

CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov



CITY OF
HAYWARD
HEART OF THE BAY

Agenda

Saturday, May 11, 2019

9:00 AM

Conference Room 2A

City Council

SPECIAL CITY COUNCIL MEETING
CITY COUNCIL STRATEGY PRIORITY SETTING RETREAT

CALL TO ORDER Pledge of Allegiance: Council Member Wahab

ROLL CALL

PUBLIC COMMENTS

Limited to Items on the Agenda.

WORK SESSION

Work Session items are non-action items. Although the Council may discuss or direct staff to follow up on these items, no formal action will be taken. Any formal action will be placed on the agenda at a subsequent meeting in the action sections of the agenda.

COUNCIL RETREAT

1. [WS 19-036](#) City Council Priority Setting Retreat (Report from City Manager McAdoo)

Attachments: [Attachment I Working Agenda](#)

ADJOURNMENT

NEXT SPECIAL MEETING, May 14, 2019, 7:00 PM

PUBLIC COMMENT RULES

Any member of the public desiring to address the Council shall limit her/his address to three (3) minutes unless less or further time has been granted by the Presiding Officer or in accordance with the section under Public Hearings. The Presiding Officer has the discretion to shorten or lengthen the maximum time members may speak. Speakers will be asked for their name before speaking and are expected to honor the allotted time. Speaker Cards are available from the City Clerk at the meeting.

PLEASE TAKE NOTICE

That if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing.

PLEASE TAKE FURTHER NOTICE

That the City Council adopted Resolution No. 87-181 C.S., which imposes the 90-day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.

****Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the website and on Cable Channel 15, KHRT. ****

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or TDD (510) 247-3340.

Assistance will be provided to those requiring language assistance. To ensure that interpreters are available at the meeting, interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400.



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: WS 19-036

DATE: May 11, 2019

TO: Mayor and City Council

FROM: City Manager

SUBJECT
City Council Priority Setting Retreat

RECOMMENDATION

That the Council reviews the attached working agenda and engages in a dialogue about strategic priorities and initiatives for Hayward.

SUMMARY

During this Saturday work session, the Council will engage with staff and the consultant, CivicMakers, to work towards the following desired outcomes:

- Establish shared understanding of progress and lessons learned since the adoption of 2017-2019 Strategic Initiatives and other special projects, as well as of current internal and external opportunities and challenges
- Begin to create a shared working model of an ideal, yet still realistic picture of the City in 3- to 5-years
- Create a draft list of priority areas and supporting projects needed to accomplish the Council's vision for next 3- to 5-years
- Decide on next steps about how to use and build on the vision and priority area feedback

The attached working agenda includes a rough outline and timeline for the day as well as links to a variety of reference documents that might be useful to the Council in the discussion regarding visioning and priorities.

ATTACHMENTS

Attachment I Working Agenda

Working Agenda

Hayward City Council Retreat

Facilitated by Staff and CivicMakers

May 11, 2019

Purpose

- Acknowledge and understand Council and staff accomplishments since the adoption of 2017-2019 Strategic Initiatives Two-Year Action Plan
- Review key learnings from recent resident and staff surveys and work prioritization sprints
- Discuss a 3- to 5-year vision, priority areas, and supporting projects

Outcomes

- Establish shared understanding of progress and lessons learned since the adoption of 2017-2019 Strategic Initiatives and other special projects, as well as of current internal and external opportunities and challenges
- Begin to create a shared working model of an ideal, yet still realistic picture of the City in 3- to 5-years
- Create a draft list of priority areas and supporting projects needed to accomplish your vision for next 3- to 5-years
- Decide on next steps about how to use and build on the vision and priority area feedback

Agenda

No.	Time	Item
1.	9:00 – 9:15	Welcome & Introductions

Looking Back

2.	9:15 – 10:15	Strategic Accomplishments & Outstanding Items
----	--------------	---

Council: Did we miss any accomplishments? What key efforts are still outstanding and of priority to Council with respect to the Strategic Initiatives?

Reference Materials

[General Plan¹](#)

- [General Plan Annual Report²](#)

Guiding Principles: Safe, Clean, Green, and Thrive

[Strategic Initiatives³](#)

- [Complete Streets⁴](#)
- [Complete Communities⁵](#)
- [Tennyson Corridor⁶](#)

¹ [General Plan](#)

² [General Plan Annual Report](#)

³ [Strategic Initiatives](#)

⁴ [Complete Streets](#)

⁵ [Complete Communities](#)

⁶ [Tennyson Corridor](#)

3. 10:15 – 10:45 Lessons Learned

Council: Did the Strategic Initiative Process meet your expectations? What has been working and what has been challenging with respect to the Strategic Initiatives and other special projects?

4. 10:45 – 10:55 Break

What We Know Now

5. 10:50 – 11:20 Internal Challenges & Opportunities: Findings from Employee Engagement Survey and Initial Departmental Prioritization Sprints

Council: What are your initial thoughts on how to better connect Council priorities with employee workload?

6. 11:20 – 12:00 External Changes & Trends

Reference Materials

[Resident Satisfaction Survey](#)⁹

[Community Needs Assessment](#)¹⁰

Council: What are the top issues and challenges faced by Hayward today?

7. 12:00 – 12:30 Lunch

Looking to the Future

8. 12:30 – 1:30 Visioning

Council: What's your vision for the City over the next three to five years?

9. 1:30 – 3:00 Prioritization

Council: What are three or four key priority areas/strategic categories that, if taken in the next three to five years, will radically improve the quality of life in Hayward? What are specific and supporting projects that the City should be focusing on?

10. 3:00 – 3:30 Closing & Next Steps

Council: Reflections on proposed next steps.

⁷ [Fiscal Year 2020 Proposed Budget](#)

⁸ [Fiscal Years 2020 – 2029 Recommended Capital Improvement Budget](#)

⁹ [Resident Satisfaction Survey](#)

¹⁰ [Community Needs Assessment](#)