DATE: November 19, 2019

TO: Mayor and City Council

FROM: Chief of Police

SUBJECT: Adopt a Resolution Authorizing the City Manager to Accept and Appropriate $16,700 from the State of California Department of Alcoholic Beverage Control for Operations to Prevent Sales of Alcohol to Minors

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to accept and appropriate a total of $16,700 from the State of California Department of Alcoholic Beverage Control to fund enforcement operations designed to prevent the sales of alcohol from underaged individuals.

SUMMARY

The Hayward Police Department applied for and was awarded a grant from the State of California Department of Alcoholic Beverage to fund operations designed to reduce the sales of alcohol to minors. The Hayward Police Department will perform three (3) minor decoy operations, three (3) shoulder tap operations, and two (2) IMPACT inspections.

BACKGROUND

The City of Hayward has 243 licensed alcohol retail outlets. This includes full-service restaurants, breweries, wine shops as well as bars and liquor stores. The Police Department Vice Unit performs the mandatory ABC administrative inspections as part of their normal course of duties; however, it requires the use of overtime personnel to ensure proper staffing and support personnel. The Hayward Vice-Intelligence Unit is committed to providing proactive enforcement in reducing the number of licensees who sell to minors, targeting adults who furnish alcoholic beverages to minors and educating licensees.

DISCUSSION

The State of California Department of Alcoholic Beverage Control and Office of Traffic Safety have established a grant for conducting Minor Decoy operations, Shoulder Tap operations, and IMPACT inspections from the Department of Alcoholic Beverage Control (ABC).

The Hayward Police Department applied for and was awarded monies to be used for underage alcohol enforcement. The Hayward Police Department was awarded $16,700 (to be used by October 1, 2020) for underaged alcohol enforcement operations. These funds

obtained from State of California ABC will be used to conduct three (3) minor decoy operations, three (3) shoulder tap operations, and two (2) IMPACT inspections.

In a minor decoy operation, a decoy under the age of twenty-one attempts to purchase alcohol from local licensed businesses. In a shoulder tap operation, the decoys ask adults entering a store if they will purchase alcohol for them. The decoys offer to pay for the alcohol and mention that they cannot purchase it themselves because they are under twenty-one. Adults who purchase alcohol for the decoys are arrested and cited for furnishing alcohol to a minor. Clerks who sell an alcoholic beverage to an underage decoy will be cited as well and referred to the Department of ABC as well as the City of Hayward Code Enforcement for administrative action. Additionally, officers will conduct inspections following the ABC IMPACT program to help merchants deter crime.

FISCAL IMPACT

There is no General Fund Impact with the approval of this item. This agreement will result in $16,700 in revenue being generated for the City.

STRATEGIC INITIATIVES

This agenda item supports the Complete Communities Strategic Initiative. The purpose of the Complete Communities initiative is to create and support structures, services and amenities to provide inclusive and equitable access with the goal of becoming a thriving and promising place to live, work and play for all. This item supports the following goal and objectives:

Goal 1:   Improve quality of life for residents, business owners, and community
                members in all Hayward neighborhoods.
      Objective 1:   Increase neighborhood safety and cohesion

NEXT STEPS

If the Council authorizes this action, staff will work to execute the agreements with the State of California Department of Alcoholic Beverage Control.

Prepared by: Antonio Puente, Lieutenant – Special Investigations Bureau

Recommended by: Toney Chaplin, Chief of Police

Approved by:

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Kelly McAdoo, City Manager