



DATE: April 5, 2022

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT Community Agency Funding: Fiscal Year 2023 Community Agency Funding Recommendations for Services, Arts & Music, and Economic Development and Infrastructure; and Overview of the FY 2023 Annual Action Plan and the City of Hayward CDBG Citizen Participation Plan

RECOMMENDATION

That the Council:

1. Conducts a work session regarding the FY 2023 Community Agency Funding recommendations prepared by the Community Services Commission;
2. Reviews and comments on the draft funding recommendations;
3. Reviews and comments on the overview of the FY 2023 Annual Action Plan; and
4. Reviews and comments on the City of Hayward CDBG Citizen Participation Plan

SUMMARY

This report provides an overview of the FY 2023 Community Agency Funding process, the Community Services Commission (CSC) Application Review Committees' (ARCs) proposed funding recommendations for consideration by the CSC, and next steps in the funding process. Funding is typically allocated from two sources: Hayward's Community Development Block Grant (CDBG) annual entitlement and the City's General Fund. In addition to these funds, this year the CSC is also making recommendations to Council regarding the distribution of one-time American Rescue Plan Act of 2021 (ARPA) funds for eligible community safety and economic recovery activities associated with the COVID crisis in Hayward.

The amount of funding requested for FY 2023 continues to increase compared to previous years. The continual increase in requested funds, even with the additional ARPA funding, resulted in a highly competitive funding allocation process for the FY 2023 cycle. Consequently, the ARCs were faced with challenging decisions about how to appropriately allocate funds with consideration for the CSC and City's goals to provide resources and services for those in the community who need it the most. The proposed funding is summarized by category in Table 1 on the following page and in detail in Attachment II.

This report summarizes the funding recommendations for the City’s estimated annual entitlement of CDBG funds (\$1,300,000) for economic development, infrastructure, and public services,¹ and \$548,950 in General Fund monies for social services and arts and music programs. The report concludes with a high-level overview of the Department of Housing and Urban Development’s (HUD) required FY 2023 Annual Action Plan, which specifies the City’s priority needs and goals for using CDBG entitlement funds in FY 2023.

Table 1. Summary of Recommended Funding Allocation by Category

Funding Source	Category	Recipient	Amount
General Fund	Arts & Music	Community Agencies	\$82,000
General Fund	Social Services	Community Agencies	\$416,950
CDBG	Economic Development/Infrastructure	Community Agencies	\$598,763
CDBG/ARPA	Public Services	Community Agencies	\$735,737
<i>Total ARC Recommended Grants</i>			<i>\$1,833,450</i>
General Fund	Referral Services	Eden I&R	\$50,000
CDBG	HUD-Required Fair Housing Services	Community Agency	\$25,000
CDBG	Home Rehabilitation & Infrastructure Project Management	Community Agency	\$325,000
<i>Total Non-Competitive Grants</i>			<i>\$400,000</i>

GRAND TOTAL FY 2023 RECOMMENDED FUNDING (ALL SOURCES) \$2,223,450

One-Time Recovery Funds for Arts and Music Agencies

During the past two years of the pandemic, many of the social services agencies received an influx of additional funding to provide COVID related programming for the Hayward community. Staff identified one-time supplemental funding to support the Arts and Music agencies as the City enters the recovery phase of the pandemic. This one-time supplemental funding for the current fiscal year, as outlined in Attachment III, is meant to reinvigorate engagement in arts and music programming in Hayward as more activities return to in-person. Staff is currently exploring other funding sources to further supplement the FY 2023 awards.

BACKGROUND

The CSC serves as an advisory body to the Hayward City Council. The CSC makes recommendations to Council regarding the distribution of Infrastructure and Economic Development (Community Development Block Grant [CDBG]), Public/Social Services (CDBG/General Fund), and Arts and Music (General Fund) program funding through the annual Community Agency Funding (CAF) process. For FY 2023, the CSC is also making recommendations to Council regarding the distribution of one-time ARPA funds for eligible community safety and economic recovery activities associated with the COVID crisis in Hayward.

