

# AMENDED ANNUAL ACTION PLAN

City of Hayward, Program Year 2018

**Public Information Summary**  
**City of Hayward Substantial Amendment to the FY 18-19 Action Plan**

**BACKGROUND**

The Community Development Block Grant (CDBG) Program is funded through entitlement funds the City receives from the U.S. Department of Housing and Urban Development (HUD). The City submits an Annual Action Plan to HUD to detail the City’s funding strategy for the CDBG Program. These Annual Action Plans constitute the City’s Five-Year Consolidated Plan and are developed through significant public input and evaluation.

The City’s Citizen Participation Plan describes the efforts that the city will take to encourage its residents to participate in developing these plans. It also provides for public process when a “substantial amendment” to the Annual Action Plan is proposed. The following changes constitute a substantial amendment and require public notice as described in the Citizen Participation Plan:

- Funding of a new activity not previously described in the Action Plan
- Changes are proposed in the use of CDBG funds from one activity to another
- Changes are proposed in the use of unallocated CDBG funds to an existing or new activity

**PROPOSED SUBSTANTIAL AMENDMENT**

The City is proposing to amend the FY 18-19 Action Plan as follows:

*Table 1: Anticipated Resources*

<b>Anticipated Resources</b>	<b>Annual Action Plan Funding Amount</b>	<b>Substantial Amendment Funding Amount</b>
<b>Annual Allocation</b>	\$1,200,000	\$1,517,384
<b>Program Income:</b>	\$198,505	\$1,723,265
<b>Prior Year Resources</b>	\$2,239,000	\$1,617,849
<b>Total:</b>	<b>\$3,637,505</b>	<b>\$4,858,498</b>

The City is proposing to re-organize the structure of the projects as reported in the 2018 Annual Action Plan into the following broader categories. The City is not proposing to remove funding from these projects.

*Table 2: Projects*

<b>2018 Annual Action Plan Projects</b>	<b>Proposed Change in Substantial Amendment</b>
<b>Community Child Care Council - 4Cs (ED)</b>	Move to project Public Services
<b>COH - Family Education Program</b>	Move to project Public Services
<b>COH - Housing Rehabilitation Program</b>	Move to project Housing

2018 Annual Action Plan Projects	Proposed Change in Substantial Amendment
ECHO Fair Housing	Move to project Public Services
Downtown Streets Team	Move to project Public Services
Elevating Soulciety	Move to project Public Services
Magnolia Women's Recovery Infrastructure Improvement Project	Move to project Public Facilities & Infrastructure Improvements
Hayward Area Recreation District - Mia's Dream Infrastructure Improvement Project	Move to project Public Facilities & Infrastructure Improvements
Abode Services Immediate Impact Grant	Move to project Public Services

The City is proposing to use the anticipated resources listed (**Table 1**) for the following project categories:

*Table 3.1*

No.	Anticipated Resources by Project Category	Substantial Amendment Funding Amount
1.	Administration & Planning	\$648,128
2.	Acquisition, Disposition, Clearance & Relocation	\$800,000
3.	Economic Development	\$30,000
4.	Housing	\$350,000
5.	Public Facilities & Infrastructure Improvements	\$2,522,437
6.	Public Services	\$507,933
	Total	<b>\$4,858,498</b>

The following planned activities are proposed under the project categories (Table 3.2).

*Table 3.2: Planned Activities*

No.	Project	Planned Activities (including but not limited to)	Substantial Amendment Funding Amount
1.	Administration & Planning	Administration for CDBG program delivery including planning costs.	\$648,128
2.	Acquisition, Disposition, Clearance & Relocation	Acquisition of real property for affordable housing development.	\$800,000
3.	Economic Development	Micro-enterprise assistance.	\$30,000
4.	Housing	Housing rehabilitation work, targeted code correction activities, and seismic retrofit program.	\$350,000

No.	Project	Planned Activities (including but not limited to)	Substantial Amendment Funding Amount
5.	Public Facilities & Infrastructure Improvements	Facility and infrastructure improvements for health facilities and parks and recreation facilities	\$2,522,437
6.	Public Services	Housing navigation services to unsheltered residents, academic support for low-income residents, job training programs, and fair-housing services.	\$507,933
	<b>Total</b>		<b>\$4,858,498</b>

### PUBLIC COMMENT PROCESS

The 30 day public comment period was initiated on Wednesday, November 21, 2018. A Public Hearing will take place beginning at 7 p.m. on Tuesday, December 18, 2018 in the City Council Chamber, Hayward City Hall. Citizens may also provide comments to the City's Community Services Division via e-mail at [jessica.lobedan@hayward-ca.gov](mailto:jessica.lobedan@hayward-ca.gov) or in writing to:

City of Hayward  
Office of the City Manager  
Community Services Division  
Attn: Jessica Lobedan  
777 B Street, 2<sup>nd</sup> Floor  
Hayward, CA 94541

# Executive Summary

## AP-05 Executive Summary - 91.200(c), 91.220(b)

### 1. Introduction

The FY 2018-2019 Annual Action Plan outlines proposed housing and community development objectives, activities, and budget in the City of Hayward. The plan includes information regarding federal, state, and local funding resources, a description of each activity to be implemented, and other actions that the City will take to address barriers to affordable housing, support anti-poverty strategies, and facilitate fair housing. This Plan represents covers the period of July 1, 2018 through June 30, 2019 with some projects being completed by June 30, 2020.

The FY 2015-2019 Consolidated Plan is a comprehensive review of the City's housing and community development characteristics and needs, an inventory of resources available to meet those needs, a five-year strategy for the use of those resources, and a one-year Action Plan (updated annually) that presents specific activities in which to implement the strategy.

The City's FY 2018-2019 Community Development Block Grant (CDBG) entitlement grant from the US Department of Housing and Urban Development (HUD) is being estimated at \$1.5 million. The City is always conservative in estimating the receipt of CDBG program income, as well as revolving loan program income. Additionally, the City will be applying CDBG funds from prior years to eligible FY 2018-2019 projects which address affordable housing, economic development, and infrastructure.

In preparing the proposed CDBG program budget, the following were considered: housing and community development priorities, the FY 2015-2019 Consolidated Plan, and CDBG eligibility criteria. The City is proposing to allocate CDBG funds towards the following eligible activities: Program Administration; Acquisition, Disposition, Clearance, and Relocation; Public Facilities and Improvements; Housing, Economic Development, and Public Services. Activities will benefit low and moderate-income individuals and households.

