

CITY OF HAYWARD

Annual Agency Funding Report FY 2017-2018

INTRODUCTION

In Fiscal Year 2017-2018, the City of Hayward awarded approximately 1.4 million dollars in grants to non-profit organizations, City administered programs, and neighborhood groups to address local priority needs. Funded activities included facilities improvements, social services, and economic development programs. Grants provided support to community-based organizations to minimize barriers and create opportunities for Hayward residents. During this reporting period, thousands of individuals and families directly benefited from services supported with City funding.

This Annual Performance Report evaluates the performance of City-funded programs that were provided with Community Development Block Grant (CDBG) and General Fund grants. The data presented reflects funding allocated to and the performance of facilities improvements, services, and economic development programs from July 2017 through June 2018. This report does not include individual participant information related to the six arts and events programs supported with City funding. A total of twenty-six programs were evaluated this program year.

Data was extracted from City Data Services (CDS), an online grants management system utilized by funded agencies to submit quarterly and annual reports. To ensure that funded programs were implemented according to applicable federal and local requirements, Community Services staff also conducted contract and performance monitoring. All funded agencies were monitored through monthly desk audits. Additionally, agencies with performance or expenditure issues received extensive technical assistance to help them come into compliance.

FUNDING

REVENUE SOURCES

The amount of funding available for grants each year is dependent upon multiple economic variables. This includes the size of the City's CDBG allocation, which is based on formula calculations, as well as the performance of General Fund revenues from property and sales taxes. The CDBG formula calculation can be found on HUD's technical assistance website, One CPD Resource Exchange.

Table 1 below illustrates the amount of CDBG and General Funds available for grants during FY 2017-2018.

Table 1: Summary of Funding Sources and Allocations

SUMMARY of FUNDING SOURCES and Allocations	
CATEGORY	AMOUNT
CDBG-Infrastructure & Economic Development grants	\$ 315,233
General Fund - Social Services grants	\$ 447,000
General Fund - Arts & Music grants	\$ 81,995
Total Grants to Community Agencies	\$ 847,228
CDBG - City operated programs	\$ 510,768
CDBG - HUD required fair housing activities	\$ 51,000
Total City-operated and HUD mandated programs	\$ 561,768
GRAND TOTAL	\$ 1,408,996

FUNDING PROCESS

The City conducts a competitive funding process based upon a formally adopted Citizen Participation Plan (CPP). The CPP provided residents with information regarding the range of programs that may be undertaken through CDBG and General-Funded programs, types of programs previously funded in the community, and the amount of funding available.

The Community Services Commission (CSC) is the primary conduit for resident participation in all phases of the funding process. CSC members are Hayward residents appointed by City Council for four-year terms. In collaboration with City staff, the CSC establishes funding recommendations for City Council consideration. A proposal evaluation process is used to review, prioritize, and select programs to receive funding. Programs must meet all federal or local funding requirements, and support locally defined housing and community development goals to be award eligible. The following are examples of criteria considered during the proposal evaluation process:

- City Council Priorities;
- CDBG National Objectives;
- Program eligibility;
- Reasonableness of proposed costs;
- Grantee capacity to carry out the project (incl. fiscal/administrative controls); and
- Priority of needs to be addressed.

City Council ultimately determined the final grant allocations at the conclusion of the funding process. A summary of the fiscal year 2017-2018 funding process follows:

1. Notice of Funding Availability published in newspaper, on City's website and emailed to interested parties on October 4, 2016
2. Mandatory Bidder's Conference for prospective applicants held at Hayward City Hall on November 16, 2016
3. Proposals due Friday, December 16, 2016
4. Proposals reviewed by City staff and the Community Services Commission
5. Applicants interviewed by an Application Review Committee on Saturday, January 28, 2017 and Saturday, February 4, 2017.
6. The Community Services Commission established draft funding recommendations on February 15, 2017.
7. A 30-day Public Notice was published March 2, 2017 regarding upcoming Council Work Session and Public Hearing.
8. The Community Services Commission established final funding recommendations on March 15, 2017. The 30-day Public Comment Period closed March 15, 2017
9. CSC Final Funding Recommendations were presented to Council at a City Council Work Session on Tuesday, April 4, 2017.
10. Council established final grant allocations at the City Council Public Hearing on April 18, 2017.

