

CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov



CITY OF
HAYWARD
HEART OF THE BAY

Agenda

Tuesday, April 2, 2024

7:00 PM

Council Chamber and Virtual Platform

City Council

CITY COUNCIL MEETING

NOTICE: The City Council will hold a hybrid meeting in the Council Chambers and virtually via Zoom.

PUBLIC PARTICIPATION

How to observe the Meeting:

1. Comcast TV Channel 15
2. Live stream <https://hayward.legistar.com/Calendar.aspx>
3. YouTube Live stream: <https://www.youtube.com/user/cityofhayward>

How to submit written Public Comment:

1. Use eComment on the City's Meeting & Agenda Center webpage at: <https://hayward.legistar.com/Calendar.aspx>. eComments are directly sent to the iLegislate application used by City Council and City staff. Comments received before 3:00 p.m. the day of the meeting will be exported into a report, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda.

2. Send an email to List-Mayor-Council@hayward-ca.gov by 3:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. Documents received after 3:00 p.m. through the adjournment of the meeting will be included as part of the meeting record and published the following day.

How to provide live Public Comment during the City Council Meeting:

Participate in the Council Chambers or click link below to join the meeting:

<https://hayward.zoom.us/j/83650121933?>

[pwd=DQ1z2M5p432wnaKOaEKL1MKU4KUiLZjvmZ0.qizwdjBu1hjhYsLQ](https://hayward.zoom.us/j/83650121933?pwd=DQ1z2M5p432wnaKOaEKL1MKU4KUiLZjvmZ0.qizwdjBu1hjhYsLQ)

Meeting ID: 836 5012 1933

Password: CCm4/2@7pm

or

Dial: +1 669 900 6833 or +1 646 931 3860

Meeting ID: 836 5012 1933

Password: 9235248633

CITY COUNCIL MEETING

CALL TO ORDER: Mayor Salinas

Pledge of Allegiance: Council Member Bonilla Jr.

AB 2449 TELECONFERENCE NOTIFICATIONS AND CONSIDERATION

ROLL CALL**CLOSED SESSION ANNOUNCEMENT****PUBLIC COMMENTS**

The Public Comments section provides an opportunity to address the City Council on items not listed on the agenda or Informational Staff Presentation items. The Council welcomes comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, items will be taken under consideration and may be referred to staff. The City Council welcomes comments, including criticism, about the policies, procedures, programs, or services of the City, or of the acts or omissions of the City Council. Speakers shall not use threatening, profane, or abusive language which disrupts, disturbs, or otherwise impedes the orderly conduct of a City Council. The City is committed to maintaining a workplace free of unlawful harassment and is mindful that City staff regularly attend Council meetings. Discriminatory statements or conduct that is hostile, intimidating, oppressive, or abusive – are per se disruptive to a meeting and will not be tolerated.

ACTION ITEMS

The Council will permit comment as each item is called for the Consent Calendar, Public Hearings, and Legislative Business. In the case of the Consent Calendar, a specific item will need to be pulled by a Council Member in order for the Council to discuss the item or to permit public comment on the item. Please notify the City Clerk any time before the Consent Calendar is voted on by Council if you wish to speak on a Consent Item.

CONSENT

1. [MIN 24-043](#) Approve the Minutes of the City Council Meeting on March 19, 2024

Attachments: [Attachment I Draft Minutes of 3/19/2024](#)

2. [CONS 24-157](#) Adopt a Resolution Authorizing the City Manager to Purchase Two 135 hp Variable Frequency Drive (VFD) Systems from Intec Solutions, Inc., for Use at the Valle Vista Lift Station, CIP Project No. 07739, in an Amount Not-to-Exceed \$152,000

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)

3. [CONS 24-158](#) Adopt a Resolution Declaring the City of Hayward's Intention to Issue Tax-Exempt Obligations and Preserving the Ability for the City to Reimburse Itself for Expenses Associated with the Water Resource Recovery Facility (WRRF) Project

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)

4. [CONS 24-177](#) Adopt a Resolution Approving Plans and Specifications and Calling for Bids for the FY24 Sidewalk Rehabilitation and Wheelchair Ramp Project, Project No. 05324
- Attachments:** [Attachment I Staff Report](#)
 [Attachment II Resolution](#)
 [Attachment III District Map](#)
5. [CONS 24-169](#) Adopt an Ordinance Amending the Zoning Map and Chapter 10, Article 1 (Zoning Ordinance) of the Hayward Municipal Code to Establish an Affordable Housing Overlay District to Allow Ministerial Design Review of New Residential Development Subject to Minimum Affordability Criteria and to Rezone Three Properties Subject to the Overlay District
- Attachments:** [Attachment I Staff Report](#)
 [Attachment II Notice of Summary Ordinance](#)

WORK SESSION

Work Session items are non-action items. Although the Council may discuss or direct staff to follow up on these items, no formal action will be taken. Any formal action will be placed on the agenda at a subsequent meeting in the action sections of the agenda.

6. [WS 24-007](#) Community Agency Funding: Fiscal Year 2025 Community Agency Funding Recommendations for Services, Arts & Music, and Economic Development and Infrastructure and Overview of the FY 2025 Annual Action Plan (Report from Assistant City Manager Youngblood)
- Attachments:** [Attachment I Staff Report](#)
 [Attachment II Funding Recommendations](#)
 [Attachment III Public Comments on Recommendations](#)

PUBLIC HEARING

7. [PH 24-018](#) Hayward Hangars Project TEFRA Hearing: Public TEFRA Hearing as Required by the Internal Revenue Code of 1986, and Adoption of a Resolution Approving the Issuance of Industrial Revenue Bonds by the California Public Finance Authority in an Amount Not-to-Exceed \$5,253,000 to Finance or Refinance the Construction Improvement of the Hayward Executive Airport Located at 20995-22049 Skywest Drive, Hayward, California (Report from Director of Finance Gonzales)

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)
[Attachment IIA Exhibit A](#)

CITY MANAGER'S COMMENTS

An oral report from the City Manager on upcoming activities, events, or other items of general interest to Council and the Public.

COUNCIL REPORTS AND ANNOUNCEMENTS

Council Members can provide oral reports on attendance at intergovernmental agency meetings, conferences, seminars, or other Council events to comply with AB 1234 requirements (reimbursable expenses for official activities).

COUNCIL REFERRAL

Council Members may bring forward a Council Referral Memorandum (Memo) on any topic to be considered by the entire Council. The intent of this Council Referrals section of the agenda is to provide an orderly means through which an individual Council Member can raise an issue for discussion and possible direction by the Council to the appropriate Council Appointed Officers for action by the applicable City staff.

8. [RPT 24-025](#) City Council Referral: Public Art (Report from Council Members Andrews and Roche)

Attachments: [Attachment I Council Referral](#)
[Attachment II Staff Analysis](#)

ADJOURNMENT

NEXT MEETING, April 16, 2024, 7:00 PM

PUBLIC COMMENT RULES

Any member of the public desiring to address the Council shall limit their comments to three (3) minutes unless less or further time has been granted by the Presiding Officer or in accordance with the section under Public Hearings. The Presiding Officer has the discretion to shorten or lengthen the maximum time members may speak. Speakers will be asked for their name before speaking and are expected to honor the allotted time.

PLEASE TAKE NOTICE

That if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing.

PLEASE TAKE FURTHER NOTICE

That the City Council adopted Resolution No. 87-181 C.S., which imposes the 90-day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.

****Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the City website, Cable Channel 15 - KHRT, and YouTube. ****

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or cityclerk@hayward-ca.gov.

Assistance will be provided to those requiring language assistance. To ensure that interpreters are available at the meeting, interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400.



CITY OF HAYWARD

Hayward City Hall
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File #: MIN 24-043

DATE: April 2, 2024

TO: Mayor and City Council

FROM: City Clerk

SUBJECT

Approve the Minutes of the City Council Meeting on March 19, 2024

RECOMMENDATION

That the Council approves the City Council meeting minutes of March 19, 2024.

SUMMARY

The City Council held a meeting on March 19, 2024.

ATTACHMENTS

Attachment I Draft Minutes of 3/19/2024



CITY COUNCIL MEETING
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Council Chambers

<https://hayward.zoom.us/j/83639328548?pwd=ZUdDZE5lM2R1dHNFbVJoVXJBckdmQT09>

Tuesday, March 19, 2024, 7:00 p.m.

The City Council meeting was called to order by Mayor Salinas at 7:00 p.m. The City Council held a meeting in the Council Chambers.

Pledge of Allegiance: Council Member Andrews

Present: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño
MAYOR Salinas

Absent: None

CLOSED SESSION

The City Council convened in closed session on March 19, 2024, at 5:30 p.m., with all members present and no public speakers, regarding three items: 1) conference with legal counsel pursuant to Government Code section 54957(a) regarding one anticipated litigation case; 2) conference with legal counsel pursuant to Government Code section 54956.9(d)(2) regarding one anticipated litigation case; and 3) conference with labor negotiators pursuant to Government Code section 54957.6 regarding negotiations with all labor groups.

City Attorney Lawson reported the Council discussed Items 1 and 2 and took no reportable action. Related to Item 3, City Attorney Lawson indicated that staff did not discuss the item with staff due to lack of time and anticipates agendaing the matter for March 26, 2024. The closed session adjourned at 6:50 p.m.

PRESENTATIONS

Mayor Salinas read a Proclamation declaring the month of March 2024 as American Red Cross Month in the city of Hayward. Alameda County Volunteer Leadership Council Member Michael Gregory thanked the City for such special recognition and accepted the proclamation on behalf of the American Red Cross.

Council Members Andrews and Roche read a Proclamation declaring March 2024 as Women's History Month in the city of Hayward. Executive Director Vanessa Russell accepted the recognition on behalf of Love Never Fails. Alpha Kappa Alpha and San Francisco Bay Area National Panhellenic Council (NPHC) President Erika Albury accepted the recognition on behalf of NPHC. Hayward Tri-City Chapter of Delta Sigma Theta Sorority President April Lampkin accepted the recognition on behalf of Hayward Tri-City Alumni Chapter of Delta Sigma Theta Sorority Incorporated. Library Director Jayanti Addleman accepted the recognition on behalf of the Hayward Public Library.

PUBLIC COMMENTS

There were none.

CITY MANAGER'S COMMENTS

City Manager McAdoo announced the Job and Resource Fair presented in partnership with Rubicon Programs and Alameda County Workforce Development Board, to be held at the Hayward Public Library on March 23, 2024.

CONSENT

Consent Items 3 and 5 were removed from the Consent Calendar for a separate vote.

1. Approve the Minutes of the City Council Meeting on March 5, 2024 **MIN 24-031**
It was moved by Council Member Andrews, seconded by Council Member Zermeño, and carried by the following roll call vote, to adopt the City Council meeting minutes of March 5, 2024.
2. Adopt a Resolution Authorizing the City Manager to Accept and Appropriate \$2,500,000 in State Funds for Construction of the Stack Center Phase II **CONS 24-112**

Staff report submitted by Assistant City Manager Youngblood, dated March 19, 2024, was filed.

It was moved by Council Member Andrews, seconded by Council Member Zermeño, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-045, "Resolution Authorizing the City Manager to Accept and Appropriate \$2,500,000 in State Funds for Construction of the Stack Center Phase II"

3. Adopt a Resolution Authorizing the City Manager to Negotiate and Execute a Ground Lease with Raja Indian Cuisine for Property at 1275 West Winton Avenue **CONS 24-114**

Staff report submitted by Public Works Director Ameri, dated March 19, 2024, was filed.



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Mayor Salinas acknowledged the business owner, Makhan Bains, and consultant, Satish Narayan, emphasizing the importance of the building's design as a gateway into the industrial area; and appreciated the adjustments made to ensure harmony with the nearby Hayward Fire Station 6 and Regional Training Center, including the color scheme and architectural elements.

Satish Narayan emphasized the commitment of Mr. Makhan Bains to bring the building as close as possible to the rendered design, noted an inconsistency in the lease terms regarding the effective date, and suggested the dates align so that the lease begins upon issuance of the certificate of occupancy.

City Manager McAdoo suggested that the motion include direction to staff to clarify the dates for the lease.

It was moved by Mayor Salinas, seconded by Council Member Syrop, and carried by the following roll call vote, to adopt the resolution with direction to staff to clarify the dates for the lease.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-048, "Resolution Authorizing the City Manager to Negotiate and Execute a New Lease Agreement with Raja Indian Cuisine for the Lease of Airport Property"

4. Adopt a Resolution Terminating the Proclamation of Local Emergency Due to Cybersecurity Incident **CONS 24-118**

Staff report submitted by Information Technology Director Kostrzak, dated March 19, 2024, was filed.

It was moved by Council Member Andrews, seconded by Council Member Zermeño, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-046, "Resolution Terminating the Proclamation of Local Emergency Due to Cybersecurity Incident"

5. Adopt a Resolution Authorizing the City Manager to Execute a Two-Year Agreement with Flock Safety for the Purchase of Thirty-Five (35) Additional Flock Safety Automated License Plate Reader Cameras in an Amount Not-to-Exceed \$300,000, and Not-to-Exceed \$500,000 for All Agreements with Flock Safety **CONS 24-126**

Staff report submitted by Police Chief Matthews, dated March 19, 2024, was filed.

In response to Council Member Bonilla's inquiry, Police Chief Matthews explained the usage of the safety automated license plate readers and their value as an investigative tool and enhancing solvability rates.

Council Member Bonilla Jr. informed the public about upcoming Council Public Safety Committee meetings where similar issues would be discussed.

In response to Council Member Syrop's inquiry about the data retention policy for license plate vehicle information, Police Chief Matthews noted the images are retained for 30 days and then purged, unless they are linked to an ongoing investigation, in which case they are held until the legal proceedings are concluded.

It was moved by Council Member Bonilla Jr., seconded by Council Member Goldstein, and carried by the following roll call vote, to adopt the resolution.

AYES:	COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño MAYOR Salinas
NOES:	None
ABSENT:	None
ABSTAIN:	None

Resolution 24-049, "Resolution Authorizing the City Manager to Execute a Two-Year Agreement with Flock Safety for the Purchase of Thirty-Five (35) Additional Flock Safety Automated License Plate Reader Cameras in an Amount Not-To-Exceed \$300,000, and Not-To-Exceed \$500,000 for all Agreements with Flock Safety"

6. Adopt Resolutions Authorizing the City Manager to Amend the Professional Services Agreement with Dewberry Architects, Inc., and Appropriate Additional Funds from Fund 405 for the Hayward Police Department Locker Room Building, Project No.07420 **CONS 24-145**



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Tuesday, March 19, 2024, 7:00 p.m.

Staff report submitted by Public Works Director Ameri, dated March 19, 2024, was filed.

It was moved by Council Member Andrews, seconded by Council Member Zermeño, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-047, "Resolution Authorizing the City Manager to Amend the Professional Services Agreement with Dewberry Architects, Inc., by \$114,000 for the Hayward Police Department Locker Room Building, Project No.07420"

WORK SESSION

7. La Vista Park Project: Review and Discuss Project Revised Scope, Estimate and Budget WS 24-003

Staff report submitted by Public Works Director Ameri, dated March 19, 2024, was filed.

Public Works Director Ameri announced the La Vista Park project and introduced James Lowe, partner at Surface Design, who provided an overview of La Vista Park- project timeline since 2018, project phase one of the park development, and phase two including associated costs for alternates and additional features. City Manager McAdoo highlighted that the Hayward Area Recreation and Park District (HARD) committed a significant amount in Park-in-Lieu fees and Measure F Bond fund allocations toward construction of La Vista Park and staff was seeking Council input about potentially allocating additional funds from Measure C towards phase two and potential alternates.

Mayor Salinas opened the public comment section at 7:58 p.m.

Mimi Bauer stated that funds earmarked for La Vista Park regional project, both from the City and HARD, could also be utilized for parks in the surrounding area, and urged the Council to prioritize funding and construction of the two neighborhood parks planned for the Fairway Park communities, emphasizing their absence for seventy years.

Al Mendall, former council member and South Hayward resident, provided historical context regarding La Vista Park, emphasizing promises made to residents dating back over 20 years, including commitments made during annexations and rezoning efforts; and urged the Council to prioritize fulfilling these long-standing commitments to residents by swiftly moving forward with the park's construction.

HARD President Peter Rosen expressed support for prioritizing park elements in La Vista Park acknowledging adjustments made by staff to make the project more affordable; and encouraged Council to return the lower neighborhood park into the first phase and asked for consideration of additional overflow parking to accommodate visitors if the park is expected to serve as a regional facility.

HARD Director Sara Lamnin emphasized the need for collaboration and joint decision-making regarding the priorities and vision for La Vista Park, recommended that the Council focus its direction on allocation of Measure C funds, and urged for a joint session of the Council and HARD regarding park elements and maintenance.

Mayor Salinas closed the public comment section at 8:10 p.m.

Members of the City Council thanked City staff and public members for their participation.

Discussion ensued among members of the City Council, City staff, Surface Design staff, and HARD Board of Directors; and the following clarifications were made: a keyway is an underground structure built to stabilize soil slopes; there are two entrances proposed for the park; there is up to \$10 million available in Measure C funds for the project; there are 1,400 trees as part of the plan; different pavement which is permeable and layered into the landscape naturally are planned for the project; the average cost of the park was about \$45 million but due to the increase in construction costs it would now be closer to \$50 million, however, measures have been taken to offset costs; information about Capital Improvement Plan (CIP) projects, including Bidwell Park and El Rancho Verde Park, is available online through HARD's website; a dog park and two basketball courts have been incorporated into the park design to accommodate various community needs; the amphitheater remains part of the La Vista Park design; in the initial phase, there will be a fixed toilet block, while in phase two, there will be two mechanized bathroom blocks—one with four stalls and the other with two stalls—located near the playground and sports field areas; and conversations with HARD about the park's maintenance will have to take place.

Members of the City Council provided the following recommendations: maintain the original plan from 2018; use available funds for the parks promised for South Hayward; the parking design and amenities for the park need to be discussed among HARD and the City; consider the importance of equitable distribution of park resources across neighborhoods, particularly underserved; take into consideration the expert input from HARD regarding park design and amenities, especially for families with children; consider grant opportunities for additional features like the science garden and for play structures from organizations like Kaboom; evaluate return of the lower neighborhood park to the project's design; consider revisiting the



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Capital Improvement Plan (CIP) list to review the status and timelines of various park projects, particularly Bidwell Park and El Rancho Verde Park; there was support for both phases of the La Vista Park project, but hesitation about adding more parking space, preferring to prioritize walkability, biking, and public transit accessibility to align with Climate Action Plan goals; evaluate and consider collaborating with HARD to expedite other park improvement projects using Measure C funds; consider bidding phase one and phase two together and exploring ways to use the funds for alternates for supporting other parks in collaboration with HARD; there was support for the inclusion of both phase one and phase two elements and return of the lower neighborhood park in collaboration with HARD; there was support to use Measure C funds for the additional \$5.2 million and include additional expenses to bring the lower neighborhood park into phases one and two; note the importance of collaboration with HARD, acknowledging their expertise in park development; and there was support for the inclusion of the lower park as promised to the community and for using Measure C funds to fulfill commitments and advance park development in other areas such as El Rancho Verde Park and Bidwell Park.

There was general agreement about using Measure C funds for the proposed project.

Discussion ensued and there was general support of City Manager McAdoo's suggestion that feedback on phase one, phase two, and phase two add-alternates be gathered during a work session with HARD; and any necessary tweaks be incorporated into the bid package in collaboration with HARD to ensure alignment with the overall funding approach and budget.

Council Member Roche cautioned against committing the full \$10 million from Measure C, proposing to allocate \$5 million initially and emphasizing the need to explore cost-saving measures between phase one and phase two based on HARD's input.

Council Member Syrop concurred with Council Member Roche's caution about committing the full \$10 million from Measure C, suggesting a budget cap of around \$6 million to ensure fiscal responsibility.

Mayor Salinas expressed interest in exploring the possibility of collaborating with the Hayward Unified School District to create an outdoor STEM (science, technology, engineering, and math) classroom or science garden as part of the phase two add-alternates, to which City Manager McAdoo stated staff would reach out but acknowledged potential funding restrictions.

The City Council took a recess at 8:54 p.m., and Mayor Salinas reconvened the meeting at 9:07 p.m.

PUBLIC HEARING

8. 27865 Manon Avenue Tract Map: Proposed Vesting Tentative Tract Map (Tract 8600) and Modification of an Affordable Housing and Density Bonus Plan from the Previously Approved Zone Change, Site Plan Review, Density Bonus and Environmental Review Application No. 202101491 for a 22 Unit Townhome Development located at 27865 Manon Avenue (APN 453-0090-014-00). Application: TM-23-0009; Applicant: Abraham Halaw, Briscoe Construction; Owner: Sunflower Manon LLC (Report from Development Services Director Buizer) **PH 24-012**

Staff report submitted by Development Services Director Buizer, dated March 19, 2024, was filed.

Senior Planner Blanton provided a synopsis of the staff report.

Discussion ensued among members of the City Council, City staff, and applicant Abraham Halaw and the following clarifications were made: while the project was initially planned for conversion from rental to ownership, concerns arose regarding financing complications if one party controlled the majority of units within the homeowner association (HOA); in a condo project, a certain percentage of ownership units must be maintained for financing viability by the secondary market; affordable units in the property will be restricted in perpetuity and must remain as ownership units; regarding the waiver for security gate setback, the transportation division added the condition of approval for the setback, but feasibility issues led to the need for additional density bonus waivers; the decision regarding the tract map primarily pertains to affordable housing, with minimal material change; requested density bonus waivers are mandated by State law; there is no reduction of number of trees; a maximum of 25% of garage spaces could be turned into accessory dwelling units; and 41 parking spaces are available, with 19 outdoor uncovered spots.

There being no public comment, Mayor Salinas opened and closed the public hearing at 9:23 p.m.

Council Member Syrop made a motion to approve staff's recommendation, and indicated it was his hope that the units would remain homeownership opportunities for everyday people.

Council Member Goldstein seconded the motion.

Council Member Andrews expressed support for the project but raised concerns about parking, suggesting that with 22 units, there could potentially be 66 cars or a minimum of 44, and proposed monitoring the situation post-construction to assess any necessary adjustments.

Council Member Goldstein noted he had reviewed the project while in the Planning Commission and was supportive of staff's recommendation.

In response to Council Member Bonilla Jr.'s inquiry about the point raised by Council Member Syrop, Housing Manager Morales indicated the City does not have any control over the market



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rate units and the HOA would dictate terms and how many units would be allowed to convert to rental.

Council Member Bonilla acknowledged the State Density Bonus law limits setbacks for the security gate and noted that he would be supporting staff's recommendations.

Council Member Roche expressed concern about parking limitations and noted she would be supporting the motion.

In response to Mayor Salinas' inquiry, Housing Manager Morales indicated the place for affordable units was negotiated with the housing team and it is in the Affordable Housing Plan.

It was moved by Council Member Syrop, seconded by Council Member Goldstein, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-050, "Resolution Approving Vesting Tentative Tract Map 8600 and the Modification of the Affordable Housing/Density Bonus Plan Pertaining to the Construction of 22 New Townhomes at a Site Located at 27865 Manon Avenue"

LEGISLATIVE BUSINESS

9. General Plan Annual Progress Report: Accept the Hayward 2040 General Plan Annual Progress Report for Calendar Year 2023 (Report from Development Services Director Buizer) **LB 24-009**

Staff report submitted by Development Services Director Buizer, dated March 19, 2024, was filed.

Senior Planner Thompson provided a synopsis of the staff report.

Council Member Andrews sought clarification on the ombudsman service, to which City Manager McAdoo proposed a follow-up informational report or email with a summary of responses to address unanswered inquiries.

Council Member Andrews sought clarification in understanding how the Town-Gown, Education Partnership and the Education City collaborate with one another; how the Cultural Commission interacts with the International Business Program; and requested access to Shuttle Service Study.

