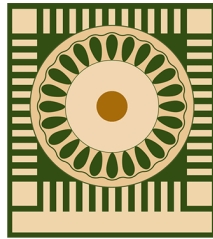


CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov



CITY OF
HAYWARD
HEART OF THE BAY

Agenda

Tuesday, April 27, 2021

7:00 PM

Remote Participation

City Council

CITY COUNCIL MEETING

COVID-19 Notice: Consistent with State of California Executive Order No. 29-20 dated March 17, 2020, the City Council will be participating in public meetings via phone/video conferencing.

How to watch the meeting from home:

1. Comcast TV Channel 15
2. Live stream <https://hayward.legistar.com/Calendar.aspx>
3. YouTube Live stream: <https://www.youtube.com/user/cityofhayward>

How to submit written Public Comment:

1. Use eComment on the City's Meeting & Agenda Center webpage at: <https://hayward.legistar.com/Calendar.aspx>. eComments are directly sent to the iLegislate application used by City Council and City staff. Comments received before 3:00 p.m. the day of the meeting will be exported into a report, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda.

2. Send an email to List-Mayor-Council@hayward-ca.gov by 3:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. Documents received after 3:00 p.m. through the adjournment of the meeting will be included as part of the meeting record and published the following day.

How to provide live Public Comment during the City Council Meeting:

Click the link below to join the meeting:

<https://hayward.zoom.us/j/91903475502?pwd=NIJKZXg5d0tSIVWU2ZRTFFFVnJadz09>

Meeting ID: 919 0347 5502

Passcode: CC4/27@7pm

or

Dial: +1 669 900 6833 or +1 253 215 8782

Meeting ID: 919 0347 5502

Password: 7122646269

A Guide to attend virtual meetings is provided at this link: <https://bit.ly/3jmaUxa>

CALL TO ORDER: Mayor Halliday

Pledge of Allegiance: Council Member Wahab

ROLL CALL

CLOSED SESSION ANNOUNCEMENT

PRESENTATIONS

38th Annual Earth Day Poster and Writing Contest Awards Presentation

PUBLIC COMMENTS

The Public Comment section provides an opportunity to address the City Council on items not listed on the agenda or Information Items. The Council welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

ACTION ITEMS

The Council will permit comment as each item is called for the Consent Calendar, Public Hearings, and Legislative Business. In the case of the Consent Calendar, a specific item will need to be pulled by a Council Member in order for the Council to discuss the item or to permit public comment on the item. Please notify the City Clerk any time before the Consent Calendar is voted on by Council if you wish to speak on a Consent Item.

CONSENT

1. [CONS 21-179](#) Adopt a Resolution Authorizing the City Manager to Execute Amendment No. 4 Increasing the Professional Services Agreement with Advanced Mobility Group, Inc., by \$95,000 for a Total Not-to-Exceed Amount of \$432,500

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)

2. [CONS 21-215](#) Adopt a Resolution Accepting the Resignation of Ms. Jacquelyn Young from the Keep Hayward Clean and Green Task Force, Effective Immediately

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)
[Attachment III Resignation Letter](#)

PUBLIC HEARING

3. [PH 21-038](#) Amazon Facility: Introduce an Ordinance Related to a Zoning Text Amendment to Conditionally Permit Truck Terminals in the Industrial Park District and Adopt a Resolution Approving a Conditional Use Permit and Related Addendum for an Amazon Last Mile Delivery Facility at 2701 W. Winton Avenue. Amazon.com Services, Inc. (Applicant); Black Creek Group (Property Owner) (Item continued to May 4, 2021)
4. [PH 21-036](#) Community Agency Funding: Approval of Fiscal Year 2022 Community Agency Funding Recommendations and the FY 2022 Annual Action Plan (Report from Assistant City Manager Ott)

Attachments: [Attachment I Staff Report](#)
[Attachment II Funding Recommendations](#)
[Attachment III Resolution Social Services](#)
[Attachment IV Resolution Arts and Music](#)
[Attachment V Resolution CDBG](#)

LEGISLATIVE BUSINESS

5. [LB 21-012](#) Federal Stimulus Funding: Adopt a Resolution Authorizing the Acceptance of the Federal Stimulus Allocation Under the American Rescue Plan Act of 2021 to Address the Economic and Fiscal Impacts of the COVID Crisis in the City of Hayward; and Provide Feedback on a More Detailed Plan and Process for Expenditure of Federal Stimulus Funding (Report from City Manager McAdoo)

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)
[Attachment III Detailed Plan and Process](#)

CITY MANAGER'S COMMENTS

An oral report from the City Manager on upcoming activities, events, or other items of general interest to Council and the Public.

COUNCIL REPORTS AND ANNOUNCEMENTS

Council Members can provide oral reports on attendance at intergovernmental agency meetings, conferences, seminars, or other Council events to comply with AB 1234 requirements (reimbursable expenses for official activities).

COUNCIL REFERRALS

Council Members may bring forward a Council Referral Memorandum (Memo) on any topic to be considered by the entire Council. The intent of this Council Referrals section of the agenda is to provide an orderly means through which an individual Council Member can raise an issue for discussion and possible direction by the Council to the appropriate Council Appointed Officers for action by the applicable City staff.

ADJOURNMENT**NEXT MEETING, May 4, 2021, 7:00 PM****PUBLIC COMMENT RULES**

Any member of the public desiring to address the Council shall limit her/his address to three (3) minutes unless less or further time has been granted by the Presiding Officer or in accordance with the section under Public Hearings. The Presiding Officer has the discretion to shorten or lengthen the maximum time members may speak. Speakers will be asked for their name before speaking and are expected to honor the allotted time. Speaker Cards are available from the City Clerk at the meeting.

PLEASE TAKE NOTICE

That if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing.

PLEASE TAKE FURTHER NOTICE

That the City Council adopted Resolution No. 87-181 C.S., which imposes the 90-day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.

****Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the website and on Cable Channel 15, KHRT. ****

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or TDD (510) 247-3340.

Assistance will be provided to those requiring language assistance. To ensure that interpreters are available at the meeting, interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400.

CHILDCARE WILL NOT BE PROVIDED UNTIL FURTHER NOTICE DUE TO COUNTYWIDE SHELTER-IN PLACE ORDER.



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: CONS 21-179

DATE: April 27, 2021

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT

Adopt a Resolution Authorizing the City Manager to Execute Amendment No. 4 Increasing the Professional Services Agreement with Advanced Mobility Group, Inc., by \$95,000 for a Total Not-to-Exceed Amount of \$432,500

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to execute Amendment No. 4 increasing funding for the Professional Services Agreement (PSA) with Advanced Mobility Group, Inc. (AMG), by \$95,000 for a total not-to-exceed amount of \$432,500, for various on-call traffic engineering design and related services.

SUMMARY

An amendment to the existing agreement with AMG is needed for increased design services. The proposed contract amendment would allow AMG to continue to provide much needed staff-augmentation support, including but not limited to reviewing traffic control plans, assisting with Access Hayward requests, and assisting with Citywide traffic signal design.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution



DATE: April 27, 2021

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT: Adopt a Resolution Authorizing the City Manager to Execute Amendment No. 4 Increasing the Professional Services Agreement with Advanced Mobility Group, Inc., by \$95,000 for a Total Not-to-Exceed Amount of \$432,500

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to execute Amendment No. 4 increasing funding for the Professional Services Agreement (PSA) with Advanced Mobility Group, Inc. (AMG), by \$95,000 for a total not-to-exceed amount of \$432,500, for various on-call traffic engineering design and related services.

SUMMARY

An amendment to the existing agreement with AMG is needed for increased design services. The proposed contract amendment would allow AMG to continue to provide much needed staff-augmentation support, including but not limited to reviewing traffic control plans, assisting with Access Hayward requests, and assisting with Citywide traffic signal design.

BACKGROUND

On June 25, 2018, the City entered into a PSA with AMG in an amount not-to-exceed \$72,500 to address staff's increased workload in addressing Council's strategic initiatives and an increase in Access Hayward requests. The agreement stipulated that AMG would provide project management and staff-augmentation services. AMG was tasked with providing professional services, including, but not limited to, the following tasks:

- Process Access Hayward requests
- Complete Streets design
- Traffic Impact Report reviews
- Pedestrian/bicycle planning and design
- Assistance in general day-to-day engineering tasks

On November 13, 2018¹, Council agreed to amend AMG's initial contract, increasing it by \$50,000, to allow them to assist staff in the design of the following traffic signal improvement projects:

1. Traffic signal upgrades on Jackson Street that are being performed as part of Mission Boulevard Phase 2 project:
 - Jackson Street/Cypress Avenue/Amador Street
 - Jackson Street/Soto Road
 - Jackson Street/Winton Avenue/Grand Street
 - Jackson Street/Meek Avenue/Silva Avenue
2. New Traffic Signal (Parkside Heights)
 - 2nd Street/Walpert Street
3. Traffic Signal Modification (Fire Station 6 and Fire Training Center)
 - Winton Avenue/Saklan Road

On May 7, 2019², Council approved Amendment No. 2 to the PSA with AMG for an additional amount of \$145,000, increasing the total amount of the contract to \$267,500. The proposed contract amendment allowed AMG to provide critical staff augmentation support. This included assisting with resident requests through Access Hayward and providing technical assistance as the City's signal system infrastructure is upgraded.

A key task was to assist staff in conducting a comprehensive analysis of the Foothill Blvd./Jackson Street/D Street intersection. The Foothill Blvd./Jackson Street/D Street intersection is a complex, multi-lane juncture formed by three high-volume roadways at the southern gateway of the Downtown. AMG was tasked with assisting the City in conducting a comprehensive analysis of the intersection and developing a list of phased recommendations for consideration/implementation to improve the regulation of traffic flow, pedestrian mobility, and overall efficiency and safety.

On June 2, 2020³, Council agreed to Amendment No. 3 to the PSA with AMG for an additional amount of \$70,000, increasing the total amount of the contract to \$337,500. An amendment to the existing agreement with AMG is needed for increased traffic signal design services. The proposed contract amendment would allow AMG to continue to provide much needed staff augmentation support, with the most critical need being to assist staff in completing a comprehensive analysis of the Foothill Blvd./Jackson Street/D Street intersection.

