



**DATE:** October 19, 2021

**TO:** Mayor and City Council

**FROM:** City Manager

**SUBJECT:** Adopt a Resolution Authorizing the City Manager to Sign an Agreement to Join Alameda County's ALL IN Eats Partnership

### **RECOMMENDATION**

That Council adopts the resolution (Attachment II) authorizing the City Manager to sign an agreement to join Alameda County's ALL IN Eats Partnership.

### **SUMMARY**

The goal of ALL IN Eats is to build upon and support the efforts of individuals and agencies working to counter food insecurity, malnutrition, and under employment in Alameda County. These efforts have included urban farming, nutrition education, workforce development, and individuals and organizations throughout Alameda County. Joining ALL IN Eats as a partner would afford the City shared resources and support from network partners to implement methods of food security and economic growth for the Hayward community. There is no fiscal impact to join this partnership.

### **BACKGROUND**

ALL IN Alameda County is an initiative of the Board of Supervisors of Alameda County, launched in 2014. The purpose of ALL IN is to provide leadership, innovation, and collaboration across public, private, and community sectors to address the root causes of poverty.

Alameda County ALL IN Eats is the newest sub-initiative of ALL IN, founded in 2020. Its purpose is to better coordinate county-wide efforts to end poverty and food insecurity. ALL IN Eats was developed from a partnership between the Office of Supervisor Wilma Chan, ALL IN Alameda County, Alameda County Sheriff's Office (ACSO), and the Deputy Sheriffs' Activities League (DSAL).

ALL IN Eats works with individuals, organizations, and agencies who grow, cook, prescribe, deliver, and recover food to support low-income, food-insecure families, including those with

diet-related chronic diseases, while also creating employment opportunities for vulnerable populations.

The goal of ALL IN Eats is to build upon and support the efforts of individuals and agencies working to counter food insecurity, malnutrition, and under employment in Alameda County. In particular, the partners seek ways to create a [circular food economy](#) that eliminates waste from the local food system and keeps food production as a local as possible. These efforts have included urban farming, prescribing food as medicine, nutrition education, and workforce development in the agriculture and culinary fields.

## **DISCUSSION**

Councilmember Lamnin brought this partnership opportunity to the attention of the City Manager. The ALL IN Eats initiative aligns with the Council's Strategic Roadmap priorities of Grow the Economy and Support Quality of Life. The purpose of the attached agreement is to indicate the City's commitment in supporting the work of ALL In Eats as an active partner. It is not a contract and there is no financial contribution. The agreement covers a period of three years from the date of signature.

If the City joins as a partner, it is agreeing to the following activities:

- To send a staff liaison to ALL IN Eats Working Groups;
- To share relevant news and updates with the network;
- To share information about funding or advocacy opportunities with the network to expand impact, decrease competition, and ignite collaboration;
- To display the ALL IN Eats logo and information on relevant promotional material; and
- To provide a brief annual report about the City's successes and challenges within the Circular Food Economy.

In return, the City stands to benefit from:

- Access to shared funding opportunities and other resources, particularly around food access and food entrepreneur incubation;
- Regional coordination to leverage funding opportunities, facilitated by ALL IN staff; and
- Public recognition for Hayward's contribution to the partnership.

## **STRATEGIC ROADMAP**

This agenda item supports the strategic priorities of Support Quality of Life and Grow the Economy. This item is not specifically related to a project identified in the Strategic Roadmap. Staff is bringing forth this new item at Council direction. Staff will include this item in the next update to Council on the Strategic Roadmap.

## **FISCAL IMPACT**

There is no fiscal impact associated with this agreement.

## **NEXT STEPS**

If Council approves the attached resolution, staff will distribute the signed resolution to the appropriate bodies, and the City Manager will sign the agreement to join Alameda County's ALL IN Eats Partnership.

*Prepared by:* Terence Candell, Management Fellow

*Recommended by:* Kelly McAdoo, City Manager

Approved by:

A handwritten signature in black ink, appearing to read 'K. McAdoo', is written over a horizontal line.

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Kelly McAdoo, City Manager