



DATE: November 16, 2022

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT FY 2022 Community Agency Performance Report

RECOMMENDATION

That the Community Services Commission (CSC) review the informational report about FY 2022 performance data for community agencies that received funding from Community Development Block Grant (CDBG) and the General Fund.

SUMMARY

In Spring of 2021, the CSC recommended that Hayward City Council award \$1,304,238 in CDBG and General Fund financing to community agencies and another \$598,716 in CDBG funding to City-operated housing rehabilitation, economic development, and education programs and one HUD-required fair housing program, for FY22 services. In total, funding was awarded to 38 community-based agencies and City divisions. On either a quarterly or semi-annual basis, funded agencies submit performance updates to the Community Services Division. They reported on their progress toward contracted goals and objectives, as well as the demographics of Hayward residents served. This informational report summarizes the agencies' progress toward meeting those goals.

BACKGROUND

In March 2021, the CSC developed the FY 2022 Community Agency Funding recommendations, in compliance with the City's federally mandated and Council-authorized CDBG Community Participation Plan, and in accordance with the Council-authorized City of Hayward CDBG Compliance Policy Manual.

The CSC evaluated applicants for maximum community impact and results-based accountability and took the following items into account during the deliberation process: documented community needs; government grant experience; location of services provided; goals, outputs and outcomes; alignment with Council Strategic Roadmap; coordination of efforts; funding justification; and performance capacity. Applications that addressed the following funding criteria were considered more competitive: supported reduction of homelessness and housing insecurity; aligned with Council Strategic Roadmap; and documented a community need and their ability to meet that need. The CSC also took into consideration impacts to agencies' capacity and ability to safely provide services as a

result of the COVID-19 pandemic.

The CSC made the following funding recommendations, which were adopted by Council on April 27, 2021:

SOURCE		SUMMARY OF FY 2022 FUNDING	AMOUNT
CDBG		Infrastructure, Jobs & Econ. Dev. grants to community agencies	\$604,225
CDBG		Public Services grants to community agencies	\$163,063
General Fund		Social Services grants to community agencies	\$454,950
General Fund		Arts & Music grants to community agencies	\$82,000
Total Grants to Community Agencies			\$1,304,238
CDBG		City-operated programs and services	\$573,716
CDBG		HUD-required fair housing activities	\$25,000
Total City-Operated Services and HUD-Required Fair Housing			\$598,716
TOTAL FY 2022 Recommended Funding			\$1,902,954

Funded agencies were selected based on their programs' ability to meet not only national objectives for CDBG funded agencies, but also the needs of Hayward residents. Additional background information on the funding allocation process can be found in the full text of the April 27, 2021, staff report and supporting documents.¹

DISCUSSION

The following section uses cumulative year-end data from agencies funded through the annual community agency funding process to discuss the type of individuals served in FY 2022 and agencies' progress towards their quantitative objectives. The following funding categories are used for reporting:

- CDBG: Infrastructure, Jobs, & Economic Development
- CDBG: Public Services (including housing & homelessness services)
- CDBG: City of Hayward (COH) operated or HUD-required fair housing activities
- General Fund: Social Services
- General Fund: Arts & Music

Demographics of Hayward Residents Served by Community Agencies

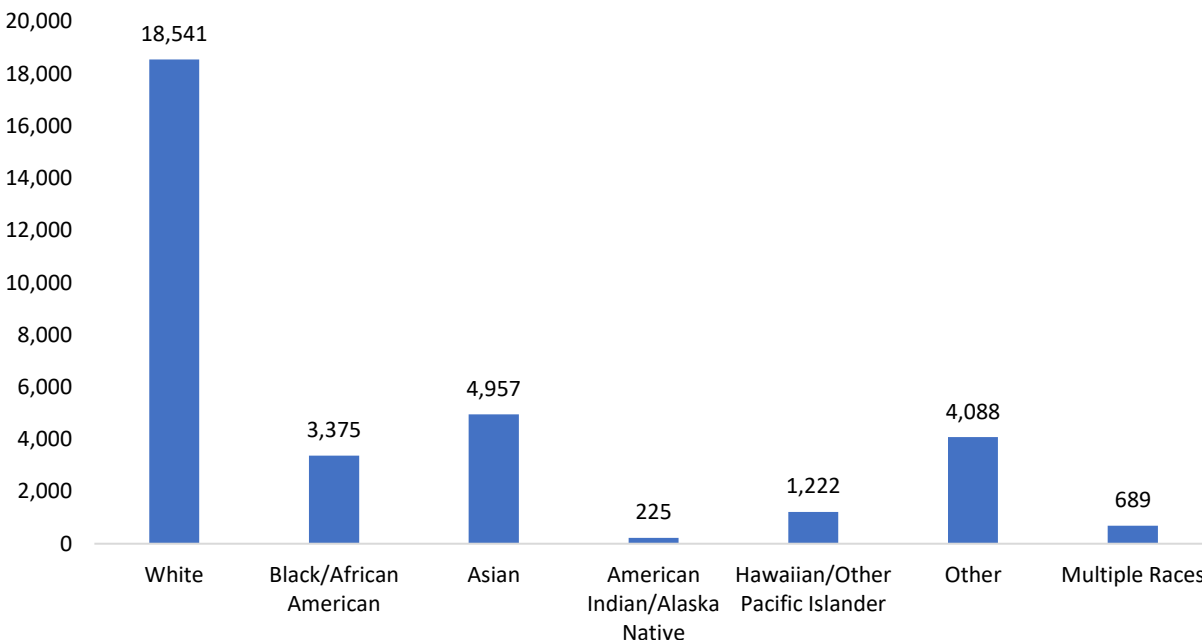
Funded agencies served a total of 33,126 Hayward residents during FY 2022. Notably, this total does not include the number of individuals served through the General Fund grant to the Alameda County Community Food Bank, as continued COVID-19 restrictions during FY22 limited the food bank's ability to collect demographic data. Therefore, their service numbers are not included in the following analysis.

