Complete Communities

PURPOSE

The purpose of the Complete Communities strategy is to create and support structures, services and amenities to provide inclusive and equitable access with the goal of becoming a thriving and promising place to live, work and play for all.

GOAL 1

Improve quality of life for residents, business owners, and community members in all Hayward neighborhoods.

OBJECTIVES

⇒ 1 Increase neighborhood safety and cohesion

⇒ 2 Foster a sense of place and support neighborhood pride

⇒ 3 Increase collaboration with businesses, non-profits and neighborhood groups on placemaking projects

⇒ 4 Create resilient and sustainable neighborhoods

⇒ 5 Actively value diversity and promote inclusive activities

PERFORMANCE MEASURES

• Percentage change in concentration & distribution of neighborhood/business participation (GIS Heat Mapped)

• Percentage change in Homework Support Centers and Literacy Program participation/improvement

• Percentage change in clients served through Community Agency Funding process

• Percentage change of employees employee engagement survey question "My workplace prioritizes equitable and socially just principals and policies"

GOAL 2

Provide a mix of housing stock for all Hayward residents and community members, including the expansion of affordable housing opportunities and resources.

OBJECTIVES

⇒ 1 Centralize and expand housing services

⇒ 2 Facilitate the development of diverse housing types that serve the needs of all populations

⇒ 3 Conserve and improve the existing housing stock

⇒ 4 Increase supply of affordable, safe and resilient housing in Hayward

PERFORMANCE MEASURES

• Annual increase in affordable housing units created in conformance with RHNA

• Percentage change in eligible housing units assisted through Housing Division programs

• Percentage change of new housing developments with inclusionary units

GOAL 3

Develop a Regulatory Toolkit for Policy Makers.

OBJECTIVES

⇒ 1 Update, streamline, and modernize zoning & codes

⇒ 2 Identify and design appropriate in-lieu fees to provide community amenities

⇒ 3 Develop and refine other regulatory tools

PERFORMANCE MEASURES

• Percentage change of eligible projects that implement the Complete Communities checklist

• Percentage change of eligible properties submitting ADU permit applications

• Percentage change of Investment/tenancy resulting from new allowable land uses

• Percentage change improvement in permit turnaround times