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Tuesday, April 23, 2024, 7:00 p.m.

The City Council meeting was called to order by Mayor Salinas at 7:00 p.m. The City Council held a hybrid meeting in the Council Chambers and virtually via Zoom.

Pledge of Allegiance: Council Member Syrop

Present:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño

MAYOR Salinas

Absent:

None

CLOSED SESSION

The City Council convened in closed session on April 23, 2024, at 5:30 p.m., with all members present and no public speakers, regarding four items: 1) the City Attorney's annual evaluation pursuant to Government Code section 54957; 2) conference with legal counsel pursuant to Government Code section 54956.9 regarding Mulhern, Eric v. City of Hayward, Claim No. 1196000116, 1996000165, and 1996000053, Workers' Compensation Appeals Board Case No. ADJ8917396 and ADJ13665541; 3) conference with property negotiators pursuant to Government Code section 54956.8 regarding Caltrans Parcel Group 2: Mission Boulevard and Tennyson Road; APNs: 078C-0461-010-00, 078C-0461-011-00, 078C-0461-012-00, 078C-0461-013-00, and 078C-0461-014-00; Caltrans Parcel Group 3: Adjacent to Tennyson Road, East 16th Street and Calhoun Street; APNs: 078C-0626-003-16, 078C-0626-003-09, 078C-0626-001-07; Caltrans Parcel Group 4: APNs: 078C-648-01-01, 078C-0800-029, 078C-0800-030, 078C-0800-031, 078C-0800-032, 078C-0800-033, 078C-0800-034, 078C-0800-035, 078C-0800-036, 078C-0800-037, 078C - 0800 - 038, 078C - 0800 - 039, 078C - 0800 - 040, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 041, 078C - 0800 - 042, 078C - 0800 - 040, 078C - 08000800-043; Caltrans Parcel Group 5: Maitland Drive, Bunker Hill Court, Bunker Hill Boulevard and Central Boulevard; APNs: 445-0250-041-01, 445-0260-084-03, 445-0260-018-04, 445-0270-054-02, 445-0250-060-00, 445-0250-059-01, 445-0260-109-04, 445-0260-018-03, 445-0260-109-03, 445-0260-002-00; Caltrans Parcel Group 6: Carlos Bee Boulevard and Overlook Avenue; APN: 455-0180-001-00; Caltrans Parcel Group 8: Grove Way; APNs: 415-0180-070-00, 415-0180-068-01, 415-0180-076-00, 415-0180-084-01, 415-0180-073-00, 415-0180-074-00, 415-0180-075-00, 415-0180-072-00, 415-0180-071-00, 415-0180-069-01, 415-0190-064-00, 415-0180-083-01, 415-0180-080-00, 415-0180-082-01, 415-0180-081-01; and Caltrans Parcel Group 9: Apple and Oak Streets; APNs: 415-0160-001-00, 415-0160-002-00, 415-0160-003-00, 415-0160-004-00, 415-0160-005-00, 415-0160-006-00, 415-0160-007-00, 415-0160-008-00, 415-0160-009-00, 415-0160-010-00, 415-0170-002-00, 415-0170-003-00, 415-0170-004-00, 415-0170-005-00, 415-0170-006-00, 415-0170-007-00, 415-0170-008-00, 415-0170-009-00, 415-0170-010-00, 415-0170-011-00, 415-0170-012-00; and 4) conference with labor negotiators pursuant to Government Code section 54957.6 regarding negotiations with all labor groups.

City Attorney Lawson announced the Council met regarding Items 2, 3, 4 and 5 and took no reportable action. Mayor Salinas announced the Council met regarding Item 1 and took no reportable action. The closed session adjourned at 6:55 p.m.

PRESENTATIONS

Mayor Salinas presented certificates of commendation to three finalists, Ahtziry V. Ulloa, James Matthew Ferrer and Sudeshana Sijapati, of Hayward's youth poetry contest. Mayor Salinas read a proclamation declaring April 2024 as Arts, Culture, and Creativity Month in the City of Hayward. Hayward Arts Council Executive Director Winda Shimizu accepted the proclamation on behalf of the Hayward Arts Council.

