



DATE: December 14, 2021

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT: Staff Analysis Memo – Guaranteed Basic Income

A formal Council referral was received from Councilmembers Andrews and Wahab in November 2021 based on interest in exploring a program for Guaranteed Basic Income (GBI). The referral requests that staff assess existing GBI type programs in other communities, identify potential sources of funding for a Hayward GBI program, encourage the Mayor to sign the Mayors for a Guaranteed Income pledge, and engage with the Community Services Commission (CSC) to review criteria for implementation of a GBI program.

Workload Impacts / Strategic Roadmap Priorities

An assessment of existing programs, development of potential program criteria, engaging in substantive community feedback, and implementation of a new Hayward GBI type program is not currently an identified project in the adopted FY 2021 – 2023 Strategic Roadmap, revised on [June 1, 2021](#). The Community Services Division, with the support of the Housing Division, would handle this project. These Divisions already have a number of projects and tasks identified within the Strategic Roadmap for Year 2, including but not limited to: (1) Sustaining the Navigation Center to house and support the homeless; (2) Implementing the Homelessness Reduction Strategic Plan; (3) Providing winter temporary shelters; (4) Pursuing state housing funding opportunities; (5) Allocating and administering emergency Community Development Block Grant (CDBG) funding for homelessness and housing services; and (6) Evaluating the Affordable Housing Ordinance. Additionally, staff continues to implement and monitor existing programs and is laying the groundwork for projects identified for Year 3 in the Strategic Roadmap. These staff members are also responsible for implementing a number of new programs being funded by American Rescue Plan Act (ARPA or stimulus) dollars over the next three years, resulting in significant additional workload.

Staff Recommendation and Next Steps

Given the significant workload for the Community Services and Housing Divisions identified in the Strategic Roadmap, coupled with the need to afford a thoughtful and comprehensive approach to undertaking the work outlined in this Council referral, staff recommends that this project be identified for consideration in the next 3-year Strategic Roadmap effort. This will allow staff to focus on the priorities already set and established by Council. As a part of the American Rescue Plan Act stimulus funding, the Housing Division has a long-term plan to

extensively engage the community on a potential Wealth Building program. If the Council directs staff to prioritize the GBI program research and exploration, staff could include the GBI assessment and community feedback as a part of the research into a Wealth Building program. There is currently \$1 million allocated to this program and the funds need to be spent down by the end of FY 2024.

Prepared by: Monica Davis, Community Services Manager

Recommended by: Jennifer Ott, Assistant City Manager

Approved by:

A handwritten signature in black ink, appearing to read 'Kelly McAdoo', written over a horizontal line.

Kelly McAdoo, City Manager