

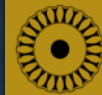
**CITY COUNCIL MEETING**  
**TUESDAY, FEBRUARY 27, 2018**

**PRESENTATIONS**

# **STAFF PRESENTATION**

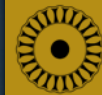
**ITEM #7 WS 18-007**

**Presentation Of The Hayward Police  
Department 2017 Year-End Report**



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# HAYWARD POLICE DEPARTMENT



# Hayward Police Department

2017 YEAR END REPORT



## 2017 Activity

- Focus on gang violence reduction
- “Operation Winter Storm”





## Part 1 Crime

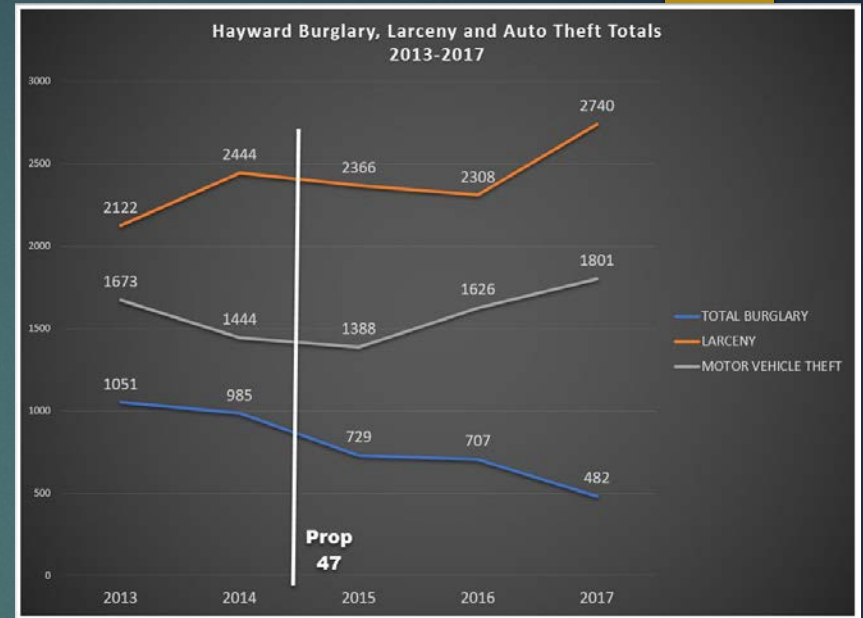
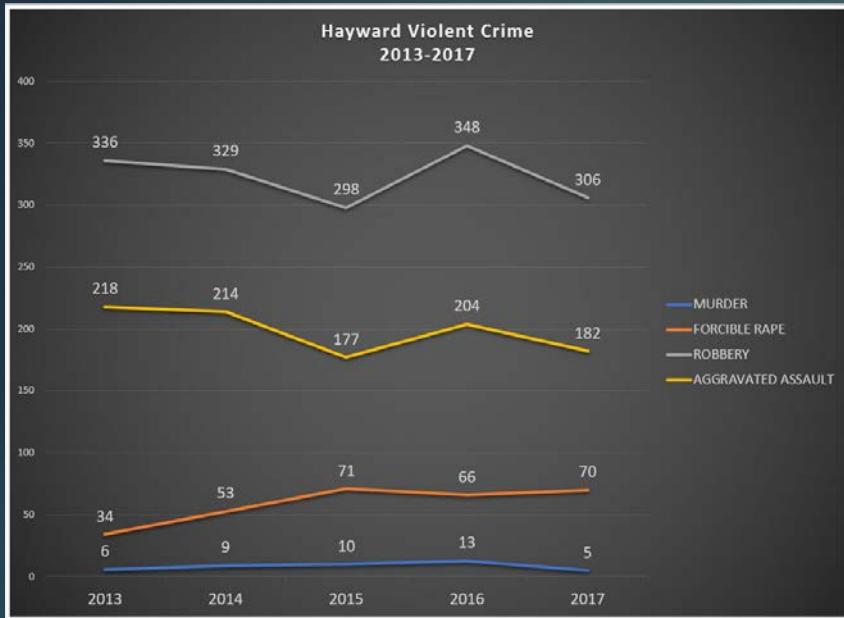
- Calls for Service

2017 - 131,671

2016 - 129,273

Part I Offenses	2016	2017	% Change
<b>MURDER</b>	13	5	-61.54%
<b>FORCIBLE RAPE</b>	66	70	6.06%
<b>ROBBERY</b>	348	306	-12.07%
<b>AGGRAVATED ASSAULT</b>	204	182	-10.78%
<b>VIOLENT CRIME TOTAL</b>	631	563	-10.78%
<b>TOTAL BURGLARY</b>	707	482	-31.82%
Residential Burglary	312	220	-29.49%
Non-Residential Burglary	385	264	-31.43%
<b>LARCENY</b>	2308	2740	18.72%
Larceny From Vehicle	1158	1341	15.80%
<b>MOTOR VEHICLE THEFT</b>	1626	1801	10.76%
<b>ARSON</b>	20	37	85.00%
<b>PROPERTY CRIME TOTAL</b>	4661	5060	8.56%
<b>TOTAL PART I</b>	5292	5623	6.25%
<small>Auto Burglary totals are included in Larceny.</small>			





## Violent and Property Crime 2013-2017



## TRAFFIC UNIT

- 3 DUI Checkpoint Operations
- 35 DUI Saturation Patrols
- 54 Traffic Enforcement Patrols
- 22 Distracted Driving operations
- 10 Motorcycle Enforcement Operations
- 26 Bicycle Pedestrian Enforcement Operations





# Training and Technology

Integrating Communications, Assessment and Tactics (ICAT)

Crisis Intervention Training (CIT)

Body Worn Cameras (BWC)





