

CITY COUNCIL MEETING

APRIL 26, 2022

PRESENTATIONS

WORK SESSION

ITEM #10

WS 22-010

AB 481 POLICY REVIEW REVIEW PROPOSED POLICY REGARDING THE HAYWARD POLICE DEPARTMENT'S FUNDING ACQUISITION, AND USE OF "MILITARY EQUIPMENT" AS DEFINED BY AB 481

AB 481 – Military Equipment Use Policy

Chief Toney Chaplin
Deputy Chief Bryan Matthews
Hayward Police Department



AB 481 Presentation Overview

- **AB 481 – Background for Council Meeting**
- **AB 481 Requirements and Timeline – Overview**
- **HPD Equipment List– Overview**
- **Discussion**

AB 481

Background for Council Meeting

- **Went into effect January 1, 2022**
- **Legislation's intended purpose**
 - Address transparency issues regarding funding, acquisition, and use of military equipment
- **Legislation includes specific list of items**
 - Deemed by lawmakers to be “military equipment”
- **Codified in California Government Code Sections 7070 - 7075**

AB 481

Requirements

- ⦿ **Requires LE agencies to get approval from governing bodies to seek funding for, acquire, and use military equipment**
 - Council must adopt an ordinance
 - Must initiate Council approval process by May 1, 2022 to continue using equipment
 - Council has 180 days to approve the ordinance after initiation of approval process

AB 481

Requirements

- ⦿ **Requires Council to consider proposed policy during open session of a regular meeting in accordance with the Brown Act**
 - Must be an agenda item
 - Must allow for public comment
 - Must post proposed policy and equipment list on agency's website at least 30 days prior to any public hearing (posted April 11, 2022)

AB 481

Requirements

- **Requires submission of an annual military equipment usage report to Council**
 - Annual report for each piece of military equipment used in previous year must include:
 - Summary of use
 - Summary of complaints
 - Internal audit results
 - Total annual cost for each piece of equipment
 - Quantity of each piece of equipment
 - Agency intent to acquire additional equipment

AB 481

Requirements

- **Requires HPD host a community engagement meeting**
 - Public may discuss / ask questions regarding annual report
 - Must be done within 30 days of submission and public release of annual report
 - Must be well-publicized and conveniently located

AB 481

Requirements

- ◎ **Requires Council to review and approve ordinance annually**
 - Renewal of ordinance by vote
 - Must determine compliance with ordinance for each military equipment item
 - Council can disapprove ordinance or require modifications to ensure compliance

AB 481

Proposed Timeline

● **Tonight**

- Public work session to discuss proposed policy

● **May 2022 (date TBD)**

- HPD to host virtual community meeting on AB 481

● **May 24, 2022**

- Council to hold public hearing to introduce ordinance (votes on it)

● **June 7, 2022**

- Council adopts ordinance (second reading)

AB 481

HPD Equipment List

- **AB 481 specifically lists items deemed to be military equipment**
 - 14 specific categories listed (1 generic category)
- **HPD has some of the listed items in the inventory**
 - These items have been in HPD's inventory for years in response to historic events
 - HPD is not asking for any new military equipment

AB 481

HPD Equipment List

● **What HPD has**

- Tactical Robot and UAS (Category 1)
- Armored Personnel Carrier (Category 2)
- Command and Control Vehicle (Category 5)
- Breaching Slugs (Category 7)
- Specialized Firearms and Ammunition (Category 10)
- Noise Flash Diversionary Device (Category 12)
- Tear Gas and Pepper Spray (Category 12)
- Less Lethal Launchers and SIMS (Category 14)