ALLOCATIONS

In FY 2018, grants were allocated to programs that fell into three general categories: Facilities Improvements, Services, and Economic Development. Facilities improvements included the rehabilitation of community-based health centers, homeless shelters and ADA restrooms. Service programs provided a wide array of services that ranged from homelessness prevention, legal aid,

emergency food, to counseling. Economic development programs offered employment training and job placements. All grants were targeted to support low-income residents.

CDBG regulations cap the amount of funding that the City can allocate to public services at fifteen percent. Accordingly, grants allocated to facilities improvements, the Housing Rehabilitation Program and Economic Development activities comprised approximately half of available funds. General Funds augmented CDBG public services funds, and increased the City's ability to provide grants to service programs, which totaled forty percent of available funds.

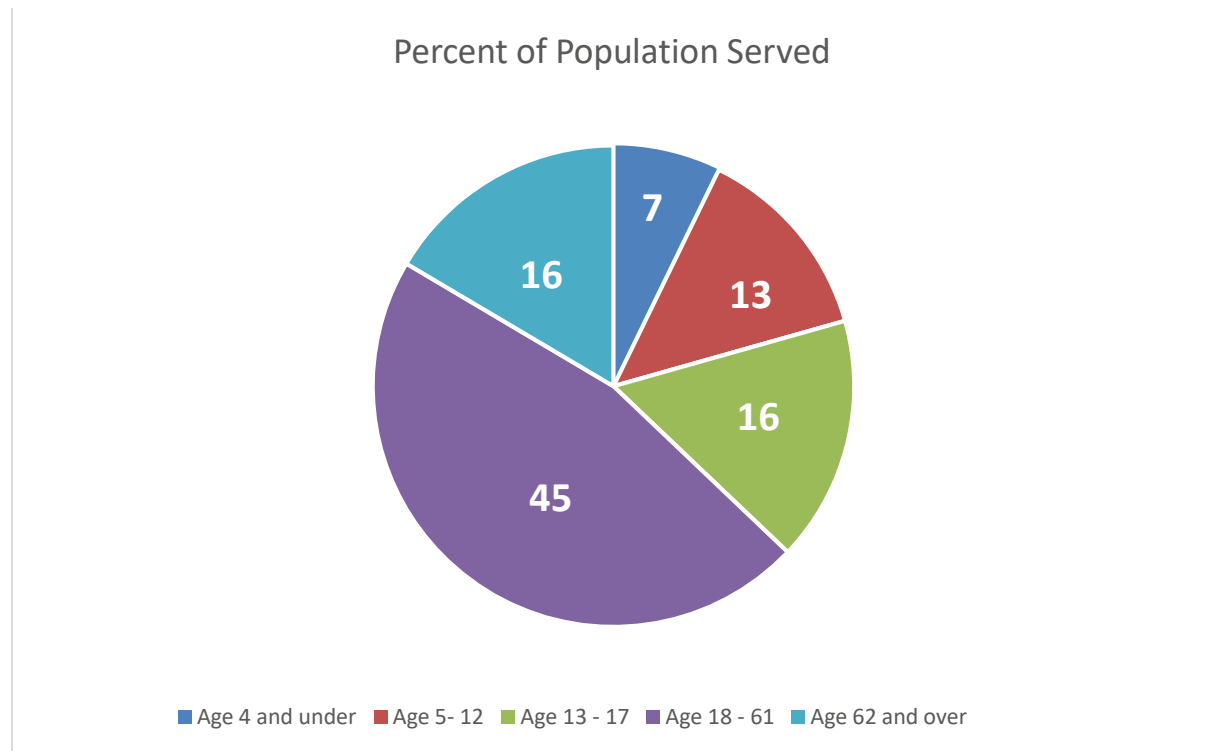
DEMOGRAPHICS

The City targeted grant awards to programs and projects that served Hayward low-income residents and low-income census tract areas to maximize available funds and resources. During this reporting period 30,882 residents accessed services that were supported with City funding. The following section provides demographic data for the residents that received services.