The FY 2018-2019 Annual Action Plan outlines proposed housing and community development objectives, activities, and budget in the City of Hayward. The plan includes information regarding federal, state, and local funding resources, a description of each activity to be implemented, and other actions that the City will take to address barriers to affordable housing, support anti-poverty strategies, and facilitate fair housing. This Plan covers the period of July 1, 2018 through June 30, 2019.

The FY 2015-2019 Consolidated Plan is a comprehensive review of the City's housing and community development characteristics and needs, an inventory of resources available to meet those needs, a five-year strategy for the use of those resources, and a one-year Action Plan (updated annually) that presents specific activities in which to implement the strategy.

The City's FY 2018-2019 Community Development Block Grant (CDBG) entitlement grant from the US Department of Housing and Urban Development (HUD) is being estimated at \$1.5 million. The City is always conservative in estimating the receipt of CDBG program income, as well as revolving loan program income. Additionally, the City will be applying CDBG funds (entitlement and program income, including revolving loan funds) from prior years to eligible FY 2018-2019 projects which address affordable housing, economic development, and infrastructure.

## **2. Summarize the objectives and outcomes identified in the Plan**

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

CDBG-funded activities are proposed to address the following priorities in FY 2018-2019: Affordable Housing, Homelessness Prevention, Neighborhood Facilities and Improvements, and Community and Economic Development. Affordable Housing programs will preserve existing affordable rental and ownership housing for low and moderate-income households, and reduce housing discrimination. Homelessness Prevention activities funded with CDBG, HOME and general funds will support countywide strategies to end homelessness by funding the coordination and operations of permanent supportive housing, emergency shelters, transitional housing, and housing-related support services programs. Neighborhood Facilities and Improvements include the rehabilitation of sites or properties located in low-income census tracts. Community and Economic Development programs will increase the number of permanent jobs available to low-income residents by offering training opportunities and job placement. The City will also address Non-Homeless Special Needs in FY 2018-2019 by supplementing CDBG resources with the City's General Fund. Non-Homeless Special Needs activities provide support services targeted to seniors, people with disabilities, youth, and immigrant populations.

## **3. Evaluation of past performance**

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

The City regularly monitors progress on activities carried out in the Annual Action Plan to ensure compliance with program requirements. Evaluation takes place during the application and funding process, and after sub-grantee contracting has been executed. Agreements with sub-recipients and Memoranda of Understandings (MOUs) with other public agencies or internal departments set clear performance measures, reporting procedures, timeliness, and budgets against which goals are measured. City staff regularly monitor compliance with contracting requirements and performance goals through the implementation and review of quarterly performance reports, monthly reimbursement requests, and annual desk and on-site monitoring. City staff provide feedback to sub-grantees regarding areas of concern, and findings where corrective action or improvements are required. The City publishes an Annual Performance Report, aggregating data to analyze progress

towards goals, cost effectiveness, community impact, and compliance with regulations. Additional Monitoring Standards and Procedures are outlined in the Alameda County HOME Consortium-wide Consolidated Plan. Contracting standards and policies and procedures can also be found in the City's CDBG Policies and Procedures Manual. Information obtained from all the evaluation and monitoring efforts is used to assist in the determination of which projects to allocate CDBG funds.

#### **4. Summary of Citizen Participation Process and consultation process**

Summary from citizen participation section of plan.

City staff lead the preparation, implementation, and evaluation of the Consolidated and Action Plans, related reports, and citizen participation and consultation processes. City staff coordinate housing and community development activities, which includes administration of the CDBG, Social Services, Paratransit, and the Housing Rehabilitation Program. All programs are administered through one competitive grant application process. City staff review grant applications to ensure that CDBG eligibility and national objective criteria are addressed and to categorize proposals into the appropriate funding source category.

The City's Community Services Commission (CSC) further reviews each grant proposal for merit, impact, and cost-effectiveness. The CSC is a seventeen-member entity appointed by City Council, with the primary responsibilities of reviewing proposals and establishing funding recommendations for consideration by council. The CSC represents the larger Hayward community, with the only eligibility requirement to serve being residency within Hayward city limits. The CSC therefore, serves a key role in the CDBG Citizen Participation Plan process. All CSC meetings are open to the public and other stakeholders are welcome to offer public comments for consideration during the City's grant funding cycle. A formal public hearing is held in front of City Council regarding the funding recommendations and the Annual Action Plan.

City Council receives funding recommendations from the CSC, with additional in-depth information from staff, and discusses the proposal at a public Work Session. A formal Public Hearing is conducted two weeks later, in which members of the public can address City Council regarding the CDBG funding recommendations. Ultimately, City Council has the final determination in authorizing CDBG grant awards at the local level.

Additional public hearings were held in front of City Council in July of 2017 and May of 2018 regarding the one-time spend down of past fiscal year funds as part of the City's biennial CDBG reconciliation process which will be expended over two years including FY 18-19. Staff plan to present this amendment annual action plan in December of 2018 at a public hearing in front of City Council.

The City consults with neighboring jurisdictions, public agencies, members of the public, and aligns with other strategic planning efforts when establishing local priorities. Finally, as a member of the

Alameda County HOME Consortium, the City also participates in the Consortium's Citizen Participation Plan process.

## **5. Summary of public comments**

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

Each public meeting convened by City Council or the CSC opens with an agendaized Public Comments section to provide an opportunity for members of the public to address the Commission and City Council, and to comment on the funding process and recommendations. During the FY 2018-2019 funding process, no public comments regarding CDBG funded agencies were received at the regularly scheduled CSC meetings. One locally funded agency expressed disappointment in their funding allocation, and one locally funded agency thanked the Commission for their work. No public comments were received at the April 3rd Council Work Session nor April 17th Council Meeting and Public Hearing

Public comments received at the November 26 Community Services Commission and December 11 City Council Meeting will be included in this report later, if they are made at these meetings.

## **6. Summary of comments or views not accepted and the reasons for not accepting them**

During the FY 2018-2019 funding process no comments have been rejected.

## **7. Summary**

This Annual Action Plan and FY 2018-2019 proposed projects are consistent with the City of Hayward Council Priorities and meets HUD National Objectives.



**PR-05 Lead & Responsible Agencies - 91.200(b)**

**1. Agency/entity responsible for preparing/administering the Consolidated Plan**

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
Lead Agency	HAYWARD	
CDBG Administrator	HAYWARD	Community Services Division
HOPWA Administrator		
HOME Administrator	HAYWARD	Housing Division
HOPWA-C Administrator		

**Table 4 – Responsible Agencies**

**Narrative**

The City of Hayward is an entitlement jurisdiction which receives CDBG funds directly from HUD. To be eligible for HOME funds, Hayward is also a member of the Alameda County HOME Consortium, which is led by the Alameda County Department of Housing and Community Development. The Consolidated Plan is prepared by City staff utilizing local engagement efforts and community feedback. The local process is conducted in collaboration with the County and other partner jurisdictions within the HOME Consortium. While the local process identifies needs specific to Hayward, regional input is considered to share resources and collectively identify gaps in service delivery. City staff is responsible for the administration and implementation of CDBG funds, while the County is responsible for the administration of HOME funds.