Council Member Syrop suggested the General Plan progress report would be a good document for newly elected individuals to review; highlighted the M-14 Transit Rider Information Study, which is currently listed as not started, and proposed potentially moving it to the AC Transit Inter-Agency Liaison Committee or collaborating with AC Transit staff to address it.

Council Member Roche also requested access to the Shuttle Service Study and suggested it be coordinated in partnership with AC Transit; and inquired about the Transportation Demand Management (TDM) Plan and its implementation, as well as the status and evolution of the Micromobility Plan, emphasizing the importance of learning from other cities' experiences.

Council Member Zermeño noted the General Plan was a comprehensive document.

Council Member Goldstein commended staff for the completion of tasks, highlighting the transition of the General Plan from physical documents to an accessible online resource, making information easily available to the public.

Council Member Syrop requested to incorporate M-20 (Off-Street Parking Regulations) and M-22 (Truck Routes Study) in the next Climate Action Plan update; and requested a timeline for review of some of the topics.

There being no public comment, Mayor Salinas opened and closed the public hearing at 9:50 p.m.

Council Member Bonilla Jr. made a motion per staff's recommendation.

Council Member Andrews seconded the motion.

It was moved by Council Member Bonilla Jr., seconded by Council Member Andrews, and carried by the following roll call vote, to accept the City of Hayward 2040 General Plan Progress Report for the 2023 Calendar Year.

AYES:	COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño MAYOR Salinas
NOES:	None
ABSENT:	None
ABSTAIN:	None



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Tuesday, March 19, 2024, 7:00 p.m.

COUNCIL REPORTS AND ANNOUNCEMENTS

Council Member Roche, liaison to the Library Commission, announced the availability of free in person and online citizenship classes at the library, and encouraged individuals to check the library's events calendar for upcoming classes.

Council Member Syrop expressed gratitude for the women contributing to the city's operation, acknowledged International Women's Day, and emphasized the importance of advancing gender equality and addressing inequities in society.

Mayor Salinas urged the City Clerk and IT Department to refine the process at the dais to avoid technology disruptions during meetings; commended the Bay Philharmonic Group for organizing an outstanding Gaelic Celtic event at Chabot College on March 17, 2024; and announced a City of Hayward College Night event on March 20, 2024 at City Hall.

COUNCIL REFFERAL

10. City Council Referral: Juneteenth Marquee Event RPT 24-023

Council referral memorandum submitted by Council Members Andrews and Roche dated March 19, 2024, was filed.

Council Member Andrews provided a synopsis of the referral, advocating for Juneteenth to be recognized as a marquee event similar to the annual Martin Luther King Celebration event, and urged for in-kind support from staff in planning and staffing the event, along with exploring the potential for matching funds of up to \$15,000 to support the logistics for future commemorations.

Council Member Roche indicated she was supporting Council Member Andrews on the referral.

Council Member Syrop expressed support for allocating \$15,000 to ensure the success of the Juneteenth event, citing the positive impact of past celebrations in activating the community; and expressed he could commit some funds from his discretionary funds. While hesitant about immediately forming a task force due to staff capacity concerns, he welcomed further discussion during the work session and emphasized the need for creative solutions to support community events.

Council Member Goldstein expressed support for the Juneteenth event, offered to contribute discretionary funds to its success, and suggested involving more community partners, such as the Hayward Chamber of Commerce, in the planning process, recognizing their potential to contribute to organizing the event.

Council Member Zermeño expressed his support for the Juneteenth event, viewing it as a resident-centered and culturally significant initiative; and expressed he was also willing to contribute funds.

Council Member Bonilla Jr. expressed gratitude to Council Member Andrews for spearheading the referral and expressed support for the initiative; and received clarification that, through the task force initiative, staff would be able to evaluate the amount sought.

There being no public comment, Mayor Salinas opened and closed public comment at 9:56 p.m.

Council Member Andrews made a motion to approve the recommendation to: 1) provide in-kind support for planning and staffing for the event; 2) include Juneteenth Hayward as a marquee event for the city, similar to the annual Martin Luther King Celebration event; and 3) provide a matching grant up to \$15,000 to support logistics for the event.

Council Member Roche seconded the motion.

It was moved by Council Member Andrews, seconded by Council Member Roche, and carried by the following roll call vote, to accept the referral.

AYES:	COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño MAYOR Salinas
NOES:	None
ABSENT:	None
ABSTAIN:	None

ADJOURNMENT

Mayor Salinas adjourned the City Council meeting at 10:08 p.m.

APPROVED

Mark Salinas
Mayor, City of Hayward

ATTEST:

Miriam Lens
City Clerk, City of Hayward



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: CONS 24-157

DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT

Adopt a Resolution Authorizing the City Manager to Purchase Two 135 hp Variable Frequency Drive (VFD) Systems from Intec Solutions, Inc., for Use at the Valle Vista Lift Station, CIP Project No. 07739, in an Amount Not-to-Exceed \$152,000

RECOMMENDATION

That the Council adopts a resolution (Attachment II) authorizing the City Manager to procure two 135 horsepower (hp) Variable Frequency Drive (VFD) Systems and replacement services from Intec Solutions, Inc., (Intec) in an amount not-to-exceed (NTE) \$152,000.

SUMMARY

The Valle Vista Lift Station pumps wastewater to the Water Resource Recovery Facility (WRRF) (formerly the Water Pollution Control Facility) using four pumps, driven by four motor controls/starters. Two of these motor starters are 135 hp VFDs, which are obsolete and in need of replacement in order to avoid interruption of services. The City issued a Request for Quotations and, upon evaluating all responses, staff recommend procuring two 135 hp VFDs and replacement services from Intec for an amount NTE \$152,000. Council has appropriated funds for this purchase as part of the Adopted FY24 Capital Improvement Program (CIP Project No. 07339).

ATTACHMENTS

Attachment I Staff Report
Attachment II Resolution



DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT: Adopt a Resolution Authorizing the City Manager to Purchase Two 135 hp Variable Frequency Drive (VFD) Systems from Intec Solutions, Inc., for Use at the Valle Vista Lift Station, CIP Project No. 07739, in an Amount Not-to-Exceed \$152,000

RECOMMENDATION

That the Council adopts a resolution (Attachment II) authorizing the City Manager to procure two 135 horsepower (hp) Variable Frequency Drive (VFD) Systems and replacement services from Intec Solutions, Inc., (Intec) in an amount not-to-exceed (NTE) \$152,000.

SUMMARY

The Valle Vista Lift Station pumps wastewater to the Water Resource Recovery Facility (WRRF) (formerly the Water Pollution Control Facility) using four pumps, driven by four motor controls/starters. Two of these motor starters are 135 hp VFDs, which are obsolete and in need of replacement in order to avoid interruption of services. The City issued a Request for Quotations and, upon evaluating all responses, staff recommend procuring two 135 hp VFDs and replacement services from Intec for an amount NTE \$152,000. Council has appropriated funds for this purchase as part of the Adopted FY24 Capital Improvement Program (CIP Project No. 07339).

BACKGROUND

The City's Utilities Division operates and maintains all water and wastewater collection system facilities, including a network of lift stations that pump wastewater to the WRRF for treatment. Approximately half of all the sewage that flows into the WRRF passes through the Valle Vista Lift Station. This station is served by four pumps, with four motor starters, and is responsible for pumping, on average, 5 million gallons of sewage daily. VFD motor controls/starters are critical to continuous operation of the City's sewer system.

The current Robicon VFDs were originally installed during the station's last retrofit in 1998 and have lasted beyond their expected useful life. However, they are now obsolete and are

no longer supported by their manufacturer. As such, staff proposed a new capital improvement project to proactively replace these aging VFDs, ensure continuous operations, and help minimize risk of overflows.

DISCUSSION

On February 9, 2024, the City issued a Request for Quotations (RFQ #24-029) to replace the two 135 hp VFDs at the Valle Vista Lift Station and received quotes from two potential vendors. After evaluating both quotes for cost-effectiveness as well as experience with similar projects, staff recommends accepting the quote from Intec.

Intec quoted the City a total cost of approximately \$138,000. The proposed scope of work includes replacing the current Robicon motor controls with ABB motor controls. The Utilities Division began standardizing using ABB motor controls at lift stations in 2021 because they are low maintenance and are supported locally. By standardizing ABB motor controls for sewer lift stations and water pump stations, staff are able to make repairs quickly and keep spare parts in stock.

ECONOMIC IMPACT

The VFD Replacement Project will greatly reduce the risk of emergency outages or overflow at the Valle Vista Lift Station, which would significantly impact local businesses and residents.

FISCAL IMPACT

The cost to replace two 135 hp VFDs, as quoted by Intec Solutions Inc., is approximately \$138,000 including labor, materials, and taxes. Staff requests authorization to procure two replacement 135 VFDs in an amount not-to-exceed \$152,000, which includes a 10% contingency. Sufficient funds are available in CIP Project No. 07739, which were appropriated upon adoption of the FY 2024 Adopted Capital Improvement Program Budget in the amount of \$250,000, within Sewer Replacement Fund 611.

STRATEGIC ROADMAP

This agenda item is a routine operational item and does not relate to any of the six priorities outlined in the Council's Strategic Roadmap.

SUSTAINABILITY FEATURES

This purchase is essential to ensuring that the Valle Vista Lift Station can continue to pump sewage to the WRRF for treatment and disposal. By replacing these VFDs, the City will also minimize risk of overflow, which represents a significant potential impact to the environment.

PUBLIC CONTACT

No public contact is required to procure this equipment.

NEXT STEPS

If Council approves staff's recommendation, staff will work with the City Manager to execute the procurement and replacement of two 135 hp VFDs from Intec Solutions, Inc.

Prepared by: Benjie Foreman, Utilities Operations & Maintenance Supervisor
Sharon Hu, Management Analyst

Recommended by: Alex Ameri, Director of Public Works

Approved by:



Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 24-

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE CITY MANAGER TO PURCHASE TWO 135 HP VARIABLE FREQUENCY DRIVE (VFD) SYSTEMS FROM INTEC SOLUTIONS INC. FOR USE AT THE VALLE VISTA LIFT STATION, CIP PROJECT NO. 07739, IN AN AMOUNT NOT-TO-EXCEED \$152,000

WHEREAS, the Valle Vista Lift Station currently utilizes four motor controllers, two soft starts and two VFDs, to drive the four pumps on site; and

WHEREAS, two VFDs are obsolete and must be replaced in order to avoid interruption of services; and

WHEREAS, the Utilities Division is standardizing using ABB motor controls for lift stations; and

WHEREAS, the Adopted FY 2024 Capital Improvement Program includes funding for the replacement of VFDs at the Valle Vista Lift Station in an amount of \$250,000 in the Sewer Replacement Fund (CIP Project No. 07739).

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is hereby authorized and directed to proceed with the procurement of two 135 hp VFDs and replacement services from Intec Solutions, Inc., in an amount not-to-exceed \$152,000.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2024

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
 City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: CONS 24-158

DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT

Adopt a Resolution Declaring the City of Hayward's Intention to Issue Tax-Exempt Obligations and Preserving the Ability for the City to Reimburse Itself for Expenses Associated with the Water Resource Recovery Facility (WRRF) Project

RECOMMENDATION

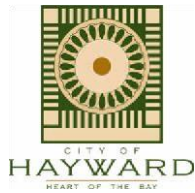
That the City Council adopts a resolution (Attachment II) regarding the intention to issue tax-exempt obligations and preserving the ability for the City to reimburse itself for expenses associated with the Water Resource Recovery Facility (WRRF) including a new administration building, facility improvements, and a primary effluent flow equalizer and other associated project costs, Project Nos. 07760, 07786 and 07749, respectively.

SUMMARY

The City is currently undertaking the design, engineering and funding alternatives for the Water Resource Recovery Facility (WRRF) projects, formerly known as Water Pollution Control Facility (WPCF). The City may elect to finance certain portions of its Capital Improvement Program from tax-exempt obligations. Federal tax law allows the City to reimburse itself from the proceeds of tax-exempt obligations for capital costs that the City pays prior to the issuance of such tax-exempt obligations. In order to reimburse itself, the City Council must adopt a resolution stating its intent to reimburse itself should tax-exempt obligations be issued.

ATTACHMENTS

Attachment I Staff Report
Attachment II Resolution



DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Finance/Direct of Public Works

SUBJECT: Adopt A Resolution Declaring the City of Hayward’s Intention to Issue Tax-Exempt Obligations and Preserving the Ability for the City to Reimburse Itself for Expenses Associated with the Water Resource Recovery Facility (WRRF) Project.

RECOMMENDATION

That the City Council adopts a resolution (Attachment II) regarding the intention to issue tax-exempt obligations and preserving the ability for the City to reimburse itself for expenses associated with the Water Resource Recovery Facility (WRRF) including a new administration building, facility improvements, and a primary effluent flow equalizer and other associated project costs, Project Nos. 07760, 07786 and 07749, respectively.

SUMMARY

The City is currently undertaking the design, engineering and funding alternatives for the Water Resource Recovery Facility (WRRF) projects, formerly known as Water Pollution Control Facility (WPCF). The City may elect to finance certain portions of its Capital Improvement Program from tax-exempt obligations. Federal tax law allows the City to reimburse itself from the proceeds of tax-exempt obligations for capital costs that the City pays prior to the issuance of such tax-exempt obligations. In order to reimburse itself, the City Council must adopt a resolution stating its intent to reimburse itself should tax-exempt obligations be issued.

BACKGROUND AND DISCUSSION

This item involves consideration of adopting a resolution permitting reimbursements not to exceed \$489,000,000 for costs related to the WRRF projects which are incurred before tax-exempt obligations, if any, are incurred. Costs that are eligible for reimbursement must have been paid no more than 60 days before the adoption of the resolution, and the reimbursement must occur within three years after the eligible costs are paid. The foregoing limitations do not apply to “soft” costs such as preliminary studies and reports.

Adoption of the reimbursement resolution will allow for reimbursement of construction-related costs incurred by the Wastewater Enterprise Fund, which will replenish funds available for ongoing maintenance and operations.

Adopting the reimbursement resolution provides the City with the option to manage the project cash flow and funding options which are anticipated to include existing fund balances, WIFIA loan proceeds, wastewater revenue bond proceeds and potentially other unidentified funding sources. In order to treat prior expenditures as eligible for reimbursement from tax-exempt bond proceeds, the City Council must approve the resolution. Prior to the issuance of any bonds or debt for these projects, staff would need to return to City Council for authorization.

ECONOMIC IMPACT

There is no direct economic impact associated with approving this item.

FISCAL IMPACT

There is no direct fiscal impact to this Resolution as the approval merely states the intent of the City to issue tax-exempt obligations, and not the actual issuance of tax-exempt obligations. Staff will return to Council at a future date with greater detail on fiscal impacts when amounts are more specific to the project and financing necessary to complete it is known. .

STRATEGIC ROADMAP

This agenda item supports the various goals of Council's Strategic Roadmap. The WRRF Improvements Phase II Project will address infrastructure needs and improvements to increase the reliability of the City's treatment plant, and construct process improvements to meet more stringent nutrient limits in accordance with upcoming regulatory requirements, while supporting the goals of the City Council. Specifically, this item relates to the implementation of the following projects:

Confront Climate Crisis & Champion Environmental Justice.

Mitigate Climate Crisis Impacts through Resilient Design and Community Engagement
Project C14b: Implement Shoreline Master Plan, including mitigating sea level rise in the industrial corridor through building requirements and outreach

Invest in Infrastructure.

Invest in Water Supplies, Sanitation Infrastructure & Storm Sewers
Project N19: Update Water Pollution Control Facility Phase II Plan

PUBLIC CONTACT

The agenda for this item was posted in compliance with the California Brown Act.

NEXT STEPS

There are no immediate next steps as this Resolution is merely stating the intent of the City to issue tax-exempt obligations.

Prepared & Recommended by:

Alex Ameri, Director of Public Works
Nicole Gonzales, Director of Finance

Approved by:



Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 24-____

Introduced by Council Member _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HAYWARD DECLARING INTENTION TO REIMBURSE EXPENDITURES FROM THE PROCEEDS OF OBLIGATIONS TO BE ISSUED BY THE CITY TO FINANCE THE WATER RESOURCE RECOVERY FACILITY (WRRF) IMPROVEMENTS PHASE II PROJECT, THE WRRF NEW ADMINISTRATION AND LAB PROJECT AND THE PRIMARY EFFLUENT EQUALIZATION FACILITY PROJECT, AND PROVIDING OTHER MATTERS RELATED THERETO

WHEREAS, the City of Hayward (the "City") owns and operates a wastewater collection, treatment and disposal system, including a Water Resource Recovery Center (the "WRRF"); and

WHEREAS, the WRRF core infrastructure was originally constructed in 1952 to treat wastewater flows from the City's residents and businesses prior to discharge into the San Francisco Bay; and

WHEREAS, over the years, the WRRF has undergone several major upgrades to meet more stringent discharge requirements, and to increase capacity as the City's population and industry has grown, and the WRRF now treats an average flow of approximately eleven million gallons per day; and

WHEREAS, increasing nutrient loadings in the San Francisco Bay is a growing concern for the Bay Area water quality community, and the State Water Resources Control Board (the "Water Board") issued the first Nutrients Watershed Permit in 2014, that required dischargers to evaluate the San Francisco Bay's response to current and future nutrient loads and to evaluate opportunities to remove nitrogen through treatment plant improvements or optimization; and

WHEREAS, on May 8, 2019, the Water Board adopted the 2nd Nutrients Watershed Permit for managing nutrient discharges to the San Francisco Bay wherein the City is listed as an early adopter pledging to reduce nitrogen in its effluent ahead of the Water Board issuing the 3rd Nutrients Watershed Permit in 2024; and

WHEREAS, in June 2020, the City completed a comprehensive Master Plan update, the Water Pollution Control Facility (WPCF) Phase II Facilities Plan, to identify improvements required for the WRRF to upgrade its treatment process to incorporate nutrient reduction in the treated effluent to meet the upcoming regulatory requirements (the “Phase II Project”); and

WHEREAS, the main goal of the Phase II Project is to construct improvements necessary for nutrient removal in compliance with the Water Board’s 2nd Nutrient Watershed Permit early actor provisions; and

WHEREAS, in accordance with the Master Plan update, the City will also construct (i) a 21,800 square foot building housing a centralized administration building, main control room for WRRF operations, expanded laboratory facilities, SCADA and staff facilities (the “WRRF Administration and Lab Project”) and (ii) a 3 MG primary effluent equalization facility and pump station (“Primary Effluent Equalization Facility Project”) at a new location in the WRRF, to improve the WRRF’s hydraulic capacity and operability, and to clear space for the Phase II Project; and

WHEREAS, the City intends to finance the Phase II Project, the WRRF Administration and Lab Project and the Primary Effluent Equalization Facility Project (collectively, the “Projects”), and may participate in the U.S. Environmental Protection Agency Water Infrastructure Finance and Innovation Act (“WIFIA”) loan program and the Water Board’s Clean Water Resolving Fund (“SRF”) program, and may issue revenue bonds, among other available financing vehicles; and

WHEREAS, United States Income Tax Regulations section 1.150-2 provides generally that proceeds of tax-exempt debt are not deemed to be expended when such proceeds are used for reimbursement of expenditures made prior to the date of issuance of such debt unless certain procedures are followed, one of which is a requirement that (with certain exceptions), prior to the payment of any such expenditure, the issuer declares an intention to reimburse such expenditure; and

WHEREAS, it is in the public interest and for the public benefit that the City declares its official intent to reimburse the expenditures referenced herein.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward as follows:

Section 1. Recitals. The City Council hereby determines that the preceding recitals are true and correct.

Section 2. Declaration of Intent. The City intends to issue obligations (the “Obligations”) for the purpose of paying the costs of the Projects.

The City hereby declares that it reasonably expects (i) to pay certain costs of the Projects prior to the date of issuance of the Obligations and (ii) to use a portion of the proceeds of the Obligations for reimbursement of expenditures for the Projects that are paid before the date of issuance of the Obligations.

Section 3. Maximum Principal Amount of the Obligations. The maximum principal amount of the Obligations is \$489,000,000.

Section 4. Effective Date. This Resolution shall take effect from and after the date of its passage and adoption.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2024

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: CONS 24-177

DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT

Adopt a Resolution Approving Plans and Specifications and Calling for Bids for the FY24 Sidewalk Rehabilitation and Wheelchair Ramp Project, Project No. 05324

RECOMMENDATION

That Council adopts a resolution (Attachment II) approving the plans and specifications for the FY24 Sidewalk Rehabilitation and Wheelchair Ramps Project No. 05324 and calling for bids to be received on May 21, 2024.

SUMMARY

This Project is a continuation of the City's Annual Sidewalk Repair Program that began in 2001. The City is currently divided into ten districts for the purpose of the Program (Attachment III). Two districts, 4 and 5, will be the focus of this year's program to address continuous repair and improvement needs.

The project budget is \$1,100,000 and is included in the FY24 Capital Improvement Program (CIP). The Project includes 160 locations for sidewalk repair and installation of approximately 32 wheelchair ramps. The proposed improvements will repair damaged sections of sidewalks and increase pedestrian mobility.

On November 15, 2016, Council adopted a resolution authorizing a Community Workforce Agreement (CWA) with the Alameda County Building Trades Council (BTC), which applies to City projects with construction costs of \$1,000,000 or more. The construction cost estimate for this project is LESS than \$1,000,000; therefore the CWA agreement does not apply to this project.

ATTACHMENTS

- Attachment I Staff Report
- Attachment II Resolution
- Attachment III Districts Map

File #: CONS 24-177



DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT: Adopt a Resolution Approving Plans and Specifications and Calling for Bids for the FY24 Sidewalk Rehabilitation and Wheelchair Ramp Project, Project No. 05324

RECOMMENDATION

That Council adopts a resolution (Attachment II) approving the plans and specifications for the FY24 Sidewalk Rehabilitation and Wheelchair Ramps Project No. 05324 and calling for bids to be received on May 21, 2024.

SUMMARY

This Project is a continuation of the City's Annual Sidewalk Repair Program that began in 2001. The City is currently divided into ten districts for the purpose of the Program (Attachment III). Two districts, 4 and 5, will be the focus of this year's program to address continuous repair and improvement needs.

The project budget is \$1,100,000 and is included in the FY24 Capital Improvement Program (CIP). The Project includes 160 locations for sidewalk repair and installation of approximately 32 wheelchair ramps. The proposed improvements will repair damaged sections of sidewalks and increase pedestrian mobility.

On November 15, 2016, Council adopted a resolution authorizing a Community Workforce Agreement (CWA) with the Alameda County Building Trades Council (BTC), which applies to City projects with construction costs of \$1,000,000 or more. The construction cost estimate for this project is LESS than \$1,000,000; therefore the CWA agreement does not apply to this project.

BACKGROUND

When the Program was initiated, the City was divided into ten districts (Attachment III) to facilitate the selection of sidewalk areas for repairs during each year of a ten-year cycle. This year, the work will be performed in two districts, Districts 4 and 5.

The Program for the repair of damaged concrete sidewalks consists of two components, each performed under separate construction contracts. City staff conducted a sidewalk survey in these districts to identify the number and location of sidewalk repairs. The first contract, which will be processed under the City Manager's contract authority, will remove tripping hazards from sidewalk displacements or offsets up to 1¾ inches. These hazards will be removed by saw cutting or grinding each uplifted sidewalk panel across the width of the sidewalk to produce a smooth and uniform surface that meets the Americans with Disabilities Act (ADA) slope requirements. Grinding or saw cutting up to 1¾" from a short segment of the typical 4" sidewalk section is less expensive and more cost effective than the removal and replacement of an entire sidewalk section.

The second component of the Program, which is the subject of this report, removes and replaces, with new concrete, all sidewalk displacements exceeding 1¾ inches.