## Building Trust and transparency



- Victory Outreach Heart Church
- Vs.
- Hayward Police Department Softball Game





## District Command

- Cookies With Cops
- Barbershop Forums
- Community Academies
- HPD Toy Drive



# Youth and Family Services Bureau

- Youth Commission
- Junior Giants









# Questions & Discussion



# **STAFF PRESENTATION**

## **ITEM #8 WS 18-008**

**Downtown Parking Management Plan (Report  
from Interim Public Works Director Ameri)**



# DOWNTOWN HAYWARD PARKING MANAGEMENT PLAN



Fred Kelley  
Transportation Manager  
Public Works

February 27, 2018

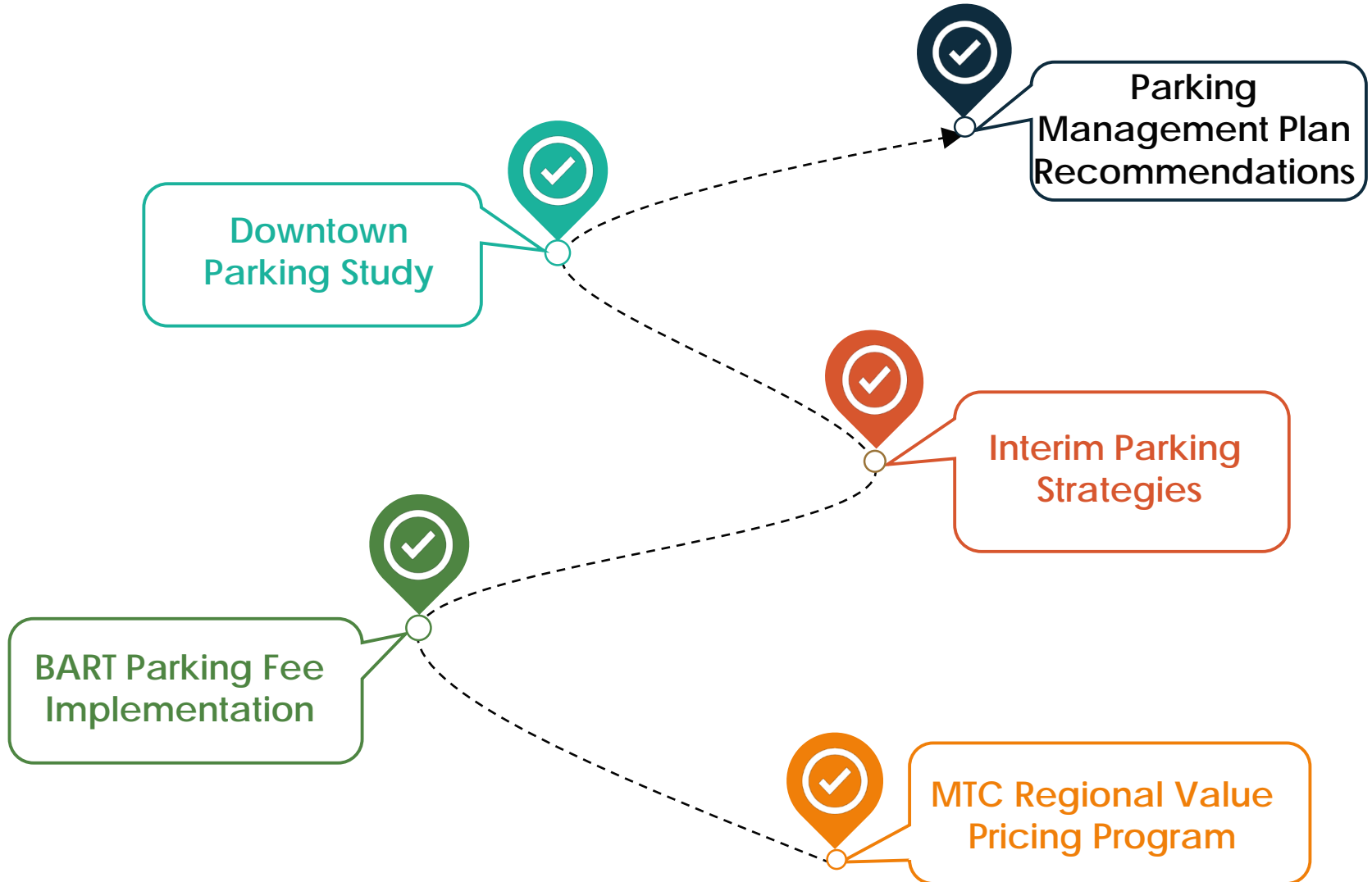
# Staff Recommendation

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- Council provide comments/confirmation on proposed plan

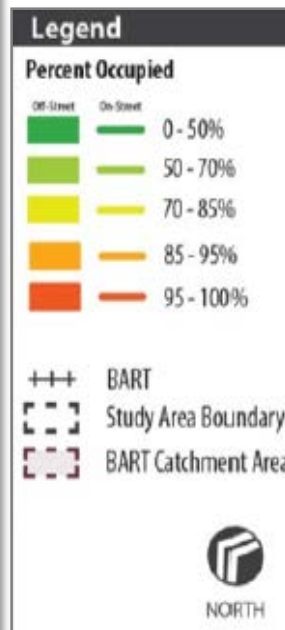
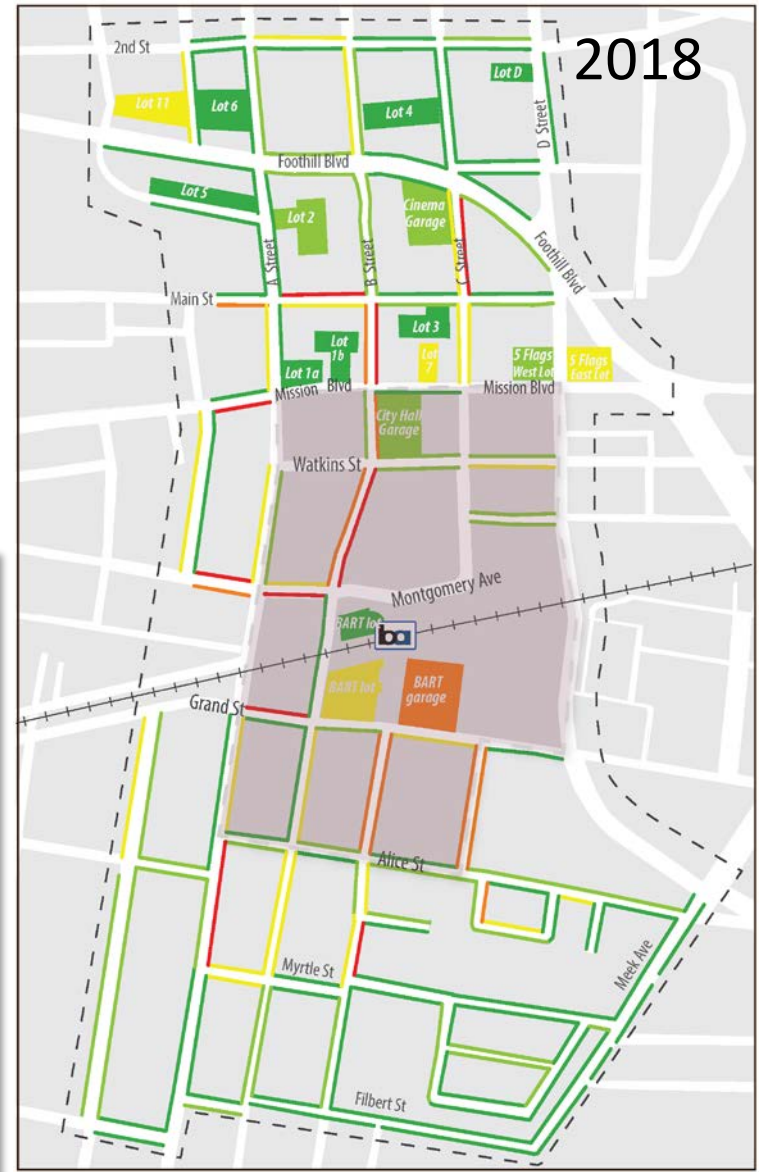
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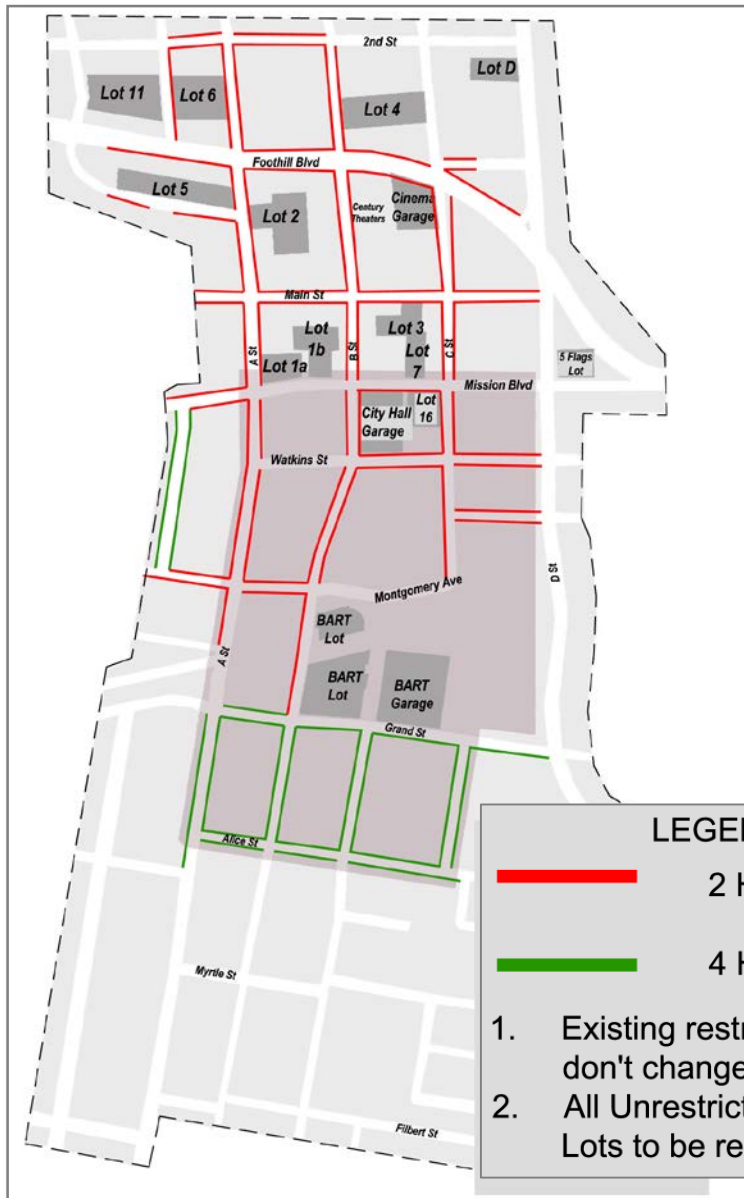




