

CITY COUNCIL MEETING

DECEMBER 7, 2021

PRESENTATIONS

WORK SESSION

ITEM #7

WS 21-044

**MEASURE C
ANNUAL REPORT**

Measure C Annual Report Update

Measure C Priorities

Capital Infrastructure Projects

Police Services

Illegal Dumping

Litter Control

Graffiti Abatement

Major Measure C Funded Capital Projects



21st Century Library
and Community
Learning Center &
Heritage Plaza



Fire Stations 1-5
Retrofits &
Improvements



Fire Station 6 &
Regional Fire Training
Center



Pavement Improvement

21st Century Library and Community Learning Center



**Opened to the Community in September 2019;
temporarily closing due to the COVID pandemic
in March 2020. In October 2021, the Library re-
opened to the community resuming pre-
pandemic hours of operations.**



Heritage Plaza

- The Heritage Plaza is substantially complete and opened to the community on July 17, 2021
- Landscaping features include:
 - Event Space;
 - An arboretum housing 40 rare and mature trees; and
 - Children's Garden
- Sustainability Features:
 - Underground catchment, filtration, and storage system that is used for irrigation and grey water uses at the Library and Plaza



Fire Stations 1 through 5 Rehabilitation and Improvements

Fire Station 1



Fire Station 2



Fire Station 3



Fire Station 4



Fire Station 5

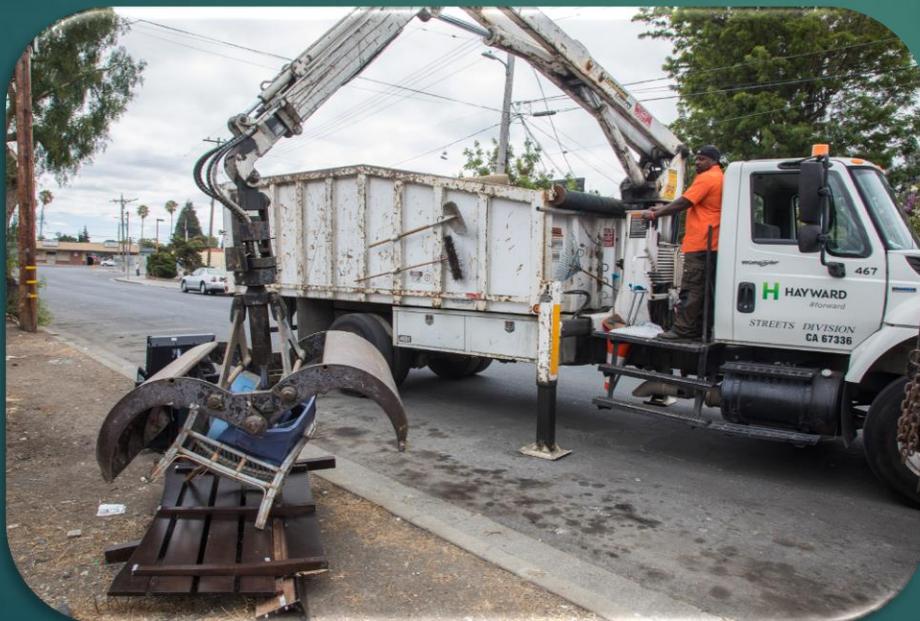


Fire Station 6 & Regional Fire Training Center

- Currently under construction, with estimated completion by Fall of 2022



- Partnership for Regional Fire Training Center between City of Hayward and Chabot-Los Positas Community College District



MEASURE C
#haywardupward

Measure C Expenditures

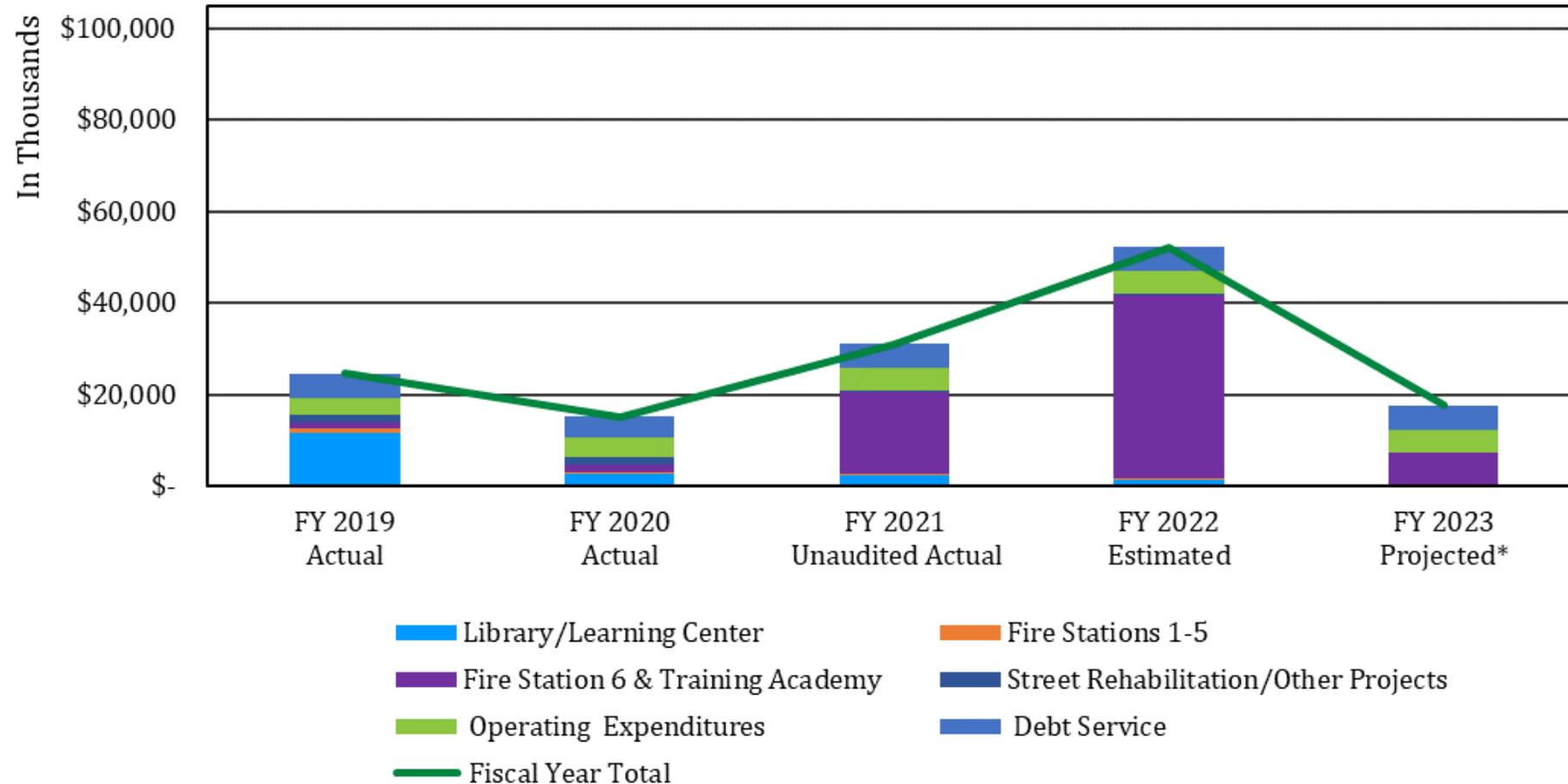


Measure C Expenditures	FY 2019 Actual	FY 2020 Actual	FY 2021 Actual	FY 2022 Estimated	FY 2023 Projected*
Library/Learning Center	\$ 11,503,558	\$ 2,739,353	\$ 2,449,125	\$ 1,482,871	\$ -
Fire Stations 1-5	\$ 1,080,185	\$ 386,882	\$ 76,513	\$ 208,050	\$ 195,465
Fire Station 6 & Training Center	\$ 1,208,621	\$ 1,597,140	\$ 18,018,718	\$ 40,155,560	\$ 7,300,000
Street Rehabilitation / Other Projects	\$ 1,598,436	\$ 1,693,488	\$ 263,231	\$ 217,009	\$ -
Operating Expenditures	\$ 3,791,921	\$ 4,222,408	\$ 4,865,672	\$ 4,785,420	\$ 4,880,753
Debt Service	\$ 5,430,063	\$ 4,523,594	\$ 5,424,438	\$ 5,423,063	\$ 5,415,313
Fiscal Year Total	\$ 24,612,784	\$ 15,162,864	\$ 31,097,696	\$ 52,271,973	\$ 17,791,530

*Projected FY 2023 Expenditures in table have not yet been appropriated and approved and will be determined during the annual budgeting process

Measure C Expenditures

Measure C - Expenditures



Measure C

Revenue vs. Expenditures



	FY 2020 Actual	FY 2021 Actual	FY 2022 Estimated	FY 2023 Projected*	FY 2024 Projected*	FY 2025 Projected*
Total Revenue	\$18,713,637	\$24,843,648	\$30,583,107	\$19,370,950	\$20,183,018	\$20,945,915
Total Expenditures	\$15,162,865	\$31,097,696	\$52,271,973	\$17,791,530	\$12,630,343	\$11,013,461
Annual Cash Flow	\$3,550,772	(\$6,254,048)	(\$21,688,866)	\$1,579,420	\$7,552,675	\$9,932,454
Cumulative Fund Balance	\$28,012,868	\$21,758,821	\$69,955	\$1,649,374	\$9,202,049	\$19,134,503

*The amount include capital projects in future fiscal years for conceptual only and have not been approved or appropriated. Appropriations and allocation of these funds will occur annually with adoption of the City's Operating and Capital Budgets.

Questions & Discussion



WORK SESSION

ITEM #8

WS 21-046

**2021 RESIDENT
SURVEY RESULTS**



Hayward 2021 Community Survey

*Key Findings of a Survey of Hayward Residents
Conducted October 5-17, 2021*



OPINION
RESEARCH
& STRATEGY

Survey Methodology

Dates	October 5-17, 2021
Survey Type	Dual-mode Resident Survey
Research Population	Adult Residents of Hayward
Total Interviews	914
Margin of Sampling Error	(Full Sample) $\pm 3.7\%$ at the 95% Confidence Level (Half Sample) $\pm 4.6\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Languages	English and Spanish

(Note: Not All Results Will Sum to 100% Due to Rounding)

What We Measured

- Quality of life in Hayward
- Satisfaction with City government and municipal services
- Views on Hayward Recreation and Park District
- Views on community safety in Hayward
- Support for a parcel tax to support Let's House Hayward programs





Regional Context

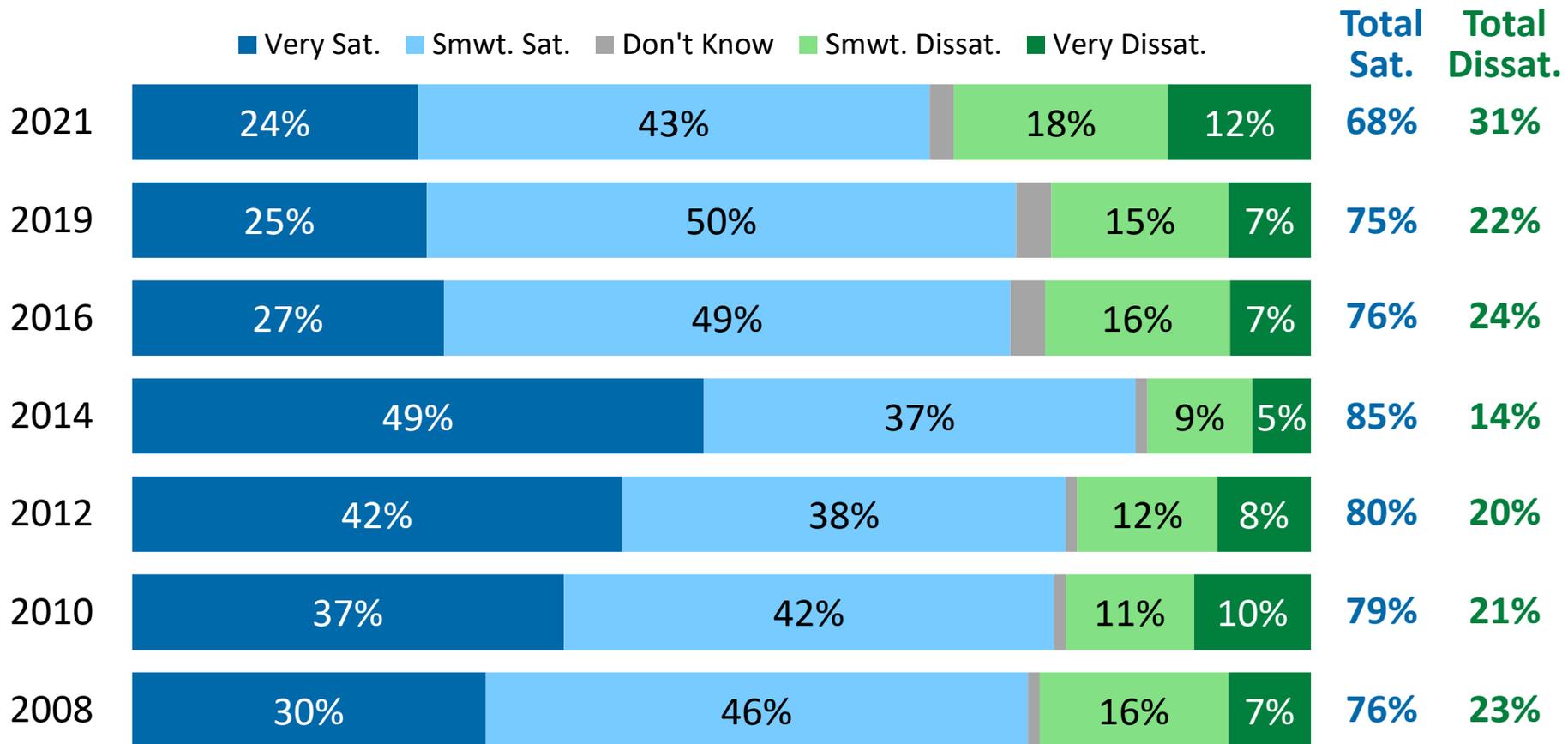
- **Quality of life ratings are trending downward:** Livermore resident quality of life ratings are down 12 points from 2020 – from 48% “excellent” to 36%. Pleasanton resident quality of life ratings are down 15 points from 2017 – from 67% “excellent” to 52%. Just 13% rate quality of life “excellent” in Oakland.
- **And more residents feel things are headed in the wrong direction:** 64% of Oakland voters feel things are headed on the wrong track – up 13 points from just one year ago. 41% of San Jose voters feel things are headed in the right direction, down 10 points from 2020. 55% of San Francisco voters feel things are headed on the wrong track as well.



Quality of Life in Hayward

Two-thirds are satisfied with Hayward's quality of life, though satisfaction has declined since 2014.

I'd like to get your overall opinion of living in the City of Hayward. Generally speaking, are you satisfied or dissatisfied with the overall quality of life in Hayward?



Younger residents are more likely to be satisfied with Hayward's quality of life.

Hayward Satisfaction by Gender & Age

Very Sat. Smwt. Sat. Don't Know Smwt. Dissat. Very Dissat.

Total Sat. Total Dissat.

Men



68%

29%

Women



68%

31%

Ages 18-29



77%

19%

Ages 30-39



68%

31%

Ages 40-49



61%

38%

Ages 50-64



73%

26%

Ages 65+

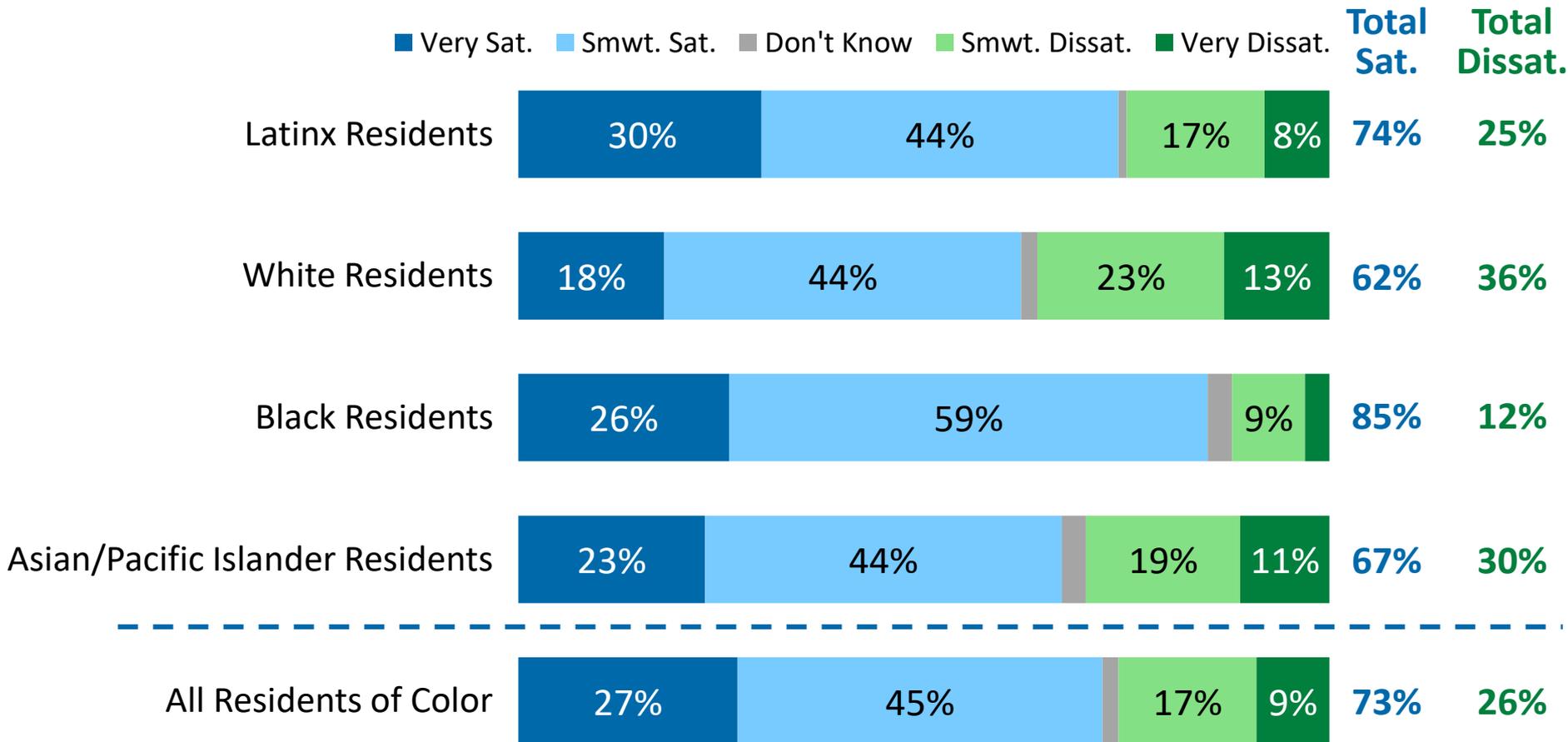


68%

31%

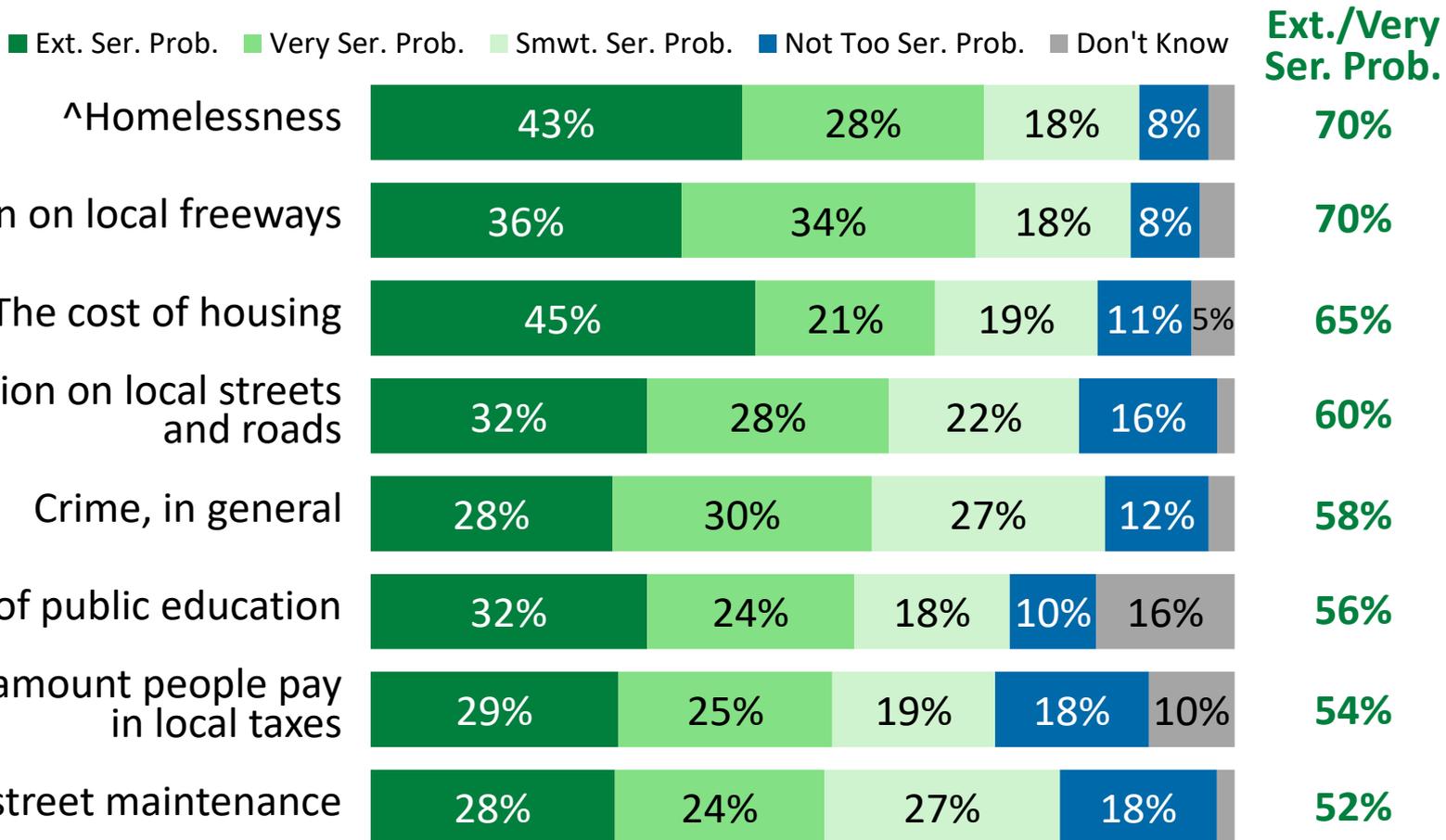
Black residents are more satisfied than white and Asian residents.

Hayward Satisfaction by Race/Ethnicity



Homelessness, housing costs, and traffic congestion are seen as serious problems.

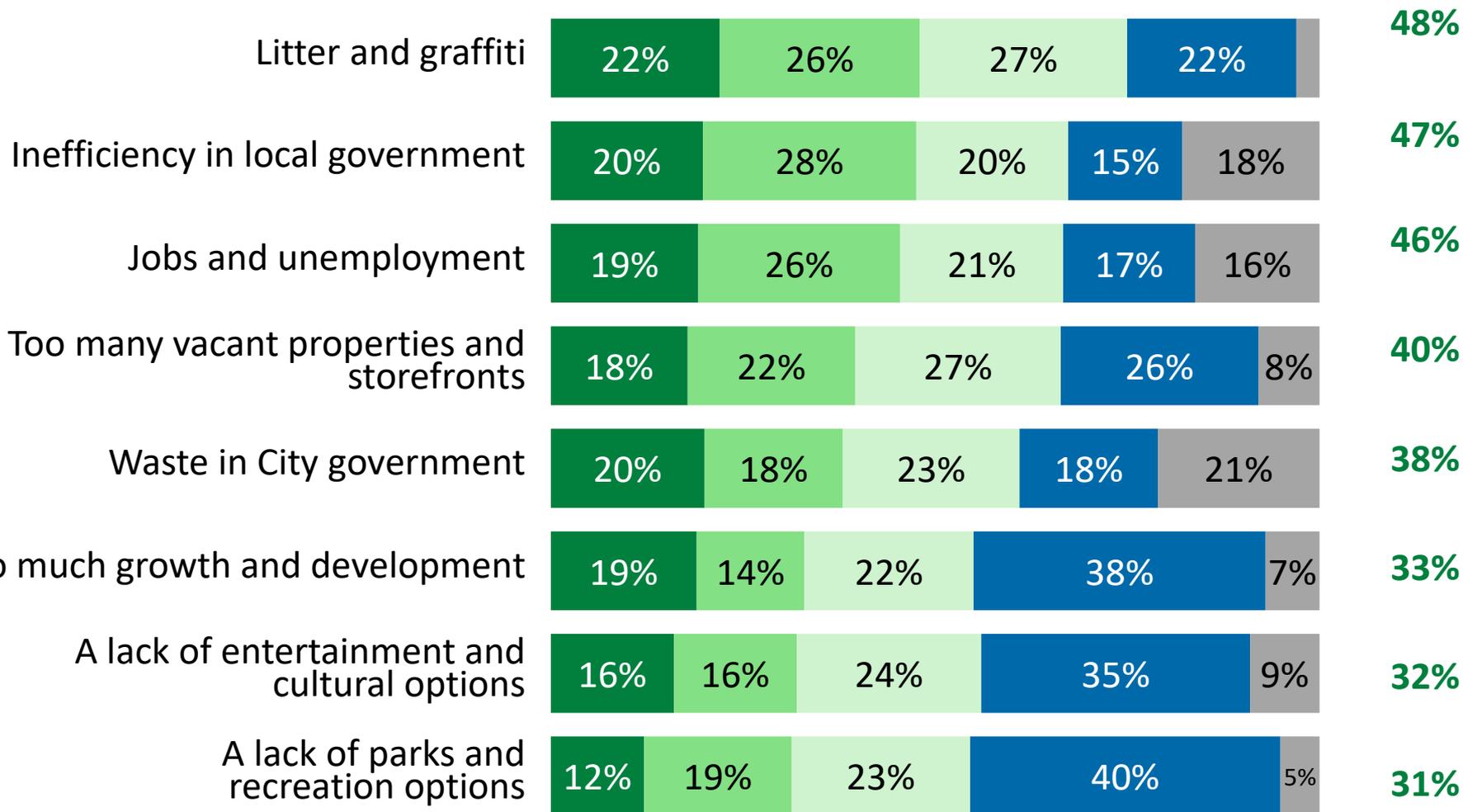
I am going to read you a list of issues that some people say might be problems in Hayward. Please tell me whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem in the city.



Issues of Relatively Lower Concern

Ext./Very Ser. Prob.

