



CITY COUNCIL MEETING

777 B Street, Hayward, CA 94541

Council Chambers and Virtual Platform (Zoom)

<https://hayward.zoom.us/j/83639328548?pwd=ZUdDZE5lM2R1dHNFbVJoVXlBckdmQT09>

Tuesday, October 17, 2023, 7:00 p.m.

The City Council meeting was called to order by Mayor Pro Tempore Andrews at 7:00 p.m. The City Council held a hybrid meeting in the Council Chambers and virtually via Zoom.

Pledge of Allegiance: Council Member Roche

Present: COUNCIL MEMBERS Bonilla Jr., Roche, Syrop, Zermeño
MAYOR PRO TEMPORE Andrews

Absent: COUNCIL MEMBER Goldstein
MAYOR Salinas

PRESENTATIONS

Aisha Wahab, California State Senator 10th District, provided a Legislative Update regarding: senate bills that were authored by Senator Wahab and signed into law; assembly and senate bills co-authored by Senator Wahab and signed into law; public safety bills heard and passed in committee; bills related to Fentanyl in schools and colleges/universities; \$3.7 million in allocations for Hayward and \$1 million for BART; \$10.6 million secured for District 10 in 23-24 budget; secured District grants; and spoke about District office events. Members of the City Council expressed appreciation for how Senator Wahab is representing Hayward and District 10. Senator Wahab presented to the City of Hayward a visual check in the amount of \$3.7 million - \$1.2 million for the Hayward Evaluation and Response Teams (HEART) and \$2.5 million for the Stack Youth and Family Center Phase II Construction.

PUBLIC COMMENTS

Beryl Samwell, Hayward Mobile County Club resident, shared that trees at the mobile park are causing serious issues for the residents, noted there is not enough light to make the trees visible for planes landing at the Hayward Executive Airport, and asked the City to look into the issues raised.

Joyce Acda, Hayward resident and widow of Chris Peña, requested that a permanent ghost bike memorial be installed at the intersection of Mission Boulevard and Orchard Avenue where Chris Peña lost his life, noted the bike would be designed and painted by his children in collaboration with Bike Hayward, and shared that Chris Peña was a lifelong bicycling enthusiast and had participated in public discussions for safety improvements to Campus Drive.

Paul Bonnel, friend of Chris Peña, supported the request to install a permanent ghost bike with a plaque in memory of Chris Peña where his life was taken by a driver while biking home from BART; submitted a petition signed by almost 400 individuals supporting the installation of the memorial; and hoped the driver who struck Chris would be brought to justice and the city reshaped to be safer for pedestrians and cyclists.

Andrew Kong Knight shared that about 15 years ago he participated in the mural program helping create large murals for the downtown and requested a meeting with City staff to discuss the murals and offer his service to help preserve the murals.

Alejandro Jasso noted that Bike Hayward wanted to honor Chris Peña's memory and that of pedestrians and cyclists by working with the City to improve safety for multimodal transportation, urged the consideration of the petition to install a permanent bike ghost memorial, and emphasized the need for more preventative measures such as cameras and more policing, exemplified that Fremont had implemented measures that significantly reduced fatality rates below state and national averages.

CITY MANGAGER'S COMMENTS

City Manager McAdoo expressed her condolences to Chris Peña's family and noted she would follow up on the memorial; added that HPD was still investigating the accident; noted that Mayor Salinas and Council Member Goldstein were absent due to illness; added that staff would follow up on the redwood trees at the mobile home club and Mayor Salinas had also been working with staff on the matter; added that Chris Peña had been involved with the Campus Drive improvements and hoped that traffic calming installations would help slow traffic down; and indicated she would be following up with Andrew Kong Knight about the murals.

CONSENT

1. Adoption of Ordinance Amending the Hayward Municipal Code and Traffic Code to Establish Regulations for Sidewalk Vending **CONS 23-530**

Staff report submitted by City Clerk Lens dated October 17, 2023, was filed.

Council Member Syrop indicated he was in support of the item and offered an amendment to Section 6-16.50 to read as follows: "Section 6-16.50 Operational Regulations (o) ~~Freestanding signs and~~ any electrical, flashing, wind-powered, or animated freestanding signs are prohibited. Vending equipment may have signs attached to or painted on the vending equipment. The total sign area shall not exceed four square feet."