¹ 20% of the annual entitlement is set aside for administration (e.g., staff salaries, fair housing programming) and planning activities (e.g., homelessness point in time count, homelessness reduction strategic plan).

The FY 2023 Community Agency Funding Process

The CAF process opened with the publication of a Notice of Funding Availability (NOFA) on September 17, 2021. The announcement was published in English and Spanish in the Daily Review; posted to the City's website; and emailed to currently funded agencies, previously funded agencies, applicants from previous years and all other interested parties on the CSC mailing list. Several broadcast email reminders were also sent in advance of the Mandatory Bidder's Conference held on October 19, 2021.

The CSC reviews all eligible applications, and the CSC Chairperson appoints three ARCs by funding category (Infrastructure/Economic Development, Public/Social Services, and Arts and Music) to conduct applicant interviews prior to drafting funding recommendations for Council review and approval. The three funding categories are:

1. **Infrastructure and Economic Development:** Affordable housing (not including new construction); housing rehabilitation; nonprofit facility improvements; microenterprise business support; and capacity building. Funds must meet one of three national objectives: benefit low-moderate income Hayward residents; prevent or eliminate slum blight; or meet an urgent need (i.e., disaster).
2. **Arts & Music (General Fund):** Arts and music programs that benefit Hayward residents, with an emphasis on activities that support youth education.
3. **Public/Social Services (CDBG/ARPA/General Fund):** Benefit low-moderate income Hayward residents through programs to provide food security, health services, homelessness and anti-displacement services, including job training; legal services; youth and education services.

On February 16, 2022², the CSC met and reviewed the preliminary draft recommendations made by each ARC. ARC Chairs and Committee members summarized the discussion and rationale behind ARC decision-making. Additionally, the CSC heard public comment and initiated a 30-day public comment period for community members to submit feedback on the recommendations to the City and CSC. On March 16, 2022³, the CSC met and unanimously voted to recommend the funding as outlined in Attachment II.

DISCUSSION

FY 2023 Community Agency Funding Process

Each year, the City receives applications from community agencies requesting funding through the competitive CAF process. The CSC is responsible for reviewing the applications, interviewing applicants, and making recommendations to the Council for how a portion of the City's General Fund and the City's CDBG entitlement award should be allocated. As part of the

² February 16, 2022, Staff Report and Attachments:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=5450535&GUID=52C38EEC-8F69-44EC-A712-661FEA4E0EE1&Options=&Search=>

³ March 16, 2022, Staff Report and Attachments:

<https://hayward.legistar.com/MeetingDetail.aspx?ID=927858&GUID=45F7A843-F75C-4139-8F66-016A7B2D58F7&Options=info|&Search=>

Community Agency Funding process, the CSC Chair appoints three ARCs to conduct applicant interviews and make preliminary recommendations for full CSC consideration.

Available Funding and Funding Requests

The majority of applications are reviewed through a competitive process to allocate \$458,950 from the General Fund and approximately \$1,300,000 from the City’s estimated CDBG entitlement, after the costs of administration and planning are set aside.⁴ Staff uses past allocations to estimate the FY 2023 CDBG entitlement award and the City’s General Fund contribution. The Council has also authorized the distribution of one-time ARPA funds, in the amount of \$500,000, through the FY 2023 CAF process.

By the November 19, 2021, deadline, the City received 50 applications for FY 2023 funding, with twelve new proposed programs. Of the applications received, four did not advance to ARC interviews. Alternatively, staff worked with these agencies to seek other opportunities for funding. Three of the applications, amounting to \$42,416,894, were associated with two new construction projects that were ineligible for CDBG funds and exceeded the available ARPA funding. Council has authorized that one of the projects, construction of a 10-unit tiny home village for individuals experiencing chronic homelessness, be submitted for State Homekey funding.⁵ The fourth applicant that did not participate in ARC interviews was SAVE for their Community Outreach and Prevention Program (COPS). During the previous funding cycle, the CSC expressed a desire for staff to identify alternative funding for SAVE/COPS. Staff worked with SAVE to secure an alternative funding source to continue their services in FY 2023. Additionally, based on guidance from HUD, two agencies that were previously funded under Economic Development were recategorized to Public Services.