■ Ext. Ser. Prob. ■ Very Ser. Prob. ■ Smwt. Ser. Prob. ■ Not Too Ser. Prob. ■ Don't Know

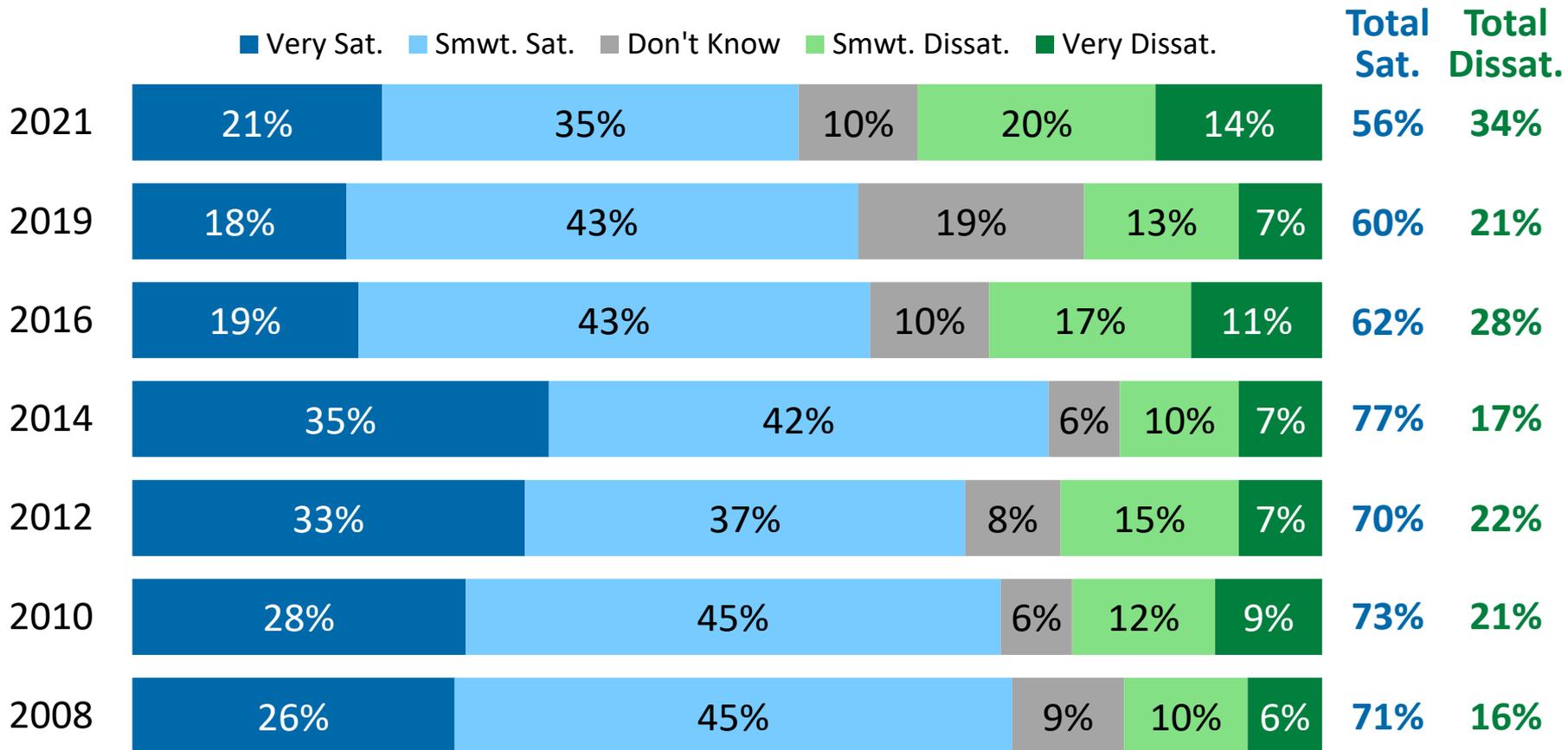




Satisfaction with City Government

A majority is satisfied with the job the City is doing to provide resident services, though dissatisfaction has increased from 2019.

Overall, are you satisfied or dissatisfied with the job the City of Hayward is doing to provide resident services?



Residents under age 30 and over 65 are more satisfied with City services.

City Service Satisfaction by Gender & Age

Very Sat. Smwt. Sat. Don't Know Smwt. Dissat. Very Dissat.

Total Sat. Total Dissat.

Men



59% 33%

Women



53% 35%

Ages 18-29



61% 29%

Ages 30-39



54% 34%

Ages 40-49



59% 34%

Ages 50-64



50% 39%

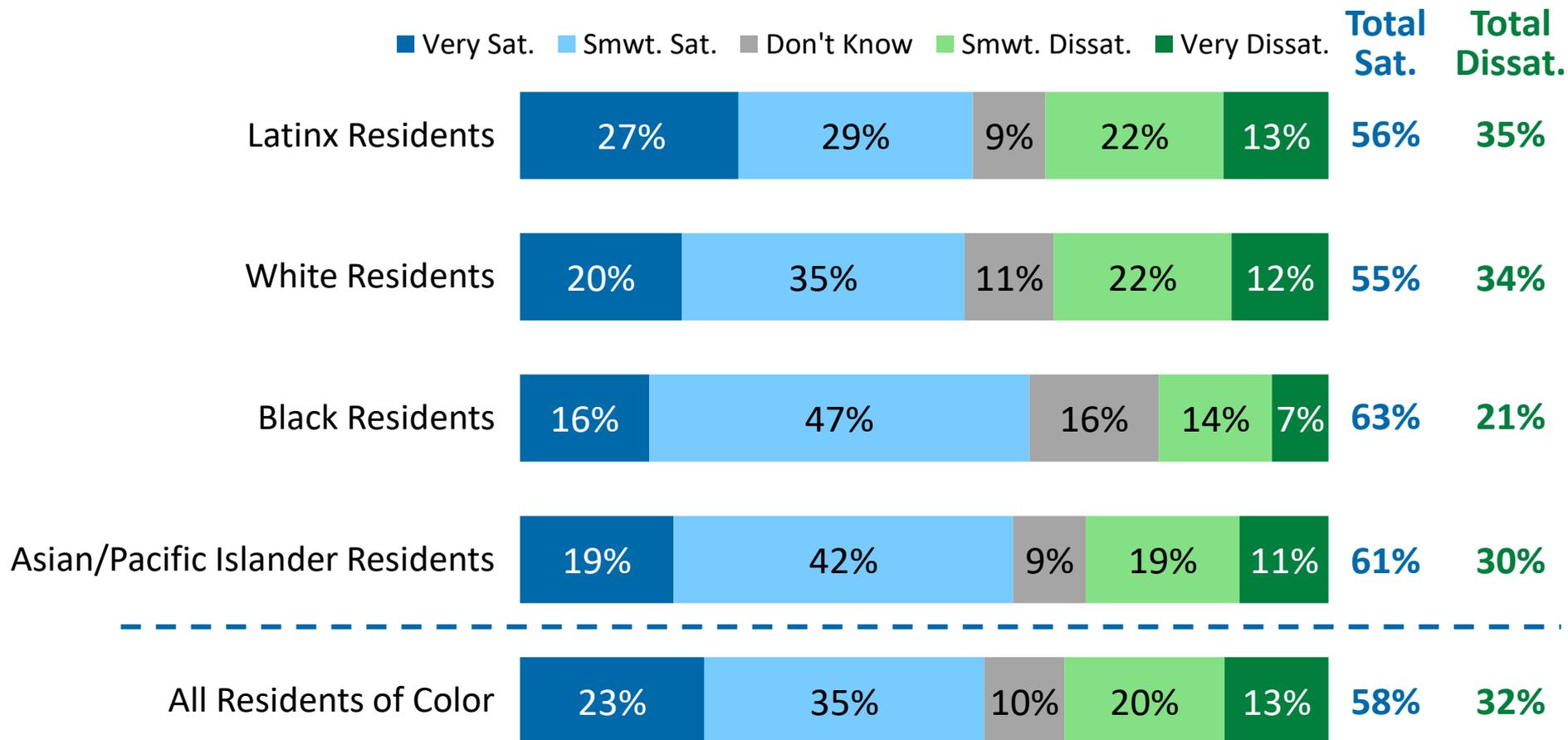
Ages 65+



60% 31%

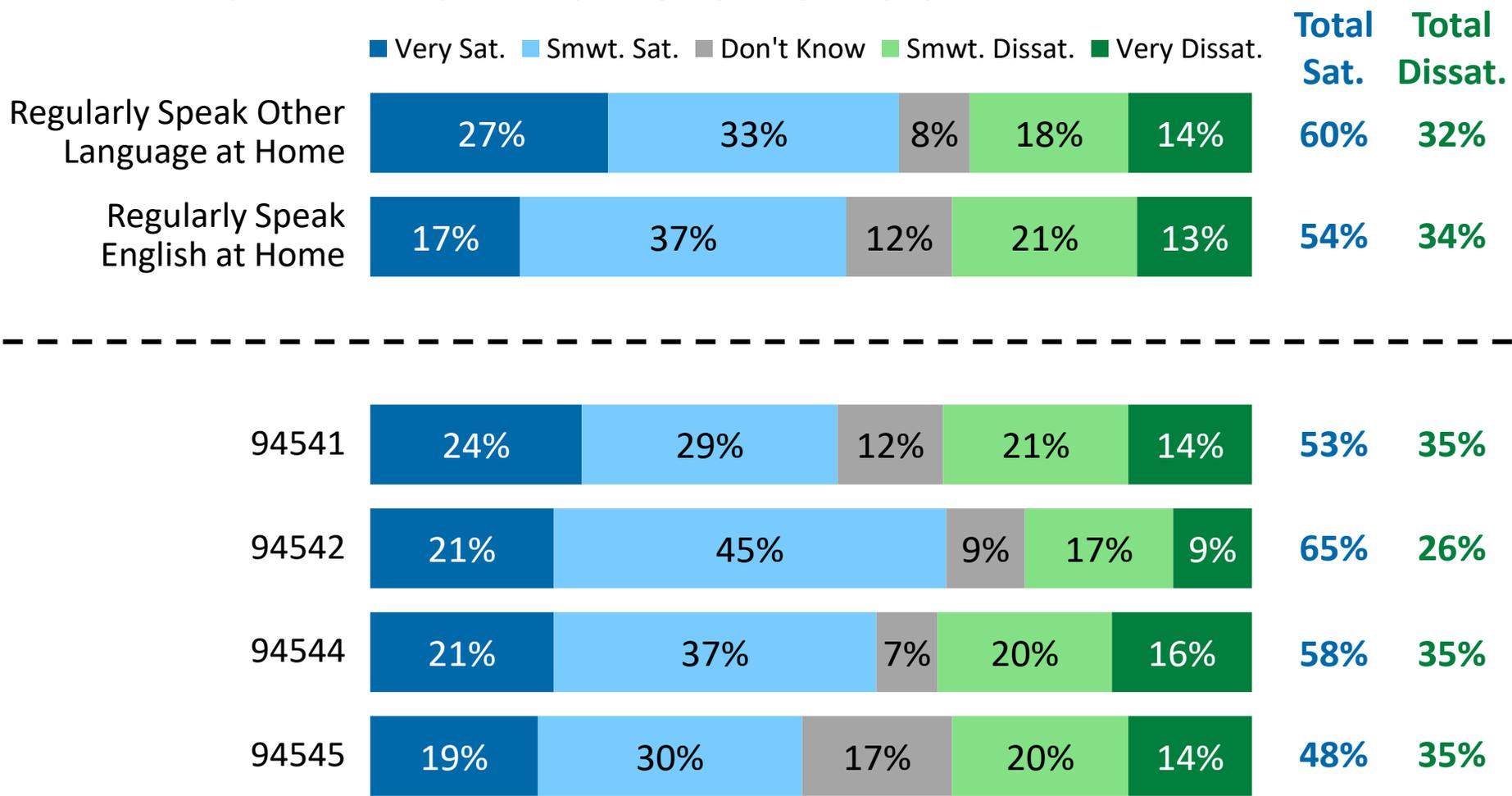
Black and Asian residents are slightly more satisfied with City services.

City Service Satisfaction by Race/Ethnicity



Three in five residents who speak a language other than English at home are satisfied with City services.

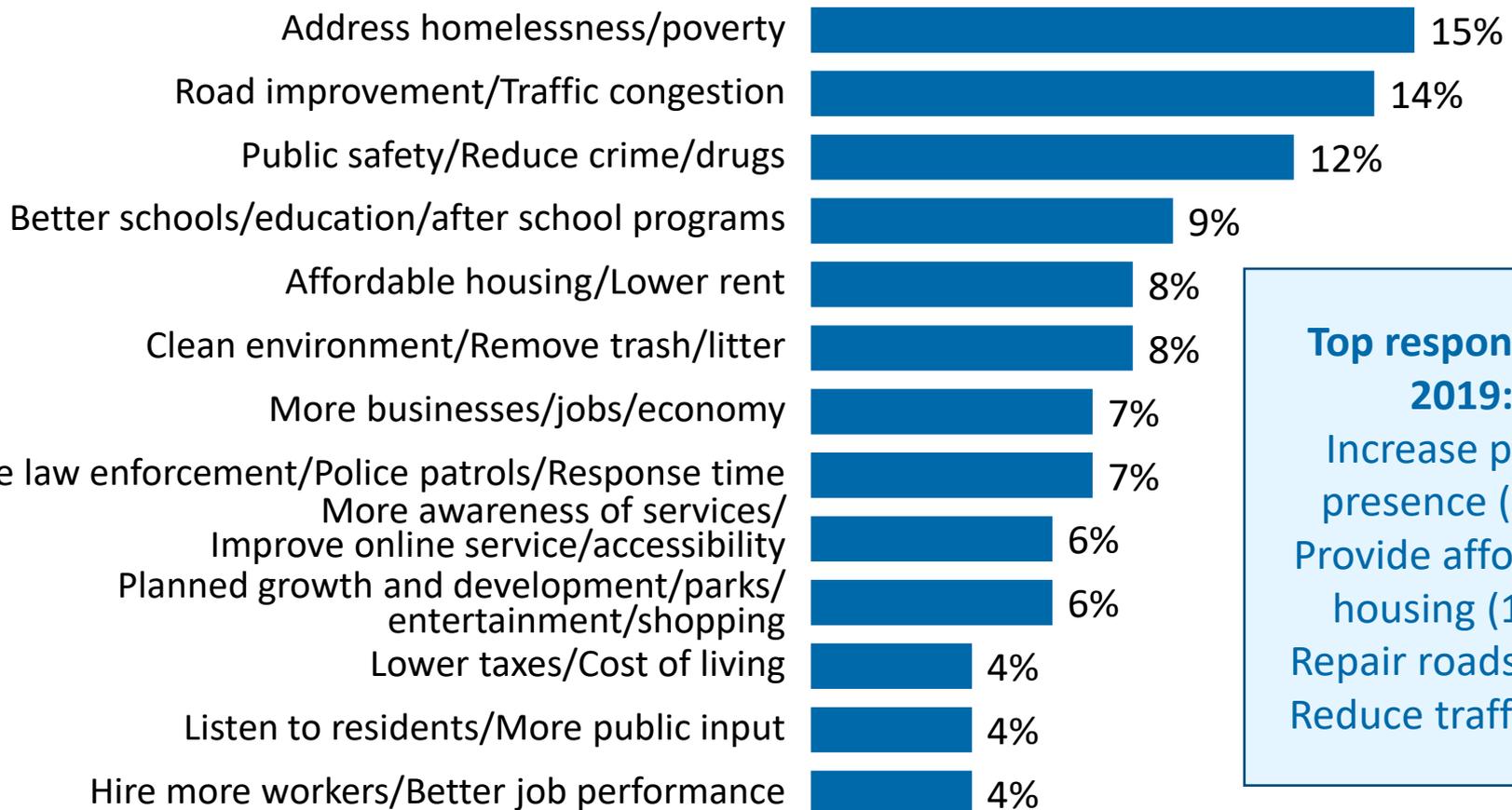
City Service Satisfaction by Language Regularly Spoken at Home & ZIP Code



Residents want the City to prioritize addressing homelessness, traffic and crime.