AB 481

HPD Equipment List

Category 1



AB 481

HPD Equipment List

Category 2



AB 481

HPD Equipment List

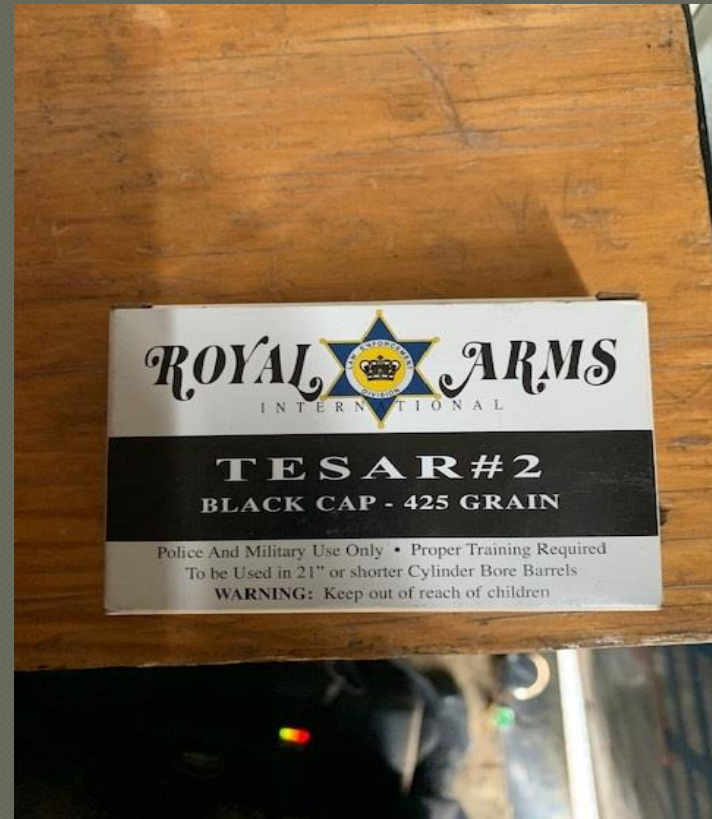
Category 5



AB 481

HPD Equipment List

Category 7



AB 481

HPD Equipment List

Category 10



AB 481

HPD Equipment List

Category 12



AB 481

HPD Equipment List

Category 14



AB 481

HPD Equipment List

● **What HPD does not have**

- Humvees, trucks, or vehicles with breaching equipment (Category 3)
- Tracked Armored Vehicles (Category 4)
- Weaponized aircraft, vessels, or vehicles (Category 6)
- Firearms of .50 caliber or greater (Category 8)
- Ammunition of .50 caliber or greater (Category 9)
- Firearms/accessories to launch explosive projectiles (Category 11)
- Taser Shockwave, microwave weapons, water cannons, or LRAD (Category 13)

AB 481

HPD Equipment List

◎ **Sound policies and training are equally important**

- Much of the equipment in HPD's inventory is limited to Special Response Unit members for use only during critical incidents
- Balance need for equipment with accountability for its use
- Develop appropriate policies and procedures
- Ensure appropriate training and proficiency in use

AB 481

HPD Equipment List

◉ **Why HPD needs the equipment**

- Proliferation of more sophisticated weaponry available to offenders
- Historical events = need to develop new methods of response
- Each piece of equipment listed in the legislation is standard in LE agency inventories across the nation – different agencies choose to employ some or all of the equipment listed

Next Steps

- **HPD to host a community meeting**
- **Proposed ordinance presented to Council for review and approval in May**

Questions



PUBLIC HEARING

ITEM #11

PH 22-020

**COMMUNITY AGENCY
FUNDING**

APPROVAL OF FY 2023

**COMMUNITY AGENCY FUNDING
RECOMMENDATIONS**

**FY 2023 Annual Action Plan,
City of Hayward CDBG Citizen Participation Plan Updates &
FY 2023 Community Agency Funding Recommendations**
City Council Public Hearing, April 26, 2022

Monica Davis, Community Services Manager
Carol Lee, Management Analyst



Presentation Outline

Part I

- FY 2023 Annual Action Plan
- Citizen Participation Plan Updates
- Community Agency Funding Recommendations
 - General Fund/ARPA (Arts & Music and Services)
- FY 2022 Recovery Funds for Arts and Music Agencies
- Questions, Discussion, Council Action

Part II

- Community Agency Funding Recommendations
 - CDBG (Public Services and Economic Development & Infrastructure)
 - Questions, Discussion, Council Action

Recommendations

- Affirm the CSC's FY 2023 community agency funding recommendations, with final Council authorization of the funding allocations of the Social Services, and Arts and Music categories made within the context of the Council's FY 2023 budget to be adopted in June 2022, and
- Adopts a resolution authorizing the City Manager to apply for the CDBG Program for Program Year 2022, including the City of Hayward FY 2023 Annual Action Plan with the FY 2023 CDBG funding allocations and CDBG Citizen Participation Plan Updates.

