



**DATE:** June 18, 2019

**TO:** Mayor and Council Members

**FROM:** City Clerk

**SUBJECT:** Appointment and Reappointment to the Hayward Youth Commission

### **RECOMMENDATION**

That the City Council adopts the resolution (Attachment II) confirming the appointment to the Hayward Youth Commission of six (6) voting members, eleven (11) alternate members, as well as the reappointment of one (1) continuing member and the promotion of three (3) 2018 alternate members to voting members.

### **SUMMARY**

The City conducted its annual recruitment for the Hayward Youth Commission (HYC) between March 7 and May 24, 2019, and a panel of representatives from the three local agencies (City of Hayward, Hayward Area Recreation and Park District (HARD), and the Hayward Unified School District (HUSD)) reviewed sixty-nine (69) applications and interviewed forty-nine (49) eligible applicants on June 6, 2019. The panel selected a total of seventeen (17) regular voting and alternate members. The same panel confirmed the reappointment of one (1) current member and the promotion of three (3) 2018 alternate members of the HYC.

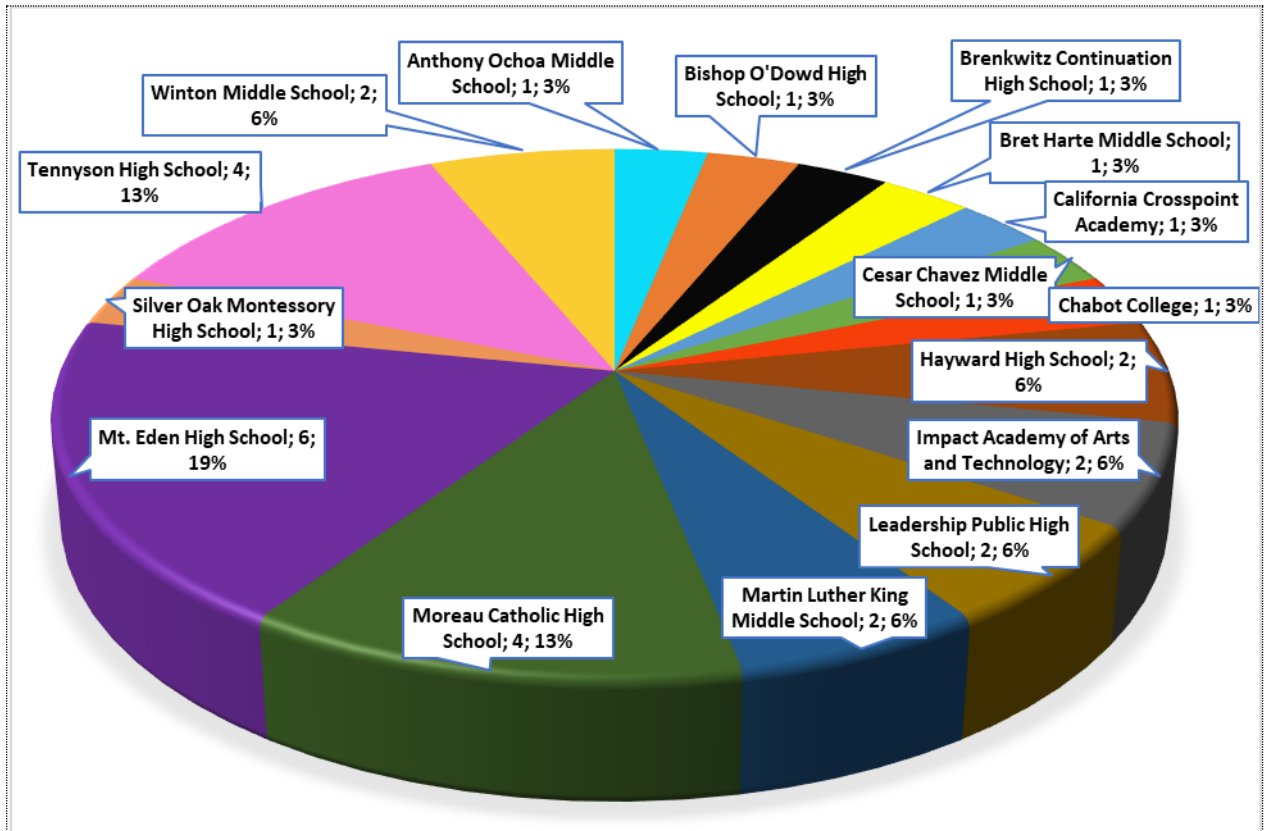
### **BACKGROUND**

The annual recruitment for the HYC began on March 7, 2018. To allow a more inclusive representation of schools in the Hayward Youth Commission, recruitment materials were sent to seventeen (17) schools and institutions in Hayward, as well as the Eden Youth and Family Center and the Eden Area Regional Occupational Program Center (ROP). By the application deadline on May 24, 2019, the Office of the City Clerk had received sixty-nine qualified applications from every Hayward school.

On June 6, 2019, an interview panel comprised of representatives from the three local public agencies (City of Hayward, Hayward Area Recreation and Park District (HARD), and the Hayward Unified School District (HUSD)) interviewed fifty-two (52) candidates to fill vacancies on the Hayward Youth Commission (HYC). The agency representatives were: Mayor Halliday and Council Member Francisco Zermeño from the City of Hayward; Board President Rick Hatcher and Board Director Carol A. Pereira from HARD; and Board Trustee Dr. April Oquenda and Board Clerk Ken Rawdon from HUSD.

The interview panel unanimously selected seventeen (17) regular voting members and approved the reappointment of one (1) current member as presented in Attachment II. Following the process established in 2017, the panel also approved the promotion of 2018 alternate members Alessandra Eiras, Yessenia Yasmin Mendez Cohetero, and Darien West. The three agencies also unanimously approved an increase to the number of alternate members from nine to eleven positions to increase youth participation and ensure diversity. As vacancies occur throughout the year, appointment will be made from the alternate list of eleven candidates that was established. The current 2019 membership consists of thirty-two (32) representatives from all schools as depicted in the chart below.

**2019 HAYWARD YOUTH COMMISSION MEMBERSHIP**



**FISCAL IMPACT**

There is no fiscal impact with the adoption of this resolution.

**STRATEGIC INITIATIVES**

This agenda item is a routine operational item and does not relate to one of the Council's Strategic Initiatives.

## PUBLIC CONTACT

Information about the annual recruitment was disseminated through various channels as outlined below.

| OUTREACH                                       | CONTACT             |
|--|---------------------|
| Press release                                  | 324 page views      |
| City's website                                 | 495 page views      |
| Community Open House                           | 57 individuals      |
| 36th Annual Citywide Clean-Up & Community Fair | 200 individuals     |
| Cinco de Mayo Celebration                      | ~ 5,000 individuals |
| Schools and Institutions                       | 17                  |
| Facebook                                       | 5,824 followers     |
| Twitter  | 4,146 followers     |
| NextDoor                                       | 19,372 followers    |
| Instagram                                      | 1,304 followers     |
| The Stack                                      | 67,807 readers      |
| HUSD Subscribers                               | 11,000 subscribers  |

## NEXT STEPS

Following Council's action, the City Clerk will administer the oath of affirmation to the newly and reappointed members.

*Prepared and Recommended by:* Miriam Lens, City Clerk

Approved by:



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Kelly McAdoo, City Manager