DISCUSSION

Staff is requesting Amendment No. 4 to the PSA with AMG for an additional amount of \$95,000, increasing the total amount of the contract to \$432,500. The proposed contract amendment would allow AMG to continue providing critical staff augmentation support

¹ <https://hayward.legistar.com/LegislationDetail.aspx?ID=3725805&GUID=324DA246-0B46-4C45-8F22-15A6358F49C6&Options=&Search=>

² <https://hayward.legistar.com/LegislationDetail.aspx?ID=3937379&GUID=86F1A2BF-AACC-4A6C-9C6D-9ABFFE0476DD&Options=&Search=>

³ <https://hayward.legistar.com/LegislationDetail.aspx?ID=4548863&GUID=96182F5A-DA3F-4080-A8B3-D18344E20737&Options=&Search=>

considering reduced staff resources. This would include, but not be limited to, the following ongoing tasks:

- Traffic Control Plan review
- Traffic signal design
- Corridor Signal Timing Analyses
- Access Hayward requests review
- Implementation of advanced signal technology such as the Automated Traffic Signal Performance Measures (ATSPM) System

FISCAL IMPACT

The first amendment to the agreement allocated an additional \$50,000, which was paid fully by developer cost-sharing agreements. The costs associated with Amendment No. 2 and Amendment No. 3 were paid using existing funds included in the City’s FY20 Adopted Capital Improvement Program Fund 460, Project 05712 “Intersection Improvement Project.” The increase in funds for Amendment No. 4 was calculated as follows:

Mission Boulevard Class IV Separated Bicycle Facility Grant	\$46,250
Automated Traffic Signal Performance Measures System assumes four (4) hours per week for three (3) months	\$16,250
Traffic Control Plan Review for three (3) months assumes eight (8) hours per week	\$16,250
Access Hayward Request Review for three (3) months assumes eight (8) hours per week	\$16,250

The \$95,000 in costs associated with Amendment No. 4 will come from existing funds included in the City’s adopted FY21 Capital Improvement Program Fund 460, Project 05712 “Intersection Improvement Project.”

ECONOMIC IMPACT

Improved traffic operations would result in positive economic benefits for businesses.

STRATEGIC ROADMAP

This agenda item supports the Strategic Priority of Improving Infrastructure. Specifically, this item relates to the implementation of the following project(s):

- Project 1. Improve Access and Mobility in Downtown Hayward
- Project 8b. Add 10 miles of bike lanes per year

SUSTAINABILITY FEATURES

The action taken for this agenda report will result in supporting mobility goals established as part of the City's 2040 General Plan, providing for a balanced multi-modal system of transportation facilities and services in Hayward.

This will increase transportation options, reduce environmental impacts of the transportation system, and enhance the overall quality of life for residents. The goal is to develop convenient transportation alternatives to motor vehicles for residents, visitors, shoppers, and commuters. The resulting improved efficiency of traffic signal systems and reduction in single occupancy vehicles will reduce vehicle miles traveled and greenhouse gases.

PUBLIC CONTACT

No public contact has been made related to this amendment.

NEXT STEPS

If Council approves this request, the City Manager will execute Amendment No. 4 to the PSA with AMG to increase the contract amount to a not-to-exceed amount of \$432,500.

Prepared by: Charmine Solla, Senior Transportation Engineer

Recommended by: Alex Ameri, Director of Public Works

Approved by:



Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-__

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AMENDMENT NO. 4 INCREASING FUNDING FOR THE PROFESSIONAL SERVICES AGREEMENT WITH ADVANCED MOBILITY GROUP, INCORPORATED BY \$95,000 FOR A TOTAL NOT-TO-EXCEED AMOUNT OF \$432,500 FOR ON-CALL DESIGN AND OTHER RELATED SERVICES

WHEREAS, the aforesaid parties have entered into that certain Agreement dated the 25th day of June 2018, entitled "Agreement for Professional Services between the City of Hayward and ADVANCED MOBILITY GROUP, Inc."; and

WHEREAS, on November 12, 2018, Council approved Amendment No. 1 to the Professional Services Agreement with Advanced Mobility Group, Inc., (AMG); and

WHEREAS, Amendment No. 2 to the Agreement was approved by Council on May 7, 2019 for an additional amount of \$145,000; and

WHEREAS, Amendment No. 3 to the Agreement was approved by Council on June 2, 2020 for an additional amount of \$70,000; and

WHEREAS, the proposed contract amendment would allow AMG to continue to provide much needed staff-augmentation support, including but not limited to reviewing traffic control plans, assisting with Access Hayward requests, and assisting with Citywide traffic signal design.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is hereby authorized and directed to negotiate and execute the amendment, as described herein, with ADVANCED MOBILITY GROUP, INC., increasing funding by \$95,000 for on-call traffic engineering design and other related services, in the name and behalf of the City of Hayward, in a form approved by the City Attorney.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST:

City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: CONS 21-215

DATE: April 27, 2021

TO: Mayor and City Council

FROM: City Clerk

SUBJECT

Adopt a Resolution Accepting the Resignation of Ms. Jacquelyn Young from the Keep Hayward Clean and Green Task Force, Effective Immediately

RECOMMENDATION

That Council adopts a resolution (Attachment II) accepting the resignation of Ms. Jacquelyn Young from the Keep Hayward Clean and Green Task Force, effective immediately.

SUMMARY

Ms. Jacquelyn Young was appointed to the Keep Hayward Clean and Green Task Force on September 18, 2018. Ms. Sharp's resignation becomes effective immediately per her resignation letter dated April 14, 2021 (Attachment III). Ms. Jacquelyn Young's vacated position will be filled as part of the annual appointment process for the City's appointed officials to Commissions and Keep Hayward Clean and Green Task Force.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	Resignation Letter



DATE: April 27, 2021
TO: Mayor and City Council
FROM: City Clerk
SUBJECT Adopt a Resolution Accepting the Resignation of Ms. Jacquelyn Young from the Keep Hayward Clean and Green Task Force, Effective Immediately

RECOMMENDATION

That Council adopts a resolution (Attachment II) accepting the resignation of Ms. Jacquelyn Young from the Keep Hayward Clean and Green Task Force, effective immediately.

SUMMARY AND DISCUSSION

Ms. Jacquelyn Young was appointed to the Keep Hayward Clean and Green Task Force on September 18, 2018. Ms. Sharp's resignation becomes effective immediately per her resignation letter dated April 14, 2021 (Attachment III). Ms. Jacquelyn Young's vacated position will be filled as part of the annual appointment process for the City's appointed officials to Commissions and Keep Hayward Clean and Green Task Force.

FISCAL IMPACT

There is no fiscal impact associated with this action.

STRATEGIC ROADMAP

This agenda item is a routine operational item and does not relate to any of the projects outlined in the Council's Strategic Roadmap.

Prepared and Recommended by: Miriam Lens, City Clerk

Approved by:

Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-

Introduced by Council Member _____

RESOLUTION ACCEPTING THE RESIGNATION OF MS. JACQUELYN YOUNG FROM THE KEEP HAYWARD CLEAN AND GREEN TASK FORCE

WHEREAS, Ms. Jacquelyn Young was appointed to the Keep Hayward Clean and Green Task Force on September 18, 2018; and

WHEREAS, Ms. Jacquelyn Young submitted a resignation letter on April 14, 2021.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the Council hereby accepts the resignation of Ms. Jacquelyn Young; and commends her for her civic service to the City.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

ATTACHMENT III

From: Jacquelyn Young
Sent: Wednesday, April 14, 2021 2:17 PM
To: Kimberly De Land <Kimberly.DeLand@hayward-ca.gov>
Cc: Todd Rullman <Todd.Rullman@hayward-ca.gov>; Rodney Affonso, JR. <Rodney.AffonsoJR@hayward-ca.gov>; Jacquelyn Young
Subject: Re: KHCG Agenda for Meeting on 04/22/21

Hi Kimberly, this note is to inform the task force that I am resigning. We put a down payment on a new home in Arizona and will be moving.

I've enjoyed working with everyone and have learned so much.

Let me know if I need to do anything else.

Jackie



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: PH 21-038

DATE: April 27, 2021

TO: Mayor and City Council

FROM: City Clerk

SUBJECT

Amazon Facility: Introduce an Ordinance Related to a Zoning Text Amendment to Conditionally Permit Truck Terminals in the Industrial Park District and Adopt a Resolution Approving a Conditional Use Permit and Related Addendum for an Amazon Last Mile Delivery Facility at 2701 W. Winton Avenue. Amazon.com Services, Inc. (Applicant); Black Creek Group (Property Owner) (Item continued to May 4, 2021)



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: PH 21-036

DATE: April 27, 2021

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT

Community Agency Funding: Approval of Fiscal Year 2022 Community Agency Funding Recommendations and the FY 2022 Annual Action Plan

RECOMMENDATION

That the Council:

1. Affirms the Community Services Commission's FY 2022 community agency funding recommendations as outlined in Attachment II, with final Council authorization of the funding allocations of the Social Services, and Arts and Music categories made within the context of the Council's FY 2022 budget to be adopted in June 2021 (Attachments III and IV); and
2. Adopts a resolution (Attachment V) authorizing the City Manager to submit an application for the Community Development Block Grant (CDBG) Program for U.S. Department of Housing and Urban Development (HUD) Program Year 2021, including the City of Hayward FY 2022 Annual Action Plan with the FY 2022 CDBG funding allocations; and
3. Receives an update on the status of CDBG funds allocated through the CARES Act (CDBG-CV).

SUMMARY

This report asks Council to take action on the following elements:

No.	Topic	Recommended Action
1.	FY 2022 Community Agency Funding Process	Approve the funding recommendations made by the Community Services Commission (CSC) and presented at the Council Work Session on April 6, 2021
2.	FY 2022 Annual Action Plan	Approve the FY 2022 Annual Action Plan
3.	CDBG-CV COVID-19 Response Funding	Receive an update from staff on progress distributing the CDBG-CV funds allocated through the CARES Act

FY 2022 Community Agency Funding Process

The total funding available as part of the FY 2022 Community Agency Funding process is \$1,902,954. Through the Community Agency Funding process, the Community Services Commission (CSC) made recommendations for the allocation of \$1,366,004 in CDBG monies for public services, economic development, and infrastructure activities and \$536,950 in General Fund monies for social services and arts and music activities.

Table 1 below summarizes the funding recommendations for both CDBG monies and the General Fund. Attachment II provides a detailed summary of recommended funding recipients. These funding recommendations have not changed from those presented to Council during the Work Session on April 6, 2021.