**Consolidated Plan Public Contact Information**

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 Hayward, CA 94541

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(510) 583-4201

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## **AP-10 Consultation - 91.100, 91.200(b), 91.215(l)**

### **1. Introduction**

The City of Hayward is active in the Alameda County HOME Consortium. Alameda County has a history of collaborative efforts focused at the consumer or provider level; the EveryOne Home Plan also looks at coordination at the systems level. The creation of this integrated, regional response offers several measurable, outcome-oriented alternatives, including:

1. Increased efficiency and effectiveness of local and regional housing and supportive service programs through sharing of information, planning, clients, resources, and responsibility across the multiple systems that must work together to address common issues.
2. More coordination of government and philanthropic funding. National research has demonstrated that an integrated approach to long-term homelessness can significantly reduce overall expenditures. An example of the collaborative efforts undergone in Alameda County was the Homelessness Prevention and Rapid Re-Housing Program (HPRP) county-wide collaborative.
3. Increased local capacity to attract competitive grants from federal, state and philanthropic sources that can augment existing housing and service systems and support the replication of emerging promising practice models.
4. Increased public interest and support for creative solutions to homelessness, excitement about and involvement in regional efforts, and willingness to support the creation of a new local or regional revenue stream. For more detailed information please refer to the Alameda County EveryOne Home Plan at [www.everyonehome.org](http://www.everyonehome.org).

Additionally, in service to the City's desire to engage in and resolve the issue of homelessness as a municipal government, and to ensure that all the key stakeholders are involved in this important work, staff assembled an Interdisciplinary Homeless Working Group to coordinate and develop the groundwork and information presented to City Council. The working group includes key staff from Community Services, Police Department, Development Services, Maintenance Services, and the offices of the City Manager and City Attorney, among others. It also includes key leaders of community partner agencies who deliver services to the homeless population including the executive directors of local shelter providers, food pantry and service provider South Hayward Parish, housing and homeless service provider Abode Services, and individuals with homelessness experience, among others.

**Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).**

The City of Hayward works with several housing providers and health service agencies. These include our work within the Alameda County Continuum of Care, and the City's Interdisciplinary Homeless Working Group that incorporates service providers across the spectrum. We fund several housing and health providers through subrecipient grants, including St. Rose Hospital, Tri-Valley Health Center and Tiburcio Vasquez Health Center. The City is in partnership with Tiburcio Vasquez Health Center for a one-of-a-kind collaboration Fire House Clinic in the underserved area of South Hayward. Over the next few years we will be working with La Familia Counseling services to construct and develop programming for the South Hayward Family Center.

**Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.**

In December 2006, City Council adopted the Alameda Countywide Homeless and Special Needs Housing Plan, also known as the EveryOne Home Plan. This is a long-term special needs housing plan which seeks to address the housing-related needs of persons with serious mental illness, those living with HIV/AIDS, and those who are homeless. The EveryOne Home Plan reflects an increased recognition among healthcare and services agencies throughout Alameda County that affordable housing is crucial to the achievement of public and mental health program outcomes. Without stable, decent, and affordable housing, efforts to promote mental health and the physical wellbeing of low income populations in the County are compromised. In January 2008, EveryOne Home became the backbone organization of the Alameda Countywide Continuum of Care, with governmental entities collectively funding operations and serving on its strategic Leadership Board.

The City of Hayward is well represented within the EveryOne Home leadership committee and City of Hayward Community Services staff serve on several Continuum of Care (CoC) subcommittees. The CSC, which make funding recommendations to Council, regularly received updates and reports regarding CoC activities and successes, and utilizes this information and best practices to make their recommendations. City of Hayward staff and leadership assist in the coordination, planning, and participate in the biennial Point-In-Time (PIT) Count which provides data necessary to formulate strategies to address homelessness. For the 2017 PIT, Hayward provided additional funding to EveryOne Home to receive enhanced, in-depth data regarding homeless populations. We anticipate providing additional funding for Hayward specific data in the January 2019 Point in Time as well.

**Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS**

The City is not an entitlement Emergency Solutions Grant (ESG) grantee. The City works in collaboration with the local CoC to determine the need for local funds and offers Certifications of Local Need for ESG

applicants within City limits. The City consults with the Continuum of Care to develop performance standards and evaluate the outcomes of projects and activities funded with CDBG in alignment with ESG goals. The City of Hayward utilizes the Alameda County Priority Home Partnership ESG Policies and Procedures Manual, which covers policies and procedures for all ESG recipients and sub-recipients operating programs within Alameda County.

The City also works with EveryOne Home regarding the operation and administration of HMIS. City staff, in their roles as committee members, have assisted in the development of an RFP for new HMIS software to better serve our continuum and enhance the roll out of Coordinated Entry. The new HMIS system will be a comprehensive health and housing data solutions and an integral part component of a collective impact effort to ensure all individuals living in Hayward have safe, healthy, and affordable housing.

## **2. Agencies, groups, organizations and others who participated in the process and consultations**

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**Table 5 – Agencies, groups, organizations who participated**

1	<b>Agency/Group/Organization</b>	Alameda County Housing and Community Development
	<b>Agency/Group/Organization Type</b>	Other government - County
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of housing and homeless needs and overall needs of the county. Partnered with Alameda County to implement a winter warming shelter in Hayward using General Fund local dollars
2	<b>Agency/Group/Organization</b>	EveryOne Home
	<b>Agency/Group/Organization Type</b>	Regional organization
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs

	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	On site meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of homelessness issues and resources across Alameda County. Development of local policy and practices
3	<b>Agency/Group/Organization</b>	COMMUNITY RESOURCES FOR INDEPENDENT LIVING
	<b>Agency/Group/Organization Type</b>	Housing Services-Elderly Persons Services-Persons with Disabilities Services-Employment Service-Fair Housing
	<b>What section of the Plan was addressed by Consultation?</b>	Public Housing Needs Non-Homeless Special Needs Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	On site meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of individuals living with disabilities.
4	<b>Agency/Group/Organization</b>	Abode Services
	<b>Agency/Group/Organization Type</b>	Housing Services-homeless