In your opinion, what is the most important thing the City of Hayward can do to improve City services for the people who live and/or work here?

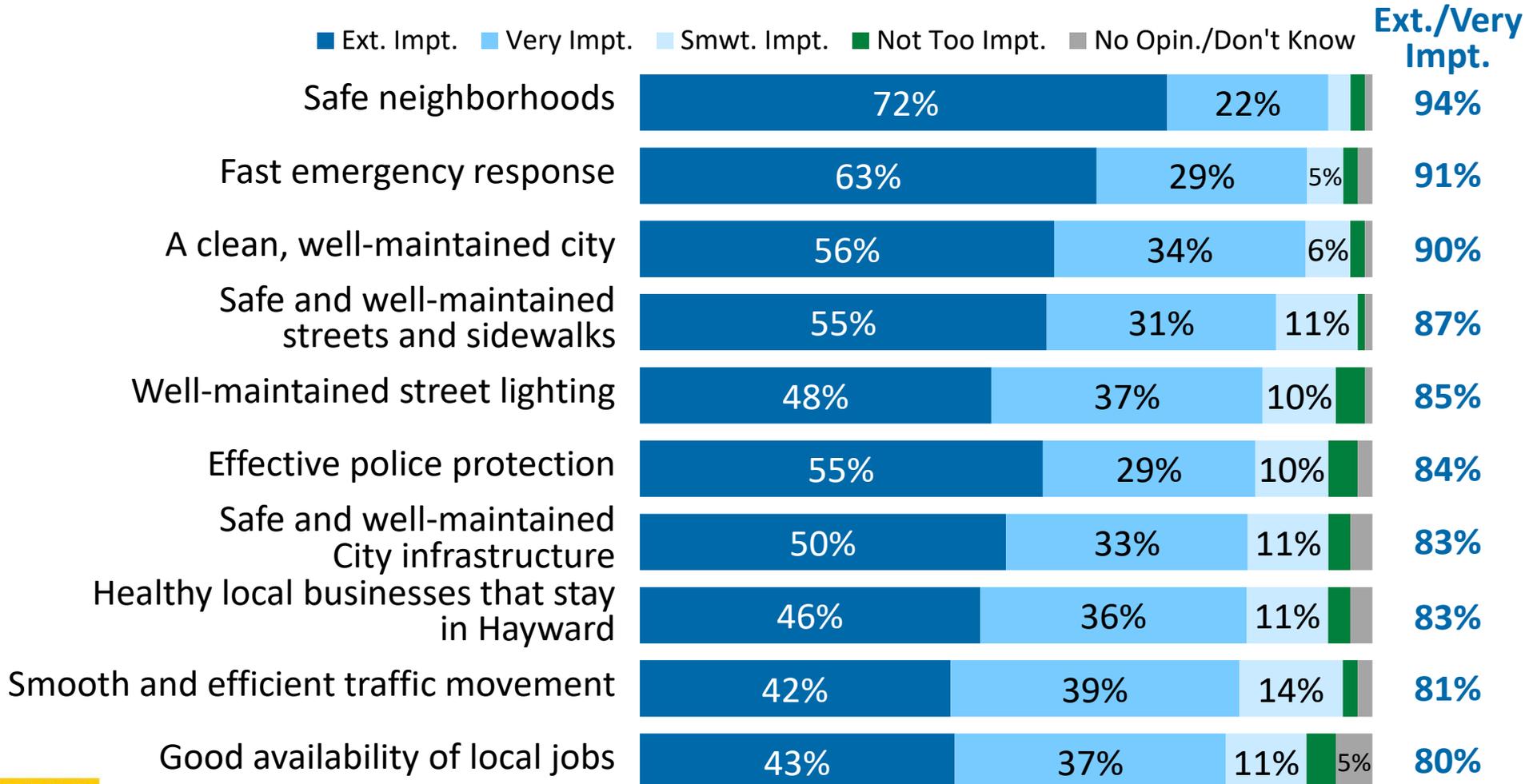
(Open-ended; Responses 4% and Above Shown)



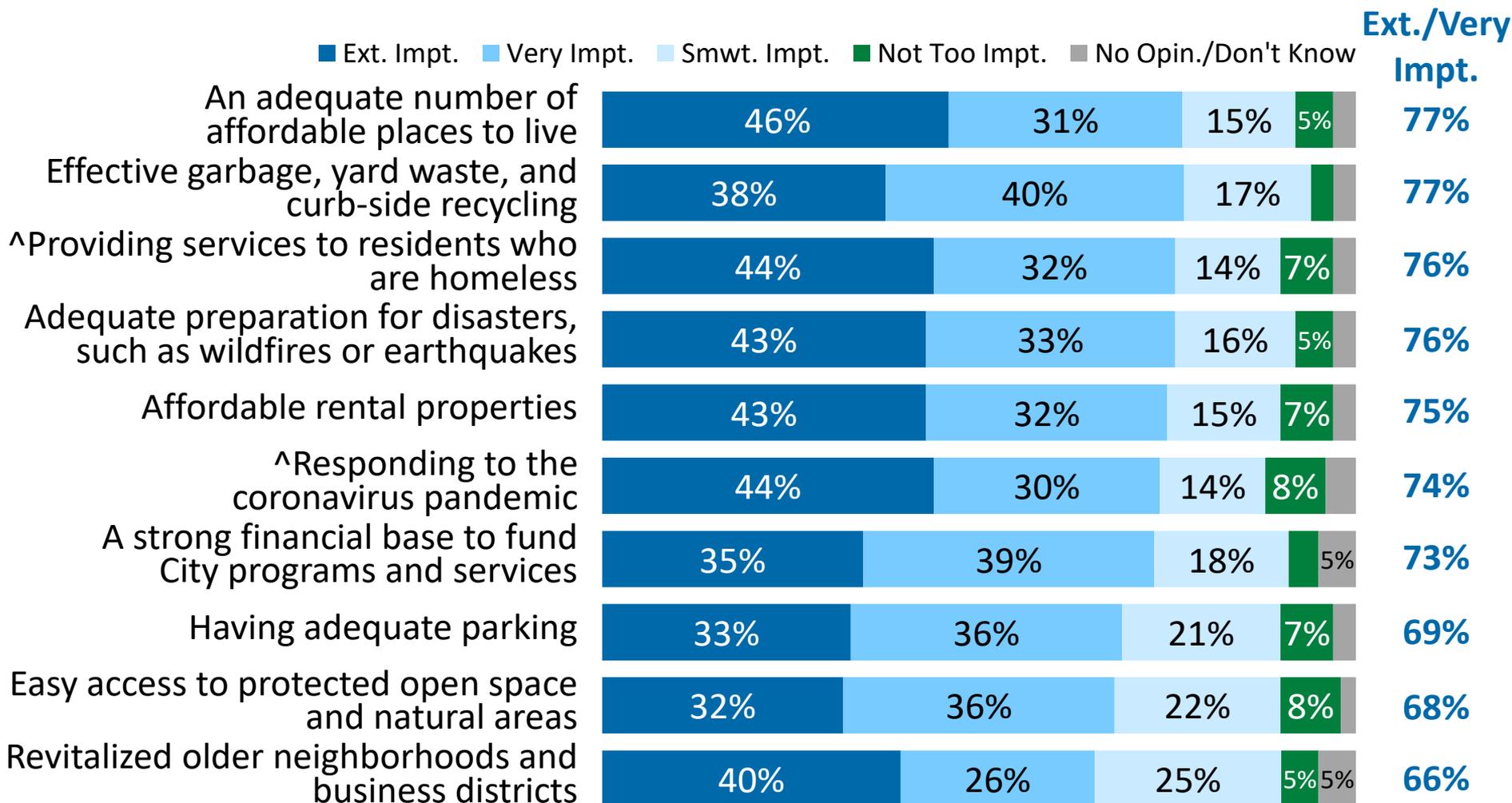
Top responses in 2019:
Increase police presence (17%)
Provide affordable housing (13%)
Repair roads (12%)
Reduce traffic (9%)

Residents overwhelmingly value safety, fast emergency responses, and cleanliness.

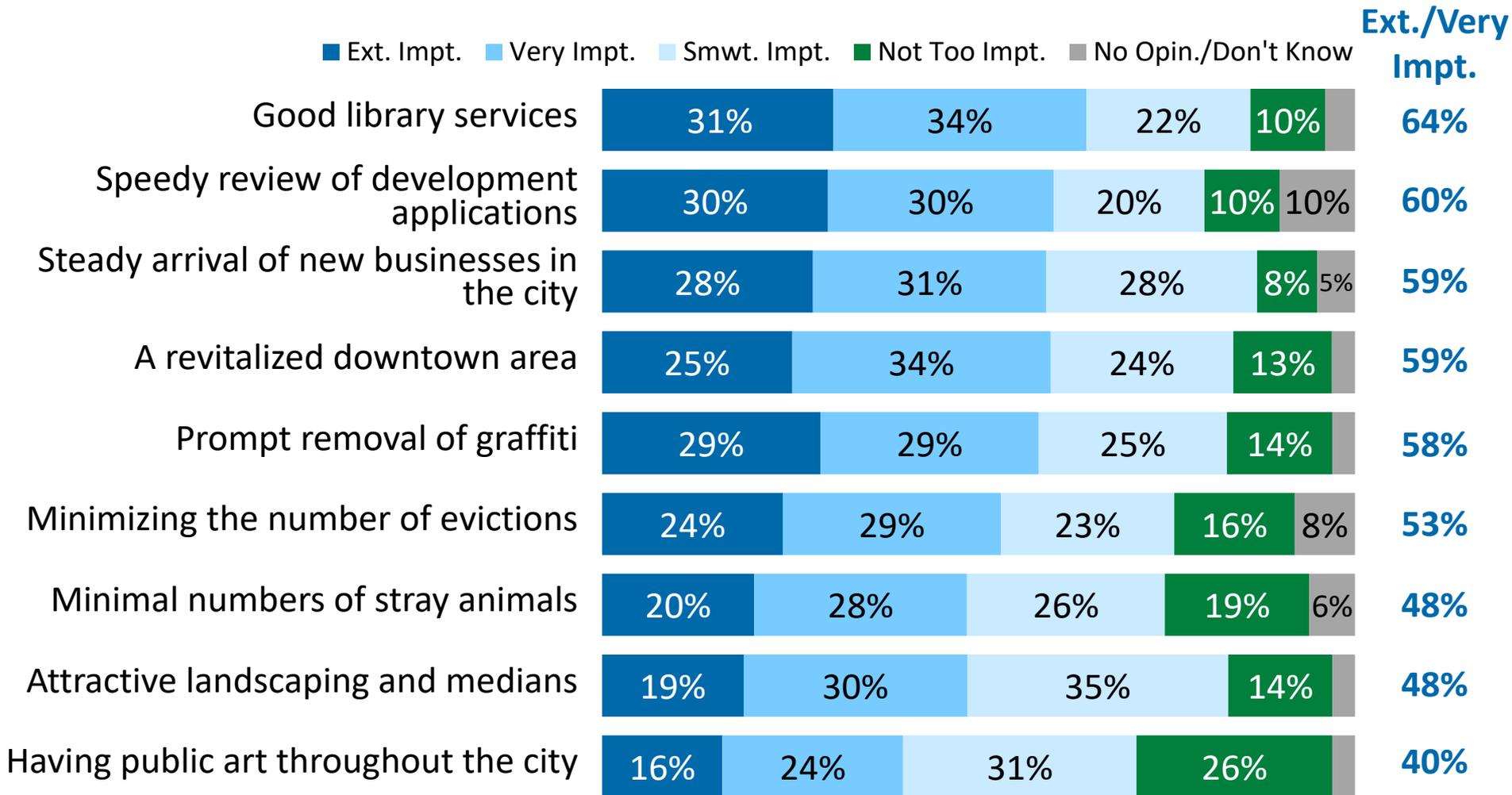
I am going to read you a list of aspects of life in the City of Hayward. Please tell me, in your opinion, how important each one is to making Hayward a good place to live: extremely important, very important, somewhat important, or not too important.



Strong majorities value a variety of other aspects, including support for residents experiencing homelessness and affordable places to live.



