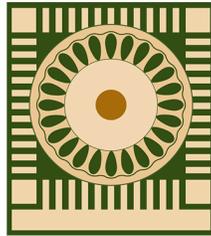


# **CITY OF HAYWARD**

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
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CITY OF  
**HAYWARD**  
HEART OF THE BAY

## **Agenda - Final**

**Wednesday, November 15, 2017**

**7:00 PM**

**City Hall, Conference Room 2A**

## **Community Services Commission**

**CALL TO ORDER**

The agenda for the Community Services Commission meeting on November 15, 2017

**Attachments:** [Attachment I. Agenda for the November 15, 2017 Community Services Commission meeting](#)

**PLEDGE OF ALLEGIANCE**

**ATTENDANCE**

**APPROVAL: SUMMARY NOTES OF THE OCTOBER 18, 2017 MEETING**

The Minutes of the October 18, 2017 Community Services Commission meeting are enclosed.

**Attachments:** [Attachment I. Minutes of the October 18, 2017 Community Services Commission meeting.](#)

**PUBLIC COMMENTS:**

*The Public Comment section provides an opportunity to address the Oversight Board on items not listed on the agenda. The Board welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the Board or are within the jurisdiction of the Board as the Board is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.*

**FY 2017 FUNDED AGENCY PERFORMANCE REPORT**

FY 2017 Funded Agency Performance Report

**Attachments:** [Attachment I. FY 2017 Funded Agency Performance Report](#)

**REVIEW COUNCIL STRATEGIC INITIATIVES**

Council Strategic Initiatives

**Attachments:** [Attachment I: Council Strategic Initiatives Staff Report](#)

**APPLICATION REVIEW COMMITTEE (ARC) REVISED STRUCTURE AND SCHEDULE**

**ANNOUNCEMENTS**

**FUTURE AGENDA ITEMS**

REVIEW BYLAWS

**ADJOURNMENT**

*Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Manager at (510) 583-4300 or TDD (510) 247-3340.*



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**File #:** RPT 17-167

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**DATE:** November 15, 2017

**TO:** Community Service Commission

**FROM:** Community Services Division Manager

**SUBJECT**

The agenda for the Community Services Commission meeting on November 15, 2017

**RECOMMENDATION**

That the Community Services Commission review the Agenda for the meeting on November 15, 2017

**ATTACHMENTS**

Attachment I. Agenda for the November 15, 2017 Community Services Commission meeting



COMMUNITY SERVICES COMMISSION  
Hayward City Hall  
777 B Street, Hayward, CA 94541  
Conference Room 2A

REGULAR MEETING AGENDA  
Wednesday, November 15, 2017 – 7:00 p.m.

1. Call to Order
2. Pledge of Allegiance
3. Attendance
4. Approval: Summary Notes of the October 18, 2017 Meeting
5. Public Comments
6. FY 2017 Funded Agency Performance Report
7. Review Council Strategic Initiatives
8. Application Review Committee (ARC) revised structure and schedule
9. Announcements
10. Future Agenda Items
  - Review bylaws
11. Adjournment

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NOTICE



Please do not wear scented products, as persons with environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 72 hours in advance of the meeting by calling (510) 583-4250, or by calling the TDD line for those with speech and hearing disabilities at (510) 247-3340.

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**File #:** MIN 17-156

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**DATE:** November 15, 2017

**TO:** Community Service Commission

**FROM:** Community Services Division Manager

**SUBJECT**

The Minutes of the October 18, 2017 Community Services Commission meeting are enclosed.

**RECOMMENDATION**

That the Community Services Commission review and approve the Minutes of the October 18, 2017 meeting.

**ATTACHMENTS**

Attachment I. Minutes of the October 18, 2017 Community Services Commission meeting.

## MINUTES

City of Hayward Community Services Commission  
October 18, 2017 @ 7:00 PM  
Hayward City Hall  
777 B Street, Hayward, CA 94541  
Conference Room 2A

### Call to Order

Chairperson Isais called the meeting to order at 7:01 p.m.

Ms. Williams conducted roll call. Commissioners in Attendance were Francisco, Guzman, Isais, Kassouf, Mehdavi, Reddy, Roche, Sarmiento, and Zargar. Commissioners Glover-Gardin, Macmadu and Tsao were absent. Staff in attendance were Sean Reinhart, Director of Library and Community Services, Dana Bailey, Community Services Manager, Rachael McNamara, Management Analyst II and Lara Williams, Administrative Assistant III. Visitors in attendance were Karen Morrell, Diane Fagalde and Joe Fernandez. Council Member in attendance was Elisa Márquez.

Minutes from the September 20, 2017 Regular Meeting were approved.

There were no public comments

Report: Ms. McNamara presented to the Commission on the results of the Everyone Home 2017 PIT (Point in Time) count. She detailed how the data on the number of homeless in Alameda County was collected. A discussion ensued among the commissioners on the current state of homelessness in the Bay Area and Hayward.

Review of the Draft FY 2019 Community Agency Funding Application by Ms. Bailey. The commissioners were walked through the application process the agencies go through when applying for funding. Ms. Bailey invited commissioners to attend the Bidder's Conference in council chambers at City Hall on October 26<sup>th</sup>.

There were no Commissioner Announcements.

Director Reinhart provided a staff announcement. He stated that he will be stepping away from attending the Community Service Commission meetings as the 21<sup>st</sup> Century Library project proceeds into the final phase.

Council Member Márquez announced that Ms. Bailey was awarded the city's Heart of Service Award by City Manager McAdoo.