It was moved by Council Member Syrop, seconded by Council Member Zermeño, and carried by the following roll call vote, to adopt the ordinance with an amendment to Section 6-16.50.

AYES:	COUNCIL MEMBERS Bonilla Jr., Roche, Syrop, Zermeño MAYOR PRO TEMPORE Andrews
NOES:	None
ABSENT:	COUNCIL MEMBER Goldstein MAYOR Salinas
ABSTAIN:	None



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Ordinance 23-08, "Ordinance of the Council of the City of Hayward Amending the Hayward Municipal Code and Traffic Code to Establish Regulations for Sidewalk Vending"

PUBLIC HEARING

2. Micromobility Feasibility Study: Adopt a Resolution Approving Recommended Short- and Long-term Micromobility Programs PH 23-040

Staff report submitted by Director of Public Works Ameri, dated October 17, 2023, was filed.

Public Works Director Ameri announced the item and introduced Public Works Deputy Director Garcia who provided a synopsis of the staff report related to the Micromobility Feasibility Study and acknowledged Consultant Danielle Parnes with Toole Design.

Discussion ensued among members of the City Council, City staff, and Ms. Parnes with Toole Design regarding: staff confirmed there were Metropolitan Transportation Commission (MTC) funds available for the Short-Term program (promoting existing e-bike rebates and resources) and Measure BB funds for green bike pathways; the clearing house would contain information about e-bike rebate programs and other programs and housed in Public Works and Utilities Department; staff would have to confirm the feasibility of a regional partnership as a part of the long-term program implementation; while there was strong interest in shared micromobility, there were concerns expressed by micromobility operators such as lack of user demand which would eventually lead to a stop; the grant that staff is applying for will include bikes as well as e-bikes; during the short-term program implementation staff will investigate the feasibility of the long-term implementation and will present a report to the Council Infrastructure Committee and subsequently to the City Council; and should docking stations be reconsidered, one location for docked biking stations could be the CSU East Bay, allowing students to travel from the campus to the downtown.

Council Member Zermeño asked staff to determine how many cars would not be on the road as a result of the Short-Term program implementation and suggested this be included in educational flyers.

Council Member Roche was in favor of setting up a clearing house where Hayward residents can benefit from existing programs; recommended that a marketing campaign be included about pathways for biking around downtown using signage and markings through the Stack newsletter; and concurred that a regional approach might be more effective for implementation of dockless systems.

Council Member Syrop suggested that in pursuing the grant related to storage facilities, staff consider including a bike parking u-shaped metal structure and charging adapters compatible with e-bikes to allow them to charge at various car stations.

Council Member Bonilla Jr. requested that the information provided in the clearing house about programs be available in as many languages as possible.

Mayor Pro Tempore Andrews asked staff if they could investigate when the city of Fremont plans to resume its bikeshare program; and suggested putting information about the clearing house at the downtown bike store and library, and larger retail outlets such as Southland Mall.

Mayor Pro Tempore Andrews opened the public hearing at 8:06 p.m.

Alejandro Jasso, Bike Hayward representative, offered to help connecting with bike shops, promoting the e-bike rebate program, and translating information into different languages; and emphasized the need for high quality and well-connected bike lane networks to implement a shared micromobility program and prevent accidents with bicyclists.

Mayor Pro Tempore Andrews closed the public hearing at 8:08 p.m.

Council Member Syrop expressed overall support for the Micromobility Feasibility Study; noted that the littering of scooters in public and environmental areas is a concern; emphasized the importance of bike security if moving forward with the program; encouraged staff to plan around biking hot spots and routes in the short-term phase, ensuring individuals can comfortably and securely store their bikes; agreed with Council Member Roche's comments on bike signage and suggested staff incorporate, in the short or long-term implementation, signs and pavement markings that create the elements of a bicycle boulevard similar to what Berkeley has in place; supported identifying locations, in the long-term phase, where docking made sense such as at the university campus and considering routes such as a route between the BART station and Chabot College; recommended to not exclude a shuttle as a concept for long-term mobility; wanted to see some recommendations incorporated into the short-term planning around the rebate clearing house; urged staff to work with Bike Hayward as they offered public translation services; and suggested having educational information at the clearing house on charging adapters, and consider approaches using the clearing house to provide bike lock rebates as incentives for purchasing bikes and perhaps partner with Bike East Bay in this effort.