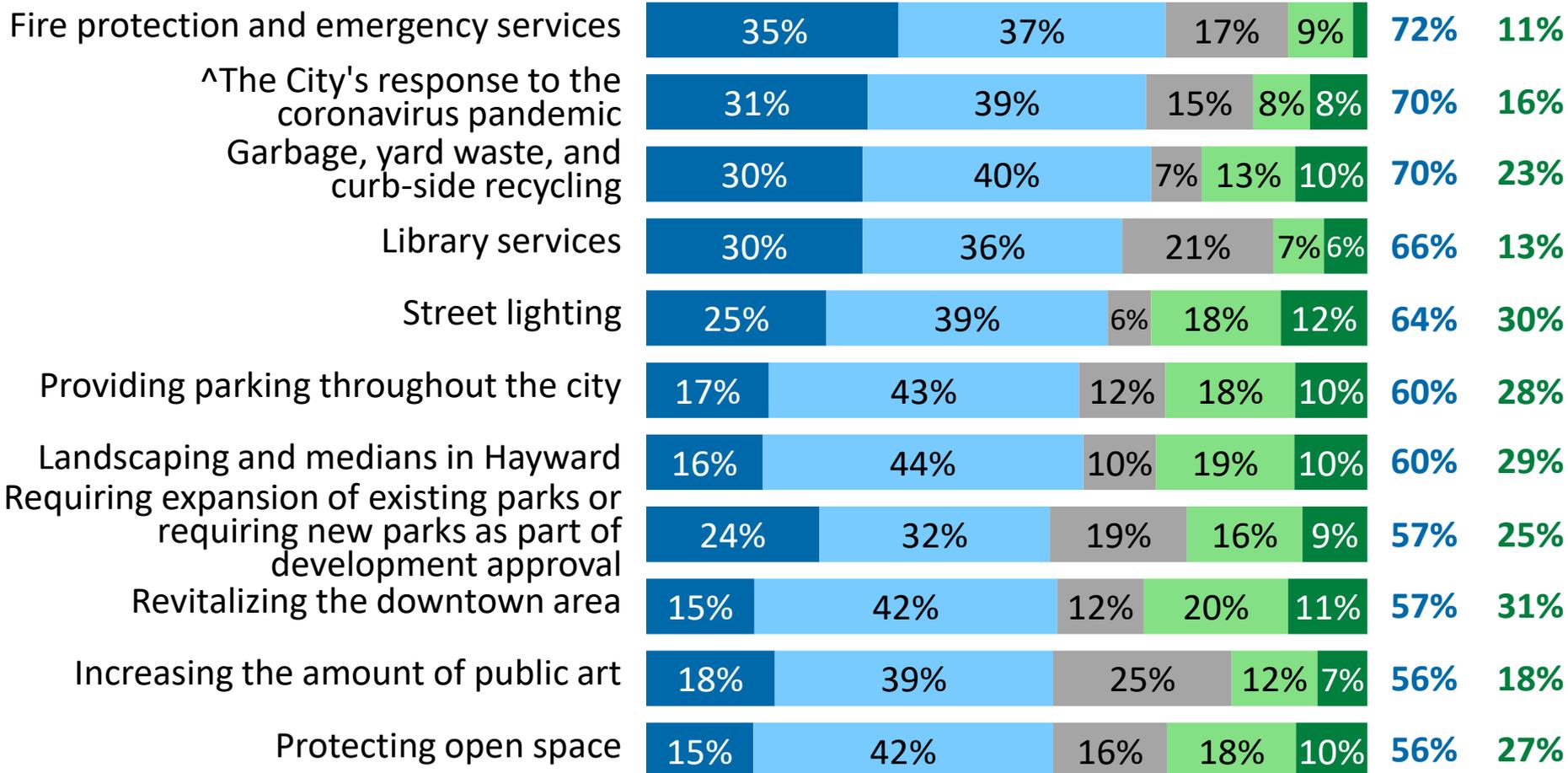
Relatively lower priorities include public art, landscaping, and animal services.



Strong majorities are satisfied with City fire protection and emergency services, the City's pandemic response, waste and recycling services, and library services.

■ Very Sat. ■ Smwt. Sat. ■ No Opin./Don't Know ■ Smwt. Dissat. ■ Very Dissat.

Total Sat. **Total Dissat.**



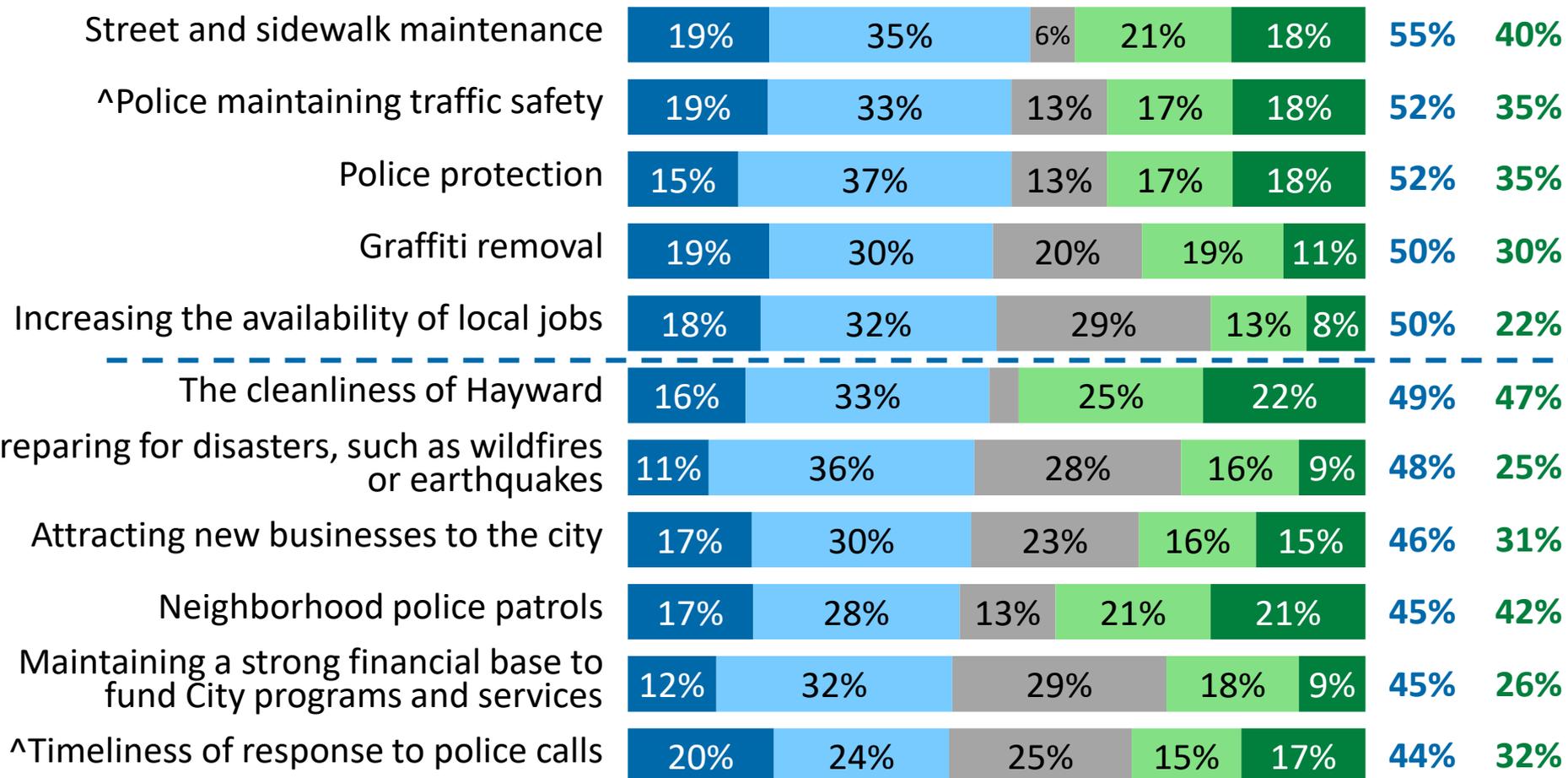
Q6. I am going to mention some services and programs the City provides. I would like you to tell me how satisfied you are personally with the job being done by the City of Hayward in providing that program or service to City residents: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied.

^Not Part of Split Sample

Residents are divided on their sense of satisfaction with cleanliness and presence of neighborhood police patrols.

■ Very Sat. ■ Smwt. Sat. ■ No Opin./Don't Know ■ Smwt. Dissat. ■ Very Dissat.

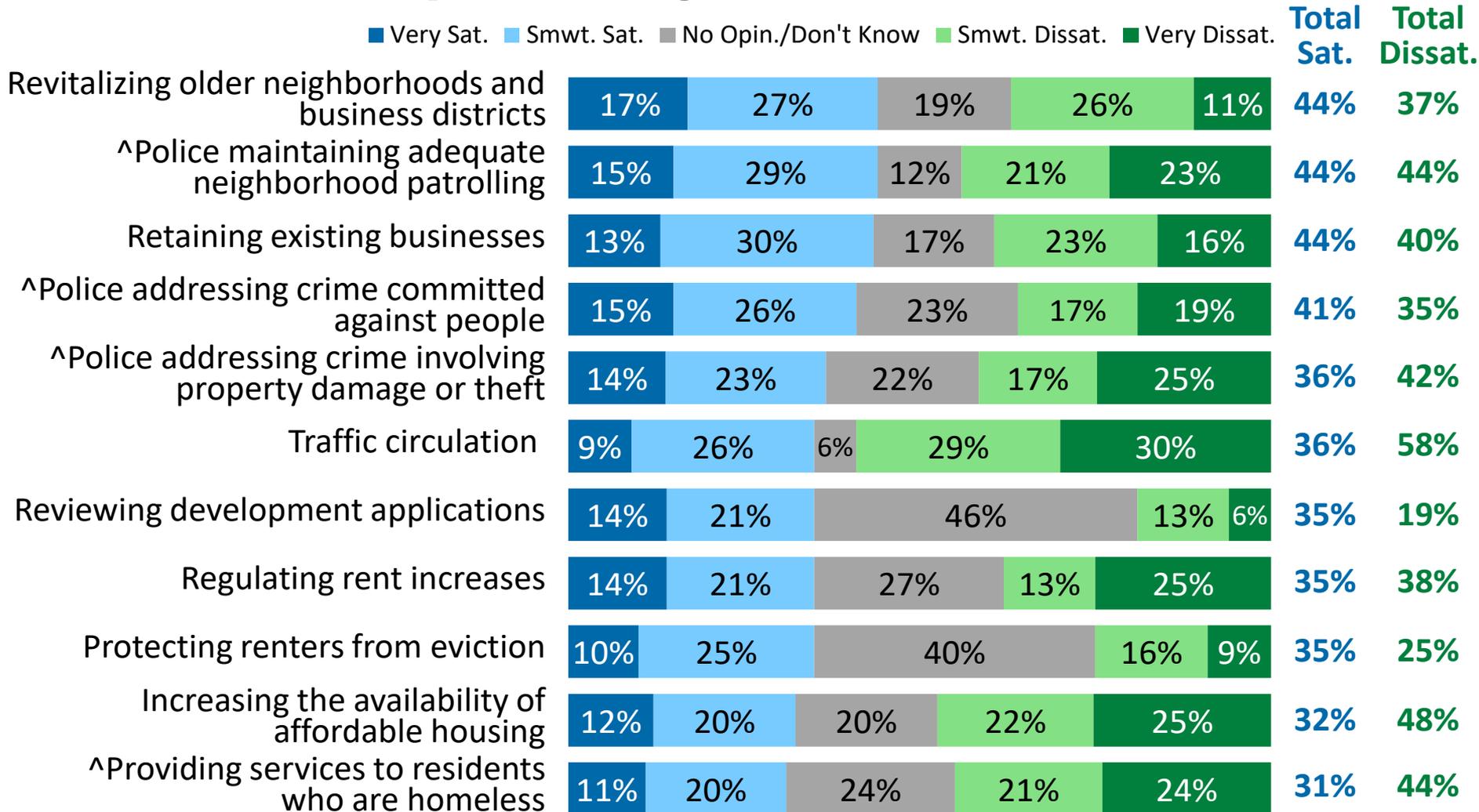
Total Sat. Total Dissat.



Q6. I am going to mention some services and programs the City provides. I would like you to tell me how satisfied you are personally with the job being done by the City of Hayward in providing that program or service to City residents: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied.