AGE

Over a third of Hayward residents that accessed services were under the age of eighteen. Alternatively, fifteen percent fell into the sixty-two years of age or older category. The high percentage of youth that accessed services is likely attributed to programs funded that regularly see large numbers of youth, such as the school-based counseling services and Homework Support Centers. Over forty-four percent of total residents served were of general adult age, between the ages of eighteen through sixty-one. Most of this age group accessed emergency food and information referral services. See Figure 1 below for a breakdown of age groups.

Figure 1: Age of Hayward Residents Served



RACE AND ETHNICITY

The population of the City of Hayward, like communities across the nation has become increasingly diverse. Funded programs reported data based upon race and ethnicity categories established and mandated by HUD. The figures of services accessed in Hayward based upon race, ethnicity, and Hispanic or non-Hispanic identification, generally mirrors data found in comparison to the City's 2010 Census data. See Table 2 below for specific data related to the race and ethnicity of residents served during this reporting period.

Table 2: Race and Ethnicity of Hayward Residents Served

Race and Ethnicity	Residents	Percentage
White	7,515	24
Black	3,955	13
Asian	4,697	15
American Indian/Alaskan Native	264	1
Hawaiian/Pacific Islander	718	2
American Indian/White	9,867	32
Black/White	672	2
Asian/White	85	0
American Indian/Black	22	0
Other/Multi-Racial	3,087	10
TOTAL	30,822	100
Hispanic	14,148	48
Non-Hispanic	16,674	52
TOTAL	30,822	100

HOUSEHOLD INCOME, SIZE and CHARACTERISTICS

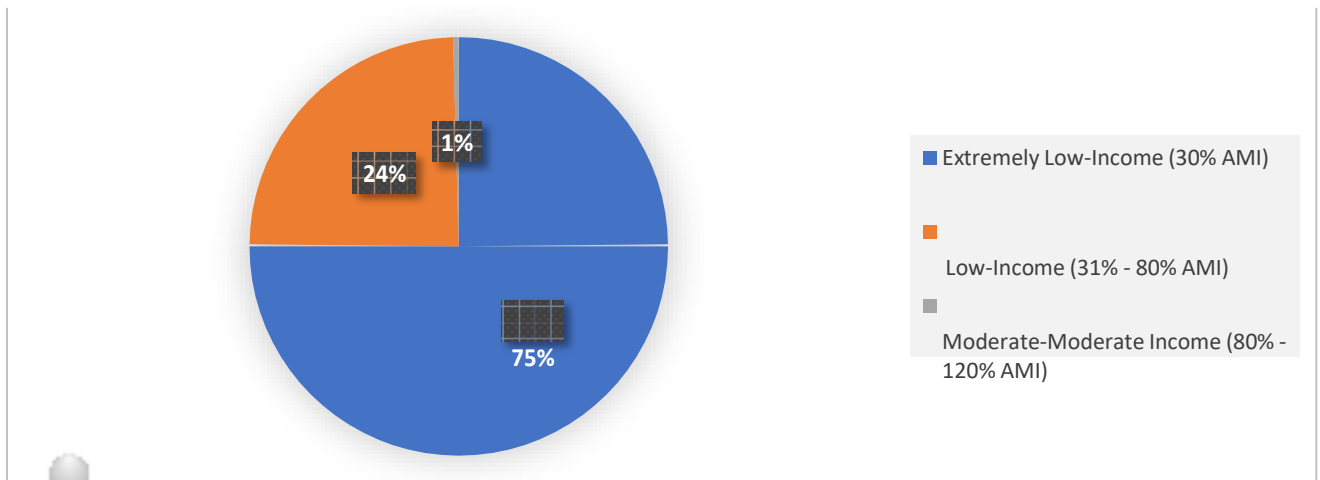
Household income status is calculated in relationship to the estimated City of Hayward area median family income (AMI), with limits set by HUD guidelines and based upon census data. Programs provided with City funding must exclusively use their funding to serve low-moderate income Hayward residents. See Table 3 below for qualifying income brackets based on household size.

