

FY 2017-2018

CITY OF HAYWARD Annual Action Plan



Executive Summary

AP-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

The FY 2017-2018 Annual Action Plan outlines proposed housing and community development objectives, activities, and budget in the City of Hayward. The plan includes information regarding federal, state, and local funding resources, a description of each activity to be implemented, and other actions that the City will take to address barriers to affordable housing, support anti-poverty strategies, and facilitate fair housing. This Plan represents covers the period of July 1, 2017 through June 30, 2018 with some projects being completed by June 30, 2019.

The FY 2015-2019 Consolidated Plan is a comprehensive review of the City's housing and community development characteristics and needs, an inventory of resources available to meet those needs, a five-year strategy for the use of those resources, and a one-year Action Plan (updated annually) that presents specific activities in which to implement the strategy.

The City's FY 2017-2018 Community Development Block Grant (CDBG) entitlement grant from the US Department of Housing and Urban Development (HUD) is \$ 1,405,000. The City is always conservative in estimating the receipt of CDBG program income, as well as revolving loan program income. Additionally, the City will be applying CDBG funds from prior years to eligible FY 2017-2018 projects which address affordable housing, economic development, and infrastructure.

In preparing the proposed CDBG program budget, the following were considered: housing and community development priorities, the FY 2015-2019 Consolidated Plan, and CDBG eligibility criteria. The City is proposing to allocate CDBG funds towards the following eligible activities: Program Administration, Public Facilities and Improvements, Rehabilitation, Special Economic Development, Microenterprise Assistance, and Public Services. Activities will benefit low and moderate income individuals and households.

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

CDBG-funded activities are proposed to address the following priorities in FY 2017-2018: Affordable Housing, Homelessness Prevention, Neighborhood Facilities and Improvements, and Community and Economic Development. Affordable Housing programs will preserve existing affordable rental and

ownership housing for low and moderate income households, and reduce housing discrimination. Homelessness Prevention activities will support countywide strategies to end homelessness by funding the coordination and operations of permanent supportive housing, emergency shelters, transitional housing, and housing-related support services programs. Neighborhood Facilities and Improvements include the rehabilitation of sites or properties located in low-income census tracts. Community and Economic Development programs will increase the number of permanent jobs available to low-income residents by offering training opportunities and job placement. The City will also address Non-Homeless Special Needs in FY 2017-2018 by supplementing CDBG resources with the City's General Fund. Non-Homeless Special Needs activities provide support services targeted to seniors, people with disabilities, youth, and immigrant populations.

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

The City regularly monitors progress on activities carried out in the Annual Action Plan to ensure compliance with program requirements. Evaluation takes place during the application and funding process, and after sub-grantee contracting has been executed. Agreements with sub-agreements and Memoranda of Understandings (MOUs) with other public agencies or internal departments set clear performance measures, reporting procedures, timeliness, and budgets against which goals are measured. City staff regularly monitor compliance with contracting requirements and performance goals through the implementation and review of quarterly performance reports, monthly reimbursement requests, and annual desk and on-site monitoring. City staff provide feedback to sub-grantees regarding areas of concern, and findings where corrective action or improvements are required. The City publishes an Annual Performance Report, aggregating data to analyze progress towards goals, cost effectiveness, community impact, and compliance with regulations. Additional Monitoring Standards and Procedures are outlined in the Alameda County HOME Consortium-wide Consolidated Plan. Contracting standards and policies and procedures can also be found in the City's CDBG Policies and Procedures Manual. Information obtained from all the evaluation and monitoring efforts is used to assist in the determination of which projects to allocate CDBG funds.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

City staff lead the preparation, implementation, and evaluation of the Consolidated and Action Plans, related reports, and citizen participation and consultation processes. City staff coordinate housing and community development activities, which includes administration of the CDBG, Social Services, Paratransit, and the Housing Rehabilitation Program. All programs are administered through one competitive grant application process. City staff review grant applications to ensure that CDBG eligibility

and national objective criteria are addressed and to categorize proposals into the appropriate funding source category.

The City's Community Services Commission (CSC) further reviews each grant proposal for merit, impact, and cost-effectiveness. The CSC is a seventeen-member entity appointed by City Council, with the primary responsibilities of reviewing proposals and establishing funding recommendations for consideration by council. The CSC represents the larger Hayward community, with the only eligibility requirement to serve being residency within Hayward city limits. The CSC therefore, serves a key role in the CDBG Citizen Participation Plan process. All CSC meetings are open to the public and other stakeholders are welcome to offer public comments for consideration during the City's grant funding cycle. A formal public hearing is held in front of City Council regarding the funding recommendations and the Annual Action Plan. An additional public hearing was held in front of City Council in July of 2017 regarding the one-time spend down of past fiscal year funds as part of the City's biennial CDBG reconciliation process.

City Council receives funding recommendations from the CSC, with additional in-depth information from staff, and discusses the proposal at a public Work Session. A formal Public Hearing is conducted two weeks later, in which members of the public can address City Council regarding the CDBG funding recommendations. Ultimately, City Council has the final determination in authorizing CDBG grant awards at the local level.

The City consults with neighboring jurisdictions, public agencies, members of the public, and aligns with other strategic planning efforts when establishing local priorities. Finally, as a member of the Alameda County HOME Consortium, the City also participates in the Consortium's Citizen Participation Plan process.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

Each public meeting convened by City Council or the CSC opens with an agendaized Public Comments section to provide an opportunity for members of the public to address the Commission and City Council, and to comment on the funding process and recommendations. During the FY 2017-2018 funding process, no public comments regarding the funding process were received at the regularly scheduled CSC meetings. Public comments were received at the Public Hearings on May 23rd regarding the annual funding process, as well as during the July 18th Council meeting to discuss one time funds. The comments received were expressions of thanks to the Council for the recommended funding allocations from subrecipient Downtown Streets Team.

6. Summary of comments or views not accepted and the reasons for not accepting them

During the FY 2017-2018 funding process no comments have been rejected.

7. Summary

This Annual Action Plan and FY 2017-2018 proposed projects are consistent with the City of Hayward Council Priorities and meets HUD National Objectives.

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role		Name	Department/Agency
Lead Agency		HAYWARD	
CDBG Administrator	HAYWARD		Department of Library and Community Services
HOME Administrator	HAYWARD		Department of Housing and Community Development

Table 1 – Responsible Agencies

Narrative

The City of Hayward is an entitlement jurisdiction which receives CDBG funds directly from HUD. To be eligible for HOME funds, Hayward is also a member of the Alameda County HOME Consortium, which is led by the Alameda County Department of Housing and Community Development. The Consolidated Plan is prepared by City staff utilizing local engagement efforts and community feedback. The local process is conducted in collaboration with the County and other partner jurisdictions within the HOME Consortium. While the local process identifies needs specific to Hayward, regional input is considered to share resources and collectively identify gaps in service delivery. City staff is responsible for the administration and implementation of CDBG funds, while the County is responsible for the administration of HOME funds.