# Data Collection Efforts



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In 2015, Hayward implemented interim parking strategies to streamline parking restrictions

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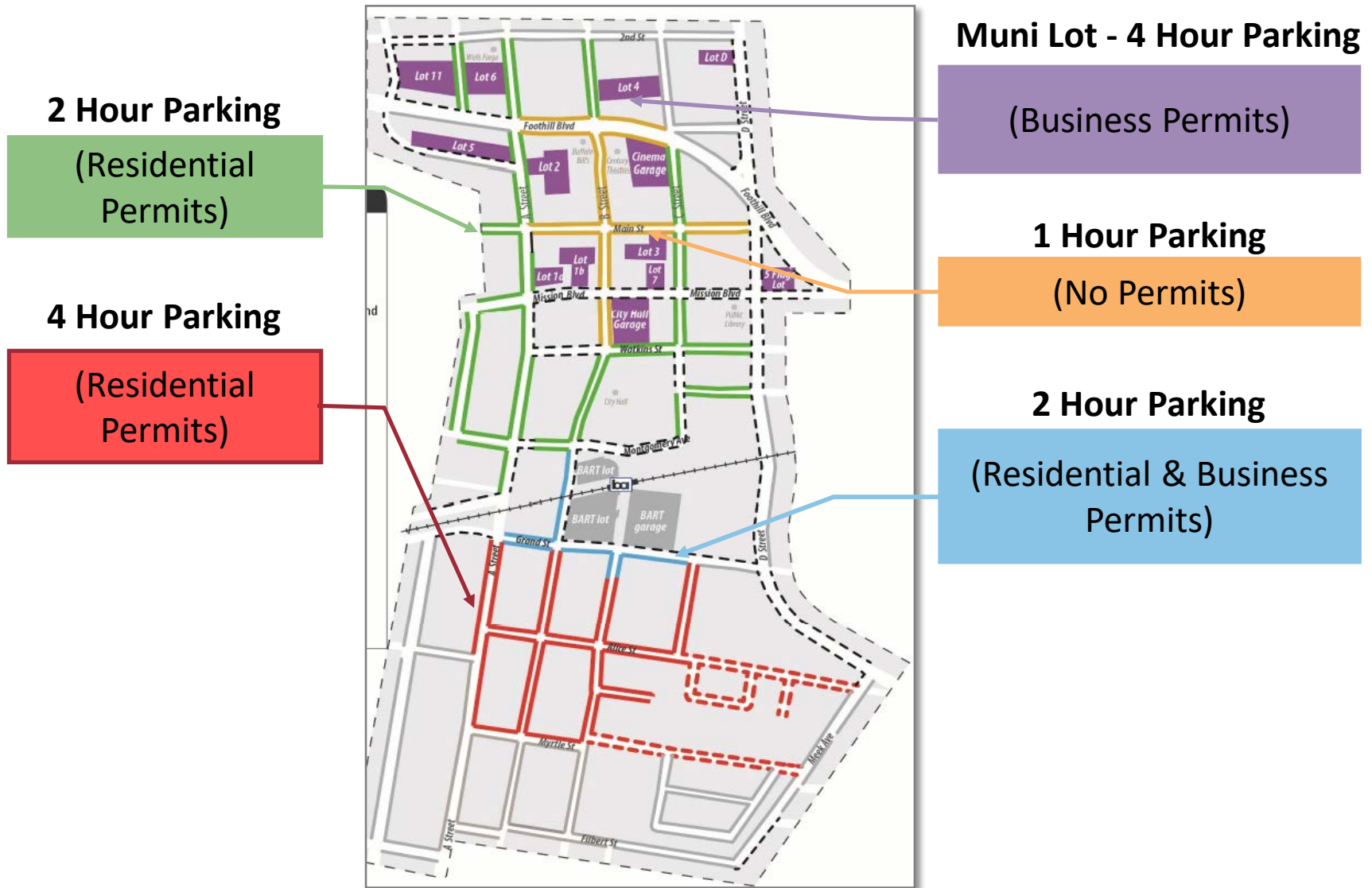
# Parking Management Plan Components

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# Proposed Time Restrictions

9:00AM to 4:00 PM





# Proposed Downtown Parking Permit Program Residential (RPP)

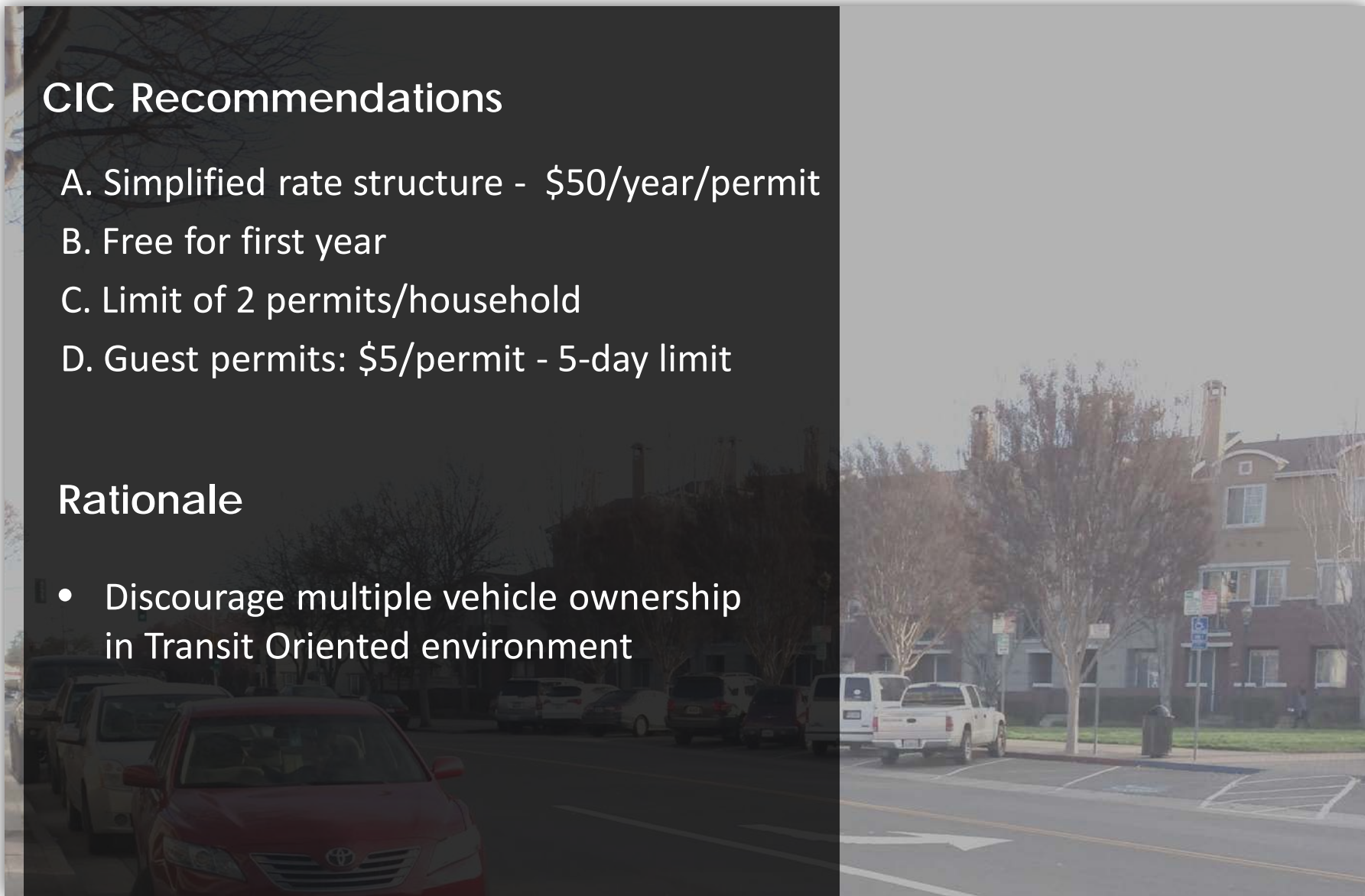
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## CIC Recommendations