The ARCs reviewed applications in December 2021 and conducted interviews in January 2022. Subsequently, the ARCs deliberated and made allocation recommendations using estimates made by staff based on assumed funding from HUD and the City. Table 2 provides a summary of all available FY 2023 funding.

Table 2. FY 2022 Available Funding

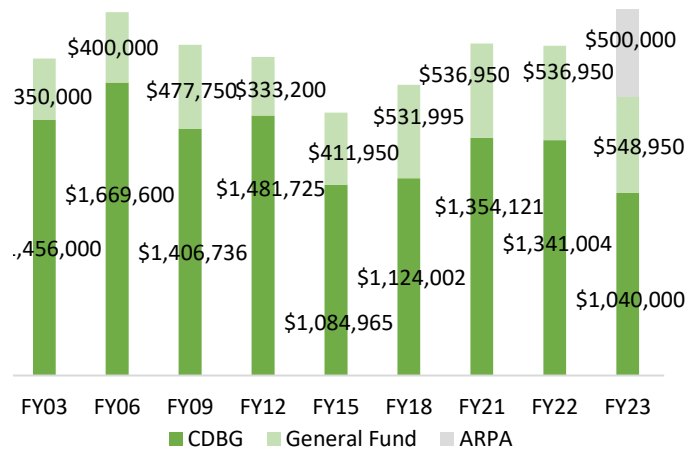
Funding Source	Category	Amount Available
General Fund	Arts & Music	\$82,000
	Social Services	\$416,950
	Referral Services	\$50,000
CDBG	Economic Development & Infrastructure	\$598,763
	Public Services	\$235,737
	HUD Required Fair Housing Services	\$25,000
	Home Rehabilitation & Infrastructure Project Management	\$325,000
ARPA	Public Services	\$500,000
TOTAL AVAILABLE FUNDING		\$2,223,450

⁴ Staff estimate this allocation based on previous years’ entitlement awards. The actual award is expected to be announced by the end of March.

⁵ January 25, 2022, Council Meeting Staff Report and Materials: <https://hayward.legistar.com/LegislationDetail.aspx?ID=5390892&GUID=B276DA40-2A6A-46C1-A313-28235E575135&Options=&Search=>

Similarly to prior years, the amount of funding requested for both General Fund and CDBG allocations exceeded available funding. The increase in requested funds, even with the additional ARPA funding, resulted in a highly competitive funding allocation process for the FY 2023 cycle. Historically, the amount of funds available for the CAF process has varied, as shown in Figure 1.

Figure 1. Availability of Community Agency Funding Over Time⁶⁷



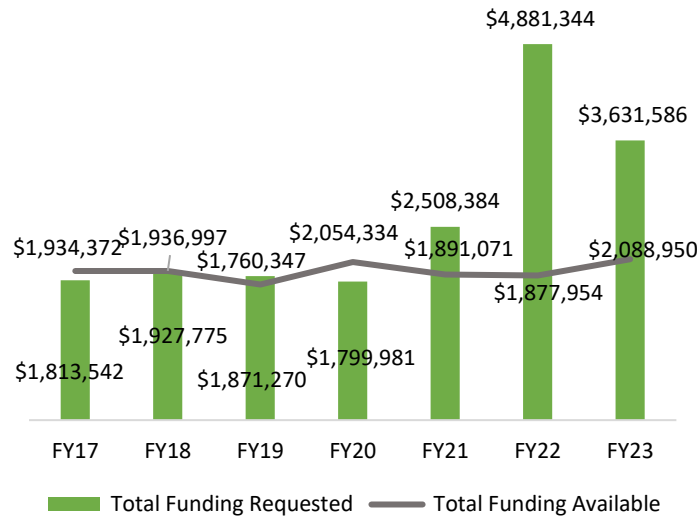
Furthermore, even after eliminating four applications from the competitive process, FY 2023 funding requests far exceeds the amount of available funding, as shown in Figure 2 below.

