

## Special Event Funding Guidelines: Comparison of Other Cities Programs

City	Application Period	Funding Amount	Fee Waivers	Limit on Requests per event or per organization	Other Requirements
Hayward (current)	Any point during the Year (at least 21 days prior to event)	Policy States \$1,000 per event, Actual funding \$1,800 - \$35,000 per event	All non-profit events get 50% fee waiver, City Sponsored events get 100% fee waiver	None	Open to the Public, Raise the profile of Hayward, high number of attendees, address Council Priorities, benefit Hayward residents
Sacramento	Any point during the Year	Cash funding with demonstrated need that exceeds City services support	Services provided by staff and/or departments	Three years of funding. May be extended if growth in event can be shown	Event must be located within the event district (downtown)
Livermore	Two times a year Mar. 1 and Sept. 1	Mini grant - \$1,000 Program Grant \$10,000 (requires 50% matching funds)	None	None	Must have an art component (performance, education, display etc.)
Carlsbad	Any point during the year (at least 60 days prior to event)	Not to exceed 20% of event budget – Max \$10,000	In kind city services	3 years of cash grants and 2 years of in-kind city services	Only one (1) grant per organization per year

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Monterey	Once a Year January – March 1	Cash Funding depends on number of requests received and city fees due for event	No addition waivers above cash funding. Funding provided to cover city fees	None	Must prove event is not reliant on City support, must meet City goals, benefits a non-profit or a community/neighborhood organization or association
Newport Beach	Once a year – April	Signature Event – 10,000 - \$150,00 (no more than 25% of event budget)	Community event - \$100 - \$15,000 (equal to city fees)	None	Must prove event is not reliant on City support, must be sponsored by a Non-profit or community organization
Ventura	Once a year April 15 – May 28	None	Up to \$2,000 to cover City fees	None	Must be a non-profit or community organization
Elk Grove	Once a year Jan. 18 – March 1	Cash Funding depends on number of requests received	City facility fees and in-kind services	None	Must be a non-profit organization, Meet City goals, non-profit organization must be the primary organizer, manager and financial administrator
Culver City	Once a year Jan. 31 – April 12	Signature Event – no more than 25% of event budget	Community event - equal to city fees	None	Must prove event is not reliant on City support, must be sponsored by a non-profit or community organization

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San Luis Obispo	Once a year Feb. 1 – March 15	Local event-\$3,000 County reach - \$7,500 Regional reach - \$12,000	None	Only one (1) grant per year per organization	Event organizer must be a non-profit,
<b>Hayward (Proposed)</b>	Once a year Jan 13 – Mar. 31	New event \$10,000 Existing event \$5,000 Not to exceed 20% of event budget	Yes, fees associated with event permit and facilities fees	Up to five (5) years of cash funding and seven (7) years of fee waivers	Event is not financially reliant on City funds, benefits Hayward residents, promotes the City and meets Council priorities