Consolidated Plan Public Contact Information

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AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

1. Introduction

Alameda County has a history of collaborative efforts focused at the consumer or provider level; the EveryOne Home Plan also looks at coordination at the systems level. The creation of this integrated, regional response offers several measurable, outcome-oriented alternatives, including:

1. Increased efficiency and effectiveness of local and regional housing and supportive service programs through sharing of information, planning, clients, resources, and responsibility across the multiple systems that must work together to address common issues.
2. More coordination of government and philanthropic funding. National research has demonstrated that an integrated approach to long-term homelessness can significantly reduce overall expenditures. An example of the collaborative efforts undergone in Alameda County was the Homelessness Prevention and Rapid Re-Housing Program (HPRP) county-wide collaborative.
3. Increased local capacity to attract competitive grants from federal, state and philanthropic sources that can augment existing housing and service systems and support the replication of emerging promising practice models.
4. Increased public interest and support for creative solutions to homelessness, excitement about and involvement in regional efforts, and willingness to support the creation of a new local or regional revenue stream. For more detailed information please refer to the Alameda County EveryOne Home Plan at www.everyonehome.org.

Additionally, in service to the City's desire to engage in and resolve the issue of homelessness as a municipal government, and to ensure that all the key stakeholders are involved in this important work, staff assembled an Interdisciplinary Homeless Working Group to coordinate and develop the groundwork and information presented to City Council. The working group includes key staff from Community Services, Police Department, Development Services, Maintenance Services, and the offices of the City Manager and City Attorney, among others. It also includes key leaders of community partner agencies who deliver services to the homeless population including the executive directors of local shelter providers, food pantry and service provider South Hayward Parish, housing and homeless service provider Abode Services, and individuals with homelessness experience, among others.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

The City of Hayward works with several housing providers and health service agencies. These include our work within the Alameda County Continuum of Care, and the City's Interdisciplinary Homeless Working Group that incorporates service providers across the spectrum. We fund several housing and health providers through subrecipient grants, including St. Rose Hospital, Tri-Valley Health Center and Tiburcio Vasquez Health Center. The City is in partnership with Tiburcio Vasquez Health Center for a one-of-a-kind collaboration Fire House Clinic in the underserved area of South Hayward. Over the next few years we will be working with La Familia Counseling services to construct and develop programming for the South Hayward Family Center.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

In December 2006, City Council adopted the Alameda Countywide Homeless and Special Needs Housing Plan, also known as the EveryOne Home Plan. This is a long-term special needs housing plan which seeks to address the housing-related needs of persons with serious mental illness, those living with HIV/AIDS, and those who are homeless. The EveryOne Home Plan reflects an increased recognition among healthcare and services agencies throughout Alameda County that affordable housing is crucial to the achievement of public and mental health program outcomes. Without stable, decent, and affordable housing, efforts to promote mental health and the physical wellbeing of low income populations in the County are compromised. In January 2008, EveryOne Home became the backbone organization of the Alameda Countywide Continuum of Care, with governmental entities collectively funding operations and serving on its strategic Leadership Board.

The City of Hayward is well represented within the EveryOne Home leadership and City of Hayward Community Services staff serve on several Continuum of Care (CoC) subcommittees. The CSC, which make funding recommendations to Council, regularly received updates and reports regarding CoC activities and successes, and utilizes this information and best practices to make their recommendations. City of Hayward staff and leadership assist in the coordination, planning, and participate in the biennial Point-In-Time (PIT) Count which provides data necessary to formulate strategies to address homelessness. For the 2017 PIT, Hayward provided additional funding to EveryOne Home to receive enhanced, in-depth data regarding homeless populations.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City is not an entitlement Emergency Solutions Grant (ESG) grantee. The City works in collaboration with the local CoC to determine the need for local funds and offers Certifications of Local Need for ESG applicants within City limits. The City consults with the Continuum of Care to develop performance

standards and evaluate the outcomes of projects and activities funded with CDBG in alignment with ESG goals. The City of Hayward utilizes the Alameda County Priority Home Partnership ESG Policies and Procedures Manual, which covers policies and procedures for all ESG recipients and sub-recipients operating programs within Alameda County.

The City also works with EveryOne Home regarding the operation and administration of HMIS. City staff, in their roles as committee members, have assisted in the development of an RFP for new HMIS software to better serve our continuum and enhance the roll out of Coordinated Entry. The new HMIS system will be a comprehensive health and housing data solutions and an integral part component of a collective impact effort to ensure all individuals living in Hayward have safe, healthy, and affordable housing.

2. Agencies, groups, organizations and others who participated in the process and consultations

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	ALAMEDA COUNTY - HOUSING AND COMMUNITY DEVELOPMENT
	Agency/Group/Organization Type	Other government - County
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of housing and homeless needs and overall needs of the county. Partnered with Alameda County to implement a winter warming shelter in Hayward using General Fund local dollars
2	Agency/Group/Organization	EVERYONE HOME
	Agency/Group/Organization Type	Continuum of Care Backbone Org
	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	On site meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of homelessness issues and resources across Alameda County. Development of local policy and practices

3	Agency/Group/Organization	COMMUNITY RESOURCES FOR INDEPENDENT LIVING
	Agency/Group/Organization Type	Housing Services-Elderly Persons Services-Persons with Disabilities Services-Employment Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Public Housing Needs Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	On site meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of individuals living with disabilities.
4	Agency/Group/Organization	ABODE SERVICES
	Agency/Group/Organization Type	Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of chronically homeless individuals. Assist in the development of policies and practices. Development of affordable housing opportunities.
5	Agency/Group/Organization	FAMILY EMERGENCY SHELTER COALITION (FESCO)
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-homeless

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children Homelessness Needs - Unaccompanied youth Homelessness Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of homeless families with children.
6	Agency/Group/Organization	RUBY'S PLACE
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Victims of Domestic Violence Services-homeless Services-Employment Services - Victims
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children Homelessness Needs - Unaccompanied youth Homelessness Strategy Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	On site visits and meetings. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs domestic violence victims and homeless families.
7	Agency/Group/Organization	ECONOMIC DEVELOPMENT DIVISION – CITY OF HAYWARD
	Agency/Group/Organization Type	Other government - Local Business and Civic Leaders Grantee Department
	What section of the Plan was addressed by Consultation?	Market Analysis Economic Development Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meetings with Economic Development staff and meetings between Economic Development and business leaders. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of the business community. Coordination on the development of a cohesive ED plan that considers low-income residents and creates economic opportunities for all.
8	Agency/Group/Organization	HAYWARD LIBRARY AND COMMUNITY SERVICES
	Agency/Group/Organization Type	Services-Children Services-Education Other government - Local Grantee Department
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meetings between Education Services staff and Community Services staff. Work with the Hayward Library based Family education program for anticipated improved coordination of financial resources and alignment of goals towards full adult literacy and educational support of Hayward Youth.
9	Agency/Group/Organization	COMMUNITY CHILD CARE COUNCIL (4C'S) OF ALAMEDA COUNTY
	Agency/Group/Organization Type	Services-Employment
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Economic Development Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meetings and site visits between staff. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs low-income residents working towards developing their own micro-enterprise, as well as child care needs of local families seeking to improve their economic opportunities.