CDBG Timeliness Requirement Fiscal Year 2022

Overview



FY 2022 CDBG Timeliness Report

- HUD requires grantees to spend CDBG funds in a timely manner
- Every year in May, the City is tested on the ratio of unexpended funds to the annual grant award
- As of April 2022, the City has met the timeliness test with a ratio of less than 1.5

Annual Action Plan

Fiscal Year 2023



Priority Needs & Goals Overview

PRIORITY NEEDS	GOALS	SAMPLE ACTIVITIES
1. Expand & Improve Public Infrastructure & Facilities	1a. Improve access to & capacity of public facilities and infrastructure	Non-profit agency roof replacement; public park renovation
2. Preserve, Protect, and Produce Housing Stock	2a. Preserve existing homeownership housing	Home repairs for older adults
	2b. Develop new affordable housing	Grants to affordable housing developers
3. Public Services & Quality of Life Improvements	3a. Provide supportive services for special needs populations	Public services programs for homeless individuals or victims of domestic violence
	3b. Provide vital services for low-to-mod income households	Youth programs
4. Economic Development	4a. Provide for small business assistance	Technical assistance to childcare providers and entrepreneurs

FY 2023 Annual Action Plan

PROJECT CATEGORY	PROGRAM YEAR 2022 FUNDING ALLOCATION*
Administration & Planning	\$315,000
Public Facilities & Infrastructure	\$559,318
Public Services	\$235,737
Housing Programs	\$349,500
Economic Development	\$90,445
TOTAL	\$1,550,000

*Should the FY 2023 entitlement amount exceed staff estimates, staff will implement the CSC’s methodology of recommended allocation for additional funding and the Program Year 2022 funding allocations will be updated accordingly.

Community Participation Plan Update

Overview



Community Participation Plan

Purpose

- Sets forth the City's policies and procedures for community engagement and participation in the CDBG funding and planning process
- Primary goal is to encourage community participation

Proposed Changes

- Reduce barriers to participation
- Remove the use of “citizen” where appropriate and replacing it with alternative language to ensure the inclusion of all members of the Hayward community
- Clarify the pathways for community participation

Recommendations Fiscal Year 2023

(Mayor and all Councilmembers)

SERVICES CATEGORY



FY 2023 Funding Recommendations

Social Services: Food Security & Health

AGENCY	PROJECT	FY 2022 AWARD	FY 2023 REQUEST	FY 2023 RECOMMENDED
Alameda County Community Food Bank	Food Distribution - Food Purchase Program	\$30,000	\$35,000	\$30,000
Mercy Retirement & Care Center*	Mercy Brown Bag Program*		\$30,000	\$25,000
Spectrum Community Services	Meal Program for Seniors	\$22,500	\$40,000	\$25,000
Crisis Support Services of Alameda County*	Expanding Mental Health and Suicide Prevention Services in Hayward*		\$34,000	\$25,000
Total		\$52,500	\$139,000	\$105,000

*New agency/program applying for funds

FY 2023 Funding Recommendations

Social Services: Housing & Homelessness

AGENCY	PROJECT	FY 2022 AWARD	FY 2023 REQUEST	FY 2023 RECOMMENDED
Building Opportunities for Self Sufficiency (BOSS)	South County Homeless Project (SCHP)	\$0	\$36,000	\$18,000
Community Resources for Independent Living (CRIL)	Hayward Housing Services	\$11,665	\$25,000	\$20,000
Eden Council for Hope and Opportunity	Tenant/Landlord Services	\$20,000	\$20,000	\$15,000
Eden United Church of Christ	Newcomer Navigation Center	\$10,000	\$75,000	\$50,000
Family Violence Law Center	Domestic Violence Housing First for Hayward*		\$10,000	\$10,000
First Presbyterian Church of Hayward dba South Hayward Parish	South Hayward Parish Case Management Services	\$34,950	\$71,600	\$55,000
Total		\$76,615	\$237,600	\$168,000

*New agency/program applying for funds

FY 2023 Funding Recommendations

Social Services: Information & Referral, Legal Services, Youth & Education

AGENCY	PROJECT	FY 2022 AWARD	FY 2023 REQUEST	FY 2023 RECOMMENDED
Eden I & R, Inc.	211 Communication System**	\$50,000	\$50,000	\$50,000
Immigration Institute of the Bay Area	Legal Services for Immigrants	\$20,000	\$40,000	\$20,000
Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward Seniors	\$10,000	\$25,000	\$14,450
ALIVE*	ALIVE Students*		\$12,000	\$12,000
East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center	\$22,500	\$50,000	\$40,000
Eden Youth and Family Center	Eden Youth and Family Center	\$22,500	\$55,874	\$22,500
Horizon Services, Inc.	Lambda Project	\$22,500	\$50,000	\$35,000
Total		\$147,500	\$282,874	\$193,950

