



DATE: October 16, 2025
TO: Clean and Green Commission
FROM: Maintenance Services Director
SUBJECT: Beautiful Yard Contest 2025

RECOMMENDATION

The Clean and Green Commission review the list of 2025 Beautiful Yard Contest nominees and select a first, second, and third place winner.

SUMMARY

The 2025 Beautiful Yard Contest launched in February 2025 and concludes October 16, 2025. The CGC is asked to review the list of properties that accepted the nomination and select winners for the 2025 calendar year. The top three (3) winners will be acknowledged at a future City Council meeting and will be awarded gift cards from a Hayward business that serves the home improvement needs of the local community. The first-place winner will receive a \$200 gift card, second-place winner will receive a \$150 gift card, and third place will receive a \$100 gift card.

BACKGROUND

The Hayward Beautiful Yard contest is a reward-based approach to encourage residents to Keep Hayward Clean, Green, and Beautiful by acknowledging the hard work that goes into a bay friendly yard.

Nominated yards are selected by CGC members, who canvased neighborhoods during various KHCG cleanup events, using the set of criteria and guidelines below.

Nominee Criteria:

- Yard Clean and Free of Debris
- Well Maintained Foliage
- Reduces Water Usage
- Use of Native Plants
- Attractive Landscaping

Guidelines:

- No more than 50% pavement of entire front yard area.

- Fence no taller than 4 ft within 20 feet of property line.
- Fence no taller than 6 ft outside the 20 ft setback from property line.
- Limit the use of turf to 25 percent of the total landscaping area.

DISCUSSION

A total of thirty-one (31) nominations were submitted, eleven (11) accepted to participate and are listed below. CGC members will participate in a voting process to select the top three (3) during the regular meeting scheduled for October 16, 2025.

Hayward Beautiful Yard Contest Nominations



FISCAL AND ECONOMIC IMPACT

A total of \$450 has been allocated from the Clean and Green Commission Fiscal Year 2026 budget to purchase gift cards for the top three winners.

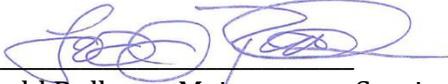
NEXT STEPS

The top three winners will be notified and invited to attend the Hayward City Council meeting on Tuesday, December 2, 2025, to be recognized as the winners of the 2025 Beautiful Yard Contest and to receive their gift card.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Armando Quintero, Streets Manager, Maintenance Services

Approved by:



Todd Rullman, Maintenance Services Director