Table 1. Summary of Recommended Funding Allocation by Category

Funding Source	Category	Recipient	Amount
General Fund	Arts & Music	Community Agencies	\$82,000
General Fund	Social Services	Community Agencies	\$404,950
CDBG	Economic Development/Infrastructure	Community Agencies	\$1,029,225
CDBG	Public Services	Community Agencies	\$311,779
<i>Total ARC Recommended Grants</i>			\$1,827,954
General Fund	Referral Services	Eden I&R	\$50,000
CDBG	HUD-Required Fair Housing Services	Community Agency	\$25,000
<i>Total Referral Services and HUD Required Fair Housing</i>			\$75,000
GRAND TOTAL FY 2022 RECOMMENDED FUNDING (ALL SOURCES)			\$1,902,954

The Annual Action Plan

The FY 2022 Annual Action Plan summarizes the actions, activities, and financial resources to be used in FY 2022 to address the priority needs and goals identified in the 2021-2025 Consolidated Plan. Community input gathered during the Consolidated Planning process informed the development of these priority needs and goals.

Table 2 lists the proposed allocation of CDBG funding for the FY 2022 Annual Action Plan. It aligns with the FY 2022 CDBG funding recommendations presented in this report as part of the Community Agency Funding Process. FY2022 equates to CDBG Program Year 2021.

Table 2. 2021 (FY2022) Annual Action Plan Summary Funding by Project Category

No.	Project Category	Program Year 2021 (FY2022) Funding Allocation
1.	Administration & Planning	\$ 372,754
2.	Public Facilities & Infrastructure	\$ 200,000
3.	Public Services	\$ 311,779
4.	Housing Programs	\$ 458,397
5.	Economic Development	\$ 520,838
TOTAL		\$1,863,768

CDBG-CV COVID-19 Response Funding Update

Through the federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act), passed in March 2020, the City of Hayward received two allocations of emergency CDBG-CV funds:

- Round 1: \$902,238 awarded in April 2020
- Round 3: \$1,191,514 awarded in September 2020

As of April 1, 2021, 80% of the funds for economic development and public services allocated were in contract with community-based organizations and the City's Economic Development Division. To date, all funds for small business assistance, rent relief, and the Housing Navigation Center have been distributed. Almost all of the shelter providers have expended their grant award, and the remaining provider is on track to spend down the remaining funds by the end of the fiscal year.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Funding Recommendations
Attachment III	Resolution Social Services
Attachment IV	Resolution Arts and Music
Attachment V	Resolution CDBG



DATE: April 27, 2021

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT Community Agency Funding: Approval of Fiscal Year 2022 Community Agency Funding Recommendations and the FY 2022 Annual Action Plan

RECOMMENDATION

That the Council:

1. Affirms the Community Services Commission’s FY 2022 community agency funding recommendations as outlined in Attachment II, with final Council authorization of the funding allocations of the Social Services, and Arts and Music categories made within the context of the Council’s FY 2022 budget to be adopted in June 2021 (Attachments III and IV); and
2. Adopts a resolution (Attachment V) authorizing the City Manager to submit an application for the Community Development Block Grant (CDBG) Program for U.S. Department of Housing and Urban Development (HUD) Program Year 2021, including the City of Hayward FY 2022 Annual Action Plan with the FY 2022 CDBG funding allocations
3. Receives an update on the status of CDBG funds allocated through the CARES Act (CDBG-CV).

SUMMARY

This report asks Council to take action on the following elements:

No.	Topic	Recommended Action
1.	FY 2022 Community Agency Funding Process	Approve the funding recommendations made by the Community Services Commission (CSC) and presented for Council Work Session on April 6, 2021
2.	FY 2022 Annual Action Plan	Approve the FY 2022 Annual Action Plan
3.	CDBG-CV COVID-19 Response Funding	Receive an update from staff on progress distributing the CDBG-CV funds allocated through the CARES Act

The total funding available as part of the FY 2022 Community Agency Funding process is \$1,902,954. Through the Community Agency Funding process, the Community Services Commission (CSC) made recommendations for the allocation of \$1,366,004 in

CDBG monies for public services, economic development, and infrastructure activities and \$536,950 in General Fund monies for social services and arts and music activities.

Table 1 below summarizes the funding recommendations for both CDBG monies and the General Fund. Attachment II provides a detailed summary of recommended funding recipients. These funding recommendations have not changed from those presented to Council during the Work Session on April 6, 2021.¹

Table 1. Summary of Recommended Funding Allocation by Category

Funding Source	Category	Recipient	Amount
General Fund	Arts & Music	Community Agencies	\$82,000
General Fund	Social Services	Community Agencies	\$404,950
CDBG	Economic Development/Infrastructure	Community Agencies	\$1,029,225
CDBG	Public Services	Community Agencies	\$311,779
<i>Total ARC Recommended Grants</i>			\$1,827,954
General Fund	Referral Services	Eden I&R	\$50,000
CDBG	HUD-Required Fair Housing Services ²	Community Agency	\$25,000
<i>Total Referral Services and HUD Required Fair Housing</i>			\$75,000
GRAND TOTAL FY 2022 RECOMMENDED FUNDING (ALL SOURCES)			\$1,902,954

The Annual Action Plan

The FY 2022 Annual Action Plan summarizes the actions, activities, and financial resources to be used in FY 2022 to address the priority needs and goals identified in the 2021-2025 Consolidated Plan. Community input gathered during the Consolidated Planning process informed the development of these priority needs and goals.

Table 2 lists the proposed allocation of CDBG funding for the FY 2022 Annual Action Plan. It aligns with the FY 2022 CDBG funding recommendations presented in this report as part of the Community Agency Funding Process. FY2022 equates to CDBG Program Year 2021.

Table 2. 2021 (FY2022) Annual Action Plan Summary Funding by Project Category

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3.	Public Services	\$ 311,779
4.	Housing Programs	\$ 458,397
5.	Economic Development	\$ 520,838
TOTAL		\$1,863,768

¹ April 6, 2021, Staff Report and Attachments:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=4900848&GUID=0756954E-CDD8-42B5-A710-8E4297DE0140&Options=&Search=>

² The City funds the HUD-required fair housing services from administration and planning funds.

CDBG-CV COVID-19 Response Funding Update

Through the federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act), passed in March 2020, the City of Hayward received two allocations of emergency CDBG-CV funds:

- Round 1: \$902,238 awarded in April 2020
- Round 3: \$1,191,514 awarded in September 2020

As of April 1, 2021, 80% of the funds for economic development and public services allocated were in contract with community-based organizations and the City's Economic Development Division. To date, all funds for small business assistance, rent relief, and the Housing Navigation Center have been distributed. Almost all of the shelter providers have expended their grant award, and the remaining provider is on track to spend down the remaining funds by the end of the fiscal year.

BACKGROUND

The FY 2022 Community Agency Funding Process

Every year, the City funds social programs that serve the most vulnerable populations within the City through a combination of federally awarded CDBG funds and allocations from the City's General Fund. As the advisory body to the Hayward City Council on community service issues, the CSC makes recommendations to Council regarding the distribution of CDBG and General Fund monies for Infrastructure and Economic Development (CDBG), Public/Social Services (CDBG/General Fund), and Arts and Music (General Fund) program funds through the annual Community Agency Funding process.

The Community Agency Funding process for FY 2022 opened with the publication (in English and Spanish) of a Notice of Funding Availability (NOFA) on October 2, 2020. The Mandatory Bidder's Conference was held on November 3, 2020. Cumulatively, applicants requested \$4,881,344.

The CSC reviewed all eligible applications, and the CSC Chairperson appointed three Application Review Committees (ARCs) by funding category to conduct applicant interviews prior to drafting funding recommendations presented in this report for Council review and approval. The three funding categories are:

1. **Infrastructure and Economic Development:** Affordable housing; housing rehabilitation; nonprofit facility improvements; job creation; and capacity building. Funds must meet one of three national objectives: benefit low-moderate income Hayward residents; prevent or eliminate slum blight; or meet an urgent need (i.e., disaster).
2. **Arts & Music (General Fund):** Arts and music programs that benefit Hayward residents, with an emphasis on activities that support youth education.
3. **Public/Social Services (CDBG/General Fund):** Benefit low-moderate income Hayward residents through programs to provide food security, health services,

homelessness and anti-displacement services; legal services; youth and education services.

Since the initial ARC interviews, the following public meetings have been held as part of the Community Agency Funding Process:

Table 3. Community Agency Funding Process Public Meetings

Meeting Date	Meeting Body	Description
February 17, 2021 ³	CSC	The CSC discussed their initial funding recommendations and opened a public comment period.
March 17, 2021 ⁴	CSC	Through a remote meeting, the CSC unanimously voted to approve the FY2022 funding recommendations, with some changes that staff implemented prior to presenting the recommendations to Council.
April 6, 2021 ⁵	City Council	During a Work Session, Council heard public comment and discussed the funding recommendations from the CSC. The public comment period on the funding recommendations opened on April 6, 2021 and will close on May 6, 2021.

The FY 2022 Annual Action Plan

HUD requires that the City update its Annual Action Plan each year. The Annual Action Plan carries out the Consolidated Plan, which is updated every five years. Council approved the current FY 2021-2025 Consolidated Plan on June 23, 2020.⁶ The Consolidated Plan identifies: affordable housing, homelessness, housing preservation, and permanent supportive housing; community development of public facilities and public services; elderly, youth, and family education services; and economic development as priority needs for the City.

The FY 2022 Annual Action Plan summarizes the actions, activities, and financial resources to be used in FY 2022 to address the priority needs and goals identified in the 2021-2025 Consolidated Plan. The CDBG funded activities that are allocated through the Community Agency Funding Process are outlined as a portion of the Annual Action Plan.

³ February 17, 2021, Staff Report and Attachments:

[https://hayward.legistar.com/MeetingDetail.aspx?ID=843192&GUID=F9293854-0220-405A-84B5-2945ED178553&Options=info\]&Search=](https://hayward.legistar.com/MeetingDetail.aspx?ID=843192&GUID=F9293854-0220-405A-84B5-2945ED178553&Options=info]&Search=)

⁴ March 17, 2021, Staff Report and Attachments:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=4836307&GUID=38280EF7-8660-4E3F-A6CA-209EAB01E6E1&Options=&Search=>

⁵ April 6, 2021, Staff Report and Attachments:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=4900848&GUID=0756954E-CDD8-42B5-A710-8E4297DE0140&Options=&Search=>

⁶ June 23, 2020 Staff Report and Attachments:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=4576644&GUID=7D9A237D-8934-4D4A-94FA-CFF24B9589CA&Options=&Search=>

CDBG-CV COVID-19 Response Funding Update

On March 27, 2020, the President signed into law the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), making available \$5 billion in supplemental CDBG funding (CDBG-CV) for grants to prevent, prepare for, and respond to coronavirus. Through the CARES Act funding, the City of Hayward received two allocations of emergency CDBG-CV funds:

- Round 1: \$902,238 awarded in April 2020
- Round 3: \$1,191,514 awarded in September 2020⁷

On April 28, 2020,⁸ Council authorized the City Manager to implement a plan to allocate the Round 1 funding, as well as \$571,365 in uncommitted CDBG entitlement funds, enabling the City to allocate approximately \$1.47 million for COVID-19 response prioritizing the following areas:

- Local food banks to promote food security for low-income and senior residents
- Counseling and financial assistance to renters and homeowners
- Homeless outreach and shelter services
- Childcare services and support for childcare providers to prepare to re-open
- Referral and information services
- Grants to micro-enterprises to promote recovery from COVID-19

Round 3 funds were granted with direction from HUD to “focus funds toward places with households facing higher risk of eviction,” specifically targeting communities with high proportions of job loss, risk of virus transmission, and risk of eviction⁹. The CSC recommended staff’s proposed Round 3 allocations on November 18, 2020¹⁰, and Council approved the Round 3 funds on December 8, 2020¹¹.

