

HAYWARD CITY COUNCIL'S PRIORITIES

Potential Performance Metrics

SAFE

Number of Total Traffic Collisions
Average Pavement Condition Index
Enrollment in CERT/CodeRED/ Neighborhood Alert
Part 1 Crimes per Capita Compared to Similar Sized Bay Area Cities
Volume of Hazardous Materials Disposed Properly

CLEAN

Increase in Number of Code Enforcement Cases Completed by XX%
Response time to Graffiti Removal
Response time to Illegal Dumping Removal
Satisfaction Ratings of Cleanliness
Pounds per device of trash removed from storm water trash capture devices
Outdoor Air Quality Index— Fine Particulate Matter 2.5 Microns (PM2.5)

GREEN

Amount of Landscaping Replaced with Drought Resistant Plants at City Facilities
Amount of Greenhouse Gas Emissions Produced by City Operations
Number of Businesses using City Incentives for Waste Reduction and Increased Recycling
Volume of Recycled Material
Average MPG of City Fleet Vehicles
Average Daily Municipal Water Usage

THRIVE

% of Hayward Students Participating in After-School Programs
% of Population Living within Walking Distance to Public Transit
Resident Satisfaction Rates according to Biennial Residential Satisfaction Surveys
% of Population with High Speed Internet

FISCAL

Supporting Goal

Permit Center Satisfaction Rates
Percentage of Unfunded Liabilities
Percentage of Own-Source Revenues
Number of New Businesses
Total Number of New or Renewed Business Licenses

ORGANIZATION

Supporting Goal

Cumulative City Employee Retention Rate
Cumulative City Employee Workers Compensation Claims
Cumulative City Employee Sick Leave Usage
Employee Training Opportunities for New Technologies