DISCUSSION

This year's Project will repair damaged sidewalks in the Schafer Park Area (District 4) and the Fairway Park Rancho Verde Area (District 5). The project includes repair of approximately 9,000 square feet of damaged sidewalk and curb and gutters plus the installation of 32 new or upgraded wheelchair ramps in various locations, tree trimming, root pruning of existing trees and planting of new trees. As part of the project, the contractor will retain an arborist to examine the condition of existing trees and inspect all root-pruning work. Based on the preliminary inspection, staff anticipates removing 15 trees and planting 39 new trees in various locations. New trees will be planted where street trees are absent, where an existing tree must be removed because of disease or it is in danger of falling, where a need for extensive root pruning may kill the tree, or where a more suitable tree species will minimize future maintenance efforts. Thirty-two (32) new wheelchair ramps will also be installed or upgraded to bring wheelchair ramps into compliance with current ADA standards.

Pursuant to Section 5610 of the California Street and Highway Code, property owners are responsible for repairing damaged sidewalks in front of their properties. Under the City's program, property owners with damaged sidewalks are given the choice of completing the work themselves or having the repairs undertaken by the City's contractor for a nominal fee of \$550 per property.

In order to repair all sidewalks within the City, commercial and investment property owners are given the option to fix damaged sidewalks fronting their property themselves or reimburse the City for repairs. Property owners of commercial and investment properties, who opt to have the City perform repairs, shall be charged for the exact square footage of the damaged sidewalk repair at the actual Construction Contract bid price.

The project budget is \$1,100,000 and is included in the FY24 Capital Improvement Program (CIP). The Project includes 160 locations for sidewalk repair and installation of approximately 32 wheelchair ramps. The proposed improvements will repair damaged sections of sidewalks and increase pedestrian mobility.

On November 15, 2016, Council adopted a resolution authorizing a Community Workforce Agreement (CWA) with the Alameda County Building Trades Council (BTC), which applies to City projects with construction costs of \$1,000,000 or more. The construction cost estimate for this project is LESS than \$1,000,000; therefore the CWA agreement does not apply to this project.

This project is categorically exempt for environmental review under the California Environmental Quality Act, Section 15301(c) that covers the operation, repair, maintenance, or minor alteration of existing streets, sidewalks, and gutters.

ECONOMIC IMPACT

This project will have a positive economic impact on the community as it provides safer and more accessible sidewalks and ramps for pedestrians. Dividing the City into 10 districts allows staff to select and recommend districts to ensure equitable distribution of this service to all City residents and businesses.

FISCAL IMPACT

The adopted FY24 CIP includes \$990,000 for the Project in the Street System Improvements Fund (Fund 450). Reimbursement from property owners for the sidewalk rehabilitation is estimated to be approximately \$120,000.

The estimated project costs are as follows:

Contract Construction	\$710,000
Trip Hazard Removal (under a separate contract)	\$50,000
Design and Administration	\$70,000
Construction Survey, Inspection, and Testing	\$70,000
Administrative Change Orders (ACO)	\$90,000
TOTAL	\$990,000

STRATEGIC ROADMAP

This agenda item is a routine operational item and does not relate to any of the six priorities outlined in the Council's Strategic Roadmap.

SUSTAINABILITY FEATURES

This project requires that all material generated during construction and demolition be sent to designated facilities for recycling. Recycled Portland Cement Concrete will be required for use as aggregate base for the concrete curb, gutter, and sidewalk. The improvements made to the sidewalks will encourage the public to walk more as opposed to driving their vehicles. This reduces both carbon emissions and carbon footprints, which is beneficial for the environment.

PUBLIC CONTACT

Owners of the affected properties will receive certified letters regarding the program along with a response form to return to the City indicating their choice to complete the repairs themselves or pay the \$550 fee for a single-family home or actual repair cost for the commercial and investment properties to have the City complete the work. Property owners have the option of paying the fee in one lump sum or in twelve monthly payments. The response form also includes a list of trees that an owner can choose from for a replacement tree. Before construction commences, a second notice will be sent to all property owners who did not respond to the first notice to assure they are aware of the program.

NEXT STEPS

If Council approves, staff will release the calls for bids. The estimated schedule for this project is as follows:

Receive Bids	May 21, 2024
Award Contract	June 18, 2024
Begin Construction	July 22, 2024
Complete Construction	November 6 2024

Prepared by: Mir Ali, Assistant Civil Engineer
Kathy Garcia, Deputy Director of Public Works

Recommended by: Alex Ameri, Director of Public Works

Approved by:



Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 24-____

Introduced by Council Member _____

RESOLUTION APPROVING PLANS AND SPECIFICATIONS FOR THE
FY24 SIDEWALK REHABILITATION AND WHEELCHAIR RAMPS,
PROJECT NO. 05324 AND CALL FOR BIDS

WHEREAS, those certain plans and specifications for the Sidewalk Rehabilitation and Wheelchair Ramps, FY24 Project No. 05324, on file in the office of the City Clerk, are hereby adopted as the plans and specifications for the project; and

WHEREAS, the City Clerk is hereby directed to cause a notice calling for bids for the required work and material to be made in the form and manner provided by law; and

WHEREAS, sealed bids therefor will be received by the City Clerk's office at City Hall, 777 B Street, 4th Floor, Hayward, California 94541, up to the hour of 2:00 p.m. on Tuesday, May 21, 2024, and immediately thereafter publicly opened and declared by the City Clerk in the Rotunda, first Floor, at City Hall.

NOW, THEREFORE, BE IT RESOLVED, that the City Council will consider a report on the bids at a regular meeting following the aforesaid opening and declaration of same.

BE IT FURTHER RESOLVED, that the project is categorically exempt under section 15301(c) of the California Environmental Quality Act Guidelines for the operation, repair, maintenance, or minor alteration of existing facilities.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2024

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

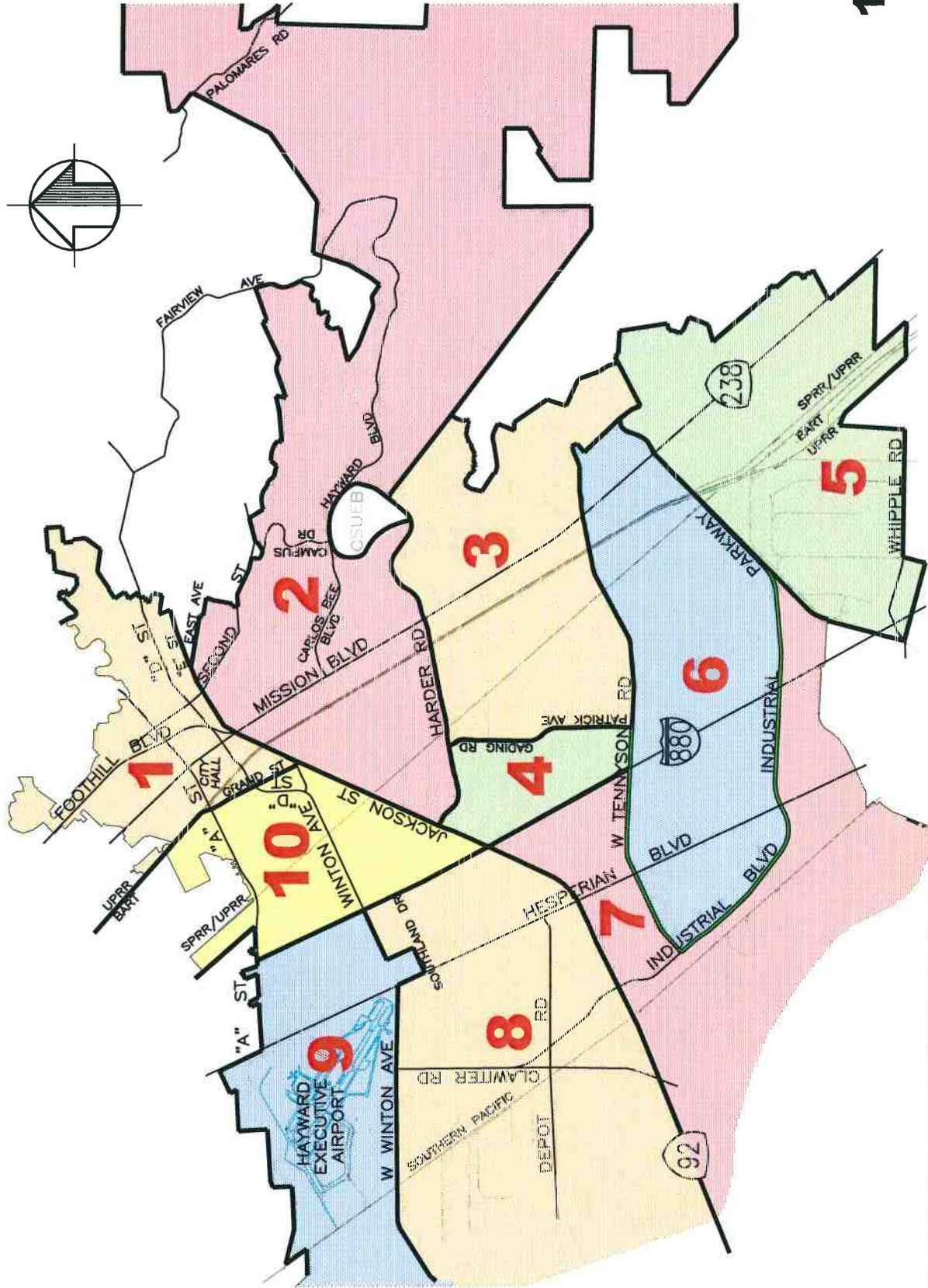
ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
 City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward



DISTRICTS

- 1** DOWNTOWN
- 2** ORCHARD HAYWARD HILLS
- 3** HUNTWOOD TYRRELL
- 4** SCHAFFER PARK
- 5** FAIRWAY PARK RANCHO VERDE
- 6** TENNYSON RD. S.
- 7** CALAROGA
- 8** SLEEPY HOLLOW DEPOT
- 9** WINTON GROVE THELMA
- 10** SANTA CLARA

DISTRICTS	PREVIOUS REPAIRS	NEXT SCHEDULED
2 AND 3	2001, 2006, 2011	2017, 2022
6 AND 9	2002, 2007, 2012	2018, 2023
4 AND 5	2003, 2008, 2013	2019, 2024
7 AND 10	2004, 2009, 2015	2020, 2025
1 AND 8	2005, 2010, 2016	2021, 2026



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: CONS 24-169

DATE: April 2, 2024

TO: Mayor and City Council

FROM: City Clerk

SUBJECT

Adopt an Ordinance Amending the Zoning Map and Chapter 10, Article 1 (Zoning Ordinance) of the Hayward Municipal Code to Establish an Affordable Housing Overlay District to Allow Ministerial Design Review of New Residential Development Subject to Minimum Affordability Criteria and to Rezone Three Properties Subject to the Overlay District

RECOMMENDATION

That the Council adopts the Ordinance introduced on March 26, 2024.

SUMMARY

This item entails adoption of an Ordinance amending the Zoning Map and Chapter 10, Article 1 (Zoning Ordinance) of the Hayward Municipal Code to establish an Affordable Housing Overlay District, introduced on March 26, 2024, by Council Member Syrop.

ATTACHMENTS

Attachment I Staff Report

Attachment II Summary of Ordinance Published on March 29, 2024



DATE: April 2, 2024

TO: Mayor and City Council

FROM: City Clerk

SUBJECT: Adopt an Ordinance Amending the Zoning Map and Chapter 10, Article 1 (Zoning Ordinance) of the Hayward Municipal Code to Establish an Affordable Housing Overlay District to Allow Ministerial Design Review of New Residential Development Subject to Minimum Affordability Criteria and to Rezone Three Properties Subject to the Overlay District

RECOMMENDATION

That the Council adopts the Ordinance introduced on March 26, 2024.

SUMMARY

This item entails adoption of an Ordinance amending the Zoning Map and Chapter 10, Article 1 (Zoning Ordinance) of the Hayward Municipal Code to establish an Affordable Housing Overlay District, introduced on March 26, 2024, by Council Member Syrop.

BACKGROUND

The Ordinance was introduced by Council Member Syrop at the March 26, 2024, meeting of the City Council with the following vote:

AYES:	COUNCIL MEMBERS: Andrews, Goldstein, Roche, Syrop, Zermeño MAYOR Salinas
NOES:	NONE
ABSENT:	COUNCIL MEMBER Bonilla Jr.
ABSTAIN:	NONE

STRATEGIC ROADMAP

This agenda item is a routine operational item and does not relate to one of the priorities outlined in the Council’s Strategic Roadmap.

FISCAL IMPACT

There is no fiscal impact associated with this report.

PUBLIC CONTACT

The summary of the Ordinance was published in the Daily Review c/o Bay Area News Group-East Bay on Friday, March 29, 2024. Adoption, at this time, is therefore appropriate.

NEXT STEPS

The Hayward Municipal Code and other related documents will be updated accordingly.

Prepared and Recommended by:

Miriam Lens, City Clerk

Approved by:



Kelly McAdoo, City Manager

PUBLIC NOTICE OF AN INTRODUCTION OF AN ORDINANCE BY THE
CITY COUNCIL OF THE CITY OF HAYWARD

AN ORDINANCE AMENDING THE ZONING MAP AND CHAPTER 10, ARTICLE 1 (ZONING ORDINANCE) OF THE HAYWARD MUNICIPAL CODE TO ESTABLISH AN AFFORDABLE HOUSING OVERLAY DISTRICT TO ALLOW MINISTERIAL DESIGN REVIEW OF NEW RESIDENTIAL DEVELOPMENT SUBJECT TO MINIMUM AFFORDABILITY CRITERIA AND TO REZONE THREE PROPERTIES SUBJECT TO THE OVERLAY DISTRICT

NOW THEREFORE THE CITY COUNCIL OF THE CITY OF HAYWARD DOES ORDAIN AS FOLLOWS:

Section 1. Provisions. The City Council incorporates by reference the findings contained in Resolution 24-059 approving the Zoning Map and Zoning Text Amendments to the Hayward Municipal Code as detailed in Exhibits A and B to this Ordinance.

Section 2. Chapter 10, Article 1 Planning, Zoning, and Subdivisions of the Hayward Municipal Code, which establishes development standards and regulations for all zoning districts within City boundaries, is hereby amended to add a new Section 10-1.2650, Streamlined Affordable Housing Overlay District as detailed in attached Exhibit A.

Section 3. The Zoning Map is hereby amended to apply a new Affordable Housing Overlay District to three properties located 548 Claire Street (APN 431-0040-029-00); 28824 Mission Boulevard (APN 078C-0461-006-04); and Fletcher Lane (APN 445 -0001-004-13), as illustrated in the Exhibit B, introduced herewith and as specifically described in this Ordinance.

Section 4. Severance. Should any part of this Ordinance be declared by a final decision by a court or tribunal of competent jurisdiction to be unconstitutional, invalid, or beyond the authority of the City, such decision shall not affect the validity of the remainder of this Ordinance, which shall continue in full force and effect, provided that the remainder of the Ordinance, absent the unexcised portion, can be reasonably interpreted to give effect to the intentions of the City Council.

Section 5. Effective Date. In accordance with the provisions of Section 620 of the City Charter, the Ordinance shall become effective 30 days after the second reading on the Ordinance.

ATTACHMENT II

Introduced at a regular meeting of the City Council of the City of Hayward, held the 26th day of March 2024, by Council Member Syrop.

This Ordinance will be considered for adoption at a meeting of the Hayward City Council, to be held on April 2, 2024, at 7:00 p.m. Please note the City Council will hold a hybrid meeting which will allow for participation in the Council Chamber and virtually via the Zoom platform. The full text of this Ordinance is available for examination by the public by contacting the City Clerk's office at cityclerk@hayward-ca.gov or (510) 583-4400.

Dated: March 29, 2024
Miriam Lens, City Clerk
City of Hayward



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: WS 24-007

DATE: April 2, 2024

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT Community Agency Funding: Fiscal Year 2025 Community Agency Funding Recommendations for Services, Arts & Music, and Economic Development and Infrastructure and Overview of the FY 2025 Annual Action Plan

RECOMMENDATION

That the Council:

1. Conducts a work session regarding the FY 2025 Community Agency Funding recommendations prepared by the Community Services Commission;
2. Reviews and comments on the draft funding recommendations; and
3. Reviews and comments on the overview of the FY 2025 Annual Action Plan

SUMMARY

This report provides an overview of the FY 2025 Community Agency Funding (CAF) process, the Application Review Committees' (ARCs) proposed funding recommendations for consideration by the Community Services Commission (CSC), and next steps. Funding is allocated from two sources: Hayward's Community Development Block Grant (CDBG) annual entitlement and the City's General Fund. CDBG entitlement amounts will ideally be received by late March.

During this year's CAF process, applicants requested close to \$3.7 million dollars in program funding. The magnitude of requests shows that this continues to be a highly competitive process given that the City only has an estimated \$1.8 million in available funds for FY 2025. Consequently, the ARCs were challenged to appropriately allocate funds with consideration for the CSC and City's goals to provide resources and services for those most vulnerable. A summary of the funding recommendations by category is shown in Table 1 and in detail in Attachment II.

This report summarizes the funding recommendations for the City's annual entitlement of CDBG funds (estimated \$1,300,000) for economic development, infrastructure, and public services, and \$554,950 in General Funds for social services, and arts and music programs. The report concludes with a high-level overview of the Department of Housing and Urban Development's (HUD) required FY 2025 Annual Action Plan, which specifies the City's priority needs and goals for using CDBG entitlement funds in FY 2025.

Table 1. Summary of Recommended Funding Allocation by Category

Funding Source	Category	Amount
General Fund	Arts & Music	\$132,000
General Fund*	Social Services	\$554,950
CDBG	Public Services	\$346,756
CDBG	Economic Development/Infrastructure	\$508,245
<i>Total ARC Recommended Grants</i>		<i>\$1,518,996</i>
CDBG	HUD-Required Fair Housing Services	\$25,475
CDBG	Home Rehabilitation & Infrastructure Project Management	\$325,000
<i>Total Non-Competitive Grants</i>		<i>\$350,475</i>
GRAND TOTAL FY 2025		\$1,869,471

RECOMMENDED FUNDING (ALL SOURCES)

*For FY25, General Fund includes Opioid Settlement funds, appropriated by Council on March 5, 2024

ATTACHMENT

- Attachment I Staff Report
- Attachment II Funding Recommendations
- Attachment II Public Comments on Recommendations



DATE: April 2, 2024

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT: Community Agency Funding: Fiscal Year 2025 Community Agency Funding Recommendations for Services, Arts & Music, and Economic Development and Infrastructure and Overview of the FY 2025 Annual Action Plan

RECOMMENDATION

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This report summarizes the funding recommendations for the City's annual entitlement of CDBG funds (estimated \$1,300,000) for economic development, infrastructure, and public services,¹ and \$686,950 in General Funds for social services, and arts and music programs. The report concludes with a high-level overview of the Department of Housing

¹ 20% of the annual entitlement is set aside for administration (e.g., staff salaries, fair housing programming) and planning activities (e.g., homelessness point in time count, homelessness reduction strategic plan).

and Urban Development’s (HUD) required FY 2025 Annual Action Plan, which specifies the City’s priority needs and goals for using CDBG entitlement funds in FY 2025.

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<i>Total Non-Competitive Grants</i>		<i>\$350,475</i>
GRAND TOTAL FY 2025 RECOMMENDED FUNDING (ALL SOURCES)		\$1,869,471

*For FY25, General Fund includes Opioid Settlement funds, appropriated by Council on March 5, 2024

BACKGROUND

The CSC serves as an advisory body to the Hayward City Council. Through the annual Community Agency Funding (CAF) process, the CSC makes recommendations to Council for the distribution of Community Development Block Grant (CDBG) and General Fund allocations to programs in the following categories: Infrastructure and Economic Development (CDBG), Public/Social Services (CDBG/General Fund), and Arts and Music (General Fund).

The FY 2025 Community Agency Funding Process

The CAF process opened with the publication of a Notice of Funding Availability (NOFA) on September 29, 2023. The announcement was published in English and Spanish in the Daily Review, posted to the City’s website, emailed to the Community Services Division’s interested parties mailing list, and shared on the City’s social media channels. Hayward City Council and Commissioners were also encouraged to share the NOFA with their networks. Several broadcast email reminders were also sent in advance of the Mandatory Bidder’s Conference held on November 1, 2023.

The CSC reviews all eligible applications, and the CSC Chairperson appoints three Application Review Committees (ARCs) by funding category to conduct applicant interviews prior to drafting funding recommendations for Council review and approval. The three funding categories are:

- 1. Economic Development and Infrastructure (CDBG):** Affordable housing (not including new construction); housing rehabilitation; nonprofit facility improvements; job creation; and micro-enterprise support. Funds must meet one of three national objectives: benefit low- and moderate-income Hayward residents (i.e., those making less than 80% of the area median income); prevent or eliminate slum blight; or meet an urgent need (i.e., disaster).
- 2. Arts & Music (General Fund):** Arts and music programs that benefit Hayward residents to support art, music, or cultural programs or activities including but not

limited to educational assemblies, curriculum development and distribution, and art galleries.

3. **Public/Social Services (CDBG/General Fund):** Benefit low- and moderate-income Hayward residents through programs to provide food security, health services, homelessness and anti-displacement services, legal services, and youth and education services.

Due to the nature of special events planning and after receiving feedback from agencies, the CSC will not make Special Events funding recommendations to Council this year. Moving forward, the Special Events funding process will be administered by the City Manager’s Office. Details around procedures and guidelines will be emailed in March 2024 to currently funded agencies, previously funded agencies, applicants from previous years, and all other interested parties on the CSC mailing list.

CAF Modifications Introduced in FY 2024

The CAF process is reviewed both internally with the CSC and with Council on an ongoing basis. Following the FY 2021-2022 funding process, a subcommittee of CSC and Councilmembers engaged in an extensive review of the CAF process resulting in modifications intended to improve the CAF process and better align funding recommendations with Council priorities. Staff began to implement the CSC’s recommended modifications during the FY 2023-2024 funding process, which Council affirmed on June 28, 2022.² Below are the approved FY 2024 modifications in Table 2.

Table 2. Community Agency Funding Modifications

Services Funding Caps (per program)	Up to \$100,000 for housing and homelessness related project and up to \$50,000 for other services
Funding Allocation for New and Innovative Programs	Include a priority for funding 20-30% of applications for new and innovative programs
Funding for Safety Net Programs	While no single agency should receive guaranteed funding, staff will identify programs that support safety net services during the CAF process
Arts and Music Funding Guidelines	<p>New Agencies: May receive up to \$30,000 in financial support for one year</p> <p>Signature Agencies (programs funded 1-5 years): May receive up to \$25,000</p> <p>Classic Agencies (programs funded 5+ years): May receive up to \$20,000 in grant funding, not</p>

² June 28, 2022, Council Meeting Staff Report
<https://hayward.legistar.com/LegislationDetail.aspx?ID=5709697&GUID=A6B2DFF3-6937-49D4-8EE0-C7C35628FDEF&Options=&Search=>

	to exceed 60% of the total estimated program budget
Audit Requirements	Increase audit requirement threshold from \$15,000 to \$20,000

CSC Funding Discussion and Recommendations

On February 21, 2024³, the CSC met and reviewed the preliminary draft recommendations made by each ARC. ARC Chairs and committee members summarized the discussion and rationale behind ARC decision-making. Additionally, the CSC heard public comments and initiated a 30-day public comment period from February 21, 2024, through March 20, 2024, for community members to submit feedback on the recommendations to the City and CSC. On March 20, 2024, the CSC received public comment, received individual Commissioner feedback, and closed the public comment period for the draft recommendations.⁴ They took action on the CAF funding allocation recommendations and voted to recommend Council approve the funding allocations outlined in Attachment II.

DISCUSSION

FY 2025 Community Agency Funding Process

Each year, the City receives applications from community agencies requesting funding through the competitive CAF process. The CSC is responsible for reviewing the applications, interviewing applicants, and making recommendations to the Council for how a portion of the City’s General Fund and the City’s CDBG entitlement award should be allocated. As part of the Community Agency Funding process, the CSC Chair appoints three ARCs to conduct applicant interviews and make preliminary recommendations for full CSC consideration.

