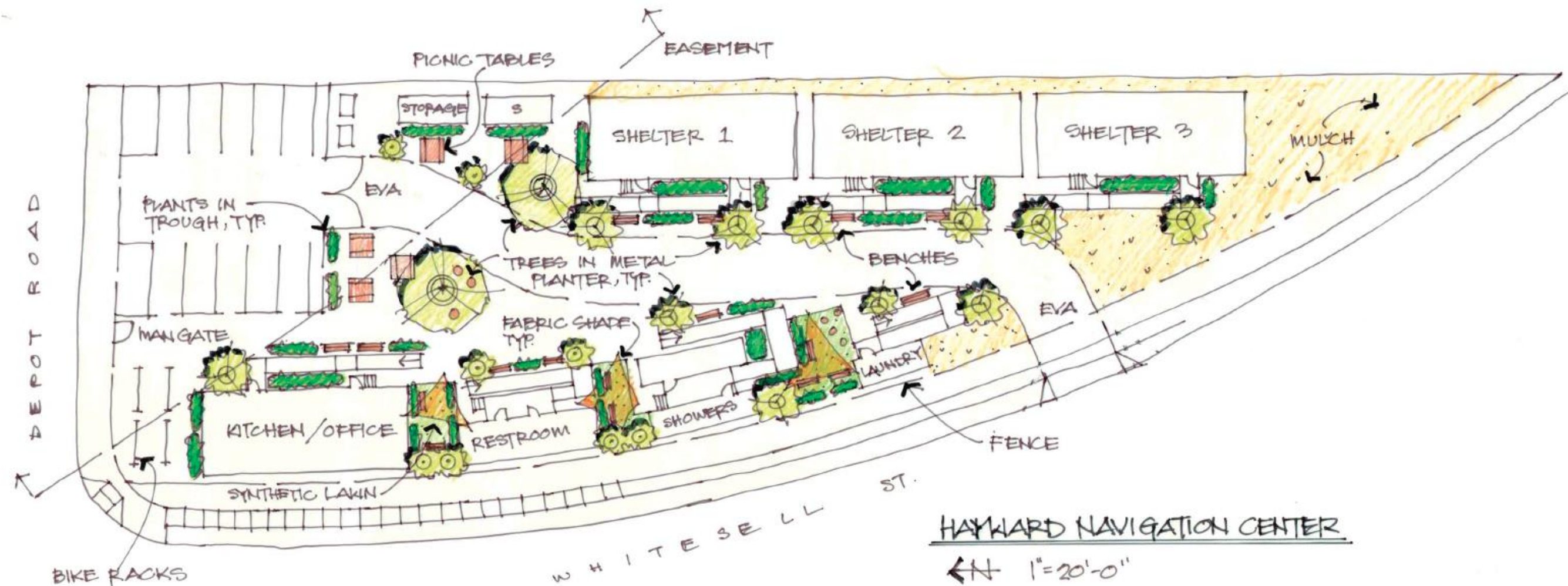
Plant and Tree Donations: BrightView and HomeAid



Ongoing Site Development

April 2019: Site cleared, external improvements made

June – August 2019: Inside utility connections, site grading and paving, and landscaping



Before:

Property Frontage along Depot Rd.



After:

Property Frontage along Depot Rd.



Before:

Southeast Corner of Depot Rd. and Whitesell Street



After:

Southeast Corner of Depot Rd. and Whitesell Street



Community Engagement

- February 20, 2019 Community Service Commission
- April 24, 2019 Community Meeting



Approach for Prioritizing Outreach for Hayward Housing Navigation Center

Prioritizing Outreach: Approach

Geographic Prioritization: Staff have mapped out seven geographic regions that are highly impacted by homelessness and will be used to identify outreach areas for BACS' outreach, intake, and assessment for placement in the Center.