Figure 2. Funding Requests and Availability since FY 2017⁸

⁶ CDBG totals reflect the estimated entitlement minus 20% for administration and planning.

⁷ FY 2023 CDBG funding level is an estimate based on previous years' entitlement awards. The actual award is expected by late March 2022.

⁸ The significant increase in funding requests for FY 2022 are partially driven by \$2.3M in requests from three agencies for capital or property acquisition projects.



In total, the Public/Social Services, Arts and Music, and Infrastructure/Economic Development ARCs interviewed applicants who requested the amounts listed in Table 3 below.

Table 3. Requested FY 2023 Funding by Category

Category	Funding Source	Number of Applicants	Amount Requested	Amount Available
Competitive				
Arts and Music	General Fund	8	\$186,321	\$82,000
Economic Development	CDBG	2	\$90,445	\$598,763
Infrastructure	CDBG	6	\$1,034,219	
Public Services	CDBG/ARPA	11	\$1,311,627	\$735,737
Social Services	General Fund	16	\$609,474	\$416,950
Non-Competitive				
Referral Services ⁹	General Fund		\$50,000	\$50,000
HUD Required Fair Housing Services ¹⁰	CDBG	1	\$25,000	\$25,000
Home Rehabilitation & Infrastructure Project Management	CDBG	2	\$325,000	\$325,000
TOTALS		46	\$3,632,086	\$2,223,450

Non-Competitive Applications

Per the City of Hayward Compliance Policy Manual adopted by Council in 2014, in each CDBG program year, the cost of administration and HUD-related fair housing activities are subtracted from the annual entitlement award amount. In 2019, staff conducted a competitive RFP process for HUD-mandated fair housing services and Eden Council for Hope and Opportunity (ECHO) was selected. For FY 2023, \$25,000 from the CDBG category is allocated

⁹ An application is not required for the non-competitive referral services award.

¹⁰ These funds are allocated from the City’s administration and planning set-aside, so they do not impact the HUD-mandated 15% cap on CDBG funds for public services.

to ECHO to provide fair housing services to Hayward residents. This award is required by HUD and the expenses are paid out of the CDBG Administration funds. Additionally, through the most recently conducted Alameda County analysis of impediments to fair housing, the City committed to funding home rehabilitation programs to prevent displacement of low-income households. Further, the City allocates an additional \$25,000 to Habitat for Humanity for administrative support on project management of the CDBG infrastructure grants, ensuring the City maintains compliance with federal regulations. Finally, Eden I&R will receive a non-competitive Services award of \$50,000 from the General Fund to operate the 2-1-1 phone line.

Competitive Application Review

After allocating the non-competitive projects, the remaining funds are made available to eligible community partners and social service applicants through the CAF process. Each application is thoroughly reviewed by staff and the CSC, and agency specific questions are compiled and shared with applicants prior to their interview. During this process, agencies are given ten minutes to present their projects to the appropriate ARC, then an additional ten minutes to answer questions from the ARC. As with last year's funding process, all interviews were held virtually using Microsoft Teams.

Following the interviews, each ARC engaged in extensive deliberation, weighing criteria that included agencies' capacity, leveraging of other funds, history providing quality services, ability to meet target outcomes, and the community's need for the service. Additional consideration was taken in evaluating the number of applications a single agency submitted and the over impact that any one agency's recommended funding would have on the total available funds. Their recommendations are reported in detail in Attachment II.