Table 3: FY 2017-2018 INCOME LIMITS

Household Size								
FY 17-18 Income Category	1	2	3	4	5	6	7	8
Extremely Low (30% AMI)	\$ 21,950	\$ 25,050	\$ 28,200	\$ 31,300	\$ 33,850	\$ 36,350	\$ 38,850	\$ 41,350
Very Low (50%)	\$ 36,550	\$ 41,750	\$ 49,950	\$ 52,150	\$ 56,350	\$ 60,500	\$ 64,700	\$ 68,850
Low (80%)	\$ 56,300	\$ 64,350	\$72,400	\$ 80,400	\$ 86,850	\$ 93,300	\$ 99,700	\$ 106,150

During this reporting period, a total of 30,750 low-income Hayward households received services supported with City funding. Of this total, an overwhelming number of households (75%) fell into the Extremely Low-Income bracket of families that earned less than thirty percent of the local median income. Indicative of both national and local poverty levels, these figures demonstrate the level of need for resources. Figure 2 below provides a breakdown of households by FY 2017-2018 income limits.

Figure 2: Percentages of Households by Income Limits



The City also required funded programs report on other household characteristics, which included the number of households with children under the age of eighteen (32%) and households with individuals living with a disability (8%). These household characteristics did have some correlation with accessed services. Most households with minor children accessed services related to school-based counseling and emergency food services. Emergency food services were accessed by the majority of households with an individual living with disability.

FUNDED AGENCIES

City of Hayward staff worked with the funded agencies to develop goals based upon past performance, funding allocations, and proposed objectives in their applications. Goals set were ambitious in the current climate, and almost all agencies met or exceed these goals. Staff worked with funded agencies throughout the year and, receiving mid-year or quarterly reports depending upon funding source, and provided technical assistance when necessary.

CDBG: \$891,925.03 to fund 27 projects

- \$193,881.74 to five (5) public services programs:
 - Everyone Home - Point in Time Count
 - Eden Council for Hope and Opportunity (ECHO) - Fair Housing Activities
 - Family Education Program – Afterschool Tutoring Program
 - Elevating Soulciety – Job Training Program
 - Downtown Streets Team – Homeless Employment Program / Tennyson Expansion

- \$263,379.25 to two (2) facilities programs:
 - Abode Services – Cronin House site acquisition
 - Abode Services – Pre-development costs related to site acquisition

The CRIL roof replacement project was postponed to FY 18-19 as additional funds for the project were secured (City of Fremont providing \$15,000).

The St. Rose Fence Replacement project funds were re-programmed to FY 18-19 equipment purchase as St. Rose was able to complete the fence replacement with their own funds.