10	Agency/Group/Organization	DEVELOPMENT SERVICES DEPT – CITY OF HAYWARD
	Agency/Group/Organization Type	Housing Services - Housing Services-homeless Other government - Local Planning organization Grantee Department
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Market Analysis Economic Development
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meeting between staffers in each department. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and needs surrounding housing development and planning. Coordination on development and implementation of Accessory Dwelling Unit program, and well as coordination between Housing Rehabilitation Program and the Codes Enforcement Division
11	Agency/Group/Organization	EDEN COUNCIL FOR HOPE AND OPPORTUNITY
	Agency/Group/Organization Type	Housing Services - Housing Services-Persons with Disabilities Services-homeless Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meetings and on-site visits. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of low-income renters in Hayward. Assistance in development of policies and Fair Housing practices.
12	Agency/Group/Organization	HAYWARD UNIFIED SCHOOL DISTRICT
	Agency/Group/Organization Type	Services-Education Other government - Local
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Regular meetings with staff regarding programming and development of educational opportunities that can create economic opportunities. Anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of Hayward students and their families.
13	Agency/Group/Organization	ST ROSE HOSPITAL FOUNDATION
	Agency/Group/Organization Type	Services-Health Services-Education Services-Employment Health Agency Business and Civic Leaders Foundation
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Economic Development Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	St Rose Hospital is unique in that not only is a health organization providing medical services, but educational and economic opportunities through their foundation based programs for students. Regular meetings, calls and visits by staff will lead to anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of Hayward residents accessing healthcare, as well as local students seeking to enter the healthcare industry.
14	Agency/Group/Organization	LA FAMILIA COUNSELING CENTER
	Agency/Group/Organization Type	Services-Children Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-Health Services-Education Services - Victims Health Agency
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meetings with staff with anticipated improved coordination of financial resources and alignment of goals. Improved understanding of issues and immediate needs of residents as it relates to mental health counseling services, as well as other medical services. Coordination regarding the development of the South Hayward Family Center which will include comprehensive, low-cost counselling services in a culturally sensitive manner.

Identify any Agency Types not consulted and provide rationale for not consulting

Not Applicable

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Everyone Home	Homeless services, homelessness prevention, and homeless special needs.

Table 3 - Other local / regional / federal planning efforts

Narrative

Not Applicable

AP-12 Participation - 91.401, 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The City's Citizen Participation Plan seeks to involve all City residents including low and moderate-income persons, persons living in blighted areas, minority populations, non-English speakers, residents of areas where a significant amount of federally-funded activity is proposed, seniors, people with disabilities, the business community, and civic groups. The Citizen Participation Plan provides opportunities for citizen engagement related to CDBG, HOME, and other HUD funded programs. The plan also provides information regarding annual performance reports and HUD-related issues. Goals of the plan are to:

- Provide residents with adequate and timely information about the range of activities that may be undertaken through HUD-funded programs, the kinds of activities previously funded in the community, the level of funding available to carry out these activities, and an estimate of the amount of funds that will benefit low and moderate income persons;
- Provide an appropriate means to ensure the involvement of low and moderate income residents most likely to be affected by HUD-funded programs, and to provide reasonable efforts to ensure continuity of involvement of residents or resident organizations throughout all stages of the program;
- Provide residents with an adequate opportunity to articulate needs, express preferences about proposed activities, assist in the selection of priorities, and the development of the plans, applications, and reports; and
- Provide residents with the opportunity to assess and submit comments on all aspects of the HUD funded programs and their performance.

The Community Services Commission (CSC) is the primary conduit for resident participation in all phases of the CDBG program and other HUD-funded programs. The CSC advises City Council regarding the identification of housing and community development needs, setting priorities, making recommendations concerning the annual allocation of CDBG and other HUD funds, and amending Annual Action Plans as necessary. CSC members must be Hayward residents and are appointed by City Council. Citizens may submit comments, complaints, suggestions, or questions by letter, facsimile, telephone, email, or in person regarding any aspect of any HUD-funded program. Written comments should be sent to the following address. All written complaints will be answered in writing within 15 working days.

Notices regarding all public meetings and hearings are sent out to an "Interested Parties" email list at least 72 hours prior to the meeting, and at least 15 days prior to Public Hearings. The interested parties list incorporates civic and business leaders, nonprofits, members of the community, elected officials,

applicants for funding, and commissioners among others. Interpretive and adaptive services and accommodations are available upon request for all meetings and hearings.

Citizen Participation Outreach

Mtg	Mode of Outreach	Target of Outreach	Attendance	Comments received	URL (If applicable)
1	Public Meeting	Non-targeted/broad community Commissioners and Interested Parties	12 Commissioners and 4 members of the public	None	https://hayward.legistar.com/MeetingDetail.aspx?ID=508523&GUID=60CF46B1-CD87-419A-B21C-F733C8BA9E88&Options=info&Search=
2	Newspaper Ad	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community	N/A - Legal Notice regarding Funding Form	NA	
3	Public Meeting	Non-targeted/broad community Prior applicants and prospective applicants for funding	59 Guest representing organizations interested in receiving sub-recipient funding	NA	

Mtg	Mode of Outreach	Target of Outreach	Attendance	Comments received	URL (If applicable)
4	Public Meeting	Non-targeted/broad community Commissioner and Interested Parties	13 Commissioners , 1 Guest	None	https://hayward.legistar.com/MeetingDetail.aspx?ID=515722&GUID=82C0214E-DFFD-436E-9B44-16F143854891&Options=info&Search=
5	Public Meeting	Non-targeted/broad community Commissioners and Interested parties	12 Commissioners , 2 guests	None	https://hayward.legistar.com/MeetingDetail.aspx?ID=528599&GUID=A3397628-FCA5-4EEC-9C00-9D0F13D122AF&Options=info&Search=
6	Public Meeting	Non-targeted/broad community Commissioners, FY 17-18 Applicants, Interested Parties	12 Commissioners , 8 guests	None	https://hayward.legistar.com/MeetingDetail.aspx?ID=533384&GUID=A4A79E87-4C26-4FFF-8420-A9016B2C6C69&Options=info&Search=
7	Public Meeting	Non-targeted/broad community Commissioners, Interested parties, FY 17-18 Applicants	TBD	TBD	
8	Application Review Committee - Arts and Music	Commissions and Applicants	Commissioners and Applicants in Arts & Music Categories	NA	

