



DATE: May 16, 2018

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT: Report of the Council's recommended changes to the FY 2020 Community Agency Funding Process

RECOMMENDATION

That the Commission receives a report of the Council's recommended changes to the FY 2020 community agency funding process.

SUMMARY

At the April 17, 2018 Council public hearing, Council confirmed six areas for consideration for the FY 2020 funding process:

1. Complete an RFP for the provision of the Fair Housing services requirement;
2. Remove the Eden I&R 2-1-1 Program from the competitive process and award annually;
3. Ensure the City of Hayward operated programs be included in the competitive process;
4. Ensure Council reviews any surplus funds in the Infrastructure category, regardless of amounts and prior to re-allocation of those funds;
5. Review the Selection Criteria to ensure funding recommendations are congruent with Council goals, particularly relative to affordable housing; and
6. Ensure proactive outreach measures are taken relative to increase potential applications for non-service categorical funding, particularly those that advance affordable housing.

BACKGROUND

The information in the Background and Discussion sections of this report were presented to Council at the April 3, 2018 Council meeting. The [Full text of April 17, 2018 staff report and supporting documents](#) can be accessed by clicking the preceding hyperlink. The [Video of April 17, 2018 proceedings](#) is also available by clicking the preceding hyperlink, both of which can also be accessed via the City's April 17, 2018 Council meeting web page.

DISCUSSION

At the April 3, 2018 work session, Council reviewed the Commissions FY 2019 funding recommendations and discussed six areas for consideration in the FY 2020 Funding Cycle. During the April 17, 2018 Public Hearing, Council approved the Commissions FY 2019 funding recommendations without modifications and directed staff to consider six areas for the FY 2020 Funding Cycle as outlined below.

1. COMPLETE AN RFP PROCESS FOR THE FAIR HOUSING SERVICES REQUIREMENT (RFP):

The City of Hayward uses a portion of its CDBG entitlement grant to comply with HUD mandated Affirmatively Affirming Fair Housing activities. At Council's recommendation, staff will develop an RFP for fair housing services in FY 2020.

2. REMOVE EDEN I & R 2-1-1 PROGRAM FROM THE COMPETITIVE PROCESS AND AWARD ANNUALLY:

The Eden I & R 2-1-1 Program will be removed from the FY 2020 competitive process and will be awarded annually. Eden I&R is the sole provider of 2-1-1 in Alameda County and the agency has contractually provided the service for 41 years. Funds are provided through a consortium of 14 cities and several County agencies and departments. Skilled information and referral specialists provide critical connections between individuals in need and various human services agencies. Eden I&R was recently awarded the contract to serve as the county-wide call center for Alameda County's Coordinated Entry System, the entry point by which homeless individuals and families are assessed and prioritized to housing.

3. ENSURE THE CITY OF HAYWARD OPERATED PROGRAMS ARE INCLUDED IN THE COMPETITIVE PROCESS:

After Council discussion, the majority of the Council agreed that the city-operated programs be included in the competitive process next year, therefore the various City-operated programs will all be part of the competitive process in FY 2020 (See Attachment II).

4. ENSURE COUNCIL REVIEWS ANY SURPLUS FUNDS IN THE INFRASTRUCTURE CATEGORY:

In the event organizations do not expend annual allocated amounts towards Infrastructure projects and there are surplus funds at the end of the funding cycle year, staff will ensure Council review of surplus funds to determine re-allocation priorities.

5. REVIEW FUNDING SELECTION CRITERIA:

Council recommended that staff review the funding selection criteria utilized by the Community Services Commission to ensure funding recommendations are congruent with Council goals, particularly relative to affordable housing.

6. ENSURE PROACTIVE OUTREACH MEASURES ARE TAKEN TO INCREASE POTENTIAL APPLICATIONS FOR NON-SERVICE CATEGORICAL FUNDING:

Council recommended that staff take proactive outreach measures to increase potential applications for non-service categorical funding, particularly those that advance affordable housing during next fiscal year's funding cycle.

Prepared and Recommended by: Dana Bailey, Community Services Manager

Approved by:



Maria Hurtado, Assistant City Manager