- \$119,938.15 to fund two (2) Economic Development projects:
 - Community Child Care Coordinating Council (4C's) – home-based daycare provider licensing
 - Downtown Streets Team – Homeless Employment Program
- \$314,725.89 to fund Housing Rehabilitation Program projects:
 - Habitat for Humanity – Eleven (11) mobile homes rehabilitated
 - Rebuilding Together – Twenty-three (23) single family homes with minor home repairs
 - City of Hayward – Two (2) single family homes rehabilitated
 - City of Hayward – Fourteen (14) single family homes earthquake retrofitted

Social Services General Fund: \$450,000 to fund 18 projects

- \$93,000 to fund for at-risk youth programs
- \$55,000 to fund to address food insecurity
- \$20,000 to fund to address health/mental health
- \$152,000 to address housing and homelessness issues
- \$38,000 to fund information and referral services
- \$50,000 to fund legal services to victims of domestic violence and immigrants
- \$42,000 to senior programs

PERFORMANCE DETAIL BY AGENCY

PROGRAM	PROPOSED ACCOMPLISHMENTS	ACTUAL ACCOMPLISHMENTS
Facilities Improvements		
Abode Services	Acquisition costs	\$200,000 disbursed
Abode Services	Pre-development costs	\$63,000 disbursed
St. Rose Hospital Rehabilitation	Fence replacement	Activity cancelled – funds reprogrammed
CRIL	Roof replacement	Postponed to FY 18-19
Economic Development		
4Cs Childcare10	12 low-income business owners will receive one-on-one technical assistance	12 business owners provided assistance
Downtown Streets Team	19 participants	46 participants

Downtown Streets Team (Tennyson expansion)	22 participants placed into employment lasting 90 days or more	17 participants placed
Elevating Soulciety	24 youth participants in program	7 program participants
Housing and Homelessness Prevention		
ECHO Housing	415 unduplicated clients	421 unduplicated clients
ECHO Housing	60 landlords, property managers and tenants will receive Fair Housing education and training at formal training events	29 individuals received training
ECHO Housing	17 investigations into discrimination complaints from residents	32 investigations conducted
ECHO Housing	5 Fair Housing audits	5 Fair Housing audits conducted
ECHO Housing	4 Fair Housing conciliations	5 Fair Housing conciliations conducted
ECHO Housing	4 cases referred to DFEH, HUD or attorneys if tenant so desires	1 Referral provided
ECHO Housing	398 tenant/landlord counseling for residents	389 households received tenant/landlord counseling
ECHO Housing	15 tenant/landlord conciliations	16 tenant/landlord conciliations conducted
ECHO Housing	7 evictions prevented	3 evictions prevented
City of Hayward (COH) Housing Rehab Program	8 low-income residents assisted	8 low-income residents assisted
Habitat for Humanity - COH	2 Hayward contractors utilized	6 Hayward contractors utilized
Habitat for Humanity - COH	25 volunteers recruited to assist clients	25 volunteers recruited

Habitat for Humanity - COH	20 unduplicated low-income residents assisted	11 unduplicated low-income residents assisted
Rebuilding Together - COH	25 low-income residents assisted	15 low-income residents assisted
Eden I&R	1,900 clients served	2,155 clients served
Eden I&R	5,320 calls from Hayward	6,973 calls received from Hayward
Homeless Services		
Abode Services	7 chronically homeless individuals enrolled in AC Impact Permanent Supportive Housing Program	8 chronically homeless individuals enrolled
Abode Services	150 outreach contacts to homeless individuals	150 outreach contacts conducted
Abode Services	7 participants will meet with their Service Coordinator at least once a month	8 participants engaged
Abode Services	6 participants will retain housing for more than 12 months	6 participants retained housing for more than 12 months
Abode Services	5 participants will retain housing for more than 24 months	3 participants retained housing for more than 24 months
Abode Services	4 participants will retain housing for more than 36 months	3 participants retained housing for more than 36 months
Abode Services	7 participants will exit to known destinations	1 participant exited to known destinations
FESCO Family Shelter	34 unduplicated residents	33 unduplicated residents
FESCO Family Shelter	10 permanent housing exits	4 permanent housing exits
FESCO Family Shelter	7 transitional housing exits	25 transitional housing exits
FESCO Family Shelter	10 exits to the street or other shelter	0 exits to street or shelter