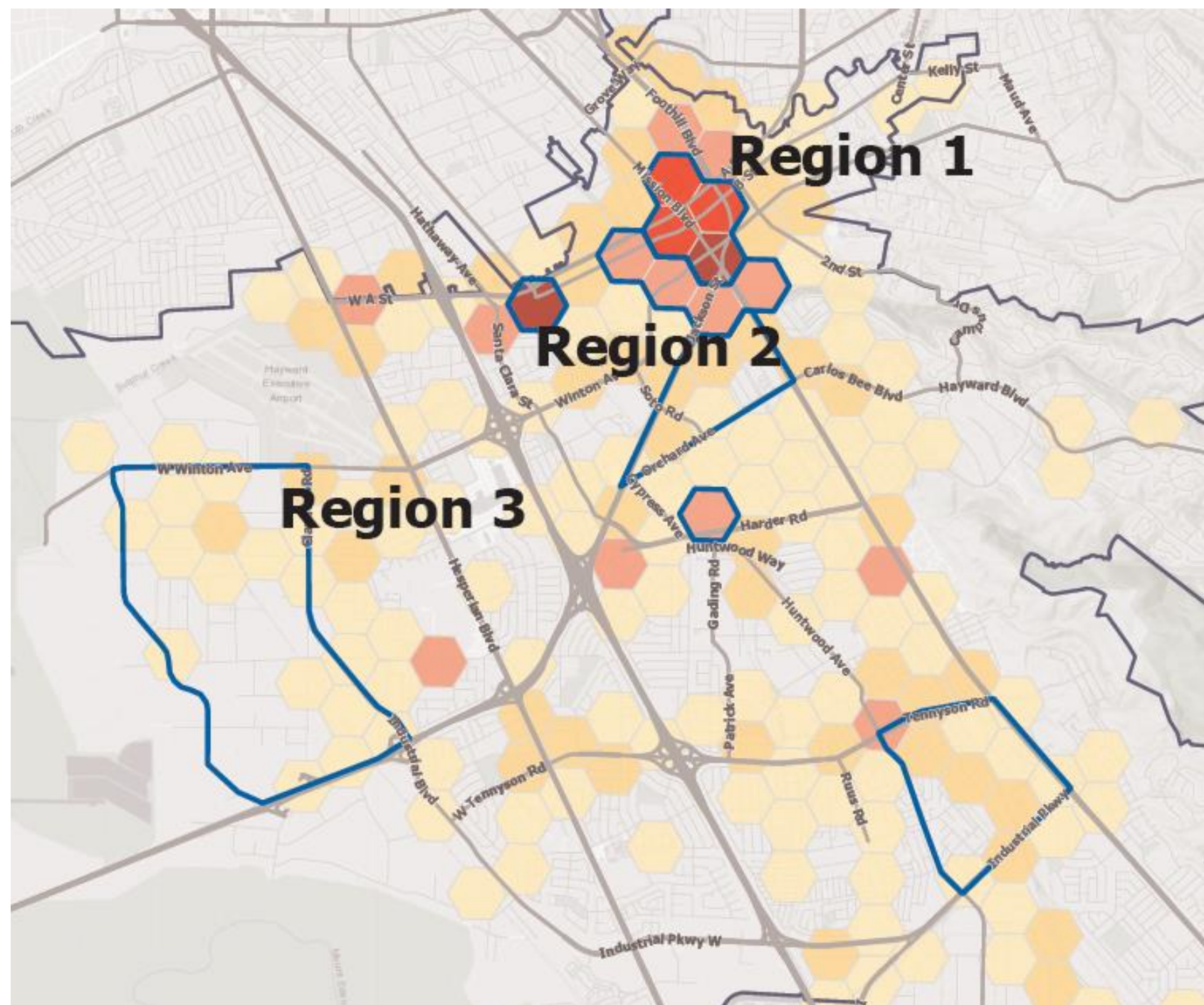
Focused outreach: In addition to geographic prioritization and general eligibility criteria, staff recommend that outreach will focus on minority populations disproportionately affected by homelessness.