	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of chronically homeless individuals. Assist in the development of policies and practices. Development of affordable housing opportunities.
5	<b>Agency/Group/Organization</b>	Family Emergency Shelter Coalition (FESCO)
	<b>Agency/Group/Organization Type</b>	Housing Services - Housing Services-Children Services-Victims of Domestic Violence Services-homeless Services-Employment Services - Victims
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homeless Needs - Families with children Homelessness Needs - Unaccompanied youth Homelessness Strategy Anti-poverty Strategy



	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs domestic violence victims and homeless families.
6	<b>Agency/Group/Organization</b>	Ruby's Place
	<b>Agency/Group/Organization Type</b>	Housing Services - Housing Services-Children Services-Victims of Domestic Violence Services-homeless Services-Employment Services - Victims
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homeless Needs - Families with children Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs domestic violence victims and homeless families.
7	<b>Agency/Group/Organization</b>	Economic Development Division - City of hayward
	<b>Agency/Group/Organization Type</b>	Other government - Local Business Leaders Civic Leaders Grantee Department

	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Market Analysis Economic Development Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Meetings with Economic Development staff and meetings between Economic Development and business leaders. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of the business community. Coordination on the development of a cohesive ED plan that considers low-income residents and creates economic opportunities for all.
8	<b>Agency/Group/Organization</b>	Hayward Library & Community Services
	<b>Agency/Group/Organization Type</b>	Services-Children Services-Education Other government - Local Grantee Department
	<b>What section of the Plan was addressed by Consultation?</b>	Non-Homeless Special Needs Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Meetings between Education Services staff and Community Services staff. Work with the Hayward Library based Family education program for anticipated improved coordination of financial resources and alignment of goals towards full adult literacy and educational support of Hayward youth
9	<b>Agency/Group/Organization</b>	Community Child Care Council (4-Cs) of Alameda County
	<b>Agency/Group/Organization Type</b>	Services-Children Services-Employment

	<b>What section of the Plan was addressed by Consultation?</b>	Non-Homeless Special Needs Economic Development Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Meetings and site visits between staff. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs low-income residents working towards developing their own micro-enterprise, as well as child care needs of local families seeking to improve their economic opportunities.
10	<b>Agency/Group/Organization</b>	Development Services Dept- City of Hayward
	<b>Agency/Group/Organization Type</b>	Housing Services - Housing Services-homeless Other government - Local Planning organization Grantee Department
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Public Housing Needs Market Analysis Economic Development
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Meeting between staffers in each department. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and needs surrounding housing development and planning. Coordination on development and implementation of Accessory Dwelling Unit program, and well as coordination between Housing Rehabilitation Program and the Codes Enforcement Division

11	<b>Agency/Group/Organization</b>	EDEN COUNCIL FOR HOPE AND OPPORTUNITY
	<b>Agency/Group/Organization Type</b>	Housing Services - Housing Services-Persons with Disabilities Services-homeless Service-Fair Housing
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Non-Homeless Special Needs Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Meetings and on-site visits. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of low-income renters in Hayward. Assistance in development of policies and Fair Housing practices.
12	<b>Agency/Group/Organization</b>	HAYWARD UNIFIED SCHOOL DISTRICT
	<b>Agency/Group/Organization Type</b>	Services-Education Other government - Local
	<b>What section of the Plan was addressed by Consultation?</b>	Non-Homeless Special Needs Anti-poverty Strategy

	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Regular meetings with staff regarding programming and development of educational opportunities that can create economic opportunities. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of Hayward students and their families.
13	<b>Agency/Group/Organization</b>	St. Rose Hospital Foundation
	<b>Agency/Group/Organization Type</b>	Services-Health Services-Education Services-Employment Health Agency Publicly Funded Institution/System of Care Business and Civic Leaders Foundation
	<b>What section of the Plan was addressed by Consultation?</b>	Non-Homeless Special Needs Economic Development Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	St Rose Hospital is unique in that not only is a health organization providing medical services, but educational and economic opportunities through their foundation based programs for students. Regular meetings, calls and visits by staff will lead to anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of Hayward residents accessing healthcare, as well as local students seeking to enter the healthcare industry.

14	<b>Agency/Group/Organization</b>	LA FAMILIA COUNSELING SERVICES
	<b>Agency/Group/Organization Type</b>	Services-Children Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-Health Services - Victims Health Agency
	<b>What section of the Plan was addressed by Consultation?</b>	Non-Homeless Special Needs Anti-poverty Strategy
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Meetings with staff with anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of residents as it relates to mental health counseling services, as well as other medical services. Coordination regarding the development of the South Hayward Family Center which will include comprehensive, low-cost counselling services in a culturally sensitive manner.
	<b>Placeholder for additional organizations that participate during public comment period</b>	

**Identify any Agency Types not consulted and provide rationale for not consulting**

None

**Other local/regional/state/federal planning efforts considered when preparing the Plan**

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	EveryOne Home	Homeless services, homelessness prevention, and homeless special needs.

**Table 6 - Other local / regional / federal planning efforts**

**Narrative**

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## **AP-12 Participation - 91.401, 91.105, 91.200(c)**

### **1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting**

The City's Citizen Participation Plan seeks to involve all City residents including low and moderate-income persons, persons living in blighted areas, minority populations, non-English speakers, residents of areas where a significant amount of federally-funded activity is proposed, seniors, people with disabilities, the business community, and civic groups. The Citizen Participation Plan provides opportunities for citizen engagement related to CDBG, HOME, and other HUD funded programs. The plan also provides information regarding annual performance reports and HUD-related issues. Goals of the plan are to:

- Provide residents with adequate and timely information about the range of activities that may be undertaken through HUD-funded programs, the kinds of activities previously funded in the community, the level of funding available to carry out these activities, and an estimate of the amount of funds that will benefit low and moderate-income persons;
- Provide an appropriate means to ensure the involvement of low and moderate-income residents most likely to be affected by HUD-funded programs, and to provide reasonable efforts to ensure continuity of involvement of residents or resident organizations throughout all stages of the program;
- Provide residents with an adequate opportunity to articulate needs, express preferences about proposed activities, assist in the selection of priorities, and the development of the plans, applications, and reports; and
- Provide residents with the opportunity to assess and submit comments on all aspects of the HUD funded programs and their performance.

The Community Services Commission (CSC) is the primary conduit for resident participation in all phases of the CDBG program and other HUD-funded programs. The CSC advises City Council regarding the identification of housing and community development needs, setting priorities, making recommendations concerning the annual allocation of CDBG and other HUD funds, and amending Annual Action Plans as necessary. CSC members must be Hayward residents and are appointed by City Council. Citizens may submit comments, complaints, suggestions, or questions by letter, facsimile, telephone, email, or in person regarding any aspect of any HUD-funded program. Written comments should be sent to the following address. All written complaints will be answered in writing within 15 working days.