FESCO Family Shelter	3 earned income exit	5 earned income exits
FESCO Family Shelter	3 increased income exits	0 increased income exits
Ruby's Place	60 unduplicated clients	77 unduplicated clients
Ruby's Place	100 children served	205 children served
Food Security		
Alameda Co Food Bank	15,500 unduplicated clients	11,290 unduplicated Clients
Alameda Co Food Bank	4 scholarships for pantries	4 scholarships for pantries
Alameda Co Food Bank	2 scholarships for shelters	2 scholarships for shelters
Spectrum Community Services	5 meal sites operated in Hayward	5 meal sites operated in Hayward
Spectrum Community Services	700 low-income seniors	700 low-income seniors served
Spectrum Community Services	16,000 meals served	15,527 meals served
South Hayward Parish Food Pantry	400 families provided two days of groceries/week	2,142 families assisted
South Hayward Parish Food Pantry	6,030 residents provided two days of groceries/week	6,926 residents assisted
	Legal Services	
International Institute of the Bay Area	200 individuals educated regarding rights and citizenship process	291 individuals educated
International Institute of the Bay Area	60 individuals will receive employment authorization	267 individuals assisted

International Institute of the Bay Area	180 individual consultations	321 individuals received consultations
International Institute of the Bay Area	350 unduplicated individuals	318 individuals received services overall
Legal Assistance for Seniors	20 elder abuse consultations	38 elder abuse consultations provided
Legal Assistance for Seniors	6 elder abuse representations	21 elder abuse representations provided
Legal Assistance for Seniors	5 guardianship consultations	12 guardianship consultations provided
Legal Assistance for Seniors	2 guardianship representations	6 guardianships representations provided
Legal Assistance for Seniors	5 public benefit consultations	7 public benefit consultations provided
Legal Assistance for Seniors	5 public benefit resolutions	7 public benefit resolutions
Legal Assistance for Seniors	55 unduplicated seniors	110 unduplicated seniors serviced
Centro Legal de la Raza	65 unduplicated residents	124 unduplicated residents serviced
Centro Legal de la Raza	64 consultations with an attorney	119 consultations with an attorney
Centro Legal de la Raza	66 advice and counsel to clients	119 advice and counsel to clients
Centro Legal de la Raza	34 service activities	14 service activities
Centro Legal de la Raza	10 full legal representations	15 full legal representations
Family Violence Law Center	43 unduplicated residents	160 residents serviced
Family Violence Law Center	43 free legal services	106 free legal services

Family Violence Law Center	8 restraining orders	48 restraining orders obtained
Family Violence Law Center	7 residents will receive homelessness prevention services	14 residents received services
Family Violence Law Center	25 residents will receive legal clinic appointments	50 residents received appointments
Family Violence Law Center	66 residents will receive crisis intervention services	103 residents received services
Children, Youth, Families & Health		
Eden Area YMCA	240 unduplicated children will have access to childcare in the summer months	335 children were served
Horizon Services	100 students will increase attendance by at least 10%	1,174 students increased attendance
Horizon Services	100 students will reduce substance use by at least 50%	550 students reduced substance abuse
Horizon Services	100 students will report feeling more connected to family	200 students felt more connected to their family
Horizon Services	1,000 unduplicated students	1,659 unduplicated students serviced overall
St. Rose FACES for the Future	20 students participating in the program	60 students participated in the program
St. Rose FACES for the Future	100 students will participate in career workshops	120 students participated in career workshops
St. Rose FACES for the Future	90 internship rotations for participants	132 internship rotations for participants