*New agency/program applying for funds

**Non-competitive award

FY 2023 Funding Recommendations

American Rescue Plan Act 2021 (ARPA)

CATEGORY	AGENCY	PROJECT	FY 2022 FUNDING	FY 2023 REQUESTS	FY 2023 RECOMMENDATIONS
Housing and Homelessness	Love Never Fails	LNF Community Engagement Center*		\$143,515	
Housing and Homelessness	First Presbyterian Church of Hayward dba South Hayward Parish	SHP Tiny Home Village Program Services*		\$138,346	\$45,000
Job Training	Downtown Streets, Inc.	Hayward Downtown Streets Team (2021)^	\$224,166	\$236,688	\$208,000
Job Training	Love Never Fails	Connect With IT Biz^	\$121,672	\$263,464	\$127,000
Youth & Education	Hayward Public Library	Family Education Program^	\$148,716	\$147,864	\$120,000
TOTAL			\$494,554	\$929,877	\$500,000

*New agency/program applying for funds

^Previously funding in a different category

Recommendations

Fiscal Year 2023

(Mayor and all Councilmembers)

ARTS & MUSIC CATEGORY



FY 2023 Funding Recommendations

Arts & Music: General Fund

CATEGORY	AGENCY	PROJECT	FY 2022 FUNDING	FY 2023 REQUESTS	FY 2023 RECOMMENDATIONS
Arts & Music	Hayward Area Historical Society	Discovery Kits	\$13,160	\$16,820	\$12,444
Arts & Music	Hayward Area Historical Society***	Hayward Municipal Band	\$0	\$17,000	\$6,886
Arts & Music	Hayward Area Historical Society***	Hayward Arts Council / Band & Orchestra Festival	\$20,750	\$33,344	\$13,500
Arts & Music	Love Never Fails	Healing Arts	\$11,795	\$56,062	\$10,615
Arts & Music	Pacific Chamber Orchestra	Discover Music educational assemblies for the HUSD Elementary Schools	\$7,500	\$12,500	\$6,750
Arts & Music	Ruby's Place	Sun Gallery Programs	\$15,000	\$31,900	\$14,000
Arts & Music	West Coast Blues Society	Russell City Blues Series & Juneteenth Holiday We Celebration	\$15,000	\$14,900	\$14,010
Arts & Music	Youth Orchestra of Southern Alameda County (EBYO)	Hayward Scholarships/Stipends	\$3,795	\$3,795	\$3,795
TOTAL			\$87,000	\$186,321	\$82,000

***Fiscal Sponsor

Additional Arts and Music Funding Beyond Community Agency Funding Process

FY 2022

Supplemental GF Awards to Arts and Music Grants

- Staff identified additional money to supplement the Arts and Music agencies for the current year
 - The administrative augmentation will utilize feedback from CSC last year and this year to allocate funds
 - The additional funding will be used to remediate a timing issue on summer performances

Arts & Music

Funding Recommendations for Arts and Music Recovery

AGENCY	PROJECT	FY 2021 FUNDING	FY 2022 REQUESTS	FY 2022 AWARD	FY 2022 SUPPLEMENTAL ONE-TIME FUNDS	FY 2022 TOTAL FUNDING RECOMMENDATION
Hayward Area Forum for the Arts dba Sun Gallery	Sun Gallery Programs	\$18,000	\$29,000	\$15,000	\$14,000	\$29,000
Hayward Area Historical Society	Discovery Kits	\$8,860	\$21,500	\$13,160	\$8,340	\$21,500
Hayward Area Historical Society*	Band & Orchestra Festival	\$9,000	\$7,000	\$4,750	\$2,250	\$7,000
Hayward Area Historical Society*	Hayward Arts Council	\$16,000	\$25,000	\$16,000	\$9,000	\$25,000
Hayward Area Historical Society*	Hayward Municipal Band	\$7,072	\$14,000	\$0**	\$6,928	\$14,000
Love Never Fails	Healing Arts	\$10,473	\$49,337	\$11,795	\$37,542	\$49,337
Pacific Chamber Orchestra	Discover Music educational assemblies for the HUSD Elementary Schools	\$8,800	\$12,000	\$7,500	\$4,500	\$12,000
West Coast Blues Society	Russell City Blues Series & Juneteenth Celebration	\$0	\$15,000	\$15,000	\$0	\$15,000
Youth Orchestra of Southern Alameda County (EBYO)	Hayward Scholarships/Stipends	\$3,795	\$3,990	\$3,795	\$195	\$3,990
Total		\$82,000	\$176,827	\$87,000	\$82,755	\$176,827

