



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Agenda

Council Economic Development Committee

Thursday, October 27, 2022

5:00 PM

Remote Meeting

COVID-19 Notice: Consistent with Assembly Bill 361, the Council Economic Development Committee meeting includes teleconference participation by all Committee members and the public.

Please note that we are now using the Zoom Webinar platform to conduct meetings and receive live public comment.

How to submit written Public Comment:

Send an email to suzanne.philis@hayward-ca.gov by 2:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the Council Economic Development Committee and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. Written comments received after 2:00 p.m. that address an item on the agenda will still be included as part of the record.

How to provide live Public Comment during the meeting:

Please click the link below to join the webinar:

<https://hayward.zoom.us/j/88556867007?pwd=Yk5ULzBkTnFlaDFkTWNYWlFMWVWUT09>

Webinar ID: 885 5686 7007

Password: CEDC10-22!

or

Dial: +1 669 900 6833

Webinar ID: 885 5686 7007

Password: 4252443287

A Guide to attend virtual meetings is provided at this link: <https://bit.ly/3jmaUxa>

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS:

(The Public Comment section provides an opportunity to address the City Council Committee on items not listed on the agenda as well as items on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, any comments on items not on the agenda will be taken under consideration without Committee discussion and may be referred to staff.)

APPROVAL OF MINUTES

1. [MIN 22-117](#) Approval of the Sept. 22, 2022 CEDC Regular Meeting Minutes
Attachments: [Attachment I Draft Minutes from the Sept. 22, 2022 Regular Meeting](#)

REPORTS/ACTION ITEMS

2. [RPT 22-096](#) Hayward Upward Economic Recovery Program Plan Update: Hayward Open for Business Marketing Campaign (Oral Report Only)
3. [RPT 22-093](#) Hayward Upward Economic Recovery Plan Update: Together for Hayward e-Gift Card Program
Attachments: [Attachment I Staff Report](#)

FUTURE AGENDA ITEMS

4. [RPT 22-095](#) Future Meeting Topics as of October 27, 2022
Attachments: [Attachment I Future Meeting Topics as of Oct 27 2022](#)

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS

ADJOURNMENT