



Complete Communities

PURPOSE

The purpose of the Complete Communities strategy is to create and support structures, services and amenities to provide inclusive and equitable access with the goal of becoming a thriving and promising place to live, work and play for all.



GOAL 1

Improve quality of life for residents, business owners, and community members in all Hayward neighborhoods.

OBJECTIVES

- ⇒ 1 Increase neighborhood safety and cohesion
- ⇒ 2 Foster a sense of place and support neighborhood pride
- ⇒ 3 Increase collaboration with businesses, non-profits and neighborhood groups on placemaking projects
- ⇒ 4 Create resilient and sustainable neighborhoods
- ⇒ 5 Actively value diversity and promote inclusive activities

PERFORMANCE MEASURES

- Percentage change in concentration & distribution of neighborhood/business participation (GIS Heat Mapped)
- Percentage change in Homework Support Centers and Literacy Program participation/improvement
- Percentage change in clients served through Community Agency Funding process
- Percentage change of employees employee engagement survey question "My workplace prioritizes equitable and socially just principals and policies"

GOAL 2

Provide a mix of housing stock for all Hayward residents and community members, including the expansion of affordable housing opportunities and resources.

OBJECTIVES

- ⇒ 1 Centralize and expand housing services
- ⇒ 2 Facilitate the development of diverse housing types that serve the needs of all populations
- ⇒ 3 Conserve and improve the existing housing stock
- ⇒ 4 Increase supply of affordable, safe and resilient housing in Hayward

PERFORMANCE MEASURES

- Annual increase in affordable housing units created in conformance with RHNA
- Percentage change in eligible housing units assisted through Housing Division programs
- Percentage change of new housing developments with inclusionary units

GOAL 3

Develop a Regulatory Toolkit for Policy Makers.

OBJECTIVES

- ⇒ 1 Update, streamline, and modernize zoning & codes
- ⇒ 2 Identify and design appropriate in-lieu fees to provide community amenities
- ⇒ 3 Develop and refine other regulatory tools

PERFORMANCE MEASURES

- Percentage change of eligible projects that implement the Complete Communities checklist
- Percentage change of eligible properties submitting ADU permit applications
- Percentage change of Investment/tenancy resulting from new allowable land uses
- Percentage change improvement in permit turnaround times