*Fiscal Sponsor

**FY 2021 funding carried forward; no FY 2022 funding allocated

That the City Council:

- **Approves authorization of the CDBG FY 2023 Annual Action Plan submission and updated CDBG Community Participation Plan**
- **Approves funding allocations for FY 2023**
 - **Arts & Music Category**
 - **Social Services Category**
- **Approves FY 2022 Recovery Funds for Arts and Music Agencies**

RECOMMENDATIONS

Public Hearing Format

Part I: Annual Action Plan, CPP, Arts & Music and Services (GF/ARPA) Funding Recommendations

- 1. Council Questions**
- 2. Open Public Hearing**
- 3. Council Discussion and Action**

[Part 2 CDBG Presentation/Discussion to Follow]



Part II Recommendations

Fiscal Year 2023

(Councilmember Recusal)

Community Development Block Grant



Economic Development & Infrastructure

Community Development Block Grant

CATEGORY	AGENCY	PROJECT	FY 2022 FUNDING	FY 2023 REQUESTS	FY 2023 RECOMMENDATIONS
Economic Development	Centro Community Partners	Entrepreneurship Education, Financial Literacy & Access to Capital to Women/Minority Businesses	\$30,000	\$45,445	\$45,445
Economic Development	Community Child Care Council (4-Cs) of Alameda County	Child Care Initiative Project	\$45,000	\$45,000	\$45,000
Infrastructure-Neighborhood Facilities	First Presbyterian Church of Hayward dba South Hayward Parish	South Hayward Parish Critical Infrastructure Upgrade*		\$193,800	\$193,800
Infrastructure-Neighborhood Facilities	Habitat for Humanity East Bay/Silicon Valley, Inc.	Home Repair Program (FY23) - CalHOME Portion		\$49,500	\$49,500
Infrastructure-Neighborhood Facilities	Habitat for Humanity East Bay/Silicon Valley, Inc.	Home Repair Program (FY23)**	\$175,000	\$175,000	\$175,000
Infrastructure-Neighborhood Facilities	Rebuilding Together Oakland	Rehabilitation and Repair (2021)**	\$150,000	\$150,000	\$150,000
Infrastructure-Neighborhood Facilities	St. Rose Hospital Foundation	Cath Lab Project*		\$500,000	\$49,599
Infrastructure-Neighborhood Facilities	Ruby's Place	Program Enhancement: Tiny Homes on Wheels	\$44,781	\$250,419	\$175,419
Infrastructure-Neighborhood Facilities	The Alliance for Community Wellness dba La Familia	FESCO Les Marquis House - Emergency Shelter	\$28,000	\$40,000	\$40,000
TOTAL			\$472,781	\$1,449,664	\$923,763

*New agency/program applying for funds

**Non-competitive award

Economic Development & Infrastructure

Recommended Allocations for Additional Funding

Ruby's Place: Trailers for Tiny Homes on Wheels Project
Up to \$75,000

City housing projects for contributions to housing and homeless development projects
Any additional funds



Public Services

Community Development Block Grant

CATEGORY	AGENCY	PROJECT	FY 2022 FUNDING	FY 2023 REQUESTS	FY 2023 RECOMMENDATIONS
Housing and Homelessness	Abode Services	Alameda County Impact	\$27,899	\$54,786	\$37,000
Housing and Homelessness	Alliance for Community Wellness dba La Familia	FESCO Les Marquis House - Emergency Shelter	\$25,000	\$50,000	\$34,000
Housing and Homelessness	Eden Council for Hope and Opportunity	Fair Housing Services**	\$25,000	\$25,000	\$25,000
Housing and Homelessness	Ruby's Place	Shelter and Children	\$25,000	\$60,000	\$34,000
Legal Services	Centro Legal de la Raza	Tenant Rights' Program	\$75,164	\$93,998	\$85,737
Legal Services	Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$30,000	\$60,000	\$45,000
Youth & Education	Love Never Fails	I AM House Children's Program*		\$62,966	
TOTAL			\$208,063	\$406,750	\$260,737

*New agency/program applying for funds

**Non-competitive

Public Services

Recommended Allocations for Additional Funding

Designate any additional funding to each program by the percentage determined by the funding recommendations, in an amount not to exceed their original request

That the City Council:

- **Approves the CDBG funding allocations for FY 2023**
 - **Economic Developments and Infrastructure Categories**
 - **Public Services Category**