Available Funding and Funding Requests

The majority of applications are reviewed through a competitive process to allocate \$586,950 from the General Fund and approximately \$1,200,000 from the City’s CDBG entitlement, after the costs of administration and planning are set aside⁵. This year, there was an additional \$100,000 in funding available through the City’s opioid distributor settlement allocation, which increased the total available for General Fund services programs from \$454,950 to \$554,950, bringing the total amount of available General Fund to \$686,950. Three projects will be funded through a non-competitive process in FY 2025, including City-sponsored home rehabilitation programs, infrastructure project management, and HUD-mandated fair housing services.

The City received 51 applications for FY 2025 funding by the application deadline. Of those applications, there were 13 new proposed programs/events and 10 new applicants. The ARCs interviewed a total of 45 unique applicants. Three out of the 51 applications were non-competing, and the remaining were duplicates.

³February 21, 2024, Community Services Commission Meeting Staff Report
<https://hayward.legistar.com/MeetingDetail.aspx?ID=1169199&GUID=5365DD29-1D0D-4973-B500-B29CC30AC147&Options=info|&Search=>

⁴ March 20, 2024, Community Services Commission Staff Report and Attachment
<https://hayward.legistar.com/MeetingDetail.aspx?ID=1183267&GUID=B749BA3B-BC2C-4E48-80F7-DDAF98DD4FC5&Options=info|&Search=>

⁵ Staff estimate this allocation based on previous years’ entitlement awards. The actual award is expected by late March 2023.

The ARCs reviewed FY 2024-2025 funding applications in December 2023 and conducted interviews in January 2024. Subsequently, the ARCs deliberated and made allocation recommendations using estimates made by staff based on assumed funding from the Department of Housing and Urban Development (HUD) and the City.

In total, applicants requested close to \$3.7 million dollars compared to the approximately \$1.8 million in available competitive funding for FY 2025. Figure 1 below compares the funding requests and available funding amounts from year to year since FY 2017. Table 3 also shows the number of applicants, funding requests, and available funds broken down by each funding category.

Figure 1. Funding Requests and Availability since FY 2017 in Millions⁶

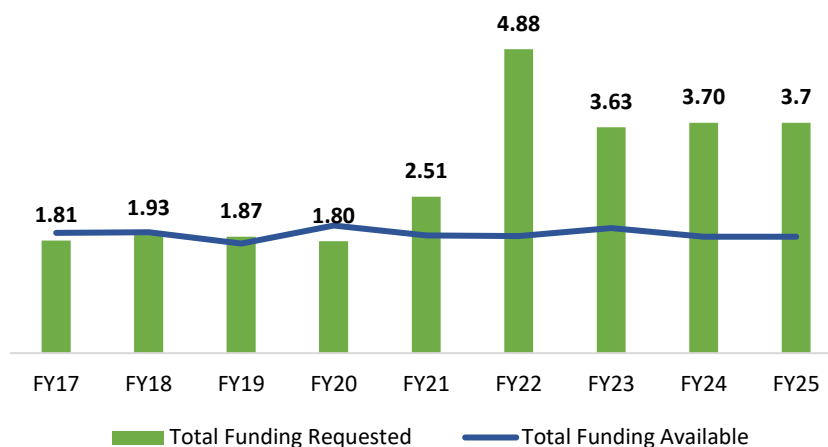


Table 3. Number of Applications and Amounts Requested and Available, by Category

CATEGORY	FUNDING SOURCE	NUMBER OF APPLICANTS	AMOUNT REQUESTED**	AMOUNT AVAILABLE**
Competitive				
Arts and Music	Gen. Fund	9	\$183,790	\$132,000
Social Services*	Gen. Fund	22	\$1,176,880	\$554,950
Public Services	CDBG	8	\$554,642	\$346,756
Economic Development	CDBG	5	\$923,988	\$508,245
Infrastructure	CDBG	3	\$529,975	
Totals		45	\$3,369,275	\$1,541,950

* This total includes the \$100,000 from the opioid distributor settlement

**Amount requested and available columns have been adjusted to remove the non-competing requests and with corrections identified during and after the February 21, 2024 CSC Meeting

Non-Competitive	FUNDING SOURCE	AWARD AMOUNT
HUD Required Fair Housing Services	CDBG	\$25,475

⁶ The significant increase in funding requests for FY 2022 are partially driven by \$2.3M in requests from three agencies for capital or property acquisition projects.

Home Rehabilitation & Infrastructure Project Management	CDBG	\$325,000
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Non-Competitive Applications

Three projects will be funded with a total of \$325,475 allocated through the non-competitive process in FY 2025, which include City-sponsored home rehabilitation program, infrastructure project management, and HUD-mandated fair housing services. Staff were recently notified that Rebuilding Together Oakland, one of the vendors for the home rehabilitation program, will be closing at the end of March and will no longer be operating its small home repair program for the City of Hayward. Staff will work with other potential vendors, including other regional Rebuilding Together operators, to allocate the \$150,000 for home rehabilitation and repair as part of the non-competitive funding process.

Competitive Application Review

After allocating the non-competitive projects, the remaining funds are made available to eligible applicants. Each application is reviewed by staff and the CSC between December 2023 and January 2024. The ARCs review eligible applications using a Scoring Rubric and develop agency specific questions which are shared with applicants prior to their interviews. During interviews, agencies are given ten minutes to present their projects, then an additional ten minutes to answer questions from the committee. All interviews were held virtually.

Following the interviews, each ARC engaged in extensive deliberation, weighing criteria that included agencies’ capacity and implementation plans, leveraging of other funds, history providing equitable and quality services, alignment with City priorities, and the community’s need for the service. Additional consideration was taken in evaluating the number of applications a single agency submitted and the overall impact that any one agency’s recommended funding would have on the total available funds. Attachment II details the initial funding recommendations from each ARC.

Funding Approach

The CSC approaches the CAF process with the intent to use available funds for the greatest impact by providing needed services for the City’s most vulnerable residents. The CSC is committed to refining this process and continually makes changes to ensure that funding recommendations are in alignment with Council priorities and are responsive to emerging needs. As a result of the FY 2023 CAF review process, modifications were made to better align recommendations to Council priorities, streamline funding opportunities, create a more systematic way to evaluate applications and promote a more equitable distribution of funding amongst community organizations serving different Hayward populations. These modifications can be found at the beginning of this report in Table 2.

Prioritization of Additional and Unallocated Funds

In some circumstances, additional funding may become available for FY 2025 after the ARCs complete their deliberations and CSC makes its recommendations to Council. If there are additional funds available, the ARCs provided general guidance for how additional funds should be allocated. The ARCs recommended allocating additional funds as depicted in Table 4.

Table 4. Methodology of Recommended Allocations for Additional Funding by Category

CATEGORY	GUIDING PRINCIPLES
Economic Development/ Infrastructure	<ul style="list-style-type: none"> • Fund three designated agencies to receive additional funding in specified amounts
Public/Social Services	<ul style="list-style-type: none"> • For general fund, designate additional funding to be allocated equally across six agencies not to exceed their original requested amounts • For CDBG, designate additional funding to be allocated equally across three agencies not to exceed their original requested amounts

Should additional funding become available, the adjusted funding recommendations will be based on the ARC’s recommended allocations for additional funds shown in Table 4.

Recommended Allocations

Each ARC’s deliberations resulted in preliminary recommendations, which were reviewed by the CSC at the February 21, 2024, meeting.⁷ The CSC heard public comments, then the Chairs of each ARC summarized the discussion and decision-making of their ARC during the CSC meeting. As part of their discussion, Commissioners asked for some additional information about the funding process, which staff presented at the March 20, 2024, CSC meeting.⁸ At this meeting, the CSC received an updated presentation from staff, heard in-person comment, reviewed written public comment, and reviewed the allocations. After discussion, they made some changes to the funding recommendations from February:

- They recommended allocating the balance of unspent Arts & Music ARC funding to Arts & Music applicants that had not exceeded applicable funding caps.
- They recommended adopting the Economic Development/Infrastructure funding allocations as proposed, with an amendment to allow staff to allocate the funding intended for Rebuilding Together Oakland to another appropriate vendor.

They made no changes to the recommendations for the Services ARC. The CSC’s final recommendations are presented for Council discussion in this Work Session in Attachment II.

The Annual Action Plan

Overview

⁷ February 21, 2024, Community Services Commission Staff Report and Attachment <https://hayward.legistar.com/MeetingDetail.aspx?ID=1169199&GUID=5365DD29-1D0D-4973-B500-B29CC30AC147&Options=info|&Search=>

⁸ March 20, 2024, Community Services Commission Staff Report and Attachment <https://hayward.legistar.com/MeetingDetail.aspx?ID=1183267&GUID=B749BA3B-BC2C-4E48-80F7-DDAF98DD4FC5&Options=info|&Search=>

HUD requires that the City update its Annual Action Plan each year. The Annual Action Plan carries out the Consolidated Plan, which is updated every five years. Council approved the current FY 2021-2025 Consolidated Plan on June 23, 2020.⁹ The Consolidated Plan identifies affordable housing, homelessness, housing preservation, and permanent supportive housing; community development of public facilities and public services; elderly, youth, and family education services; and economic development as priority needs for the City.

The FY 2025 Annual Action Plan summarizes the actions, activities, and financial resources to be used in FY 2025 to address the priority needs and goals identified in the 2021-2025 Consolidated Plan. Community input gathered during the Consolidated Planning process informed the development of these priority needs and goals. To achieve the City’s goals for its use of CDBG funds, the FY 2025 Annual Action Plan includes the projects listed in Table 5.

Table 5. FY 2025 Annual Action Plan Projects

Project	Description	Sample Activities
Public Facilities and Infrastructure	Improve and expand access to public infrastructure through development activities. Public facilities may include neighborhood facilities, non-profit agencies’ facilities, community centers, and parks and recreation facilities.	<ul style="list-style-type: none"> • Repairs for non-profit facilities and shelters • Development to improve ADA compliance for public facilities • Acquisition of real property to improve capacity of public facilities
Public Services	Provide supportive services for low-income and special needs populations, including services to address homelessness.	<ul style="list-style-type: none"> • Homelessness outreach services • Youth and adult education programming • Employment training programs • Legal services
Housing Programs	Provide rehabilitation resources for low-income homeowners to reduce risk of displacement and homelessness.	<ul style="list-style-type: none"> • Minor and substantial home repair grants • Acquisition or rehabilitation of real property to increase affordable housing opportunities
Economic Development	Provide economic development support to small businesses	<ul style="list-style-type: none"> • Technical assistance to small businesses • Grants or loans to small businesses
Administration	Citywide administration of the CDBG program for FY 2024	<ul style="list-style-type: none"> • Staffing costs for administering the grant

⁹ June 23, 2020 Staff Report and Attachments: <https://hayward.legistar.com/LegislationDetail.aspx?ID=4576644&GUID=7D9A237D-8934-4D4A-94FA-CFF24B9589CA&Options=&Search=>

Project	Description	Sample Activities
		<ul style="list-style-type: none"> • Planning projects for future programs or development projects • Fair housing activities

Timeline

Staff will publish a draft of the FY 2025 Annual Action Plan for public comment on April 1, 2024, with a Public Hearing for comment and Council recommendation for approval on April 23, 2024. The City’s public comment period will end on May 2, 2024, and staff will submit the report to HUD no later than Wednesday, May 15, 2024.

STRATEGIC ROADMAP

These funding allocation recommendations support several of the City’s Strategic Roadmap priority areas, including: Preserve, Protect, & Produce Housing; Grow the Economy; Improve Infrastructure; and Support Quality of Life.

ECONOMIC IMPACT

The proposed programs funded through CDBG and the General Fund have a collective positive economic impact on the community, as they will increase food security; provide vital support services to help individuals and families maintain and obtain housing, such as legal aid, fair housing services, shelter, and home rehabilitation; infuse capital and provide training for local small business; and provide needed infrastructure support to local community-based non-profits.

FISCAL IMPACT

The CDBG Program has a positive impact on the City’s General Fund, as a portion of CDBG funds (up to 20%) may be used to pay for eligible Planning and Administration of the program, including staff salaries and benefits. Potential reductions to the City’s CDBG grant size and unpredictable program income will result in equivalent reductions to available funds and to the administrative cap. The CDBG program remains an administratively complex undertaking requiring enhanced dedication of resources from recipients and subrecipients to meet federal reporting standards.

Social Services and Arts and Music programs funded through the General Fund and subject to Council discretion. If competing General Fund obligations require reductions to this funding, individual grants would be adjusted on a percentage basis accordingly. Historically, Council has acknowledged Social Services grants support “safety net” services (i.e., food, housing, support services for low-income people, and information and referral) and has refrained from reducing or eliminating funding based on fiscal impact. Additionally, as part of the FY 2023 Annual Operating Budget, Council authorized an additional \$50,000 to support Arts and Music programs and first implemented this change in FY 2024. Council also accepted and appropriated funding from the national opioid use settlement agreement, which will be paid to

the City in installments through 2038.¹⁰ Staff recommended allocating \$100,000 of the initial installment for the General Fund – Services projects for FY 2025.

PUBLIC CONTACT

The Public Comment period for the FY 2025 recommended funding allocations and the FY 2025 Annual Plan is in place from April 2, 2024, through May 2, 2024. Public comment on the Community Agency Funding Process and Annual Action Plan will be heard at the Public Hearing on April 23, 2024. Additionally, prior to this Work Session item, the public had the opportunity to provide public comment on the CAF process during the public comment period and at the CSC's February 21, 2024 and March 20, 2024, meetings, all public comments can be found in Attachment III.

The following individuals made public comments at those CSC meetings and through written comment during the public comment period:

- Julie Pineda, in support of 05 Sikh Seva
- Edgar Chávez, in support of 05 Sikh Seva
- Robin Galas, in support of 05 Sikh Seva
- Kris Kingsbury, in support of Plethos Productions
- Robert at Club Anywhere, in support of Plethos Productions
- Amber Magdael, in support of Plethos Productions
- Abbygail Maglaya, in support of Plethos Productions
- Valera Robertson, in support of Plethos Productions
- Jay Krohnengold, in support of Plethos Productions
- Kathleen King, in support of Plethos Productions
- Jessica Stark, in support of Plethos Productions
- Shubbie Aishida, in support of Peacehaven Corporation
- Erika Cospin, in support of Plethos Productions
- Elizabeth Hayes, in support of Plethos Productions
- Jamil Blackwell, in support of Plethos Productions
- Karin Richey, in support of Plethos Productions
- Felicia Medrano, in support of Love Never Fails – Healing Arts Program
- Velda Goe, in support of Fayeth Gardens, The Kwanzaa Project
- Nicole Britton-Snyder, in support of Family Violence Law Center
- Katherine Fuentes, in support of WeeCare, Inc dba Upwards
- Beth Quirarte, in support of Ruby's Place
- Kina Evans, in support of Bully Talk Inc.
- Jagdeep Singh, in support of 05 Sikh Seva
- Erica Johnson, commented in support of affordable childcare
- Ashley Nunes, commented in support of affordable and high-quality childcare
- Angelica Torres, commented in support of affordable and high-quality childcare
- Michelle Martinez, in support of WeeCare, Inc./Upwards
- Linda Timmons, in support of WeeCare, Inc./Upwards

¹⁰ March 5, 2024 City Council Meeting:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=6561052&GUID=355597DF-7504-4108-A4BC-C67A50248439&Options=&Search=>

- Jeannette Montross, in support of Plethos Productions
- Jamari McGee, in support of Plethos Productions
- Rob Hughes, in support of Plethos Productions
- Yinxing Xie, in support of Plethos Productions
- Yuyu Li, in support of Plethos Productions
- Iona Childers, in support of Plethos Productions
- Cindy Carbonetti, in support of Plethos Productions
- David J Patino, in support of Plethos Productions
- Reg Clay, in support of Plethos Productions
- Melani Facundo, in support of Plethos Productions
- Ben Stevens, in support of Plethos Productions
- Cory Ervin-Stewart, in support of East Bay Agency for Children
- Laura Mattos, in support of Sun Gallery
- Kamal Anandpuri, in support of 05 Sikh Seva
- Chien Wu-Fernandez, in support of 05 Sikh Seva
- Adilene Martinez, in support of Be A Mentor Program
- Esther Moran, in support of Be A Mentor Program
- Julia Wright, in support of Plethos Productions
- Shyanna Bryan, in support of Plethos Productions
- Carol Morgan, in support of East Bay Youth Orchestra
- Bob Goetsch, in support of Be A Mentor Program
- Duke Hwang, in support of Spectrum Community Services

NEXT STEPS

Next steps include the following:

- On Tuesday, April 23, 2024, a Public Hearing will be held regarding the FY 2025 funding recommendations and FY 2025 Annual Action Plan at the City Council Meeting.
- On Thursday, May 2, 2024, the City's public comment period will close.
- Staff will compile public comment and will submit the final draft of the FY 2025 Annual Action Plan to HUD on May 15, 2024.

Prepared by: Emily Hwang, Management Analyst

Recommended by: Amy Cole-Bloom, Community Services Manager
Regina Youngblood, Assistant City Manager

Approved by:



Kelly McAdoo, City Manager

COMMUNITY SERVICES COMMISSION COMMUNITY AGENCY FUNDING PRELIMINARY DRAFT RECOMMENDATIONS FY 2025					
CATEGORY	AGENCY	PROJECT	FY 2024 FUNDING	FY 2025 REQUESTS	FY 2025 RECOMMENDATIONS
CDBG - ECONOMIC DEVELOPMENT & INFRASTRUCTURE					
Economic Development	Centro Community Partners	Technical Assistance Programs and Services for Small Businesses and Underserved Entrepreneurs	\$ 50,000	\$ 50,000	\$ 50,000
Economic Development	Community Child Care Council (4-Cs) of Alameda County	Child Care Initiative Project	\$ 45,000	\$ 45,000	\$ 45,000
Economic Development	Downtown Streets Inc	Hayward Downtown Streets Team	\$ 208,297	\$ 263,574	\$ 200,000
Economic Development	Love Never Fails	Choose Tech - ITbiz Tech Academy	\$ 142,850	\$ 165,414	\$ 165,414
Economic Development	WeeCare, Inc. Dba Upwards*	Business Operation & Optimization Support Tools (BOOST) Program*	\$ -	\$ 400,000	\$ -
Infrastructure-Neighborhood Facilities	First Presbyterian Church of Hayward (FPCH) dba South Hayward Parish	StackLife/South Hayward Parish Critical Infrastructure Upgrade	\$ 123,500	\$ 222,200	\$ 32,831
Infrastructure-Neighborhood Facilities	Habitat for Humanity East Bay/Silicon Valley, Inc.	Home Repair Program**	\$ 175,000	\$ 175,000	\$ 175,000
Infrastructure-Neighborhood Facilities	To be determined	Rehabilitation and Repair**	\$ 150,000	\$ 150,000	\$ 150,000
Infrastructure-Neighborhood Facilities	St. Rose Hospital Foundation	Sub Acute Facility	\$ -	\$ 259,400	\$ -
Infrastructure-Neighborhood Facilities	The Alliance for Community Wellness Dba La Familia Counseling Service	Family Emergency Shelter Coalition (FESCO), Les Marquis Emergency Shelter	\$ -	\$ 48,375	\$ 15,000
TOTAL CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE			\$ 894,647	\$ 1,778,963	\$ 833,245
CDBG - PUBLIC SERVICES					
Information & Referral	Love Never Fails	LNF Outreach Center	\$ -	\$ 68,113	\$ 12,000
Information & Referral	Eden United Church of Christ	Newcomer Navigation Center	\$ 49,235	\$ 50,000	\$ 50,000
Youth & Education	Big Brothers Big Sisters of the Bay Area*	Community Based Mentoring for Low Income Hayward Youth*	\$ -	\$ 20,000	\$ -
Health	Tiburicio Vazquez Health Center	Licensed Vocational Nurse at Two Hayward High Schools*	\$ -	\$ 92,325	\$ 46,163
Food Security	Spectrum Community Services	Meal Program for Seniors	\$ 33,693	\$ 62,500	\$ 50,000
Housing and Homelessness	A-1 Community Housing Services	Housing Counseling	\$ 27,795	\$ 31,986	\$ 28,597
Housing and Homelessness	Abode Services	Alameda County Impact	\$ 41,090	\$ 49,188	\$ 12,297
Housing and Homelessness	Centro Legal de la Raza	Hayward Tenant Rights	\$ 85,069	\$ 85,835	\$ 85,835
Housing and Homelessness	Eden Council for Hope and Opportunity	Tenant/Landlord Services	\$ 15,000	\$ 16,055	\$ 14,418
Housing and Homelessness	The Alliance for Community Wellness dba La Familia	FESCO Les Marquis House - Emergency Shelter	\$ 53,318	\$ 53,165	\$ 47,446
Housing and Homelessness	Eden Council for Hope and Opportunity	Fair Housing Services**	\$ 25,000	\$ 25,475	\$ 25,475
TOTAL CDBG PUBLIC SERVICES			\$ 330,200	\$ 554,642	\$ 372,231
GENERAL FUND - SERVICES					
Food Security	05 Sikh Seva	Feed the Hayward Community	\$ 10,000	\$ 259,166	\$ 10,000
Food Security	Daily Bowl*	Glean and Distribute Recovered Surplus Edible Food*	\$ -	\$ 50,000	\$ 11,000
Food Security	Mercy Retirement & Care Center	Mercy Brown Bag Program	\$ 14,665	\$ 50,000	\$ 50,000
Food Security	Ruby's Place^	The Peace Haven Corporation: The Freedom Store*	\$ -	\$ 161,000	\$ 10,000
Food Security	San Lorenzo Family Help Center*	San Lorenzo Family Help Center Food Pantry*	\$ -	\$ 50,000	\$ 16,500
Health	Crisis Support Services of Alameda County	Expanding Mental Health and Suicide Prevention Services in Hayward	\$ 21,036	\$ 25,000	\$ 25,000
Housing and Homelessness	Ruby's Place^^	Shelter and Children	\$ 45,141	\$ 45,141	\$ 45,141
Housing and Homelessness	Building Opportunities for Self Sufficiency (BOSS)^^	South County Homeless Project (SCHP)	\$ 30,833	\$ 35,000	\$ 35,000
Housing and Homelessness	Community Resources for Independent Living (CRIL)	Hayward Housing Services	\$ 20,000	\$ 25,000	\$ 25,000
Housing and Homelessness	Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$ 41,858	\$ 60,000	\$ 60,000
Housing and Homelessness	Love Never Fails^	Laundry Services with Park Place Refuge*	\$ -	\$ 19,990	\$ 10,000
Information & Referral	Safe Alternatives to Violent Environments Inc.	Crisis Response Programs	\$ -	\$ 15,000	\$ 15,000
Information & Referral	Eden Youth and Family Center	Empowering Entrepreneurs*	\$ -	\$ 121,583	\$ -
Legal Services	Immigration Institute of the Bay Area	Legal Services for Immigrants	\$ 17,076	\$ 40,000	\$ 35,000
Legal Services	Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward Seniors	\$ 20,065	\$ 30,000	\$ 30,000
Youth & Education	Be a Mentor*	Mentoring*	\$ -	\$ 20,000	\$ 17,500
Youth & Education	East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center	\$ 31,315	\$ 50,000	\$ 50,000
Youth & Education	Eden Youth and Family Center	Computer Clubhouse	\$ 33,083	\$ 50,000	\$ 44,809
Youth & Education	Horizon Services, Inc.^^	Lambda Project	\$ 33,887	\$ 50,000	\$ 50,000
Youth & Education	Kina Evans*	Bully Talk Inc.*	\$ -	\$ 20,000	\$ 15,000
TOTAL SOCIAL SERVICES			\$ 318,958	\$ 1,176,880	\$ 554,950
GENERAL FUND - ARTS & MUSIC					
Arts & Music	Hayward Area Historical Society	Education Programming and Staffing	\$ 19,125	\$ 20,000	\$ 19,555
Arts & Music	Hayward Arts Council	Hayward Arts Council	\$ 20,000	\$ 20,000	\$ 20,000
Arts & Music	Love Never Fails	Healing Arts	\$ 25,000	\$ 19,995	\$ 19,995
Arts & Music	Marina's Harmony*	Community Meditation*	\$ -	\$ 20,000	\$ -
Arts & Music	Pacific Chamber Orchestra	Discover Music educational assemblies for the HUSD Elementary Schools	\$ 16,506	\$ 20,000	\$ 17,700
Arts & Music	Plethos Productions*	Plethos Productions*	\$ -	\$ 10,000	\$ 10,000
Arts & Music	Ruby's Place^	Sun Gallery	\$ 20,000	\$ 40,000	\$ 20,000
Arts & Music	Ruby's Place^	The Kwanaa Project: (Re) Creating the Cultural Arts of Africa in America*	\$ -	\$ 30,000	\$ 20,955
Arts & Music	Youth Orchestra of Southern Alameda County (EBYO)	Hayward Scholarships/Stipends	\$ 3,795	\$ 3,795	\$ 3,795
TOTAL ARTS & MUSIC			\$ 104,426	\$ 183,790	\$ 132,000

*New agency/program applying for funds

**Non-competitive award

^Fiscal Sponsor

^^Partially or completely funded through opioid distributor settlement funds

February 06, 2024

To: Community Services Commission of Hayward, CA

To Whom It May Concern,

This letter is sent with great appreciation and support for the 5 Sikh Seva program. I am the Community School Specialist at Park Elementary School in Hayward, California. My job is to integrate support services into our school community, engage families in school activities and to collaborate with community programs to support students to address the whole student's well being.

