

SUMMARY OF COMMENTS, STAFF RESPONSES AND CHANGES MADE IN RESPONSE TO COMMITTEE AND COMMISSION REVIEW OF DRAFT STIMULUS EXPENDITURE PLAN			
Council and Community Process			
Comment	Meeting	Staff Response	Change to Expenditure Plan
Perform more community outreach	Council: April 6 th	Implemented a Council and Commission review process in May/June.	N/A
Prioritize communities of color	Council: April 27 th	All community programs will be significantly marketed towards communities of color and other hard-to-reach populations, especially those communities disproportionately impacted by COVID.	N/A
Focus on projects the people can see and add signage stating projects funded with stimulus funds, where appropriate	CIC: May 26 th	Many projects and programs are targeted at addressing highly visible issues and/or “bricks and mortar” construction, such as The Stack, Fire Training Center, homelessness and blight removal. Wherever possible, appropriate signage will be installed publicly to clearly delineate the use of stimulus funding.	N/A
Employee Support and Fiscal Recovery			
Comment	Meeting	Staff Response	Change to Expenditure Plan
Repay employee concessions	Council: April 6 th April 27 th	Repayment of employee concessions are included in the recently approved FY22 budget.	None needed.
Restore General Fund reserves	Council: April 6 th April 27 th	Upon release of the Treasury Guidelines, restoring General Fund reserves was determined to be an ineligible use.	Removed from the Plan due to inconsistency with Treasury Guidelines.
Support fiscal recovery of the City	Council: April 6 th April 27 th	Replacement of lost public sector revenue is an eligible use in the Treasury Guidelines subject to a certain methodology.	\$14.5 million added to the Plan to replace public sector revenue consistent with the Treasury’s methodology.
Bring employees back safely	Council: April 6 th	A number of projects are included in the Plan to capitalize investments in public facilities to meet pandemic operational needs, such as renovations to City Hall, the Corporation Yard and Animal Control facility.	Projects are included to make public facilities safer for employees.
Provide information on other unfunded City building facility needs and a list of contingency projects or options to be	CIC: May 26 th	A list of contingency projects comprised of unfunded City building facility needs based on the most recent needs assessments were included in	A list of contingency projects comprised of unfunded City building facility needs based on

considered for funding as part of future stimulus funding review and appropriation by Council		the Plan. These projects could be re-prioritized or funded with future unspent funds as part of future stimulus reviews and appropriations by Council.	the most recent needs assessments were included in the Plan.
Support for Corporation Yard renovations	CIC: May 26th	Funding for renovations to City Hall, the Corporation Yard, Fleet Shop, and Animal Control facility are included in the Plan.	\$600,000 is included in the Plan for renovations to the Corporation Yard
Address animal control facility needs, in addition to Corporation Yard	Council: April 27 th CIC: May 26th	Funding for renovating the Animal Control facility were added.	\$300,000 for renovations to the Animal Control facility were added to the Plan.
Support for finding contingency funding to address police facility needs in future years	CIC: May 26th	The Plan will evolve and change over time and will be reviewed by the Council at a minimum every 6 months to evaluate the potential of funding more projects, including police facility needs.	A list of “contingency projects” to address other unfunded facility needs, including \$2 million for expanding Police Department bathrooms and locker rooms, was added to the end of the draft Plan for potential future funding.
Invest in technology infrastructure	Council: April 6th	Significant investment in technology for City operations included in the Plan.	\$2.7 million included in the Plan to invest in technology for City operations.
Economic and Community Recovery			
Comment	Meeting	Staff Response	Change to Expenditure Plan
Support community nonprofit programs and augment community agency funding	Council: April 6 th April 27 th Community Services Commission: May 19 th June 16 th	Support for community nonprofits is included in Plan and the process for allocating funding discussed with Community Services Commission in May and June.	\$500,000 in stimulus funding added to the FY23 community agency funding process.
Allocate recommended stimulus funding for community nonprofits through the FY23 community agency process	Community Services Commission: May 19 th June 16th	Per direction from the Community Services Commission, staff will integrate the \$500,000 in staff recommended stimulus funding for community nonprofits with the upcoming FY23 community agency funding process, if approved by Council.	The draft Expenditure Plan includes funding for community nonprofits in FY23 consistent with the direction provided by the Community Services Commission.

