

Council Economic Development Committee



February 3, 2025



How to Provide Public Comments

The Council Economic Development Committee is accepting public comments prior to the meeting via email or during the meeting via the Zoom link or Zoom dial-in information listed on the published agenda.

If you are making your comments during the meeting please note:

- Click the “Raise Hand” button to request to speak when the Staff Liaison calls for public comments on an eligible agenda item. You will be permitted to speak during your turn and muted after the allotted time (3 minutes).
- When joining by phone, click *9 to raise a hand to speak. Press *6 to unmute. We kindly request speakers to mute or turn down the meeting video when it is their opportunity to speak as it may cause interference with the speaker system.
- Use headphones/mic for better sound quality and less background noise
- Decorum: Please be mindful that virtual meetings are public and will be recorded. All meeting rules of procedure and decorum, including speaker time limits, will apply. The Staff Liaison, via the host, may remove individuals for persistent disruption or any conduct or statements that threaten the safety of any person(s) at the meeting.

Approval of Minutes from December 2, 2024
Regular Meeting

Development Activity and Selected Property Updates (Oral Report Only)



DEVELOPMENT ACTIVITY UPDATES



SARA BUIZER, DIRECTOR OF DEVELOPMENT SERVICES
AMBER GREEN, ECONOMIC DEVELOPMENT SPECIALIST
FEBRUARY 3, 2025



ARTHUR MAC'S



JIVA LIFE



U-HAUL



MISSION CROSSINGS



MAPLE & MAIN



LINCOLN LANDING



SEARS



HONDA



THE STACK CENTER



MOVIE THEATER



OLD CITY HALL



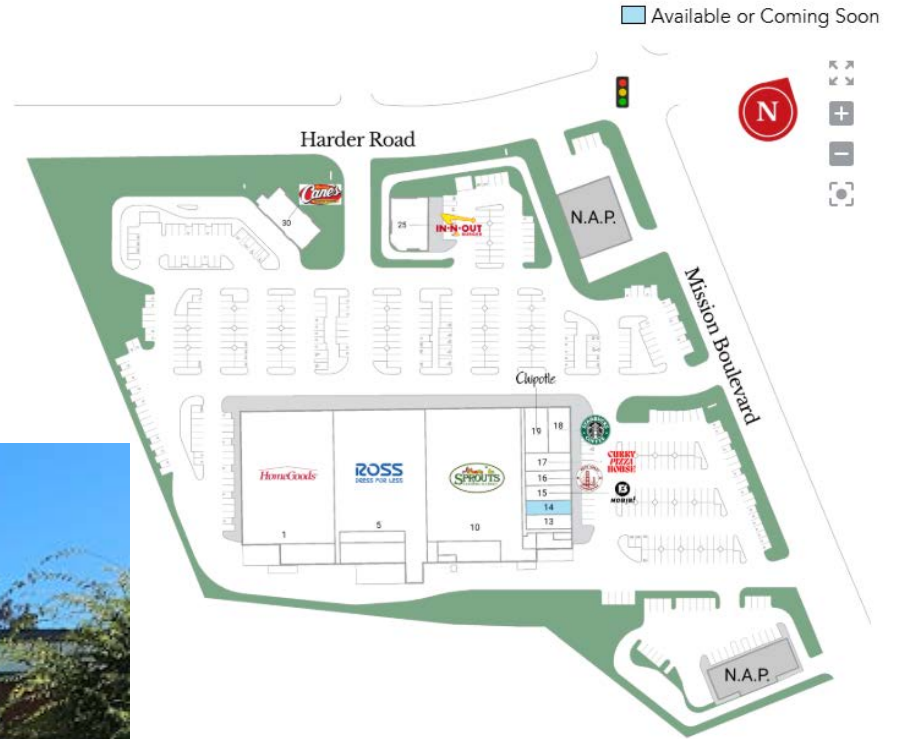
CITY CENTER



HOLIDAY INN EXPRESS



HAYWARD PLAZA SMALL SPOTS



CVS



WALGREENS



AUTO PLAZA



RUSSELL CITY DISTILLERY



BANK BUILDINGS – US BANK

987 B ST.



27000 HESPERIAN BLVD.



BANK BUILDINGS – BANK OF AMERICA

1253 A ST.



26801 MISSION BLVD.



802 A ST.



808 B ST.



Business-Friendly Hayward Project Update (Oral Report Only)



BUSINESS-FRIENDLY HAYWARD

Elizabeth Blanton, Senior Planner • Sachiko Riddle, Assistant Planner • Amber Green, Economic Development Specialist

PROJECT OBJECTIVES



Streamline entitlement & permitting processes for desirable businesses across the City's commercial & mixed-use zoning districts.



Activate vacant and underutilized properties and storefronts
Downtown

PRODUCTS

- Summary of Best Practices
- Analysis of Hayward Codes and Practices
- Outreach Summary
- Commercial Analysis
- Draft and Final Draft Regulations



QUESTIONS?

- Are there any specific **zoning or MuniCode regulations** that CEDC feels are outdated or unnecessarily restrictive, which should be prioritized for revision in this project?
- Are there any other topics related to supporting **Hayward businesses** that should be tackled as part of this project?

Future Meeting Topics as of February 3, 2025



**Council Economic Development Committee
Future Meeting Topics as of February 3, 2025**

| RESPONSIBLE STAFF | FUTURE MEETING AGENDA ITEMS | PRESENTATION DATE* |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| Economic Development | Hayward Restaurant Month 2025 Report Back | March 2025 |
| Economic Development | Update on Hayward Upward Economic Recovery Program: Hire Hayward | March 2025 |
| Economic Development | Strategic Roadmap Update: EP5 and EP6 Update on midsize cities revitalized downtowns and ordinances that may have adverse impacts on business | Spring 2025 |
| Economic Development | Strategic Roadmap Update: EP7 Update on small businesses and popups in residential areas | TBD |

*Subject to change and data availability

Committee Member/ Staff Announcements and Referrals

Learn about careers and find jobs/internships.

Open to all students.

Open to the public.

Spring 2025

Career Fair

Benefits of attending

- 🍴 Food will be served
- 📊 Students who complete in-person survey will be entered into a raffle for prizes

More information online



www.tinyurl.com/ChabotCollegeCareerFair

Thursday
February 27

11:30 am - 1:30 pm

25555 Hesperian Blvd., Hayward
Event Center, Building 700 South
Nearest Parking in Lot G



For more information or accessibility accommodations, please contact John Salangsang at jsalangsang@Chabotcollege.edu. All academic and career technical education programs and student support programs and services are open to all students without regard to race, color, national origin, sex, or disability status.

Congratulations Hayward Businesses



2025
EAST BAY
INNOVATION
AWARDS

THE PREMIER CELEBRATION RECOGNIZING
EXCELLENCE IN EAST BAY INNOVATION!

East Bay
EDA

THURSDAY
MARCH 27
5:00 PM

OAKLAND SCOTTISH RITE CENTER



Manufacturing Finalist

Veeva

2701 W Winton Ave

Product or Technology Finalist

endiatx

25545 Whitesell St

Retail Roundup



Arlo Rx 3157 Corporate Place

Adjournment