Last year, we collaborated with wonderful community partners to create a Multi Cultural Night for our students & families. One of the providers is 5 Sikh Seva. I reached out to the program and we immediately arranged a Zoom meeting to discuss the needs for the event. I was told that my proposal would be considered by the Board of 5 Sikh Siva and within a short period, I was contacted by the program and we arranged logistics for the day of our event. Our school was honored to have 300 meals delivered to our event. Not only did the program help to nourish our often hungry students, but it helped to bring our families together in a positive way. Families sat on our campus lawn and enjoyed a hot meal together.

I highly recommend continued funding for this vital program that supports so many families in our community.

Regards,

Julie Pineda

Community School Specialist

Park Elementary School

411 Larchmont St

Hayward, CA 94544

(510) 723-3875 ext 30



Hayward Unified School District Made in Hayward





February 9, 2024

Dear City of Hayward Community Services Commission,

I am writing to express our heartfelt appreciation for the remarkable contributions that 5 Sikh Seva has been making to support the community of South Hayward through their collaboration with Hayward Promise Neighborhoods (HPN), Hayward Public Library, Hayward Area Parks and Recreation District (H.A.R.D.), and the Eden Youth and Family Center. The commitment of 5 Sikh Seva to providing free warm meals to families in our neighborhoods every week since Summer 2023 has undoubtedly strengthened families facing food insecurity in our community.

As the Executive Director of HPN, a federally funded collaborative initiative led by Cal State East Bay, I understand the importance of food access in our Hayward neighborhoods. For example, HPN's existing Fresh Foods for Families program in partnership with the Alameda County Community Food Bank serves 100-150 families once per month with fresh vegetables, fruits, grains, and proteins. Providing families with fresh food is especially important in South Hayward, where 60% of families HPN surveyed in 2021 expressed access to healthy food as their number one household need. Adding a warm meal every week helps reduce the stress of accessing meals and brings greater joy to the neighborhood.

I have had the privilege of witnessing the positive effects of 5 Sikh Seva's efforts in collaboration with our volunteers and partners. The dedication of 5 Sikh Seva staff in preparing the delicious food and often going above and beyond with additional grocery products twice per week at the Eden Greenway Park has not gone unnoticed. HPN has coordinated volunteers from Cal State East Bay and agencies such as Tiburcio Vasquez Health Center to help prepare and distribute the meals. The volunteers work together with 5 Sikh Seva and Cal State East Bay staff to engage with community members, who look forward to the weekly distributions. In 2023 alone, this collaborative effort served a staggering 29,675 warm meals across 109 events, a testament to the dedication and effectiveness of 5 Sikh Seva.

In conclusion, I want to express our support for 5 Sikh Seva's efforts in seeking additional financial resources to help continue food distributions in South Hayward and potentially new sites across the city. Every dollar donated is supported by Hayward Promise Neighborhoods' community of partners, volunteers, and families.

Sincerely,

Edgar Chávez, Ed.M.

Executive Director, Hayward Promise Neighborhoods

California State University, East Bay

edgar.chavez@csueastbay.edu



February 9, 2024

To Hayward Community Services Commission:

It is with great pleasure that I submit a letter of support on behalf of 5 Sikh Seva. I am the Director of the TRIO Educational Talent Search program as well as the Hayward Promise Neighborhoods (HPNs) Grant Coordinator at Chabot College. Both programs are federally-funded, equity initiatives designed to support first-generation and low-income students along the K-12 pipeline with school, college and career readiness. I first encountered 5 Sikh Seva during the 2022-23 academic school year where they were providing hot meals at one our HPN's elementary school's resource fairs and then weeks later at the Hayward Library's annual Trunk-or-Treat festival. At that event, I sampled their food and was delighted by how delicious it was and that it was entirely free for the community. During that event, I introduced myself and became an instant fan!

5 Sikh Seva has been a much-needed source for free, hot, and nutritious food for our community and they have thoughtfully partnered with organizations and institutions in order to ensure that community residents who are most in need can access their food. Last Thanksgiving, they had a generous, but last-minute funder who supported 400 meals during the Thanksgiving holiday and through their partnerships and relationships with me and other HPNs partners, we were able to find a safe and accessible location through the Eden Youth and Family Center and through Hayward Unified School District notify our HPNs families about the opportunity. Needless to say, all 400 meals were devoured!

They are a passionate organization, addressing rampant hunger in our community and filling critical gaps for our local schools, libraries, non-profits and other community gathering places. Their partnerships and model of working has enabled us to braid other supports and resources alongside their meals and the hot meals are a substantial draw for our families and residents. Given some of our institutional structures and limitations, we often are challenged in providing food at our events and 5 Sikh Seva has been an essential collaborator. In fact, we are currently exploring ways in which for them to address food insecurity on our college campus. However, as an emergent nonprofit addressing tremendous need, they are working diligently to scale, expand and deepen their reach. As someone who has worked in all manner of nonprofits, I know how challenging this time is in a nonprofit's trajectory and know that investment is key to their survival and growth. Finally, beyond the food that they provide, they are great partners who listen, are open to feedback, are curious and willing to grow alongside and with community. In short, I love working with them!

I wholeheartedly support their efforts for funding and in-kind support and urge you to do the same! If I can provide any further information or clarity, please do not hesitate to contact me at: 510-723-7570, rgalas@chabotcollege.edu.

Sincerely,

A handwritten signature in black ink, appearing to read "Robin Galas".

Robin Galas

Director TRIO Educational Talent Search/ Hayward Promise Neighborhoods Grant Coordinator
Chabot College

From: [Kris Kingsbury](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 8:28:22 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Kris Kingsbury . I am submitting a public comment to voice my

support for Plethos Productions. I first connected with Plethos at Twinings Vineyard. .

Plethos Productions has positively impacted my life by bringing wonderful entertainment experiences to us close by. .

I support their development of a live performing arts center in downtown Hayward, because they're passionate about their work and have a true commitment to the arts. .

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
Kris Kingsbury

Sent from Samsung Galaxy smartphone.
Get [Outlook for Android](#)

From: [Club Anywhere](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 8:29:08 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission, My name Robert Hoffman. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos in 2022. Plethos Productions has positively impacted my life by allowing me a creative outlet. I support their development of a live performing arts center in downtown Hayward, because Hayward needs more positive avenues for residents to thrive in positive creative ways, rather than being involved in lethargy, crime and violence. I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
Robert @ Club Anywhere!

Learn More:

https://www.gigsalad.com/club_anywhere_-_mobile_music_lighting

<https://www.facebook.com/clubanywhererentals/>

<https://www.clubanywhere.net/>

From: [Amber Kuipers](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 8:44:38 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission, My name is Amber Magdael. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos during their run of Avenue Q last year. Plethos Productions has positively impacted my life by giving my family & I the opportunity to participate in the arts. I support their development of a live performing arts center in Downtown Hayward because it would make art a more obtainable ideal for everyone here in Hayward. We have so many people who generally cannot afford additional luxury like the theater or acting camps, & to have a local theater would open doors for people of all ages. I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants. Thank you for your consideration,
Amber Magdael

From: [Abbygail Carcallas](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 9:02:29 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Abbygail Maglaya. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos in 2023 while watching their production of Avenue Q.

Plethos Productions has positively impacted my life by bringing laughter, fun, and overall joy with their entertainment.

I support their development of a live performing arts center in downtown Hayward, because I believe it would promote diversity in theater arts, prosper business and positively impact our east bay community.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

Abbygail Maglaya

Sent from my iPhone

From: [Valera R.](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 9:04:12 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Valera Robertson.

I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos last fall.

Plethos Productions has positively impacted my life by choosing a wholesome production. They were highlighting diversity of talent and size, gender and ethnicity. The costumes were appropriate and colorful.

Most of all the cast, production crew, directors and producers, etc exuded camaraderie. It was so much fun!

I support their development of a live performing arts center in downtown Hayward because I support the arts due to the history and culture. Additionally, I lived in Hayward years ago and appreciated their parks, sports, and outdoor “hootenannies”!

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration!

Best Regards,

Valera Robertson

From: [Jay Krohnengold](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 11:49:12 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Jay Krohnengold. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos when I participated in one of their excellent theater productions, in support of our American history.

Plethos Productions has positively impacted my life by providing the opportunity to express my artistic and creative skills, so important to my own goals, while offering entertainment and important social messages through the vehicle of good theatre.

I support their development of a live performing arts center in downtown Hayward, because having their own home, Plethos can focus more on their offerings to the public and all that work entails, while taking its rightful place in the community it serves.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,



Jay Krohnengold

From: [Kathleen King](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 12:32:40 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission, My name is Kathleen King __. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos last summer . Plethos Productions has positively impacted my life by providing great local theater experiences __. I support their development of a live performing arts center in downtown Hayward, because Hayward is desperately in need of more arts. I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants. Thank you for your consideration, _____

From: [Jessica Stark](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 1:45:59 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Jessica Stark, I am a resident of San Leandro. I am submitting a public comment to voice my support for Plethos Productions.

I first connected with Plethos last year when I saw a flier for one of their plays posted at my gym. I have since been able to go to several of their performances. Having local theatre groups of this caliber is essential to a community. I am impressed by their caliber of performances and overall enthusiasm to engage the community and to share their joy of theater and comedy.

I support their development of a live performing arts center in downtown Hayward, because it would give them a home that would allow them to thrive and expand, as well as a centralized place to bring the community together.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
Jessica Stark

The Peacehaven
Freedom store.
1063 A Street,
Hayward. CA
20th Feb 2024

City of Hayward

Committee Members

Dear Committee members,

RE: Public comment on CSC Interview.

My names are Shubbie Aishida, I am the director of The Peacehaven corporation, a non-profit based In Hayward.

First and foremost, I would like to say thank you for your hard work, and supporting non-profit and businesses in Hayward. We all are working to make sure our city remains the model city that it has been. I have had the opportunity of working in downtown Hayward for many years, and I have noticed a lot of individual needs based on the economy .

Hayward is rich in diversity, and we are big on racial equity. These are some of the reasons why I am proud to be a resident of this great city.

I am writing based on my experience during the interview, I felt like a few of the members of the interviewing committee had an hostile approach during the interview. A particular person was really unhappy with the location of the Freedom store. (the freedom store is meant to serve low to moderate income individuals and families).

The reason why we placed it at this location is because we want people to be able access it easily, with or without access to transportation.

Besides, this is a flagship model for our city. The model is to create a unique shopping experience for individuals and families even though they are receiving free groceries and goods. This is help preserve individual dignity in this challenging times.

Since the soft launch of the Freedom store in December we have noticed increasing number of families and individuals that show up, and the happiness to shop for free at the Freedom store. Giving them a right to choose items as needed.

This is a store front model, we are also occupied a once empty building that at some point had been taken over by homeless individuals.

We are working with other agencies to further support homeless individuals and try and get them help and move them away from these location. The interviewer In question was hostile about the location and mentioned (in her words) “why should you place a food bank/ Freedom store In this location, when we are trying to bring businesses downtown, don’t the other businesses have a problem with this?”

My questions are

1. So would you rather have the building empty and have homeless encampment there?
2. So what is your understanding of racial equity?

Our freedom store does not attract homelessness, instead this is to support individuals, families, and also work to reduce homelessness .

One other interviewer had a negative approach to our funding application, I felt if she had a better understanding of her position as

an interviewer, she could have addressed us in a more polite way, other than being rude about our funding request.

Although I would be intentional about saying there were other people on the panel that had an understanding of their roles, and had a better approach during the interview.

Our Freedom store works actively on food recovery, we also work with the Alameda County Food bank to get food to low-moderate income families and individuals that are in need.

At the moment we are working with the food bank on a system that tracks data on the individuals we serve. We have been working in the community since the start of the pandemic in 2020, and this has been an individual effort, but we came up with the Freedom store project when we realized there was a lot of need in the community.

We have never applied for any funds from the city. This is our first time applying, this is because this is a new and big project that changes the face of food donation in our community.

Based on our funding request, and the committee's recommendations, I believe the recommendation is unfair and biased. We need this funding so that it can better help us to meet part of our goals of recruiting individuals for the Freedom Store.

Also to help us toward offsetting some of the bills that come with running the Freedom store.

Since we opened the door of the Freedom store, we have served up to 415 individuals daily. And the number keeps increasing. Because of staffing and funding constraints, we have had to hold back on some other services as we do not have permanent staff doing the job. At the moment, we are using private vehicles to do our food

recovery and donation pickups. Which is a lot of inconvenience to donors and volunteers.

We have a lot of need as a new project, and we are hoping the committee would be able to support us with appropriate funding to help us better serve the community.

The \$10,000 funding recommended by the committee is not sufficient based on our application. It does not even pay a part-time driver or office staff in today's economy based on the minimum wage.

The Freedom store purpose and mission is to help combat hunger and climate change. This is because we ensure to recover food and get them to individuals in a dignified way, while ensuring a client choice model.

Ensuring that we reduce the food that goes to landfill, so as to combat climate change. Our work is very important to the community and it changes the face of donation in our city

We do not only do food, we do household items, New clothing, new shoes, personal hygiene items and much more. This project is not about the non-profit, this is to support individuals in our community. This is one of the main reasons why we decided to rent an empty building downtown. This is also to ensure our downtown properties are not left empty. And it is been put to good use that would benefit the community and create jobs and volunteering opportunities for individuals.

I hope our project would be supported by the city. We hope we would be allocated sufficient fund of up to \$50,000 to help push the success of the Freedom store and better serve the community.

I appreciate being given the opportunity to make a public comment.

Thank you again for all you do for Hayward. Your labor of love does not go unnoticed.

Thank you

Shubbie Aishida

The Peacehaven

From: [Erika Cospin](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 3:09:53 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Erika Cospin. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos a few years ago as an audience member. I loved their quality and diversity displayed in their productions.

Plethos Productions has positively impacted my life by providing a community in my hometown. They have also provided quality art and opportunities for artists in Hayward and surrounding areas.

I support their development of a live performing arts center in downtown Hayward, because I want to see the organization continue to grow to be an amazing arts institution in the Bay.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
Erika Cospin

--

Erika Cospin she/her/hers

California Polytechnic State University - San Luis Obispo
B.S. Business Administration | B.A. Comparative Ethnic Studies
erikabriannacospin@gmail.com | [LinkedIn](#) | (510) 329-9355

2/21/24 Amy Cole Bloom CSC Item 2-CAF
(9) Pages

Applicant: Ruby's Place (FS) - The Kwanzaa Project: (Re) Creating the Cultural Arts of Africa in America

1. Can you describe your agency's plan to support this proposal with such little staff?
2. The proposed budget includes \$19,000 for professional services. Is that intended to compensate participating artists? How much are artists in this program compensated?
3. Can you describe how this proposal will serve low-income Hayward residents and your plan to track and record this? 3a / 3b
4. Have other funding sources for this program been pursued? Can you provide details of any other potential funding?
5. Has your organization reached out to other Black cultural organizations who may be able to help fund this project, such as Delta Sigma Theta or the NAACP?
6. How will the Kwanzaa Project bring together people from diverse groups, including those who may have preconceived biases, to participate and engage with African American cultural music and art? 6a
6b / 6c
7. The application mentions a potential to 'make monetary contributions toward discount coupons at local studios and exhibition venues.' Can you provide examples of studios and exhibition venues your organization has in mind?

APPLICATION TYPE
City of Hayward Common Application for FY 2023/24

SECTION I. ADMINISTRATION

1. Applicant Name:	Ruby's Place (FS)		
2. Program Name:	The Kwanzaa Project: (Re) Creating the Cultural Arts of Africa in America		
3. Program Address:	P.O. Box 924 (Mailing Address)	City, State, Zip:	San Leandro, CA 94577
4. Contact Name:	Velda Goe dba Fayeth Gardens	5. Contact Phone:	(209) 808-8601
6. Contact Title:	Program Manager		
7. Contact Email:	FayethGardens@gmail.com		
8. EIN Number:	94-2212241	9. SAM/UEI Number:	11-443-2776 (Get a SAM/UEI #)

10. Is the Applicant a fiscal administrator for another organization? Yes
 Please provide the name of that organization: Fayeth Gardens

11. Is Applicant currently an IRS-approved non-profit entity? Yes
 What type of non-profit? 501c(3), 501c(6), 501c(7), etc. 501c(3)

12. Is Applicant currently a State of CA-approved nonprofit entity? checked

13. Has Applicant completed a fiscal audit within the past 12 months? Y
 (Attach a FY 2022-2023 independent fiscal audit, below)

All applications requesting more than \$20,000 are required to submit a complete fiscal audit or must partner with an agency that can meet this standard serving as a fiscal administrator. Agencies that do not have a current audit can apply for up to \$20,000. The fiscal administrator must apply for funding, and if granted, the fiscal administrator may utilize up to 10% of the grant for its own expenses.

A. PROGRAM DESCRIPTION

14. What is the proposed program or service your organization seeks funding for?
Agencies should provide a clear description of the specific program or service they seek funding for. Describe if the program or service is preventative and/or responsive.

Leading Program Participants in the exploration and (Re)Creations of their Individual and Group artistic projects centered around African and African American Art and Music. (1) (3a)

The contextual framework of the Artistic Projects stem from the Kwanzaa Celebration as defined by the 7 Principles (Nguzo Saba) of Kwanzaa; which serve as a guide for a productive, Afro-culturally influenced lifestyle: (3a) (6a)

Umoja - Unity
 Kujichagulia - Self-Determination
 Ujima - Collective Work and Responsibility
 Ujamaa - Cooperative Economics
 Nia - Purpose
 Kuumba - Creativity
 Imani - Faith

'A People without Knowledge of their Culture is Like a Tree without Roots' (3a) (6a)

Kwanzaa is the only African-American cultural holiday that was created in 1966 and is now celebrated by millions around the globe to recognize and regain the African cultural traditions that were lost to the African descent peoples during the African Diaspora; due to the practices of the enslavers to separate families, communities, prohibit the speaking of their indigenous languages and the practice of their cultural traditions and culinary diets. (3a) (6a)

These cultural alienations have intentionally caused a gargantuan chasm in the African American communities that do not share the advantage of indigenous cultural ties that unify other groups who have transplanted to the United States and therefore can form immediate bonds with other members of their community - wherever they live. (3a) (6a)

This Program is responsive; using the Arts to help resolve the cultural dilemma of the African American community in Hayward as being largely invisible, in terms of civic matters, cultural, social and commerce organizations that focus on the specific needs of their community. (1) (3a) (6a)

15. This application requests funding for an activity in the following category. City staff may reassign the selected category to a different category should staff determine that such reassignment is needed and warranted.
Arts & Music

16. The Community Development Block Grant (CDBG) funds local community development activities with the goal of providing affordable housing, anti-poverty programs, and infrastructure development. CDBG is a federal funding source, and as such, has more complex reporting requirements and requires monthly invoices. Are you applying for CDBG funding?
No

17. Which National Objective does your program support?

Aid in the prevention or elimination of slums or blight

18. Describe how your program supports the National Objective selected above.

B. AGENCY PERFORMANCE

19. CDBG INFRASTRUCTURE APPLICANTS ONLY:

19a. Does the proposed project involve a change of use to an existing property?
Examples may include but are not limited to adding shelter beds, expanding services and offerings on the site, increasing the number of individuals served at a site, etc.

19b. Does the proposed project involve expanding the size or footprint of an existing property or interior modifications to allow for an expansion of use? Examples may include but are not limited to construction of an addition to an existing building, construction, or installation of new structures on a site, installation of interior tenant improvements within an existing building to expand useable space, etc.

20. What is your organization's mission?

Agencies should provide a clear and succinct mission. The mission should provide a clearly stated purpose of who the organization is, what they do, and how they benefit the Hayward community.

Fayeth Gardens' mission is to provide refuge for the mental, spiritual and social well-being of the beleaguered African American Community in Hayward and provide them with tools to stand and be counted as a productive, strong and unified participatory component in the local civic landscape. (3a) (6a)

The 1st step of many in such a process is self-definition - modelled in the Nguzo Saba as Kujichagulia - Self-Determination. Until one is aware of who they are; where they come from and what the tenets of their culture represents, they will be on shaky ground as a strong and valued participant in the larger society and scheme of things, in terms of their role and what specific attributes they can bring to the table. (3a) (6a)

Using Art, Music and Culture to aid the Hayward African American community in self-identification promotes the confidence needed to jump in the stream of things, and the rekindling of cultural memories of strength awaken the ability to swim upstream; when need be. (1) (3a) (6a)

In addition to the benefits of using the Arts to aid the African American community in the self-knowledge of their cultural specificities, Art and Music are Universal Ice-breakers that can ease others outside of the Community into coming closer and even experiencing the nuances of the culture, that may have heretofore, seemed foreign, daunting and even threatening only to find that such participation breeds the knowledge that, while different, the basis of cultural expression of any group is more similar, in terms of human desires and needs. (6a)

21. How many years has the service organization been providing services in Hayward? 2

22. How many years has the service organization been providing the proposed services in Hayward? 0

23. Describe how program performance is assessed and maintained.

The City is interested in learning how data driven outcomes are used in your program management and planning. How do you track outcomes? How do you use data to improve upon your service delivery?

The Kwanzaa Project proposes to use a Registration, Program Retention and Project completion data collection models to gauge the success of the program. (3b)

Targeted marketing will be a big factor to inform and promote the program in the community and engage them to register and participate in the program. (3a) (6b)

The strategy will be to use locally known artistic and musical personalities and/or entities to lead some of the Nguzo Saba sessions and offer long-term incentives to extend beyond the programs, such as discounted studio time coupons; exhibitions and possible sale of their works in the Hayward Library, at the Hayward Farmers Market and other Hayward events or public spaces that offer the opportunity for exhibition - such as the Kwanzaa Celebration on January 1, 2025, Juneteenth on June 19th, 2025, City Hall Art (1) (2) (3b)

1/30/24, 10:19 AM

City Data Services - Hayward, CA

Gallery, etc..

Based on the outcomes of registration, program retention and project completion using the above noted strategies, feedback polls will be periodically solicited from the Program Participants; the results of which will be applied as appropriate to further refine and modify the Program utilizing their input.

(3b)

24. Use this space to share anything that the City should know.

Did you have any organizational changes in the past year that may have impacted your organization's performance?

While there have not been any organizational changes in the last year as we are a New Agency, we will be exploring working collaboratively with the Hayward Main Library for this project, insofar as utilizing Meeting Rooms, the Makers Space, Promotion in terms of related talks with the Service Providers and Exhibition of the finished projects.

25. Describe how the Applicant would verify, document and report that the clients benefiting from the City's funding would be low-income Hayward individuals, households, or businesses.