St. Rose FACES for the Future	60 HEADSS interviews of participant students	90 HEADSS interviews conducted
St. Rose FACES for the Future	30 Psychosocial progress monitoring of participant students	10 progress monitoring conducted
St. Rose FACES for the Future	90 resiliency scale assessments for participant students	45 assessments conducted
St. Rose FACES for the Future	20 students will have a GPA increase of 0.2 or higher	20 Students increased GPA
St. Rose FACES for the Future	100% of participating seniors will graduate from HS with a diploma	100% of seniors graduated
St. Rose FACES for the Future	90% of participating seniors will enroll in higher education programs	90% of participating seniors were enrolled
St. Rose FACES for the Future	10 participants will receive their Basic Cardiac Life Support Certification	17 participants received certification
St. Rose FACES for the Future	20 educational workshops will be presented in HUSD schools by participants	23 workshops were presented
Tiburcio Vasquez Health Center, Inc. – Self-Expression Through Art Appreciation	40 unduplicated Hayward Students will benefit from the program	28 students

Tiburcio Vasquez Health Center, Inc. – Self-Expression Through Art Appreciation	5 Hayward schools will participate	5 schools
Tiburcio Vasquez Health Center, Inc. – Self-Expression Through Art Appreciation	60 sessions will be held as part of the program	56 sessions
Tiburcio Vasquez Health Center, Inc. – Self-Expression Through Art Appreciation	75% of students will demonstrate an increased knowledge of art modalities	100% of students
Tiburcio Vasquez Health Center, Inc. – Self-Expression Through Art Appreciation	50% of students will demonstrate a better understanding of self-expression	100% of students
CALICO - Child Abuse Listening, Interviewing and Coordination	185 unduplicated residents	220 unduplicated residents
CALICO - Child Abuse Listening, Interviewing and Coordination	110 forensic interviews	132 forensic interviews conducted
CALICO - Child Abuse Listening, Interviewing and Coordination	75 caregivers supported	88 caregivers supported
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of children interviewed will feel positive about their experience at CALICO	77% of children felt positive
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of caregivers will indicate a favorable response to their family's treatment at CALICO	79% of caregivers felt positive
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of interviews will be observed by a multi-disciplinary team	93% of interviews
CALICO - Child Abuse Listening, Interviewing and Coordination	70% of children eligible or a forensic medical exam will receive one	72% of children eligible received exam

CALICO - Child Abuse Listening, Interviewing and Coordination	50% of caregivers will have a California victim Compensation Program (CalVCP) application initiated on their behalf	93% of caregivers
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of child-victims (or adult victims with developmental disabilities) will have a CalVCP application initiated on their behalf	76% of victims
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of caregivers will be contacted by a Family Resources Specialist after leaving CALICO	87% of caregivers
CALICO - Child Abuse Listening, Interviewing and Coordination	50% of caregivers will be enrolled or on waitlist for counseling by second follow-up call	17% of caregivers
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of families will receive an onsite crisis assessment from a Family Resource Specialist	89% of families
CALICO - Child Abuse Listening, Interviewing and Coordination	75% of caregivers will receive psycho-education on the effects of trauma on children from Family Resources Specialists	76% of caregivers
CALICO - Child Abuse Listening, Interviewing and Coordination	50% of caregivers will report that their child is enrolled in counseling or on a waitlist	70% of caregivers
Tri-City Health Center: HIV Program – Early Intervention Services	5 unduplicated persons living with HIV (PLWH) in Hayward who are newly diagnosed or out-of-care for over six months served by program	13 persons served
Tri-City Health Center: HIV Program – Early Intervention Services	3 newly diagnosed individuals tested at or referred to TCHC will enter into HIV primary medical care within 30 days	5 individuals
Tri-City Health Center: HIV Program – Early Intervention Services	3 clients will participate in HIV risk reduction counseling	13 clients participated
Arts and Music		

Hayward Band and Orchestra Festival	4 concerts performed	4 concerts performed
Hayward Band and Orchestra Festival	1 festival performed	1 festival performed
Pacific Chamber Symphony	6 assemblies in schools	6 assemblies
Hayward Arts Council	6 exhibitions	22 exhibitions
Sun Gallery	6 exhibitions	14 exhibitions
Youth Orchestra of So. Alameda County	2 benefit concerts	4 benefit concerts