Mayor Salinas read a proclamation declaring the month of April 2024 as Fair Housing Month in the City of Hayward. Eden Council for Hope and Opportunity (ECHO) Housing Fair Housing Coordinator Angie Watson-Hajjem and Bay East Association of Realtors President Barbara Clemons accepted the proclamation on behalf of ECHO Housing and Bay East Association of Realtors respectively.

Mayor Salinas read a proclamation declaring the week of April 14 through April 20, 2024, as National Public Safety Telecommunicators Week in the City of Hayward. Police Chief Matthews thanked the City for the special recognition and accepted the proclamation on behalf of the men and women of the Hayward Fire and Hayward Police Departments.

Mayor Salinas read a commendation for Bruce Roberts, Hayward's First Poet Laureate, for his significant contributions of poetry and service to the City of Hayward. Bruce Roberts accepted the certificate of commendation and reflected on his journey as Hayward's inaugural Poet Laureate.

Mayor Salinas introduced the second and new Poet Laureate of Hayward, Leticia Guzman, who thanked the City for the opportunity and read a poem about community.

PUBLIC COMMENTS

Carl Gorringe and Cristina Deptula announced Hayward's third annual Lit Hop event, scheduled for April 27, 2024, beginning at the Downtown Hayward Library Heritage Plaza, would introduce the new Poet Laureate and celebrate local talent performing at various historic downtown venues.

Peggy Guernsey expressed concern about the disposal of solar panels, highlighting their toxicity, and voiced frustration over the lack of responses from City officials regarding the matter.

Jesse Gunn congratulated the City and the Keep Hayward Clean and Green Task Force for organizing the successful April 20, 2024 Citywide Cleanup event at Weekes Park, noting the strong community turnout.



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Tom Ferreira, on behalf of Hayward Concerned Citizens, offered a heartfelt farewell to City Manager McAdoo for her 14 years of dedicated service and commitment to Hayward.

Kay voiced concerns about the treatment of minority tenants facing evictions under allegedly false charges facilitated by large property management companies; and highlighted ongoing issues at Leisure Terrace Apartments criticizing the City for apparent neglect and failure to enforce tenant protections, rent stabilization, and building codes.

CITY MANAGER'S COMMENTS

City Manager McAdoo made four announcements: 1) she will be leaving Hayward to become the city manager in Santa Barbara, with her last day in Hayward being May 3, 2024; 2) the 41st annual Earth Day celebration held at Weekes Community Park on April 20, 2024, was successful with over 400 participants; 3) the Simme-Seat Pilot Program, installing seating at 12 priority bus stops will improve the transit waiting experience, based on the Alameda-Contra Costa Transit District (AC Transit) accessibility study; 4) El Dia del Niño celebration at the Hayward Public Library on April 25, 2024, with a bilingual family show, in partnership with Cascada de Flores and sponsored by First 5 Alameda County; and 5) the Library strategic planning process invites children 12 and under to contribute ideas for improving the Library through art, with a chance to win prizes and more information available on the Library's website.

CONSENT

- 1. Approve the Minutes of the City Council Meeting on April 2, 2024 MIN 24-052 It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the City Council meeting minutes of April 2, 2024.
- Adopt a Resolution Approving the Project List for FY 2025 Road Repair and Accountability Act (RRAA) Funding for the FY 2025 Pavement Improvement Project CONS 24-183

Staff report submitted by Public Works Director Ameri, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.

AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño

MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None

Resolution 24-070, "Resolution Approving Project List for FY25 Road Repair and Accountability Act (RRAA) Funding for the FY25 Pavement Improvement Project"

3. Adopt a Resolution Authorizing the City Manager to Accept and Appropriate Funds from the California Water and Wastewater Arrearage Payment Program (CWWAPP) for Drinking Water and Wastewater Arrearages in an Amount Not-to-Exceed \$1,514,975.36 CONS 24-184

Staff report submitted by Public Works Director Ameri, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.

AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None

Resolution 24-071, "Resolution Authorizing the City Manager to Accept and Appropriate Funds from the California Water and Wastewater Arrearage Payment Program for Drinking Water and Wastewater Arrearages in an Amount Not to Exceed \$1,514,975.36"

4. Adopt a Resolution Approving the FY 2025 Measure BB Annual Paratransit Program Plan and Authorizing the City Manager to Execute FY 2025 Service Agreements for the Continued Provision of Measure BB Funded Paratransit Services **CONS 24-201**

Staff report submitted by Assistant City Manager Youngblood, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.

AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño

MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None



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Resolution 24-072, "Resolution Authorizing the City Manager to Implement an Annual Paratransit Plan and Negotiate and Execute All Documents Related to and in Support of Paratransit Activities Including the Administration of the Hayward Operated Paratransit (HOP) Program"

5. Adopt a Resolution Authorizing the City Manager to (1) Accept and Appropriate \$6,206,508 in Grant Funding from the California Air Resource Board; and 2) Approve a Resource Contribution of \$3,500 from Transportation System Improvement Fund 460 for the Safe Routes and Active Transportation for Schools and Underserved Communities in Hayward Project Nos. 06937 and 06941 **CONS 24-204**

Staff report submitted by Public Works Director Ameri, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.

AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño

MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None

Resolution 24-073, "Resolution Authorizing the City Manager to Accept and Appropriate \$6,206,508 in Grant Funding from the California Air Resource Board's Clean Mobility in School and the Sustainable Transportation Equity Project Grant Programs; and 2) Approve a Resource Contribution of \$3,500 from Fund 460 for the Safe Routes and Active Transportation for Schools and Underserved Communities in Hayward Project No. 06937 and 06941"

6. Adopt a Resolution Affirming the Appointment of a New Hayward Poet Laureate and Establishing Protocol for the Selection of Hayward Poet Laureates Effective April 23, 2024 CONS 24-211

Staff report submitted by Library Services Director Jayanti, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.

AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño

MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None

Resolution 24-074, "Resolution to Establish Protocol for the Selection of Hayward Poet Laureates Moving Forward and to Affirm the Appointment of a New Hayward Poet Laureate for Two-Year Tenure Beginning April 23, 2024"

7. Adopt a Resolution Awarding a Contract to MCK Services, Inc., for the FY24 Pavement Improvement Project, Project No. 05242, in the Amount of \$12,365,204.50 and Authorizing an Administrative Change Order Budget of \$969,795.50 **CONS 24-214**

Staff report submitted by Public Works Director Ameri, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.

AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño

MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None

Resolution 24-075, "Resolution Awarding a Contract to MCK Services, Inc., for the FY24 Pavement Improvement Project, Project No. 05242 in an Amount Not-To-Exceed \$13,335,000"

8. Adopt a Resolution Authorizing the City Manager to Execute Amendment No. 6 to Increase Professional Services Agreement with Pavement Engineering, Inc., by \$409,460, for a Total Not-to-Exceed Amount of \$2,682,495 to Provide Engineering Services for the FY25 Pavement Improvement Project, Project No. 05338 **CONS 24-218**

Staff report submitted by Public Works Director Ameri, dated April 23, 2024, was filed.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to adopt the resolution.



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AYES:

COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño

MAYOR Salinas

NOES:

None

ABSENT:

None

ABSTAIN:

None

Resolution 24-076, "Resolution Authorizing the City Manager to Execute Amendment No. 6 to Professional Services Agreement with Pavement Engineering, Inc., to Provide Engineering Services for the FY24 Pavement Improvement Project, Project No. 05338"

WORK SESSION

9. HHTF Continuation: Work Session Regarding the Term of Homelessness-Housing Taskforce (HHTF) **WS 24-009**

Staff report submitted by Development Services Director Buizer, dated April 23, 2024, was filed.

Development Services Director Buizer announced the report and introduced Housing Manager Morales, who provided a synopsis of the staff report.

Mayor Salinas acknowledged Council Members Syrop and Goldstein for serving on the Homelessness-Housing Task Force (HHTF) with him.

Mayor Salinas opened the public comment section at 8:18 p.m.

