

**IZZET SIDKI DARENDELI**

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**EXPERTISE**

Entrepreneurship, Emerging country catch-up, Geography and Firm Innovation, Home vs. Host-country Institutional Environment, Firm Responses and Innovation, Political Strategies

**ACADEMIC POSITIONS**

<b>Associate Professor, California State University, East Bay</b>	California, US 2015 – Present
<b>Associate Director, Smith Center for Entrepreneurship</b>	California US 2017 – Present
<b>Adjunct Professor &amp; Instructor, Bogazici University</b>	Istanbul, Turkey 2019 – Present
<b>Adjunct Professor &amp; Instructor, Kadir Has University</b>	Istanbul, Turkey 2019 – Present
<b>Instructor &amp; Research Assistant, Temple University</b>	Philadelphia, US 2010-2015
<b>Research Assistant, Bilkent University</b>	Ankara, Turkey 2009-2010

**EDUCATION**

TEMPLE UNIVERSITY, Fox School of Business <b><i>PhD, Strategic Management</i></b>	Philadelphia, US 2010-2015
BILKENT UNIVERSITY <b><i>Master of International Affairs and Public Policy (MIAPP)</i></b> <b><i>– Major in Business Administration</i></b>	Ankara, Turkey 2008-2010
BILKENT UNIVERSITY <b><i>Bachelor of Arts in Business Administration</i></b>	Ankara, Turkey 2004-2008
ROBERT COLLEGE	Istanbul, Turkey

## INDUSTRY EXPERIENCE

BOOTUP VENTURES –Venture Capital Firm

Palo Alto, US  
2021-Present

***General Partner/Advisor***

- \$40 million Venture Capital Fund Management & Design
- Fund Raising and Due Diligence
- Startup Scouting & Investment
- Accelerator and Incubator Program Design

OMATOCHI –Wellness Tech Startup

San Francisco, US  
2020-Present

***Advisory Board Member***

- Scale-up & Strategic Positioning
- Product Roadmap & Positioning
- Strategic Partnerships and VC Funding

BOGAZICI UNIVERSITY– University

Istanbul, Turkey  
2021-2021

**Advisor to the President**

- Incubator & Accelerator Design
- Scale-up & Internationalization Program Design
- VC Funding Design

BAHCESEHIR UNIVERSITY – University

Istanbul, Turkey  
2020 -2021

**Advisor to the CEO**

- Incubator & Accelerator Design
- Scale-up & Internationalization Program Design
- VC Funding Design

HAVELSAN/QUANTUM3D - Multinational Company

Milpitas, US  
2018-2020

***Advisory Board Member & Advisor to the CEO***

- R&D Strategies
- International Management and Business Development

- Technology development and partnerships
- Market-Entry Strategies, Risk Analysis, and Market Expansion Advisory

STARCAMP -INCUBATOR

Palo Alto, US  
2017-Present

***Consultant/Mentor***

- Cost & Pricing Analysis
- Investment Strategies
- Strategic Market & Competitor Analysis
- Business Plan Development for Start-ups
- Market-Entry Strategies, Risk Analysis, and Market Expansion Advisory

MUSIAD USA - NGO

San Francisco, US  
2016 - Present

***Board Member***

TRUNGER INC. – Food Tech Start-up

San Francisco, US  
2015 - Present

***CEO/Founder***

- Mobile App Start-up Business Development
- Financial Planning
- Operations Planning

PROLVER.COM INC. – Tech Start-up

Philadelphia, US  
2014 – 2015

***Advisory Board Member***

- Business Plan Assessment
- Firm Strategy Consultation
- Competitor Analysis

MINISTRY OF TRANSPORTATION – Government

Ankara, Turkey

**Assistant European Union Expert**

July 2009- August

2010

- Project Management of Ministry's EU funded projects
- Prepared Ministry of Transportation Operation Program, Ministry Of Transport Strategy Document and Research Papers on Transportation
- Prepared Cost Benefit, Feasibility and other related Reports for Ministry's EU projects
- Represented Ministry in International meetings, conferences and symposiums

TURK TELEKOM – Multinational Company

Istanbul, Turkey

***Project Specialist***

August 2008- July 2009

- Project Management of IPTV Project
- Prepared marketing and financial analyses for specific business options and developments for IPTV project
- Prepared Business Plans and Business Processes
- Assisted in Planning and Organizing Marketing and Sales Management Strategies