Mtg	Mode of Outreach	Target of Outreach	Attendance	Comments received	URL (If applicable)
9	Application Review Committee - Services I	Commissioners and Applicants	Services I applicants and commissioners	NA	
10	Application Review Committee - Services II	Commissioners and Applicants	Commissioners and Services II Applicants	NA	
11	Application Review Committee - Infrastructure and Econ Dev	Commissioners and Applicants	Commissioners and Infrastructure and Economic Development applicants	NA	
12	Public Meeting	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community Interested parties and applicants	Not Available - City Council Meeting	1	https://hayward.legistar.com/MeetingDetail.aspx?ID=538330&GUID=959621CF-8410-423D-958B-FF6C5661DDC2&Options=info&Search=

Mtg	Mode of Outreach	Target of Outreach	Attendance	Comments received	URL (If applicable)
13	Public Hearing	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community Interested parties and applicants	Not Available - part of larger city Council meeting	1	https://hayward.legistar.com/MeetingDetail.aspx?ID=544309&GUID=9554933B-434E-4EAE-A544-57936C1D32EA&Options=info&Search=
14	Public Meeting	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community Commissioners and interested parties	Not Available, part of a larger City Council Meeting	1	https://hayward.legistar.com/MeetingDetail.aspx?ID=552055&GUID=E64BF7AE-9493-4AB9-9658-C2D475574DFB&Options=info&Search=

Mtg	Mode of Outreach	Target of Outreach	Attendance	Comments received	URL (If applicable)
15	Public Hearing	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community Commissioners and interested parties	Not available - part of a larger City Council meeting	1	https://hayward.legistar.com/MeetingDetail.aspx?ID=554792&GUID=81D05FC14-67A5-42B5-80FD-92FD2AE93D80&Options=info&Search=
17	Newspaper Ad	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community	NA - Legal Notices regarding FY 17-18 funding recommendations and AAP	NA	
18	Newspaper Ad	Non-English Speaking - Specify other language: Spanish Residents of Public and Assisted Housing	NA - Legal Notice regarding use of past FY funds and biennial review	NA	

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

This section of the Action Plan identifies funding resources that will be utilized in FY 2017-2018 to address the City's community development priorities.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	1,228,347	47,600	1,280,000	3,508,347	For FY 17-18, the City will utilize \$1.2 million in annual allocation, \$1 million in RFL, \$1.28 million in prior year CDBG allocations. \$4.2 million over the remainder of the ConPlan is based upon an annual allocation of \$1.4 million, though those funds are in limbo at the moment.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	
General Fund	public - local	Public Services Other					The City of Hayward will contribute \$450,000 in general fund dollars to public service/social service programs benefiting low-income individuals in the City of Hayward, including programs such as food banks and homeless shelters. The City also contributes approximately \$82,000 annually for music and arts education programs that benefit low income students and families, including scholarships. The remainder amount for the ConPlan is based upon a 3 year multiplication of the 17-18 allocation
			450,000	0	0	450,000	
Other	public - local	Housing					The City of Hayward anticipates receiving \$275,908 in HOME funds as part of the Alameda County HOME Consortium
			275,908	0	0	275,908	

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1			Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$
Other	public - local	Public Services Other	860,000	0	0	860,000
						The City of Hayward receives Measure B and Measure BB funds from an Alameda County sales tax measure. These funds are utilized for our paratransit programs which assist individuals with disabilities and seniors in the Hayward jurisdiction. While these activities will not be reported on to HUD, it shows that Hayward has made a commitment to bring in other funding sources for our low-income and at risk populations. The \$2.4 remainder for the ConPlan is an estimate based upon a 3 year multiplication

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

In addition to funds provided by HUD, the City will utilize local resources to address community and economic development needs. The City can match federal funds with its General Fund dollars, as well as with its Measure B/BB allocation from the Alameda County Transportation Commission (ACTC). CDBG and HOME resources will be allocated towards projects that meet HUD national objectives and can comply with federal reporting and financial management regulations. The General Fund will support local providers that provide support services to under-served populations, which include low-income seniors, non-English speaking communities, youth, and people with disabilities. These projects must align with Council Priorities. Finally, the Measure B/BB allocation will allow the City to address the transportation needs of seniors and residents with disabilities.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs

identified in the plan

Not Applicable.

Discussion

In July 2017 the City of Hayward underwent a Biennial Review of the CDBG program to make one-time allocations of remaining funds from prior years as well as paid off loans. City staff worked closely with outside partners and our HUD representative to find pre-approved projects that meet not only national objectives, but Hayward needs.

The identified projects provide Council flexibility and capability to rapidly respond to trending issues and critical community needs beyond the annual agency funding process. The benefits and impacts to the Hayward community include; the creation of permanent affordable housing, small business development and job creation, and infrastructure improvements to address disaster resiliency and accessibility.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Administration	2015	2019	Affordable Housing Public Housing Homeless Non-Homeless Special Needs Non-Housing Community Development Administration & Reporting		Community Development - Administration & Planning	CDBG: \$255,192	
2	Neighborhood Facilities	2015	2019	Non-Housing Community Development		Community Development - Public Facilities Community Development - Public Services	CDBG: \$264,233	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 4 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Economic Development	2015	2019	Homeless Non-Homeless Special Needs Non-Housing Community Development		Community Development - Economic Development	CDBG: \$710,000	Facade treatment/business building rehabilitation: 3 Business Jobs created/retained: 23 Jobs
4	Sustainable Housing	2015	2019	Affordable Housing Homeless		Community Development - Housing Preservation Community Development - Elderly Services	CDBG: \$724,500	Homeowner Housing Rehabilitated: 20 Household Housing Unit Housing Code Enforcement/Foreclosed Property Care: 20 Household Housing Unit
5	Homelessness Prevention	2015	2019	Homeless Non-Homeless Special Needs Homelessness Prevention		Community Development - Public Facilities Community Development - Public Services Community Development - Homelessness Community Development - Permanent Support Housing	CDBG: \$251,000 General Fund: \$192,000	Tenant-based rental assistance / Rapid Rehousing: 8 Households Assisted Homeless Person Overnight Shelter: 35 Persons Assisted Homelessness Prevention: 1000 Persons Assisted Housing for Homeless added: 8 Household Housing Unit

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
6	Non-Homeless Special Needs	2015	2019	Non-Homeless Special Needs Non-Housing Community Development		Community Development - Public Services Community Development - Elderly Services Community Development - Youth Services Community Development - Family Education	CDBG: \$163,230 General Fund: \$220,000 Measure B & BB Paratransit: \$860,000	Public service activities other than Low/Moderate Income Housing Benefit: 1500 Persons Assisted

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Administration
	Goal Description	Effective administration of the CDBG program.
2	Goal Name	Neighborhood Facilities
	Goal Description	Public infrastructure projects that assist hospitals that serve low income populations, non-profit agencies.