- A. Simplified rate structure - \$50/year/permit
- B. Free for first year
- C. Limit of 2 permits/household
- D. Guest permits: \$5/permit - 5-day limit

## Rationale

- Discourage multiple vehicle ownership in Transit Oriented environment



# Proposed Downtown Parking Permit Program

## Business

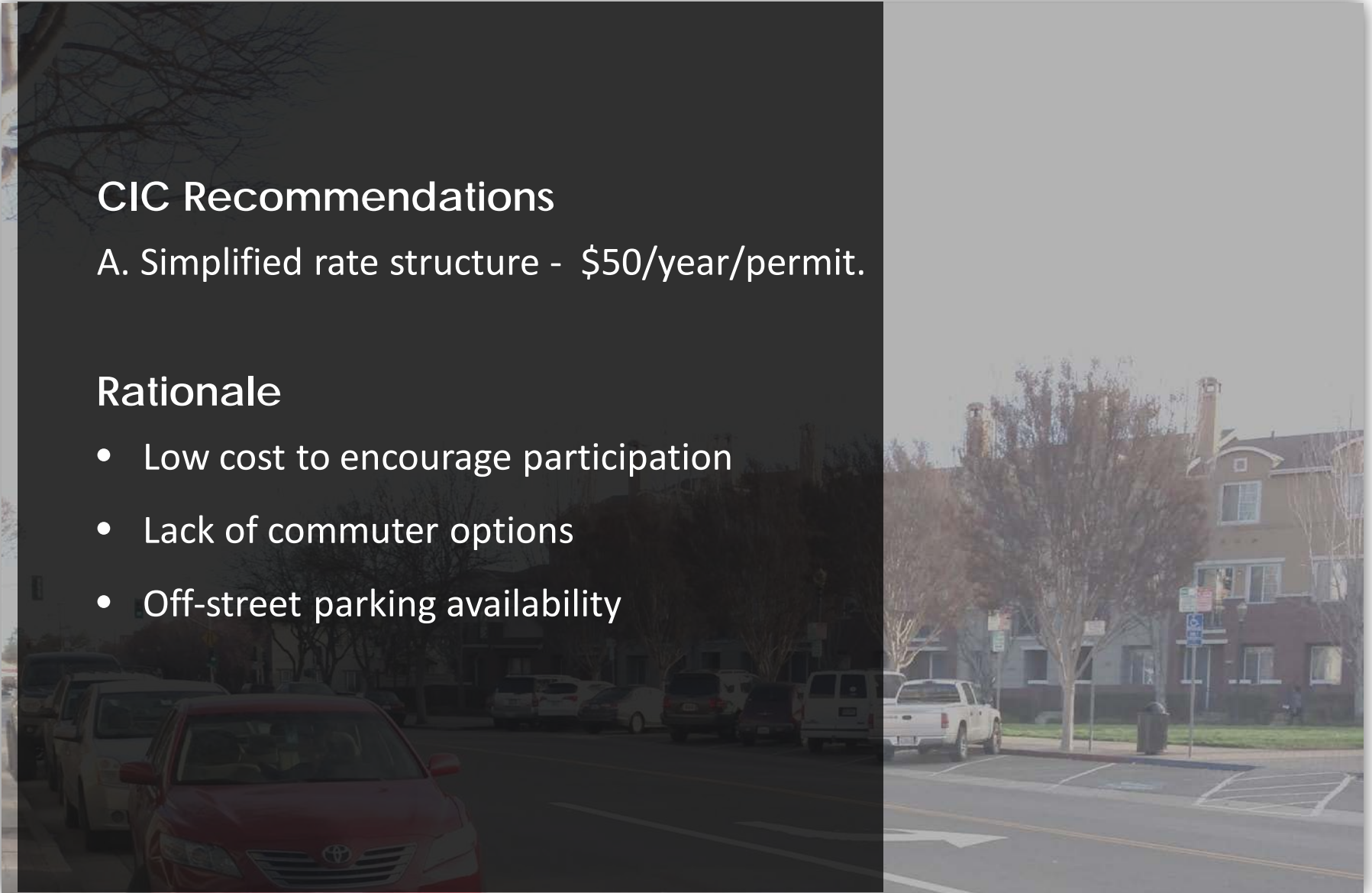
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### CIC Recommendations



A. Simplified rate structure - \$50/year/permit.

### Rationale

- Low cost to encourage participation
- Lack of commuter options
- Off-street parking availability



# Proposed Enforcement Options

Existing	Proposed
	
1 <u>Contract</u> Employee	1 Full-time Employee with 1 Vehicle
Total Salary & Benefits: \$232,587	Total Salary & Benefit: \$238,402
Net Revenue: <b>-\$47,495</b>	Capital Expenditure: \$120,000
	Net Revenue with Capital Expenditure*: <b>-\$38,571</b>
Annual Loss: \$47,495	Net Revenue (2019 to 2022): >\$81,429

# Wayfinding

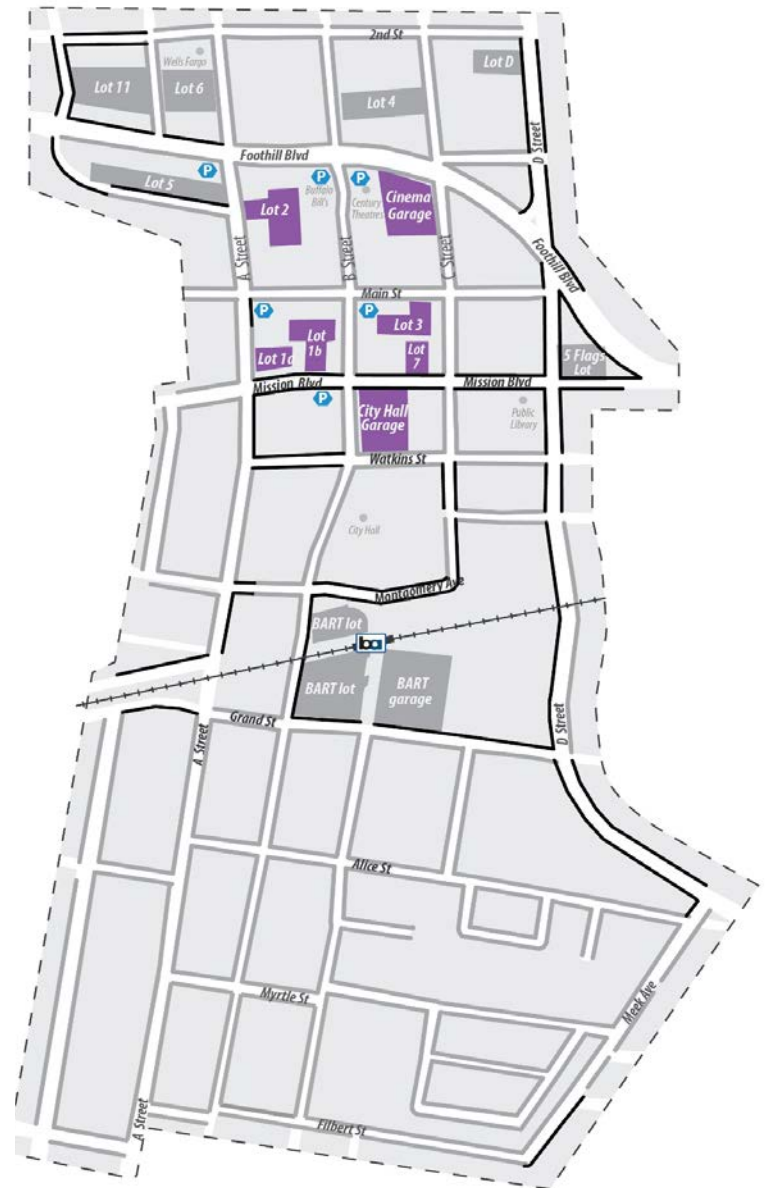
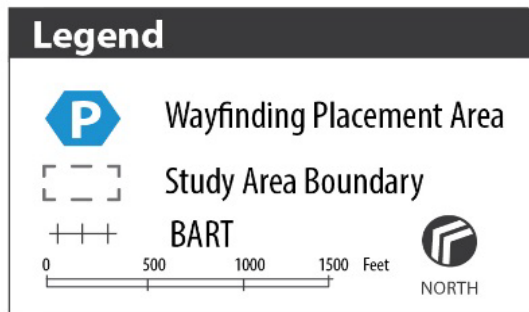