The City requires that federally funded programs serve 100% low-income. How would your agency verify and document low-income status if offered funding?

26. Describe how the organization plans to expand or enhance services in comparison to existing services with proposed funds. Will this funding allow you to provide a new service or expand your service delivery?

C. FUNDING

27. What is the total organizational/agency budget?

(Attach a board-approved, line-item, agency-wide budget)

28. What is the total cost of the proposed program or project? \$30,000

29. Of the total budget from question 28, what amount is being requested from the City of Hayward? \$30,000

(Minimum grant amount is \$10,000)

D. FUNDING SUSTAINABILITY

30. Describe your efforts to diversify funding and other sought-out revenue sources.

The City of Hayward has limited funding to distribute through the Community Agency Funding process. City funding should not be an agency's sole funding source. We are interested to hear how you currently or plan to diversify your funding stream and leverage City funding as part of your total revenues.

Fayeth Gardens plans to solicit additional sponsorship funding to help implement the Kwanzaa Project; underwrite known cultural artists to help lead the sessions and guide participants in their Arts and Music endeavors, as well as make monetary contributions towards discount coupons at local studios and exhibition venues. (1) (2) (4) (5)

31. Describe the impact funding would have for your agency and program.

The City is interested to hear how this funding impacts your agency. What does funding allow you to accomplish? If partial funding is awarded, how would this impact your organization and program? The City is interested to hear how your organization would adapt should you receive less funding than in previous years.

As Fayeth Gardens is a New Agency for this funding initiative and the Kwanzaa Project, the receipt of funding from the City of Hayward would enable this program to come into fruition and allow the citizens of Hayward to benefit from its' creation. (4)

As Fayeth Gardens has not applied for this funding previously, there is no residual budget to draw upon for the Program implementation, so any amounts less than what is requested would result in either a reduction in Program Scope or a solicitation from outside funding sources to meet the Program needs as outlined herein.

SECTION II. CITY STRATEGIC ROADMAP & COMMUNITY ALIGNMENT, INCLUDING RACIAL EQUITY

A. CITY STRATEGIC ROADMAP ALIGNMENT

32. Describe how the proposed program or service aligns with greater City priorities.

The City is interested in learning how the specific program or service aligns with the priorities identified in the City's strategic plans (Strategic Roadmap, Let's House Hayward Strategic Plan, Economic Development Strategic Plan, etc.)

The Kwanzaa Project aligns with the greater City Priorities as follows:

- 1) it fulfills the City Council's priorities identified in June of 2022 of funding up to \$30k for New Agency and Innovative Programs in the Arts and Music Category (5) (4)
- 2) it aligns with the City Strategic RoadMap as follows:

Item #1: Enhance Community Safety and Quality of Life:

the Kwanzaa Project implements community enrichment by exposing the African American and larger Hayward Community to the cultural practices in Art and Music - thereby inviting them to actually engage in these practices that usually reveal that although unique in their cultural expressions, they are based on the Universal Values that hold consistently throughout all cultures (6c)

Active Public Spaces: by exhibiting the Kwanzaa Project finished works in Public spaces, that engages the larger community in healthy discourse as well as the acknowledgement of cultures that may differ from their own,

Strengthen Justice and Belonging: by sharing the African American cultural Art and Music traditions with the Hayward Community at large - this introduction breeds familiarity and provides a non-threatening groundwork to dispel myths, unfounded biases and forms a communal basis to come together to share experiences as a foundation for belongign, justice for all and new alliances.

B. COMMUNITY NEED

33. Describe how the proposed program or service meets a community need

The City is interested in learning how the specific program or service addresses needs within the Hayward community. Does the proposed program or service provide a unique service or address an unmet need.

The Kwanzaa Project addresses the unmet need of the African American community in Hayward to offer a multi-faceted program that speaks to the cultural gaps in their toolbox that acquaints them with their indigenous roots; forming a common denominator base within that community from which a multitude of other community efforts can be spawned, i.e., an African American Chamber of Commerce, an African American Cultural Society, an African American Resource Bank, etc. (3a)

Art is a non-threatening base that can unify, educate and stimulate human interaction and bridge the cultural gaps of alienation into unifying bridges that can be shared with others in the Hayward Communities to familiarize them with the cultural traditions and practices of those, who on the surface, seem to differ from them, but once the ice is broken through shared experiences in engaging artistic ventures; the usual outcome is revealed that we are more alike than different - and our cultural unquenesses are still based in shared human values. (6c)

34. Describe the indicator(s) that gave rise the proposed program or service.

The City is interested in learning what motivated your agency to implement the proposed program or service. Provide data to support the basis for the proposed program or service.

When I observe the racial demographic engagement of African Americans in Hayward, in terms of employment in our local banks, grocery stores, retail outlets, governmental bodies, City Council, Owned businesses and restaurants, etc., I find the participatory representation to ne dismally inadequate. (3a)

As an African American who has resided in Hayward for 16 years, I STILL am not aware of where our communal gathering places are, what actively engaged social, entrepreneurial, and supportive organizations exist in Hayward for African Americans and what if any, initiatives exist in Hayward to elicit, initiate and engage African Americans in this City to be full participants in the civic activities and processes involved in the governance of this City. (3a)

Hayward is home to 17.6K African Americans - that is 11.4% of the Hayward population, as juxtaposed against the 5.85% of Californian African Americans. This demographic in Hayward is certainly an adequate number of citizens to have a more visible and supportive standing in this community. (3a)

35. Describe how the proposed activities strengthen community collaboration to the benefits of clients served. List any organizations you partner with and the services provided.

The City is interested in how agencies work with other agencies to strengthen collaboration and impact in the community.

As it is proposed that the Kwanzaa Project will engage with the Main Library in terms of utilizing Meeting Rooms, the Makers Space, and host talks presented by the Service Providers during the Project. This will benefit the Clients by exposing them to the free resources the Library has to offer and encourage them to fully utilize this valuable resource. (1) (3b) (7)

Also, during the Exhibition Phase of the Project, the Clients may find their works exhibited in City Hall, the Library, other governmental offices, as well as have the opportunity to sell their works at Community Festivals and in the Farmer's Market, (7)

This exposure and engagement with broad based activities within the Hayward Community will promote the Clients inclusivity and standing, as well as their visibility and impact in the Community at large. (3a) (7)

C. IMPACT

36. How many units of service did you provide in FY 2022-2023? (i.e., meals provided, classes taught, etc.)
-0-

New Agency

37. Describe specific goals, intended outcomes and impacts of the proposed program or service.

Describe the program goals, intended outcomes, and impacts on the Hayward community. What is this program or service intending to accomplish in Hayward?

Kwanzaa Project Goals:

Introduce and engage the African American Community and the Hayward Community at large to the cultural Art and Music traditions of Africa and the derived traditions of the African American people (3a)

Intended Outcomes

The African American Community will become familiar with and execute some of the African based Arts and Music traditions and exhibit their finished works in a variety of local venue in the Hayward Community (3a)

Impacts on the Hayward Community::

By being exposed to and having the opportunity to engage with the African American Community, the unknown will become known in Hayward and open the doors to more joint communal and shared activities involving the African American Community and others (3a)

Intended Accomplishments of Project in Hayward:

To elevate the African American Community in Hayward to the stature of a fully participatory Hayward Citizen in all facets of the Hayward Community at Large (3a) (3b)

38. Does your organization provide:

Prevention Services: services intended to prevent something from happening. For example, health education to prevent spread of illness.	
Responsive Services: services intended to respond to something that has already happened. For example, medical treatment for persons with a medical condition.	100%
Both: a combination of prevention and combination services/the service is both prevention and responsive	
Other: not applicable	

D. PERFORMANCE MEASURES AND GOALS:

Performance Measures and Goals:

39. How many unduplicated low-income Hayward residents (individuals) would directly benefit in FY 24-25 100 from the proposed program?

40. How many unduplicated low-income Hayward residents (households) would directly benefit in FY 24-25 85 from the proposed program?

E. RACIAL EQUITY DATA

41. In alignment with the City's Racial Equity Action Plan, we are collecting demographic makeup of funded agencies. Please enter the demographic make-up of your agency leadership and staff.

Ethnicity	Agency Race and Ethnicity Demographics			
	Leadership	Hispanic	Total Staff	Hispanic
White				
Black/African American	1		1	
Asian	0	0	0	0
Chinese				
Filipino				
Asian Indian				
Vietnamese				
Korean				
Japanese				
Other Asian (e.g. Pakistani, Cambodian, Hmong, etc.)				

Amer. Indian/Alaskan Native				
Native Hawaiian/Pacific Isl.	0	0	0	0
Native Hawaiian				
Samoan				
Chamorro				
Other Native Hawaiian/Pacific Isl.				
Amer. Indian/White				
Asian/White				
Black/White				
Amer. Indian/Black				
Other Multi-Racial				
Declined To Answer				
TOTAL	1	0	1	<0

Gender Demographics of Employees

Gender	Leadership	Total Employees (including leadership)
Female	1	1
Male		
Other	>	

PRIOR YEAR DEMOGRAPHICS

42. Client Race and Ethnicity Demographics Data (data from 2022-2023)

Provide client specific demographics from your previous year's program

Ethnicity

Ethnicity	Annual Served	
	# Served	Hisp.
White		
Black/African American		
Asian	0	0
Chinese		
Filipino		
Asian Indian		
Vietnamese		
Korean		
Japanese		
Other Asian (e.g. Pakistani, Cambodian, Hmong, etc.)		
Amer. Indian/Alaskan Native		
Native Hawaiian/Pacific Isl.	0	0
Native Hawaiian		
Samoan		
Chamorro		
Other Native Hawaiian/Pacific Isl.		
Amer. Indian/White		
Asian/White		
Black/White		
Amer. Indian/Black		
Other Multi-Racial		
Declined To Answer		
TOTAL	0	0

Gender Demographics of Hayward Clients

Gender	Annual Served
Female	
Male	
Other	
Total Unduplicated Clients	0

43. Describe efforts your organization is undertaking to address Racial Equity, including any integration of Racial Equity into Strategic Planning and Implementation processes.

The City is interested in learning how your agency uses a racial equity lens in program delivery. If your agency has a Racial Equity Plan, please upload a copy.

We are a New Program so do not have a Racial Equity Plan, but want to focus on offerings to the African American Community to redress past cultural gaps, while still including other members of the Community to participate in the programming.

F. INTERVIEW LOGISTICS

Part of the Community Agency Funding Process includes an interview conducted by the Community Services Commission in January 2024. The City wants to ensure that applicants are aware that interpretation services are available upon request. Please indicate if the representative performing the interview on behalf of the applicant organization would like interpretation services.

44. Would the person from your agency who will be interviewing applicant's representative like interpretation services during their Community Agency Funding interview? No

G. FY 2024-2025 BUDGET

Budget Instructions

REVENUE SOURCES

	Hayward Request	Total Funding Other Sources	Total	Committed?
City of Hayward Funding Request	\$30,000		\$30,000	
Other Government Revenue Sources (please list each source).				
Other Grants e.g., foundation, corporate (please list each grant). How many lines do you need?				
Private Donations. How many Private Donation lines do you need?				
Total Revenue	\$30,000	\$0	\$30,000	

Program Budget - Period of July 2024 through June 2025

A. Salaries

Social Security (FICA & Medicare)			\$0
Medical			\$0
Worker Compensation			\$0
State Unemployment (SUI)			\$0
Subtotal Salaries and Benefits	\$0	\$0	\$0

B. Operational Expenses

Maintenance			\$0
Service Contract	\$6,000	\$0	\$6,000
Utilities			\$0
Service & Supplies			\$0
Consumable Office Supplies			\$0
Field Supplies			\$0
Rent	\$2,000	\$0	\$2,000
Special Services			\$0
Organizational Dues & Pubs			\$0
Insurance			\$0
Mileage			\$0
Staff Training Specific to Program Delivery			\$0
Communications			\$0
Professional Services	\$19,000	\$0	\$19,000
Administrative Overhead (Cost Allocation Plan Required)	\$3,000	\$0	\$3,000
Other Costs.			
Total Expenditures	\$30,000	\$0	\$30,000

(1)(2)

F. ADDITIONAL FACTORS - Staff Use Only

1. Does this applicant provide basic safety net services?
2. Is this applicant Hayward based? :
3. Is this program/service new or innovative?

Rec'd 4:17pm

Attachments

- 2022-2023 Audit
- Agency Budget (1)(2)
- Racial Equity Plan
- Collaboration Agreement
- Other - xyz

Rubys Place - Audited Financial Statements - 2022_06_30.pdf
FAYETH GARDENS.docx

Program Manager Signature

Velda Goe

Date Signed

12/04/2023

Initially submitted: Dec 4, 2023 - 09:26:30

From: [Elizabeth Hayes](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 4:14:11 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Elizabeth Hayes. I am submitting a public comment to voice my

support for Plethos Productions. I first connected with Plethos _____ 2 years ago _____.

Plethos Productions has positively impacted my life by _____ community laughter and connection _____.

I support their development of a live performing arts center in downtown Hayward, because it adds to our community's places to gather laughter, celebrate and be with family and friends. _____.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

____ Elizabeth Hayes _____

Sent from my iPad

From: [Jamil Blackwell](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 4:54:59 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is _____ Jamil _____. I am submitting a public comment to voice my

support for Plethos Productions. I first connected with Plethos _____ last year, 2023 @ Twining Vines Winery in Castro Valley _____.

Plethos Productions has positively impacted my life by _____ having extremely enjoyable and entertaining productions. _____.

I support their development of a live performing arts center in downtown Hayward, because they're productions have been educational as well as entertaining

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

_____ Jamil Blackwell _____

Sent from my iPad

From: [jagdeep deol](#)
To: [Emily Hwang](#)
Subject: CSC Funding - Public Comment
Date: Wednesday, February 28, 2024 11:31:39 AM
Attachments: [Cal State, Chabot College, and Park Elementary.pdf](#)
[5 sikh seva log for hayward app.xlsx](#)

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Hi Emily,

I would like to provide additional information for Council to consider when approving the annual funding recommendation provided by the CSC. Please share the below information and attachments with Council.

I believe 5 Sikh Seva should receive \$50K in funding instead of the \$10K recommended by the Services ARC for the following reasons.

1. 5 Sikh Seva provides food to the City of Hayward which is an essential need. They have partnered with the Hayward City Public Library to provide hot meals to the needy on every Monday and Thursday at Eden Greenway and every 1st and 3rd Wednesday of each month at the Eden Youth and Family Center. More information on 5 Sikh Seva's collaboration with the Hayward Public Library can be found on the Hayward website, see link.

<https://www.hayward-ca.gov/services/city-services/food-access-free-hot-meals>

2. 5 Sikh Seva has worked with Cal State East Bay University, Chabot College, and Park Elementary School to provide free meals. At Park Elementary, 5 Sikh Seva provided 300 meals during a single event. Julie Pineda, Community School Specialist, was honored to have 5 Sikh Seva nourish hungry students. Cal State East Bay Executive Director, Edgar Chavez, noted in his appreciation letter that the organization has served 29,675 meals across 109 events in 2023. I have attached the letters provided by Cal State, Chabot College, and Park Elementary for your reference.

3. 5 Sikh Seva served 4,000 meals to communities in Hayward during the month of October 2023 during their Halloween Holiday special event.

The above three points provide background into the impact 5 Sikh Seva has in the City of Hayward. Food is an essential need for everyone. There are residents or community members in Hayward which do not have access or are not able to afford food to feed themselves or their family members. The Council should provide \$50,000, which is the maximum in funding a service organization can receive, to 5 Sikh Seva because they provide a very valuable service to Hayward. Ensuring everyone in Hayward has access to food is inline with Enhancing Community Safety and Quality of Life under the Hayward Strategic Roadmap.

I also like to mention there are organizations which apply and receive far more funding than 5 Sikh Seva but provide a less essential service and reach a much smaller number of individuals in Hayward.

The Services ARC has mentioned that 5 Sikh Seva has not provided proof that their services serve specifically low-income individuals and Hayward residents. 5 Sikh Seva has provided data along with their application which shows the date and number of meals provided in

Hayward. Generally, individuals who come to service organizations, such as 5 Sikh Seva, for food are those who are in need of food or are low-income. I have attached an Excel file which shows 5 Sikh Seva did track the meals they provided in 2023. Based on the file, it shows the organization provided 22,805 meals within Hayward during 2023.

Thank you,
Jagdeep Singh
Commissioner

From: [Erica Johnson](#)
To: [Emily Hwang](#)
Subject: public comment to Hayward city council
Date: Monday, March 4, 2024 1:48:28 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear city council,

I am a single mom who lives in Hayward, and I'm writing to you about a big problem many families like mine are facing: finding childcare.

I work two jobs, and they're not regular 9-5 jobs. They're at different times, so I need childcare that fits my schedule. But the problem is I can't afford the childcare options available in Hayward. If I can't find someone to watch my kids while I work, I might lose my job. That's really scary because then I won't have enough money to take care of my family.

I know lots of other parents who are in the same situation. It's really hard to find someone to watch our kids when we're working hard to support our families. We need help from the city, but I'm not sure what you can do.

I'm writing to ask you to please think about how important affordable childcare is for families like mine. If we can find affordable childcare, we can keep our jobs and take care of our kids better. Maybe you can find a way to help us get childcare that we can afford and that fits our work schedules.

Thank you for listening. I hope you can help us find a solution to this problem.

Signed,
Erica Johnson

From: [Ashley Nunes](#)
To: [Emily Hwang](#)
Subject: Public comment for Community Services Commission
Date: Saturday, March 2, 2024 12:34:16 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Hayward City Council Members,

As a resident of Hayward, a working mother, and a concerned citizen, I am writing to bring attention to the critical issue of affordable and accessible childcare in our city. Despite my efforts to find suitable childcare options for my two children, I have encountered numerous challenges that are not only affecting my ability to maintain employment but also impacting the well-being of my family.

One of the most pressing issues is the exorbitant cost of childcare in Hayward. Like many families, we are struggling to afford the steep prices associated with quality childcare facilities. The financial burden is significant and often results in a substantial portion of our income going towards childcare expenses, leaving little room for other essential needs.

The availability of childcare slots is severely limited, with long waitlists being the norm rather than the exception. This situation leaves many parents, including myself, in a constant state of uncertainty and stress as we try to secure a safe and nurturing environment for our children while balancing work responsibilities.

The lack of childcare options with flexible or extended hours presents a significant barrier for working parents. Many of us are faced with inflexible work schedules that do not align with traditional childcare operating hours, forcing us to seek alternative, often unreliable arrangements or make difficult decisions regarding our employment.

It is imperative that the City Council takes proactive measures to address these pressing childcare challenges. Access to affordable and high-quality childcare is not only crucial for the well-being of our children but also essential for the economic stability of families and the overall prosperity of our community.

I urge the City Council to prioritize the development of initiatives that promote the expansion of affordable childcare options, reduce waitlists, and support flexible hours to accommodate the needs of working parents. By investing in childcare infrastructure and implementing supportive programs, Hayward can become a more inclusive and thriving city where families can thrive without sacrificing their financial security or career advancement.

Thank you for your attention to this matter. I look forward to seeing positive steps taken to address the childcare crisis in Hayward.

Sincerely,

Ashley Nunes

From: [Angelica Torres](#)
To: [Emily Hwang](#)
Subject: Public comment to support early education
Date: Friday, March 8, 2024 9:56:24 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Hayward Community Services Commission,

As a recent college graduate with a degree in child development, I am deeply passionate about working in the field of early childhood education. However, I am writing to bring attention to a pressing issue that is hindering my ability, as well as many others', to pursue careers in childcare - the shockingly low pay for childcare workers.

Despite the importance of the work that childcare providers do in nurturing and educating young children, the compensation for this vital profession is disproportionately low. As someone who aspires to work in childcare and potentially own a childcare business of my own in the future, I am disheartened by the financial challenges that accompany this career path.

Like many recent graduates, I am burdened with thousands of dollars in student loan debt. The prospect of entering a profession where the pay does not support a living wage is daunting and unsustainable. It is disheartening to realize that the dedication, time, and effort required to work with young children are not adequately reflected in the compensation received by childcare workers.

The low pay for childcare workers not only affects individuals like myself who are eager to enter the field but also has broader implications for the overall childcare sector. It contributes to high turnover rates, as many qualified professionals are forced to seek higher-paying opportunities elsewhere, leading to instability and inconsistency in childcare settings.

I urge the Hayward Community Services Commission to recognize the critical importance of fair pay in the childcare sector and to take proactive measures to address this issue. Investing in the well-being and professional development of childcare workers is essential for ensuring high-quality early childhood education and care for our community's youngest learners.

By advocating for fair compensation and better support for childcare workers and daycare owners, the city of Hayward can demonstrate its commitment to valuing the crucial role that childcare providers play in shaping the future of our children and our community.

Thank you for considering this important matter.

Sincerely,
Angelica Torres

From: [Michelle Martinez](#)
To: [Emily Hwang](#)
Subject: Community Services Commission Public Comment
Date: Tuesday, February 27, 2024 8:00:37 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear City Council,

My name is Michelle Martinez. I am a resident of Hayward and I support our child care businesses!

I'm writing to express my support for Upwards childcare! There is a pressing need for childcare FOR ALL families in our community. I believe quality childcare providers should be an area of focus and effort because it is SO important!!

Parents are working hard to support their families, but it's sad to see that no matter how hard they work, so many of them still can't afford childcare! Upwards opens up so many child care options for families who may not qualify for other types of programs. They also assist childcare providers with actually maintaining and growing their businesses which is an incredible help!

There is a shortage of childcare in our community! The number of families in need of childcare is concerning and needs attention! We need to invest in expanding childcare services if we want to see our community thrive!

There is also a huge opportunity for job creation here! If we open more childcare centers, there will be more childcare jobs! We need more women in the workforce! Let's help them out!

I would be so excited if you gave Upwards the opportunity to help our community! Their programs have the potential to help so many families and providers who really need it!

I would love to see city council prioritize childcare by working with Upwards! Accessible childcare for ALL families should be of high priority and concern! We need to address this NOW! Let's help families and the working class!

Thanks so much!

Sincerely,
Michelle Martinez

From: [Linda Timmons](#)
To: [Emily Hwang](#)
Subject: Public Comment - Community Services Commission
Date: Wednesday, February 28, 2024 3:51:57 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Hi. My name is Linda Timmons. I'm a child care advocate in Hayward.

Child care is a much needed service in our community.

Parents are having a hard time paying for child care. Many of them can't even afford it! There are no options for the middle class. Affordable day cares are full! We really need to invest in our child care owners and also welcome organizations like Upwards to assist our community to open more day cares.

Families are hurting because of the lack of affordable care for their kids. They are being put on waitlists and forced to call into work if they can't find care. Some parents struggle to keep jobs because they can't find a place to put their kids while at work. This only creates more hardships for families! We need to address this issue and offer more affordable child cares in our community. More people would be able to maintain jobs if they had reliable child care, which helps families have a steady flow of income.

We must take action or face the negative consequences. Parents are stressed. If we invest in expanding child care and help the child care workers, we will be providing the support that families need to thrive and succeed!

I hope you support Upwards and invest in some solutions for child care for the families in our community. Recognizing the impact that child care has on both the well-being of families and our overall community is very important. I am encouraged by the efforts of Upwards. I've read articles about what they've done in other cities and they could do that here! I believe that supporting their programs will help existing child care businesses and hopefully open more centers and help more people!

Thank you.

Linda Timmons

From: [Jeanette Montross](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 7:55:22 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Jeanette Montross. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos when my child, now 23 yrs old, began acting in Plethos productions last year.

Plethos Productions has positively impacted my life by enriching my child's life and allowing them to gain on-stage experience with this lovely organization who all share a common passion for performing arts.

I support their development of a live performing arts center in downtown Hayward because of the community spirit they demonstrate and the joy they bring to the communities around them. In the age of streaming, gaming and remote forms of entertainment, keeping live theater vibrant is SO important.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

Jeanette Montross

From: [Jamari McGee](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 10:34:18 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Jamari McGee, I am submitting a public comment to voice my

support for Plethos Productions. I first connected with Plethos back in May when i got cast for their production of Avenue Q.