Council Member Bonilla Jr. expressed general support for the Micromobility Feasibility Study noting that it addressed the need to build multimodal ways of moving through the city; added that for any micromobility program to be successful it needs to be focused on high quality connected bike lane networks, ensuring they are safe and secure, well-lit, used frequently; and echoed sentiments about bike safety, ensuring there are places to store bikes and lock them up.

Council Member Zermeño expressed support for the micromobility program indicating the program would reduce carbon emissions and traffic congestion; supported the short-term



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program implementation plan underscoring the long-term program implementation will focus on a regional program that will address a regional problem; wondered if electric bikes would pose a challenge for AC Transit or BART and ask staff to confirm; recommended organizing a program kickoff event at City Hall Plaza that would include elected officials; and suggested more green bicycle pathways that are well-lit to help warn drivers of designated areas for bicyclists.

Council Member Roche supported the recommendation for a micromobility program; requested that the clearing house include educational information on charging to mitigate fire dangers and in the future focus on electric charging hubs in multi-housing units; and asked that information about helmets be included in the public education when the program is operational.

Council Member Zermeño moved the item per staff's recommendation and Mayor Pro Tempore Andrews seconded the motion.

Council Member Bonilla Jr. asked staff to consider free helmets or rebates in the clearing house.

Council Member Syrop supported the free helmet idea and pairing this with providing a free bike lock to incentivize and compel individuals to get an e-bike.

Council Member Zermeño stated that Alameda County Board Supervisor Márquez knew how to get free helmets, as she gets them for the All-America Festival every year.

Council Member Syrop shared that Bike Hayward had experience leading e-bike safety classes with an in-person component to build community.

Council Member Zermeño suggested that staff engage Cyclepath Hayward.

Council Member Andrews recommended that staff consider a gift card program with Cyclepath Hayward; received confirmation from staff that improving the connection on Mission Boulevard from South Hayward to downtown had to be approached on an incremental basis; asked staff to approach Caltrans to get rebates and helmets to assist with bike safety; suggested that rebate and clearing house information be available at HUSD, CSUEB, Chabot College and HARD; asked that information about rebates be included as a part of conditions of approval for major developments; and recommended that staff explore working with businesses that are grandfathered in to expand bike security by offering rebates as an incentive.

It was moved by Council Member Zermeño, seconded by Mayor Pro Tempore Andrews, and carried by the following roll call vote, to approve the resolution.

AYES: COUNCIL MEMBERS Bonilla Jr., Roche, Syrop, Zermeño
MAYOR PRO TEMPORE Andrews
NOES: None
ABSENT: COUNCIL MEMBER Goldstein
MAYOR Salinas
ABSTAIN: None

Resolution 23-236 “Resolution of the City Council to Approve Short and Long-Term Micromobility Programs”

COUNCIL REPORTS AND ANNOUNCEMENTS

Council Member Roche shared that the East Bay Community Energy (EBCE) was changing its name to Ava Community Energy (AVA) noting it was an affiliation between Alameda County and the valley.

Council Member Zermeño shared that Council Member Bonilla Jr., would be a guest speaker at the October 20, 2023 Latino Business Roundtable meeting hosted by St. Rose Hospital.

Council Member Syrop, also Alameda County Mosquito Abatement District representative, reported that it was West Nile virus season with almost 100 cases being reported and urged residents to report dead birds on [mosquitos.org](https://www.mosquitos.org).

Mayor Pro Tempore Andrews, also Bay Area Water Supply and Conservation Board and East Bay Dischargers Authority member, expressed disappointment that three bills related to PFAS (per- or polyfluoroalkyl substances) were vetoed and was concerned about PFAS entering the water supply and the ability to filter out PFAS out of wastewater; and invited all to the Keep Hayward Clean and Green beautification event on October 28, 2023, at Tennyson Park.

COUNCIL REFERRAL

There were none.

ADJOURNMENT

Mayor Pro Tempore Andrews adjourned the City Council meeting at 8:38 p.m.



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APPROVED

A handwritten signature in blue ink, appearing to be "AA", written over a horizontal line.

Angela Andrews
Mayor Pro Tempore, City of Hayward

ATTEST:

A handwritten signature in blue ink, appearing to be "Miriam Lens", written over a horizontal line.

Miriam Lens
City Clerk, City of Hayward