## Wayfinding

- Directional Signs
- Parking Lot signs

## CIC Recommendation

- Prioritize and implement wayfinding signage



# Developments after CIC Meeting

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## Shuttle Busses



## Metered Parking





# Next Steps

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- April 2018 : Council consideration of one-year Pilot Program
- July 2018 : Program Implementation
- December 2018 : 6 month check in
- December 2019 : Review of year one pilot



# Feedback

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# RPP Programs – Nearby Cities

**Table 2 – RPP Programs Implemented in Nearby Cities**

City	Annual Fee	Comments
Oakland	\$59.00 to \$160.00	Depends on location Visitor permits one day \$5-10 Visitor permits two-weeks \$25-50
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Union City (BART Station Area North)	\$11.00 for the first vehicle \$3.82 for up to two additional vehicles	guest permit placards \$11.00 for the first guest permit and \$3.82 for the second guest permit
San Jose	\$35.00	No limit on # of permits
Palo Alto	\$50.00	Daily Visitor Permit for \$6.00
Sacramento	Free	Guest Permits are also free
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Hayward (Proposed Downtown RPP Zone)	First Permit is free Second Permit is \$150.00	Guest Permits are \$5.00 for a five-day permit, limit of two permits

# Business Permit Programs – Nearby Cities

**Table 3 – Employee Permit Pricing in Nearby Cities**

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Oakland	\$96.00	
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Union City (BART Station Area North)	\$40.00	
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Palo Alto	\$100.00 to \$466.00	Daily Visitor Permit for \$6.00
Sacramento	Free	For Low Income Employees
Hayward (Proposed Business Permit)	<ul style="list-style-type: none"> <li>• 0-5 Permits - \$25 per year per permit</li> <li>• 5-10 Permits - \$40 per year per permit</li> <li>• 10-20 Permits - \$60 per year per permit</li> </ul>	Limit of 20 permits per business




# 5-Year Budget

**Table 4 – Five-Year Parking Program Budget**

	Fiscal Year							
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
<b>Revenues</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>				
RPP Permits	\$ 1,813	\$ 18,548	\$ 10,180	\$ 15,270	\$ 16,770	\$ 18,270	\$ 19,770	\$ 21,270
Employee Permits	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
South Hayward BART Station <sup>1</sup>	\$ 20,000	\$ 20,500	\$ 21,013	\$ 21,538	\$ 22,076	\$ 22,628	\$ 23,194	\$ 23,774
Citations (gross revenue) <sup>2</sup>	\$ 193,284	\$ 215,168	\$ 215,672	\$ 219,501	\$ 415,978	\$ 690,465	\$ 792,769	\$ 898,109
<b>Total Revenue</b>	<b>\$ 215,096</b>	<b>\$ 254,215</b>	<b>\$ 246,864</b>	<b>\$ 256,308</b>	<b>\$ 454,825</b>	<b>\$ 731,364</b>	<b>\$ 835,732</b>	<b>\$ 943,153</b>
<b>Expenditures</b>								
Positions	1.7	1.7	1.7	1.7	1.7	2.7	2.7	2.7
Salaries and Benefits <sup>3,4</sup>	\$ 215,845	\$ 221,380	\$ 226,914	\$ 232,587	\$ 238,402	\$ 365,988	\$ 375,138	\$ 384,516
Citation Processing/Collections	\$ 61,782	\$ 69,876	\$ 70,009	\$ 71,217	\$ 134,994	\$ 224,094	\$ 257,302	\$ 291,495
<b>Total Expenditures</b>	<b>\$ 277,627</b>	<b>\$ 291,256</b>	<b>\$ 296,923</b>	<b>\$ 303,803</b>	<b>\$ 373,396</b>	<b>\$ 590,082</b>	<b>\$ 632,440</b>	<b>\$ 676,011</b>
<b>Net Revenue</b>	<b>\$ (62,531)</b>	<b>\$ (37,041)</b>	<b>\$ (50,059)</b>	<b>\$ (47,495)</b>	<b>\$ 81,429</b>	<b>\$ 141,281</b>	<b>\$ 203,293</b>	<b>\$ 267,141</b>
Capital Equipment <sup>5</sup>								
Enforcement Vehicles	\$ -	\$ -	\$ -	\$ -	\$ 40,000	\$ 40,000	\$ -	\$ -
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Wayfinding Signage Program	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ -	\$ -
<b>Subtotal Capital Equipment</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 120,000</b>	<b>\$ 80,000</b>	<b>\$ -</b>	<b>\$ -</b>
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# Proposed Enforcement Options

Existing	Year 1 – 2018/19	Year 2 – 2019/20
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# **STAFF PRESENTATION**

## **ITEM #8 WS 18-008**

**Downtown Parking Management Plan (Report  
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# DOWNTOWN HAYWARD PARKING MANAGEMENT PLAN



