

Hayward City Council & E-Team Joint Strategic Planning Workshop Agenda

Monday, October 7, 5:30pm to 8:30pm
Hayward City Hall

Desired Outcomes

City Council and E-Team collectively:

- Agree to a draft vision statement for the next three years
- Decide on strategic priorities that will fulfill the vision
- Begin process of identifying key projects for each priority
- Identify metrics to measure the success of each priority
- Commit to utilizing the strategic roadmap

Agenda

5:30pm	Public Comment & City Manager's Intro	Mayor Barbara Halliday & City Manager Kelly McAdoo
5:40pm	Overview of Meeting	Jim Rettew, CivicMakers
5:50pm	Commitment Conversation	Lawrence Grodeska, CivicMakers City Manager Kelly McAdoo
6:10pm	Agree to a Draft Vision Statement	Jim Rettew, CivicMakers

6:30pm	Decide on Draft Strategic Priorities <ul style="list-style-type: none"> Review pre-workshop survey results Discussion on the strategic priorities 	Jim Rettew, CivicMakers
7:00pm	BREAK	
7:10pm	Discuss First Draft of Projects for Each Priority <ul style="list-style-type: none"> Break into small groups Discussion on possible projects 	Lawrence Grodeska, CivicMakers
7:40pm	Identify Draft Metrics for Each Priority <ul style="list-style-type: none"> Brainstorm possible metrics Decide if each is practical and beneficial Decide what data is needed to measure it Pick the best option(s) 	Jim Rettew, CivicMakers
8:00pm	Report Back On Suggested Projects and Preferred Metrics <ul style="list-style-type: none"> Each small group spokesperson will get four minutes to share their work. 	Lawrence Grodeska, CivicMakers
8:20pm	Next Steps and Close <ul style="list-style-type: none"> Timeline 	Jim Rettew, CivicMakers City Manager Kelly McAdoo