Focus on the City’s most vulnerable populations	HHTF: June 3 rd	The recommended stimulus housing and homelessness programs will include a special focus on the City’s most vulnerable populations and populations disproportionately impacted by COVID	N/A
Focus on improving blight caused by pandemic-related issues and reductions in services	Council: April 6 th April 27 th	Funding included in the Plan to address blight caused by a reduction in services due to the pandemic, which hinders economic recovery	\$1.275 million in funding towards blight removal and clean-up.
Support for homelessness and housing programs, especially legal services, support for commercial and residential property owners, displacement prevention/shallow subsidies, and Community Land Trusts	Council: April 6 th April 27 th HHTF: June 3 rd	Significant funding included to address homelessness and housing programs, including all of the issues raised in the comment.	\$11.75 million in funding towards housing and homelessness programs.
Support for funding the warming shelter all-year round, including a day shelter	Council: April 27 th HHTF: June 3 rd	Added daytime hours to year-round warming shelter in the Plan, which decreased the duration of the shelter.	Overall, \$2 million is allocated towards a year-round warming shelter for the homeless. By increasing the annual budget of the year-round warming shelter by \$600,000 to add daytime hours (total budget of \$1.645 million), the duration of the shelter was reduced from two years to 1+ years.
Invest in broadband infrastructure and bridging the Digital Divide, especially for our most vulnerable communities	Council: April 6 th April 27 th CIC: May 26 th	The City’s numerous efforts to expand broadband access and connectivity for the City’s residents and business are multi-faceted and summarized in Attachment VI.	The Plan includes \$388,000 to purchase 500 Chrome books and data plans for three years for City residents.
Fund programs that help employed residents and businesses impacted by COVID, especially small businesses and childcare facilities	Council: April 6 th April 27 th CIC: May 26 th	Staff developed numerous economic development programs intended to help businesses and employed residents impacted by COVID that were discussed with the CEDC on June 24 th .	The Plan provides \$2 million for economic development recovery programs, which include small businesses and childcare facilities impacted by COVID.
Provide first-time homebuyer down payment assistance	Council: April 6 th April 27 th	Staff is exploring a wealth-building/first-time homebuyer assistance program targeted to low-income households.	The Plan includes \$2 million for this program.

	HHTF: June 3 rd		
Fund a program to acquire tax-defaulted properties	Council: April 6 th HHTF: June 3 rd	Staff will develop a program to acquire tax-defaulted and foreclosed properties, including the potential for participation by existing tenants and/or community land trusts.	The Plan includes \$1 million for this program.
Implement public safety recommendations, especially mental health services	Council: April 6 th April 27 th	These programs were funded through other City sources of funds as described in the staff report for the May 18 th Council meeting.	None needed.
Rent relief programs	Council: April 6 th	The State and Alameda County are funding and implementing significant rent relief programs.	None needed.
Help homeowners	Council: April 6 th	The housing programs proposed in the Plan help homeowners by providing foreclosure legal and financial assistance and the potential for first-time homebuyer assistance.	The Plan includes a total of \$3 million for these two programs.
Contribute to The Stack project	Council: April 6 th April 27 th CIC: May 26 th	A contribution to The Stack Center is included in the Plan.	The Plan includes a \$2 million contribution to The Stack Center targeted towards funding better access to public health resources for the South Hayward community.
Support students	HHTF: June 3 rd CEDC: June 24 th	Developed potential programs to assist students, such as a wealth-building program that could be used to pay student loans or tuition, as well as a workforce development “Tuition Assistance” program to help Chabot College and CSUEB students with tuition for technical skills certification programs.	The Plan includes \$2 million for a wealth-building program and \$200,000 for Tuition Assistance as part of the Economic Development Recovery programs.
Support the Library, including Weekes Library	Council: April 6 th April 27 th	Funding is included to assess the facility needs of the Weekes Library, as well as to fund the Library’s “Tech Lending Library” program. There are also other State and federal stimulus funding sources specifically targeted at supporting libraries that the City will apply for when appropriate.	The Plan includes \$40,000 to conduct a facility needs assessment for the Weekes Library and \$388,000 for the “Tech Lending Library.”
Fund art and mural programs	Council: April 27 th CEDC:	While funding for placemaking and marketing initiatives in the City’s commercial districts is included in the Economic Development Recovery programs, stand-alone art and mural programs are	Not added to the Plan due to inconsistency with Treasury Guidelines.