3	Goal Name	Economic Development
	Goal Description	Jobs created and retained through microenterprise assistance. Jobs created for homeless at-risk individuals. Development of a business incubator and a facade improvement program for private businesses
4	Goal Name	Sustainable Housing
	Goal Description	Housing Rehab Program – Low Income Senior homeowners’ homes rehabilitated for systems failures and ADA upgrades. Brace and Bolt earthquake retrofit program maintain housing stock. Additional codes enforcement activities targeted to reduce and stop blight
5	Goal Name	Homelessness Prevention
	Goal Description	Homelessness prevention through information and referral, tenant education, fair housing audits and tenant-landlord mediation. A number of legal service providers will be utilized to assist specific low income groups to remain in their homes, in safe housing paid for by general funds. The City will also be assisting with the developing of PSH units.
6	Goal Name	Non-Homeless Special Needs
	Goal Description	Variety of activities supporting low-income Hayward residents.

AP-35 Projects - 91.420, 91.220(d)

Introduction

The following projects are CDBG eligible activities that will meet a HUD national objective. All applicants participated in the City's competitive funding process, in alignment with the City's Citizen Participation Plan. Final allocation amounts will be authorized by City Council. Identified sub-grantees must comply with the local contracting standards and federal rules and regulations.

#	Project Name
1	CDBG Administration
2	COH - Family Education Program (PS)
3	COH - Housing Rehabilitation Program (INF)
4	COH - Homeless Employment Training (ED)
5	COH - Homeless Housing Development (INF)
6	COH - Microenterprise Incubator (ED)
7	COH - Shelter & Care Disaster Facility Upgrades (INF)
8	COH - ECHO Fair Housing and Tenant/Landlord
9	Community Child Care Council (ED)
10	Downtown Streets Team (ED)
11	Elevating Soulciety (ED)
12	Community Resources for Independent Living (INF)
13	St. Rose Hospital (INF)
14	Abode Services (ACQ)
15	Econ Development - Facade Improvement Program

Table 7 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

To remain in compliance with the CDBG Public Services cap, the City has limited Public Services to less than 15% of projected funding availability. As directed by Council, CDBG Public Services will be focused on housing and the creation of economic and educational opportunity for poverty-level families.

The City acknowledges the data supporting the national move toward permanent supportive housing for the chronically homeless and rapid rehousing for families as best practice strategies. The shift of federal funds from emergency shelter and transitional housing projects have proven challenging for local service providers seek and required them to out alternative sources of funding. The City continues to work with its local homeless service providers and Continuum of Care to identify alternative mainstream resources as well as provide technical assistance and capacity building to encourage efficiency changes to the local

homeless systems of care.

In regards to Neighborhood Facilities, the City is moving away from the support of the repair of deferred maintenance projects. The focus of the City is to rehabilitate slum or blighted buildings, and to address ADA accessibility needs.

Each year, the City selects a few Economic Development projects to encourage job creation or retention. Activities include training and technical assistance, or direct financial assistance to businesses. Projects selected for funding must demonstrate proven success in providing effective training and/or job placements, as well as the capacity to collect and maintain documentation of accomplishments.

Finally, the City has undergone a biennial review to identify and allocate unused funds and program income in collaboration with HUD representatives. In addition to the usual annual allocation, the City has agreed to expend out \$1,289,000 in past years entitlement and program income on a number of HUD approved projects over FY 18 and FY 19. These projects include the expansion of a homeless employment program, development of permanent supportive housing, targeted code corrections, targeted blight abatement and commercial facade improvements, and small business incubators to name a few.

AP-38 Project Summary

Project Summary Information1	Project Name	CDBG Administration			
	Target Area				
	Goals Supported	Sustainable Economic Non-Homeless Homelessness Neighborhood Administration	Special	Housing Development Needs Prevention Facilities	
	Needs Addressed	Community Development - Administration & Planning			
	Funding	CDBG: \$289,522			
	Description	Administration of the CDBG Program for FY 17-18. Costs will cover staffing, training, comprehensive and strategic planning. Membership fees for EveryOne Home and community outreach.			
	Target Date	6/29/2018			
	Estimate the number and type of families that will benefit from the proposed activities	N/A Program Administration			
	Location Description	City of Hayward, 777 B Street, Hayward, CA 94541			
	Planned Activities	Administration of CDBG program for FY 17-18 as well as planning and development.			
2	Project Name	COH - Family Education Program (PS)			
	Target Area				
	Goals Supported	Non-Homeless Special Needs			
	Needs Addressed	Community Development - Public Services Community Development - Youth Services Community Development - Family Education			
	Funding	CDBG: \$163,320			

	Description	Hayward Library's Family Education Program supports families whose children are in the afternoon Homework Support Center program, and their parents who require literacy and ESL education.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	1150 individuals incorporating 600 families will be assisted by the program
	Location Description	The program will take place at the Main Hayward Public Library - 835 C Street, Hayward, CA as well as the Weekes Branch Library - 27300 Patrick Ave, Hayward, CA. 10 school site locations also currently run the FEP and Homework Support center programs. Program participants will not be screened based on their area of residence, but rather the program will be applicant need based.
	Planned Activities	The Family Education Program (FEP) will provide wrap-around literacy and academic support services to low-income Hayward families at the Hayward Public Library's (HPL) Main Library and Weekes Branch locations. The FEP is a unique collaboration of HPL's successful Literacy Plus and Homework Support Center programs. The FEP will provide after-school academic support to youth in grades K-12, four days a week at each location, as well as ESL literacy services to the parents of the children attending the Homework Support Centers, two days out of the week at each location.
3	Project Name	COH - Housing Rehabilitation Program (INF)
	Target Area	
	Goals Supported	Sustainable Housing Homelessness Prevention
	Needs Addressed	Community Development - Housing Preservation Community Development - Elderly Services
	Funding	CDBG: \$849,500

