



## COUNCIL REFERRAL MEMORANDUM

**DATE:** May 28, 2019

**TO:** Mayor and Council

**FROM:** Mayor Halliday, Council Members Márquez and Lamnin

**SUBJECT:** Request to fly the rainbow Pride flag on one of the flagpoles in City Hall Plaza from June 1<sup>st</sup> to June 30<sup>th</sup>, 2019

### RECOMMENDATION

That the City of Hayward acknowledge its commitment to be an inclusive, equitable, and compassionate community by flying the Pride flag during Gay Pride month in June.

### POLICY ISSUE

Hayward flew the Pride flag in 2015 when the Supreme Court ruled on marriage equality. However, it has not traditionally flown the flag during pride month. The flag is an important symbol in recognizing and celebrating our diverse Hayward.

### DESIRED OUTCOME

That the Council approves the City of Hayward flying the rainbow Pride flag throughout the month of June on the appropriate pole in City Hall Plaza.

### TIMELINE

Gay Pride Month runs from June 1<sup>st</sup> through June 30<sup>th</sup>. The flag should be raised on either May 31<sup>st</sup>, or June 1<sup>st</sup>, depending on staff schedule and capacity and remain there through June 30 or July 1<sup>st</sup> in accordance with our existing flag flying procedures for City Hall Plaza.

### KEY STAKEHOLDER GROUPS

This request is supported by Project Eden, sponsors of the Gay Prom, as well as allies to the LGBTQ+ community.

### DISCUSSION

Hayward has been a welcoming community for LGBTQ+ residents, businesses, and organizations for decades. Since approving the Commitment to an Inclusive, Equitable and Compassionate Community, Hayward has been recognizing and celebrating all the diverse aspects of our exceptional residents.

## STRATEGIC INITIATIVES

Goal 1: Improve Quality of Life for residents, business owners, and community members in all Hayward Neighborhoods.

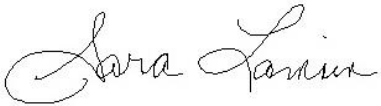
Objective 1: Increase neighborhood safety and cohesion

Objective 2: Foster a sense of place and support neighborhood pride

Objective 5: Actively value diversity and promote inclusive activities

*Prepared and Submitted by:*

  
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Mayor Barbara Halliday

  
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Council Member Sara Lamnin

  
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Council Member Elisa Márquez