RECOMMENDATION

NEXT STEPS

Public Comment Period

April 5, 2022 – May 5, 2022

Submit comments to Carol Lee
(carol.lee@hayward-ca.gov or 510-583-5343)

FY 2023 Annual Action Plan submission

60 days after HUD announcement of FY 2023 allocation amounts and no later than August 16, 2022

Public Hearing Format

Part II: CDBG Funding Recommendations

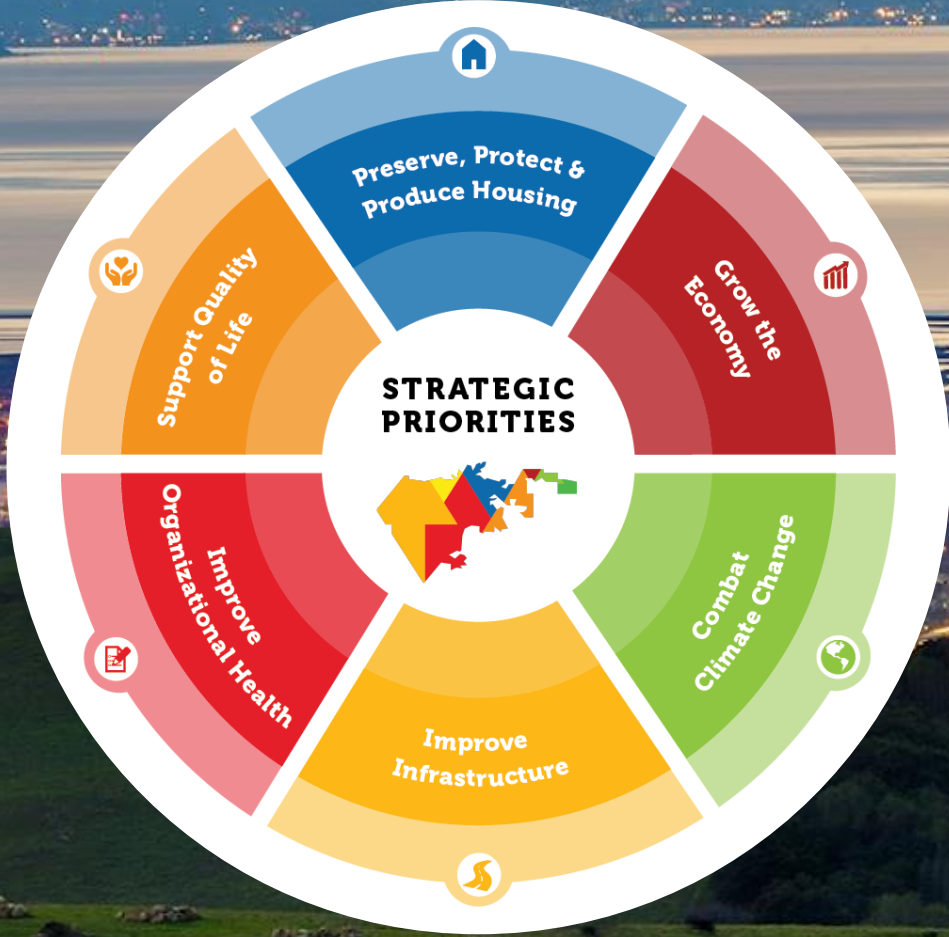
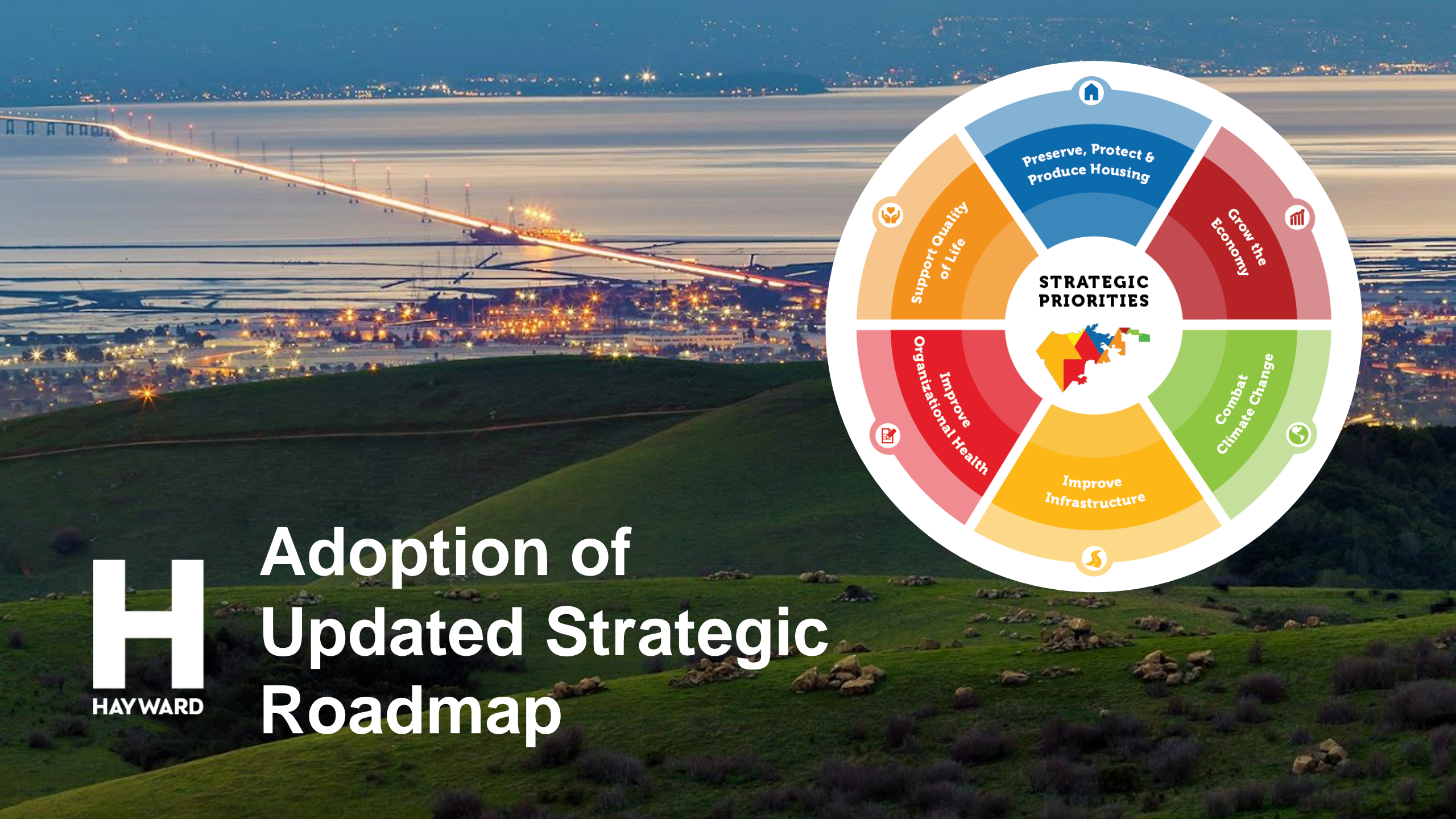
- 1. Council Questions**
- 2. Public Comments**
- 3. Council Discussion and Action**