DISCUSSION

The FY 2022 Community Agency Funding Process

While Council discussed the funding recommendations put forth at the April 6, 2021 meeting, there were no directed modifications made to the CSC FY 2022 funding recommendations. In addition to some clarifying questions, Council discussed the long-term impacts of the COVID-19 and emphasized the need to continue funding housing and homelessness services and

⁷ Round 2 funding from the CARES Act went directly to states; therefore, the City of Hayward has only received funding for Rounds 1 and 3.

⁸ April 28, 2020, City Council Work Session Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4427306&GUID=C0CAA4D0-EB75-475A-B2B0-A167DB2B2CE9&Options=&Search=>

⁹ Department of Housing and Urban Development. (September 11, 2020). *Methodology for CDBG-CV3 (Part A) allocation*. Retrieved from: <https://www.hud.gov/sites/dfiles/CPD/documents/Methodology-for-CDBG-CARES-Act-Final-Allocation-CV-3-Part-A-9-11-2020.pdf>

¹⁰ November 18, 2020, Community Services Commission Meeting Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4695614&GUID=76269383-3AEB-401B-AF95-92B36EA5FC2F&Options=&Search=>

¹¹ December 8, 2020 City Council Meeting Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4711815&GUID=2688E44E-21AE-46CD-B493-48E3CA10F915&Options=&Search=>

services that address issues intensified by the pandemic, such as mental health, isolation, economic recovery, and food security, especially among seniors. This discussion becomes more applicable with the recent passage of the American Rescue Plan Act of 2021, which provides significant local assistance dollars to support community recovery from COVID. The Council will receive recommendations for those funds this same evening and the requests made during the CSC funding process should be kept in mind while discussing that item.

Council also expressed interest in reimagining the funding criteria in order to focus future funding in a manner that allows for innovation, promotes equity, and serves all people in Hayward. The funding recommendations for CDBG and General Fund monies for FY 2022 are summarized in **Error! Reference source not found.** at the beginning of this report and presented in detail in Attachment II.

The FY 2022 Annual Action Plan

The City’s Annual Action Plan is developed each year in accordance with the housing and community development goals and objectives articulated in the Consolidated Plan. The Annual Action Plan serves the following purposes:

- Identifies projects and activities to receive CDBG funds,
- Serves as an application for HUD funding, and
- Certifies the City’s compliance with a variety of federal regulations.

On March 2, 2021, the City was notified of its FY 2022 CDBG entitlement amount of \$1,566,255. The anticipated resources for FY 2022, including the annual entitlement allocation, anticipated program income e from revolving loan fund repayments, and prior year resources, amounts to \$1,863,768.

For the CDBG program, entitlement cities may allocate funds as follows:

- **Administration:** up to 20% of annual allocation
- **Public Services:** up to 15% of the annual allocation plus program income
- **Infrastructure and Economic Development:** all remaining funds

Staff proposes to allocate funding for FY 2022 (i.e., CDBG Program Year 2021):

Table 7. CDBG 2022 Annual Action Plan

No.	Project Category	Program Year 2021 Funding Allocation
<i>Capped Categories (35%)</i>		
1.	Administration & Planning (20%)	\$372,754
2.	Public Services (15%)	\$311,779
<i>Uncapped Categories: Infrastructure and Economic Development (65%)</i>		
3.	Public Facilities and Infrastructure	\$200,000
4.	Housing Programs	\$458,397
5.	Economic Development	\$520,838
TOTAL		\$1,863,768

On April 6, 2021, staff published a draft of the FY 2022 Annual Action Plan for public comment, with a Public Hearing for comment and Council recommendation for approval on April 27, 2021. Concurrent to the City's public comment period, staff must submit a draft of the Annual Action Plan to the County for publishing in conjunction with the HOME Consortium Annual Action Plan comment period on April 12, 2021. The City's public comment period will conclude on May 6, 2021 and staff will submit the report to HUD no later than Friday, May 14, 2021.

CARES Act CDBG-CV Allocation Update

Through the federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act), passed in March 2020, the City of Hayward received two allocations of emergency CDBG-CV funds:

- Round 1: \$902,238 awarded in April 2020
- Round 3: \$1,191,514 awarded in September 2020

For both rounds of funding, City Council was able to allocate both the CDBG-CV funds and addition CDBG entitlement funds that were previously uncommitted, bringing the total amount allocated to COVID-19 response to \$3,154,426.

On April 28, 2020, Council approved the allocation of the Round 1 funds, along with the reallocation of existing uncommitted CDBG entitlement funds. As Round 1 funds were available soon after the FY 2020-2021 Community Agency Funding deliberations, staff was able to use guidance from the CSC to allocate the first round of funds. Round 3 funds were granted with direction from HUD to "focus funds toward places with households facing higher risk of eviction," specifically targeting communities with high proportions of job loss, risk of virus transmission, and risk of eviction. The CSC endorsed staff's proposed Round 3 allocations on November 18, 2020 and subsequently, Council approved Round 3 funds on December 8, 2020.

As of April 1, 2021, 80% of the funds for economic development and public services allocated were in contract with community based organizations and the City's Economic Development Division. Approximately 60% of the funds have been distributed to agencies through reimbursements. To date, all funds for small business assistance, rent relief, and the Housing Navigation Center have been distributed. All but one shelter provider have expended their grant award, but are on track to spend down the remaining funds by the end of the fiscal year. Highlights from the CDBG-CV funding allocations include:

- 35 small businesses assisted with grants to help equip their spaces for social distancing, alternate delivery models, and other costs associated with COVID-19 response
- Over 600 rental assistance grants awarded to households experiencing economic impact from COVID-19
- Over 50 households provided education and technical assistance to prevent foreclosure
- 41 small childcare providers given health and safety training along with PPE and cleaning supplies

ECONOMIC IMPACT

The proposed programs funded through CDBG and the General Fund's Social Services programs have a collective positive economic impact on the community, as they will increase food security; provide vital support services to help individuals and families maintain and obtain housing, such as legal aid, fair housing services, shelter, and home rehabilitation; and infuse capital and provide training for local small business.

STRATEGIC ROADMAP

These funding allocation recommendations support several of the City's Strategic Roadmap priority areas, including Preserve, Protect, & Produce Housing; Grow the Economy; Improve Infrastructure; and Support Quality of Life. The recommendations are not specifically related to a project identified in the Strategic Roadmap.

FISCAL IMPACT

The CDBG Program has a neutral impact on the City's General Fund, as a portion of CDBG funds (up to 20%) may be used to pay for eligible Planning and Administration of the Program. Historic reductions to the City's CDBG grant size and diminishing program income have resulted in equivalent reductions to available funds and to the administrative cap. The CDBG program remains an administratively complex undertaking requiring enhanced dedication of resources from recipients and subrecipients to meet federal reporting standards.

Social Services and Arts & Music funds are General Fund-based and subject to Council discretion. If other General Fund obligations require reductions to Social Services or Arts & Music funding, individual grants would be adjusted on a percentage basis accordingly. Historically, Council has acknowledged Social Services grants support "safety net" services (i.e., food, housing, support services for low-income people, and information and referral) and has refrained from reducing or eliminating funding based on fiscal impact.

PUBLIC CONTACT

The Public Comment period for the recommended funding allocations and FY 2022 Annual Plan is in place from April 6, 2021, through May 6, 2021. Public comment on both the Annual Action Plan and the Community Agency Funding Process will be heard at the Public Hearing on April 27, 2021. Additionally, prior to this Work Session item, the public had the opportunity to provide public comment on the community agency funding process at the CSC's February 17, 2021 and March 17, 2021, meetings. Public comment can be reviewed in the Attachment I Staff Report of the CSC's March 17, 2021, meeting.¹²

NEXT STEPS

¹² March 17, 2021, Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4836307&GUID=38280EF7-8660-4E3F-A6CA-209EAB01E6E1&Options=&Search=>

Next steps include the following:

- From April 12, 2021 through May 10, 2021, the County will hear public comment on the HOME Consortium Consolidated Plan.
- On Thursday, May 6, 2021, the City's public comment period will conclude.
- Staff will address public comments and on May 14, 2021, will submit the FY 2022 Annual Action Plan to HUD.

Recommendations for all funding categories will be finalized following the April 27, 2021 Council meeting.