Collin Thormoto, a housing advocate and Community Services Commissioner, urged the Council to elevate the HHTF to a permanent standing committee; emphasized that housing and homelessness are major concerns for residents; and highlighted the need for dedicated, ongoing focus without the extensive procedural requirements of full Council meetings.

Kay urged the Council to prioritize protecting the poor, weak, and defenseless against the interests of the wealthy, emphasizing the growing homelessness issue and accusing the Council of empowering landlords to disregard housing ordinances and failing to support tenants facing harassment.

Kay, on behalf of another speaker, highlighted ongoing issues where poor tenants face legal obstacles and lack access to public records and legal representation, emphasizing that these challenges contribute to homelessness and should be ended.

Calvin Wong, Hayward resident, advocated for either maintaining the HHTF or transforming it into a more permanent entity, considering City staff limitations; voiced the importance of addressing and preventing homelessness; and suggested that while ultimate solutions may depend on national policy changes, a dedicated local body is crucial for developing strategies such as a rental registry.

Ro Aguilar expressed support for transforming the HHTF into a permanent standing committee, arguing that such a move would not hinder the City Council's ability to receive detailed housing-related input, but would rather enhance it by facilitating more structured and routine community participation, expediting decision-making processes.

Theresa Rezentes expressed support for giving the HHTF a short hiatus, pending new state mandates such as care courts to address drug abuse within the homeless population; and highlighted the importance of continuing the relocation fund to assist residents affected by gentrification in Oakland and Hayward, moving to more affordable areas.

Mayor Salinas closed the public comment section at 8:37 p.m.

Members of the City Council offered appreciation for the work done by the HHTF and City staff.

Mayor Salinas discussed the origins and achievements of the HHTF, highlighting its role in addressing urgent housing and homelessness issues and developing significant policies like the residential rent stabilization ordinance; praised the taskforce's work, noting that it had achieved major advances in state policy goals and housing elements; and proposed pausing the Task Force to allow City policies to mature and staff to focus on other priorities, suggesting that the infrastructure is in place to reconvene the Task Force if necessary in the future.

Council Member Zermeño indicated his willingness to support the recommendations made by his colleagues on the HHTF and City staff, stating his belief that the taskforce should be maintained in some form, given the ongoing issues of homelessness and the need for affordable housing.

Council Member Roche emphasizing that housing and homelessness topics are central to Hayward's vision and strategic priorities; indicated openness to either maintaining the HHTF or transforming it into a committee, reflecting on its past success in influencing City policies; and received clarification that the practical difference between a taskforce and a committee is term limits.

Council Member Bonilla Jr. expressed support for reorganizing the HHTF into a committee with no term limit; highlighted the significant progress made by the HHTF over the past five years; and emphasized the critical, ongoing need to address homelessness and housing with urgency and continue to make it a strategic priority, given the enduring nature of the homelessness crisis.



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Council Member Syrop supported converting the HHTF into a permanent committee; highlighted his unique position as the only renter on the Council and a current HHTF member; argued that the HHTF's yearly review makes its continuation vulnerable; and emphasized that reorganizing the taskforce into a committee would solidify the Council's commitment to housing and homelessness as a top priority.

Council Member Andrews acknowledged the concerns with ending the HHTF given the homeless-housing situation; noted that a potential reorganization of the taskforce would create a pause to establish specific goals for the committee; expressed interest for reviewing data such as point-in-time counts, the effectiveness of funded organizations, the impact of federal/regional decisions, and outcomes, should the HHTF convert to a committee; and noted the Downtown Working Group, created to address homelessness, could be engaged in the work of a potential committee.

Council Member Goldstein acknowledged the valuable work done by the HHTF and City staff during the housing and homeless-housing crisis, shifting funding priorities; highlighted the challenge of balancing the focus on these issues with other City priorities; mentioned a noticeable decline in community partner participation over the past year; and expressed support for the Mayor's suggestion to temporarily pause the taskforce to allow City staff to dedicate time to other important City issues, suggesting that the HHTF could reconvene if future developments or community needs warrant its reactivation.

Mayor Salinas acknowledged comments made and arguments for transitioning the HHTF to a committee; noted the status of the HHTF could be discussed by the ad hoc committee that will be formed to address City commissions/KHCG task forces; and emphasized the importance to evaluate the specific scope of work for the taskforce/committee and allow data to drive policy decisions.