Funding Approach

The CSC approaches the CAF process with the intent to use available funds for the greatest impact by providing needed services for the City's most vulnerable residents. Funding recommendations are influenced by the need for proposed services and an agency's ability to meet certain criteria. While this approach continues to shape the FY 2023 funding recommendations, the CSC expressed interest in exploring alternative sources of funding for projects that have historically been recommended for full funding or were continually among the highest prioritized for funding through the CAF process. The Hayward Public Library's Family Education Program, Centro Legal de la Raza's Tenant Rights' Program, and Abode Services' Alameda County Impact program were among the services discussed. Additionally, there was a desire in having staff identify additional funding sources to address the stagnant funding level for arts and music programs.

Prioritization of Additional Funds

Given the disparity between agencies' funding requests and the amount of available funding, the ARCs provided general guidance for how any additional funds that may become available beyond staff's estimates should be allocated.

The ARCs recommended allocating additional funds as depicted in Table 4 below.

Table 4. Methodology of Recommended Allocations for Additional Funding by Category

CATEGORY	GUIDING PRINCIPLES
Arts and Music	<ul style="list-style-type: none"> • Designate additional funding towards the Juneteenth Celebration and request that staff identify additional funding sources outside the competitive process towards this important cultural event
Economic Development/ Infrastructure	<ul style="list-style-type: none"> • Designate one agency to receive additional funding up to \$75,000 of additional funding • Designate any additional funds toward City housing projects for contributions to housing and homeless development projects
Public/Social Services	<ul style="list-style-type: none"> • Designate any additional funding to each program by the percentage determined by the funding recommendations, in an amount not to exceed their original request

As previously stated, staff expects that the City will receive the FY 2023 CDBG entitlement award by late March 2022. Should the entitlement award exceed staff’s estimates, the adjusted funding recommendations will be based on the ARC’s recommended allocations for additional funds shown above.

Recommended Allocations

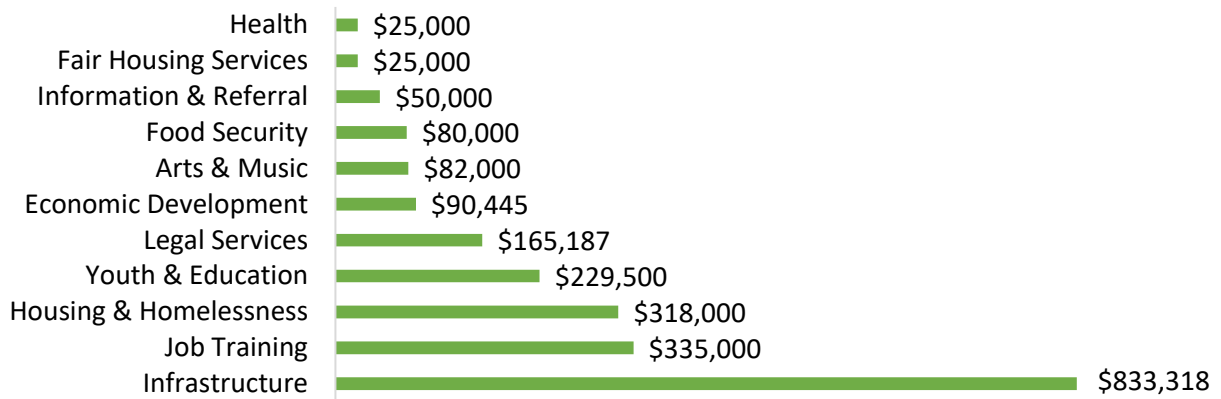
Each ARC’s deliberations resulted in preliminary recommendations, which were reviewed by the CSC at the February 16, 2022, meeting.¹¹ The CSC heard public comments, then the Chairs of each ARC summarized the discussion and decision-making of their ARC during the CSC meeting. Following the Chairs’ presentations, the CSC came to consensus to move forward with the ARC recommendations. At the subsequent CSC meeting of March 16, 2022¹², the CSC reviewed the ARC recommendations and heard public comment. In response to numerous public comments in support of arts and music programs, discussion ensued around future funding expectations and the need to identify potential opportunities to expand the amount of funding available through the CAF process. The CSC requested that the exploration of additional funding for arts and music programs be included in the review of the CAF process. Additional information on this effort is provided below.