**Business Analyst/Marketing Staff**

February 2008- July 2008

- Software vendor to Ford-Michigan U.S
- Assisted in developing the marketing strategy plan of the entrepreneurial firm
- Prepared Business Plans and Business Processes

**JOURNAL PUBLICATIONS**

Onuklu, Atilla, Hill, T.L, Darendeli I, Genc, Omer, L. (2021) *Home Field (Dis)Advantage: The Role Of Subnational, Informal Institutional Context In Emerging Economy SME Export. Journal of International Management Upcoming*

Darendeli, I., Hill, T.L., Rajwani, T. and Cheng, Y. (2020), "Surviving the Arab Spring: socially beneficial product portfolios and resilience to political shock", *Multinational Business Review*, Upcoming

Onuklu, Atilla, Izzet Darendeli, and Ram Mudambi. (2020) "Regulative distance, international connectivity and innovation systems: Turkey's links to the EU." *Competitiveness Review: An International Business Journal*.

Brandl, K., Darendeli, I., Mudambi, R. (2018). Foreign actors and intellectual property protection regulations in developing countries. *Journal of International Business Studies*. <https://doi.org/10.1057/s41267-018-0172-6>

Guldiken, O., Darendeli, I. (2016). Too Much of a Good Thing: Board Monitoring and R&D Investments. *Journal of Business Research*(69 (8)), 2931-2938.

Darendeli, I., Hill, T.L. (2016). Uncovering the complex relationships between political risk and MNE firm legitimacy: Insights from Libya. *Journal of International Business Studies*, 47(1), 68-92.

Darendeli, I., Hill, T. L. (2013). Delicate Diplomacy: Insights from Libya for MNEs about Balancing Political and Social Relations within Host Countries. *Academy of Management Best Paper Proceedings*.

**BOOK CHAPTERS**

Brandl, K., Darendeli, I., Hamilton III, R., Mudambi, R. (2016). *The Impact of Actors and the Aspect of Time in Institutional Change Processes in a Developing Country Context* (pp. 62-67). Palgrave Macmillan:.

Feinberg, S., Hill, T. L., Darendeli, I., Lawton, T. (2015). In *Routledge Companion to Nonmarket Strategy* London (Ed.), *An Institutional Perspective on Non-Market Strategy for a World in Flux*. London: Routledge.

Brandl, K., Cano-Kollmann, M., Cha, H., Darendeli, I., Hannigan, T. J., Laskar, T., Lee, A., Kim, S., Scalera, V. G., Mudambi, R., Belussi, F. (2015). In Mudambi, R (Ed.), *Global Connectivity as the Basis for Local Innovation*. London: Routledge.

**SERVICE - JUDGING EXPERIENCE**

Editorial Board Member at JWB  
Editorial Board Member at JIM  
Editor TJM  
Reviewer at JWB  
Reviewer at JIM  
Reviewer at JBR  
Reviewer at APJM  
Reviewer at SMS, AIB and AoM Conferences  
Board Member of iBegin International Research Group – funded by NSF Grant

### **GRANTS & HONORS**

CSU East Bay Research Grant 2021 (\$15000)  
CSU East Bay Research Grant 2020 (\$15000)  
CSU East Bay Research Grant 2019 (\$10000)  
CBE Research Grant 2017 (\$10000)  
CABEC Grant (\$2000)  
CSU East Bay Research Grant 2017 (\$5000)  
Best Reviewer Award SMS 2016 Denver  
QM Online Teaching Grant 2015 (\$1000) California State University, East Bay  
CABEC Grant 2015 (\$1000), California State University, East Bay  
NSF Grant #1551970 (\$27,436)  
CIBER Grant 2015 (\$3000), Temple University  
Young Scholars Forum Grant 2012 (\$3000), Temple University  
Young Scholars Forum Grant 2013 (\$3400), Temple University  
Young Scholars Forum Grant 2013 (\$3000), Temple University  
Graduate Studies Scholarship Recipient (\$85,000), Republic of Turkey 2010-2014  
Full Scholarship, Bilkent University 2008-2010  
Academic Scholarship, Hisar Foundation, 2004-2010  
Honor Scholarship, Bilkent University 2004-2008  
Full Scholarship, Robert College 2000-2004