Council Member Syrop proposed that the HHTF could refine its scope and staff could bring it back for Council's approval.

Mayor Salinas was open to reconvening the HHTF to discuss its future more concretely.

Council Member Roche supported Council Member Syrop's suggestion.

Council Member Bonilla Jr. also supported the suggestion and advocated for a timely review and actionable recommendations from the taskforce regarding meeting frequency, scope of work and data metrics/analysis to demonstrate progress.

Council Member Andrews clarified her position, suggesting a semantic distinction between a "pause" and a "reset," and indicated a preference for transforming the taskforce into a permanent committee.

Housing Manager Morales clarified that due to the state of emergency, matters related to homelessness were expedited directly to the Council; and confirmed that Council was directing staff to seek Council's authorization for one additional HHTF meeting to discuss its future and return to Council with the HHTF's recommendation.

10. FY 2025 Strategic Roadmap: Discussion of Updates to Strategic Roadmap for FY 2025 **WS 24-011**

Staff report submitted by City Manager McAdoo, dated April 23, 2024, was filed.

City Manager McAdoo announced the item and introduced Assistant to City Manager Thomas who provided a synopsis of the staff report.

Mayor Salinas opened the public comment section at 9:05 p.m.

Ro Aguilar offered two suggestions for the proposed metrics and projects, 1) add a new item labeled HM4 for "the number of people not served or turned away by shelters due to capacity issues" under Objective 1 for homelessness; and 2) add to HM9, "the number of affordable homeownership opportunities missed because the developer chose in-lieu fees over inclusionary housing."

Rex Le thanked the Council for including in the proposed special projects the option of creating a rent registry, emphasizing its necessity for enforcing rent control laws and aiding both tenants and landlords.

Hannah Tinsley, Hayward resident, expressed support for the inclusion of the rent registry project in the strategic plan, highlighting its potential to position Hayward as a leader in housing policy; and noted the registry would benefit in improving landlord-tenant communications, data collection, access to funding and enforcement of housing ordinances and codes.

Kay advocated for a shift towards promoting homeownership over rental solutions, suggesting that stable mortgage payments could help alleviate homelessness and economic instability.

Mayor Salinas closed the public comment section at 9:15 p.m.

In response to Council Member Andrews' inquiry about expanding the Hayward Evaluation and Response Teams (HEART) program to a 24-hour operation during the transition from pilot to permanent program, City Manager McAdoo indicated that the expansion hinges on service provider availability and securing permanent funding, but staff will continue to evaluate.

Council Member Andrews requested that the Economic Development team consider how to sustain the Open for Business program post ARPA funding; and confirmed the addition of the Downtown Working Group project (EP7), emphasizing the need for integration of homelessness issues and collaboration with the HHTF.



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Council Member Zermeño emphasized the importance of regulating street vendors to support established restaurants and eateries, which would benefit the local economy; highlighted the need to address empty storefronts to activate unused spaces, thereby driving economic activity; and noted a lack of urgency in addressing the licensing of dispensaries, with only one operational despite approval for three; and asked for a report to the full Council on visioning for Cinema Place.

Council Member Roche expressed concerns about the challenges of prioritizing enforcement activities between street vendors and vacant properties; proposed potentially focusing more on vacant property enforcement if it proved more manageable and impactful than street vendor enforcement, given their static nature compared to the dynamic presence of street vendors; and suggested improving the City's facilitation of county-level enforcement, especially for issues like smoke nuisance from outdoor grills, which fall under County jurisdiction, to optimize City resources without overburdening staff.

Council Member Syrop engaged in a discussion about the City's Downtown Working Group, clarifying its role and querying about the inclusion of tenant-related building code enforcement in the City's work plan; raised concerns regarding the prioritization and scope of the work plan; suggested revisiting outdated ordinances, such as the cabaret ordinance, to enhance economic and recreational opportunities, advocating for a reshuffling of economic development/planning prioritization to better address community needs; and supported prioritizing vacant property enforcement over street vendor enforcement, suggesting that some responsibilities could be deferred to the County to optimize resource use.