Fred Kelley  
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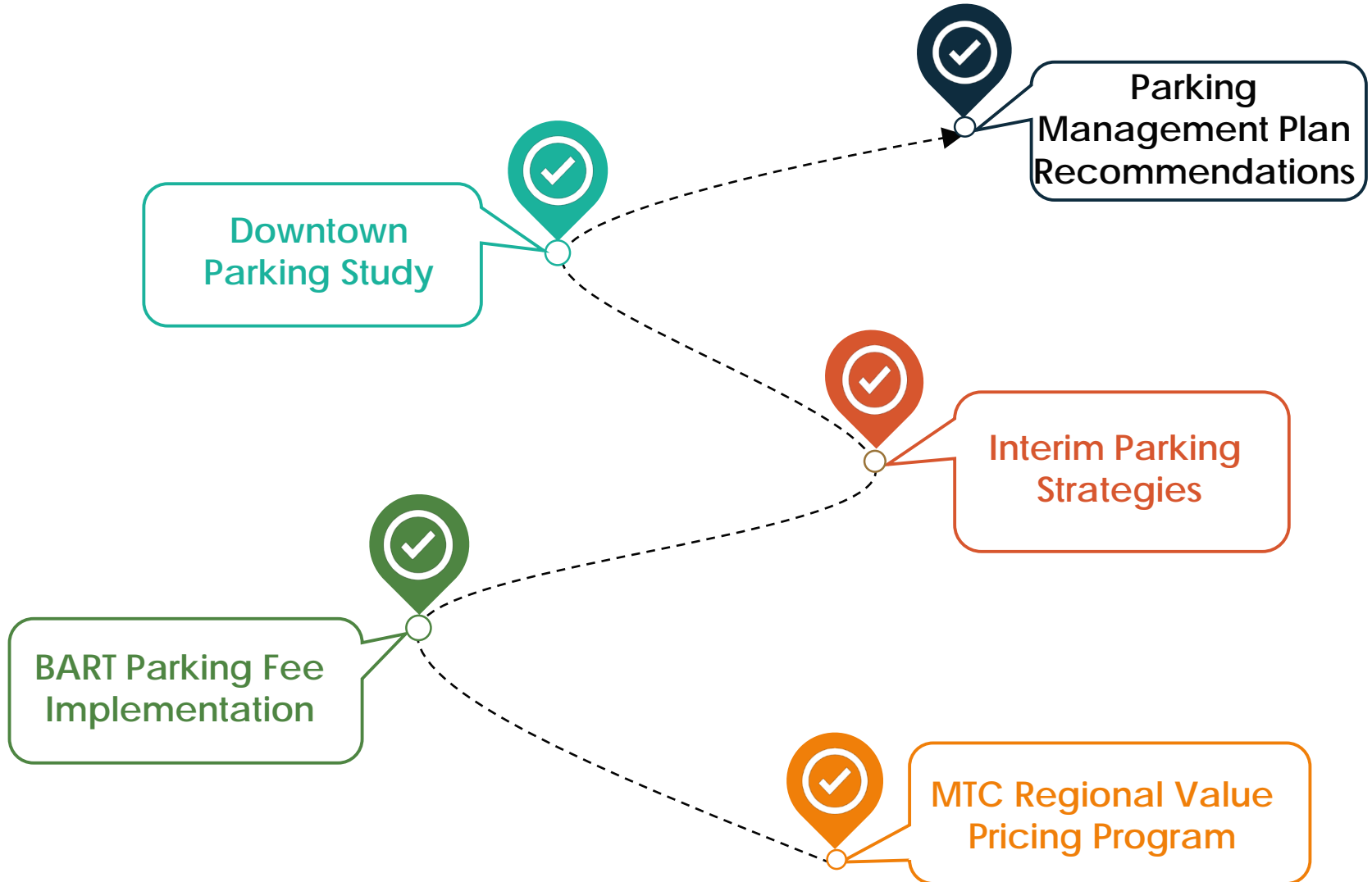
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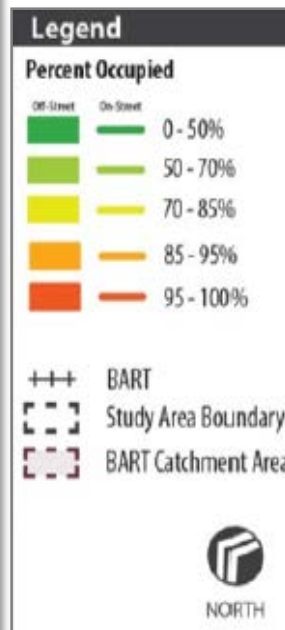
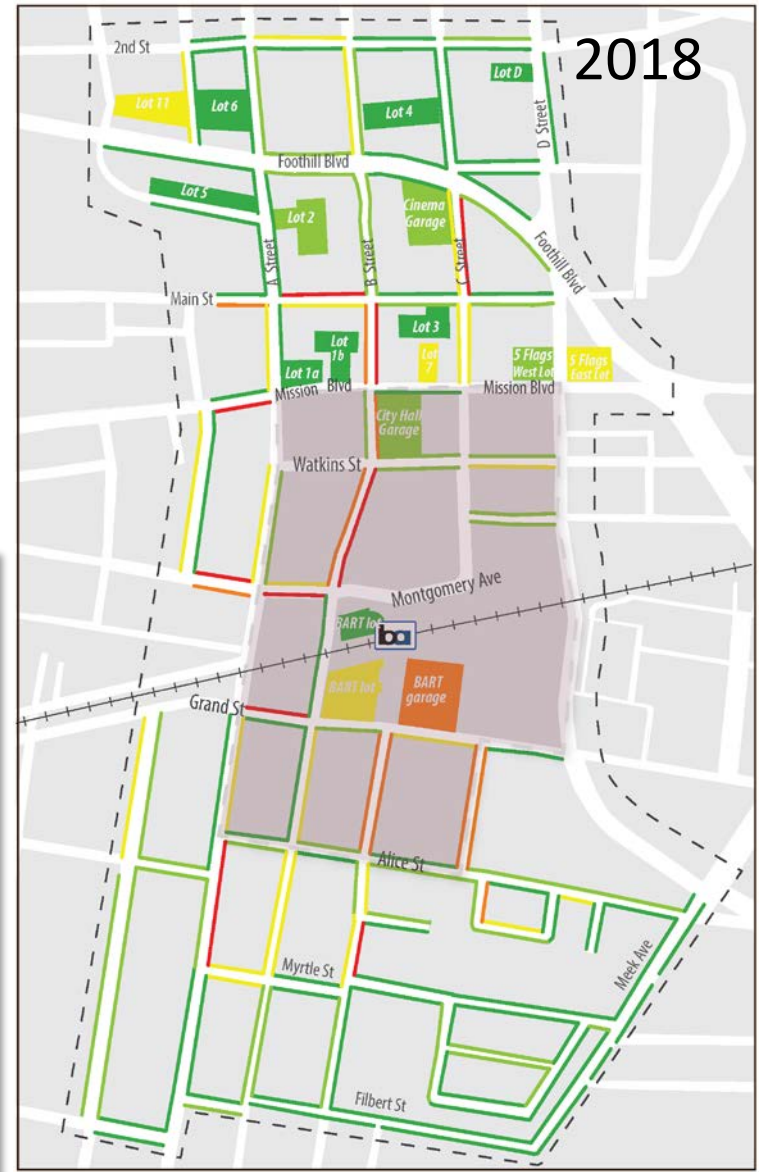
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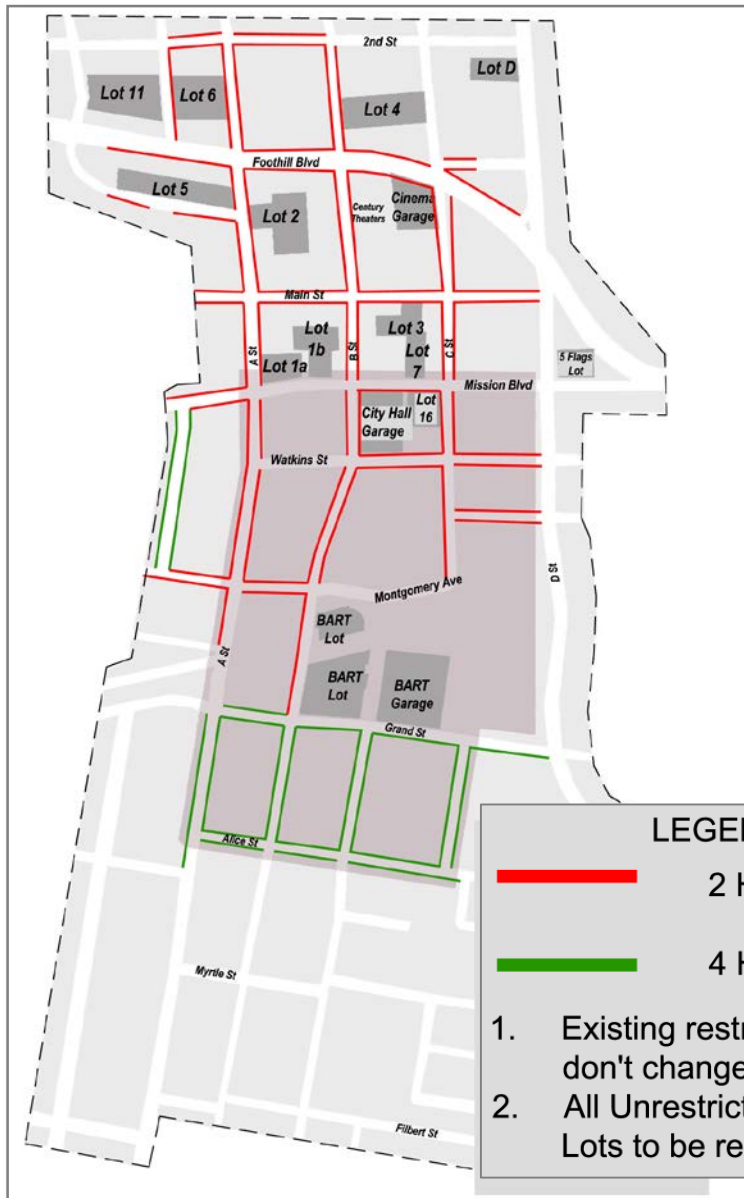