^Not Part of Split Sample

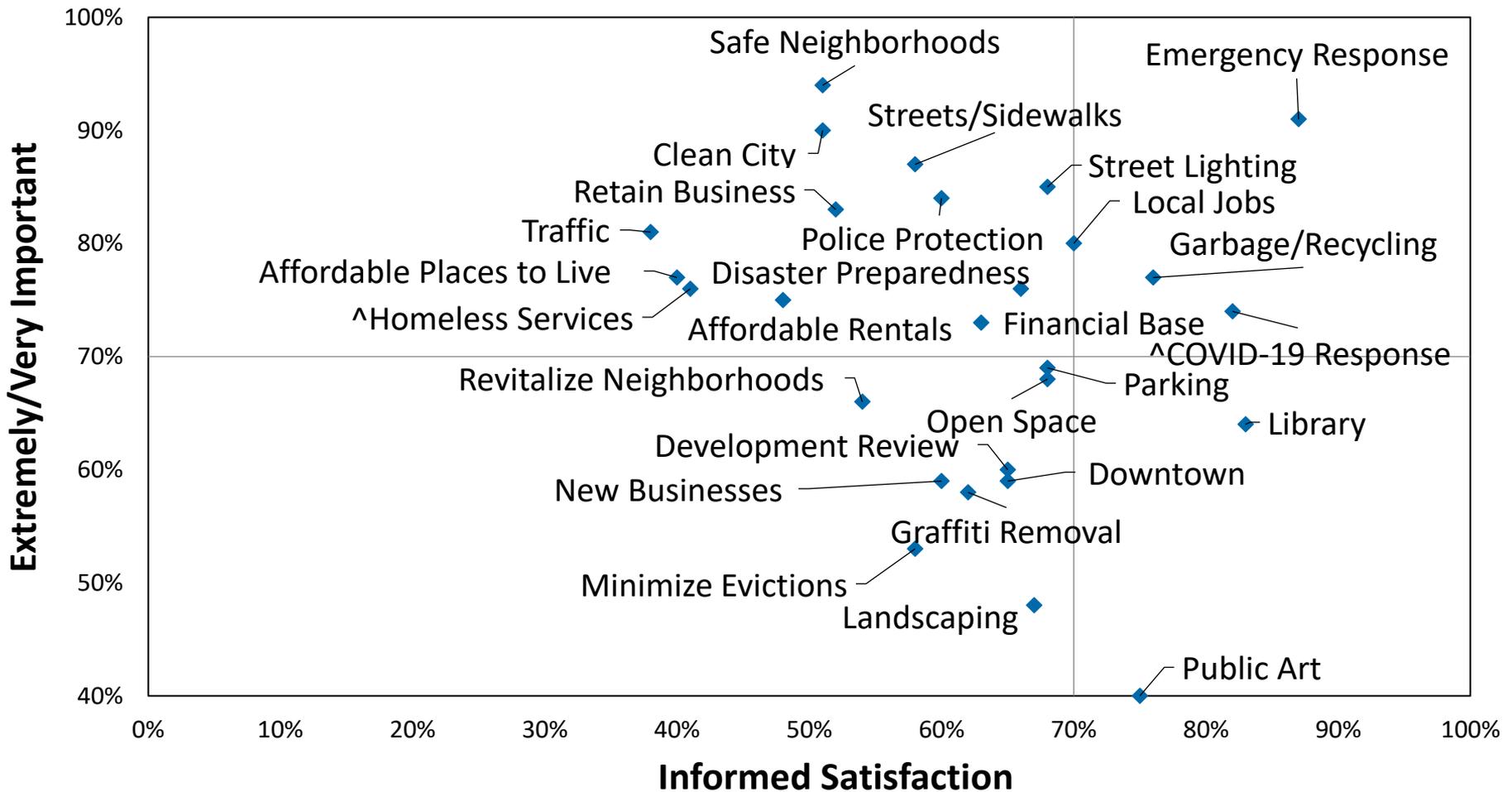
Pluralities are dissatisfied with traffic circulation, affordable housing, and services related to people experiencing homelessness.



Q6. I am going to mention some services and programs the City provides. I would like you to tell me how satisfied you are personally with the job being done by the City of Hayward in providing that program or service to City residents: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied.

^Not Part of Split Sample

Traffic improvement, housing affordability, services related to people experiencing homelessness and neighborhood safety are key areas for attention.



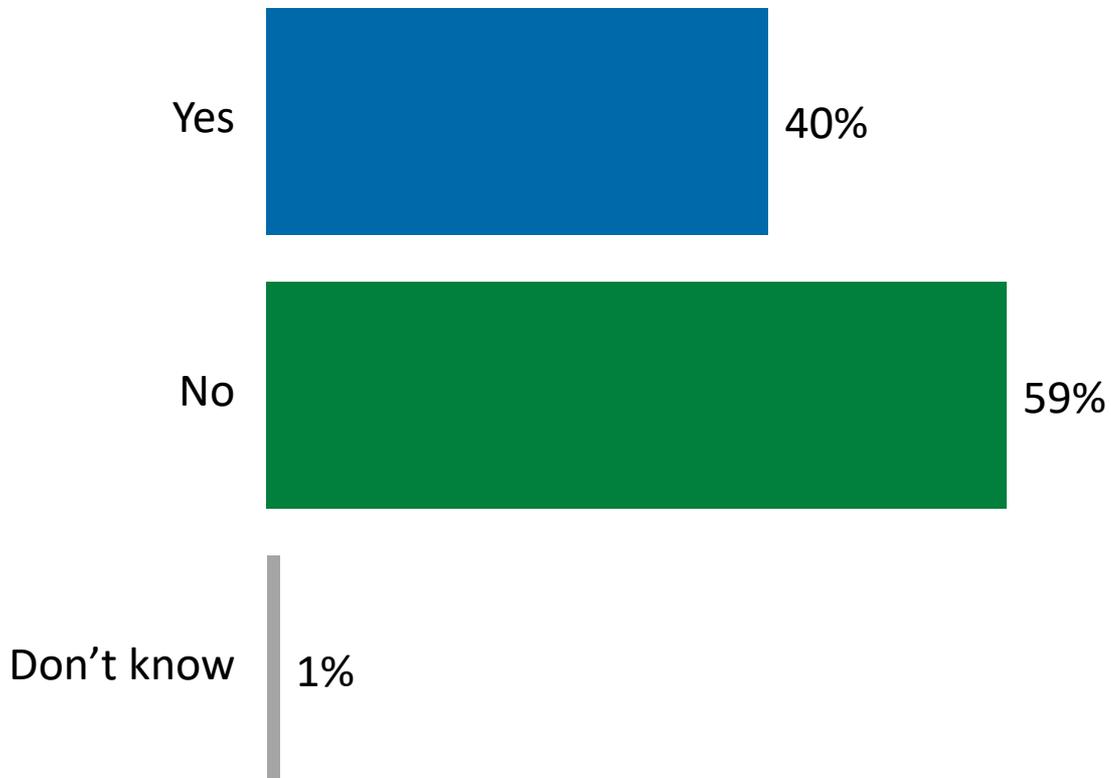
Q5. I am going to read you a list of aspects of life in the City of Hayward. Please tell me, in your opinion, how *important* each one is to making Hayward a good place to live: extremely important, very important, somewhat important, or not too important. ^Not Part of Split Sample
 Q6a, b, h-l & n-gg. I am going to mention some services and programs the City provides. I would like you to tell me how *satisfied* you are *personally* with the job being done by the City of Hayward in providing that program or service to City residents: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied. ^Not Part of Split Sample



Interactions with City Employees

Two in five say they have interacted with City staff in the past 12 months.

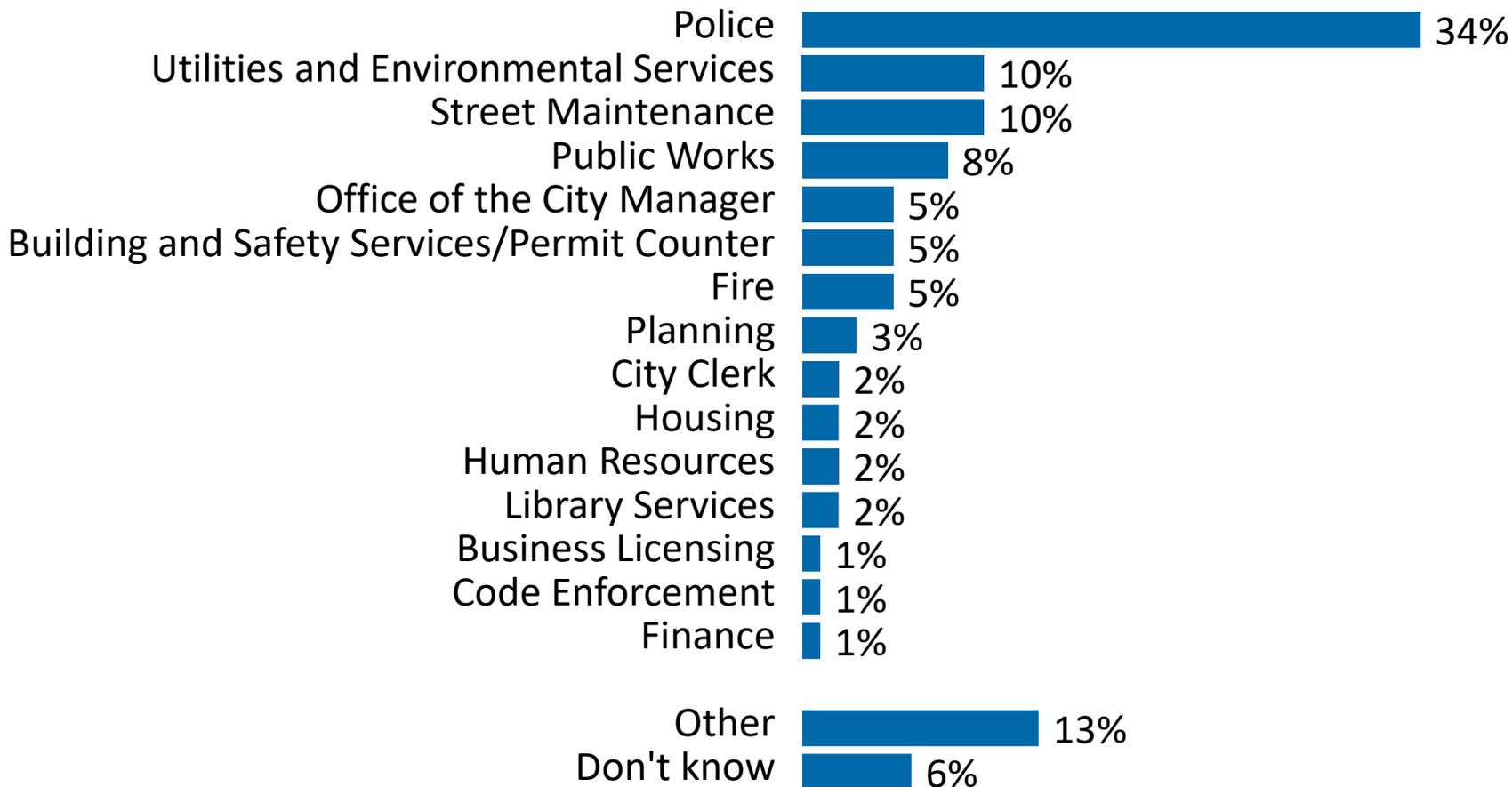
In the past 12 months, did you contact a City of Hayward department?



White and older residents were more likely to have contacted the City, as were residents of the Mission Foothills neighborhood.

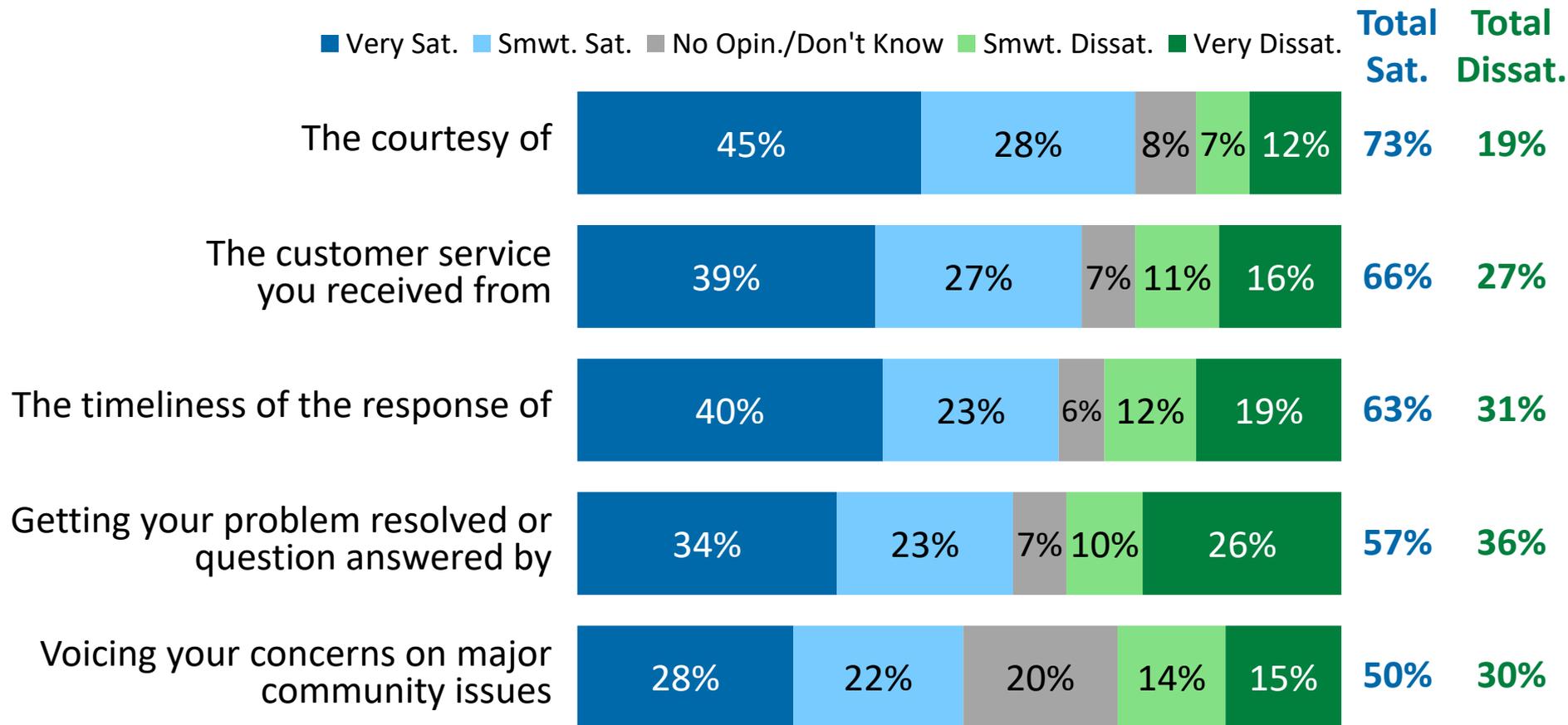
One-third of those say their interaction was with police.

*With which City department did you have contact?
(Open-ended; Asked of Those with Contact Only, n=363)*



Residents are largely satisfied with courtesy, timeliness and resolution of their problem.

