



**MINUTES OF THE SPECIAL CITY COUNCIL MEETING/CITY COUNCIL RETREAT
OF THE CITY OF HAYWARD
Council Chambers
Conference Room 2A, Hayward, CA 94541
Saturday, November 5, 2016, 9:00 a.m.**

The Special City Council Meeting/City Council Retreat was called to order by Mayor Halliday at approximately 9:00 a.m., followed by the Pledge of Allegiance led by Council Member Márquez.

ROLL CALL

Present: COUNCIL MEMBERS Zermeño, Márquez, Mendall, Peixoto, Lamnin, Salinas
MAYOR Halliday
Absent: None

PUBLIC COMMENTS

Council Member Lamnin reported on her attendance at an event for the Community Multimedia Academy at Tennyson High School where students had the opportunity to express concerns and the teacher expressed interest for a summer youth employment program.

Council Member Zermeño gauged Council's interest for discussion related to an ordinance for banning the use of drones similar to the ordinance enacted in San Diego. There was no Council consensus.

Council Márquez reported that some cars were damaged between Mission Boulevard and Main Street on Thursday night.

COUNCIL RETREAT

1. Facilitated Council Discussion to Strengthen Council Joint Governance and Improve Operational Processes and Procedures

Ms. Julia Novak of the Novak Consulting Group facilitated the Council retreat. City Manager McAdoo, City Attorney Lawson, City Clerk Lens, Library and Community Services Director Reinhart, Utilities and Environmental Services Director Ameri, Human Resources Director Collins, Acting Finance Director Claussen and Acting Police Chief Koller attended the special meeting.

Retreat Purpose:

Council members and executive staff in attendance introduced themselves and expressed their expectations for the retreat. Council members took turns sharing their perspectives on what they believe to be true about the future of Hayward. As a group, Council members and executive staff reflected on what they heard said about the future of the City which included the following: importance of community; importance of kids, youth and seniors; affordability of housing; safety and freedom; land development and creating safe

communities; Hayward pride and sense of belonging; service – people want to be part of the solution and want to work with others who share beliefs; value in diversity and importance of education; collaboration leverage; inclusiveness; today's decision will shape the future; new ways to communicate; importance of sustainability; history in Hayward shapes the future; and importance of continued outreach and listening.

Individual Agendas and Priorities:

City Manager McAdoo began the discussion of the Council priorities (Safe, Clean, Green and Thrive) using the analogy of an iceberg where only 10% of the iceberg can be seen above the water line and this represents the Council projects and initiatives; and the other 90% which is below the water makes up the day-to-day work of the organization.

Council members shared their top three priorities for the coming year. Certain Council members restated the importance of items on the City Manager's Work Plan (a copy of which was included in the Memo that was distributed to the City Council and was entitled City Manager's Performance Objectives), and others identified new initiatives for the group to consider embracing as shared priorities. The areas that Council members expanded upon during the discussion of priorities involved: strengthening community relationships and community policing; development processes; lean innovation; inclusiveness of community in processes; diversity (include workforce development and increasing candidate pools); identifying strategies for closing budget deficit in FY2017 and working to present balanced budget for FY2018; economic development; and General Plan (implementation plan progress/status; Climate Action Plan.) New initiatives were aligned with the guiding principles of Safe, Clean, Green and Thrive. The following are the collective priorities of the City Council: 1) Safe: complete streets, traffic safety, getting people out of cars and slowing drivers down; 2) Thrive: develop policies to achieve greater leverage for the City to encourage "Complete Communities"-make land use decisions that make the City of Hayward a fun place to live, work, and play by requesting amenities, parks, retail and recreation opportunities; 3) Thrive: preserve and create more affordable housing; and 4) Thrive: Vista Park-establish a policy goal that would encourage concentrated entertainment opportunities for youth and families (Tennyson Corridor). After further discussion, the Council agreed to incorporate #3 Preserve and create more affordable housing into #2 Encourage "complete communities."

It was noted that the three new initiatives that the Council agreed to add to the 2016-2017 Work Plan will be further fleshed out by staff and a workplan will be brought back to the Council for its consideration.

Review of Council Handbook:

The Council offered the following suggestions for the *City Council* section of the Handbook: adapt language to meet the new election schedule on page 2; identify what is required to set an expectation for ongoing professional development for Council; enforce the five-minute time limit on Council speaking; add benefits that are currently not included on page



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4; amend the compensation for Council on page 4; consider having the City pay for events where the City Council is expected to participate, e.g., Volunteer Dinner.

The Council offered the following suggestions for the *Policy Regarding City Council Expression* section of the Handbook: there needs to be commitment to follow the section of the Handbook; and add the legislative policy that is being drafted as it relates to State and Federal issues.

The Council offered the following suggestions for the *Meetings* section of the Handbook: add public comments at work sessions after staff presentation is made; note where meeting agenda is posted; remove the five-minute limit for groups and keep it at three-minute limit and give the Chair discretion for reducing it.

The Council offered the following suggestions for *Addressing the Council* section of the Handbook: time limitations might need to be adjusted on Page 31.

The Council offered the following suggestions for the *Motion* section of the Handbook: remove the sentence that indicates that “substitute motion” is acceptable; and work out issues with technology or enforce workaround.

The Council offered the following comment for the *Council Committees* section of the Handbook: reference on page 40 regarding two-year term is related to elections and Council changes and not trying to limit members to two-year terms.

The Council offered the following suggestions for the *Boards and Commissions* section of the Handbook: update language for the Personnel Commission; discuss the role of the Community Services Commission; consider an Art Committee; reflect other changes that were made recently to Boards and Commissions.

Council Members and members of the executive staff offered closing remarks of appreciation.

ADJOURNMENT

Mayor Halliday adjourned the meeting at 1:35 p.m., to a closed session.

APPROVED:

Barbara Halliday
Mayor, City of Hayward

ATTEST:

Miriam Lens
City Clerk, City of Hayward