



DATE: September 23, 2025

TO: Mayor and City Council

FROM: Chief of Police

SUBJECT: Adopt a Resolution Authorizing the City Manager to Accept and Appropriate \$235,000 in Grant Funding from the California Office of Traffic Safety for the Hayward Police Department

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to accept and appropriate \$235,000 in awarded grant funding from the California Office of Traffic Safety for the Hayward Police Department.

SUMMARY

The Hayward Police Department applied for and was awarded \$235,000 in grant funding from the California Office of Traffic Safety for the Hayward Police Department as part of a Selective Traffic Enforcement Program (STEP) grant. The funds will be used for educational and other programs including: impaired driving enforcement; enforcement focusing on distracted driving; seat belt enforcement; special enforcement encouraging motorcycle safety; enforcement and public education in areas with high bicycle/pedestrian collisions; and media outreach strategies designed to enhance public awareness.

BACKGROUND AND DISCUSSION

The Hayward Police Department applied for and was awarded \$235,000 in grant funding from the California Office of Traffic Safety for the Hayward Police Department as part of a Selective Traffic Enforcement Program (STEP) grant. The California Office of Traffic Safety strives to eliminate traffic deaths and injuries by making grants available to local and state public agencies for programs that help them enforce traffic laws, educate the public in traffic safety, and provide varied and effective means of reducing fatalities, injuries, and economic losses from collisions.

The Hayward Police Department plans to use these funds to reduce the number of persons killed and injured in collisions involving alcohol and other collision-causing factors. Strategies include the following:

- (a) Impaired driving enforcement.
- (b) Enforcement focusing on distracted driving.
- (c) Seat belt enforcement.
- (d) Special enforcement encouraging motorcycle safety.
- (e) Enforcement and public education in areas with high bicycle/pedestrian collisions.
- (f) Media outreach strategies designed to enhance public awareness, educate the public, and deter poor behavior.

FISCAL IMPACT

The Selective Traffic Enforcement Program (STEP) grant funds will not have an impact on the General Fund. The awarded grant funds will be used to allocate resources toward efforts to address traffic safety within the community.

STRATEGIC ROADMAP

The STEP Grant supports the following Strategic Roadmap priority although it does not fall under a specific project:

- Enhance Community Safety and Quality of Life

NEXT STEPS

If the Council authorizes this action, staff will appropriate the funding into the Police Department's budget and administer the grant per the terms and conditions of the Office of Traffic Safety agreement.

Prepared by: Laura Gomez, Senior Management Analyst

Recommended by: Bryan Matthews, Chief of Police

Approved by:



Jayanti Addleman, Interim City Manager