LEGISLATIVE BUSINESS

ITEM #12

LB 22-011

**STRATEGIC ROADMAP
UPDATE**



Adoption of Updated Strategic Roadmap

January Council Retreat Summary

- Overall, Council agreed with the workplan for FY23 and feels positive about the City's progress
- Council agreed with the approach to include a racial equity framework into the plan
- Council added three projects and brought up several additional topics
- Full summary included as Attachment IV

Proposed Updated Priority Titles



Enhance Community Safety & Quality of Life

- Community-based response models
- Emergency preparedness
- Cleanliness and blight reduction
- Library and educational programs
- Celebrate heritage & confront inequities



Preserve, Protect & Produce Housing For All

- House and support people experiencing homelessness
- Incentivize housing production for all
- Protect the affordability of existing housing



Confront Climate Crisis & Champion Environmental Justice

- Reduce greenhouse gases and dependency on fossil fuels
- Promote a circular economy
- Mitigate climate crisis impacts through resilient design



Invest in Infrastructure

- Multi-Modal Transportation
- City-Owned Facilities & Property
- Water Supplies, Sanitation & Sewers
- Community-wide Internet Infrastructure & Access



Grow the Economy

- Invest in the future through businesses support services
- Enhance marketing
- Workforce development pipelines
- Strategically dispose of City property
- Create thriving commercial corridors



Strengthen Organizational Health

- Fiscal sustainability
- Employee engagement and retention
- Communications, transparency, and community engagement
- Safe & collaborative work environment