Prepared by: Amy Cole-Bloom, Management Analyst
Carol Lee, Management Analyst

Recommended by: Monica Davis, Community Services Manager
Jennifer Ott, Assistant City Manager

Approved by:



Kelly McAdoo, City Manager

COMMUNITY SERVICES COMMISSION COMMUNITY AGENCY FUNDING RECOMMENDATIONS FY 2022					
CATEGORY	AGENCY	PROJECT	FY 2021 FUNDING	FY 2022 REQUESTS	FY 2022 RECOMMENDATIONS
CDBG - PUBLIC SERVICES					
Housing & Homelessness	A-1 Community Housing Services*	Housing Counseling*	\$ -	\$ 27,314	\$ 20,000
Housing & Homelessness	Abode Services	AC Impact	\$ 54,786	\$ 54,786	\$ 27,899
Housing & Homelessness	Building Opportunities for Self Sufficiency (BOSS)	South County Homeless Project (SCHP)	\$ 35,731	\$ 36,000	\$ 20,000
Housing & Homelessness	Eden Council for Hope and Opportunity (ECHO Housing)	Tenant/Landlord Services	\$ 25,000	\$ 25,000	\$ 20,000
Housing & Homelessness	Eden Council for Hope and Opportunity (ECHO Housing)**	Fair Housing	\$ 25,000	\$ 25,000	\$ 25,000
Legal	Centro Legal de la Raza	Tenant Rights Program	\$ 74,570	\$ 270,000	\$ 75,164
Youth & Family	Hayward Public Library	Family Education Program	\$ 131,568	\$ 180,720	\$ 148,716
TOTAL FY 2022 CDBG PUBLIC SERVICES			\$ 346,655	\$ 618,820	\$ 336,779
CDBG - ECONOMIC DEVELOPMENT & INFRASTRUCTURE					
Economic Development	Centro Community Partners*	Entrepreneurship Education, Financial Literacy & Access to Capital to Women/Minority Businesses*	\$ -	\$ 30,000	\$ 30,000
Economic Development	City of Hayward, Economic Development Division	City of Hayward, Small Business Grant Program	\$ 100,000	\$ 100,000	\$ 100,000
Economic Development	Community Child Care Council (4-Cs) of Alameda County	Child Care Initiative Project	\$ 40,000	\$ 45,000	\$ 45,000
Economic Development	Downtown Streets, Inc. (2015)	Hayward Downtown Streets Team	\$ 236,414	\$ 235,886	\$ 224,166
Economic Development	Love Never Fails	Get With IT- Empowering and educating low income gender and racially diverse people for careers in IT	\$ 104,370	\$ 129,379	\$ 121,672
Infrastructure-Neighborhood Facilities	FESCO	Les Marquis House Emergency Shelter	\$ -	\$ 28,000	\$ 28,000
Infrastructure-Neighborhood Facilities	Love Never Fails	I AM 'Launch' House	\$ -	\$ 609,400	\$ 60,606
Infrastructure-Neighborhood Facilities	Ruby's Place	Shelter Expansion with Tiny Homes	\$ -	\$ 500,000	\$ 44,781
Infrastructure-Neighborhood Facilities	St. Rose Hospital Foundation	Senior Population Health ~ Sub Acute Facility	\$ 150,000	\$ 1,200,000	\$ 50,000
Infrastructure-Property Rehabilitation	Habitat for Humanity East Bay/Silicon Valley	Home Repair Program	\$ 180,000	\$ 175,000	\$ 175,000
Infrastructure-Property Rehabilitation	Rebuilding Together Oakland	Rehabilitation and Repair	\$ 150,000	\$ 150,000	\$ 150,000
TOTAL FY 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE			\$ 960,784	\$ 3,202,665	\$ 1,029,225
GENERAL FUND - ARTS & MUSIC					
Arts & Music	Hayward Area Forum for the Arts dba Sun Gallery	Sun Gallery Programs	\$ 18,000	\$ 29,000	\$ 15,000
Arts & Music	Hayward Area Historical Society	Discovery Kits	\$ 8,860	\$ 21,500	\$ 13,160
Arts & Music	Hayward Area Historical Society***	Band & Orchestra Festival	\$ 9,000	\$ 7,000	\$ 4,750
Arts & Music	Hayward Area Historical Society***	Hayward Arts Council	\$ 16,000	\$ 25,000	\$ 16,000
Arts & Music	Hayward Area Historical Society***	Hayward Municipal Band	\$ 7,072	\$ 14,000	\$ -
Arts & Music	Love Never Fails	Healing Arts	\$ 10,473	\$ 49,337	\$ 11,795
Arts & Music	Pacific Chamber Orchestra	Discover Music educational assemblies for the HUSD Elementary Schools	\$ 8,800	\$ 12,000	\$ 7,500
Arts & Music	West Coast Blues Society*	Russell City Blues Series & Juneteenth Celebration*	\$ -	\$ 15,000	\$ 10,000
Arts & Music	Youth Orchestra of Southern Alameda County (EYO)	Hayward Scholarships/Stipends	\$ 3,795	\$ 3,990	\$ 3,795
TOTAL FY 2022 ARTS & MUSIC RECOMMENDATIONS			\$ 82,000	\$ 176,827	\$ 82,000
GENERAL FUND - SERVICES					
Food Security	Alameda County Community Food Bank	Food Distribution - Food Purchase Program (Soc Svcs)	\$ 35,000	\$ 35,000	\$ 30,000
Food Security	First Presbyterian Church of Hayward DBA South Hayward Parish	Case Management Services	\$ 29,950	\$ 63,825	\$ 34,950
Food Security	Spectrum Community Services	Meal Program for Seniors	\$ 17,200	\$ 22,500	\$ 22,500
Health	Bay Area Community Health	HIV Program - Early Intervention Services	\$ 15,000	\$ 20,000	\$ 15,000
Health	Tiburcio Vasquez Health Center, Inc.	Care Coordination and Crisis Services*	\$ -	\$ 57,012	\$ 25,655
Housing & Homelessness	Community Resources for Independent Living (CRIL)	Hayward Housing Services	\$ 15,000	\$ 25,000	\$ 11,665
Housing & Homelessness	Eden United Church of Christ	Newcomer Navigation Center	\$ 10,000	\$ 30,000	\$ 10,000
Housing & Homelessness	Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$ 37,350	\$ 60,000	\$ 30,000
Housing & Homelessness	La Familia Counseling Service	FESCO Les Marquis House - Emergency Shelter	\$ 25,000	\$ 50,000	\$ 25,000
Housing & Homelessness	Love Never Fails	Hope & A Future*	\$ -	\$ 108,933	\$ 40,000
Housing & Homelessness	Rubys Place	Shelter and Children	\$ 25,000	\$ 60,000	\$ 25,000
Housing & Homelessness	SAVE/COPS	SAVE/COPS	\$ 13,680	\$ 14,585	\$ 13,680
Information & Referral	Eden I&R, Inc. **	2-1-1 Communication System	\$ 50,000	\$ 50,000	\$ 50,000
Legal Services	Immigration Institute of the Bay Area	Legal Services for Immigrants	\$ 15,000	\$ 40,000	\$ 20,000
Legal Services	Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward Seniors	\$ 10,000	\$ 20,000	\$ 10,000
Youth & Education	East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center	\$ 20,000	\$ 50,000	\$ 22,500
Youth & Education	Eden Youth and Family Center	Eden Youth and Family Center	\$ 20,000	\$ 50,000	\$ 22,500
Youth & Education	Fresh Lifelines for Youth, Inc.*	FLY Law and Leadership Program*	\$ -	\$ 22,000	\$ 12,000
Youth & Education	Hayward Adult School	Hayward Adult School Computer Lab*	\$ -	\$ 37,777	\$ -
Youth & Education	Hayward Adult School	Raising Leaders in Hayward-Workshops & Internships	\$ 14,850	\$ 16,400	\$ 12,000
Youth & Education	Horizon Services, Inc.	Lambda Project	\$ 17,350	\$ 50,000	\$ 22,500
TOTAL FY 2022 SOCIAL SERVICES RECOMMENDATIONS			\$ 370,380	\$ 883,032	\$ 454,950

*New agency/program applying for funds

**Non-competitive award

***Fiscal Sponsor

All amounts are preliminary and subject to change. Final award amounts will be authorized by Hayward City Council in April 2021. CDBG awards are dependent upon FY 2022 federal funding allocations and GF awards are subject to available budgetary funding.

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-

Introduced by Council Member _____

RESOLUTION APPROVING AND APPROPRIATING THE COMMUNITY AGENCY
FUNDING RECOMMENDATIONS FOR FISCAL YEAR 2022 IN THE SOCIAL
SERVICES FUNDING CATEGORY

WHEREAS, the City of Hayward has allocated a portion of its General Fund to a competitive funding process for organizations serving the Hayward community; and

WHEREAS, the City Council has considered public testimony and the funding recommendations prepared by staff and the Community Services Commission, a copy of which is attached and hereby referred to for further particulars.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby approves and appropriates the Community Agency Funding recommendations for Fiscal Year 2022 in the Social Services Funding Category, as shown in Exhibit A, in a total amount not to exceed \$454,950 which is incorporated by reference herein.

BE IT FURTHER RESOLVED that except as may be otherwise provided, any and all expenditures relating to the objectives described in the Community Agency budget are hereby approved and authorized and payments therefore may be made by the Director of Finance of the City of Hayward without further action of Council.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS: None

ABSTAIN: COUNCIL MEMBERS: None

ABSENT: COUNCIL MEMBERS: None

ATTEST: _____
 City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

Exhibit A

COMMUNITY AGENCY FUNDING CSC RECOMMENDATIONS FOR FISCAL YEAR 2022: GENERAL FUND SOCIAL SERVICES					
CATEGORY	AGENCY	PROJECT	FY 2021 FUNDING	FY 2022 REQUESTS	FY 2022 RECOMMENDATIONS
GENERAL FUND - SERVICES					
Food Security	Alameda County Community Food Bank	Food Distribution - Food Purchase Program (Soc Svcs)	\$ 35,000	\$ 35,000	\$ 30,000
Food Security	First Presbyterian Church of Hayward DBA South Hayward Parish	Case Management Services	\$ 29,950	\$ 63,825	\$ 34,950
Food Security	Spectrum Community Services	Meal Program for Seniors	\$ 17,200	\$ 22,500	\$ 22,500
Health	Bay Area Community Health	HIV Program - Early Intervention Services	\$ 15,000	\$ 20,000	\$ 15,000
Health	Tiburcio Vasquez Health Center, Inc.	Care Coordination and Crisis Services*	\$ -	\$ 57,012	\$ 25,655
Housing & Homelessness	Community Resources for Independent Living (CRIL)	Hayward Housing Services	\$ 15,000	\$ 25,000	\$ 11,665
Housing & Homelessness	Eden United Church of Christ	Newcomer Navigation Center	\$ 10,000	\$ 30,000	\$ 10,000
Housing & Homelessness	Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$ 37,350	\$ 60,000	\$ 30,000
Housing & Homelessness	La Familia Counseling Service	FESCO Les Marquis House - Emergency Shelter	\$ 25,000	\$ 50,000	\$ 25,000
Housing & Homelessness	Love Never Fails	Hope & A Future*	\$ -	\$ 108,933	\$ 40,000
Housing & Homelessness	Rubys Place	Shelter and Children	\$ 25,000	\$ 60,000	\$ 25,000
Housing & Homelessness	SAVE/COPS	SAVE/COPS	\$ 13,680	\$ 14,585	\$ 13,680
Information & Referral	Eden I&R, Inc. **	2-1-1 Communication System	\$ 50,000	\$ 50,000	\$ 50,000
Legal Services	Immigration Institute of the Bay Area	Legal Services for Immigrants	\$ 15,000	\$ 40,000	\$ 20,000
Legal Services	Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward Seniors	\$ 10,000	\$ 20,000	\$ 10,000
Youth & Education	East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center	\$ 20,000	\$ 50,000	\$ 22,500
Youth & Education	Eden Youth and Family Center	Eden Youth and Family Center	\$ 20,000	\$ 50,000	\$ 22,500
Youth & Education	Fresh Lifelines for Youth, Inc.*	FLY Law and Leadership Program*	\$ -	\$ 22,000	\$ 12,000
Youth & Education	Hayward Adult School	Hayward Adult School Computer Lab*	\$ -	\$ 37,777	\$ -
Youth & Education	Hayward Adult School	Raising Leaders in Hayward-Workshops & Internships	\$ 14,850	\$ 16,400	\$ 12,000
Youth & Education	Horizon Services, Inc.	Lambda Project	\$ 17,350	\$ 50,000	\$ 22,500
TOTAL FY 2022 SOCIAL SERVICES RECOMMENDATIONS			\$ 370,380	\$ 883,032	\$ 454,950
*New agency/program applying for funds					
**Non-competitive award					