Notices regarding all public meetings and hearings are sent out to an "Interested Parties" email list at least 72 hours prior to the meeting, and at least 15 days prior to Public Hearings. The interested parties list incorporates civic and business leaders, nonprofits, members of the community, elected officials, applicants for funding, and commissioners among others. Interpretive and adaptive services and accommodations are available upon request for all meetings and hearings.

**Citizen Participation Outreach**

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Meeting	Non-English Speaking - Specify other language: Spanish  Non-targeted/broad community  Commissioners and Interested Parties	CSC Commissioners, City Staff, Members of the Public		None	<a href="https://hayward.legistar.com/MeetingDetail.aspx?ID=544236&amp;GUID=9AEDFB6D-4D09-4D61-9CAD-6AD199EC9937&amp;Options=info&amp;Search=">https://hayward.legistar.com/MeetingDetail.aspx?ID=544236&amp;GUID=9AEDFB6D-4D09-4D61-9CAD-6AD199EC9937&amp;Options=info&amp;Search=</a>

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Newspaper Ad	<p>Non-English Speaking - Specify other language: Spanish</p> <p>Non-targeted/broad community</p> <p>Also emailed to Interested Parties and commissioners</p>	NA - newspaper legal notice	NA	None	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
3	Bidder's Conference	<p>Non-English Speaking - Specify other language: Spanish</p> <p>Non-targeted/broad community</p> <p>Prior applicants and prospective applicants for funding, City Staff</p>	Representatives from organizations interested in receiving funding in FY 18-19, City Staff	NA	None	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
4	Public Meeting	Non-targeted/broad community Commissioners and Interested Parties	CSC Commissioners, City Staff, Members of the Public	None	None	<a href="https://hayward.legistar.com/MeetingDetail.aspx?ID=569953&amp;GUID=9F66D331-268F-40BC-A28A-DEB2D53A1F51&amp;Options=info&amp;Search=">https://hayward.legistar.com/MeetingDetail.aspx?ID=569953&amp;GUID=9F66D331-268F-40BC-A28A-DEB2D53A1F51&amp;Options=info&amp;Search=</a>
5	Public Hearing	Non-targeted/broad community Commissioners and Interested Parties	CSC Commissioners, City Staff, Members of the Public	None	None	<a href="https://hayward.legistar.com/MeetingDetail.aspx?ID=570717&amp;GUID=0BB921ED-C9E7-4313-B734-E47328515E0B&amp;Options=info&amp;Search=">https://hayward.legistar.com/MeetingDetail.aspx?ID=570717&amp;GUID=0BB921ED-C9E7-4313-B734-E47328515E0B&amp;Options=info&amp;Search=</a>

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
6	Public Meeting	Non-targeted/broad community  Commissioners and Interested parties	CSC Commissioners, City Staff, Members of the Public	None	None	<a href="https://hayward.legistar.com/MeetingDetail.aspx?ID=586179&amp;GUID=3008D139-C066-4729-BE8D-A142D9A9BB36&amp;Options=info&amp;Search=">https://hayward.legistar.com/MeetingDetail.aspx?ID=586179&amp;GUID=3008D139-C066-4729-BE8D-A142D9A9BB36&amp;Options=info&amp;Search=</a>
7	Application Review Committee - Services	Community Services Division Staff, Commissioners and Applicants for FY 18-19 Funding	Community Services Division Staff, Services Category Applicants and Commissioners assigned to Services Committee	none	none	NA

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
8	Application Review Committee - CDBG and Arts & Music	Community Services Division Staff, Commissioners and applicants in CDBG and Arts/Music Categories	Community Services Division Staff, CDBG and Marts & Music Category Applicants and Commissioners assigned to aforementioned committee.	None	None	NA

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
9	Public Meeting	Non-targeted/broad community  Commissioners, City Staff, Interested Parties, FY 18-19 Applicants for Funding	CSC Commissioners, City Staff, Members of the Public	2 comments	None	<a href="https://hayward.legistar.com/MeetingDetail.aspx?ID=593195&amp;GUID=CE438278-B94C-4195-89C5-5353A1F3430E&amp;Options=info&amp;Search=">https://hayward.legistar.com/MeetingDetail.aspx?ID=593195&amp;GUID=CE438278-B94C-4195-89C5-5353A1F3430E&amp;Options=info&amp;Search=</a>
10	Public Meeting	Non-targeted/broad community  Commissioners, City Staff, Interested Parties, FY 18-19 Funding Applicants	CSC Commissioners, City Staff, Members of the Public	1	None	<a href="https://hayward.legistar.com/MeetingDetail.aspx?ID=593197&amp;GUID=6C1F2A47-0E6F-4C03-955D-E9F94F255CC3&amp;Options=info&amp;Search=">https://hayward.legistar.com/MeetingDetail.aspx?ID=593197&amp;GUID=6C1F2A47-0E6F-4C03-955D-E9F94F255CC3&amp;Options=info&amp;Search=</a>

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
11	Newspaper Ad	<p>Non-English Speaking - Specify other language: Spanish</p> <p>Non-targeted/broad community</p> <p>Interested Parties, Commissioners, Applicants, City Staff</p>	NA	None	None	



Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
12	Public Meeting	Non-targeted/broad community  City Staff, Commissioners, Interested parties, Applicants for FY 18-19 Funding	Not Available - part of larger City Council Meeting	TBD	None	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
13	Public Hearing	Non-English Speaking - Specify other language: Spanish  Non-targeted/broad community  City Staff, Commissioners, Interested parties, FY 18-19 applicants for funding	TBD	TBD	TBD	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
14	Newspaper Ad (published 11/21)	Non-English Speaking - Specify other language: Spanish  Non-targeted/broad community  Interested Parties, Commissioners, Applicants, City Staff	TBD	TBD	TBD	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
15	Public Meeting (11/29 CSC)	Non-targeted/broad community  City Staff, Commissioners, Interested parties, Applicants for FY 18-19 Funding	TBD	TBD	TBD	
16	Public Hearing (12/11 City Council)	Non-targeted/broad community  City Staff, Commissioners, Interested parties, Applicants for FY 18-19 Funding	TBD	TBD	TBD	

**Table 7 – Citizen Participation Outreach**

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## Expected Resources

**AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)**

**Introduction**

**Anticipated Resources**

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Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	\$1,517,384	\$1,723,265	\$1,617,849	\$4,858,498	\$1,517,384	In FY 18-19, the City will utilize approximately \$1.5 million in annual entitlement allocation and assign available prior year CDBG allocation to projects identified through a Biennial Review of uncommitted funds. All projects are approved for expenditure no later than June 30, 2019 and outlined in the FY 2018 AAP. Available PI will be applied to projects approved through the Biennial Review process and to contingency projects approved by HUD.