Updates to Format

Strategic Roadmap FY2021 to FY2023 Project List

Preserve, Protect, and Produce Housing for All

✦ = Racial Equity Focus Project ✦ = Needs Funding ⊙ = Statutory Requirement ✓ = Completed → = Continuous **Bold (X)** = Y3 Work Plan

Projects		Y1	Y2	Y3	Y3+	Lead	Support
Invest in programs to house and support people experiencing homelessness							
H1 Sustain the Navigation Center to House and Support the People Experiencing homelessness							
H1a	Oversee operations of the Navigation Center (i.e. funding administration, contract management, data collection, and performance monitoring) ✦	✓	→	→	→	CS	
H1b	Identify Sustainability funding source for the navigation center	✓	→	→	→	CS	FN
H1c	Oversee operations of the Navigation Center Annex (i.e. funding administration, contract management, data collection, and performance monitoring) ✦			X		CS	
H2 Implement Let's House Hayward: the Homelessness Reduction Strategic Plan							
H2a	Create a Homelessness Reduction Strategic Plan modeled after an empowerment approach and best practices, as well as after Alameda County's EveryOne Home Plan	✓				CS	HS, PL, PD, M
H2b	Pilot Shallow Subsidy Program ✦			X		CS	
H2c	Explore Safe Parking Site ✦			X		CS	
H2d	Leverage partnerships to support the creation of eligible home key projects, including hotel conversations ✦			X		CS	

Council Survey: Top Voted Projects for FY23



Enhance Community Safety & Quality of Life

- Mobile mental health response & District Command behavioral health clinician
- Work across strategic roadmap priorities to include racial equity lens
- Dispatch needs assessment and capacity
- Continue illegal dumping prevention pilot program
- Negotiate updated master lease agreement with HARD
- Engage owners of vacant building properties to encourage activation
- Work with the survivors and descendants of Russell City to determine appropriate restitution

Council Survey: Top Voted Projects for FY23



Preserve, Protect & Produce Housing For All

- Update Housing Element
- Continue work on updating the Affordable Housing Ordinance
- Leverage partnerships to support the creation of eligible home key projects, including hotel conversions
- Explore program to convert tax-defaulted properties to affordable housing
- Explore Safe Parking Site

Council Survey: Top Voted Projects for FY23



Confront Climate Crisis & Champion Environmental Justice

- Explore funding opportunities to increase the circular food economy as part of the Alameda County ALL IN Eats Initiative
- Adopt & implement 2030 Green House Gas Reduction Goal & Roadmap
- Implement Shoreline Master Plan, including mitigating sea level rise in the industrial corridor through building requirements and outreach
- Water conservation measures like increasing recycled water supplies

Council Survey: Top Voted Projects for FY23

Invest in Infrastructure

- Corporation Yard renovation and building safety upgrades
- Implement major corridor traffic calming initiatives, with a focus on Patrick Ave and Campus Drive
- Construct additional EV charging facilities
- Stack Center fundraising and construction
- La Vista Park design and construction

Council Survey: Top Voted Projects for FY23



Grow the Economy

- “Hayward Restore & Reopen Façade Program” – Grants and loans to improve blighted storefronts
- Revise alcohol use regulations to support existing and encourage more full-services restaurants
- Explore an outdoor marketplace that allows for a variety of vendors

Council Survey: Top Voted Projects for FY23



Strengthen Organizational Health

- Develop talent acquisition plan for citywide and critical positions
- Implement new online planning and permitting solution
- Create a language accessibility policy and program for city services

ADDITIONAL TOPICS

STAFF'S RECOMMENDED ACTION

Public Art

An informational report on this item is going to Council tonight

Fiber/Internet Access

A report outlining the current internet needs for Hayward businesses and the approaches that other jurisdictions have taken will go to the Infrastructure Committee in FY23

Smoke Free Ordinance
for Apartments

Staff will provide a memo to Council during FY23 outlining the feasibility and potential costs.

Public lighting

An update on existing public lighting and possible opportunities to improve lighting, will go to the Infrastructure Committee during FY23

Soft Story Ordinance

An update on implementation will go to the Infrastructure Committee during FY23

Next Steps

- Include the Roadmap in the FY23 budget document for the May 14 Council budget retreat
- Planning a more comprehensive update to the Strategic Roadmap next year:
 - Take place over a few meetings
 - Include team building and a review of the vision
 - Aligned with the new Councilmember orientation

Questions & Discussion

- Council Questions
- Public Comments
- Council Comments and Action