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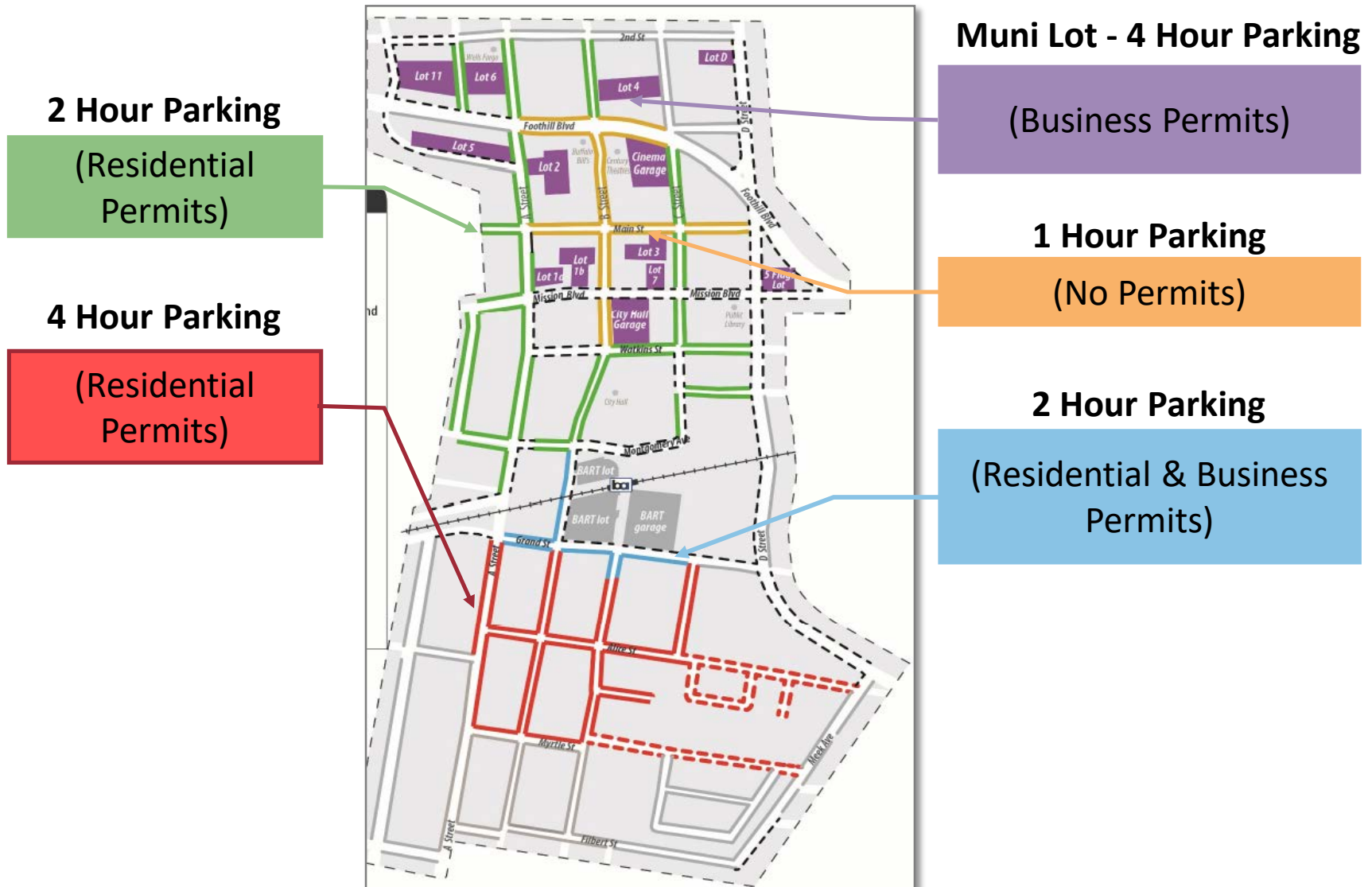
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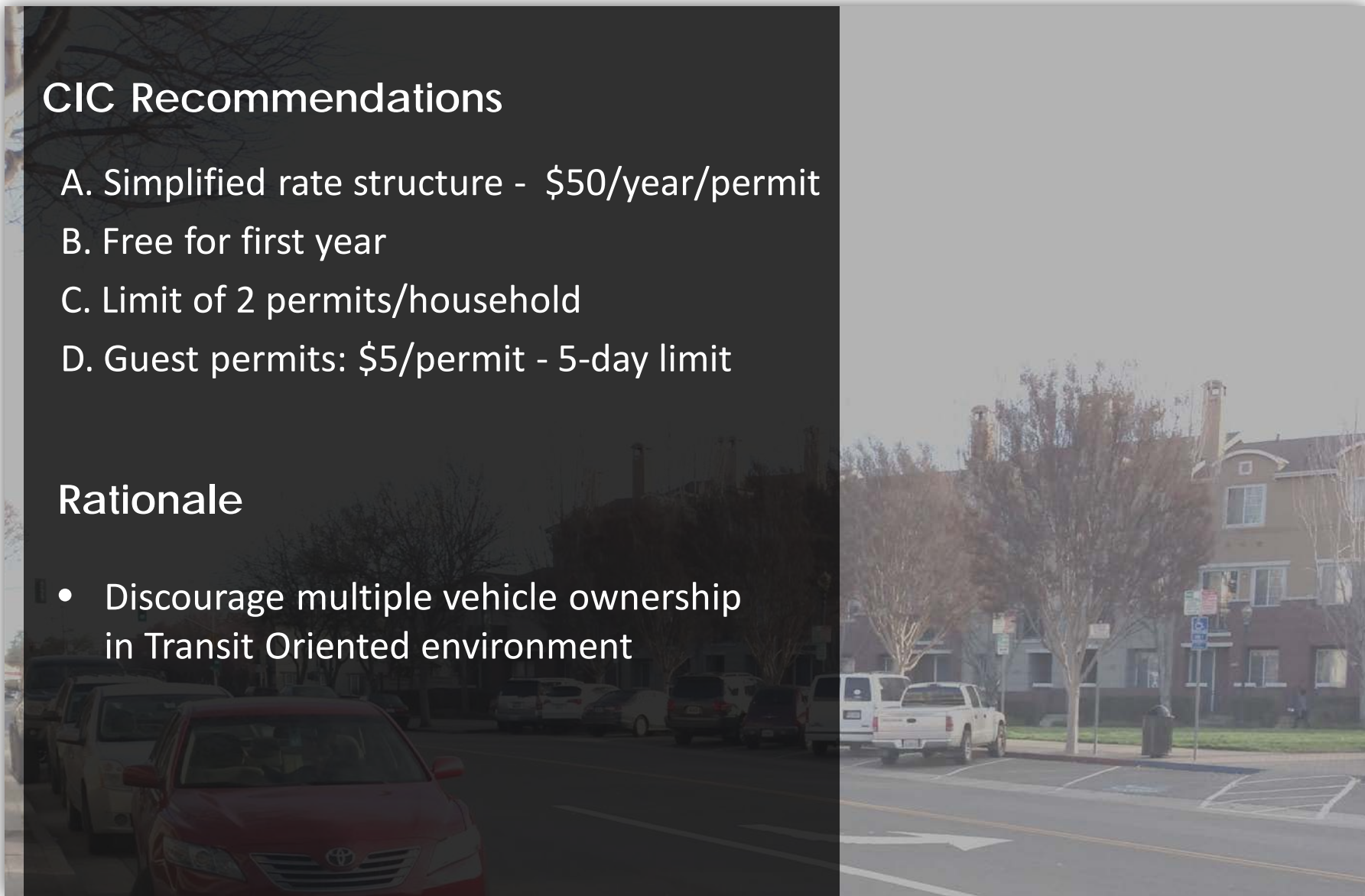
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