

Possible Photo Contests for 2016

There will be three photo contests in 2016. Winners will be displayed outside the Council Chambers in City Hall. Several schools have expressed interest in partnering. The contests will use Instagram, a free social media platform. In July of 2015, Instagram increased the resolution of uploads from 640px to 1080px, allowing for higher quality photo contests. One of the photo contests will be in combination with the Litterati contest that is part of the Youth-Based Trash Capture, Reduction, and Watershed Education Project. The Litterati photo contest will ask community members to submit their most artistic photos of litter as they clean up Hayward.

Possible Contest Topics (choose two or suggest others for 2016)

- **#MyHaywardEnvironment** – Show us your favorite places to get outside in Hayward
- **#IGreenHayward** – Show us what you do to make Hayward a little greener
- **#HaywardDroughtWatch** – Show us how you conserve water
- **#HaywardKitchenGardens** – Show us your home veggie garden
- **#HaywardMeatlessMondays** – Show us your favorite vegetarian meal (also provide a chance to submit recipes)
- **#HaywardFarmersMarket** - Show us your favorite seasonal meal (also provide a chance to submit recipes)
- **#HaywardCreativeReuse** – Show us how you repurpose items instead of throwing them away
- **#BikeHayward** – Show us how you bike

Examples of Instagram Photo Contests:

