



DATE: June 19, 2018

TO: Mayor and City Council

FROM: Director of Library Services

SUBJECT Authorize the City Manager to Accept Sub-Recipient Grant Funding in the Total Amount of \$876,875.29 to be Received in Increments over Five Years from California State University East Bay for Services to be Performed by the City of Hayward in Relation to the South Hayward Promise Neighborhood Grant Award

RECOMMENDATION

That Council approves the attached resolution (Attachment II) authorizing the City Manager to accept a total \$876,875.29 in sub-recipient grant funding from California State University East Bay (CSUEB), to be distributed to the City in increments over five years for services to be performed by the City of Hayward in relation to the South Hayward Promise Neighborhood grant awarded to CSUEB by the U.S. Department of Education. Per the requirements of the grant award, the City will commit to tracking and reporting to CSUEB an equal or greater amount of in-kind matching City resources, delivered in the form of staff time and effort only, with no direct or cash match funding commitment from the City, to assist CSUEB to meet its overall grant matching requirements.

SUMMARY

[Council was notified on February 27, 2018](#)¹ that CSUEB was awarded the South Hayward Promise Neighborhood grant by the U.S. Department of Education and will receive a total of \$29.28 million over five years, or approximately \$5.96 million per year starting in Calendar Year (CY) 2018 and ending in CY 2022. The City of Hayward is named as a sub-recipient partner in the grant and is eligible to receive a total \$876,875.29 in sub-recipient grant funds (approximately 3% of the total grant award) from CSUEB over the course of the five-year grant. This report provides a brief overview of the grant requirements and requests that Council authorize the City Manager to accept the sub-recipient grant award.

¹ Source URL: <https://hayward.legistar.com/LegislationDetail.aspx?ID=3354000&GUID=272AAA79-1B57-4572-A224-79EB36F43EC2> - See page 6

BACKGROUND

[Council was notified on February 27, 2018](#)² that CSUEB was awarded the South Hayward Promise Neighborhood grant by the U.S. Department of Education and will receive a total of \$29.28 million over five years, or approximately \$5.96 million per year starting in Calendar Year (CY) 2018 and ending in CY 2022. The City of Hayward is named as a sub-recipient partner in the grant and is eligible to receive a total \$876,875.29 in sub-recipient grant funds (approximately 3% of the total grant award) from CSUEB over the course of the five-year grant.

DISCUSSION

Under the terms of the proposed sub-recipient grant award, the City of Hayward would receive a total of \$876,875.29 in grant funding from CSUEB over a five-year period starting in CY 2018. As stipulated in the grant award, the funding awarded to the City would be used to provide the City of Hayward's Family Education Program (FEP) at three school sites in the South Hayward Promise Neighborhood service area. The three specific school sites are still to be determined and will be identified by HUSD. Potential sites include Glassbrook, Tyrell, and Russ Elementary Schools; Chavez Middle School; and/or Tennyson High School. The FEP program includes After School Homework Tutoring Centers, English as Second Language classes for adults, and early childhood education and literacy programs (Families for Literacy and Early Learning for Families). The grant funds will be used toward the costs of academic supplies, computer equipment, printing costs, payment of electronic resources such as Tutor.com, staffing, and work-study stipends for college students who serve as homework tutors.

The grant also requires all sub-recipients including the City to track and report a matching commitment of equal or greater value to the amount of funding received. The City's matching commitment can be fully satisfied with in-kind resources such as staff time and effort. No cash match is required from the City, and none will be committed. No additional staff need to be hired. The time and effort needed to deliver and administer services for this grant can be absorbed by current personnel and offset by a portion of the grant award. As noted above, the City of Hayward would receive a total of \$876,875.29 in direct grant funding from CSUEB over a five-year period starting in CY 2018. Staff estimates being able to track and report total matching in-kind resources of approximately \$1.04 million in increments over the five-year grant period. This will provide a grant matching ratio of approximately 1.2-to-1 that comfortably meets and exceeds the grant's matching requirements with no City commitment of cash or other direct financial resources.

The grant also requires sub-recipient agencies to participate in the initiative's collaborative governance, implementation, and ongoing improvement, through participation in planning activities, collaborative meetings, and inter-agency committees and networks.

² Source URL: <https://hayward.legistar.com/LegislationDetail.aspx?ID=3354000&GUID=272AAA79-1B57-4572-A224-79EB36F43EC2> - See page 6

FISCAL IMPACT

While the grant does require matching, staff expects that this requirement will be met by in-kind services using current City staffing for the work. It is not anticipated that there will be an additional fiscal impact on the City's General Fund.

STRATEGIC INITIATIVES

This consent item supports the Complete Communities Initiative. The purpose of the Complete Communities initiative is to create and support structures, services, and amenities that provide inclusive and equitable access with the goal of becoming a thriving and promising place to live, work and play for all. This item supports the following goals and objectives:

- Goal 1: Improve the quality of life for residents, business owners, and community members in all Hayward Neighborhoods.
- Objective 1: Increase neighborhood safety and cohesion
 - Objective 2: Foster a sense of place and support neighborhood pride
 - Objective 3: Increase collaboration with businesses, nonprofits, and neighborhood groups in placemaking projects.
 - Objective 4: Create resilient and sustainable neighborhoods.
 - Objective 5: Actively value diversity and promote inclusive activities.

NEXT STEPS

Should Council authorize the City Manager to accept the \$876,875.29 South Hayward Promise Neighborhood sub-recipient grant award from CSUEB, staff will execute an agreement with CSUEB confirming the scope of work, terms and conditions of the City's participation in the initiative as set forth in the grant award and summarized above.

Prepared by: David Korth, Assistant to the City Manager
Lindsey Polanco, Education Services Manager

Recommended by: Sean Reinhart, Director of Library Services

Approved by:



Kelly McAdoo, City Manager