¹ April 27, 2021, City Council Meeting Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4923163&GUID=F91558B3-13C1-46D6-A73F-83B36FC4BB4C&Options=&Search=>

Race and Ethnicity

In FY 2022, 49% (n = 16,373) of Hayward residents served through the community agency funding process identified as Hispanic, and 44% identified as a race other than White. Figure 1 below shows the distribution of race among all agencies that received funding in FY 2022. This distribution is similar across each funding category, with City-operated programs (i.e., small business grants, home rehabilitation and repair, and the Family Education Program) and General Fund social services programs serving a slightly more diverse audience.

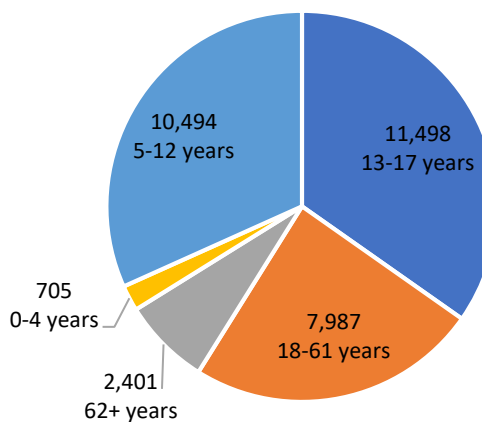
Figure 1. Race of Participants in All FY 2022 Programs



Age

Funded agencies varied in the ages of individuals they served, which is understandable given the breadth of service type and target populations served. The chart in Figure 2 illustrates the breakdown of age groups served by all funded agencies, with an almost even distribution of services provided to children aged 5-12 (32%) and to adolescents aged 13-17 (35%). This is a noticeable shift from FY 2021, where adolescents aged 13-17 were only about 10% of those served. This shift is due to arts and music programs, which serve children almost exclusively.

Figure 2. Age of Participants in All FY 2022 Programs



Income Status

The City of Hayward requires that all CDBG recipients serve low to moderate income (80% of Area Media Income or below). Among CDBG recipients, 90% were either low-, very low-, or extremely low-income. Across both CDBG and General Fund programs, except for arts and music programs that do not collect income data, 90% of participants were low-income or below.

Disability Status

Across all community agencies, 6% (n = 1,819) of Hayward residents served identified as having a disability. Just under a quarter (21%; n = 300) of individuals served through CDBG-funded programs reported having a disability.

Funded Agencies' Accomplishments

On either a quarterly or semi-annual basis, community agencies were required to submit progress reports to the Community Services Division as part of the City's monitoring processes. In each submission, agencies were required to provide an update on their progress towards their contracted quantitative goals for individual Hayward residents served during the reporting period, including any challenges they were experiencing and opportunities for the City to provide support.

CDBG Agencies

There were 17 CDBG-funded programs in FY 2022. Of those 17 programs:

- 11 met or exceeded their quantitative objectives for serving Hayward residents
- Six did not meet their quantitative objectives for serving Hayward residents

Narrative provided in their progress reports and ongoing conversations with staff indicate that most of the six who did not meet their targets were still dealing with continued impacts of COVID-19. One program was a shelter that continued to have restricted capacity. Another school-based program was not able to provide on-site services until April 2022, significantly reducing the number of youth they could serve. Additionally, continued supply chain challenges and high demand on contractors created delays for infrastructure projects.

Social Services & Arts and Music Agencies

Among the 21 social services and arts and music programs funded through the City's General Fund:

- 13 met or exceeded their quantitative objectives for serving Hayward residents
- Eight did not meet their quantitative objectives for serving Hayward residents

As with CDBG-funded agencies, COVID-19 impacts were the primary reason for not meeting targeted objectives for General Fund agencies. Shelter and food security programs were impacted by continued capacity restrictions, while arts and music programs had lower participation rates for in-person activities and increased drop-out rates among participants.

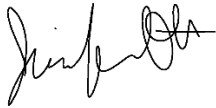
NEXT STEPS

Staff has launched the FY 2024 community agency funding process. The Notice of Funding Availability was released on September 30. Staff hosted the Bidders' Conference on November 1, 2022, and applications are due on December 2, 2022. CSC members will form Application Review Committees (ARCs) to review the applications by funding category (Arts & Music/Special Events, Economic Development/Infrastructure, and Services) and interview applicants on January 28 and February 4, 2023. The ARCs will vote on their funding recommendations to Council in March 2023 and Council will host a work session and subsequent public hearing in April 2023.

Prepared by: Rick Rivera, Management Analyst
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Recommended by: Jessica Lobedan, Community Services Manager

Approved by:

A handwritten signature in black ink, appearing to read "Jennifer Ott", with a stylized flourish at the end.

Jennifer Ott, Assistant City Manager