Table 8 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how

**matching requirements will be satisfied**

In addition to funds provided by HUD, the City will utilize local resources to address community and economic development needs. The City can match federal funds with its General Fund dollars, as well as with its Measure B/BB allocation from the Alameda County Transportation Commission (ACTC). CDBG and HOME resources will be allocated towards projects that meet HUD national objectives and can comply with federal reporting and financial management regulations. The General Fund will support local providers that provide support services to underserved populations, which include low-income seniors, non-English speaking communities, youth, and people with disabilities. These projects must align with Council Priorities. Finally, the Measure B/BB allocation will allow the City to address the transportation needs of seniors and residents with disabilities.

**If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan**

Not Applicable.

**Discussion**

In July 2017 the City of Hayward undertook a Biennial Review of uncommitted funds in the CDBG program to make one-time allocations of remaining funds from prior years. City staff worked closely with Council, the City Manager's Office, community stakeholders and our HUD representative to find financially feasible, shovel-ready projects that meet national objectives and Council priorities.

The identified projects provide Council flexibility and capability to rapidly respond to trending issues and critical community needs beyond the annual agency funding process. The benefits and impacts to the Hayward community include; the creation of permanent affordable housing, strengthening of homelessness support services, small business development / job creation, and public facilities and improvements to address low-income resident needs. The activities approved during this review were outlined in the FY 17-18 Action Plan as projects that will be undertaken beginning in July 2017 and completed in June of 2019.



## Annual Goals and Objectives

### AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

#### Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Administration	2015	2019	Affordable Housing Public Housing Homeless Non-Homeless Special Needs Non-Housing Community Development Administration & Reporting		Community Development - Administration & Planning	CDBG: \$648,128	N/A
2	Neighborhood Facilities	2015	2019	Non-Housing Community Development		Community Development - Public Facilities Community Development - Homelessness Community Development - Youth Services	CDBG \$2,522,437	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 1400 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Economic Development	2015	2019	Homeless Non-Homeless Special Needs Non-Housing Community Development		Community Development - Economic Development Community Development - Homelessness	CDBG: \$30,000	5 businesses will be assisted through economic development activities
4	Sustainable Housing	2015	2019	Affordable Housing Homeless			CDBG: \$350,000	Homeowner Housing Rehabilitated: 40 Household Housing Unit
5	Homelessness Prevention	2015	2019	Homeless Non-Homeless Special Needs Homelessness Prevention		Community Development - Public Services	CDBG: \$1,081,999	435 LMI households assisted  76 rental units added, 15 homeless housing added

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
6	Non-Homeless Special Needs	2015	2019	Non-Homeless Special Needs Non-Housing Community Development		Community Development - Public Services Community Development - Homelessness Community Development - Elderly Services Community Development - Youth Services Community Development - Family Education Community Development - Permanent Support Housing	CDBG: \$225,934	3000 individuals will be assisted by non-homeless special needs services  Public Services Other than LMI Housing Benefit. 1,258 individuals will be served under this project.

Table 9 – Goals Summary

**Goal Descriptions**

1	<b>Goal Name</b>	Administration
	<b>Goal Description</b>	N/A
2	<b>Goal Name</b>	Neighborhood Facilities
	<b>Goal Description</b>	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing: 2 facilities improved or developed
3	<b>Goal Name</b>	Economic Development
	<b>Goal Description</b>	Businesses assisted: 5 businesses assisted
4	<b>Goal Name</b>	Sustainable Housing
	<b>Goal Description</b>	Housing Rehab Program – Low Income Senior homeowners’ homes rehabilitated for systems failures and ADA upgrades. Brace and Bolt earthquake retrofit program maintain housing stock. Additional codes enforcement activities targeted to reduce and stop blight
5	<b>Goal Name</b>	Homelessness Prevention
	<b>Goal Description</b>	Homelessness prevention through information and referral, tenant education, fair housing audits and tenant-landlord mediation. Legal service providers will be utilized to assist specific low-income groups to remain in their homes. The City will also be acquiring land for development of PSH units.
6	<b>Goal Name</b>	Non-Homeless Special Needs
	<b>Goal Description</b>	Variety of activities supporting low-income Hayward residents, including academic support for low-income families and a job training program for low-income individuals.

## AP-35 Projects - 91.420, 91.220(d)

### Introduction

The following projects are CDBG eligible activities that will meet a HUD national objective.

#	Project Name
1	CDBG Administration
2	CDBG: Acquisition, Disposition, Clearance, Relocation
3	CDBG: Economic Development
4	CDBG: Housing
5	CDBG: Public Facilities and Infrastructure Improvements
6	CDBG: Public Services

Table 10 – Project Information

### Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Addressing the needs of the low-moderate income population, the City of Hayward's 2015-2019 Consolidated Plan lists six goals for the CDBG Program, regarding sustainable housing, economic development, non-homeless special needs, homelessness prevention, neighborhood facilities, and CDBG administration.

To remain in compliance with the CDBG Public Services cap, the City has limited Public Services to less than 15% of projected funding availability. As directed by Council, CDBG Public Services will be focused on housing/homelessness and the creation of economic and educational opportunity for poverty-level families.

The City acknowledges the data supporting the national move toward permanent supportive housing for the chronically homeless and rapid rehousing for families as best practice strategies. The shift of federal funds from emergency shelter and transitional housing projects have proven challenging for local service providers seek and required them to out alternative sources of funding. The City continues to work with its local homeless service providers and Continuum of Care to identify alternative mainstream resources as well as provide technical assistance and capacity building to encourage efficiency changes to the local homeless systems of care.

These goals are broad in nature and capture a range of community impacts that occur as a result of CDBG funded activities. There are always more funding requests than actual funding dollars available. The City makes every attempt to follow these goals when distributing the annual allocation of CDBG funds from HUD. Funding allocations for the 2018 program year focus on increasing economic development opportunities for those in need, providing public services, improving public infrastructure and public facilities, and increasing the affordable housing supply in Hayward. The major obstacle to addressing the underserved needs is the lack of available funding and other resources to further

improve and expand services to meet the ever-growing needs of the community.

Finally, the City has undergone a biennial review to identify and allocate unused funds and program income in collaboration with HUD representatives. In addition to the usual annual allocation, the City has agreed to expend out available money from past year's entitlement and program income on several HUD approved projects over FY 18 and FY 19. These projects include the expansion of a homeless employment program, development of permanent supportive housing, targeted code corrections, targeted blight abatement and commercial facade improvements, and small business incubators to name a few.