	June 24 th	not likely to be eligible expenses under the Treasury guidelines.	
Provide funding for disaster preparedness	Council: April 27 th	While funding for specific expenditures related to the COVID public health emergency are eligible expenses under the Treasury Guidelines, general disaster preparedness programs, projects and expenses are not.	Not added to the Plan due to inconsistency with Treasury Guidelines.
Need more community outreach and engagement before implementing a reparations program for Black households	HHTF: June 3 rd	While the HHTF supported a wealth building program/first-time homebuyer down payment assistance program, there was not yet support for the program to be a reparations program targeted exclusively to Black households without further community outreach, which will commence later this year. This issue can be further discussed as part of future 6-month reviews of the stimulus expenditure plan.	The Plan currently includes \$2 million for a general First-Time Homeowner Downpayment Assistance/Wealth-Building Program targeted at all low-income households
Reallocate a portion of funding from “Open for Business” and “Gift Hayward” programs to the “Get Digital” to expand the e-commerce technical assistance program and enhance outreach to immigrant business-owners	CEDC: June 24 th	Funding will be reallocated to expand the “Get Digital” program’s suite of technical assistance, which may include advisory services for modernizing business plans, expanding product offerings, seeking out new revenue streams, and planning for business resiliency. The program will target minority-owned businesses.	N/A
Reallocate a portion of funding from “Open for Business” and “Gift Hayward” shop local programs to “Tuition Assistance Program” and expand reimbursement eligibility to online course work	CEDC: June 24 th	Funding will be reallocated to the “Tuition Assistance” program, which shall include expanded eligible reimbursement programs such as online education and self-paced certifications programs. This added scheduling flexibility may help encourage working adults to participate.	N/A
Incorporate into the Economic Recovery Plan, placemaking initiatives to draw consumer interest to Hayward businesses	CEDC: June 24 th	Staff will explore adding placemaking elements to the “Open for Business” and “Restore and Reopen” Façade Improvement programs to encourage installation of creative lighting, innovative signage, sculptures, or other points of interests at and in Hayward businesses or commercial centers.	N/A
“Restaurant Relaunch and Outdoor Dining” program should also assist businesses outside the downtown district and encourage special events in those areas	CEDC: June 24 th	Staff will conduct targeted outreach to businesses outside the downtown area to encourage program participation on other corridors such as Mission Blvd., A Street, Tennyson, and Hesperian	N/A

<p>“Hayward Restore and Reopen” Façade Improvement Program should include new design standards to maximize visual impact</p>	<p>CEDC: June 24th</p>	<p>Staff will develop design standards to maximize the impact of grant funds awarded for exterior improvements. This will include bold colors and modern designs.</p>	<p>N/A</p>
<p>Miscellaneous</p>			
<p>Comment</p>	<p>Meeting</p>	<p>Staff Response</p>	<p>Change to Expenditure Plan</p>
<p>Fund green infrastructure</p>	<p>Council: April 6th</p>	<p>While “green” sewer and water infrastructure are eligible uses, these projects have other dedicated funding sources; therefore, were not included.</p>	<p>None needed.</p>
<p>Fund electric vehicles</p>	<p>Council: April 6th</p>	<p>Electric vehicles are not an eligible use under the Treasury Guidelines.</p>	<p>Not added to the Plan due to inconsistency with Treasury Guidelines.</p>
<p>Provide security cameras</p>	<p>Council: April 27th</p>	<p>Security cameras are not an eligible use under the Treasury Guidelines.</p>	<p>Not added to the Plan due to inconsistency with Treasury Guidelines.</p>