

Options	Estimated Annual Fiscal Impact	Additional Details
<b>Revenue Generation Strategies</b>		
<i>Real Property Transfer Tax (RPTT)</i>	\$4,020,000 - \$16,890,000	Potentially Place on Ballot in 2018 (\$7-\$15 per \$1,000) FY 2020 could be first full year
<i>Transient Occupancy Tax (TOT)</i>	\$356,000 - \$1,370,000	Potentially Place on Ballot in 2018 (10%-14%) FY 2020 could be first full year
<i>Business License Tax (BLT)</i>	\$2,900,000 - \$4,000,000 increase	Potentially Place on Ballot in 2020 \$19.06-\$26.02 per capita
<i>Cannabis Tax</i>	\$750,000-\$2,500,000	Assume 2% growth annually FY 2019 is first full year
<b>Expenditure Controls and Cost Shifts</b>		
<i>Update Cost Allocation Plan</i>	\$100,000	
<i>Employee Cost Sharing</i>	\$1,000,000	
<b>Service Delivery Changes</b>		
<i>Prioritized Use of Measure C Revenue after Projects Completed - Transfer to GF</i>	\$7,000,000 - \$7,500,000	Beginning in FY2021
<i>Fleet Utilization Study</i>	\$121,975	