Council Member Bonilla Jr. emphasized the importance of prioritization due to limited resources; agreed with previous members that vacant property enforcement should take priority over street vendor ordinance enforcement, noting the significant role of the County in the latter area; suggested that collaborations with the County could enhance enforcement efforts in partnership; highlighted the importance of tobacco and cannabis enforcement as critical health and safety issues; and proposed a review of ordinances that adversely affect economic development and residential business activities.

Council Member Andrews requested adding to SP7, under Object 1, discussion of mail theft at the Public Safety Committee; suggested, related to the item under NP3 concerning dog waste bag dispensers, partnerships with local agencies such as HARD and HUSD to manage areas heavily trafficked by dog walker; and emphasizing the need for better outreach to ensure residents are aware of how to use platforms such as Access Hayward for complaints.

City Manager McAdoo noted the U.S. Postal Service's efforts to address mail theft through a pilot program that involves RFID scanning technology for secure mail delivery and recommended advocating for the acceleration of the program through federal representatives and incorporating them into conditions of approval.

Mayor Salinas shared observations and concerns about street vending in Hayward; detailed instances where vendors were set up in violation of City ordinances and the environmental impact due to the use of Styrofoam and other practices contrary to City regulations; recognized the efforts in education and gradual enforcement, but expressed a strong need for a shift from educational approaches to more direct enforcement and adherence to City standards; and highlighted the importance of prioritizing street vending to prevent further escalation that could overwhelm City resources.

Council Member Zermeño agreed with Mayor Salinas' concerns about street vending and supported a call for stricter enforcement, suggesting the possibility of dedicating a specific code enforcement officer to handle street vending issues to protect established businesses and ensure public health compliance.

The City Council took a recess at 9:52 p.m., and Mayor Salinas reconvened the meeting at 9:57 p.m.

PUBLIC HEARING

11. Community Agency Funding: Approval of FY 2025 Community Agency Funding Recommendations and the FY 2025 Annual Action Plan PH 24-019

Staff report submitted by Assistant City Manager Youngblood, dated April 23, 2024, was filed.

Community Services Manager Cole-Bloom announced the item and introduced Management Analyst Hwang who provided a synopsis of the staff report.

Council Member Syrop expressed interest in expanding the funding available in the General Fund for community agency-funded projects, acknowledging the growing requests over time.

City Manager McAdoo suggested that a strategic session could be ideal, potentially next spring, to comprehensively evaluate facility needs, social service requirements, and community priorities, especially considering financial projections following a potential renewal of Measure C.

Mayor Salinas opened the public hearing at 10:12 p.m.

Community Services Commission Chair Bruckner-Carrillo urged the Council to approve thoroughly vetted funding recommendations for community services; and acknowledged the three chairs of Application Review Committees (ARCs) by funding category and City staff who played significant roles in the review process.

Kay suggested redirecting efforts from strict code enforcement to supporting street vendors by converting vacant properties into affordable business spaces, suggesting this approach would help vendors legally operate, contribute rent and sales tax, and maintain productivity.



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Mayor Salinas closed the public hearing at 10:19 p.m.

Council Member Goldstein offered a motion per staff's recommendation; commended the Community Services Commission (CSC) and staff for their extensive behind-the-scenes work, including deliberations, research, and interviews, which contributed to the successful project recommendations presented to the Council; and suggested tracking the hours and efforts in future projects to better recognize the significant contributions and thoughtful processes involved.

Council Member Bonilla Jr. seconded the motion; expressed appreciation for CSC members and efforts in managing community needs with limited resources and the equitable decision-making process used in the funding recommendations; and supported the continuation of technical assistance and streamlined application processes to ensure that community services effectively meet local needs, confidently endorsing the proposed Annual Action Plan and funding recommendations.

Council Member Roche thanked the CSC members for their diligent volunteer work throughout the funding cycle, commending their efforts in shaping the community service recommendations; supported the Annual Action Plan; and acknowledged the CSC's responsive approach to Council feedback on potential additional funding, particularly appreciating the consideration given to food services and senior support.