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-

Introduced by Council Member _____

RESOLUTION APPROVING AND APPROPRIATING THE COMMUNITY AGENCY FUNDING RECOMMENDATIONS FOR FISCAL YEAR 2022 IN THE ARTS AND MUSIC FUNDING CATEGORY

WHEREAS, the City of Hayward has allocated a portion of its General Fund to a competitive funding process for organizations serving the Hayward community; and

WHEREAS, the City Council has considered public testimony and the funding recommendations prepared by staff and the Community Services Commission, a copy of which is attached and hereby referred to for further particulars.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby approves and appropriates the Community Agency Funding recommendations for Fiscal Year 2022 in the Arts & Music Funding Category, as shown in Exhibit A, in a total amount not to exceed \$82,000 which is incorporated by reference herein.

BE IT FURTHER RESOLVED that except as may be otherwise provided, any and all expenditures relating to the objectives described in the Community Agency budget are hereby approved and authorized and payments therefore may be made by the Director of Finance of the City of Hayward without further action of Council.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

Exhibit A

COMMUNITY AGENCY FUNDING CSC RECOMMENDATIONS FOR FISCAL YEAR 2022: GENERAL FUND ARTS & MUSIC					
CATEGORY	AGENCY	PROJECT	FY 2021 FUNDING	FY 2022 REQUESTS	FY 2022 RECOMMENDATIONS
GENERAL FUND - ARTS & MUSIC					
Arts & Music	Hayward Area Forum for the Arts dba Sun Gallery	Sun Gallery Programs	\$ 18,000	\$ 29,000	\$ 15,000
Arts & Music	Hayward Area Historical Society	Discovery Kits	\$ 8,860	\$ 21,500	\$ 13,160
Arts & Music	Hayward Area Historical Society***	Band & Orchestra Festival	\$ 9,000	\$ 7,000	\$ 4,750
Arts & Music	Hayward Area Historical Society***	Hayward Arts Council	\$ 16,000	\$ 25,000	\$ 16,000
Arts & Music	Hayward Area Historical Society***	Hayward Municipal Band	\$ 7,072	\$ 14,000	\$ -
Arts & Music	Love Never Fails	Healing Arts	\$ 10,473	\$ 49,337	\$ 11,795
Arts & Music	Pacific Chamber Orchestra	Discover Music educational assemblies for the HUSD Elementary Schools	\$ 8,800	\$ 12,000	\$ 7,500
Arts & Music	West Coast Blues Society*	Russell City Blues Series & Juneteenth Celebration*	\$ -	\$ 15,000	\$ 10,000
Arts & Music	Youth Orchestra of Southern Alameda County (EBYO)	Hayward Scholarships/Stipends	\$ 3,795	\$ 3,990	\$ 3,795
TOTAL FY 2022 ARTS & MUSIC RECOMMENDATIONS			\$ 82,000	\$ 176,827	\$ 82,000
*New agency/program applying for funds					
***Fiscal Sponsor					

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-

Introduced by Council Member _____

RESOLUTION APPROVING AND APPROPRIATING THE COMMUNITY AGENCY FUNDING RECOMMENDATIONS FOR FISCAL YEAR 2022 IN THE COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) CATEGORY AND AUTHORIZING THE CITY MANAGER TO APPLY FOR FEDERAL ASSISTANCE UNDER THE COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

WHEREAS, the Housing and Community Development Act of 1974 makes funds available to qualified cities for certain community development activities, and the City of Hayward is qualified to receive certain funds pursuant to said act; and

WHEREAS, the City Council has considered public testimony and the CDBG Program recommendations prepared by staff and the Community Services Commission, a copy of which is attached and hereby referred to for further particulars; and

WHEREAS, the Council has considered the environmental impact of the program and hereby finds and determines that the program is composed of projects that are categorically excluded from the National Environmental Protection Act or will be subject to later environmental review and finds and determines that the activities funded by the program are either not subject to the California Environmental Quality Act or will be subject to later environmental review.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby approves the Community Development Block Grant Program and authorizes the City Manager on behalf of the City of Hayward to execute and submit the required applications and all implementing documents in connection therewith.

BE IT FURTHER RESOLVED that the City Council of Hayward hereby approves and appropriates the Community Agency Funding Community Development Block Grant recommendations for Fiscal Year 2022 as shown in Exhibit A, in a total amount not-to-exceed \$1,366,004 which is incorporated by reference herein.

BE IT FURTHER RESOLVED that the City Council of Hayward hereby approves and appropriates the Community Development Block Grant funding allocations recommendations for Program Year 2021 as shown in Exhibit B, in a total amount of \$1,863,768, including \$1,366,004 in recommended funds as part of the Fiscal Year 2022 Community Agency Funding Process.

BE IT FURTHER RESOLVED that except as may be otherwise provided, any and all expenditures relating to the objectives described in the Community Agency budget are hereby approved and authorized and payments therefore may be made by the Director of Finance of the City of Hayward without further action of Council.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST:

City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

Exhibit A

COMMUNITY AGENCY FUNDING COMMUNITY DEVELOPMENT BLOCK GRANT RECOMMENDATIONS FOR FISCAL YEAR 2022					
CATEGORY	AGENCY	PROJECT	FY 2021 FUNDING	FY 2022 REQUESTS	FY 2022 RECOMMENDATIONS
CDBG - PUBLIC SERVICES					
Housing & Homelessness	A-1 Community Housing Services*	Housing Counseling*	\$ -	\$ 27,314	\$ 20,000
Housing & Homelessness	Abode Services	AC Impact	\$ 54,786	\$ 54,786	\$ 27,899
Housing & Homelessness	Building Opportunities for Self Sufficiency (BOSS)	South County Homeless Project (SCHP)	\$ 35,731	\$ 36,000	\$ 20,000
Housing & Homelessness	Eden Council for Hope and Opportunity (ECHO Housing)	Tenant/Landlord Services	\$ 25,000	\$ 25,000	\$ 20,000
Legal	Centro Legal de la Raza	Tenant Rights Program	\$ 74,570	\$ 270,000	\$ 75,164
Youth & Family	Hayward Public Library	Family Education Program	\$ 131,568	\$ 180,720	\$ 148,716
TOTAL FY 2022 CDBG PUBLIC SERVICES			\$ 321,655	\$ 593,820	\$ 311,779
CDBG - ECONOMIC DEVELOPMENT & INFRASTRUCTURE					
Economic Development	Centro Community Partners*	Entrepreneurship Education, Financial Literacy & Access to Capital to Women/Minority Businesses*	\$ -	\$ 30,000	\$ 30,000
Economic Development	City of Hayward, Economic Development Division	City of Hayward, Small Business Grant Program	\$ 100,000	\$ 100,000	\$ 100,000
Economic Development	Community Child Care Council (4-Cs) of Alameda County	Child Care Initiative Project	\$ 40,000	\$ 45,000	\$ 45,000
Economic Development	Downtown Streets, Inc. (2015)	Hayward Downtown Streets Team	\$ 236,414	\$ 235,886	\$ 224,166
Economic Development	Love Never Fails	Get With IT- Empowering and educating low income gender and racially diverse people for careers in IT	\$ 104,370	\$ 129,379	\$ 121,672
Infrastructure-Neighborhood Facilities	FESCO	Les Marquis House Emergency Shelter	\$ -	\$ 28,000	\$ 28,000
Infrastructure-Neighborhood Facilities	Love Never Fails	I AM 'Launch' House	\$ -	\$ 609,400	\$ 60,606
Infrastructure-Neighborhood Facilities	Ruby's Place	Shelter Expansion with Tiny Homes	\$ -	\$ 500,000	\$ 44,781
Infrastructure-Neighborhood	St. Rose Hospital Foundation	Senior Population Health ~ Sub Acute	\$ 150,000	\$ 1,200,000	\$ 50,000
Infrastructure-Property Rehabilitation	Habitat for Humanity East Bay/Silicon Valley	Home Repair Program	\$ 180,000	\$ 175,000	\$ 175,000
Infrastructure-Property Rehabilitation	Rebuilding Together Oakland	Rehabilitation and Repair	\$ 150,000	\$ 150,000	\$ 150,000
TOTAL FY 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE			\$ 960,784	\$ 3,202,665	\$ 1,029,225
CDBG - HUD-REQUIRED FAIR HOUSING					
Housing & Homelessness	Eden Council for Hope and Opportunity (ECHO Housing)**	Fair Housing	\$ 25,000	\$ 25,000	\$ 25,000
TOTAL FY 2022 CDBG - HUD-REQUIRED FAIR HOUSING			\$ 25,000	\$ 25,000	\$ 25,000
TOTAL FY 2022 CDBG FUNDING RECOMMENDATIONS			\$ 1,307,439	\$ 3,821,485	\$ 1,366,004
*New agency/program applying for funds					
**Non-competitive award					

Exhibit B

COMMUNITY DEVELOPMENT BLOCK GRANT FY 2022 ANNUAL ACTION PLAN FUNDING ALLOCATION		
No.	Project Category	Program Year 2021 Funding Allocation
1.	Administration & Planning	\$372,754
2.	Public Services	\$311,779
3.	Public Facilities and Infrastructure	\$200,000
4.	Housing Programs	\$458,397
5.	Economic Development	\$520,838
TOTAL		\$1,863,768



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: LB 21-012

DATE: April 27, 2021

TO: Mayor and City Council

FROM: City Manager

SUBJECT

Federal Stimulus Funding: Adopt a Resolution Authorizing the Acceptance of the Federal Stimulus Allocation Under the American Rescue Plan Act of 2021 to Address the Economic and Fiscal Impacts of the COVID Crisis in the City of Hayward; and Provide Feedback on a More Detailed Plan and Process for Expenditure of Federal Stimulus Funding

RECOMMENDATION

That the Council:

1. Adopts a resolution (Attachment II) authorizing the acceptance of the federal stimulus allocation under the American Rescue Plan Act of 2021 to address the economic and fiscal impacts of the COVID crisis in the City of Hayward, and the creation of Fund 103 to account for stimulus funds; and
2. Provides feedback on a more detailed plan and process for the expenditure of \$38 million in stimulus funding to be received from the federal government by the City of Hayward (Attachment III).