	Description	COH Housing Rehabilitation Program includes a number of sub activities:Traditional Housing Rehabilitation workStaff position to manage the programAffordable housing rehabilitationTargeted code correction activitiesBrace and Bolt earthquake retrofit program
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	Roughly 40 households will be assisted between the Housing Rehab Program activities that are currently planned
	Location Description	While the program will assist homeowners across Hayward, many rehabilitation projects are targeted to downtown, the 238 Corridor, or the Jackson Triangle areas. These areas have been identified by Council as underserved and that are the most blighted, and where many low-income families reside

	Planned Activities The Housing Rehabilitation Program Project will be a multi-faceted approach to retaining the existing affordable housing stock in Hayward, while creating additional housing opportunities through creative methods. Our traditional Rehabilitation Program offers loans and grants for property repairs to Hayward homeowners who are senior (62+), certified severely disabled or HUD qualified low-income. Applications are required and reviewed to verify applicant eligibility, confirm the property is a single-family unit located in Hayward and occupied by the owner-applicant. Projects are prioritized by those that improve health, safety and mobility and are intended to help vulnerable populations with limited access to private funding for repairs continue to live independently in their homes. Repairs are restricted to accessibility/mobility modifications, corrections of code violations and addressing major systems failures. Examples of eligible work include: installation of wheelchair ramps and grab bars, debris removal, improved security features and replacement of obsolete or failed utility systems (heaters, roofs, plumbing, etc.). The City will contract with Rebuilding Together and Habitat for Humanity on a number of projects that fall under the purview of the Housing Rehabilitation Project, but are not large enough to be project managed by City of Hayward staff directly. These agencies will focus on minor home repairs for seniors and ADA needs. The Housing Rehabilitation Project will also cover costs relating to the City's new Accessory Dwelling Unit program, a program to increase affordable housing options to low-income renters while increasing income for low-income homeowners. The Brace and Bolt Program will be another activity under the Housing Rehab Project in which homes across Hayward will be eligible to participate in the program and provide funds for earthquake safety retrofit activities. The program will be administered by the City of Hayward through a joint collaboration between the Community Services Division and Codes Enforcement.
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		Housing Rehabilitation administration activities by staff for eligible time related to the above project and associated programs will be nested under this project utilizing IDIS activity of 14H. The Brace and Bolt program will assist in the retrofitting of single family homes occupied by low-income residents in order to make sure they are able to withstand earthquakes. A critical component of securing housing stock, as the City of Hayward lies directly on the Hayward Fault.
4	Project Name	COH - Homeless Employment Training (ED)
	Target Area	
	Goals Supported	Economic Development
	Needs Addressed	Community Development - Economic Development Community Development - Homelessness
	Funding	CDBG: \$200,000
	Description	Pilot expansion of the Downtown Streets Program started in Hayward in FY 16
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	6 Homeless Individuals
	Location Description	The program will focus in South Hayward in unjunction with the already operating program in the Downtown Area

	Planned Activities	The City hopes to expand service in their already functioning, and funded, job creation program in the homeless community. The City currently contracts with Downtown Streets Team to work in the homeless community, preparing homeless individuals to enter the workforce. The program has executed agreements with private businesses to hire program graduates, and works with local housing providers to secure rapid rehousing spots for their participants. The program has been highly successful in the Downtown area of Hayward, and business owners, police, and local community members have expressed interest in expanding the program to additional economic corridors within the Hayward limits.
5	Project Name	COH - Homeless Housing Development (INF)
	Target Area	
	Goals Supported	Homelessness Prevention
	Needs Addressed	Community Development - Homelessness Community Development - Permanent Support Housing
	Funding	CDBG: \$200,000
	Description	Development costs for homeless housing project
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	10 micro units to be developed as part of a PSH program and acquisition
	Location Description	The location will be at the former Cronin House location currently operated by Horizon Services.
	Planned Activities	Assist in the acquisition and development costs associated with development of permanent supportive housing, as well as tiny homes for members of the homeless community in Hayward
6	Project Name	COH - Microenterprise Incubator (ED)
	Target Area	CT 4354 Downtown
	Goals Supported	Economic Development
	Needs Addressed	Community Development - Public Facilities Community Development - Economic Development

	Funding	CDBG: \$300,000
	Description	Microenterprise development/incubator development. A portion of the funding will come from the RLF program and a portion will come from PI sources
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	10 businesses will be created
	Location Description	Downtown Hayward and the Tennyson Corridor. Exact location TBD. City of Hayward Economic Development staff will assist in the development and provide technical assistance. These staffers will be located at 777 B Street, Hayward, CA 94541
	Planned Activities	Development of a business incubator for low-income individuals who seek to develop their own businesses and micro enterprise.
7	Project Name	COH - Shelter & Care Disaster Facility Upgrades (INF)
	Target Area	
	Goals Supported	Neighborhood Facilities
	Needs Addressed	Community Development - Public Facilities
	Funding	CDBG: \$200,000
	Description	Upgrades to facilities that will function in a shelter and care capacity during a natural disaster
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	To be determined.
	Location Description	To be determined

	Planned Activities	This project will include upgrades to a number of facilities which will function as "Shelter & Care" locations in the event of an emergency or natural disaster. The City of Hayward has been working diligently with our local nonprofits, school district and emergency management services to have a well oil Emergency Operation Center with trained staff and backup. The City has also been entering into MOUs with local orgs for training, but more importantly for those facilites to operate as emergency shelters. With the City lying directly on the Hayward fault, having emergency shelter locations that will survive the earthquake is critical.
8	Project Name	COH - ECHO Fair Housing and Tenant/Landlord
	Target Area	
	Goals Supported	Homelessness Prevention
	Needs Addressed	Community Development - Public Services
	Funding	CDBG: \$51,000
	Description	ECHO (Eden Council for Hope and Opportunity) will provide fair housing training and audits, as well as tenant landlord mediations and legal referrals relating to housing.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	1000+ individuals, incorporating 400+ households
	Location Description	All Hayward residents will able to utilize ECHO's services regardless of geographical location. Fair Housing audits will take place across Hayward, in multiple neighborhoods.
	Planned Activities	ECHO Housing provide hair housing counseling, carries our fair housing investigation, and provides low income individuals/families with legal information for education and self-empowerment. ECHO will also engage in tenant-landlord counseling and mediation in order to reduce and improve living conditions of low-income residents.
9	Project Name	Community Child Care Council (ED)
	Target Area	

