



DATE: June 7, 2022

TO: Mayor and City Council

FROM: Director of Library Services

SUBJECT: Authorize the City Manager to Accept and Appropriate up to \$10,000 in Funding from First 5 of Alameda County to Support Library Services and Programs

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to accept and appropriate up to \$10,000 in funding from First 5 of Alameda County to Support Library Services and Programs for FY 2022, and annually for the next three fiscal years (through the end of FY 2025).

SUMMARY

First 5 Alameda County is an innovative public entity created by the passage of Proposition 10 in 1998, which added fifty cents to the price of a pack of cigarettes to help fund early care and education for children 0-5. To fulfill its mission, First 5 of Alameda County frequently partners with local agencies, including the Hayward Public Library (HPL). The grant/stipend amounts vary by year, based on funding available and the programs the organization is working on.

Staff requests Council approve up to \$10,000 in funding from First 5 of Alameda County for Fiscal Year 2022 and annually for the next three fiscal years (through the end of Fiscal Year 2025). With Council approval, staff will appropriate up to \$10,000 in the Library Services budget and provide services per the requirements of the grants/stipend from First 5 of Alameda County.

BACKGROUND AND DISCUSSION

First 5 Alameda County is an innovative public entity created by the passage of Proposition 10 in 1998, which added fifty cents to the price of a pack of cigarettes to help fund early care and education for children 0-5. The organization helps young children grow up healthy and ready to learn during the most important time in their development. First 5 of Alameda County has nearly two decades of experience funding innovative programs and advocating for policies that produce better futures for children in the county.

First 5 of Alameda County has several programs, including Parent Engagement and Support, Fathers Corps, Help Me Grow, Neighborhood Partnership Project, Neighborhoods Ready for School (NRFS), Quality Early Care and Education, and Training at First 5. In partnership with the community, these programs help support a county-wide continuous prevention and early intervention system that promotes optimal health and development, narrows disparities, and improves the lives of children from birth to age five and their families.

This year, First 5 provided HPL \$4,900 in support to purchase bi- and/or multilingual books for the Library's Día de los Libros/Día de los Niños program. Staff is requesting Council's authorization to approve up to \$10,000 in funding from First 5 of Alameda County for Fiscal Year 2022 and annually for the next three fiscal years (through the end of Fiscal Year 2025). With Council approval, staff will appropriate up to \$10,000 in the Library Services budget and provide services per the requirements of the grants/stipend from First 5 of Alameda County.

STRATEGIC INITIATIVES

This agenda item is a routine operational item and does not directly relate to one of the Council's Strategic Initiatives.

FISCAL IMPACT

If Council approves the acceptance of grant funding from First 5 of Alameda County, the City could receive up to \$10,000 annually to fund ongoing programs at the Hayward Library. There is no negative impact to the General Fund by accepting grant funding, as additional funding will allow the City to continue offering programs to the Hayward community.

Prepared by: Brad Olson, Management Analyst II

Recommended by: Jayanti Addleman, Director of Library Services

Approved by:



Kelly McAdoo, City Manager