

MINUTES OF THE HOUSING POLICY AND RESOURCE COMMITTEE MEETING Tuesday, June 23, 2025, 5:30 p.m. Conference Room 2A 777 B Street, Hayward, CA 94541 HYBRID PARTICIPATION

CALL TO ORDER

The Housing Policy and Resource Committee meeting was called to order by Councilmember Syrop at 5:36 p.m. The meeting was conducted consistent with Assembly Bill 2449. The Committee meeting was held in Conference Room 2A and virtually via Zoom.

ROLL CALL

Present:

Council Member Goldstein

Council Member Syrop (Arrived remotely at 6:03 pm)

Absent: Mayor Salinas

OTHER PARTICIPANTS

Acting City Manager; Michael Lawson, Sara Buizer; Director of Development Services, Christina Morales; Deputy Director of Development Services, Amy Cole-Bloom; Community Services Manager, Ayush Patel; Management Analyst I, Nallely Campos; Community Program Specialist, Natasha Gonzalez; Senior Secretary. Samantha Beckett; Centro Legal De La Raza

PUBLIC COMMENTS

None

APPROVAL OF MINUTES

1. Minutes of the Housing Policy and Resource Committee Meeting on March 20, 2025

It was moved by Councilmember Goldstein, seconded by Councilmember Syrop to approve the minutes of the Housing Policy and Resource Committee meeting on March 20, 2025.

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Reports / Action Items

2. Report Regarding the Hayward Eviction Prevention Program

Samantha Beckett from Centro Legal De La Raza, presented an end of contract report on how the ARPA Funding was used for The City of Hayward Eviction Protections.

The following individuals spoke during public comments:

Theresa Rezendes, Hayward Resident

Councilmember Syrop expressed gratitude to staff and to Centro Legal, noting the importance of this investment to the City. Councilmember Goldstein inquired about the program's satisfaction rate and whether any residents may be underserved. Samantha Beckett confirmed that Centro Legal maintains an excellent satisfaction rate and stated that efforts are underway to expand outreach to additional residents.

3. Report Regarding Alameda County Measure W Funding Update

Amy Cole-Blohm presented a report on the Alameda County Measure W funding update, including feedback from the Board of Supervisors.

The following individuals spoke during public comments:

Ro Aguilar, Hayward Resident

Councilmember Goldstein commented on the Alameda County Board of Supervisors' budget decision regarding Measure W funding. Councilmember Syrop also provided remarks on the allocation of Measure W funding for housing.

FUTURE AGENDA ITEMS

TENTATIVE SCHEDULE

September 18, 2025

• Smoke Free Multifamily Rental Housing Work Session

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December 18, 2025

- RRSO Annual Report & Residential Rental Inspection (Tentative)
- Smoke Free Multifamily Rental Housing Draft Legislation (Tentative)

March 19, 2026

- Let's House Hayward Update
- 2026 State Legislative Updates (if applicable)

COMMITEEE MEMBERS/STAFF ANNOUNCEMENTS AND REFERRALS

Deputy Director Morales announced that Hayward Senior Commons will begin marketing in July 2025 and provided an update on a future agenda item regarding Smoke-Free Rental Housing. Councilmember Syrop announced upcoming community events, including the South Hayward Night Market on June 30 and the Hayward Night Market on June 28.

ADJOURNMENT

Council Member Syrop adjourned the meeting at 6:51 p.m.