The CSC unanimously voted to recommend the funding allocations which are presented for final review in this report and as outlined in Attachment II. Figure 3 presents a summary of their recommendations by the type of service each agency provides.

Figure 3. Recommended Funding Allocation by Service Type

¹¹ February 16, 2022, Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=5450535&GUID=52C38EEC-8F69-44EC-A712-661FEA4E0EE1&Options=&Search=>

¹² March 16, 2022, Staff Report and Attachments:
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One-Time Recovery Funds for Arts and Music Agencies

During the past two years of the pandemic, many of the social services agencies received an influx of additional funding to provide COVID related programming for the Hayward community. Staff identified one-time supplemental funding to support the Arts and Music agencies as the City enters the recovery phase of the pandemic. This one-time supplemental funding for the current fiscal year, as outlined in Attachment III, is meant to reinvigorate engagement in arts and music programming in Hayward as more activities return to in-person. Staff is currently exploring other funding sources to further supplement the FY 2023 awards.

Community Agency Funding Process Review

As part of the ongoing efforts to refine the CAF process, the CSC requested support and direction from the Council to clarify Council’s funding priorities and to receive feedback on the CAF process to better inform future funding recommendations. On October 26, 2021¹³, the Council authorized the Mayor to appoint three members of Council to form a sub-group to work with a committee of the CSC to review and discuss the CAF process, funding priorities, funding opportunities, and provide recommendations to the CSC and Council for further consideration. This joint Council/CSC CAF Review Committee is scheduled to convene in early April 2022.

Exploration of Arts, Music, and Special Events Funding and Refining Process

At the ARC Review for the Arts and Music programs, the Committee provided feedback that additional funding be identified to enhance and expand the City’s contributions in supporting the Arts and Music programming. In FY 2020, City staff revamped the special events funding process managed by the Economic Development division to better integrate an equity lens in funding distribution. However, this funding for special events was redirected to support businesses impacted by COVID. As the City progresses beyond the pandemic, staff is currently re-examining the special events funding process and exploring opportunities to utilize the Arts and Music ARC to include additional funding to enhance the support of the Arts and Music agencies, as well as to facilitate funding for City special events. The staff assessment of integrating a special events component to the Arts and Music funding process is in preliminary stages, with a FY 2023 City budget request of \$150,000 to increase the funding for

¹³ October 26, 2021, Staff Report and Attachment:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=5192084&GUID=A2A6DA3D-E012-4AA3-BD19-F634B3A66DAD&Options=&Search=>

these categories. As staff progresses in its assessment, the proposed changes to the Arts and Music ARC will be shared with the CAF Subcommittee for feedback.

Racial Equity

Racial equity is an integral lens in making considerations for distribution of City resources to service providers of the City’s most vulnerable populations. Therefore, the CSC continues to implement changes to their approach for funding recommendations. As part of the FY 2022 funding process changes were implemented to the CAF application to collect additional demographic data from agencies about their staffing, leadership, and Board, in addition to the individuals that they serve. Recognizing that cultural awareness and shared experience can often remove barriers to accessing service, it is the desire of the CSC to have funded agencies that reflect the diversity of the community that they serve. Furthermore, in alignment with the Racial Equity Action Plan, the CSC engages in discussions around the importance of funding programs and services that are designed to advance racial equity and opportunities for all people in Hayward.

As part of the FY 2023 CAF process, the CSC interviewed over 30 community agencies, receiving information about current community needs and firsthand accounts from individuals who have received services from programs funded through the CAF process. The CSC plays a critical role in recommending funding towards social programs that provide free or low-cost services to the community, including vulnerable, marginalized, and underserved populations.

