



DATE: May 13, 2022

TO: South Hayward BART Station Access Authority Board

FROM: Co-Executive Directors

SUBJECT Provide Feedback on Proposed Parking Management and Governance Recommendations for the South Hayward BART Station and the Future of the South Hayward Joint Powers Authority

RECOMMENDATION

That the Board reviews and provides feedback on staff's proposed parking management and governance recommendations (Attachment II) for the South Hayward BART Station and the future of the South Hayward Joint Powers Authority (JPA).

SUMMARY

Due to ongoing fiscal and administrative challenges exacerbated by the COVID-19 pandemic, on June 29, 2021, the South Hayward BART Station Access Authority Board (Board) adopted a resolution authorizing the Co-Executive Directors to negotiate and execute a contract with Fehr & Peers to conduct an analysis and prepare findings on future parking needs and options for parking management and governance. Attachment II provides additional information on the background of the JPA, a summary of Fehr & Peers' findings, and staff's recommendations. Staff is seeking feedback from the Board on the proposed recommendations.

BACKGROUND AND DISCUSSION

BART ridership has been greatly impacted by the COVID-19 pandemic. The decline in ridership has affected BART parking utilization systemwide. This parking study has found that South Hayward BART Station parking utilization is at 17% and 27% as of January and March of 2022, respectively. Additionally, the current structure of the JPA is administratively burdensome for both organizations. Due to these ongoing fiscal and administrative challenges that were exacerbated as a result of the COVID-19 pandemic, on June 29, 2021, the Board adopted a resolution authorizing the Co-Executive Directors to negotiate and execute a contract with Fehr & Peers for consulting services to conduct an analysis and prepare findings on future parking needs and options for parking management and governance related to the South Hayward BART Station and the future of the JPA.

The proposed findings and recommendations are intended to address the change in parking needs caused by the pandemic and reduce the administrative burden associated with the JPA structure, while still achieving the shared goals of the JPA related to managing parking for BART riders and residents in a collaborative and effective manner.

Staff recommends the following:

1. Governance: Replace JPA with an Intergovernmental Agreement
2. Near term: Open City curb spaces for BART riders and residents
3. Long term: Return to BART pricing & management of spaces in coordination with city
4. Fund balance: Distribute according to governing documents

Additional background and rationale for the proposals are included in Attachment II.

NEXT STEPS

The Co-Executive Directors will work with Fehr & Peers and staff to refine the proposals based on feedback provided by the Board and prepare them for adoption at the next Board meeting.

Prepared by: Daniel Mao, Management Analyst, City of Hayward
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Recommended by: Jennifer Ott, Assistant City Manager, City of Hayward

Approved by:



Kelly McAdoo, City Manager