

City of Hayward Events 2018 – 2019

EVENT	ORGANIZER	WHEN	LOCATION	FUNDING AMOUNT REQUESTED	AMOUNT FUNDED/WHO FUNDED	FEE WAIVED?
Special Events						
Ellie Mae Classic PGA Tour	PGA Tour	First week of August	Stonebrae Golf Course	\$25,000	\$25,000 Economic Development	No fee required
2018 Movie Night	HARD/ED	Friday, June 29, 2018 (Nut Job 2)	City Hall Plaza	\$1,800	\$1,800/ED	Yes, City event
2018-2019 Downtown Street Parties	Chamber of Commerce	Third Thursday, June, July and August, 5:30- 8:30pm	B Street b/t Watkins and Foothill and Main	\$30,000 - \$10,000 per Street Party	\$30,000/DBIA	Yes
19 th Annual Hayward Blues Festival	Bay Area Blues Society, Ronnie Stewart	July 7-8, 2018 11am-7pm (both days)	City Hall Plaza and Watkins Street	\$33,000	\$33,000/ED	No, Fee Paid
Hayward Zucchini Festival	South Hayward Lions Club, Rich Essi	August 18-19, 2018 10am-8pm both days	Southland Mall	\$5,000	\$5,000/ED	No fee required
5 th Annual Vintage Alley Car Show	Vintage Alley, Alfredo Rodriguez Jr.	Sat., Sept. 8, 2018 10am-5pm	B Street b/t Watkins and Foothill and Main	\$9,000	\$9,000/DBIA	Yes
2018 Mariachi Festival	Chamber of Commerce	Friday, Sept. 15, 2018 3-9pm	City Hall Plaza	\$1,500	\$1,500/DBIA	Yes

EVENT	ORGANIZER	WHEN	LOCATION	FUNDING AMOUNT REQUESTED	AMOUNT FUNDED/WHO FUNDED	FEE WAIVED?
2018 Oktoberfest	Hayward Business Association, Alfredo Rodriguez Jr	September 29, 2018	B Street b/t Watkins and Foothill and Main	\$10,000	\$10,000	Yes
Other Events with No Funding Support (may utilize Fee Waivers)						
Hayward Farmer's Market	Agricultural Institute of Marin	Every Saturday 9am-2pm	Watkins St. b/t B and C Streets	None	None	Yes
Martin Luther King Rally	MLK Committee	January		None	None	Yes
Beer Festival	The Bistro	February	Main Street	None	None	No
Fest Do Espirito Santo	I.D.E.S Hall	June	Parade on C Street	None	None	Yes
Tennyson All America Festival		June	Mt. Eden Mansion	None	None	No, not required
Palma Ceia Festival	Chabot College	July	Palma Ceia Park	None	None	No, Not Required
10K on the Bay	Hayward Shoreline Interpretive Center	August	Shoreline Trail	None	None	Yes
Hayward High School Rally	Hayward High School	October	Parade around Downtown	None	None	Yes
City Organized and Produced Event						
Light Up the Season	Chamber of Commerce	Saturday, Dec. 1, 2018, 3:30-6:30pm	B Street/City Hall Rotunda	\$16,500	\$16,000/COH \$500/DBIA	Yes

City of Hayward Events 2019 - 2020

Event	Organizer	When	Location	Funding Amount Requested	Amount Funded/Who Funded	Fee Waived?
Special Events						
Ellie Mae Classic PGA Tour	PGA Tour	First week of August	Stonebrae Golf Course	\$25,000	\$25,000 Economic Development	No, Not Needed
Cinco de Mayo Celebration	La Alianza de Hayward	Saturday, May 4, 2019	B Street b/t Watkins and Foothill and Main	\$10,000	\$2,000/ED	Yes
2019-2020 Downtown Street Parties	Chamber of Commerce	Third Thursday, June, July and August, 5:30-8:30pm	B Street b/t Watkins and Foothill and Main	\$15,000 - \$5,000 per Street Party	\$15,000/ED (Receiving an additional \$5,00 from DHIA)	Yes
20 th Annual Hayward Blues Festival	Bay Area Blues Society, Ronnie Stewart	July 13-14, 2019 11am-7pm (both days)	City Hall Plaza and Watkins Street	\$35,000	\$33,000/ED	No, Paid
Hayward Zucchini Festival	South Hayward Lions Club, Rich Essi	August 17-18, 2019 10am-8pm both days	Southland Mall	\$5,000	\$5,000/ED	No, Not Needed
6 th Annual Vintage Alley Car Show	Vintage Alley, Alfredo Rodriguez Jr.	Sat., Sept. 7, 2019 10am-5pm	B Street b/t Watkins and Foothill and Main	\$9,000	\$9,000/ED	Yes
2019 Mariachi Festival	Chamber of Commerce	Friday, Sept. 13, 2019 3-9pm	City Hall Plaza	\$1,000	\$1,000/ED \$500/DHIA	Yes

Event	Organizer	When	Location	Funding Amount Requested	Amount Funded/Who Funded	Fee Waived?
2019 Latin Jazz Festival	Hayward Business Association, Alfredo Rodriguez Jr	Saturday June 1, 2019	B Street b/t Watkins and Foothill and Main	\$15,000	\$12,00/ED	Yes
American Legion Anniversary Celebration (new)	American Legion/Alfredo Rodriguez Jr	September 28, 2019	B Street b/t Watkins and Foothill and Main	\$10,000	\$10,000	Yes
Other Events with No Funding Support (may utilize Fee Waivers)						
Hayward Farmer's Market	Agricultural Institute of Marin	Every Saturday 9am-2pm	Watkins St. b/t B and C Streets	None	None	Yes
Martin Luther King Rally	MLK Committee	January	Chabot College	None	None	Yes
Beer Festival	The Bistro	February	Main Street	None	None	No
Fest Do Espirito Santo	I.D.E.S Hall	June	Parade on C Street	None	None	Yes
Tennyson All America Festival		June	Mt. Eden Mansion	None	None	No, not required
Palma Ceia Festival	Chabot College	July	Palma Ceia Park	None	None	No, Not Required
10K on the Bay	Hayward Shoreline Interpretive Center	August	Shoreline Trail	None	None	Yes
Hayward High School Rally	Hayward High School	October	Parade around Downtown	None	None	Yes

Event	Organizer	When	Location	Funding Amount Requested	Amount Funded/Who Funded	Fee Waived?
City Organized and Produced Event						
Light Up the Season	Chamber of Commerce	Saturday, Dec. 7, 2019, 3:30-6:30pm	B Street/City Hall Rotunda	\$18,000	\$18,000/COH \$500/DBIA	Yes