Prioritizing Outreach: Method

Data driven approach: Data was collected from Access Hayward and the first-hand experiential knowledge of Police Department and Maintenance Services staff.

Interdepartmental Collaboration and Coordination: Proposed policy is comes from internal team comprised of staff from Maintenance Services, Police, Utilities and Environmental Services, Public Works, Development Services, the City Attorney's Office, Information Technology, Animal Services, Fire, and the City Manager's Office.

Top 3 Regions

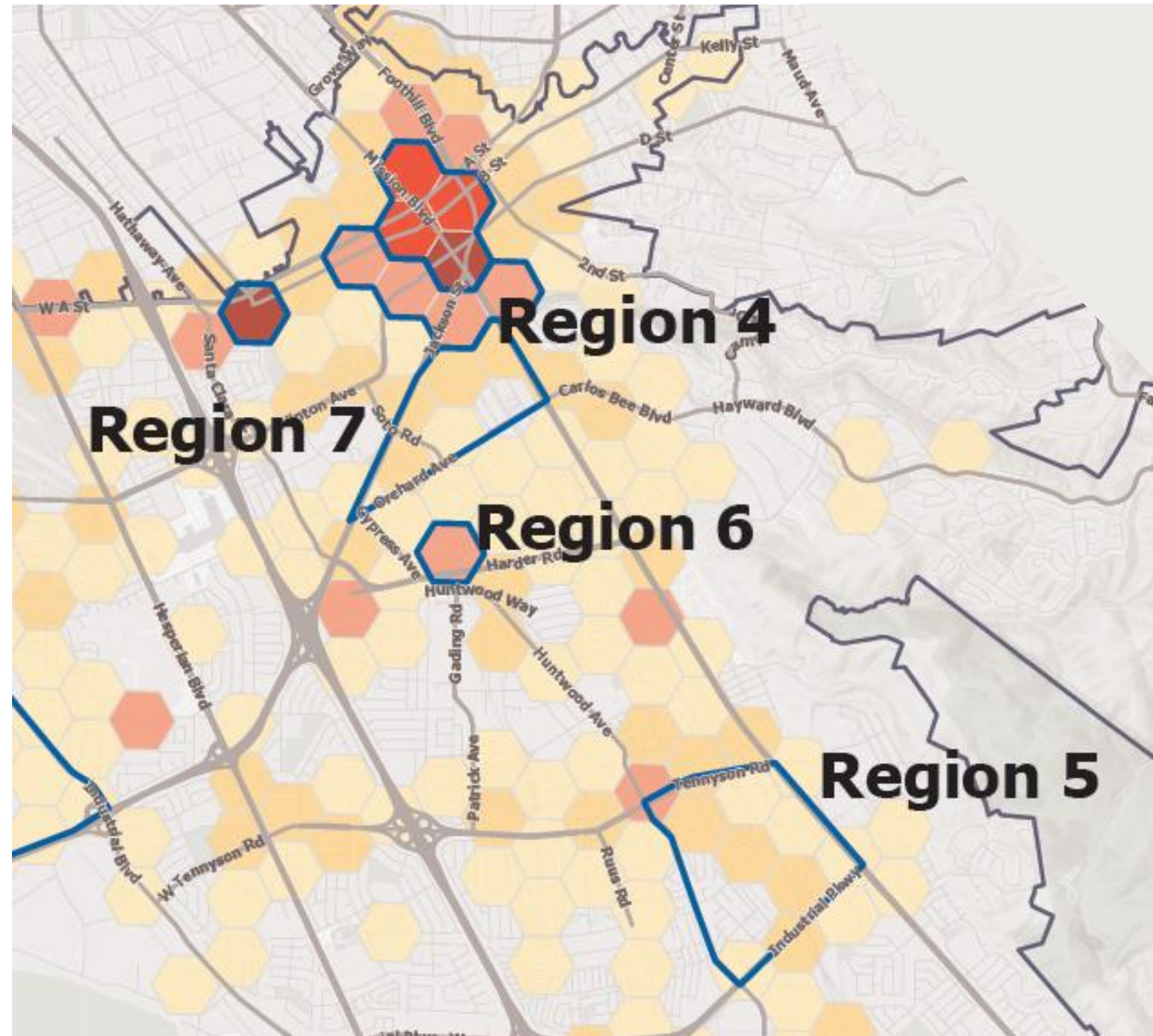


Region 1: Between A St. and Foothill at Mission, bounded by Foothill Blvd. and Mission Blvd. (Downtown Hayward)

Region 2: West A Street at Hathaway Ave.

Region 3: Between W. Winton Ave. and Jackson St., bounded by Industrial Pkwy. and Whitesell St./Cabot Blvd. (adjacent Industrial business area)

Regions 4 through 7



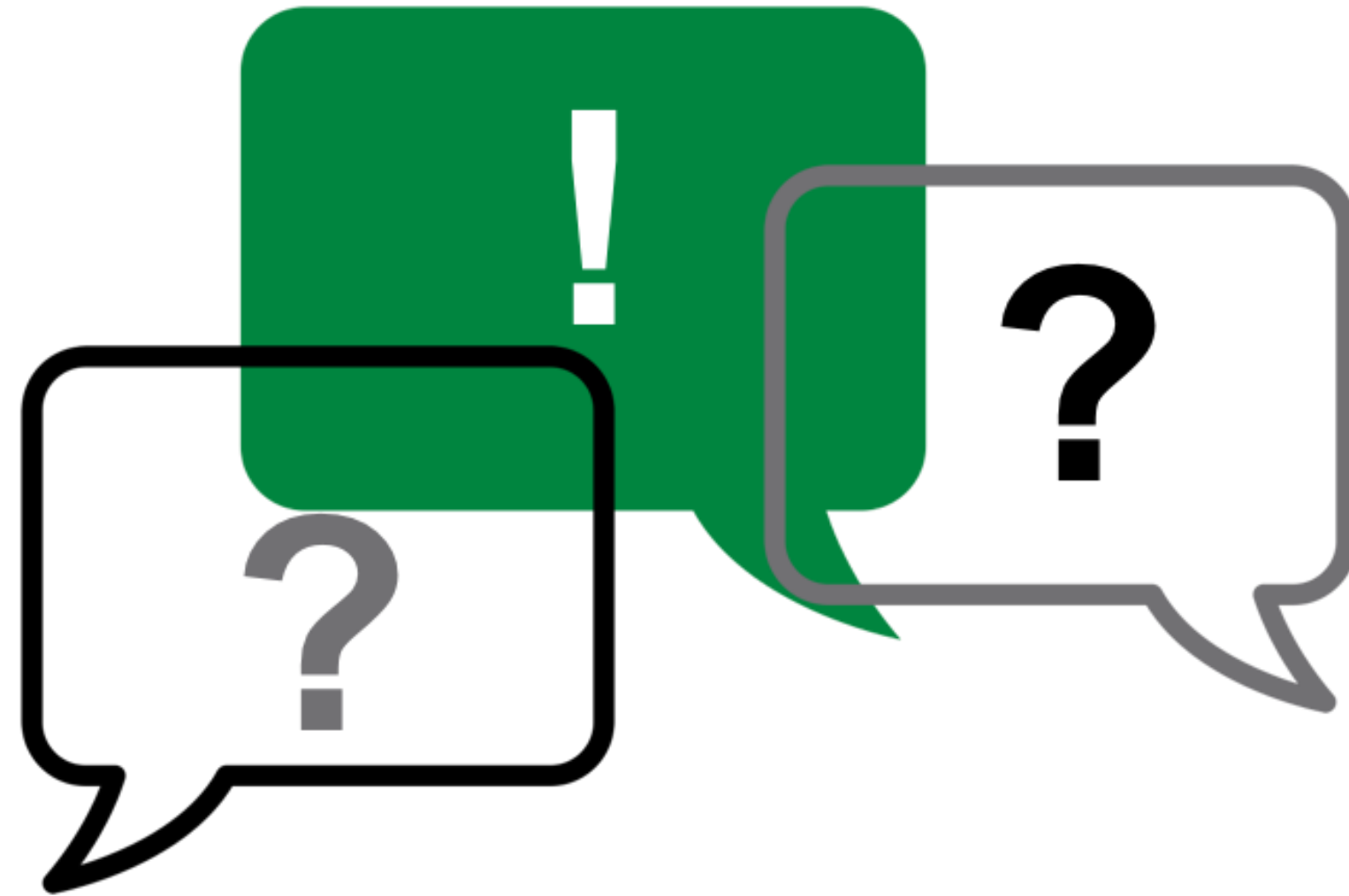
Region 4: Between A St. and Jackson St.,
bounded by Alice St. and Mission Blvd.