Were you satisfied or dissatisfied with _____ the Hayward City employee or employees with whom you had contact?
 (Asked of Those With Contact Only, n=363)

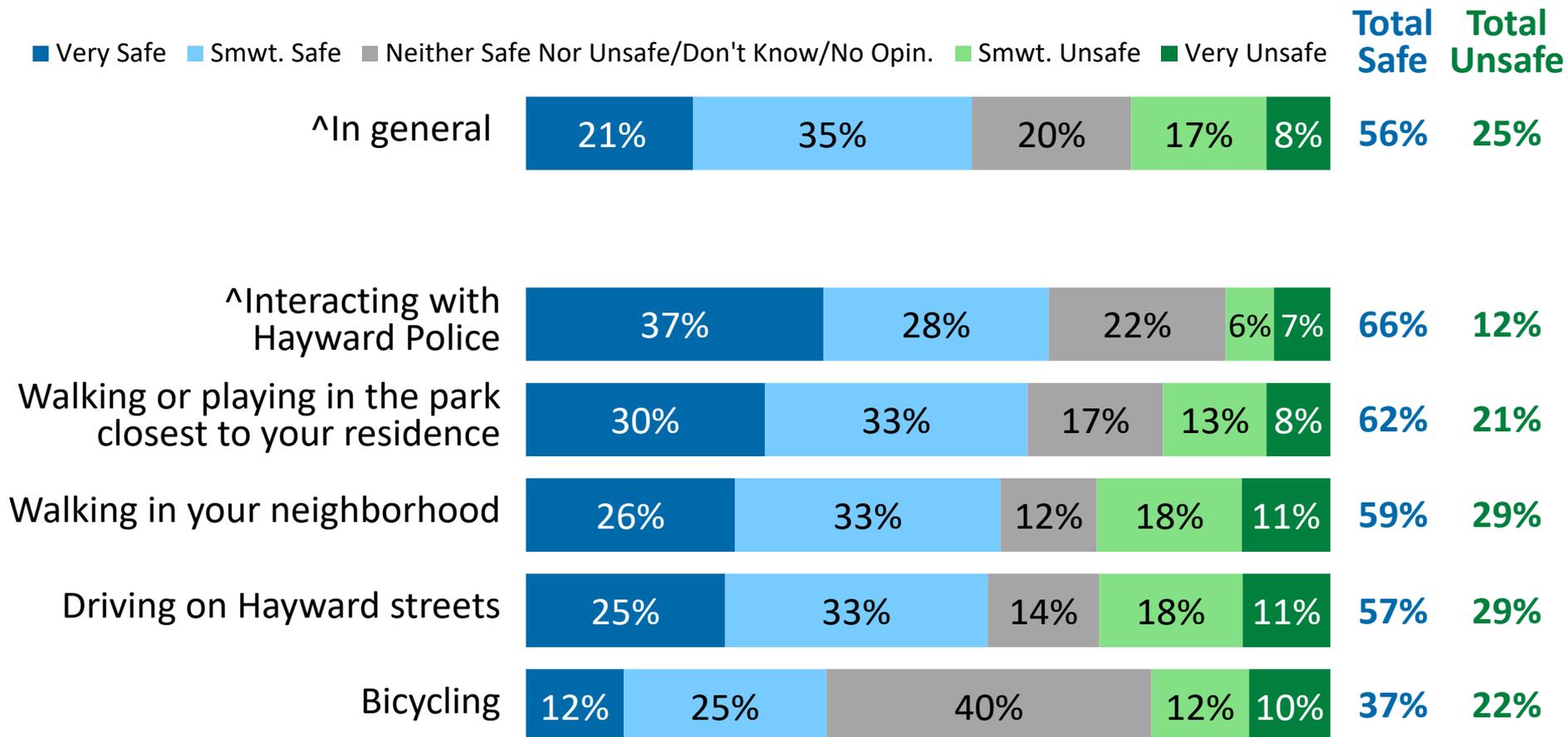




Community Safety

A majority feels safe in Hayward in general; bicycling is seen as relatively less safe.

How safe do you feel in Hayward _____? Do you feel safe, unsafe, or neither safe nor unsafe?



Residents feel somewhat less safe walking and driving than a year ago.

(Total Safe)

Feel Safe	2019	2020*	2021	Difference (2021-2020)
^In general	64%	59%	56%	-3%
^Interacting with Hayward Police				
Walking or playing in the park closest to your residence	65%	60%	62%	+2%
Bicycling	42%	40%	37%	-3%
Walking in your neighborhood	71%	68%	59%	-9%
Driving on Hayward streets	73%	67%	57%	-10%

White residents feel less safe in general than residents of color, but safer interacting with police.

(Total Safe)

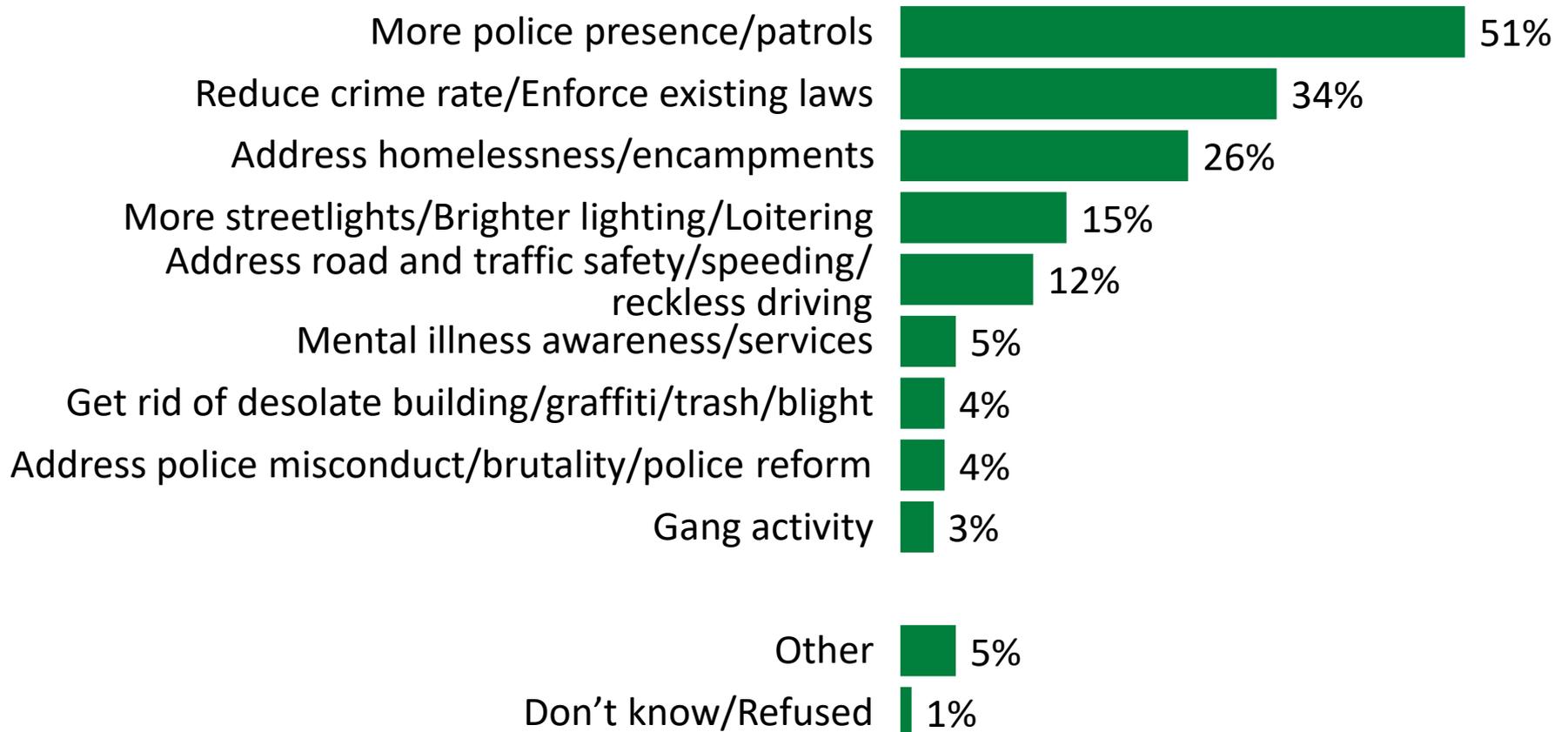
Feel Safe	All Residents	Race/Ethnicity				
		Latinx Residents	White Residents	Black Residents	Asian/Pacific Islander Residents	All Residents of Color
^In general	56%	60%	50%	65%	54%	60%
^Interacting with Hayward Police	66%	65%	71%	55%	63%	63%
Walking or playing in the park closest to your residence	62%	63%	58%	56%	70%	66%
Walking in your neighborhood	59%	66%	59%	68%	52%	61%
Driving on Hayward streets	57%	60%	47%	71%	57%	62%
Bicycling	37%	47%	34%	37%	30%	39%

Half of those who feel unsafe in Hayward call for additional policing.

Earlier you said that you feel unsafe in Hayward generally.

In a few words of your own, what would make you feel safer in your community?

(Open-ended; Asked of Those Who Feel Unsafe Generally, n=226)

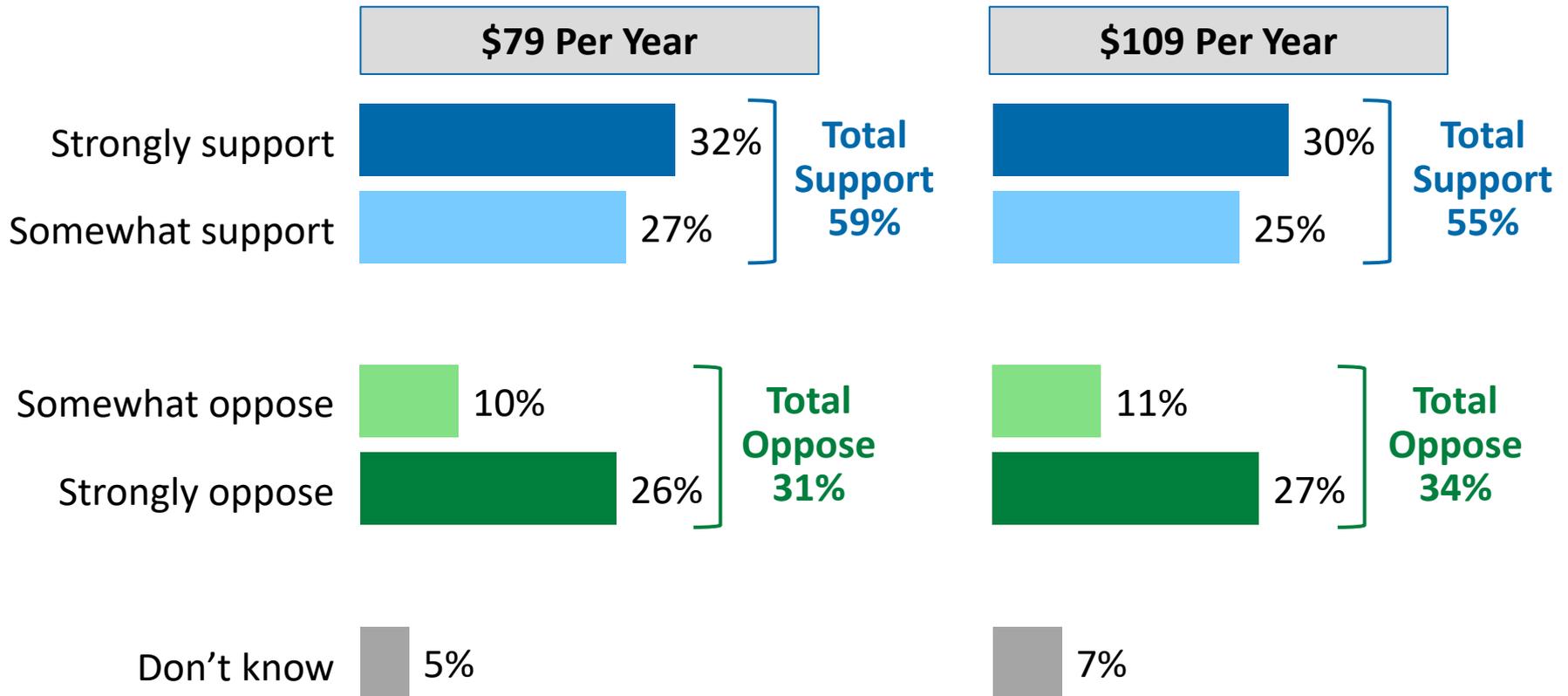




Parcel Tax to Support Enhanced Homelessness and Mental Health Services

Majorities support a parcel tax to fund homelessness and mental health response projects, programs, and services.

In prior resident satisfaction surveys, community members have identified homelessness and mental health response in Hayward as a serious concern. Would you support or oppose the City establishing an annual parcel tax of (HALF SAMPLES: \$79/\$109 per year on residential and commercial properties that would raise approximately (HALF SAMPLES: \$3/\$4.1 million) annually to fund homelessness and mental health response projects, programs, and services?