The Annual Action Plan

Overview

HUD requires that the City update its Annual Action Plan each year. The Annual Action Plan carries out the Consolidated Plan, which is updated every five years. Council approved the current FY 2021-2025 Consolidated Plan on June 23, 2020.¹⁴ The Consolidated Plan identifies affordable housing, homelessness, housing preservation, and permanent supportive housing; community development of public facilities and public services; elderly, youth, and family education services; and economic development as priority needs for the City.

The FY 2023 Annual Action Plan summarizes the actions, activities, and financial resources to be used in FY 2023 to address the priority needs and goals identified in the 2021-2025 Consolidated Plan. Community input gathered during the Consolidated Planning process informed the development of these priority needs and goals. To achieve the City’s goals for its use of CDBG funds, the FY 2023 Annual Action Plan includes the projects listed in Table 5.

Table 5. FY 2023 Annual Action Plan Projects

Project	Description	Sample Activities
Public Facilities and Infrastructure	Improve and expand access to public infrastructure through development activities. Public facilities may include neighborhood facilities, non-profit	<ul style="list-style-type: none"> Repairs for non-profit facilities and shelters

¹⁴ June 23, 2020 Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4576644&GUID=7D9A237D-8934-4D4A-94FA-CFF24B9589CA&Options=&Search=>

Project	Description	Sample Activities
	agencies' facilities, community centers, and parks and recreation facilities.	<ul style="list-style-type: none"> • Development to improve ADA compliance for public facilities
Public Services	Provide supportive services for low-income and special needs populations, including services to address homelessness.	<ul style="list-style-type: none"> • Homelessness outreach services • Youth and adult education programming • Employment training programs
Housing Programs	Provide rehabilitation resources for low-income homeowners to reduce risk of displacement and homelessness.	<ul style="list-style-type: none"> • Minor and substantial home repair grants
Economic Development	Provide economic development support to small businesses	<ul style="list-style-type: none"> • Technical assistance to small businesses • Grants to small businesses
Acquisition, Disposition, Clearance, Relocation	Increase the supply of affordable housing and temporary shelter through acquisition of land and real property.	<ul style="list-style-type: none"> • Acquisition of property to increase capacity of City's shelter system
Administration	Citywide administration of the CDBG program for FY 2023	<ul style="list-style-type: none"> • Staffing costs for administering the grant • Planning projects for future programs or development projects

Timeline

Staff will publish a draft of the FY 2023 Annual Action Plan for public comment on April 5, 2022, with a Public Hearing for comment and Council recommendation for approval on April 26, 2022. The City's public comment period will conclude on May 5, 2022 and staff will submit the report to HUD no later than Friday, May 13, 2022.

Citizen Participation Plan Update

Overview

HUD regulations require that all CDBG grantees develop and maintain a Citizen Participation Plan (CCP) that sets forth the City's policies and procedures for community engagement and participation in the CDBG funding and planning process.¹⁵ Community participation is vital to the success of CDBG-funded activities and ensures that the needs of stakeholders are met. The primary goal is to encourage and provide the community, especially low- and moderate-income residents, opportunities to participate in the development of the consolidated plan, any changes to the plan, and the City's performance reporting to HUD.

HUD regulations also require resident participation during the CPP's development and subsequent revisions. The City of Hayward may revise the CPP to reflect changes in HUD regulations or to make improvements to the community participation process. Staff is recommending both procedural and administrative updates to improve community

¹⁵ 24 CFR § 91.105

participation. Proposed changes include reducing barriers to participation by removing the use of “citizen” where appropriate and replacing it with alternative language to ensure the inclusion of all members of the Hayward community. Proposed changes also clarify the pathways for community participation, including reference to the in-depth Community Needs Analysis completed as part of the Consolidated Planning process and integration of results from the city-wide bi-annual resident satisfaction, City Hall to You events, and other ad hoc planning processes, such as the Let’s House Hayward! Strategic Plan or City Strategic Roadmap processes.