Region 5: Between Tennyson Rd. and
Industrial Pkwy., bounded by Huntwood Ave.
and Mission Blvd.
(including Mission Hills Golf Course)

Region 6: Harder Rd. at Huntwood Ave.

Region 7: Between Jackson St. and Orchard
Ave., bounded by Mission Blvd. and Jackson
at Cypress

Questions



CITY OF HAYWARD

HOUSING NAVIGATION CENTER

<https://www.hayward-ca.gov/content/hayward-housing-navigation-center>

Hayward Housing Navigation Center

Hayward City Council approved a navigation center for individuals experiencing homelessness, modeled after Berkeley's successful STAIR model, which provides service-rich transitional housing and graduates 7 individuals a month into permanent housing



Housing Navigation Center

PLANNED SPACE TO CREATE COMMUNITY



45 beds in two
ADA-accessible
modular units for
individuals to stay
for up to 6 months



Onsite ADA accessible
showers, bathrooms,
laundry facilities,
storage containers,
community room,
office, and kitchen



Outdoor gathering
spaces and
landscaping

Depot Road & Whitesell Road Site Selection Criteria



1

Vacant, City-owned property



2

Distance from residential and new development areas



3

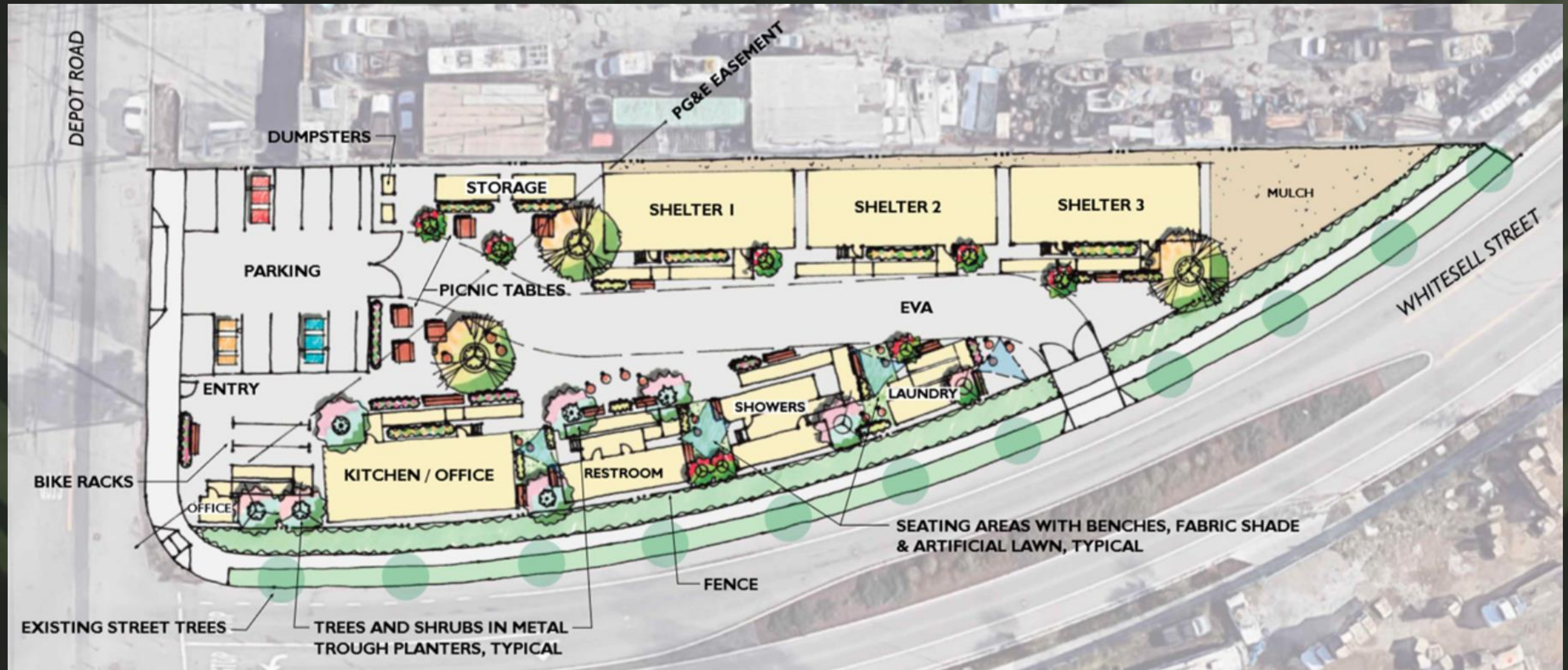
Proximity to utilities



4

Proximity to transit and amenities

SPACE DESIGN



SITE VISION DONATED BY GATES & ASSOCIATES

Making a Place Feel Like Home

OPPORTUNITIES FOR
CONTRIBUTIONS



*Life is like riding a bicycle. To keep
your balance, you must keep
moving.*