Plethos Productions has positively impacted my life by letting me be myself and to express myself creativity.

I support their development of a live performing arts center in downtown Hayward, CA because they deserve it. I know great things will come Plethos and i will forsure audition for them again in the future, maybe even do some directing. Maybe I'm not expressing my words well but I will say I can't think of a more deserving theatre company to recieve this grant.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

Jamari McGee

From: [Rob Hughes](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 21, 2024 9:22:11 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is _____ Rob Hughes _____. I am submitting a public comment to voice my

support for Plethos Productions. I first connected with Plethos _____ to see their production of Jane Austin's Pride & Prejudice last year. _____.

Plethos Productions has positively impacted my life by _____ their passion for that project. _____.

I support their development of a live performing arts center in downtown Hayward, because _____ I love local, amateur theatre. I used to write theatre, film, and classical music reviews for the SF Examiner. Their enthusiasm for Jane Austin was palpable & infectious. The staff was professional & engaging. The revised & compressed script made sense & moved along quite trippingly. It was a pleasure to attend this event with 12 of my pals & all had a terrific time; even the cynical teenagers among us. We need **more** local theatre productions such as this here in Hayward, where I now reside. Please consider this request for funding this local company with enthusiasm.

_____.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

_____ Rob Hughes. _____

From: [y.xie](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Sunday, February 25, 2024 8:55:01 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is ___ Yinxing Xie _____. I am submitting a public comment to voice my

support for Plethos Productions. I first connected with Plethos ___ when my daughter Melanie joined Plethos' summer camp last year ,it's amazing. she's learned much more than what I expected _____.

Plethos Productions has positively impacted my life by__The summer camp my daughter joined is fun ,educational, and very well organized. It is really impressive that they have such wonderful programs to offer kids with opportunities to know and learn about musical dramas and performances _____.

I support their development of a live performing arts center in downtown Hayward, because ___it will help more neighborhoods kids and adults to learn about performance and different kinds of dramas __1_____.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

Best
Yinxing

From: [Yuyi Li](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Sunday, February 25, 2024 12:19:22 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

I am writing to submit a public comment in support of Plethos Productions. My initial connection with Plethos was through their low-cost theater program in the Castro Valley school district. Since then, my daughter has participated in several of their programs. The staff at Plethos Productions are not only nice but also caring, and the quality of their programs has been consistently excellent. These programs have inspired my daughter to explore acting, singing, and performance further, shaping her personality and igniting her creativity.

I am supportive of Plethos Productions' initiative to develop a live performing arts center in downtown Hayward. I believe that such a wonderful program deserves a dedicated place to operate, ensuring that it remains available to and serves a large community.

I strongly believe that Plethos Productions would be an excellent candidate for the 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thanks you very much for your consideration!

Yuyi Li

From: [Iona Childers](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Tuesday, February 27, 2024 10:52:10 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Iona Childers and I'm submitting a public comment to voice my support for Plethos Productions. I was reared in the Bay Area (Union City) and currently live in San Leandro with my husband and our newborn baby. As we think about her future, one thing we wonder about is what she'll be interested in. My husband hopes for practically all of the sports, especially golf, but I'm open to her possibly being a bookworm or theatre kid. We also can't wait to introduce her to things like ice cream or her first ballet (probably SF's rendition of *The Nutcracker* during the holidays).

I first heard about Plethos through a friend who held the leading role of Elizabeth Bennet in Plethos' recent production of *Pride and Prejudice* last September. I was one month away from giving birth to my daughter, but I still managed to make the trek down the small slope to the meadow area of Heirloom East Bay where the play was being performed. The ascent back up was a little more difficult, but so worth it for such a delightful evening. It meant so much to watch my friend breathe life into a much beloved character alongside other passionate actors and actresses.

Plethos Productions is making such a positive impact in their lives and the lives of people like us who come to experience theatre communally - to laugh and to cry and to ponder together. After years of COVID distancing and separation, it would mean a lot to have Plethos develop a live performing arts center in downtown Hayward. It will be such a special hub meant to nurture the creativity of so many people from all walks of life and through the generations.

I believe they are truly worthy candidates for the 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your time and consideration,
Iona

From: cindycarb@yahoo.com
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, February 28, 2024 6:13:13 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is ___Cindy Carbonetti_____. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos ___for comedy next to Trader Joe's in Castro Valley_____.

Plethos Productions has positively impacted my life by_____offering a generous variety of entertainment_____.

I support their development of a live performing arts center in downtown Hayward, because _____the area would benefit immensely for access the the 'arts'_____.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

___Cindy Carbonetti_____

Sent from my iPad

From: [David Patino](#)
To: [Emily Hwang](#)
Subject: Grant for Plethos Productions
Date: Thursday, March 7, 2024 9:26:32 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is David Patino and I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos years ago volunteering for one of their first few shows, and I have been an active member ever since.

From the very beginning Plethos have been committed to making a community where all are represented; to this day they have not faltered in their mission statement and actively seek to create more opportunities for all that want to be involved. I have had my fair share of work with different communities, and the Plethos community is by far the most amiable, caring, and honest.

I support their development of a live performing arts center in downtown Hayward because, if we want to keep and encourage companies to be open, welcoming, and invested in the well being of their communities, we need to fill our city with role models that set that standard. Plethos is very much deserving of helping set what the ideal is.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
David J Patino

From: chess613@icloud.com
To: [Emily Hwang](#)
Cc: [Karin Richey](#)
Subject: Support for Plethos Productions to receive a Grant from the City of Hayward
Date: Wednesday, March 6, 2024 11:44:25 AM

Ms. Hwang -

My name is Reg Clay, a long time resident of Alameda County and an actor and creative. I'm writing to you to voice my enthusiastic support for Plethos Productions in getting a grant from the City of Hayward.

I arrived in the bay area from Washington DC in 1997 - from that point up to now, I've been involved in several theater companies throughout San Francisco and Oakland, as a stage manager, sound designer, actor and writer. In 2017, I had written a play (Four Men In Paris) that spoke to the black community, a story of Richard Wright, James Baldwin and two other legendary black writers and members of the pre-King civil rights movement. I was excited about the play, and I had done several play readings, in hopes of having one company take a chance, read the play, and produce it. Plethos was the company that took a chance on my play, and on October 12-14, 2018, we performed the play to a near full audience at the Douglas Morrison Theatre. The African American community in Hayward came out in full force to see a play that spoke to them - quite a few young folks came to me after one performance to inquire more about the history of these four black men who left the USA to find a new life in France), and the interaction and excitement of the play was something I had not seen for a play done at the Douglas Morrison (and I had been involved in four prior plays at the DMT). It would never have happened without the enthusiastic support of Karin & Jon Richey.

Plethos has a strong record of producing plays that speaks to minorities and is inclusive to all races and cultures. They've lifted up artists to take their careers to a new level. As a result of Plethos producing my play, I'm now a published author and can place a produced play on my resume. The most that we can ask of a theatre company is more than giving the community a good show - but to open their doors to new artists and to tell stories other companies won't tell.

I am very proud to be a fan and a contributor to Plethos and I'm hoping my letter to you motivates you and the City of Hayward to give a grant to Plethos Productions. Karin and Jon Richey not only tell stories, but they help others like me tell our stories.

Please write back if you have any questions or comments.

Reg Clay

From: [Melani Facundo](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Sunday, March 10, 2024 5:48:29 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang & the Community Services Commission,

My name is Melani Facundo and I am submitting a public comment to voice my support for Plethos Productions.

I first connected with Plethos in 2022. Plethos Productions has positively impacted my life by providing me with a strong community of like-minded, passionate individuals and has served tremendously well as a creative outlet for me. I support their development of a live performing arts center in downtown Hayward, because we need more 'third places' and common spaces for the community to gather & create.

I strongly and whole-heartedly believe Plethos would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
Melani Facundo

From: [Ben Stevens](#)
To: [Emily Hwang](#)
Subject: Public Comment Submission for Plethos Productions
Date: Monday, March 11, 2024 8:35:22 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Ben Stevens. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos as a first time actor who they accepted despite my lack of experience. I continued to work with the company through the COVID-19 pandemic helping with video recording and editing as they adjusted to the new safety protocols.

Plethos Productions has positively impacted my life by providing new experiences, a sense of community, and helping to develop my love of theater and the arts.

I support their development of a live performing arts center in downtown Hayward, because they have always worked so hard, and been so creative in finding places for the community to share their talent and having an established space would allow them to be able to put extra focus on the artistic aspects of their projects and less energy into constantly figuring out logistics.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,
Ben

From: [Cory Ervin-Stewart](#)
To: [Emily Hwang](#)
Subject: Re: Public Comment Period ends March 20 for funding recommendations and changes to virtual participation at the CSC Meetings
Date: Wednesday, March 13, 2024 11:25:06 AM
Attachments: [image001.png](#)

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily

On behalf of my team at East Bay Agency for Children, I would like to say how grateful we are and have been over the last several years for your continued support. Through your generosity and investment, we can continue to support underserved, low-income Hayward families with services and resources that prevent, respond to, and reduce health disparities and strengthen resilience and well-being. We leverage relationships with school and school district staff to provide:

- 1) Service Navigation: Care coordination, Resource Linkage. Staff will lead these supports until the family reaches their goal or is referred to other services. Goals are co-developed and promote increased access to medical, dental, mental health, food/employment/housing services, and increased protective factors. Families will be assessed for: Grief/loss and linked to EBAC resources: grief workshops; facilitated parenting discussions; evidence-based Resilient Parenting for Bereaved Families groups to strengthen coping skills and prevent physical/mental illness and/or family violence; and evidence-based Ready4K texts.
- 2) Assistance with health coverage and food stamps enrollment, translation/interpretation, systems navigation, food/health resource referrals
- 3) Family Wellness and Parenting Workshops to support increased social connections and supports. Most workshops will center on grief and loss.
- 4) Ready4K parenting/child development texts. Caregivers receive facts and activities to boost their child's learning. Texts will be sent in Spanish, English, Arabic, Vietnamese, and Chinese.
- 5) Concrete needs such as food, clothing
- 6) Targeted outreach to expand engagement in and impact of each of the above services on populations underserved by the FRCs, focusing particularly on African American families and families who are unhoused or at risk of becoming unhoused (McKinney-Vento program).

Again, thank you so much for your support, and do let me know if you have any questions.

Kindly,
Cory

Cory Ervin-Stewart
(she/her)

Associate Director of Development
East Bay Agency for Children (EBAC)
<https://www.ebac.org/default.asp>

510-292-6752 (cell)

EBAC
2828 Ford Street
Oakland, CA 94601

----- Forwarded message -----

From: **Emily Hwang** <Emily.Hwang@hayward-ca.gov>

Date: Wed, Mar 6, 2024 at 9:50 AM

Subject: Public Comment Period ends March 20 for funding recommendations and changes to virtual participation at the CSC Meetings

To:

Cc: Amy Cole-Bloom <Amy.Cole@hayward-ca.gov>, Rick Rivera <Rick.Rivera@hayward-ca.gov>, Carol Lee <Carol.Lee@hayward-ca.gov>, Evelyn Olivera <Evelyn.Olivera@hayward-ca.gov>

Dear Community Agency Funding Applicants,

This is a reminder that the Public Comment period for any feedback on the Commission's recommendations for FY 2024-2025 funding will end on March 20, 2024 at the [Community Services Commission meeting](#).

You can submit a public comment through the following options:

1. Email or call in your public comment to Emily Hwang at emily.hwang@hayward-ca.gov or 510-583-4252 **before March 20 at 4PM**, and we will include this to share with the Commission at the March 20 Commission Meeting.
2. Attend the March 20 Community Services Meeting **in person**. The meeting will be live streamed via YouTube; however, virtual participation will not be available for this meeting (see below for more information).

There has been a change to any virtual participation at City meetings. Effective March 4, 2024 the City is suspending public comment via Zoom for all commission, committee, and task force meeting bodies until further notice. The City is obligated to take this action due to the situation that occurred during the February 20 Council meeting when individuals attending the City Council meeting online used the public comment section to deliver hateful speech.

From: mscantua@att.net
To: [Emily Hwang](#)
Subject: Sun Gallery grant
Date: Thursday, March 14, 2024 7:47:08 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Emily Hwang:

As a long time member and participant of the Sun Gallery, I urge you to continue funding aid to the gallery. It is a tremendous asset in our community, and now more than ever, has a vast array of programs and exhibitions.

I appreciate your consideration.

Yours truly,

Laura Mattos
204 Turlock Way
Hayward, CA 94544
510 782-2659

From: [5sikh.sev](#)
To: [Emily Hwang](#)
Subject: Public Comment for 5 Sikh Seva
Date: Thursday, March 14, 2024 7:42:42 AM
Attachments: [5SikhSeva details on collecting info.pdf](#)
[5SikhSeva_Demographic data.pdf](#)
[Community Services Commission.pdf](#)

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Hi Emily,

Please find attached documents providing detailed clarifications on 5 Sikh Seva's process for identifying low-income families, students, and individuals within Hayward, CA. The second document contains sample data collected. Kindly share this information with community members for further insight. We trust that this clarification will enhance 5 Sikh Seva's eligibility for additional funding.

Additionally, attached is a support letter from the Hayward Unified School District, demonstrating the impact and endorsement of our work within the community.

Thanks

Dear Members of the Hayward Committee, I trust this message finds you well. I am writing to address the feedback provided regarding our funding application for 5 Sikh Seva's operations in Hayward, CA. Firstly, we extend our heartfelt gratitude for the support that has been extended to us, and we fully understand the importance of ensuring that resources are utilized effectively to serve our community.

We appreciate the Committee's focus on transparency and accountability regarding our low-income data collection process. Rest assured, 5 Sikh Seva has taken significant steps to enhance our methodologies to better serve and accurately identify low-income individuals in our community.

Specifically, our low-income data collections efforts have included:

- Conducting comprehensive community research in Hayward to better understand demographics, socioeconomic status, and specific needs.
- Establishing partnerships with local schools, community centers, food banks, and social service agencies to reach individuals in need.
- Implementing direct outreach programs such as door-to-door engagement and community events.
- Providing extensive training on culturally sensitive and trauma-informed data collection practices for staff and volunteers.
- Offering diverse data collection methods to accommodate community preferences and needs.
- Establishing feedback mechanisms to continuously improve our processes.
- Implementing stringent privacy and confidentiality measures to protect sensitive information.

5 Sikh Seva's provision of free meals offers numerous benefits to the Hayward community:

- **Nutritional Support:** Addresses food insecurity and promotes physical health and academic performance.
- **Improved Learning:** Enhances cognitive function, leading to academic success.
- **Reduced Stigma:** Fosters inclusivity by removing stigma associated with assistance.
- **Financial Relief:** Alleviates financial strain, allowing resources to be allocated to other needs.
- **Economic Stability:** Contributes to the community's economic stability.
- **Healthier Community:** Reduces health issues linked to poor diet.
- **Community Cohesion:** Fosters solidarity and support within the community.
- **Educational Equity:** Promotes fairness by ensuring all students have access to free meals.
- We believe that the additional funding will help us expand outreach and support low-income individuals in Hayward. We're committed to improving data collection to better address food insecurity challenges and provide essential resources.

We welcome collaboration with the Committee to advance our shared goal of serving underserved communities. Thank you for your ongoing support.

5SikhSeva gathers information from schools, and the following data exemplifies what we collect. This data plays a crucial role in helping us pinpoint schools facing economic challenges and low-income demographics. These are the institutions with which we collaborate closely, offering free support to students and families. Notably, all these schools are designated as Title I institutions.

School	Racial Demographics	Gender Demographics	Economic Demographic
Burbank Elementary	73.2% Hispanic/Latino 9.9% Asian/Pacific Islander 7.9% Black/African American 5.2% Two or More Races 2.6% White 0.2% American Indian	56% Female 46% Male	51% of Students are Considered Economically Disadvantaged 55% of Students are on Free or Reduced Lunches
Cesar Chavez Middle	61.1% Hispanic/Latino 23.2% Asian/Pacific Islander 5% White 4.1% Black/African American 4% Two or More Races 1.7% Native Hawaiian or Other Pacific Islander 1% American Indian	48% Female 52% Male	47% of Students are Considered Economically Disadvantaged 67% of Students are on Free or Reduced Lunches
Cherryland Elementary	82.7% Hispanic/Latino 5.6% Asian/Pacific Islander 5.3% Black/African American 3.8% Two or More Races 1.5% Native Hawaiian or Other Pacific Islander 1.1% White	49% Female 51% Male	56% of Students are Considered Economically Disadvantaged 61% of Students are on Free or Reduced Lunches
East Avenue Elementary	51.4% Hispanic/Latino 15.1% Black/African American 11.9% Asian/Pacific Islander 9.8% White 7.1% Two or More Races 4.8% Native Hawaiian or Other Pacific Islander	45% Female 55% Male	37% of Students are Considered Economically Disadvantaged 48% of Students are on Free or Reduced Lunches
Eden Gardens Elementary	52.1% Hispanic/Latino 26.7% Asian/Pacific Islander 8.2% Two or More Races 4.9% White 4.7% Black/African American 3.1% Native Hawaiian or Other Pacific Islander 0.2% American Indian	49% Female 51% Male	39% of Students are Considered Economically Disadvantaged 43% of Students are on Free or Reduced Lunches
Fairview Elementary	52.1% Hispanic/Latino 17.2% Black/African American 12.1% Asian/Pacific Islander 9.6% Two or More Races 5.6% White 3.1% Native Hawaiian or Other Pacific Islander 0.2% American Indian	51% Female 49% Male	49% of Students are Considered Economically Disadvantaged 53% of Students are on Free or Reduced Lunches
Harder Elementary	76.8% Hispanic/Latino 11.4% Asian/Pacific Islander 4.1% Two or More Races 4.1% Native Hawaiian or Other Pacific Islander 1.9% Black/African American 1.5% White 0.2% American Indian	42% Female 58% Male	76% of Students are Considered Economically Disadvantaged 68% of Students are on Free or Reduced Lunches
Park Elementary	66.7% Hispanic/Latino 15.9% Asian/Pacific Islander 6.5% Black/African American 4.9% Two or More Races 3.7% Native Hawaiian or Other Pacific Islander 2.4% White	49% Female 51% Male	60% of Students are Considered Economically Disadvantaged 66% of Students are on Free or Reduced Lunches
Tyrrell Elementary	82.6% Hispanic/Latino 9.9% Asian/Pacific Islander 2.9% Black/African American 2.9% Native Hawaiian or Other Pacific Islander 0.9% Two or More Races 0.7% White	50% Female 50% Male	56% of Students are Considered Economically Disadvantaged 66% of Students are on Free or Reduced Lunches



Chien Wu-Fernandez, Associate Superintendent, Student & Family Services
24411 Amador Street, Hayward, CA 94544 T 510.784.2600

February 20, 2024

Community Services Commission
777 B Street, Hayward, CA 94541

RE: COMMUNITY AGENCY FUNDING PROGRAM OPPORTUNITY

Dear Community Services Commission:


Hayward Unified School District strongly supports 5 Sikh Seva's application for a grant through the Community Agency Funding Program. 5 Sikh Seva has brought nutritious, fresh, and hot meals to Hayward Unified School District families and has been serving the community for 2 years. Hayward schools are an important source of food and nutrition for many students, with 71.4% qualifying for free or reduced meals. While students have access to breakfast and lunch during the course of the school day, we know many families rely on community-based resources to provide access to groceries and meals.

5 Sikh Seva has provided 8,345 meals to Hayward Unified School District families and 32,585 meals in Hayward (in addition to the meals served to Hayward Unified School District families). In the 2022-2023 school year, they attended 127 events in Hayward, providing access to hot and nutritious meals. These services are extremely important and needed in the Hayward community. Funding for 5 Sikh Seva would allow them to:

- Expand their meal distribution program
- Enhance quality of service to the community
- Strengthen their infrastructure
- Broaden their outreach to families in the community

For these reasons, Hayward Unified School District is proud to support 5 Sikh Seva's application for a grant through the Community Agency Funding Program. Thank you for your time and consideration.

Sincerely,


Chien Wu-Fernandez
Associate Superintendent, Student & Family Services
Hayward Unified School District

Made in Hayward

From: [Martinez, Adilene](#)
To: [Emily Hwang](#)
Subject: Be A Mentor Program
Date: Friday, March 15, 2024 2:48:49 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Hello Emily,

Hope you are well.

I'd just like to mention a few things about the Be A Mentor Program. We have been working with Faith Blankenship in referring students that are interested in receiving extra-outside of school hours support with a trusted and qualified adult to support them. Students have shared that they like being around another adult that is not their family because they feel heard and not judged. Parents have also shared they like that they can meet the Mentor and feel more comfortable letting their child go out in the community with a trusted adult. I think it is a good program for students to be around adults who are aware of the importance of mental health and are there fully to support the student in their daily life routine in hopes of making a difference in their lives and guiding them on how to react in certain situations.

Please let me know if you have any questions.

Thank you

--

Adilene Martinez
Community School Specialist
Martin Luther King Middle School
26890 Holly Hill Avenue
510-723-3120 Ext. 42121
am1158@husd.k12.ca.us
(510) 723-3120 ext 42121

[COST REQUEST FORM](#)
[COST Confidentiality Form](#)

[HUSD](#)



March 15, 2024

Arlo Bushnell, Director of Development

Dear Mr. Bushnell,

I have worked with Be A Mentor for many years, which is an excellent program. I am currently mentoring two people, one of whom my late husband mentored for a long time, until his death. Then, I continued mentoring this vet. My late husband and I mentored all our lives, and we both believed it was, and is, the most rewarding experience we have ever had. I am going to be a part of Be A Mentor again in the very near future.

I was asked if I would mind writing a letter that speaks to how mentoring has positively changed my life, and I am delighted to have the opportunity to do this.

There were many mentors, in my life, starting with my parents, who were my heroes and role models growing up. They were extraordinary people who wanted their children to have a better life than they did. They sacrificed so much for my brother, sister, and me. They were always there for us, and they were the most loving parents a child could hope for. They worked so hard, but always found time to listen to us, advise us, motivate us and share with others in need. I have gotten my values from them.

I have another specific example I would like to share. When I was in college, in New York, I had to take a year off because I was in a horrific automobile accident, in which I broke my neck. When I was able to return to college, I could not go full time, because I was still in a great deal of pain. I was worried about catching up, and if I could complete my studies. I had the opportunity to have one of the best mentors in my life, besides my parents.

Professor Kriegel was my writing professor, and he wanted to do everything in his power, to make sure I was able to graduate. He was an incredible person. He never let me give up on myself, and he pushed me to my limits. He was firm, but empathetic and compassionate. He always motivated me to move forward and overcome my personal barriers to success and make good decisions. He was a great listener and a positive role model. He gave me extra assignments, so I could make up the time I lost. He would even call me to check in with me and make sure I was okay. At this most difficult time, Professor Kriegel gave me the hope I needed to continue with my college studies. I ended up completing beyond my Master's Degree, and I have this wonderful man to thank for that. He truly helped me at the lowest ebb of my life. He helped me plan, organize and achieve my future goals, supported me every step of the way, and we remained friends for many years. He truly made an incredible difference in my life.

That is why mentoring is so critical in anyone's life. I strive to be a positive role model bringing leadership skills, compassion, friendship, and support to the people I have had the pleasure of mentoring. I want to also help and support my mentees, as I was helped and supported, to make the right decisions, good choices and realize the consequences that go along with those choices. I want to make a difference in someone's life and know, that I have touched some lives in a positive way. I, too, have learned so much

Page 2

from my mentees. I want to pass forward the great mentoring opportunities I was so fortunate to have in my life. Mentoring has been more gratifying than anything I can think of in my entire career.

I strongly recommend Be A Mentor for funding by the city council of Hayward.