	Goals Supported	Economic Develoment
	Needs Addressed	Community Development - Economic Development
	Funding	CDBG: \$300,000
	Description	Training for low-income residents to become in-home childcare providers, assistance in obtaining business license and child care licenses, continued education.
	Target Date	
	Estimate the number and type of families that will benefit from the proposed activities	12 households/microenterprises will benefit directly though the program. However, in-home childcare is more frequently used by low income individuals as it is both a more affordable option, and offers more flexible hours for those who may work overnight schedules. Additionally, the 4Cs program specifically reaches out to, and trains, Mandarin and Spanish speaking childcare providers, which is a significant need in the City of Hayward's large immigrant population
	Location Description	Individuals who take part in this program will be training at various locations and reside in various areas of Hayward
	Planned Activities	This project will provide recruitment, training, and business support for 6 new and 6 existing family child care providers. Six participants in the program will receive assistance with applying for a childcare license, including completing the application and preparing for a pre-licensing inspection. All participants will receive training on business practices, including record-keeping systems, contracts, insurance, taxes and marketing. Project staff will provide individualized consultation on all aspects of family child care, including the quality of care. All training and services will be available in English, Spanish and Mandarin.
10	Project Name	Downtown Streets Team (ED)
	Target Area	CT 4354 Downtown
	Goals Supported	Economic Develoment
	Needs Addressed	Community Development - Economic Development Community Development - Homelessness
	Funding	CDBG: \$90,000
	Description	Job Creation program for currently homeless individuals located in Downtown Hayward

	Target Date	6/30/2018
	Estimate the number and type of families that will benefit from the proposed activities	3 jobs created - 3 individuals
	Location Description	Homeless individuals from across Hayward will be eligible to participate in the program, though the activities that will be engaged in by participants will be conducted in the downtown.
	Planned Activities	As a 'work-first' program, DST would utilize existing services from providers in Hayward and Alameda County such as shelters, transitional housing, mental health, etc. Homeless individuals are trained in soft employment skills, and provided job search assistance. Local businesses have already committed to hiring DST graduates for full time employment.
11	Project Name	Elevating Soulciety (ED)
	Target Area	
	Goals Supported	Economic Development
	Needs Addressed	Community Development - Economic Development Community Development - Youth Services
	Funding	CDBG: \$40,000
	Description	Job training program for at-risk youth
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	2 jobs created, 12 individuals trained
	Location Description	At the Hayward Adult School on Ruus Ave. However outside locations are a possibility
	Planned Activities	Repair training program for at-risk transitional aged youth. At least 2 individuals will enter into full time employment
12	Project Name	Community Resources for Independent Living (INF)
	Target Area	

	Goals Supported	Neighborhood Facilities
	Needs Addressed	Community Development - Public Facilities
	Funding	CDBG: \$200,000
	Description	roof Replacement for CRIL facility
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	Hundreds of individuals use the services of CRIL to seek employment and housing opportunities
	Location Description	439 A Street, Hayward, CA
	Planned Activities	Roof replacement for CRIL facility in Hayward. Project will be managed by COH staff. CRIL is a peer-based disability resource agency that provides advocacy and resources for people with disabilities, and working to make communities fully accessible.
13	Project Name	St. Rose Hospital (INF)
	Target Area	
	Goals Supported	Neighborhood Facilities
	Needs Addressed	Community Development - Public Facilities
	Funding	CDBG: \$55,233
	Description	Blight abatement at St. Rose Hospital. Fence repair and shoring up of berms between fence and parking lot
	Target Date	6/30/2018
	Estimate the number and type of families that will benefit from the proposed activities	St. Rose Hospital is the main hospital in Hayward and the only location that serves individuals and families of extremely low income.
	Location Description	27200 Calaroga Ave, Hayward, CA 94545
	Planned Activities	Repair of fencing, blight abatement, shoring up of land berm
	Project Name	Abode Services (ACQ)

14	Target Area	
	Goals Supported	Homelessness Prevention
	Needs Addressed	Community Development - Homelessness Community Development - Permanent Support Housing
	Funding	CDBG: \$80,000
	Description	Pre-development costs of 10 PSH units
	Target Date	6/30/2018
	Estimate the number and type of families that will benefit from the proposed activities	10 units will be created
	Location Description	
	Planned Activities	Development of 10 micro-housing units of Permanent Supportive Housing in collaboration with Abode Services and Allied Housing.
15	Project Name	Econ Development - Facade Improvement Program
	Target Area	
	Goals Supported	Economic Development
	Needs Addressed	Community Development - Public Facilities Community Development - Economic Development
	Funding	CDBG: \$175,000
	Description	Facade Improvement Program for businesses
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	3 businesses
	Location Description	Targeted blight abatement/commercial facade improvements to businesses in the Tennyson Corridor
	Planned Activities	Targeted blight abatement/commercial facade improvements to businesses in the Tennyson Corridor

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Most CDBG-funded Public Services activities are located within the municipal boundaries of the City and are intended to serve a specific low and moderate income clientele regardless of where they reside within the City. Many rehabilitation projects are targeted to downtown, or the Tennyson Corridor, which are areas identified by Council as the most in need. The downtown area is the location of many homeless encampments and social nuisance behaviors. The 238 Corridor has undergone and continues to recover from construction and redevelopment. Finally, the Tennyson Corridor is an underserved low-income residential neighborhood which is part of two-year multi-departmental Strategic Initiative

Geographic Distribution

Target Area	Percentage of Funds
CT 4366.01 Jackson Triangle	20
CT 4355 Burbank	
CT 4367 Santa Clara	
CT 4369 & CT 4362 Longwood-Winton Grove	
CT 4355 North Hayward	
CT 4379 Mission-Garin	
CT 4354 Downtown	30
CT 4375 & CT4377 Harder-Tennyson	20
Tennyson - Tyrell	20

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

Agencies located outside the City of Hayward's boundaries that serve low income Hayward residents are also eligible to apply for and receive an allocation of CDBG funds, though they must restrict the use of Hayward allocated funds for Hayward resident services. These organizations must have in place a robust client management system to ensure Hayward dollars are used for Hayward clientele.

For residential or business rehabilitation projects, the exact location of the activity is one of the determining factors when funding the program (i.e., the Housing Rehabilitation Loan, Minor Home Repair). For programs, such as these, activity eligibility and addressing a National Objective by identifying limited clientele to be served, the process by which eligibility will be determined, and how much and under what terms the assistance will be provided are criterion for selection. Many rehabilitation projects are targeted to downtown, the 238 Corridor, or the Tennyson Corridor areas. These areas have been identified by Council as underserved and that are the most blighted, and where many low-income families

reside.

Discussion

The geographic distribution is a rough approximation of the distribution of funds based upon the highest areas of need. The majority of projects that the City will undertake CDBG funds, as well as other sources, are not geographically based. They instead are income based and open to all Hayward residents of need that qualify for the program. The Jackson Triangle is a Promise Neighborhood which has a low-income demographic that, while the residents might not receive services in the Triangle area, they are receiving service at agencies outside of the triangle.