SUMMARY

The recently passed America Rescue Plan Act of 2021 (ARPA), also known as the COVID-19 Stimulus Package, included over \$65 billion in direct federal relief to cities in order to address the economic and fiscal impacts of the COVID crisis and to assist in the recovery of local communities. The City of Hayward is estimated to receive approximately \$38 million in local relief from the federal government to address the internal and external needs of the City associated with the COVID crisis over the next year. The funding will be delivered to the City in two payments: the first 50% or \$19 million within 30-60 days and the second 50% or \$19 million within 12 months. The funds are intended to be flexible as long as they address a need in the City associated with the COVID-19 crisis and are expended by December 2024. Staff recommends that the Council adopt a resolution this evening authorizing acceptance of the federal stimulus funds (Attachment II).

At the April 6, 2021 Council meeting, City staff recommended splitting the funding into two major expenditure categories in a range of approximately \$15 to \$25 million each: (1) Community Safety & Economic Recovery; and (2) Fiscal Recovery & Stabilizing City Operations. The Community Safety & Economic Recovery category will prioritize the external needs of the community in the areas of: economic development and recovery for small businesses and other impacted business industries; housing and homelessness programs and assistance for the City's most vulnerable populations; community and nonprofit programs and efforts; enhanced clean-up and maintenance; and partial implementation of some recommendations from the community public safety workshops. This category will focus particularly on addressing the needs of Hayward's most vulnerable populations and implementing funding and programs with an equity lens as has been done throughout the City's COVID response.

The Fiscal Recovery & Stabilizing City Operations category will focus on the internal fiscal needs of the City to stabilize City operations and services through: replenishing and offsetting the loss of past and projected City revenue, and any associated reduction in City reserves and service provision; funding to eliminate City furloughs and staffing reductions to allow the restoration of critical City services; investments in technology needed to return-to-work safely and enhance remote participation moving forward; and other building and infrastructure investments needed to help maintain and expand City operations and services in a post-COVID environment.

Upon receiving feedback from the Council at the April 6th meeting, staff developed an updated and more detailed expenditure plan and process for further review and comment by the Council and community (Attachment III).

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	Detailed Plan and Process



DATE: April 27, 2021

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Federal Stimulus Funding: Adopt a Resolution Authorizing the Acceptance of the Federal Stimulus Allocation Under the American Rescue Plan Act of 2021 to Address the Economic and Fiscal Impacts of the COVID Crisis in the City of Hayward; and Provide Feedback on a More Detailed Plan and Process for Expenditure of Federal Stimulus Funding

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SUMMARY

The recently passed America Rescue Plan Act of 2021 (ARPA), also known as the COVID-19 Stimulus Package, included over \$65 billion in direct federal relief to cities in order to address the economic and fiscal impacts of the COVID crisis and to assist in the recovery of local communities. The City of Hayward is estimated to receive approximately \$38 million in local relief from the federal government to address the internal and external needs of the City associated with the COVID crisis over the next year. The funding will be delivered to the City in two payments: the first 50% or \$19 million within 30-60 days and the second 50% or \$19 million within 12 months. The funds are intended to be flexible as long as they address a need in the City associated with the COVID-19 crisis and are expended by December 2024. Staff recommends that the Council adopt a resolution this evening authorizing acceptance of the federal stimulus funds (Attachment II).

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Operations. The Community Safety & Economic Recovery category will prioritize the external needs of the community in the areas of: economic development and recovery for small businesses and other impacted business industries; housing and homelessness programs and assistance for the City's most vulnerable populations; community and nonprofit programs and efforts; enhanced clean-up and maintenance; and partial implementation of some recommendations from the community public safety workshops. This category will focus particularly on addressing the needs of Hayward's most vulnerable populations and implementing funding and programs with an equity lens as has been done throughout the City's COVID response.

The Fiscal Recovery & Stabilizing City Operations category will focus on the internal fiscal needs of the City to stabilize City operations and services through: replenishing and offsetting the loss of past and projected City revenue, and any associated reduction in City reserves and service provision; funding to eliminate City furloughs and staffing reductions to allow the restoration of critical City services; investments in technology needed to return-to-work safely and enhance remote participation moving forward; and other building and infrastructure investments needed to help maintain and expand City operations and services in a post-COVID environment.

Upon receiving feedback from the Council at the April 6th meeting, staff developed an updated and more detailed expenditure plan and process for further review and comment by the Council and community (Attachment III).

BACKGROUND

The recently passed America Rescue Plan Act of 2021 (ARPA), also known as the COVID-19 Stimulus Package, included over \$65 billion in direct federal relief to cities in order to address the economic and fiscal impacts of the COVID crisis and to assist in the recovery of local communities. The City of Hayward is estimated to receive approximately \$38 million in local relief from the federal government to address the internal and external needs of the City associated with the COVID crisis over the next year. The funding will be delivered to the City in two payments: the first 50% or \$19 million within 30-60 days and the second 50% or \$19 million within 12 months. The funds are intended to be flexible as long as they address a need in the City associated with the COVID-19 crisis and are expended by December 2024. While the funds are explicitly allowed to be used to replenish loss of city revenue due to the COVID crisis, such as loss of sales, transient occupancy, and other tax and local revenues, they are prohibited from being used to fund pension obligations.

There are also other specific funding opportunities in ARPA for local economic recovery outside of the local government funding, such as a Small Business Opportunity Fund to provide growth capital to main street small businesses in economically disadvantaged areas, including minority-owned businesses. The following provides a link to an overview of the entire ARPA legislation: [American-Rescue-Plan-Fact-Sheet.pdf \(whitehouse.gov\)](#). Additionally, staff anticipates other upcoming federal legislation to address transportation and infrastructure needs.

The Hayward community has suffered significant impacts related to the COVID crisis, including COVID-related illness and deaths, temporary and permanent business closures, loss of jobs, increased crime, blight, and illegal dumping, and increased housing instability and homelessness. These adverse impacts have hit Hayward's communities of color the hardest. Additionally, the City organization experienced a substantial decrease in City revenues and an associated reduction in City reserves, financial concessions from employees, increased need for technological support and staff resources for an abrupt transition to remote work, and intense expectations to urgently address the emergency both internally and externally.

At the April 6, 2021 Council meeting, City staff recommended splitting the funding into two major expenditure categories in a range of approximately \$15 to \$25 million each: (1) Community Safety & Economic Recovery; and (2) Fiscal Recovery & Stabilizing City Operations. In addition, staff presented general guidelines for identifying specific projects and programs for use of Hayward's stimulus funding:

1. Falls into one of the established two expenditure categories: Community Safety & Economic Recovery, and Fiscal Recovery & Stabilizing City Operations;
2. Addresses the established internal and external needs created due to the COVID crisis that can be substantiated by data;
3. Meets multiple public purposes or is cross-departmental;
4. Fills a funding gap and/or leverages other sources of funds;
5. Helps create more sustainable sources of local funding in the future;
6. Ineligible or unlikely to be funded through other source of funds;
7. Can be expended prior to December 2024, the ARPA deadline for expenditure of all stimulus funds; and
8. Can be implemented with existing or one-time contract staff resources and does not create a long-term fiscal liability.

Upon receiving feedback from the Council at the April 6th meeting, staff developed an updated and more detailed expenditure plan and process for further review and comment by the Council and community this evening (Attachment III). Additionally, staff recommends that the Council adopt a resolution this evening authorizing acceptance of the federal stimulus funds (Attachment II) to allow the City to receive these funds.

DISCUSSION

As discussed on April 6, staff recommended dividing the stimulus expenditures into two major categories: (1) Community Safety & Economic Recovery; and (2) Fiscal Recovery & Stabilizing City Operations, as well as into a number of potential expenditure sub-categories

(i.e., economic development, housing and homelessness, clean-up, replenishment of General Fund revenues, technology investment, and building upgrades, etc.).¹

The Community Safety & Economic Recovery category will prioritize the external needs of the community in the areas of: economic development and recovery for small businesses and other impacted business industries; housing and homelessness programs and assistance for the City’s most vulnerable populations; community and nonprofit programs and efforts; enhanced clean-up and maintenance; and partial implementation of some recommendations from the community public safety workshops. This category will focus particularly on addressing the needs of Hayward’s most vulnerable populations and implementing funding and programs with an equity lens as has been done throughout the City’s COVID response.

The Fiscal Recovery & Stabilizing City Operations category will focus on the internal fiscal needs of the City to stabilize City operations and services through: replenishing and offsetting the loss of past and projected City revenue, and any associated reduction in City reserves and service provision; funding to eliminate City furloughs and staffing reductions to allow the restoration of critical City services; investments in technology needed to return-to-work safely and enhance remote participation moving forward; and other building and infrastructure investments needed to help maintain and expand City operations and services in a post-COVID environment.