Sincerely,

Esther Moran

From: [Julia Wright](#)
To: [Emily Hwang](#)
Subject: In Support of Plethos Productions
Date: Sunday, March 17, 2024 1:59:48 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Julia Wright, and I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos during the summer of 2021 when I was involved in their musical production of Elephant & Piggie's 'We're in a Play!'. Being in that show is one of the highlights of my theatre career, and I am still incredibly close with the rest of the cast and crew of the production. I made friends for life, and even though Plethos is a bit far from where I now live, I always make it a point to support them, see their shows, and participate when I have the chance! Plethos Productions enriches the community in so many ways. It provides affordable and high quality arts experiences, and gives children and adults alike a place where they can perform and find community. There is nothing I would love to see more than for Plethos Productions to find a permanent home, and that is why I support their development of a live performing arts center in downtown Hayward. As a former Hayward resident, I believe an arts space that Plethos would provide is sorely needed in the community, especially one run with the level of care and inclusivity that Plethos Productions fosters. Please consider awarding Plethos Productions a 2024-2025 Federal Community Development Block Grant and City General Fund Allocation for City of Hayward Community Agency Grants, so that they can continue to enrich the East Bay community for years to come!

Thank you for your consideration.

Sincerely,

Julia Wright

From: [Shyanna Bryan](#)
To: [Emily Hwang](#)
Subject: Public Comment in Support of Plethos Productions
Date: Wednesday, March 20, 2024 11:43:44 AM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Dear Emily Hwang and the Community Services Commission,

My name is Shyanna Bryan. I am submitting a public comment to voice my support for Plethos Productions. I first connected with Plethos as a mom who had lost touch with engaging in theatre, and Plethos gave me an opportunity to be a part of a warm and generous theatre family.

Plethos Productions has positively impacted my life by offering opportunities to be on stage that I can be proud of. The productions are amazing quality and have offered the flexibility I need to be a parent and a creative out in the world doing the craft that gives me joy.

I support their development of a live performing arts center in downtown Hayward, because I have seen what they can do with the bare minimum. They have made magic in every temporary space they've worked out of. They deserve a permanent space and Hayward deserves a Theatre company like Plethos that will make Hayward proud, and put it on the map of where you can see excellent entertainment of all kinds, from plays to stand-up comedy shows, to interactive theatre experiences.

I believe they would be an excellent candidate for 2024-2025 Federal Community Development Block Grants and City General Fund Allocations for City of Hayward Community Agency Grants.

Thank you for your consideration,

Shyanna Bryan

From: [Carol Morgan](#)
To: [Emily Hwang](#)
Subject: public comment for CSC
Date: Wednesday, March 20, 2024 12:42:33 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Hi Emily,

I'd like to submit this comment for tonight's meeting:

On behalf of the East Bay Youth Orchestra, I'm glad to have this opportunity to thank the Committee for its time and effort in supporting arts organizations in Hayward. Reading through all of our applications for funding is a big task, and the questions asked in our interview showed so much thoughtfulness and concern with the well-being of the community at large and our organization in particular. Thank you so much for taking on this time-consuming and difficult task.

-Carol Morgan

East Bay Youth Orchestra Board of Directors

From: [Fayeth Gardens](#)
To: [Amy Cole-Bloom](#)
Cc: [Emily Hwang](#)
Subject: Written Public Comment for Community Services Commission - Wed. March 20, 2024 - Agenda Item Number ACT 24-024
Date: Wednesday, March 20, 2024 3:53:31 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Greetings Community Services Commissioners:

This Written Public Comment is in regards to the \$3,000 Funding Recommendation for the FY 2025 to address the questions posed by you during the February 21, 2024 Meeting, which were left unanswered due to the limited time available for Public Comment.

The intent is also to correct the assumptions, misinformation and the subsequent analyses based on those, which were expressed by you after the Public Comment period and led to a Funding Recommendation *lower* than the minimum funding level published in the the RFP - Item C. Funding #29 Page 9: *Minimum Grant amount is \$10,000.*

While we were encouraged to submit our Proposal: *The Kwanzaa Project: (Re) Creating the Cultural Arts of Africa in America* by our positive past associations beginning in 2015 including the CSC, the City of Hayward various Departments and personnel and particularly, by the stated City Priority of funding New Agencies and Innovative Programs up to \$ 30,000 in financial support for one year - this current process has, to date, led us to believe the City is no longer committed to utilizing the funding for a supportive continuum of diverse, new programming which has not been offered previously and is currently not available to serve the community at large by presenting a series of inclusive opportunities to recognize the African-American and African descent Residents and their culture in Hayward.

It is hoped that you will take the time to *fully* read our Public Comment to address these items which are presented to increase the comprehension of the proposed program, as well as the mission of the 10-year old agency, Fayeth Gardens.

This statement is made due to the fact that most of the questions asked during the Interview, as well as after the Public Comment on Feb. 21 were already addressed in the Funding Application; which prompted the associated Feb. 21 Written Public Comment and included a copy of the Interview Questions and the Application with the notations of the Interview Question numbers showing where the Interview Questions were already answered in the Application. Dr. Bloom said the Application could not be downloaded for editing, so only handwritten notations were used.

ASSUMPTIONS & MIS-INFORMATION:

Dis-organized

The facts, from a New Agency Applicant Point of View are:

(1) set of questions are presented in the Application; all of which were answered

Another set of questions were asked during the Interview - worded differently from those in the Application, but if the Application were read perhaps more thoroughly, as the Feb.21 Written Public Comment notates, the answers are still there.

It seems because the answers were not posed in the Application to specifically address the Interview questions that were not included specifically in the Application, yet were answered within the context of the Application anyway in various places, the Application was deemed *dis-organized*.

And, as during the Feb.21 Meeting presented yet *another* set of questions not included in the Application and queried *after* the Public Comment period (many based on false assumptions), this Written Public Comment is presented to address *those*.

Not a Resident of Hayward
A Resident since 2008

Only presented programs in Oakland
This program was *never* presented in Oakland. Fayeth Gardens has not presented *any* programs in Oakland. Before Hayward Residency, *different* programming was presented in 32 OUSD schools and within many other organizations under my CBO, *New Life Skills Center*.

No experience in Hayward

To Date:

2015 to present: Started *University Campus Neighborhood Association (UCNA)*- successfully worked and continue to work with several Hayward Departments including the Mayor, City Council, the City Manager and a multitude of Hayward Residents to regain safety for this neighborhood and resulted in the Traffic Calming Program in the area

Bret Harte Relocation - UCNA is continuing the Neighborhood Initiative to maintain safety in the area and working with HUSD and the associated stakeholders

Working with the CSC Initiative for Russell City Reparations (the Apology) as a RCRJP Steering Committee since 2022

No Established Partnerships in Hayward

2022 Light Up the Season - Zach Ebadi - City Manager's Office - 1st Kwanzaa Presentation

2023 - Could not participate in Light Up the Season due to illness

2023 - Bret Harte Kwanzaa Program Participant - present an Earth Day Workshop

2023 - partnered with the following for the 1st Earth Day Celebration in City Hall:

GoldenSafari Restaurant

Dennis Muthoni - University of Kenya

ACRCD

Keep Hayward Clean & Green

CSUEB

Hillside Recording

MJ Collective

Karen Allen Realtor

Salvation Army

Adopt A Block

Parker Elementary School

(Others not from Hayward)

2023 Library - Main Branch
Juneteenth
Screening of Earth Day Video

2023 Special Events Grant Awardee

2024 1st Kwanzaa Celebration in Hayward City Hall
over 200 Participants and including many of the same vendors within and outside of
Hayward shown above

2024 Funding from Coliseum Lexus

Budget is Exorbitant

(7) Professional Artists for (1) year @ \$ 2,500 each for the following services is VERY
INEXPENSIVE for the Bay Area:

(10) Two hour Workshops to include:
an Orientation talk in the Library;
an exhibition at the end of the workshops
and all materials for the year

Also if my attached Application Budget was reviewed, several other items re included that I
will not recant here

No Marketing Strategy -or Follow up Process

This is included in our application and reiterated in the Feb. 21 Written Comment that
addresses where this Interview Question can be found in the Application.. To additionally
clarify: "Targetted Marketing" means your specific audience will receive marketing materials
designed specifically *for them* and distributed to them wherever they frequent

This is taught in the Schools

No it is not yet we will advocate for school participation, while we will not be IN the schools

Ethnic exclusive Programming

No - this is a CULTURAL Program as advertised in Arts & Music RFP description so ALL can
learn and experience the African descent culture and be exposed to it BRIDGE ill-founded
cultural barriers.

There are more, but I would rather end here in hopes that you will read this and reconsider.
Hayward can be more inclusive and diverse in many ways if you provide more funding
outside of your typical Grantee Circle.

Respectfully,

Fayeth Gardens



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: PH 24-018

DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Finance

SUBJECT

Hayward Hangars Project TEFRA Hearing: Public TEFRA Hearing as Required by the Internal Revenue Code of 1986, and Adoption of a Resolution Approving the Issuance of Industrial Revenue Bonds by the California Public Finance Authority in an Amount Not-to-Exceed \$5,253,000 to Finance or Refinance the Construction Improvement of the Hayward Executive Airport Located at 20995-22049 Skywest Drive, Hayward, California

RECOMMENDATION

That the Council:

1. Conducts a public hearing to consider the issuance of Tax-Exempt Industrial Revenue bonds, Series 2024, by the California Public Finance Authority (the "Authority") to assist in the financing or refinancing of the Hayward Hangars Project (the "Project") located at the Hayward Executive Airport at 20995 -22049 Skywest Drive, Hayward, California.
2. Adopts a resolution (Attachment II) approving the issuance of the Industrial Revenue Bonds by the Authority for the benefit of Hayward Hangars, LLC (the "borrower") to provide for the financing of the Project, in an aggregate principal amount not-to-exceed \$5,253,000 (the "Bonds"), of which the tax-exempt portion is in an amount not-to-exceed \$3,361,000. Such adoption is solely for the purpose of satisfying the requirements of TEFRA, the Code and the California Government Code Section 6500 (and following).

SUMMARY

The Council has been asked by developer, Hayward Hangars, LLC, to conduct a public hearing under the Tax, Equity and Fiscal Responsibility Act ("TEFRA") in connection with the proposed issuance of industrial revenue bonds by the California Public Finance Authority in an amount not-to-exceed \$5,253,000 of which the tax-exempt portion is in an amount not-to-exceed \$3,361,000. The bonds will be used for the (i) construction, furnishing, and equipping of eight (8) box hanger units, (ii) refinancing certain outstanding lines of credit, loans and promissory notes of the Borrower, and (iii) financing, as needed for amounts required for reserves, capitalized interest, costs of issuance and other financing expenses related to the issuance of the Bonds.

File #: PH 24-018

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution
Attachment IIA	Exhibit A Certificate and Summary of Public Hearing



DATE: April 2, 2024

TO: Mayor and City Council

FROM: Director of Finance

SUBJECT: Hayward Hangars Project TEFRA Hearing: Public TEFRA Hearing as Required by the Internal Revenue Code of 1986, and Adoption of a Resolution Approving the Issuance of Industrial Revenue Bonds by the California Public Finance Authority in an Amount Not-to-Exceed \$5,253,000 to Finance or Refinance the Construction Improvement of the Hayward Executive Airport Located at 20995-22049 Skywest Drive, Hayward, California

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SUMMARY

The Council has been asked by developer, Hayward Hangars, LLC, to conduct a public hearing under the Tax, Equity and Fiscal Responsibility Act ("TEFRA") in connection with the proposed issuance of industrial revenue bonds by the California Public Finance Authority in an amount not-to-exceed \$5,253,000 of which the tax-exempt portion is in an

amount not-to-exceed \$3,361,000. The bonds will be used for the (i) construction, furnishing, and equipping of eight (8) box hanger units, (ii) refinancing certain outstanding lines of credit, loans and promissory notes of the Borrower, and (iii) financing, as needed for amounts required for reserves, capitalized interest, costs of issuance and other financing expenses related to the issuance of the Bonds.

BACKGROUND

The California Public Finance Authority (the “Authority”) was created by Kings County and the Housing Authority of Kings County, California, pursuant to a Joint Exercise of Powers Agreement to provide a means to finance projects efficiently and reliably on behalf of local governments in California. Its mission is to provide local governments and eligible private entities access to low-cost, tax-exempt and other financing for projects that contribute to the social and economic growth and improve overall standards of living in communities throughout the State. The Authority’s representatives and its Board of Directors have considerable experience in bond financings.

DISCUSSION

The developer, Hayward Hangars, LLC, (the “Borrower”) has requested that the Authority serve as the municipal issuer of the bonds in an aggregate principal amount not-to-exceed \$5,253,000, of which the tax-exempt portion is in an amount not-to-exceed \$3,361,000. The proceeds of the bonds will be used for the construction and rehabilitation of the Hayward Hangars Project located at the Hayward Executive Airport at 20995 -22049 Skywest Drive, Hayward, California. All or a portion of the costs will be used for (i) construction, furnishing, and equipping of eight (8) box hanger units, (ii) refinancing certain outstanding lines of credit, loans and promissory notes of the Borrower, (iii) financing, as needed for amounts required for reserves, capitalized interest, costs of issuance and other financing expenses related to the issuance of the Bonds.

For the Bonds to qualify as tax-exempt bonds, the City must conduct a TEFRA hearing that provides members of the community an opportunity to speak in favor of or against the use of tax-exempt bonds for the financing of the Project. Prior to this hearing, reasonable notice must be provided to the members of the community. The Notice for this TEFRA hearing was published March 22, 2024. Following the close of the TEFRA Hearing, an “applicable elected representative” of the governmental unit hosting the Project must provide its approval of the issuance of the Bonds to finance the project.

ECONOMIC AND FISCAL IMPACT

The bonds to be issued by the Authority for the project will be the sole responsibility of the Borrower, and the City will have no financial, legal, moral obligation, liability, or

responsibility for the project or the repayment of the bonds. All financing documents with respect to the issuance of the bonds will contain clear disclaimers that the bonds are not obligations of the City or the State of California but are to be paid for solely from funds provided by the borrower.

With respect to the City, it is expected that that a portion of the issuance fee attributable to the City's efforts in preparing for the TEFRA hearing will be granted by the Authority to the City's General Fund.

STRATEGIC ROADMAP

This item does not relate directly to any specific Strategic Roadmap Priority.

PUBLIC CONTACT

Public noticing requirements related to TEFRA public hearings were strictly adhered to and followed. Notice of this public hearing was published in the Daily Review c/o Bay Area News Group – East Bay on March 22, 2024.

NEXT STEPS

Staff recommends that the City Council conducts the TEFRA Hearing and adopts the resolution in favor of the issuance of the bonds by the Authority.

Prepared by and Recommended by: Nicole Gonzales, Director of Finance

Approved by:



Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 24-_____

Introduced by Council Member _____

RESOLUTION APPROVING THE ISSUANCE OF INDUSTRIAL REVENUE BONDS BY THE CALIFORNIA PUBLIC FINANCE AUTHORITY IN AN AMOUNT NOT TO EXCEED \$5,253,000 FOR THE HAYWARD HANGARS PROJECT LOCATED AT THE HAYWARD EXECUTIVE AIRPORT

WHEREAS, Hayward Hangars, LLC, a Delaware limited liability company (the "Borrower"), has requested that the Authority issue its Industrial Revenue Bonds (Hayward Hangars Project), Series 2024, in one or more tax-exempt or taxable series, in an aggregate principal amount not to exceed \$5,253,000 (the "Bonds"), of which the tax-exempt portion is in an amount not to exceed \$3,361,000; and

WHEREAS, the proceeds of the Bonds will be loaned to the Borrower and used by the Borrower to finance all or a portion of the costs of (i) the construction, furnishing and equipping of an approximately 18,000 square foot aircraft storage hangar, consisting of eight (8) box hangar units, to be located at the Hayward Executive Airport, at the following street numbers of Skywest Drive, 20995, 20999 and 22049 Skywest Drive, Hayward, California (the "Airport") in the City of Hayward, California (the "City"); (ii) refinancing certain outstanding lines of credit, loans and promissory notes of the Borrower, which financed and refinanced other airport-related facilities at the Airport; and (iii) financing, if and as needed, amounts required for reserves, capitalized interest, costs of issuance and other financing expenses related to the issuance of the Bonds (collectively, the "Project"); and

WHEREAS, the Project will be initially principally used, owned, operated and/or managed by the Borrower; and

WHEREAS, Section 147(f) of the Internal Revenue Code of 1986, as amended (the "Code") requires that any bonds issued by the Authority for the Project may only be issued after approval of the plan of financing by the City Council of the City of Hayward ("City Council") following a public hearing with respect to such plan; and

WHEREAS, the statute under which the Authority is created (the "Act") requires that any bonds issued by the Authority to finance the Project may only be issued after approval of the financing of the Project by the City Council; and

WHEREAS, the City Council met in Hayward, California, at 7:00 p.m. on the 2nd day of April, 2024, and conducted a TEFRA public hearing regarding the consideration of approving the issuance of Tax-Exempt Industrial Revenue bonds, Series 2024, by the California Public Finance Authority (the "Authority") assist in the financing or refinancing of the Hayward Hangars Project (the "Project") located at the Hayward Executive Airport at 20995 -22049 Skywest Drive, Hayward, California; and

WHEREAS, the Certificate and Summary of Public Hearing is attached hereto as Exhibit A; and

WHEREAS, the Borrower will agree to repay the principal, premium, if any, and interest on the Bonds and the City will have no liability whatsoever for the payment of principal of, premium, if any, or interest on the Bonds, and the Bonds will not affect the City's debt ratios or legal debt limit and the City will not incur any liability for repayment of the Bonds by approving the Bonds for purposes of Section 147(f) of the Code; and

WHEREAS, because no taxes or other revenues of the City are pledged to pay the Bonds, the staff of the City has made no financial analysis of the Bonds, the Borrower or the Project; and

WHEREAS, the City Council has determined that approval of the issuance of the Bonds is solely to satisfy the requirements of Section 147(f) of the Code and the Act and shall in no event constitute an endorsement of the Bonds or the Project or the creditworthiness of the Borrower, nor shall such approval in any event be construed to obligate the City for the payment of the principal of or premium or interest on the Bonds or for the performance of any pledge, mortgage or obligation or agreement of any kind whatsoever which may be undertaken by the Authority, or to constitute the Bonds or any of the agreements or obligations of the Authority an indebtedness of the City, within the meaning of any constitutional or statutory provision whatsoever.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Hayward as follows:

Section 1. The City Council hereby approves the issuance of the Bonds by the Authority for the purposes of financing the Project (Hayward Hangars Project). It is the purpose and intent of the City Council that this Resolution constitute approval of the issuance of the Bonds by the Authority, for the purposes of: (a) Section 147(f) of the Code by the applicable elected representative of the governmental unit having jurisdiction over the area in which the Project is located, in accordance with said Section 147(f), and (b) the Act.

Section 2. The officers of the City Council are hereby authorized and directed, jointly and severally, to do any and all things and to execute and deliver any and all documents, certificates and other instruments which they deem necessary or advisable in order to carry out, give effect to and comply with the terms and intent of this Resolution and the financing transaction approved hereby. Any actions heretofore taken by such officers are hereby ratified and approved.

Section 3. The City Council expressly conditions its approval of this Resolution on its understanding that the City shall have no obligation whatsoever to pay any principal, interest, fees or any other costs associated with the Authority's issuance of the Bonds for the financing of the Project.

Section 4. This Resolution shall take effect from and after its passage and approval.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2024

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

EXHIBIT A

CERTIFICATE AND SUMMARY OF PUBLIC HEARING

The undersigned Clerk to the City Council of the City of Hayward, California hereby certifies:

1. Notice of a public hearing (the "Hearing") to be held on April __, 2024, with respect to the issuance of bonds by the California Public Finance Authority (the "Authority") for the benefit of Hayward Hangars, LLC was published on _____ __, 2024, in the *Daily Review*.
2. The presiding officer of the Hearing was Mayor Mark Salinas.
3. The following is a list of the names and addresses of all persons who spoke at the Hearing:
4. The following is a summary of the oral comments made at the Hearing:

WITNESS my hand and the common seal of the City of Hayward, California, this ____ day of April, 2024.

City Clerk of the City of Hayward



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: RPT 24-025

DATE: April 2, 2024

TO: Mayor and City Council

FROM: Council Members Andrews and Roche

SUBJECT

City Council Referral: Public Art

RECOMMENDATION

That Council reviews the attached Council referral memo (Attachment I) and Staff Analysis (Attachment II) and provides direction to staff.

SUMMARY

A formal Council referral was received from Council Members Andrews and Roche on February 27, 2024 regarding a public art fee policy to be applied to development projects throughout the city.

ATTACHMENTS

Attachment I	Council Referral
Attachment II	Staff Analysis



COUNCIL REFERRAL MEMORANDUM

To: Hayward Mayor and City Council
From: City Council Members Angela Andrews and Julie Roche
Subject: Public Art Referral
Date: 2/27/24

Background:

Council Member Andrews and Roche request approval of the full Council for this referral to be assigned to staff to present a public art fee policy to be applied to development projects throughout the city.

Many cities have implemented a public art fee and a strategy for implementing permanent public art as a community benefit. Staff should present a percentage between 1-2% for projects to be installed by the development or into a city-administered fund to be reviewed by the Council Economic Development Committee to drive public art to stimulate the local economy, reduce blight, and support crime reduction by design.

We believe adopting the requested resolution is necessary to ensure effective ways to foster community engagement, reduce vandalism, increase tourism, stimulate economic development, and support small businesses.

Timeline: 3rd Quarter of FY24

Angela Andrews
City Council Member

Julie Roche
City Council Member

See references on the next page.

References:

<https://berkeleyca.gov/construction-development/permits-design-parameters/design-parameters/public-art-private-development>

<https://www.alamedaca.gov/Departments/Base-Reuse-and-Economic-Development/Public-Art-Program/Public-Art-Requirement>

<https://www.miamidade.gov/managementandbudget/library/procedures/358.pdf>

<https://ecode360.com/42990638>

https://www.americansforthearts.org/sites/default/files/Percent%20for%20Art%20Ordinance%20_SJ.pdf



DATE: March 26, 2024
TO: Mayor and City Council
FROM: City Manager
SUBJECT: Response to Council Referral: Public Art Referral

BACKGROUND

On February 27, 2024, Council Members Andrews and Roche submitted a Council Referral Memorandum regarding a public art fee. The memo requests Council approval of the following:

- Direct staff to present a public art fee policy to be applied to development projects throughout the City.
- The policy should be between 1-2% and allow developers to either install onsite or contribute to a City-administered fund.
- This art fund would be administered with direction from the Council Economic Development Committee.

This memo provides staff analysis in response to the above request.

DISCUSSION

Currently, the City has a \$25,000 annual operating budget for public art, which is used solely to maintain existing murals and utility box art. Over the past fifteen years, the City has used various one-time funding sources to install and encourage public art. The primary focus has been mural art, with the expansion into sculpture art over the past several years at the Downtown Library and Heritage Plaza. Staff provided an [informational report summarizing these efforts on April 26, 2022](#).

There are currently no dedicated staff assigned to work on public art. Instead, staff from various departments absorb one-time efforts, such as the sculptures in Heritage Plaza, murals at the Stack Center, and overpass murals. In addition, part-time temporary staff have provided tracking and implementation of periodic mural maintenance.

Due to lack of dedicated staff in this program area, there is minimal capacity this spring to conduct an analysis for an art impact fee. However, the FY25 Local Government Management

Fellow will start in June, and staff plans to assign the Fellow to support this effort. Because of this timing, staff recommends the following steps and timeline to respond to this referral:

1. **Summer and Fall 2024:** Zach Ebadi in Community Media Relations will oversee the Management Fellow in conducting an analysis of a public art fee and program.
2. **November 2024:** Staff will hold a work session with Council to review the results of the analysis and discuss options.
3. **Early 2025:** Based on feedback from Council at the November work session, staff will bring forward a proposal for a program and fee for adoption.

NEXT STEPS

Based on Council's action on this referral, staff will begin work on an analysis of a public art fee and program. Staff will return in November 2024 for a work session.

Prepared by: Mary Thomas, Assistant to the City Manager

Approved by:



Kelly McAdoo, City Manager