Council Questions and Comments

For more information, contact:



OPINION
RESEARCH
& STRATEGY

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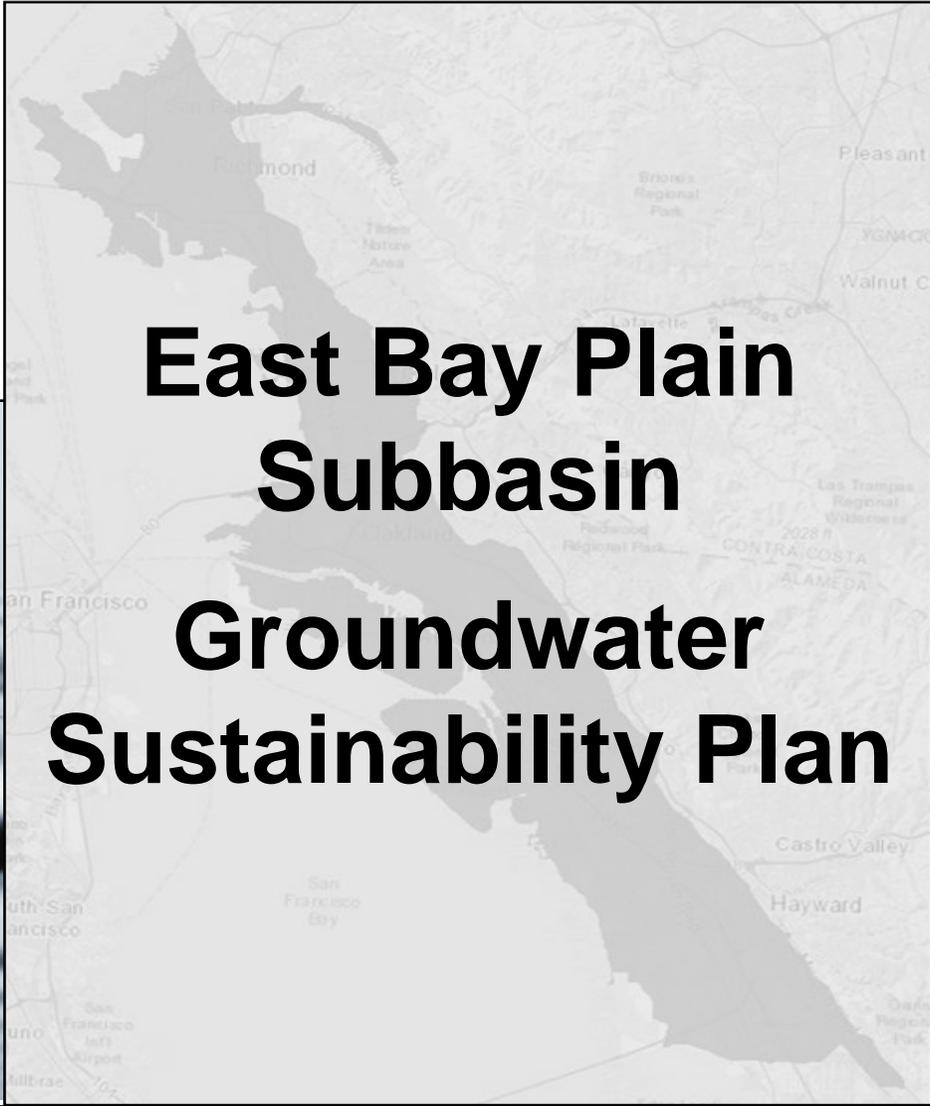
Miranda@FM3research.com

PUBLIC HEARING

ITEM #9

PH 21-099

**GROUNDWATER
SUSTAINABILITY PLAN**



Cheryl Muñoz
Water Resources Manager

Hayward City Council Meeting
December 7, 2021

Agenda

- Background
- GSP Overview
- Comments on Public Draft GSP
- Schedule & Next Steps
- Questions



City of Hayward Well C

Background - SGMA

GSA: Groundwater Sustainability Agency



Sustainable Groundwater Management Act

Phase 1

GSA
Formation

*Completed in
2017*

Phase 2

GSP
Development

By Jan 31, 2022

Phase 3

GSP
Implementation

*Ongoing after
GSP adoption*

- Stakeholder involvement
- Revised GSP to include public comments

- Continued Stakeholder involvement
- Evergreen document

Key Takeaways

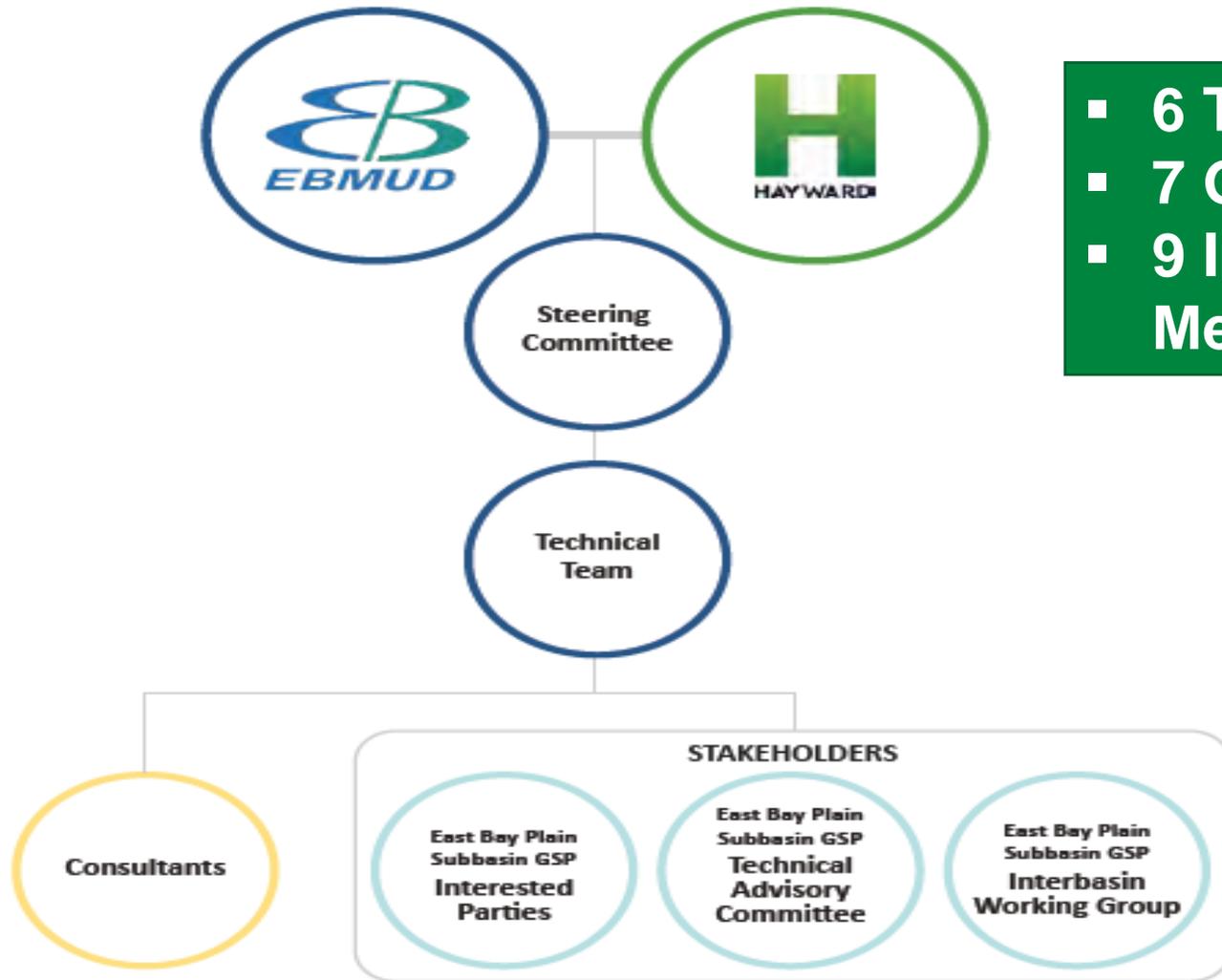
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Stakeholder outreach meetings were held throughout the GSP development process

2

Public hearing and Council/Board adoption are required before the GSP can be submitted to DWR

Background - Stakeholder Outreach

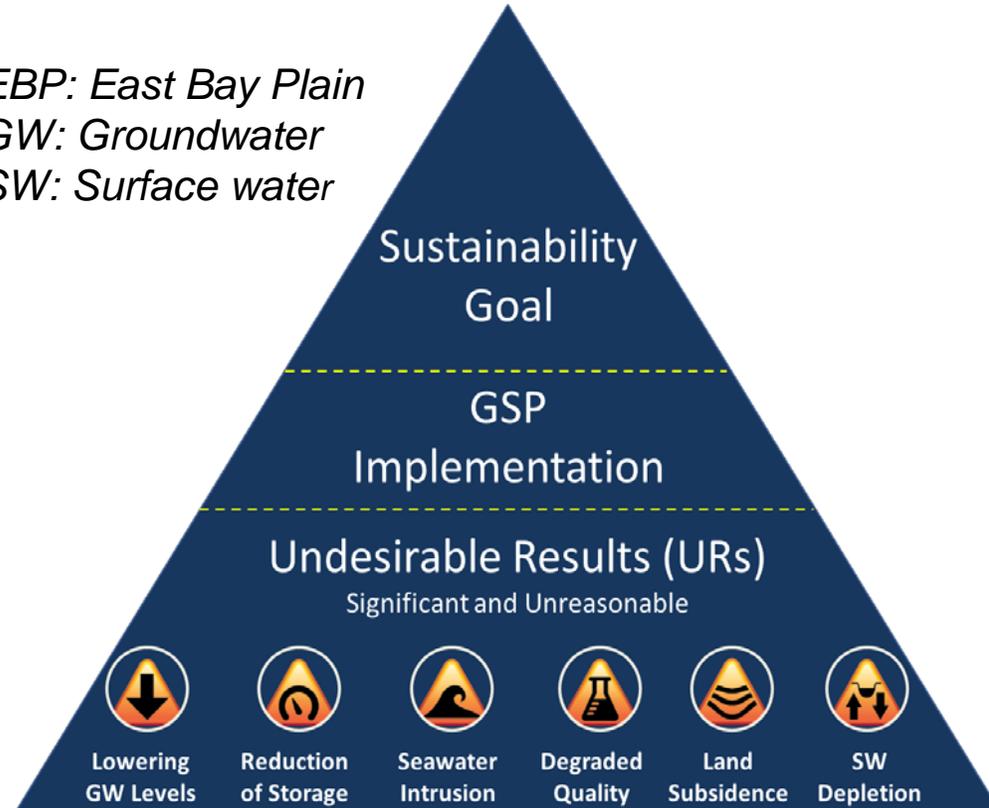


- 6 TAC Meetings
- 7 General Stakeholder Meetings
- 9 Interbasin Working Group Meetings



GSP Overview – SGMA and Sustainability

*EBP: East Bay Plain
GW: Groundwater
SW: Surface water*



Sustainability Goal: Achieved in 20 years

- ✓ Manage & protect the East Bay Plain Subbasin
- ✓ Collect data to support science-based decisions
- ✓ Evaluate new opportunities for sustainable groundwater beneficial uses
- ✓ Maintain sustainability through sustainable management criteria that avoid URs

Sustainable Management Criteria (SMC)

Metrics defining when URs occur and when sustainability goal is maintained/ achieved

Key Takeaways

- 1 EBP Subbasin groundwater levels are stable and the basin is sustainable
- 2 Domestic wells supplement irrigation and are not currently used as a source of drinking water

GSP Overview – Representative Monitoring Site (RMS) Wells



Key Takeaways

- 1 Data gaps to be filled with the initial 27 RMS wells, with more wells planned in the future
- 2 RMS wells will be used to evaluate the sustainability indicators

GSP Overview - Management Actions Over Next 20 Years

- Install new groundwater monitoring wells
- Monitoring groundwater levels, quality and local stream flow
- Conduct habitat surveys to confirm and monitor groundwater dependent ecosystems
- Complete annual reports and publicly accessible data management system
- Update GSP every 5 years to account for new data and regulations
- Coordinate with local stakeholders as necessary and enforce the SMC to protect the Subbasin

Comments on Public Draft GSP

- 45-day (non-mandatory) public comment period

Five comment letters were received:

- ACWD
- City of San Leandro
- City of San Pablo
- CA Dept. of Fish & Wildlife
- NGO group*

Comment topics included:

- Coordination
- Basin Setting elements
- Monitoring plan
- Projects and Management Actions
- Sustainable Management Criteria
- Stakeholder Engagement



Comments were addressed through a combination of clarifying responses and edits to the GSP

* NGO group included: The Nature Conservancy, Clean Water Action, Local Government Commission, Union of Concerned Scientists, and Audubon California

Schedule Next Steps

Month	Activity
September 2021– November 2021	<ul style="list-style-type: none">• Public comment period September 17 – November 1• Public comments were due on November 1• Council Sustainability Committee – Information and discussion on November 8
December 2021	<ul style="list-style-type: none">• Public Hearing and City Council Meeting for review and approval on December 7• EBMUD Public Hearing and Board Meeting for review and approval on December 14
January 2022	<ul style="list-style-type: none">• Finalize GSP• Deadline to submit Final GSP to DWR before January 31

Clarifications to Resolution

- Recital #5 revised to read, “WHEREAS the City of Hayward and EBMUD are the exclusive Groundwater Sustainability Agencies (GSAs) for the East Bay Plain Subbasin and each GSA exercises management responsibility within the portion of the East Bay Plain Subbasin underlying its boundaries; and”
- Recital #9 revised to read, “WHEREAS, on March 19, 2019, the Cooperating Agreement was amended to reflect the final scope of work, schedule, and budget for the development of the East Bay Plain Subbasin GSP; and”
- Recital #11 revised to read, “WHEREAS, on November 9, 2021, and November 16, 2021, the EBMUD Board and the City Council of the City of Hayward, respectively, authorized the amendment of the Cooperating Agreement to allocate responsibility for the new monitoring wells and appoint a plan manager as required by DWR; and”
- Add as Recital #14, “WHEREAS, on September 7, 2021, the GSAs notified the cities and counties within the East Bay Plain Subbasin of their intent to adopt a GSP for the Subbasin pursuant to California Water Code section 10728.4; and”

Recommendation

1. Questions for Staff
2. Open Public Hearing
3. Public Comments
4. Council Comments
5. Council Action: Adopt a Resolution Approving the East Bay Plain Subbasin Groundwater Sustainability Plan

