



DATE: August 14, 2025

TO: Clean and Green Commission

FROM: Maintenance Services Director

SUBJECT: 2026 Meeting Schedule; Cleanup Event Calendar; and Community Event Calendar

RECOMMENDATION

That the Clean and Green Commission review, discusses, and approve the attached draft 2026 Meeting Schedule, Cleanup and Community Event Calendar.

SUMMARY

The Clean and Green Commission regularly meets on the 4th Thursday in February, April, June, August, and October, unless otherwise noted; coordinates and staffs Keep Hayward Clean and Green neighborhood cleanups and beautification events the 4th Saturday of February, June, August, and October; attends and staff's the City of Hayward's Annual Earth Day Event in April; and participates in several community events throughout the year.

BACKGROUND

The Clean and Green Commission (CGC) formerly Keep Hayward Clean and Green Task Force was established by motion in November 2006 by City Council. Upon completion of the recruitment process and confirmation of its members, the first meeting was held on February 22, 2007.

The purpose of the commission is to assist City Staff in their efforts to address issues that impact community appearance. Its mission is to preserve the environment and enhance the visual appearance of the City of Hayward through Joint efforts of individuals, volunteer groups, businesses, and municipal resources. Their goal is to preserve the environment and enhance the visual appearance of the city; utilize education and outreach to ensue individuals, volunteer groups, businesses, and municipal resources are involved and participate in keeping our city clean and green; and to suggest, influence, and promote City Ordinances and processes that support a clean and green environment.

To achieve these goals, the commission meets five times a year, and among other things, conducts community cleanup events in support of community improvement goals, and to help solve community appearance issues; participates in community events to utilize education and

outreach to ensure community members are involved and aware of programs and resources available to them; and creates sustaining programs which will preserve the environment and enhance the visual appearance of the City of Hayward through the joint efforts of community members, volunteer groups, businesses, and municipal resources.

DISCUSSION

Attached is the combined proposed monthly meeting schedule, cleanup and beautification calendar, and community engagement & education events calendar for 2026. This document is intended to be used for planning purposes and can be modified as needed upon discussion and input by the commission.

Proposed Monthly Meeting Schedule for 2026: The proposed 2026 meeting schedule consists of four (4) regular meetings scheduled for the 4th Thursday of months, February, April, June, and October; and one (1) special meeting, the 3rd Thursday of August. The special meeting in August is scheduled for the 3rd Thursday of the month to coincide with the 4th Saturday cleanup event. There are no meetings scheduled in January, March, May, July, September, November, and December.

As proposed, there are several possible conflicts in the 2026 proposed meeting calendar.

In August, the CGC meeting is scheduled the 3rd Thursday on August 20th to coincide with the 4th Saturday cleanup on August 22nd. The Downtown Street Party 2026 dates are unconfirmed; however, they are historically scheduled for the 3rd Thursday in June, July, and August. If confirmed, the August Street Party will conflict with the CGC meeting on August 20th. Staff's recommendation to accommodate CGC participation in the Downtown Street Party is to move the date of the CGC meeting up one week to the 2nd Thursday, August 13th.

Proposed Cleanup Event Calendar and Locations: The proposed 2026 cleanup event calendar is recommended based on previous locations and incorporate various locations throughout the city. The proposed dates are aligned to take place on the 4th Saturday of February, April, June, August, October; April being the City-Wide Earth Day event.

As proposed, there is one conflict and one possible conflict in the proposed 2026 cleanup calendar.

In June there is a conflict with the All-America Festival on June 27th. In previous years the CGC did not participate in the Festival when it conflicted with its clean up event; however, given historically, June cleanup events yield a low turnout, participating in the All-America Festival in lieu of scheduling a cleanup event may be an alternative option for June.

If the CGC wants to accommodate the All-America Festival in 2026, it will need to either 1) move up the June KHCG event and subsequently the CGC meeting one week to June 18 and June 20 respectively, or 2) forgo the June cleanup event altogether. It is important to note that although the date of the Downtown Street Party is not confirmed, it is historically scheduled for the 3rd Thursday in June, this would be a conflict if the CGC meeting is moved up one week to June 18th.

Staff's recommendation is to forgo the June cleanup to participate in the All-America Festival. Historically, attendance at June cleanup events is low, therefore prioritizing community engagement by participating in the All-America Festival will align with CGC goal to utilize outreach opportunities to educate community members about programs and resources. The June meeting date will not change.

In October, the KHCG Cleanup event on October 24th may conflict with the Hayward Library's Trunk-or-Treat event. Although the date of the Trunk-or-Treat event is unconfirmed, historically, it is scheduled for the Saturday before Halloween. If confirmed, the Trunk-or-Treat event will conflict with the October 24th cleanup event. The dates of the past two October cleanup events were moved up one week to avoid the conflict out of concern there would be a low turnout of CSUEB student clubs. Staff's recommendation is to approve the schedule as proposed and encourage CGC to engage CSUEB clubs early to secure their participation.

Proposed Community Engagement & Education Events Calendar: The proposed 2026 community engagement & education events calendar is recommended based on previous events that the CGC has participated in. Additional events may be added throughout the year. The community events are an opportunity for the commission to utilize education and outreach to ensure individuals, volunteer groups, businesses, and municipal resources are involved and participate in keeping our city clean and green, by promoting cleanup events, the Adopt-a-Block program, accessing City run programs for rebates, assistance, and incentives, utilization of Access hayward and other blight and graffiti reporting techniques.

FISCAL AND ECONOMIC IMPACT

The Hayward City Council approved a budget of \$10,000 for Fiscal Year 2026. These funds will be used to improve the quality of life in the City through various cleanup activities and efforts.

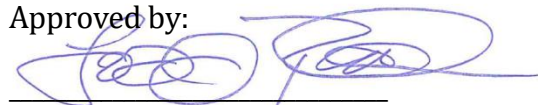
NEXT STEPS

Upon final approval, the 2026 Meeting Schedule, Cleanup Event Calendar, and Community Engagement & Education Events Calendar will be finalized and posted on the city website. Additionally, all meeting dates and cleanups and cleanup events, will be posted to the City of Hayward Calendar of Events on the city's website.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Armando Quintero, Acting Streets Maintenance Manager

Approved by:



Todd Rullman, Maintenance Services Director