



EBCE Update: Hayward City Council

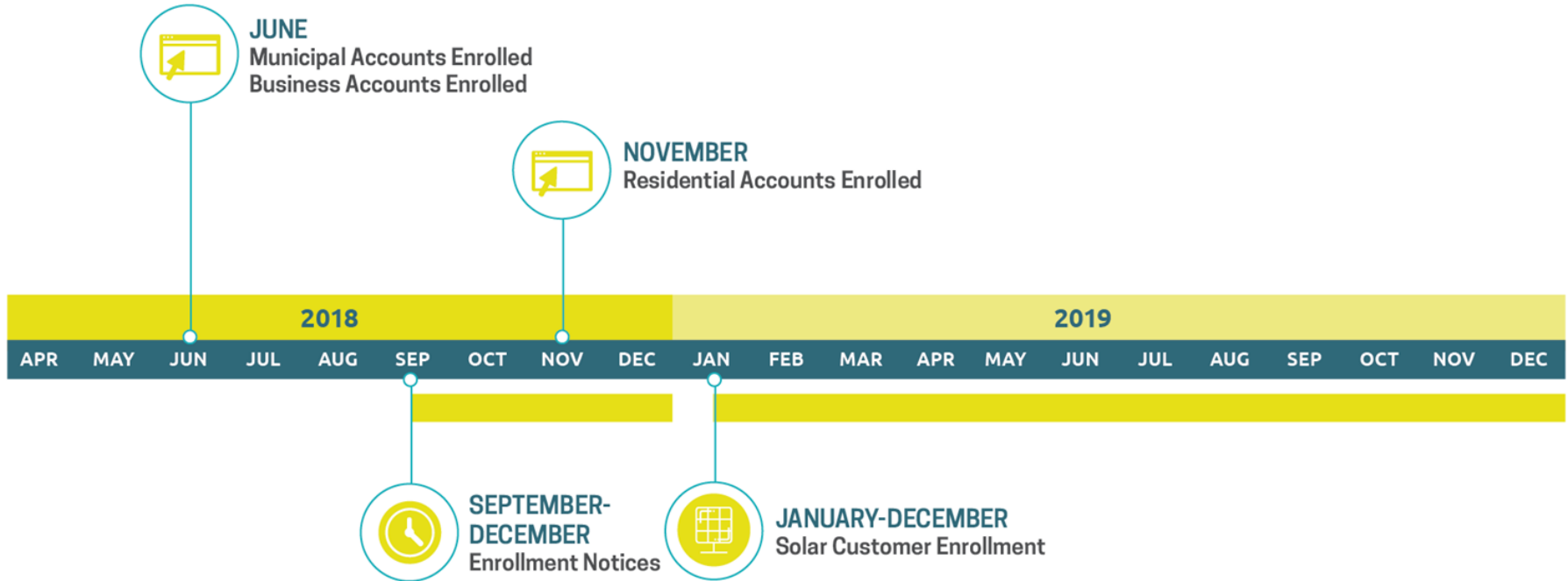
Councilmember Al Mendall
September 10, 2019



HISTORY IN BRIEF



CUSTOMER ENROLLMENT TIMELINE



ELECTRIC SERVICE OPTIONS



More renewables
than PG&E
lower rates
than PG&E



100%
clean energy
same rate
as current PG&E price



100%
renewable
\$0.01/kWh
more than Brilliant 100

EBCE ENROLLMENT STATUS

	Eligible	Opt Out	%	Bright Choice	%	Brilliant 100	%	Renewable 100	%
Hayward	55,906	2,371	4.24%	12,945	23.15%	40,557	72.54%	33	0.06%
All EBCE	567,055	22,480	3.96%	487,443	85.96%	51,233	9.03%	5,899	1.04%

Residents may choose any of the EBCE products or opt out and return to PG&E

PRODUCT AT ENROLLMENT

Hayward City Council voted to enroll residents in the 100% carbon-free product (*Brilliant 100*) to address our climate action goals.

Residents on financial assistance programs were enrolled in the product which was 91% carbon-free in 2018 and priced at a slight discount to PG&E (*Bright Choice*).

Default Enrollment Service			
Jurisdiction	Commercial Customers	Residential Customers	Customers in CARE, FERA, and Medical Baseline Programs
Albany	Brilliant 100	Brilliant 100	Brilliant 100
Hayward	Brilliant 100	Brilliant 100	Bright Choice
Piedmont	Bright Choice	Renewable 100	Brilliant 100
All other jurisdictions*	Bright Choice	Bright Choice	Bright Choice

**Berkeley, Dublin, Emeryville, Fremont, Livermore, Oakland, San Leandro, Union City, and County of Alameda*

EBCE's FINANCIAL STRENGTH

- FY 2019-20 Budget: **\$416.8M**
- Net revenues: **\$68.4M**

Customer cost savings:

- **\$7.05M** (actual to date)
- **\$10.6M** (est. 2018-2019)

EBCE is debt-free as of Aug 2019



NEW RENEWABLE ENERGY PROJECTS

1. Oakland Clean Energy Initiative Projects:

27.5 MW local storage;
replacing W.Oakland jet-fueled power plant

2. Summit Wind Project: 57.5 MW Altamont wind (Alameda County)

3. Rosamund Project (Kern/Alameda):

112 MW solar + option
for 43 MW local wind

4. Luciana Project (Tulare): 56 MW solar

5. Sonrisa Project (Fresno): 100 MW solar + 30 MW storage

THANK YOU!



EBCE.org



/EastBayCommunityEnergy



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customer-support@ebce.org



833.699.EBCE (3223)



Additional Slides

WHAT IS EBCE?



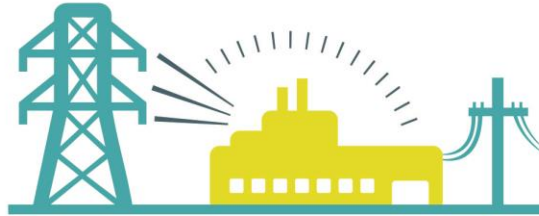
East Bay Community Energy (EBCE) is our new local power supplier committed to providing Alameda County with cleaner, greener electricity at low rates. EBCE reinvests earnings back into the community to create local green energy jobs, local energy programs, and clean power projects.

HOW IT WORKS



Source EBCE

buy and build cleaner
energy



Delivery PG&E

deliver energy, repair lines,
handle billing



Customer YOU

benefiting from cleaner energy,
local control

Albany	Livermore
Berkeley	Oakland
Dublin	Piedmont
Emeryville	San Leandro
Fremont	Union City
Hayward	County of Alameda