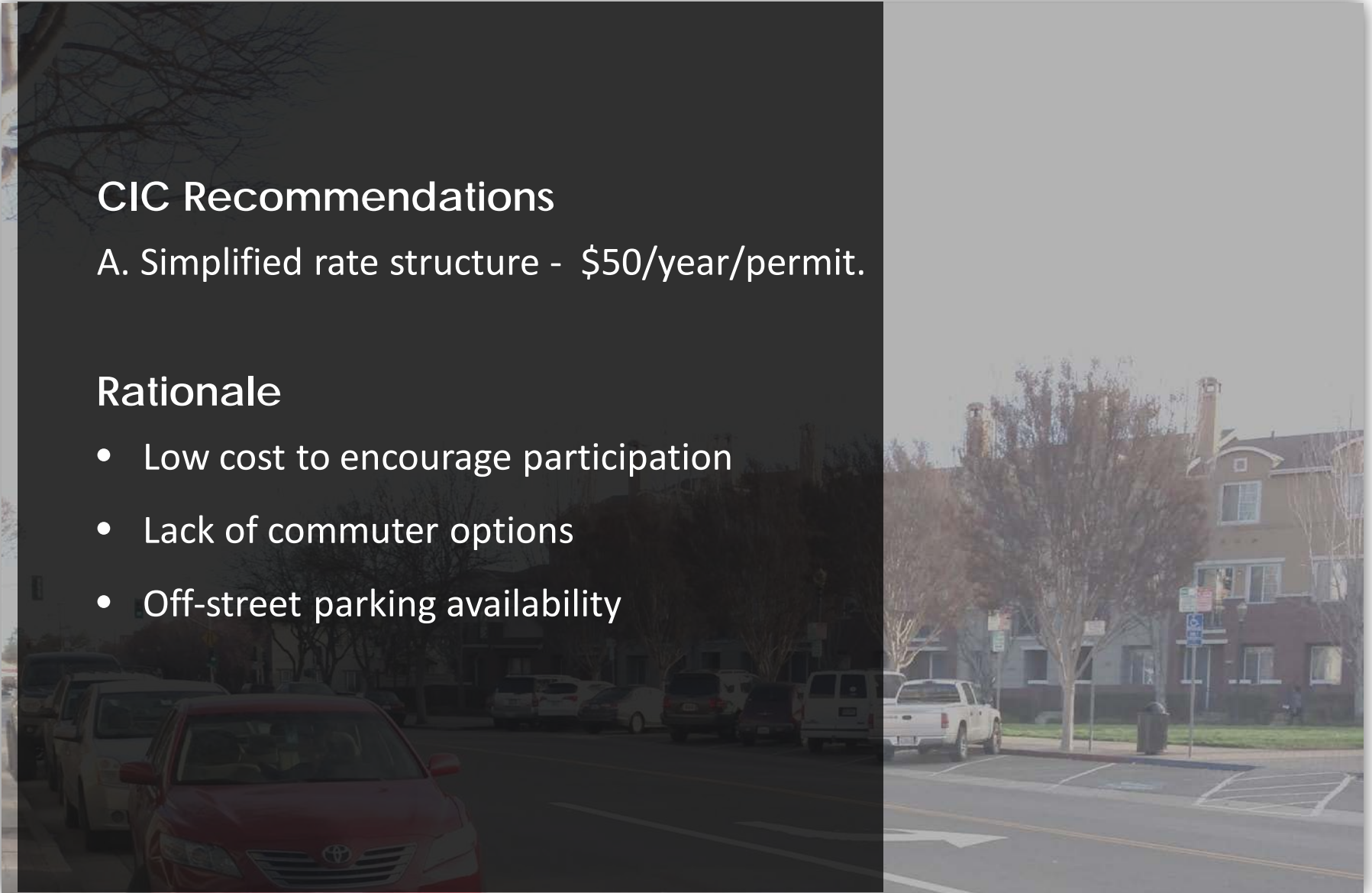
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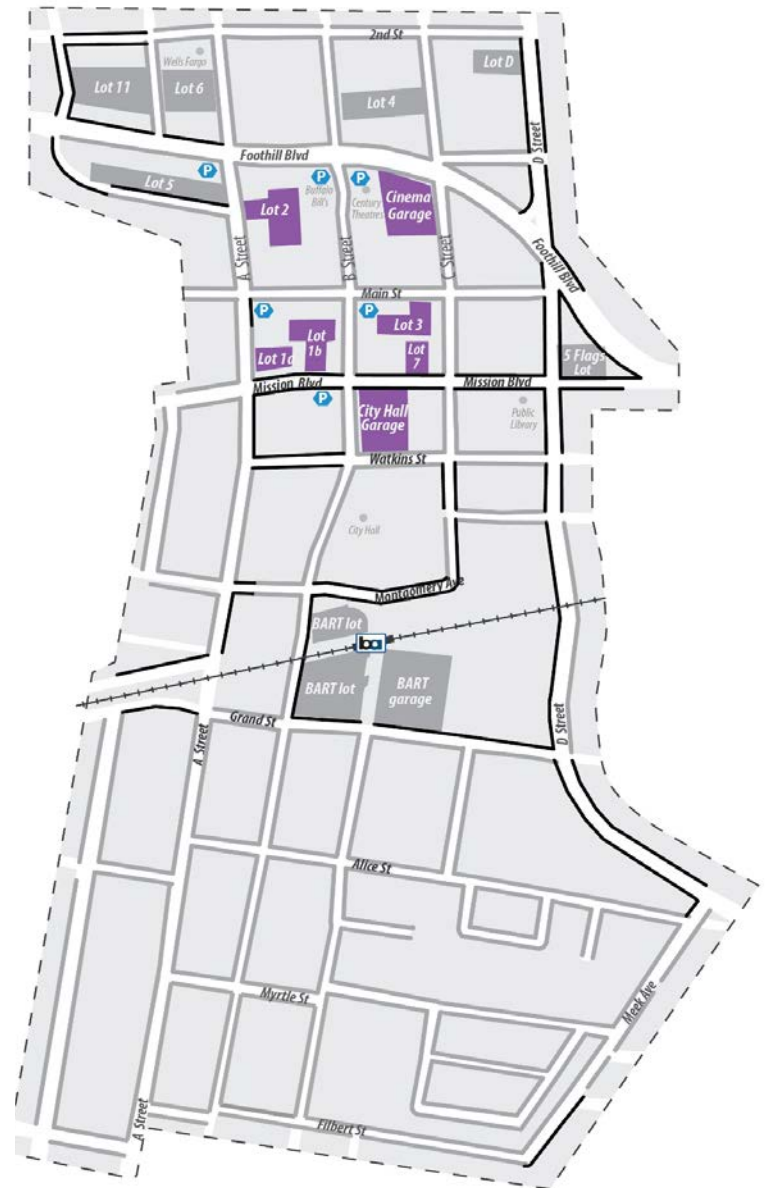
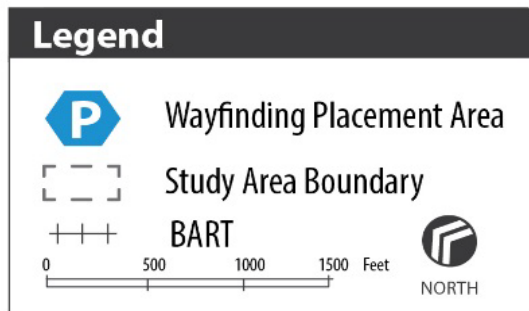


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