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## AP-38 Project Summary

### Project Summary Information

1	<b>Project Name</b>	<b>CDBG: Administration &amp; Planning (20%)</b>
	<b>Target Area</b>	N/A
	<b>Goals Supported</b>	Administration Homelessness Prevention
	<b>Needs Addressed</b>	Community Development - Administration & Planning
	<b>Funding</b>	CDBG: \$648,128
	<b>Description</b>	Administration of the 2018 CDBG Program for the City of Hayward, CA. This will include consulting and technical assistance services as well as program planning efforts. There is no corresponding National Objective for Administration though these efforts support the successful completion of all other projects and activities. IDIS matrix codes will include but are not limited to 20, 21A, 21C, 21D.
	<b>Target Date</b>	6/30/2019
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	N/A
	<b>Location Description</b>	City wide administration of the CDBG program.
	<b>Planned Activities</b>	City wide administration of the CDBG program.
2	<b>Project Name</b>	<b>CDBG: Acquisition, Disposition, Clearance, Relocation</b>
	<b>Target Area</b>	
	<b>Goals Supported</b>	Sustainable Housing Homelessness Prevention

	<b>Needs Addressed</b>	Affordable Housing Community Development – Homelessness Community Development - Permanent Support Housing
	<b>Funding</b>	\$800,000
	<b>Description</b>	The City will utilize CDBG funds, including entitlement funds and program income, to fund this project. This project is designed to increase the supply of affordable housing for low income households through acquisition of land and real property. IDIS Matrix Code will include 01.
	<b>Target Date</b>	6/30/2019
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	76 senior families, of whom 15 may be homeless veteran families.
	<b>Location Description</b>	City-wide based on participant eligibility
	<b>Planned Activities</b>	Acquisition of land for affordable housing development.
<b>3</b>	<b>Project Name</b>	<b>CDBG: Economic Development</b>
	<b>Target Area</b>	N/A
	<b>Goals Supported</b>	Economic Development
	<b>Needs Addressed</b>	Community Development - Economic Development
	<b>Funding</b>	\$30,000
	<b>Description</b>	Economic Development Activities for 2018 program year. IDIS Matrix Codes will include 14E, 18A, 18B, and 18C.
	<b>Target Date</b>	6/30/2019



	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	5 low-income individuals and families.
	<b>Location Description</b>	City wide based on participant eligibility.
	<b>Planned Activities</b>	Micro-enterprise assistance (18c)
<b>4</b>	<b>Project Name</b>	<b>CDBG: Housing</b>
	<b>Target Area</b>	N/A
	<b>Goals Supported</b>	Homelessness Prevention Sustainable Housing Non-Homeless Special Needs
	<b>Needs Addressed</b>	Community Development - Housing Preservation Community Development - Elderly Services
	<b>Funding</b>	\$350,000
	<b>Description</b>	The City will utilize CDBG funds, including entitlement funds and program income, to fund housing project activities, including housing rehabilitation work, affordable housing rehabilitation, targeted code correction activities, and seismic retrofit program. IDIS Matrix Codes will include 14A.
	<b>Target Date</b>	6/30/19
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	40 low-income, senior and/or disabled households.
	<b>Location Description</b>	City wide based on participant eligibility.
	<b>Planned Activities</b>	Housing rehabilitation of single-unit residential homes, including seismic retrofit (14A)
	<b>Project Name</b>	<b>CDBG: Public Facilities and Infrastructure Improvements</b>

5	<b>Target Area</b>	N/A
	<b>Goals Supported</b>	Neighborhood Facilities Non-Homeless Special Needs
	<b>Needs Addressed</b>	Community Development - Public Facilities
	<b>Funding</b>	\$2,522,437
	<b>Description</b>	The City will utilize CDBG funds, including entitlement funds and program income, to improve public facilities and public infrastructure to meet the demands of citizens in LMI areas, or to meet the needs of LMC in specific areas. IDIS Matrix Codes include 03F, 03P, 03C, and 03B.
	<b>Target Date</b>	06/30/19
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	1400 low/moderate income individuals and families
	<b>Location Description</b>	Citywide public facilities improvements based on feasibility and eligibility. For public infrastructure improvements, eligible census tracts within the City Hayward.
	<b>Planned Activities</b>	Infrastructure improvements for parks and recreation facilities (03F), health facilities (03P), and homeless programs (03B).
6	<b>Project Name</b>	<b>CDBG: Public Services (15%)</b>
	<b>Target Area</b>	N/A
	<b>Goals Supported</b>	Non-Homeless Special Needs Homelessness Prevention

<b>Needs Addressed</b>	Community Development – Public Services Community Development – Homelessness Community Development – Elderly Services Community Development – Youth Services Community Development - Family Education
<b>Funding</b>	\$507,933
<b>Description</b>	Public services for the City will target low- and moderate-income citizens with a focus on special needs populations. These services will include: housing navigation services to unsheltered residents through Abode Services, an academic support program for low-income residents through the Hayward Public Library, job training programs, and fair housing services. IDIS Matrix Codes include 03T, 05, 05H, and 05J.
<b>Target Date</b>	6/30/2019
<b>Estimate the number and type of families that will benefit from the proposed activities</b>	4,769 low/moderate individuals and families will benefit from public services.
<b>Location Description</b>	City wide based on beneficiary eligibility as well as LMI areas.
<b>Planned Activities</b>	Housing navigation services to unsheltered residents - (03T) Academic support services (05) Employment training (05H) Fair Housing Activities (05J)

## **AP-50 Geographic Distribution - 91.420, 91.220(f)**

### **Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed**

The City of Hayward will be targeting low to moderate income identified census tract areas in need of CDBG eligible activities. Additionally, the Tennyson Corridor has been identified by City Council as an area with priority need. For this reason, many activities are targeted toward the Tennyson Corridor. Agencies located outside the City of Hayward's boundaries that serve low income Hayward residents are also eligible to apply for and receive an allocation of CDBG funds, though they must restrict the use of Hayward allocated funds for Hayward resident services.

### **Rationale for the priorities for allocating investments geographically**

The City of Hayward does not allocate funding based solely on geographic requirements. When the project or planned activities are intended to serve individuals or households directly, those individuals or households must meet income qualifications, as well as residency requirements, in order to receive assistance from the program. In these instances, City staff and/or one of its partner agencies shall complete an in-take and eligibility status review of the applicant individual, or household, before the project/activity is initiated.

