



DATE: October 20, 2022

TO: Keep Hayward Clean and Green Task Force

FROM: Maintenance Services Director

SUBJECT: 2023 Cleanup & Beautification Events Calendar – Staging Sites

RECOMMENDATION

That the Keep Hayward Clean and Green Task Force review, discuss, and take appropriate action to finalize the staging sites for the 2023 Cleanup & Beautification Events.

SUMMARY

The staging sites for the January and July 2023 Cleanup & Beautification events were not identified as part of the adoption process at the July 21, 2022, meeting. To finalize the 2023 Cleanup & Beautification Events Calendar staff is providing recommendations to assist the task force in selecting and adopting the staging sites for the January and July 2023 events.

BACKGROUND

At the July 21, 2022 meeting of the Keep Hayward Clean and Green Task Force, task force members reviewed, discussed, and adopted the 2023 Cleanup & Beautification event dates and locations; however, the staging sites for the January and July cleanup events were left to be determined. The 2023 locations selected and adopted were based on previous event locations and with KHCG TF member feedback from its June 23, 2022, and July 21, 2022, regular meetings.

DISCUSSION

Attached is the combined adopted 2023 Monthly Meeting Schedule, 2023 Cleanup & Beautification Calendar, and 2023 Community Engagement & Education Events Calendar. The staging areas for the January and July 2023 Cleanup and Beautification events are listed as to be determined.

Based on the adopted locations for the January and July 2023 events, staff visited several potential staging sites within the adopted location areas, Russell City for January 28, 2023, and the Jackson corridor for July 22, 2023. The criteria staff used to assess potential staging sites are as follows:

Staging Site Selection Criteria:

- Safety/traffic

- Visibility
- Accessibility
- Parking
- Cleanliness/trash and debris in public right of way
- Restrooms onsite/or suitable for portable restrooms
- Permits and/or authorization required
- Option to include a planting scope for event

Staff visited two neighborhood parks within the Russell City area; the first, Rancho Arroyo Park at 2121 Depot Road and the second, Greenwood Park located at 24016 Eden Avenue. Both sites are located within residential areas, are accessible, have windblown trash and debris within the public right of way, would require portable wash station and restroom and a use permit, and from a traffic and safety perspective may require restricted parking area and/or partial lane closure, which is typically for KHCG cleanup events. Staff observed that Greenwood Park has limited parking and visibility appears limited to the immediate nearby residential area; Rancho Arroyo Park has ample parking and good visibility, as it is located on Depot Rd., which is nearby a residential area and is a main thoroughfare between Hesperian Blvd. and Industrial Blvd. Based on meeting the criteria above, staff recommends Rancho Arroyo Park located at 2121 Depot Rd for the January 28, 2023, Cleanup & Beautification event.

Staff visited two potential staging sites for the Jackson Corridor area; the first, The Eden Greenway at Soto Road and the second, Barnes Court adjacent to the corporation yard where Maintenance Services is located. Barnes Court runs parallel to Jackson Street at Soto Road. Both sites are accessible, have good visibility, have windblown trash and debris within the public right of way, and from a traffic and safety perspective may require restricted parking area and/or partial lane closure, which is typically for KHCG cleanup events. Both sites would require a portable wash station and restroom. The Eden Greenway would require a use permit, and parking may be restricted given the immediate residential area. Barnes Court has ample parking. additionally, the Maintenance Services Department's Landscape Division is currently working on a 3-year median rehabilitation project on Jackson Street, directly adjacent to Barnes Court that could host a planting opportunity similar to previous events near Tennyson Road that allowed the KHCG TF and volunteers to participate in this Council Strategic Priority project. Based on meeting the criteria above and in consideration of the logistical advantages related to the planting opportunity that could be incorporated into the July event, staff recommends Barnes Court as the staging area for the July 22, 2023, Cleanup & Beautification event.

In summary, staff recommends the following staging areas:

Date	Location	Staging	Notes
January 28, 2023	Russell City Area	2121 Depot Rd.	Rancho Arroyo Park
July 22, 2023	Jackson Triangle	16 Barnes Ct.	Hayward Corporation Yard

FISCAL AND ECONOMIC IMPACT

Funds in the amount of up to \$500 has been allocated for each event for a total of up to \$1,000 to cover the cost of portable wash stations and restrooms if the selected staging areas for January and July do not have restrooms.

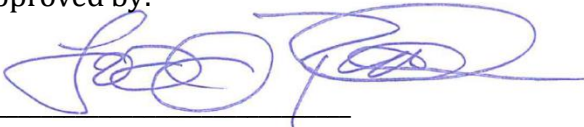
NEXT STEPS

Upon final approval, the staging areas for the January and July 2023 cleanup events, the 2023 Meeting Schedule, Cleanup & Beautification Event Calendar, and Community Engagement & Education Events Calendar will be finalized and posted on the city website. Additionally, all meeting dates and cleanups and beatification events, will be posted to the City of Hayward Calendar of Events on the city's website.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Rodney Affonso, Streets Manager, Maintenance Services

Approved by:



Todd Rullman, Maintenance Services Director