Council Member Zermeño thanked the CSC and City staff; expressed support for increasing funding to meet the significant demand from organizations; and encouraged looking into additional funding sources, including state funding, to bridge the gap between the \$3 million requested and the limited funds available.

Council Member Syrop expressed gratitude for CSC and City staff and for their adept handling of the funding process despite staffing transitions; and emphasized the need to grow funds for new forms of military equipment and to support the community that is most in need.

Council Member Andrews thanked City staff for their extensive preparatory work; acknowledged the efforts of the CSC; highlighted the Downtown Streets Team for their multifaceted community service and was glad they were receiving funding; requested additional support for Peace Haven Corporation, emphasizing the need for targeted help in crucial areas; called for better coordination in addressing food access through the Food Action Plan; and affirmed her support for the funding recommendations, highlighting the complex decision-making involved behind the scenes.

It was moved by Council Member Goldstein, seconded by Council Member Bonilla Jr., and carried by the following roll call vote, to adopt the resolutions.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño MAYOR Salinas

NOES: None ABSENT: None ABSTAIN: None

Resolution 24-077, "Resolution Approving and Appropriating the Community Agency Funding – General Fund Recommendations for Fiscal Year 2025 in the Arts and Music and Social Services Funding Categories"

Resolution 24-078, "Resolution Approving and Appropriating the Community Agency Funding Recommendations for Fiscal Year 2025 in the Community Development Block Grant (CDGB) Category and Authorizing the City Manager to Apply for Federal Assistance Under the Community Development Block Grant Program"

LEGISLATIVE BUSINESS

12. Council-Appointed Officer's Employment Agreement: Adopt a Resolution Approving a New Employment Agreement between the City of Hayward and the Interim City Manager and Authorize the Mayor to Execute the Agreement **LB 24-012**

Staff report submitted by Human Resources Director Frye, dated April 23, 2024, was filed.

Human Resources Director Frye provided a synopsis of the staff report.

In response to Council Member Bonilla Jr. inquiry about the timeline for filling the Assistant City Manager position, City Manager McAdoo responded that IT Director Kostrzak would temporarily assume the role and Deputy IT Director Bolger would step into the IT Director position.

There being no public comment, Mayor Salinas opened and closed the public hearing at 10:37 p.m.

It was moved by Mayor Salinas, seconded by Council Member Bonilla Jr., and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,

Syrop, Zermeño MAYOR Salinas

NOES: None ABSENT: None ABSTAIN: None



https://hayward.zoom.us/j/83639328548?pwd=ZUdDZE5IM2R1dHNFbVJoVXJBckdmQT09

Tuesday, April 23, 2024, 7:00 p.m.

Resolution 24-079, "Resolution Approving the Employment Agreement between the City of Hayward and Interim City Manager and Authorizing the Mayor to Execute the Agreement"

COUNCIL REPORTS AND ANNOUNCEMENTS

Mayor Salinas expressed gratitude to City staff for organizing the successful Earth Day event at Weekes Park on April 20, 2024, highlighting the participation of students from various schools, volunteers, and City departments.

Council Member Andrews made two announcements: 1) there were eight trees planted at the Earth Day event and expressed her appreciation to the Hayward Clean and Green Task Force and Hayward Area Recreation and Park District (HARD); and 2) invited all to the upcoming Equity, and Antiracism in Education Resource Summit at Chabot College on April 27, 2024.

COUNCIL REFERRALS

There were none.

ADJOURNMENT

Mayor Salinas adjourned the Council meeting at 10:42 p.m. in memory of former Council Member Shirley J. Campbell (Hayward City Council 1980-1992). Shirley J. Campbell, longtime Hayward resident, served as a Hayward Area Recreation and Park District (HARD) Director 1972-1980, Hayward City Council 1980-1992, California Association of Recreation and Park Districts President, Bay Area Air Quality Management District Director; was active on the Hayward Council PTA, Project Eden Parents Against Drug Abuse and was the founding member of the HARD Foundation. Mayor Salinas noted staff would identify a place to plant a tree in her memory.

APPROVED

Mark Salinas

Mayor, City of Hayward

ATTEST:

Miriam Lens

City Clerk, City of Hayward