Albert Einstein

1 BICYCLE PER RESIDENT
\$200 x 45



**Tencile
Shade Structures**
\$600 x 4





Picnic Tables

\$750 x 5

BENCHES

\$600 x 14





Planters

\$75-\$150 x 34

POTTING SOIL

\$85 /cubic yard x 20



MULCH

\$0.75 / Sq. ft. x 2500



The background of the entire image is a lush green synthetic lawn. The grass blades are vibrant green and appear to have small water droplets on them, giving it a fresh, dewy look. The lawn is dense and covers the entire area, with a dark grey rectangular box in the center containing text.

SYNTHETIC LAWN

\$25/SF X 750

Your Donations At Work

Community Champion

\$10,000+

\$18,750

Synthetic Lawn

Develop a
welcoming green
space for people
to call home

Community Transformer

\$10,000-\$5,001

\$9,000

Bicycles

Enable residents
with independent
travel

Community Builder

\$5,000-\$2,501

\$3,575

Potting Soil &
Mulch

Establish
communal
gardening space

Community Advocate

\$2,500 & Under

\$2,400

Shade
Structures

Create enjoyable
outdoor gathering
spaces

CREATING COMMUNITY

Bicycles
\$200 x 45

Shade Structures:
\$600 x 4

Picnic Tables:
\$750 x 5

Benches:
•\$600 x 14

•Planters:
•\$75-\$150 x 34

•Potting Soil:
•\$85/cy x 20

•Mulch:
•\$0.75/sf x 2500

•Synthetic Lawn:
•\$25/sf x 750



Contact Information

FOR QUESTIONS AND DONATIONS

Mail Community Services, 777 B Street, Hayward, CA 94541
Email Evelyn.Olivera@Hayward-CA.gov
Phone (510) 583-4311

All donations are tax-deductible