

City of Hayward Business and Employee Demographic Data

Category	Statistic
Number of Businesses in the City of Hayward (Business License Data)	10,978
Number of Employees employed by those businesses:	79,470 full and part time employees
Number of Residents who both live and work in the City of Hayward (2017 Census Data)	17,055 employees (10.8% of Hayward's population). All other jobs filled by those that commute into the City of Hayward
Percentage of Workers making Minimum Wage (CA average):	30%
Estimated number of jobs in City of Hayward paying minimum wage:	Approximately 23,841 jobs (79,470 jobs x 30%)
Estimated Number of minimum wage jobs held by Hayward residents	Approximately 5,116 jobs (17,055 x 30%)

California Demographics on Minimum Wage Employees

(Data is not available at the local level)

Age of Employee	Percentage of Minimum Wage Employees
Under 20	9 %
20 – 29	36%
30 – 39	17%
40 -49	14%
50 or Older	24%

Number of Businesses in the City of Hayward and Full Time Employee Counts

Full Time Employee Range Per Business	Number of Businesses with Employee Range	Number of employees employed by Businesses
More than 500 Employees	1	570
499 – 400 Employees	2	938
399 – 300 Employees	5	1,880
299 – 200 Employees	19	4,612
199 – 100 Employees	55	7,174
99 – 50 Employees	111	7,645
49 – 26 Employees	224	8,251
25 – 2 Employees	4,222	26,041
1 or fewer employees	6,339	6,339
Totals	10,978 Businesses	63,450 Full Time Employees

*The City of Hayward collects full-time employee data from businesses as part of the business license process.

Employee Data by Business Type
(Selected Industries)

Business Type	# of Businesses	Total Employees	Avg. Employee per Business	# of Businesses with 26 or More Employees
Sales and Service	1,596	5,752	4	43
Wholesale	473	7,071	15	18
Retail	438	3,538	8	26
Restaurant	362	4,628	13	36
Auto Related	207	1,879	4	12
Manufacturing	194	6,647	34	53
Food Sales	188	3,360	18	34
Barber/Beauty	170	391	2	0
Warehouse	169	2,048	12	25
Building Materials	39	624	16	6
Bar	13	81	6	0