Timeline

A 15-day public viewing period of the draft version of the revised CPP is required. The draft revised CPP will be posted on the City’s website, and hard copies will be provided to residents and groups that request them by contacting the City’s Community Services Division. The timing of the public comment period will align with that of the Annual Action Plan and CAF recommendations, with a Public Hearing for comment and Council recommendation for approval on April 26, 2022.

ECONOMIC IMPACT

The proposed programs funded through CDBG and the General Fund’s Social Services programs have a collective positive economic impact on the community, as they will increase food security; provide vital support services to help individuals and families maintain and obtain housing, such as legal aid, fair housing services, shelter, and home rehabilitation; and infuse capital and provide training for local small business.

STRATEGIC ROADMAP

These funding allocation recommendations support several of the City’s Strategic Roadmap priority areas, including Preserve, Protect, & Produce Housing; Grow the Economy; Improve Infrastructure; and Support Quality of Life.

FISCAL IMPACT

The CDBG Program has a neutral impact on the City’s General Fund, as a portion of CDBG funds (up to 20%) may be used to pay for eligible Planning and Administration of the Program. Potential reductions to the City’s CDBG grant size and unpredictable program income will result in equivalent reductions to available funds and to the administrative cap. The CDBG program remains an administratively complex undertaking requiring enhanced dedication of resources from recipients and subrecipients to meet federal reporting standards.

As part of the City’s Federal Stimulus Expenditure Plan¹⁶, Council approved augmenting the FY 2023 Community Agency Funding budget by allocating one-time APRA funding, in the amount of \$500,000, towards addressing the negative economic impacts caused by the public

¹⁶ July 13, 2021, Staff Report and Attachments:
<https://hayward.legistar.com/LegislationDetail.aspx?ID=5028015&GUID=E0215022-6A47-486F-81C4-9BFB2583AE10&Options=&Search=>

health emergency as a result of COVID-19. These funds are included in the FY 2023 CAF recommendations.

Social Services and Arts & Music funds are General Fund-based and subject to Council discretion. If other General Fund obligations require reductions to Social Services or Arts & Music funding, individual grants would be adjusted on a percentage basis accordingly. Historically, Council has acknowledged Social Services grants support “safety net” services (i.e., food, housing, support services for low-income people, and information and referral) and has refrained from reducing or eliminating funding based on fiscal impact.

PUBLIC CONTACT

The Public Comment period for the FY 2023 recommended funding allocations, FY 2023 Annual Plan, and the revised Community Participation Plan is in place from April 5, 2022, through May 5, 2022. Public comment on the Community Agency Funding Process, Annual Action Plan, and the City of Hayward CDBG Community Participation Plan will be heard at the Public Hearing on April 26, 2022. Additionally, prior to this Work Session item, the public had the opportunity to provide public comment on the CAF process during the public comment period and at the CSC’s February 16, 2022 and March 16, 2022, meetings. Public comment can be reviewed in the Attachment I Staff Report of the CSC’s March 16, 2022, meeting¹⁷ and under Documents Received After Published Agenda.

NEXT STEPS

Next steps include the following:

- On Tuesday, April 26, 2022, a Public Hearing will be held regarding the FY 2023 funding recommendations, FY 2023 Annual Action Plan, and the CDBG Community Participation Plan at the City Council Meeting.
- On Thursday, May 5, 2022, the City’s public comment period will conclude.
- Staff will address public comment and on May 13, 2022, will submit the FY 2022 Annual Action Plan to HUD.

Prepared by: Carol Lee, Management Analyst

Recommended by: Monica Davis, Community Services Manager
Jennifer Ott, Assistant City Manager

Approved by:



Kelly McAdoo, City Manager

¹⁷ March 16, 2022, Staff Report and Attachments:

<https://hayward.legistar.com/MeetingDetail.aspx?ID=927858&GUID=45F7A843-F75C-4139-8F66-016A7B2D58F7&Options=info/&Search=>