

HAYWARD CITY COUNCIL

RESOLUTION NO. 16-

Introduced by Council Member _____

RESOLUTION DESIGNATING THE COMMUNICATIONS AND MARKETING OFFICER POSITION AS A CITY OF HAYWARD OFFICER AND ASSIGNING THE POSITION TO THE UNCLASSIFIED SERVICE

WHEREAS, Article VIII of the City of Hayward Charter grants the City Council the authority to determine which positions are designated officers of the City of Hayward;

WHEREAS, the City Manager, City Attorney and City Clerk are Council Appointed Officers and other City Officers are appointed by and serve at the pleasure of the City Manager and are part of the Unclassified Service;

WHEREAS, Article 4, Section 2-401 of the City Hayward Municipal Code, Subsection 5 provides that persons employed to render professional, technical, or expert services of exceptional character are categorized as the unclassified service;

WHEREAS, the Communications and Marketing Officer is a new position in the City Manager's office and provides professional, technical and expert services in the areas of communications and marketing as the key strategists for the City's overall brand, public image and community outreach activities.

NOW, THEREFORE, BE IT RESOLVED that the City Council designates the Communications and Marketing Officer position a City of Hayward Officer and assigns the position to the Unclassified Service.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2016

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward