



## CALIFORNIA CROSSPOINT MIDDLE/HIGH SCHOOL

### Questions on Community Fiscal Impact

The addition of a non-profit organization such as California Crosspoint often raises questions about the potential fiscal impact on a community. It has been our historical record in communities in Oakland, San Leandro, and Alameda, that the overall impact of our school has been to be a benefit to the surrounding neighborhood:

- ❖ **Sales tax:** The school purchases approximately \$365,000 in taxable goods and services each year, most of it local. The school would also bring hundreds of potential customers into Hayward almost every day to frequent and patronize local businesses.
- ❖ **Support for Local Businesses:** The school makes it a practice to support local businesses. It has already become a member of the Hayward Chamber of Commerce and it has moved its banking to the Hayward Branch of California Bank & Trust in the Southland Mall. We are using Nor-Cal Movers and Bailey Fencing as contractors, and we have historically supported other Hayward businesses such as Rigatoni's, Business Costco, Kokyo's, World's Faire Donuts, Alpine Awards, Foothill Locksmiths, Prince of Peace, and Sugar Bowl Bakery.
- ❖ **Assessments and Fees:** In addition to the one-time city services fees and assessments paid before the construction of a new project, the school will pay annual assessments to support the municipal services it receives. This past fiscal year, the school paid almost \$20,000 in fixed charges and special assessments.
- ❖ **Property Taxes:** A strong school will increase demand for local residences and ultimately raise the value of local homes. Increased home values mean more property taxes, and this is especially true when new residents move in and the initial assessed values are not subject to Proposition 13's limits.
- ❖ **Educational Savings:** The new school is being purchased and maintained with private dollars, not tax payers' dollars. The school is prohibited from receiving federal and state subsidies and it serves a high percentage of foreign, ESL, or

ELD students who would require costly educational services if enrolled in a public school.

- ❖ **City Services Savings:** A strong and vibrant school and youth ministry provides many services the community often looks to the city to provide: after school programs, youth activities, sports and recreation facilities, library, performing arts, community service, civic events, counseling. Moreover, a school that stresses strong moral teachings and personal responsibility will reduce the need for other city services, such as drug and alcohol abuse centers, juvenile detention, gang and teen violence prevention, law enforcement, and continuation schools.
- ❖ **Quality of Life:** Not all benefits can be measured in dollars. Schools provide for a better general quality of life by providing a safer, better educated, and more stable citizenry. Giving people something to be proud of, providing quality upbringing for children, and meeting the spiritual needs of the community are all intangible but definitely noticeable impacts the school will have.

California Crosspoint Middle/High School looks forward to the opportunity to make Hayward its permanent home and to demonstrate once again that it will be an asset and valued member of the Hayward community.