The Tennyson-Harder and Tennyson-Tyrell neighborhoods encompass the Tennyson Corridor. This Corridor is a part of a strategic initiative to focus council priorities and create maximum impact between public and private partnerships.

AP-85 Other Actions - 91.420, 91.220(k)

Introduction

The City of Hayward will be undertaking and funding several programs throughout FY 2017-2018 to meet the needs of underserved communities, foster and maintain affordable housing, reduce lead-based paint hazards, reduce the number of poverty-level families, foster public private partnerships, and increase institutional structure.

Actions planned to address obstacles to meeting underserved needs

Providing services for populations with underserved needs is a high priority for the City of Hayward, understanding that increased access to services can prevent these individuals from becoming homeless, increases quality of life and opportunity, and supports the City's anti-poverty strategy. In FY 2017-2018, the City will utilize its General Fund to provide direct resources while participating with other jurisdictions to jointly fund non-housing service-enriched projects that benefit Hayward residents with special needs.

One partner in this endeavor is the International Institute of the Bay Area. The International Institute of the Bay Area (IIBA) welcomes, educates, and serves immigrants, refugees, and their families as they join and contribute to the community. IIBA provides legal services and performs educational workshops to over 10,000 Bay Area immigrants annually. This includes over 5,000 applications for citizenship, permanent residency, work authorization, family based immigration and visas for survivors of crime and domestic violence.

Actions planned to foster and maintain affordable housing

The City will preserve existing affordable rental and ownership housing for low and moderate income households. Existing single-family housing stock occupied by lower-income households will be preserved by rehabilitating single-family owner-occupied homes and mobile homes. The Accessory Dwelling Unit (ADU) and Brace and Bolt programs will foster access to affordable housing, and help the City of Hayward maintain affordable housing stock in the face of potential natural disasters. The City will also fund services to address housing discrimination. Sub-recipient housing counselors will investigate then intervene or mediate fair housing complaints and conduct a fair housing audit to determine where future local efforts and strategies should be focused. The City will foster the current relationships with non-profit housing development organizations such as Eden Housing and Allied Housing in order to leverage those relationships into new affordable housing opportunities.

Actions planned to reduce lead-based paint hazards

Per the Alameda County Lead Abatement Program, Hayward has approximately 34,700 pre-1978 housing

units. These units may contain lead-based paint. In accordance with the HUD/EPA regulations, City rehabilitation staff receives certification as Lead Supervisors. These staff members implement the lead regulations affecting property rehabilitation with CDBG funds. The EPA's Renovation, Repair, and Painting (RRP) Rule, which affects HUD-funded residential rehabilitation, went into effect on April 22, 2010, and the City has modified its contracting and rehabilitation procedures to comply with the regulations.

Additionally, the City will implement numerous strategies to mitigate any lead-based paint issues during FY 2017-2018. The City's Senior Housing Rehabilitation Specialist is trained and certified in Lead Safe Work Practices. The specialist will provide lead information to all homeowners that receive residential rehabilitation services. The City requires that all subcontractors be certified in Lead Safe Work Practices and will subsidize training through Alameda County Healthy Homes for qualified firms. All contracts specify agreement and compliance with Lead Safe Work Practices. Rehabilitation projects conducted on properties built before 1970 will be tested for lead, with results shared with each homeowner. Finally, the City will maintain all lead testing survey and data results.

Actions planned to reduce the number of poverty-level families

A key component of the City of Hayward's anti-poverty strategy is to collaborate with other agencies whose focus is improving opportunities for low-income families, youth, single adults, and persons with disabilities who need shelter, prevention, and intervention activities to improve their lives. The City will collaborate with number of these public partners and fund non-profit organizations in implementing innovative programs to meet these needs.

A key example of this strategy is the Family Education Program (FEP) which will provide wrap-around literacy and academic support services to low-income Hayward families. A unique collaboration of HPL's successful Literacy Plus and Homework Support Center programs, FEP will provide after-school academic support to youth in grades K-12, four days a week, as well as ESL literacy services to the parents of the children attending the Homework Support Centers. The FEP directly addresses the cities priorities by providing high-quality educational opportunities for and improving K-12 academic performance in poverty-level families.

The City of Hayward is a strong partner and participant in the Hayward Promise Neighborhood Program which is a Cradle-to-Career continuum of partners and services. We will be seeking a second Promise Neighborhood grant for a new location in the City in FY 17-18.

Actions planned to develop institutional structure

The City of Hayward implements housing and community development programs within a structure that includes various public and private agencies and organizations. Additionally, the City regularly monitors progress on activities to be carried out in the Action Plan to ensure compliance with program requirements. The overall process begins with the identification of needs, soliciting and

evaluating applications for CDBG funding, and allocating resources. Through Agreements with sub-recipients and Memoranda of Understanding (MOUs) with other public agencies, the City sets a benchmark by incorporating goal requirements and reporting procedures, timelines, and budgets against which performance is measured.

The executive leadership of the City of Hayward is committed to a well-trained and cross-trained workforce that provides opportunity for succession planning and talent development. Cross department working groups and initiatives allow for a greater understanding of available resources and skill sets, as well as breaking down silos that are often an issue in government accountability. Staff has undergone Results Based Accountability training, and are well versed in the Lean Innovation methodology.

Actions planned to enhance coordination between public and private housing and social service agencies

The City works closely with many private and nonprofit organizations on housing and community development activities. The City's grant funding process promotes collaboration and coordination between these organizations in the delivery of housing, community development and other public and social services to reduce duplication of effort and to maximize the use of limited public resources. The City extends its efforts to the primary health care institutions that serve Hayward residents on the delivery of, and access to, health care services. The City works in coordination with the Hayward Chamber of Commerce and many local and regional business representatives to address the economic and workforce development needs of the Hayward community.

Discussion

In addition to the agencies and programs funded through HUD-based grants, the City of Hayward funds several non-profit organizations and programs using \$450,000 in Social Service general funds. These funds will supplement the FY 2017-2018 CDBG entitlement, allowing the City to support shelters for families and victims of domestic violence, after school programs, healthy meal programs for low-income seniors, and coordinated information and referral services among many others.

Alameda County Measure B and Measure BB sales tax funds of approximately \$860,000 will be utilized to provide specialized transportation services to seniors and disabled individuals. Services are restricted to the sole provision of transportation services for the above referenced populations. While these funds are restricted, they provide an important tool in improving the lives of our senior and disabled Hayward residents outside of federal dollars.

Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	100.00%