Future Agenda Items:

- FY 2017 Funded Agency Performance Report
- Review Council Strategic Initiatives
- Application Review Committee (ARC) revised structure and schedule
- Review Commission by-laws

Chairperson Isais adjourned the meeting at 8:16pm.



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**File #:** RPT 17-172

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**DATE:** November 15, 2017

**TO:** Community Service Commission

**FROM:** Community Services Manager

**SUBJECT**

FY 2017 Funded Agency Performance Report

**RECOMMENDATION**

That the Community Services Commission review the FY 2017 Funded Agency Report.

**ATTACHMENTS**

Attachment I FY 2017 Funded Agency Performance Report



## STAFF REPORT

Date: November 8, 2017

To: Community Services Commission

From: Dana Bailey, Community Services Manager

**Subject: FY 2017 Funded Agency Performance Report**

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### SUMMARY

The FY 2017 Funded Agency Performance Report documents the performance of City-funded programs that were provided with Community Development Block Grant (CDBG), General Fund (City) and Measure B/BB sales tax dollars (Alameda County Transportation Commission). The data reflects funding allocated to and the performance of City-based programs and contracted services designed to improve the lives of low to moderate-income residents of Hayward. Data was extracted from City Data Services (CDS) the online grants management system utilized by funded agencies to submit reporting and request payment.

The Community Services Commission (CSC) is charged with reviewing and making recommendations to Council regarding federal, city and local funding distributed under the Community Agency Funding Program. The overall goal of the distribution of funds is to support Hayward communities by providing decent housing, a suitable living environment and expanding economic opportunities for vulnerable residents. The report provides the City and interested stakeholders with an opportunity to evaluate the progress Hayward has made in carrying out priorities and objectives by reviewing accomplishments categorically and at a systemic level.

The City identified several priority issues in FY 17, and funded agencies have made excellent progress in meeting the objectives and goals outlined in their contracted Scopes of Work. Projects approved through the agency funding process provided a wide range of social services and assisted thousands of residents and households. A variety of local agencies provided services including emergency shelter for victims of domestic violence, fair housing and tenant/landlord activities, services for abused and neglected children, food and case management assistance for seniors and other special needs populations, rental assistance to prevent homelessness, food for low-income families and services to assist homeless individuals. Hayward continues to focus on outcome based performance measurements to ensure that needed services are delivered and that the results can be easily quantified.



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**File #:** RPT 17-171

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**DATE:** November 15, 2017

**TO:** Community Service Commission

**FROM:** Community Services Manager

**SUBJECT**

Council Strategic Initiatives

**RECOMMENDATION**

That the Community Services Commission review Council's Strategic Initiatives

**ATTACHMENTS**

Attachment I: Council Strategic Initiatives Staff Report



## STAFF REPORT

Date: November 8, 2017

To: Community Services Commission

From: Dana Bailey, Community Services Manager

**Subject: Council Strategic Initiatives**

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### SUMMARY

For several years the Hayward City Council has identified four priorities that guide city action: Safe, Clean, Green, and Thrive. In November 2016, Council participated in a retreat with the intention of re-evaluating the stated priorities to determine if they continued to reflect the goals and objectives of the governing body. Together, Council identified three new initiatives that acknowledged the framework of the existing priorities while focusing on strategies to achieve them: Complete Streets/Traffic Safety; Complete Communities; and the Tennyson Corridor.

These strategic initiatives will help the Council, the community, and staff identify clear actions towards the accomplishment of the Council's priorities. In March 2017, the City Manager established an interdepartmental strategy team representing eight departments to develop a two-year action plan to further advance the strategic initiatives

The two-year action plans detail each strategic initiative's goals, objectives, and performance measures. Status updates will be routinely presented to the Council on a biannual basis and to the City Management Team on a quarterly basis, affording the City Council and Management Team to track progress and identify any issues hindering the implementation of these plans.

#### [Complete Streets Strategic Initiative](#)

The overarching purpose of this Complete Streets strategic initiative two-year action plan is to build streets that are safe, comfortable, and convenient for travel for everyone, regardless of age or ability, including motorists, pedestrians, bicyclists, and public transportation riders.

The three goals identified in the Complete Streets strategic initiative two-year action plan are:



1. prioritizing safety for all modes of travel;
2. providing complete streets that balance the diverse needs of users of the public right-of-way; and
3. maintaining sufficient funding to provide for existing and future transportation facility and service needs.

### [Complete Communities Strategic Initiative](#)

The overarching purpose of the Complete Communities strategic initiative two-year action plan is to create and support structures, services, and amenities to provide inclusive and equitable access with the goal of becoming a thriving and promising place to live, work and play for all.

The three goals identified in the Complete Communities two-year action plan are:

1. Improve quality of life for residents, business owners, and community members in all Hayward neighborhoods;
2. Provide a mix of housing stock for all Hayward residents and community members, including the expansion of affordable housing opportunities and resources; and
3. Develop a regulatory toolkit for policy makers.

### [Tennyson Corridor](#)

The overarching purpose of the Tennyson Corridor two-year action plan is to develop an attractive, cohesive, thriving Tennyson Corridor through thoughtful engagement of residents, businesses, and community partnerships.

The five goals identified in the Tennyson Corridor two-year action plan are:

1. Create a community vision plan for the Tennyson Corridor and catalyst sites to serve as a foundation for long-term planning and policies;
2. Increase pedestrian and bicyclist safety;
3. Improve community appearance;
4. Foster a cohesive sense of place; and
5. Increase community resiliency