



HAYWARD DOWNTOWN STREETS TEAM EXPANSION

Downtown Streets Team (DST), in partnership with the Downtown Hayward Business Improvement Area (DBIA), proposes the expansion of DST's existing services for Mondays, and the additional option of Fridays. Through a contract with the DBIA, DST will expand its existing beautification project, to help ensure a clean and friendly environment for downtown Hayward residents, visitors, patrons, employees, and business owners.

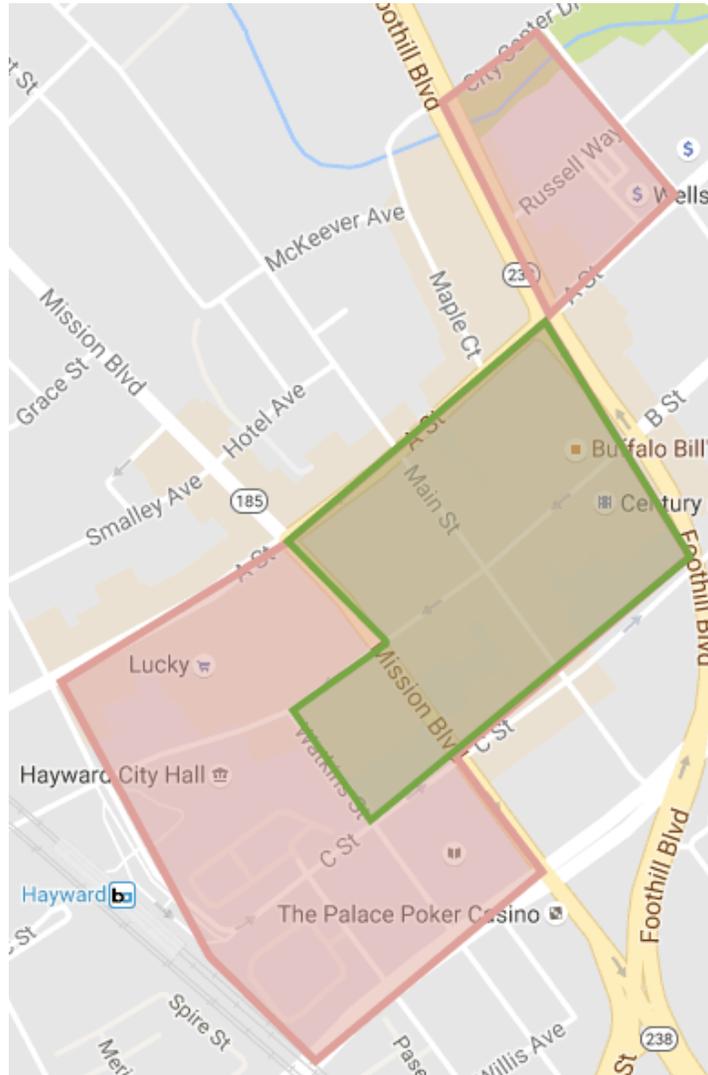
PROPOSAL

Who: The mission of **Downtown Streets Team (DST)** is to eradicate homelessness by empowering homeless individuals to be part of the solution, rather than just the problem. DST members participate in a volunteer work-experience program that provides great value to partnered local businesses, City governments, and residents. In exchange, Team Members earn food/basic needs stipends, housing assistance, housing/shelter placement, case management, transportation assistance, Job Search Skills classes, employment placement, and more; all while rebuilding their dignity, re-engaging with the greater community, and becoming part of a team that encourages and supports them as they work toward rebuilding their lives.



The primary duty of the **Downtown Hayward Business Improvement Area (DBIA)** is to propose changes to the boundaries or the benefit zones of the BIA; propose improvements and activities for the upcoming fiscal year toward beautification and quality of experience for downtown patrons; a budget for those proposed activities; and any proposed changes in the method and basis for levying the assessment.

Where: The project area for the Hayward Downtown Streets Team is generally defined as between City Hall and Foothill, and between A and C Streets, and is also **highlighted in Red below**. For this proposed contract extension, the additional volunteer work experience would focus Mondays (with the additional option of Fridays) in the downtown core, primarily on B Street between Watkins and Foothill, and between A and C Streets, and **outlined in Green below**:



When: The additional work experience shift will be primarily focused on capturing the debris left from the weekend's activities, and will operate within the following schedule:

HAYWARD DOWNTOWN STREETS TEAM SCHEDULE

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8am-12pm	8am-12pm	8am-12pm	8am-12pm	8am-12pm or 12pm-4pm	--- (can be discussed)	--- (can be discussed)

Downtown Streets Team operates at least 50 weeks out of the year.

How: Downtown Streets Team has been successfully beautifying the downtown core in Hayward since June 22nd, 2016, and communities across the Bay Area for over 11 years. We have all of the necessary equipment, carts, capture devices, and supplies to offer a self-contained beautification service. This proposal specifically targets the post-weekend debris, as well as the 2nd option to cover a high traffic, high visibility period. *Support from the DBIA also allows any member business to request a special cleanup within the downtown core to be completed no later than the next shift available (see schedule above), at no additional cost.*



Downtown Streets Team will maintain a crew of at least 10 Team Members per additional shift, including a proven and trusted Team Lead, and provides these Team Members access to dedicated

housing and employment support, as well as a stipend for basic needs (in the form of gift cards, housing, transportation, or communication assistance). The proposed support from DBIA would allow these services to expand and reach additional individuals and coverage of the downtown core.

DBIA Supported Expansion Budget

Year One

Option 1, adding Mondays:

Item	Cost
Voucher Stipends	\$12,220
Cleaning Equipment & Supplies	leveraged
Debris/Waste Disposal	leveraged
Project Management, Case Management	leveraged
Management, Legal, Accounting and G&A	\$2,077
Total Year One Cost	\$14,297

Option 2, adding Mondays and Fridays:

Item	Cost
Voucher Stipends	\$17,420
Cleaning Equipment & Supplies	leveraged
Debris/Waste Disposal	leveraged
Project Management, Case Management	leveraged
Management, Legal, Accounting and G&A	\$2,961
Total Year One Cost	\$20,381

Downtown Streets Team is ready to expand services immediately upon agreement of this proposal. We welcome any questions, discussion, and negotiation.

Thank you for the opportunity!

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