## **AP-75 Barriers to affordable housing -91.420, 91.220(j)**

### **Introduction**

**Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment**

### **Discussion**

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## **AP-85 Other Actions - 91.420, 91.220(k)**

### **Introduction**

The City of Hayward will be undertaking and funding several programs throughout FY 2018-2019 to meet the needs of underserved communities, foster and maintain affordable housing, reduce lead-based paint hazards, reduce the number of poverty-level families, foster public private partnerships, and increase institutional structure.

### **Actions planned to address obstacles to meeting underserved needs**

Providing services for populations with underserved needs is a high priority for the City of Hayward, understanding that increased access to services can prevent these individuals from becoming homeless, increases quality of life and opportunity, and supports the City's anti-poverty strategy. In FY 2018-2019, the City will utilize its General Fund to provide direct resources while participating with other jurisdictions to jointly fund non-housing service-enriched projects that benefit Hayward residents with special needs.

One partner in this endeavor is the International Institute of the Bay Area. The International Institute of the Bay Area (IIBA) welcomes, educates, and serves immigrants, refugees, and their families as they join and contribute to the community. IIBA provides legal services and performs educational workshops to over 10,000 Bay Area immigrants annually. This includes over 5,000 applications for citizenship, permanent residency, work authorization, family based immigration and visas for survivors of crime and domestic violence.

### **Actions planned to foster and maintain affordable housing**

The City will preserve existing affordable rental and ownership housing for low and moderate-income households. Existing single-family housing stock occupied by lower-income households will be preserved by rehabilitating single-family owner-occupied homes and mobile homes. The Accessory Dwelling Unit (ADU) and Brace and Bolt programs will foster access to affordable housing, and help the City of Hayward maintain affordable housing stock in the face of potential natural disasters. The City will also fund services to address housing discrimination. Sub-recipient housing counselors will investigate then intervene or mediate fair housing complaints and conduct a fair housing audit to determine where future local efforts and strategies should be focused. The City will foster the current relationships with non-profit housing development organizations such as Eden Housing and Allied Housing to leverage those relationships into new affordable housing opportunities.

### **Actions planned to reduce lead-based paint hazards**

Per the Alameda County Lead Abatement Program, Hayward has approximately 34,700 pre-1978 housing units. These units may contain lead-based paint. In accordance with the HUD/EPA

regulations, City rehabilitation staff receives certification as Lead Supervisors. These staff members implement the lead regulations affecting property rehabilitation with CDBG funds. The EPA's Renovation, Repair, and Painting (RRP) Rule, which affects HUD-funded residential rehabilitation, went into effect on April 22, 2010, and the City has modified its contracting and rehabilitation procedures to comply with the regulations.

Additionally, the City will implement numerous strategies to mitigate any lead-based paint issues during FY 2018-2019. The City's Senior Housing Rehabilitation Specialist is trained and certified in Lead Safe Work Practices. The specialist will provide lead information to all homeowners that receive residential rehabilitation services. The City requires that all subcontractors be certified in Lead Safe Work Practices and will subsidize training through Alameda County Healthy Homes for qualified firms. All contracts specify agreement and compliance with Lead Safe Work Practices. Rehabilitation projects conducted on properties built before 1970 will be tested for lead, with results shared with each homeowner. Finally, the City will maintain all lead testing survey and data results.

### **Actions planned to reduce the number of poverty-level families**

A key component of the City of Hayward's anti-poverty strategy is to collaborate with other agencies whose focus is improving opportunities for low-income families, youth, single adults, and persons with disabilities who need shelter, prevention, and intervention activities to improve their lives. The City will collaborate with number of these public partners and fund non-profit organizations in implementing innovative programs to meet these needs.

A key example of this strategy is the Family Education Program (FEP) which will provide wrap-around literacy and academic support services to low-income Hayward families. A unique collaboration of HPL's successful Literacy Plus and Homework Support Center programs, FEP will provide after-school academic support to youth in grades K-12, four days a week, as well as ESL literacy services to the parents of the children attending the Homework Support Centers. The FEP directly addresses the cities priorities by providing high-quality educational opportunities for and improving K-12 academic performance in poverty-level families.

The City of Hayward is a strong partner and participant in the Hayward Promise Neighborhood Program which is a Cradle-to-Career continuum of partners and services. Recently Hayward was awarded a second Promise Neighborhood grant through the Department of Education. This \$30 million grant will assist Hayward families in the Jackson Triangle and South Hayward/Tennyson Area over the next five-years.

### **Actions planned to develop institutional structure**

The City of Hayward implements housing and community development programs within a structure that includes various public and private agencies and organizations. Additionally, the City regularly monitors progress on activities to be carried out in the Action Plan to ensure compliance with

program requirements. The overall process begins with the identification of needs, soliciting and evaluating applications for CDBG funding, and allocating resources. Through Agreements with sub-recipients and Memoranda of Understanding (MOUs) with other public agencies, the City sets a benchmark by incorporating goal requirements and reporting procedures, timelines, and budgets against which performance is measured.

The executive leadership of the City of Hayward is committed to a well-trained and cross-trained workforce that provides opportunity for succession planning and talent development. Cross department working groups and initiatives allow for a greater understanding of available resources and skill sets, as well as breaking down silos that are often an issue in government accountability. Staff has undergone Results Based Accountability training, and are well versed in the Lean Innovation methodology.

### **Actions planned to enhance coordination between public and private housing and social service agencies**

The City works closely with many private and nonprofit organizations on housing and community development activities. The City's grant funding process promotes collaboration and coordination between these organizations in the delivery of housing, community development and other public and social services to reduce duplication of effort and to maximize the use of limited public resources. The City extends its efforts to the primary health care institutions that serve Hayward residents on the delivery of, and access to, health care services. The City works in coordination with the Hayward Chamber of Commerce and many local and regional business representatives to address the economic and workforce development needs of the Hayward community.

### **Discussion**

In addition to the agencies and programs funded through HUD-based grants, the City of Hayward funds several non-profit organizations and programs using \$450,000 in Social Service general funds. These funds will supplement the FY 2018-2019 CDBG entitlement, allowing the City to support shelters for families and victims of domestic violence, after school programs, healthy meal programs for low-income seniors, and coordinated information and referral services among many others.

Alameda County Measure B and Measure BB sales tax funds of approximately \$860,000 will be utilized to provide specialized transportation services to seniors and disabled individuals. Services are restricted to the sole provision of transportation services for the above referenced populations. While these funds are restricted, they provide an important tool in improving the lives our senior and disabled Hayward residents outside of federal dollars.



## Program Specific Requirements

### AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

#### Introduction

#### Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	\$1,723,265
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
<b>Total Program Income:</b>	<b>\$1,723,265</b>

#### Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income.	100.00%
Specify the years covered that include this Annual Action Plan.	Program Year 2018