Based on Council feedback, a review of the City’s Strategic Roadmap priorities and projects, current trends and data, unfunded capital needs, previous residential surveys, internal discussions among staff, and other plans, documents, and ongoing community processes, staff has developed a more detailed expenditure plan, as well as review process for each of the sub-categories and included a list of potential projects, programs and focus areas within each sub-category (Attachment III). The following table outlines a summary of the plan and process for spending the stimulus funding:

Summary of Detailed Expenditure and Process Plan

<i>I. Community Safety & Economic Recovery</i>				
Sub-Category	Project/Program Examples	Budget Range	Overview of Outreach & Review	Budget Appropriation
Economic & Community Recovery	Business recovery programs; tech lending library; community agency funding augmentation; etc.	\$3,000,000 to \$6,000,000	Business community, CEDC, CIC, and CSC review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Housing & Homelessness	Extend hotel annex; foreclosure assistance; down payment assistance	\$10,000,000 to \$14,000,000	Housing stakeholders; Let’s House Hayward! process; HHTF review and	July Stimulus Budget Approval; 6-Month Reviews; and Let’s House Hayward! plan

¹ [**CITY OF HAYWARD - File #: WS 21-017 \(legistar.com\)**](https://legistar.com/)

	program, etc.		recommendation	approval
Enhanced Clean-up & Infrastructure	Operation Clean Sweep; hotel vouchers for encampment abatements; mobile pressure washer; etc.	\$2,000,000 to \$4,000,000	Complete for certain items; CIC review and recommendation	July Stimulus Budget Approval

II. Fiscal Recovery & Stabilizing City Operations				
Sub-Category	Project/Program Examples	Budget Range	Overview of Outreach & Review	Budget Appropriation
Fiscal Recovery	Replenishment of General Fund reserves; offset of future revenue loss; repayment of employee concessions	\$15,000,000	Complete	July Stimulus Budget Approval
Building & Technology Upgrades	Technology investment; building security upgrades; corporation yard remodel; etc.	\$2,000,000 to \$5,000,000	CIC review and recommendation	July Stimulus Budget Approval
Disaster Preparedness	Fire Training Center funding gap; rescue pumper vehicle; etc.	\$2,000,000 to \$4,000,000	CIC review and recommendation	July Stimulus Budget Approval

Upon receiving further feedback from the Council and community this evening, staff will implement the additional community and Council review process for each of the various expenditure categories outlined in the staff report and in Attachment III and return to the Council in July 2021 with a budget appropriation for expenditure of stimulus funding. Additionally, staff will return to the Council for 6-month expenditure reviews, including any further budget appropriations or amendments.

ECONOMIC IMPACT

As described above, the City and local community have experienced adverse economic impacts related to the COVID crisis. The expenditure of stimulus funding over the next 3.5 years will make a substantial difference in helping the local economy recover from the pandemic.

FISCAL IMPACT

The COVID crisis has resulted in significant fiscal impacts to the City of Hayward and its employees. Since the crisis started, excluding the costs associated with staffing the efforts

listed above, the City has expended over \$5 million in direct services to the community to address COVID impacts. The City is projected to experience a total reduction of approximately \$9.2 million in City reserves by the end of this fiscal year due to a loss of tax and other City revenues. Additionally, employees contributed approximately \$2.3 million in financial concessions and furloughs in 2020 to assist the City in stabilizing its operations and services. The expenditure of stimulus funding over the next 3.5 years will significantly help the City to stabilize its operations and fiscal situation.

The approval of the resolution this evening will authorize: (1) acceptance of the anticipated \$38,232,335 in ARPA stimulus funding to be provided to the City to address the economic and fiscal impacts of the COVID crisis in Hayward; and (2) creation of a new fund, "Fund 103 – ARPA," to account for all ARPA funding received and expended.

STRATEGIC ROADMAP

Although this agenda item supports all of the Strategic Priorities in the City's approved Strategic Roadmap, it is not currently a specific project within the final Roadmap.

NEXT STEPS

Upon receiving feedback from the Council and community this evening, staff will implement the additional community and Council review process for each of the various expenditure categories outlined in the staff report and in Attachment III and return to the Council in July 2021 with a budget appropriation for expenditure of stimulus funding. Additionally, staff will return to the Council for 6-month expenditure reviews, including any further necessary budget appropriations or amendments.

Prepared and Recommended by: Jennifer Ott, Assistant City Manager
Dustin Claussen, Finance Director

Approved by:



Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-

Introduced by Council Member _____

ADOPT A RESOLUTION AUTHORIZING THE ACCEPTANCE OF THE FEDERAL STIMULUS ALLOCATION UNDER THE AMERICAN RESCUE PLAN ACT OF 2021 TO ADDRESS THE ECONOMIC AND FISCAL IMPACTS OF THE COVID CRISIS IN THE CITY OF HAYWARD, AND THE CREATION OF FUND 103 TO ACCOUNT FOR STIMULUS FUNDS

WHEREAS, that the bill from the House of Representatives (H.R. 1319) was passed by the Senate of the United States on March 6, 2021 as the “American Rescue Plan Act of 2021” (ARPA); and

WHEREAS, ARPA provides \$350 billion to help states, counties, cities, and tribal governments cover increased expenditures, replenish lost revenue and mitigate economic harm from the COVID-19 pandemic; and

WHEREAS, local Governments (City and County) shall receive \$130 billion in entitlements under ARPA, with City Funding estimated at \$65 billion in total entitlements; and

WHEREAS, the City of Hayward is estimated to receive an entitlement in the amount of \$38,232,335, received in two equal tranches of payments over the next 12 months; and

WHEREAS, the Hayward community has suffered significant impacts related to the COVID crisis, including COVID-related illness and deaths, temporary and permanent business closures, loss of jobs, increased crime, blight, and illegal dumping, and increased housing instability and homelessness; and

WHEREAS, these adverse impacts have hit Hayward’s communities of color the hardest; and

WHEREAS, additionally, the City organization experienced a substantial decrease in City revenues and an associated reduction in City reserves, financial concessions from employees, increased need for technological support and staff resources for an abrupt transition to remote work, and intense expectations to urgently address the emergency both internally and externally; and

WHEREAS, in response to, and in spite of, all of these challenges, the City Council, City organization, and its employees demonstrated remarkable leadership and dedication of financial and staff resources towards addressing these numerous problems; and

WHEREAS, the City will establish a new fund, "Fund 103 – ARPA" to account for all ARPA funding received as well as expenditures; and

WHEREAS, the City Council of the City of Hayward authorizes the acceptance of ARPA funding into the newly established fund.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby adopts a resolution authorizing the acceptance of \$38,232,335 (or final federally authorized amount) in American Rescue Plan funding to be appropriated at a future date by the City Council of the City of Hayward.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
 City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

ATTACHMENT III
Detailed Plan and Process for Expenditure of Stimulus Funding

I. Community Safety & Economic Recovery				
A. ECONOMIC & COMMUNITY RECOVERY - \$3,000,000 TO \$6,000,000				
Possible Projects	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Economic Development Business Recovery	City Manager's Office	Various programs over all 3.5 years	Outreach to business community, and CEDC review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Tech Lending Library: Chrome Books/Hot Spots for 3 Years	Library	FY22	Complete	July Stimulus Budget Approval
Weekes Branch Feasibility Assessment and Improvements	Library	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Community Agency Funding Augmentation	City Manager's Office	FY22 and FY23	Community Services Commission review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
The Stack Facility Contribution	City Manager's Office	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Public Safety Innovation Workshop Pilot Contribution	City Manager's Office	FY22 and FY23	Public Safety Innovation Workshop process	July Stimulus Budget Approval and 6-Month Reviews
B. HOUSING & HOMELESSNESS - \$10,000,000 TO \$14,000,000				
Possible Projects	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Extend Hotel Annex Program	City Manager's Office - Community Services	FY22 and FY23	Let's House Hayward! process and plan	July Stimulus Budget Approval and Let's House Hayward! Council Approval
Expand Winter Warming Shelter Year Round	City Manager's Office - Community Services	FY22, FY23, and FY24	Let's House Hayward! process and plan	July Stimulus Budget and Let's House Hayward! Council Approval
Let's House Hayward! Plan Recommendation - Flexible Funding	City Manager's Office - Community Services	FY22, FY23, and FY24	Let's House Hayward! process and plan	July Stimulus Budget and Let's House Hayward! Council Approval

ATTACHMENT III
Detailed Plan and Process for Expenditure of Stimulus Funding

Foreclosure Legal and Financial Assistance	City Manager's Office - Housing	FY22, FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Relocation Assistance for Displaced Tenants	City Manager's Office - Housing	FY22, FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
First-Time Homeowner Down payment Assistance Program	City Manager's Office - Housing	FY22, FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Tax-Defaulted/Foreclosed Property Program	City Manager's Office - Housing	FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
C. ENHANCED CLEAN-UP & INFRASTRUCTURE - \$2,000,000 TO \$4,000,000				
Possible Projects	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Hotel Vouchers for Encampment Abatements	Maintenance Services and Police Department	FY22, FY23, and FY24	Complete	July Stimulus Budget Approval
Encampment Clean-Ups	Maintenance Services	FY22, FY23, and FY24	Complete	July Stimulus Budget Approval
Mobile Pressure Washer for Encampment Clean-Up	Maintenance Services	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval
Operation Clean Sweep - Citywide Enhanced Clean-Up	Maintenance Services	FY22, FY23, and FY24	Complete	July Stimulus Budget Approval
Enterprise Transfer Site Paving	Maintenance Services	FY24	CIC review and recommendation	July Stimulus Budget Approval
Mission Blvd Phase 3 Contribution	Public Works	FY22	Complete	July Stimulus Budget Approval

ATTACHMENT III
Detailed Plan and Process for Expenditure of Stimulus Funding

II. Fiscal Recovery & Stabilizing City Operations				
A. FISCAL RECOVERY - \$15,000,000				
Possible Projects	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Replenishment of General Fund Reserves	Finance	FY22	Complete	July Stimulus Budget Approval
Offset of Future Revenue Loss due to Pandemic	Finance	FY22	Complete	July Stimulus Budget Approval
Repayment of Employee Concessions/Elimination of Furloughs	Finance/Human Resources	FY22	Complete	July Stimulus Budget Approval
B. BUILDING & TECHNOLOGY UPGRADES - \$3,000,000 TO \$4,000,000				
Possible Projects	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Technology Investment in City Operations	Information Technology	FY22, FY23, and FY24	CIC review and recommendation	July Stimulus Budget Approval
Building Security Upgrades	Maintenance Services	FY22	CIC review and recommendation	July Stimulus Budget Approval
Security Cameras in Garage and Heritage Plaza	Maintenance Services/Public Works	FY22	CIC review and recommendation	July Stimulus Budget Approval
City Hall Intercom/Communication System	Maintenance Services	FY23, and FY24	CIC review and recommendation	July Stimulus Budget Approval
Corporation Yard Remodel/Refresh	Maintenance Services/Public Works	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval
Fleet Shop Expansion	Maintenance Services	FY23, and FY24	CIC review and recommendation	July Stimulus Budget Approval
Fully Electric Utility Vehicle	Maintenance Services	FY22	CIC review and recommendation	July Stimulus Budget Approval
C. DISASTER PREPAREDNESS - \$2,000,000 TO \$5,000,000				
Possible Projects	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Fire Training Center Funding Gap	Fire /Public Works	FY22	CIC review and recommendation	July Stimulus Budget Approval
Rescue Pumper Vehicle	Fire/Maintenance Services	FY23	CIC review and recommendation	July Stimulus Budget Approval